



**PARKS AND RECREATION COMMISSION
REGULAR MEETING AGENDA**

**Thursday, April 9, 2026
7:00 PM**

**City Council Chamber
200 Old Bernal Avenue
Pleasanton, CA 94566**

The meeting will be held in-person and will be streamed at <https://www.youtube.com/user/TheCityofPleasanton>.

Public participation: It is requested that members of the public wishing to address the Commission submit a speaker card. When public comment is opened on an agenda item, individuals may speak once per agenda item.

In Person:

- Submit a physical speaker card at the meeting. When your name is called, please provide comment at the podium.

CALL TO ORDER

- Pledge of Allegiance
- Roll Call

AGENDA AMENDMENTS

CONSENT CALENDAR

Items listed on the consent calendar are considered routine in nature and may be enacted by one motion. If discussion is required, that particular item will be removed from the consent calendar and will be considered separately.

1. Approve the minutes of the regular Parks and Recreation Commission meeting of February 12, 2026.

MEETING OPEN TO THE PUBLIC

2. Public Comment regarding items not listed on the agenda – Speakers are limited to 3 minutes.

MATTERS FOR THE COMMISSION’S REVIEW/ACTION/INFORMATION

3. Review and discuss the Library and Recreation Department Fiscal Year 2024/25 Annual Report
4. Receive an update on the Fiscal Year 2025/26 budget reduction implementation in the Library and Recreation Department
5. Discuss progress on the Parks and Recreation Commission's workplan priorities for

Fiscal Year 2025/26 and 2026/27 and select ad-hoc subcommittees for upcoming priority projects

6. Review adult pickleball class fee increases for the Pleasanton Tennis and Community Park Operator, Lifetime Activities, Inc., effective June 1, 2026 and June 1, 2027

COMMISSION REPORTS

- A. Bicycle, Pedestrian and Trails Committee*
- B. Heritage Tree Review Board*
- C. Public Art Selection Sub-Committee*
- D. Co-Sponsored User Group*

MATTERS INITIATED

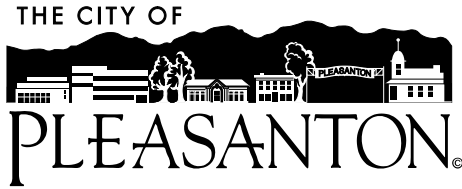
ADJOURNMENT

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Commission after distribution of the agenda packet will be available for public inspection at the Library and Recreation department located at 400 Old Bernal Ave., Pleasanton, CA 94566.

Accessible Public Meetings

The City of Pleasanton can provide special assistance for persons with disabilities to participate in public meetings. To make a request for a disability-related modification or accommodation (e.g., an assistive listening device), please contact the Library and Recreation department located at 400 Old Bernal Ave., or (925) 931-5340 at the earliest possible time. If you need sign language assistance, please provide at least two working days' notice prior to the meeting date.



Parks and Recreation Commission Meeting Minutes

February 12, 2026 – 7:00 p.m.

CALL TO ORDER

Chair Brown called to order the Parks and Recreation Commission meeting at 7:00 p.m. from the City Council Chamber at 200 Old Bernal Ave.

Chair Brown led the Pledge of Allegiance and provided opening remarks.

ROLL CALL

Present: Commissioners Alfaro, Deckert, Hall, Medina, Schempp, Chair Brown

Absent: Commissioner Immadi

AGENDA AMENDMENTS

None.

MEETING OPEN TO THE PUBLIC

1. Public Comment regarding items not listed on the agenda

Chair Brown opened public comment. There being no comments, Chair Brown closed the public comment.

CONSENT CALENDAR

2. Approve minutes of the regular Parks and Recreation Commission on November 13, 2025
3. Approve minutes of the Special Zoom Teleconference Parks and Recreation Commission meeting on December 11, 2025
4. Receive the parks maintenance and landscape architecture tasks and projects status report for March 2025 – January 2026

MOTION: It was m/s by Deckert/Schempp to approve the Consent Calendar, excluding Item 4

The motion passed by the following vote:

Ayes: Commissioners Alfaro, Deckert, Hall, Medina, Schempp, Chair Brown
Noes: None
Absent: Commissioner Immadi

Item 4 moved to the MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

MATTERS FOR THE COMMISSION'S REVIEW/ACTION/INFORMATION

4. Receive the parks maintenance and landscape architecture tasks and projects status report for March 2025 – January 2026

Presentation by Giacomo Damonte, Parks Division Manager, and Matt Gruber, City Landscape Architect.

5. Recommend City Council adopt a resolution updating the Master Fee Schedule, Section VIII. Recreation, B. Field Rental Fees and Section F. Miscellaneous Recreation Fees

Presentation by Aaron Bueno, Recreation Manager

Chair Brown opened public comment.

One speaker provided comments – Ghezal Beliakoff.

Chair Brown closed public comment.

MOTION: It was m/s by Deckert/Schempp to recommend City Council adopt a resolution updating the Master Fee Schedule, Section VIII. Recreation, B. Field Rental Fees and Section F. Miscellaneous Recreation Fees

The motion passed by the following vote:

Ayes: Commissioners Alfaro, Deckert, Hall, Medina, Schempp, Chair Brown
Noes: None
Absent: Commissioner Immadi

6. Review and provide feedback on the proposed changes to the Parks and Recreation Commission as defined in the Pleasanton Municipal Code (PMC) Chapter 2.32

Presented by Heidi Murphy, Director of Library and Recreation.

Chair Brown opened public comment. There being no speakers, Chair Brown closed public comment

COMMISSION REPORTS

- A. Bicycle, Pedestrian, and Trails Committee – Commissioner Medina provided a report
- B. Heritage Tree Review Board – No report
- C. Public Art Selection Sub-Committee – No report
- D. Co-Sponsor User Group – Chair Brown provided a report

MATTERS INITIATED BY THE COMMISSION

None

ADJOURNMENT

Chair Brown adjourned the meeting at 8:41 pm.

**PARKS AND RECREATION
COMMISSION AGENDA REPORT**

April 9, 2026
Library and Recreation

**TITLE: REVIEW AND DISCUSS THE LIBRARY AND RECREATION DEPARTMENT
FISCAL YEAR 2024/25 ANNUAL REPORT**

SUMMARY

The City of Pleasanton's Library and Recreation Department provides a wide range of programs and services to meet the community's needs and interests. The Annual Report (Attachment 1) provides an overview of these programs and services for Fiscal Year (FY) 2024/25.

RECOMMENDATION

Review and discuss the Library and Recreation Department Fiscal Year 2024/25 Annual Report.

BACKGROUND

The City of Pleasanton's Library and Recreation Department offers community services and programs in areas including Gingerbread Preschool, youth and teen services, senior services, recreation for adults with developmental disabilities, theater programs, public art, visual arts, performing arts, cultural and environmental education, sports programming, aquatics programming, library programs and services, special events (such as cultural celebrations and Hometown Holidays), homeless outreach services in partnership with local non-profits and the Police Department, and cemetery services.

DISCUSSION

The Annual Report overviews library and recreation programs and services for FY 2024/25. Staff reviews programs and services based on participation numbers, revenue generation, and participant survey feedback. Programs are continually improved in all areas. The community has responded well to the latest offerings.

EQUITY AND SUSTAINABILITY

The programs and services outlined in the Annual Report are created and adapted regularly by staff to reflect the community's changing needs and interests.

OUTREACH

No outreach was done for this item; however, the Library and Recreation department does extensive marketing and outreach for the various programs and services outlined in the Annual Report.

STRATEGIC PLAN ALIGNMENT

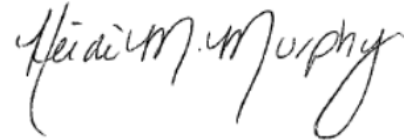
This action advances the following Citywide goals and strategies: ONE Pleasanton Citywide Strategic Plan:· Building a Community Where Everyone Belongs, Strategy 3 – Implement high

priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

FINANCIAL STATEMENT

The programs and services outlined are regularly monitored by staff to ensure they meet the metrics outlined in the City's Master Fee Schedule.

Prepared by:

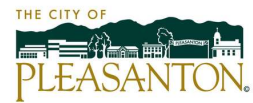
A handwritten signature in black ink that reads "Heidi M. Murphy". The signature is written in a cursive style with a large, looped "M" and "P".

Heidi Murphy, Director of Library and Recreation

Attachments:

1. Library and Recreation FY 2024/25 Annual Report

Library and Recreation Fiscal Year 2024/25 Annual Report

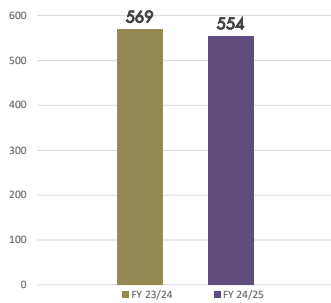


1

Facility Rentals

Total Rentals: 554

Number of Rentals



“ I wanted to let you know that the rental was perfect - better than I could have hoped for. Many thanks to the team for making this happen.

”



2

Pleasanton Pioneer Cemetery

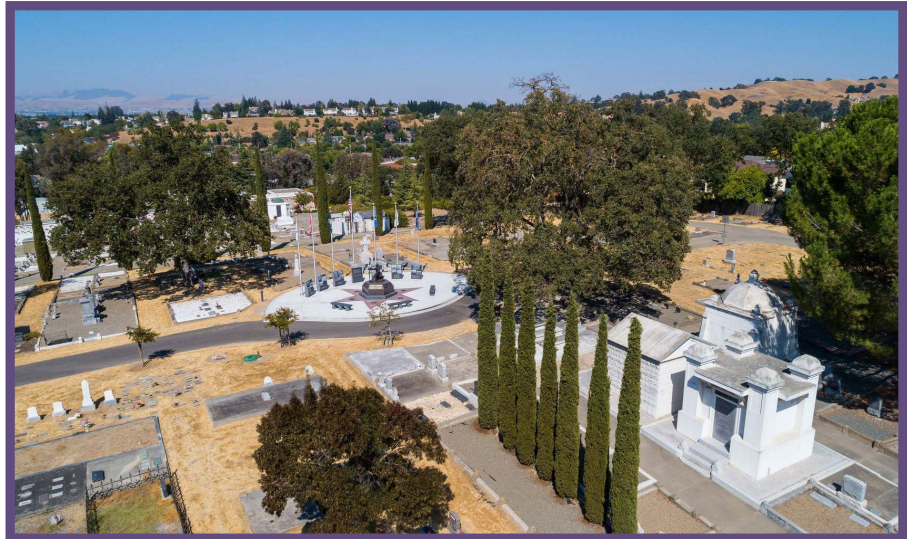
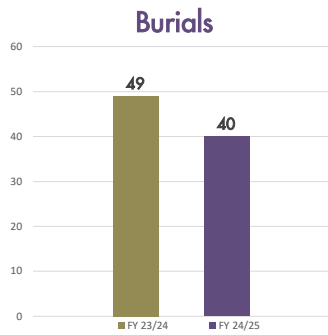
Cemetery Plot Sales

Caskets: **8**

Cremaains: **19**

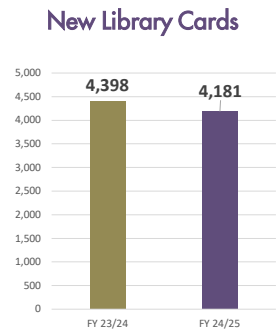
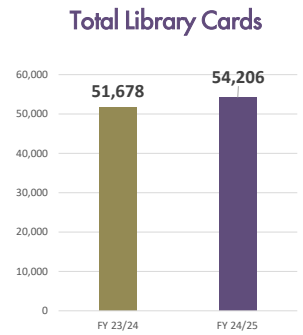
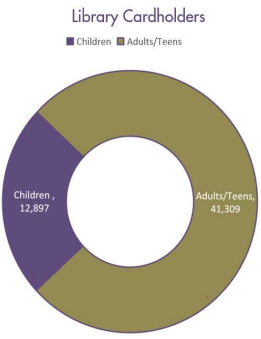
Burials at the Cemetery

Burials: **40**



3

Pleasanton Public Library



4.9%

Year-over-year increase in the total number of library cards



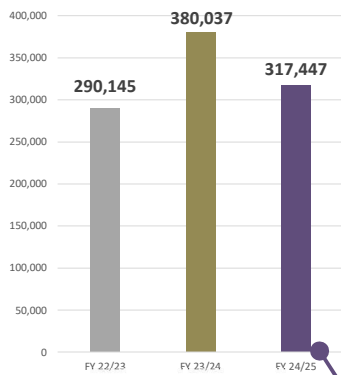
4

Library Usage and Technology

Checkouts of Physical Items: 879,312

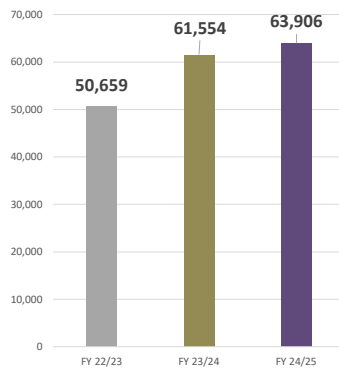
Checkouts of eMaterials: 175,904

Library Visits



Implementation of SenSource digital people counter provides more accurate data with heat maps of usage

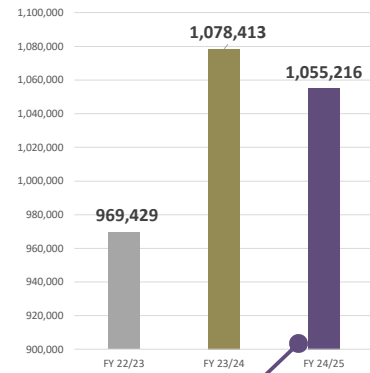
Requests Filled



3.8%

Year-over-year increase in hold requests filled

Total Checkouts



Year-over-year decrease in checkouts attributed to revised reporting methods



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Library Year-Round Programs

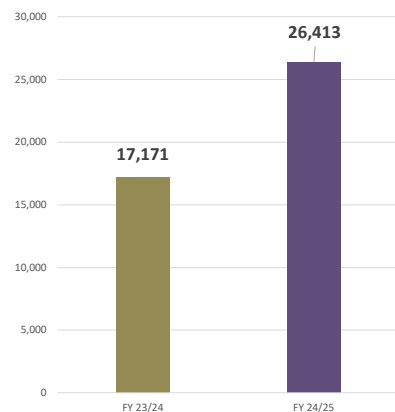


26,413
Total Program Participants



Children's Programs: 12,794
 Teen Programs: 4,614
 Adult Programs: 2,776
 All-Ages Programs: 6,229

Total Program Attendance



"We really appreciate the staff creating a fun and welcoming space for baby storytime and for parents to meet each other!"
 - Storytime Participant



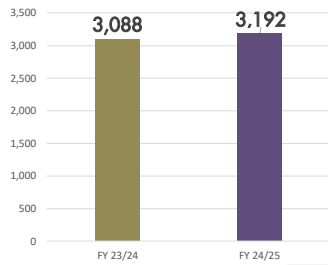
6

Library Summer Reading Program

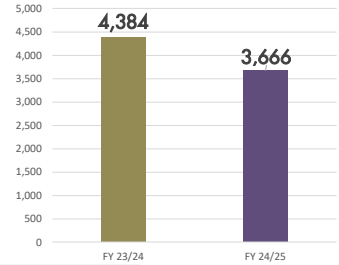


91.7%
Percent of survey respondents who reported that the Summer Reading Program encouraged them to read more in the summer

Program Attendance



Summer Game Participants

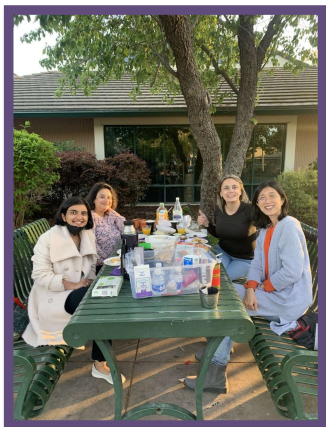


Welcome Zippy!
66.7% increase in offsite summer programs



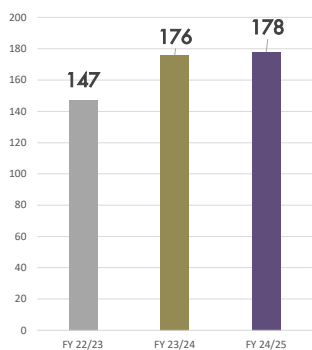
7

Pleasanton Reads: Literacy & ESL Services

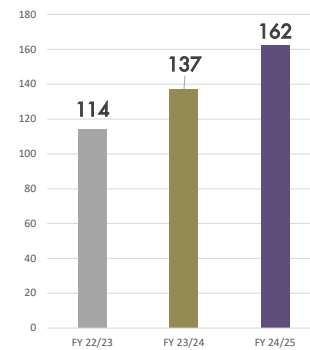


29%
Year-over-year increase in volunteer hours

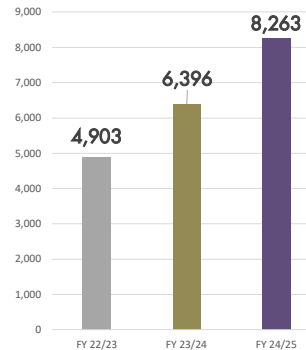
Students Served



Volunteer Tutors



Volunteer Hours



Number of Programs: **70**
Program Attendees: **1,174**

"This library feels like home. Home is where you feel safe; home is where you feel loved; home is where you feel supported."
- Adult Literacy Learner



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Human Services

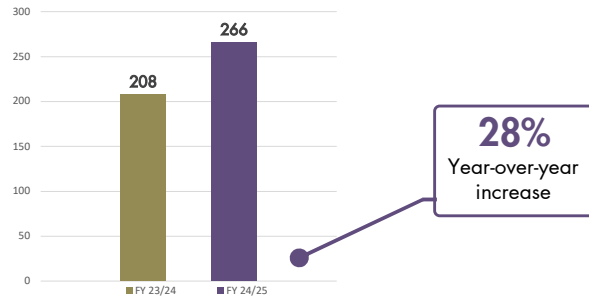
Housing and Human Services Grant Program

Persons served: **4,953**

Persons experiencing homelessness who were served: **266**

Agencies receiving grant funding: **20**

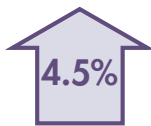
Persons experiencing homelessness served through Housing and Human Services Grant Program



9

Firehouse Presenting Series

Shows: **30**
Attendees: **4,692**



Survey Highlights

Of those who attended a Presenting Series show...

- 94%** enjoyed the performance
- 95%** agreed the theater was a suitable fit for the performance
- 94%** believed the performance was fairly priced
- 79%** indicated the performance improved their quality of life



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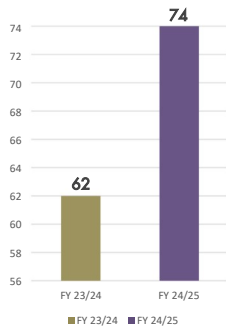
Pleasanton Youth Theater Company

Programs: **44**

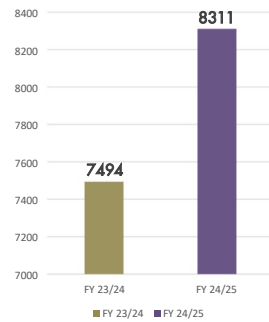
Youth Participants: **818**



Performances



Audience Members



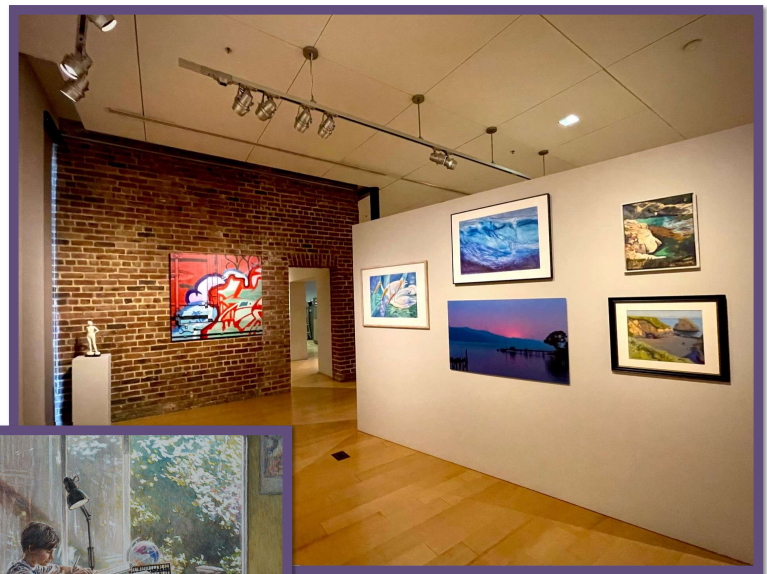
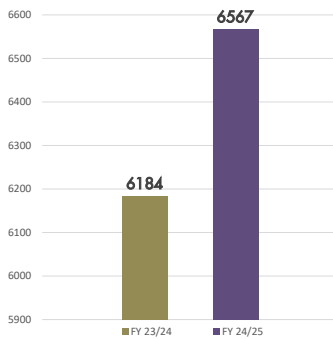
11

Harrington Gallery

Art exhibits: **17**

Participating artists: **230**

Gallery Visitors



12

Senior Center

Drop-In program participants: **9,671**

Senior fitness class participants: **4,972**

Special events participants: **925**

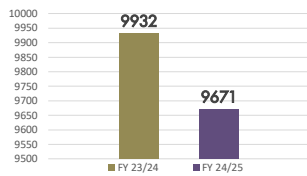
Volunteer program shifts: **851**

Volunteer hours: **6,262**

Non-profit partner program participants: **42,894**



Drop-in Program Participants



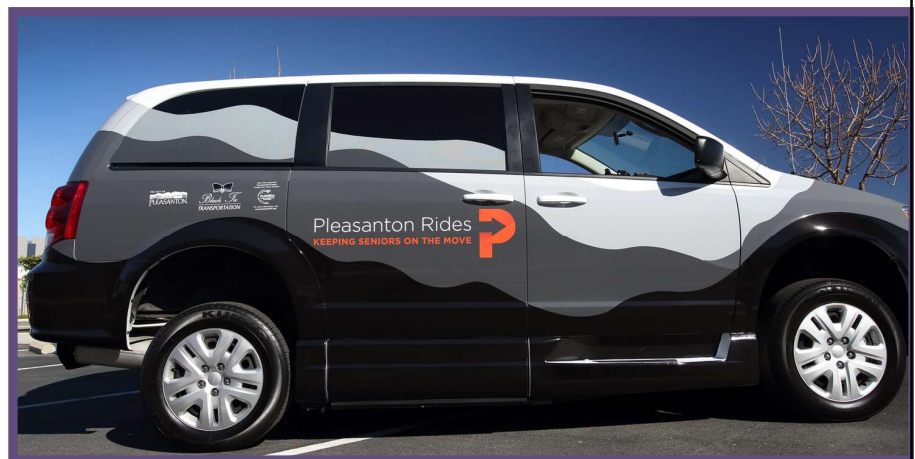
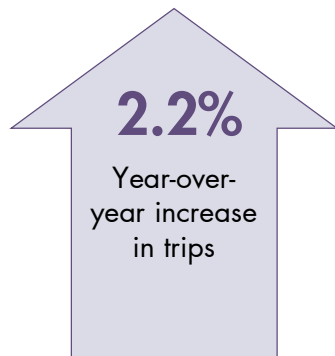
“Our senior fitness classes are about more than movement — they’re about community, joy and understanding your own body.”



13

Pleasanton Rides

Trips provided: **6,871**



14

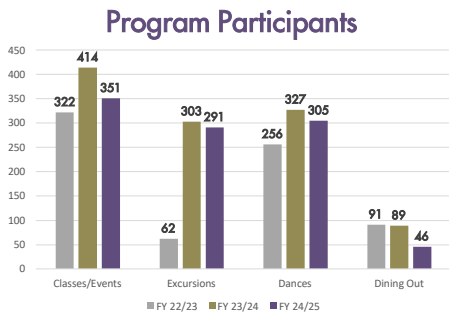
Recreation for Adults with Developmental Disabilities

Classes/Special events: **351 participants**

Excursions: **291 participants**

Dances: **305 participants**

Dining out: **46 participants**

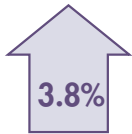


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Contract and Specialty Classes

Participants: **4,770**

Classes offered: **779**



“My children have participated in several programs over the years (swim, art, taekwondo), and overall we have been very pleased. Worthwhile, fun and enriching activities that are reasonably priced.”



“I love all the options and programs in Pleasanton!”



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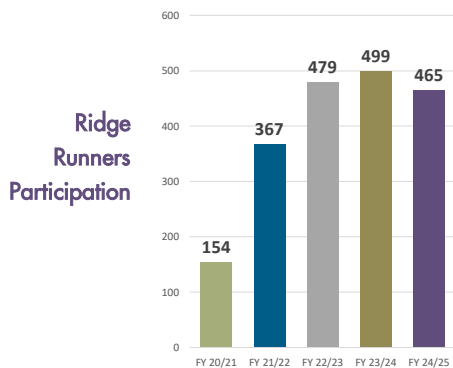
Environmental Education at the Alviso Adobe

Program Participants

Ridge Runner Camp: **465**

Field Trips: **75 classes / 2,300 participants**

Earth Day: **600 attendees**



“ 100/10 summer camp! The staff were wonderful and it is so nice being out in nature. My 4-year-old loved this camp so much and was truly upset when the summer camp was over. Excited for this camp for summers to come! ”



17

Cultural Celebration Series

Program Participants

Hispanic Heritage Month: **120**

Diwali: **200**

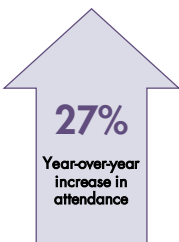
Dia De Los Muertos: **190**

Native American Heritage Month: **90**

Lunar New Year: **350**

AAPI: **500**

Juneteenth: **86**



“ Thank you for hosting this! I grew up in Pleasanton, and we never had anything like this when I was a kid. ”

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Citywide Special Events

Library and Recreation coordinated with city departments and multiple community organizations for a variety of community events.

These events increased civic engagement and economic vitality.

Total Events 2025
PDA Events/Concerts: 16
Non-Profit Organizations: 17
School District: 2
City/City Sponsored: 6
Total Events Jan –Dec 2025: 41



19

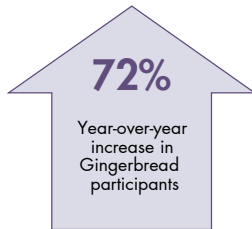
Gingerbread Preschool

Program Participants

Gingerbread School Year: **664**

Preschool Enrichment: **132**

My Grown Up & Me: **92**



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Recreation Programs for Youth and Teens

Program Participants

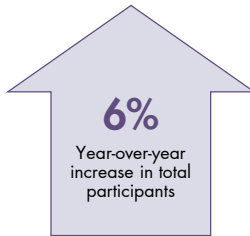
Youth Programs (activities for 6-11): **527**

Teen Programs: **415**

Youth in Government Day: **75 Teens from Amador and Foothill High School**



Teen Programs



21

Youth Sports

Program Participants

Sports Classes and Camps: **3,386**

Pleasanton Youth Basketball and Summer Youth Basketball: **806**



Pleasanton Youth Basketball Survey Highlights

93% said the program improved their quality of life

92% were satisfied with the content that was covered

85% would register their child for PYB again



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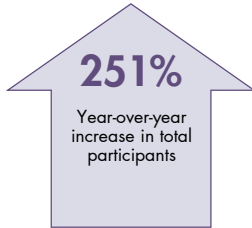
Tennis & Pickleball

Program Participants

- Lessons and Camps: **7,376**
- Court Reservations: **24,568**
- Pickleball Programming: **36,858**



Pickleball Programming



Aquatics

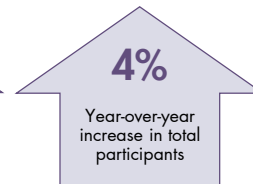
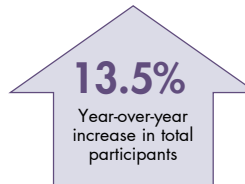
Program Participants

- Lap Swim: **24,495**
- Water Exercise: **6,166**
- Recreational Swim: **8,042**
- Swim Lessons: **2,505**



Lap Swim

Water Exercise



**PARKS AND RECREATION
COMMISSION AGENDA REPORT**

April 9, 2026
Library and Recreation

**TITLE: RECEIVE AN UPDATE ON THE FISCAL YEAR 2025/26 BUDGET REDUCTION
IMPLEMENTATION IN THE LIBRARY AND RECREATION DEPARTMENT**

SUMMARY

This report provides an overview of the impacts of the Fiscal Year (FY) 2025/26 budget reductions within the Library and Recreation Department.

RECOMMENDATION

Receive an update on the Fiscal Year 2025/26 budget reduction implementation in the Library and Recreation Department

BACKGROUND

In total, the Library and Recreation budget was reduced by \$1.61M in FY 2025/26, including the elimination of 6.5 full-time equivalent (FTE) and 21 part-time (PT) employee positions from the budget. An additional 2 FTE were frozen in the FY 2024/25 budget and were also not included in the FY 2025/26 budget.

DISCUSSION

LIBRARY SERVICES

The library continues to adjust services to adapt to reduced staffing. Over the remainder of this budget cycle and as part of the City's organizational assessment, staff will continue to work within the available funding levels. In the meantime, the following is a list of the recent budget reduction implementation work:

- **Volunteer Shelving Program:** Since launching on June 24, 2025, the volunteer shelving program has become a cornerstone of daily operations. To date, 96 individuals have attended orientation sessions, with 92 active volunteers now shelving approximately 95 percent of the library's materials. Feedback from both volunteers and staff being overwhelmingly positive. While highly successful, the volunteer shelving program requires approximately 50 staff hours weekly for supervision, coordination, and processing—higher than initially anticipated. In addition, only approximately 40 percent of initial volunteer applicants complete the full application, fingerprinting, and training process. The six-month volunteer commitment requires ongoing recruitment and training, and shelving accuracy continues to improve.
- **Staffing:** Staff vacancies have been partially offset through the consolidation of supervisory structures, reduced commission meetings under the new bimonthly cycle, and the pausing of certain commissions. Reduced staffing levels have created pinch points on Mondays and Saturdays, occasionally requiring temporary service desk closures to ensure proper coverage. However, most patrons have been understanding and patient during brief service adjustments.

- **Hours of Operation:** Library hours were reduced from 62 to 48 hours per week, effective August 4, 2025. The community has adjusted well to the new schedule, though visitor counts have decreased somewhat. Staff will continue to monitor usage trends as the community adjusts to the new schedule and more programs return in the new year.
- **Focus on Core Programming:** Adult and children's programming now focus exclusively on literacy and educational programs, which continue to be well-attended and valued by the community, maintaining the library's commitment to its essential mission.
- **Other Program Changes:**
 - The Afterschool Program now operates from 3:00 to 4:00 p.m. daily (reduced by one hour). All PUSD support of this program was eliminated with the district budget reductions beginning this current school year (2025/26), so this program is now supported entirely by City staff.
 - Sensory Storytime was temporarily paused until January while staff received necessary training. This program is running now.
 - Adult Film and Book Clubs are paused indefinitely.
 - City staff-led school field trips are paused for the current school year (schools remain welcome to visit independently). These will start up again for the next school year, 2026/27.
- **Collection Management:**
 - Checkout limits were reduced from 100 to 50 items per patron, aligning with industry best practices.
 - Hold requests were limited to items currently checked out.
 - Digital collections were streamlined based on cost, usage, and quality metrics.
 - Fourteen digital resources continue, including the most popular platforms.

CIVIC ARTS

- **Digital Ticketing at Firehouse Arts Center:** The transition to digital ticketing at the Firehouse Arts Center was smooth and well-received. Patrons may now display tickets digitally or print them at home. To enhance accessibility, ticket sales are available through the library's recreation counter and the Pleasanton Senior Center.
- **Focus on enhanced revenue and attendance:**
 - Partnered with a booking contractor with decades of industry experience to curate performers with a strong track record in the venue, with an emphasis on tribute bands that consistently draw large audiences
 - Negotiated modified artist guarantees and offering a sell-out bonus, creating an incentive for artists to actively promote their shows, increase attendance, and reduce upfront costs for the City
 - Prioritized increased rentals to support long-term revenue growth
 - Expanded marketing efforts through earlier and more consistent promotion, improved digital advertising, and broader audience outreach
 - Secured a concessionaire for Presenting Series shows and implementing a new agreement in which the City receives ten percent of concession sales, establishing a new and sustainable revenue stream.
- **Public Art Maintenance:** Reductions to the public artwork maintenance contract are being closely monitored. Staff is engaging with conservators to explore a volunteer-based maintenance Day of Service to help sustain the collection over the long term.

Additionally, a Public Art Contribution or In-Lieu Fee was adopted for qualifying non-residential development on September 16, 2025. The ordinance establishes a mechanism for developers to either provide on-site public art or pay an in-lieu fee to support public art acquisition, installation, and maintenance citywide. To date, no development projects have met the applicability criteria that would trigger the requirement, and no fees have been collected.

SPORTS AND AQUATICS

- **Aquatics:** Weekend lap swim hours at the Dolores Bengtson Aquatic Center (DBAC) were reduced during non-peak hours (one hour each on Saturday and Sunday), and the recreational swim season was aligned with traditional summer programming. Year-round weekend lap swim participation has decreased by approximately 10 percent due to reduced hours. It is too soon to tell if this reduction will continue. Staff will evaluate after a full fiscal year to determine any long-term impacts.
- **Sports and Facilities:** Adult sports leagues are no longer operated by City staff; fields remain available for private league or game rentals. Field space previously allocated to adult sports leagues is now being used primarily by youth sports teams, ensuring continued high usage.

SENIOR CENTER AND RADD

No notable changes were made to programs and services in these areas.

ACTIVITIES GUIDE

The department has transitioned from producing three Activity Guides each year to two, reducing printing and mailing costs while streamlining production. Spring/Summer 2026 was the first combined guide, supported by a coordinated outreach and marketing plan to ensure strong visibility and engagement across the community.

OTHER STAFFING CHANGES

- Changes to staffing optimized service delivery across recreation facilities. Staff have been relocated between Gingerbread Preschool, the Senior Center, Ken Mercer Sports Park, the Library, and aquatic programs.
- There are currently no City staff assigned to work in Human Services. Staff in the City Manager's Office, Community and Economic Development, Police Department, and Library and Recreation Department are currently managing issues as they arise.

YOUTH IN GOVERNMENT DAY

City staff coordinated with the Pleasanton Unified School District and the Youth Commission to implement a more efficient format for this program that reduced staff time and departmental coordination while maintaining meaningful civic engagement for local high school students. A successful Youth in Government Day, including a half-day of job

shadowing and a half-day of a mock City Council meeting, was held in February 2026.

COMMUNITY GRANTS

The Community Grants program for youth and the arts was eliminated in this budget cycle. General Fund support for Housing and Human Services Grants was reduced to \$100,000.

COMMISSION STRUCTURE

The Civic Arts Commission was paused, but resumed on March 2, 2026. The Human Services Commission is currently paused. A City Council Ad-Hoc Subcommittee was formed to review the commission structure. This subcommittee has met twice, in October and December 2025. Another meeting is scheduled for April 2026.

PLEASANTON PIONEER CEMETERY

Contractor support for the Pleasanton Pioneer Cemetery was reviewed and reduced in accordance with Parks and Recreation Commission recommendations and City Council direction. Beginning January 1, 2026, department staff assumed responsibility for plot and service sales, as well as burial service scheduling, which was previously handled by an outside contractor.

Casket plot sales were paused effective January 1, 2026, while staff continues to work toward a sustainable service model for the cemetery. An update will be brought to the Parks and Recreation Commission and City Council after one year of data has been collected for review.

ADDITIONAL CROSS-DEPARTMENTAL EFFICIENCIES

- **Citywide Sponsorships:** Centralized management of citywide sponsorship opportunities streamlines the process for community partners and businesses while creating more consistent internal protocols.
- **Citywide Special Event Process:** The City launched a new citywide special event approval and support process, improving communication and efficiency.

The City continues to adapt thoughtfully to budget constraints while maintaining core services. The strong volunteer response is helping the City to preserve valued public services. Staff will continue to monitor impacts and adjust operations as needed.

EQUITY AND SUSTAINABILITY

Reducing the annual operating budget helps keep the City financially sustainable.

OUTREACH

Significant community outreach was conducted as part of the FY 2025/26-2026/27 budget planning.

STRATEGIC PLAN ALIGNMENT

This action advances ONE Pleasanton Citywide Strategic Plan Goals:

- Goal A: Funding our Future to support financial health and sound fiscal policies through

long-term planning, cost recovery, and cost containment

- Goal D: Building a Community Where Everyone Belongs, Strategy 3 – Implement high-priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

FINANCIAL STATEMENT

The reductions outlined in this report represent \$1.61M in FY 2025/26.

Prepared by:

A handwritten signature in black ink that reads "Heidi M. Murphy". The signature is written in a cursive style with a large, looping 'H' and 'M'.

Heidi Murphy, Director of Library and Recreation

Attachments:

None

**PARKS AND RECREATION
COMMISSION AGENDA REPORT**

April 9, 2026
Library and Recreation

**TITLE: DISCUSS PROGRESS ON THE PARKS AND RECREATION COMMISSION'S
WORKPLAN PRIORITIES FOR FISCAL YEAR 2025/26 AND 2026/27 AND
SELECT AD-HOC SUBCOMMITTEES FOR UPCOMING PRIORITY PROJECTS**

SUMMARY

The Parks and Recreation Commission duties include developing a commission workplan to be provided to the City Council for consideration. Staff recommends that the commission review progress on the work plan and select ad-hoc subcommittees to guide its work from July 1, 2026 – June 30, 2027, in alignment with the City’s adopted budget. To further this work, the Parks and Recreation Commission can create and appoint up to three commissioners to ad-hoc subcommittees.

RECOMMENDATION

Discuss progress on the Parks and Recreation Commission's workplan priorities for Fiscal Year 2025/26 and 2026/27 and select ad-hoc subcommittees for upcoming priority projects.

BACKGROUND

As stated in Section 2.32.020 of the Pleasanton Municipal Code: The duties of the Parks and Recreation Commission shall include the following: “Develop a commission workplan to be provided to the City Council for consideration during the budget process. The workplan should be based on the goals and strategies outlined in the ONE Pleasanton Strategic Plan as well as the role of the commission.”

On July 10, 2025, the Parks and Recreation Commission adopted workplan goals for Fiscal Year 2025/26 and 2026/27. This workplan was then adopted by City Council on December 16, 2025.

The Pleasanton Municipal Code Section 2.32.070 states that the chairperson may "appoint commissioners as needed to serve on subcommittees, ad hoc committees, and as representatives on other boards and commissions."

DISCUSSION

- 1. Community Engagement and Volunteer Programs (Commission Duty 6 / ONE Pleasanton Strategic Plan Goals: Funding Our Future, Strategy 1; Investing in Our Environment, Strategy 7; Building a Community Where Everyone Belongs, Strategy 3)**

An update on the Park Ambassador Program was provided at the March 13, 2025 Parks and Recreation Commission meeting.

Through an ad-hoc subcommittee, commissioners could research and review other city volunteer programs and bring back ideas for expanded volunteer and community engagement related to the City's parks and recreational services for full commission review.

2. Recreational Programming (Commission Duty 3 / ONE Pleasanton Strategic Plan Goal: Building a Community Where Everyone Belongs, Strategy 3)

Through an ad-hoc subcommittee, commissioners could review existing recreational programming and research programs offered by other cities. Future programming ideas, including self-sustaining programs, could be brought back to the full commission for review.

3. Parks and Recreation Budget Impacts Update (ONE Pleasanton Strategic Plan Goals: Funding Our Future and Building a Community Where Everyone Belongs)

This item will be reviewed at the April 9, 2026 Parks and Recreation Commission meeting.

4. Parks and Recreation Projects/Facilities Identified in the Facilities Master Plan (Commission Duty 4 / ONE Pleasanton Strategic Plan Goal: Investing in Our Environment, Strategies 1, 2 & 7)

Upon completion of the citywide asset management plan, this item will provide an informational update on parks and recreation facilities. Proposed projects related to individual parks and recreation facilities would come to the commission for review and recommendation prior to City Council review and authorization. This item is not recommended for an ad-hoc subcommittee at this time.

5. Laurel Creek Park – Strategies and Updates (Commission Duty 4 / ONE Pleasanton Strategic Plan Goal: Funding Our Future, Strategy 1)

This item will provide information regarding modified services at Laurel Creek Park due to continued issues with graffiti, vandalism, trash, and citizen complaints about inappropriate activities at the park. The parking lot to this small overlook park was closed several years ago as a first step in reducing improper use of the park. Modifying services at the park would minimize staff time to address these ongoing issues and reduce citizen complaints. This park, located at 5875 Laurel Creek Drive, is relatively secluded and receives less use than other neighborhood parks. The Commission will be able to provide input on the proposals. This item is not recommended for an ad-hoc subcommittee at this time.

6. Trail and Pathway Resurfacing Program (Commission Duty 4 / ONE Pleasanton Strategic Plan Goal: Investing in Our Environment, Strategies 1 & 7).

This item will include an overview of the staff analysis of the condition of the city-owned and/or maintained trails to determine which trails are in the greatest need of repair/resurfacing based on trail conditions, trail priorities as identified in the

Trails Master Plan, property ownership and a cost/benefit analysis of the trail resurfacing and would give the Commission an opportunity to provide input on the trails. This item is not recommended for an ad-hoc subcommittee at this time.

Ongoing/Annual Items:

1. Cemetery Operations Update - Spring 2027
2. Library and Recreation Annual Report - April 9, 2026
3. Bi-Annual Parks and Landscape Architect Division Updates - February 12, 2026
4. Callippe Preserve Rate Updates - June 11, 2026

EQUITY AND SUSTAINABILITY

The workplan process aligns funding and staffing resources in a way that provides the greatest benefit to the community.

OUTREACH

No outreach has been done in advance of this item.

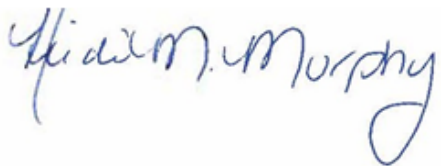
STRATEGIC PLAN ALIGNMENT

This action advances ONE Pleasanton Citywide Strategic Plan goal: Optimizing Our Organization, strategy 4 – “Evaluate the organization’s structure of community engagement opportunities (such as commissions and committees and citizen’s academy) to improve information sharing, optimize staff efficiency, and provide greater service to the community.”

FINANCIAL STATEMENT

There is no financial impact associated with this item.

Prepared by:



Heidi Murphy, Director of Library and Recreation

Attachments:

None

**PARKS AND RECREATION
COMMISSION AGENDA REPORT**

April 9, 2026
Library and Recreation

TITLE: REVIEW ADULT PICKLEBALL CLASS FEE INCREASES FOR THE PLEASANTON TENNIS AND COMMUNITY PARK OPERATOR, LIFETIME ACTIVITIES, INC., EFFECTIVE JUNE 1, 2026 AND JUNE 1, 2027

SUMMARY

Lifetime Activities (Lifetime) is the City's contracted tennis provider offering recreational programs on behalf of the City. As part of its Agreement, the Library and Recreation Department reviews, recommends, and brings forward proposed fee increases above the Consumer Price Index (CPI) to the Parks and Recreation Commission for review. The fees help mitigate costs so that Lifetime may continue to build its team and programs to best serve the community.

RECOMMENDATION

Review adult pickleball class fee increases for the Pleasanton Tennis and Community Park Operator, Lifetime Activities, Inc., effective June 1, 2026 and June 1, 2027.

BACKGROUND

Since 2005, Lifetime Activities has proven to be responsive to community tennis needs with a knowledgeable and competent staff. The Services Agreement with Lifetime stipulates that the Library and Recreation Department will review, recommend, and bring forward the proposed fee summary (Attachment 1) to the Parks and Recreation Commission for its review.

Lifetime operates the City's Tennis and Community Park, including onsite lessons, programs, and court reservations for tennis, pickleball, and table tennis. Additionally, Lifetime provides oversight of weekend drop-in tennis play at Amador Valley High School. Also noteworthy is Lifetime's commitment to inclusive play through their programs for Recreation for Adults with Developmental Disabilities (RADD).

DISCUSSION

As part of the fee review process, Lifetime staff recently completed a survey of five other Bay Area municipal adult pickleball class fees (Attachment 2). Lifetime has developed pricing by examining other competing facilities, its own operational costs, and the CPI, amortized over the last 4 years.

Lifetime examines fees annually in efforts to remain competitively priced while balancing costs for increasing operational expenses, including balls, supplies, wages, and insurance. The adult pickleball class fee increases of 10% effective June 1, 2026 (\$2.76/R, \$2.93/NR class increase) and 10% effective June 1, 2027 (\$2.93/R, \$3.23/NR class increase) will help mitigate costs, so Lifetime may continue to offer programs to best serve the community. Youth pickleball class fees will remain at their current rates.

EQUITY AND SUSTAINABILITY

Increasing adult pickleball class fees helps Lifetime approach the benchmark average of comparable neighboring cities, properly supports internal costs, and enables Lifetime to continue providing high-quality experiences and service levels for the Pleasanton community.

OUTREACH

No outreach was conducted for this item.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:
ONE Pleasanton Citywide Strategic Plan


- Funding Our Future, Strategy 1 -Develop a long-term strategy for funding operations and maintenance needs to ensure reliability of community-owned facilities and infrastructure and continuity of City services.
- Building A Community Where Everyone Belongs, Strategy 3 - Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.
- Investing In Our Environment, Strategy 7 -Continue to invest in parks, bicycle, and pedestrian infrastructure, and public art to improve traffic safety, promote climate resilience, and increase equitable access to cultural and recreational opportunities.

FINANCIAL STATEMENT

If approved, the fees would help defray Lifetime's annual payments to the City. Lifetime is currently in the third year of a ten-year agreement, with compensation from Lifetime to the City of Pleasanton increasing annually as follows:

January 1, 2026 to December 31, 2026 – \$160,000
January 1, 2027 to December 31, 2027 – \$165,000
January 1, 2028 to December 31, 2028 – \$170,000
January 1, 2029 to December 31, 2029 – \$175,000
January 1, 2030 to December 31, 2030 – \$180,000
January 1, 2031 to December 31, 2031 – \$185,000
January 1, 2032 to December 31, 2032 – \$190,000
January 1, 2033 to December 31, 2033 – \$195,000

Prepared by:



Heidi Murphy, Director of Library and Recreation

Attachments:

1. Proposed Adult Pickleball Class Fee Increases
2. 2026 Bay Area Pickleball Fee Analysis

Proposed Adult Pickleball Class Fee Increases	
Current	\$26.66R/\$29.33NR
Effective June 1, 2026	\$29.32R/\$32.25NR
Effective June 1, 2027	\$32.25R/\$35.48NR

2026 Bay Area Pickleball Fee Analysis

	Pleasanton	San Francisco	Cupertino	Santa Clara	Walnut Creek	Sunnyvale
Adult Pickleball Class Fee	\$26.66R/\$29.33NR 80 min class	\$38.67R/\$43.00NR 80 min class	\$40.67R/\$48.83NR 80 min class	\$34R/39.16NR 80 min class	\$34 80 min class	\$33R/\$36.33NR 80 min class