



**ECONOMIC VITALITY COMMITTEE
REGULAR MEETING MINUTES**

**October 17, 2024
7:30 a.m.
200 Old Bernal Avenue, Council Chambers**

CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting called to order at 7:32 a.m. by Acting EVC Chair Steve McCoy-Thompson followed by the Pledge of Allegiance. Introductions were made by all EVC members.

ROLL CALL

Present: Acting Chair Steve McCoy-Thompson, Davinder Channon, Gavin Shea, Igor Leonov, Josh Chanin, and Ken Benhamou

Absent: Reena Gupta

City staff: Community Development Director Ellen Clark, Economic Development Manager Lisa Adamos, Management Analyst Jennifer Miller, Economic Development Program Specialist Simone Pereira

AGENDA AMENDMENTS

None were noted.

1. CONSENT CALENDAR

Approval of the August 15, 2024, meeting minutes were approved as presented on motion by Ken Benhamou and second by Davinder Channon. Acting Chair McCoy-Thompson abstained from the vote.

MEETING OPEN TO THE PUBLIC

Acting Chair McCoy-Thompson opened public comment. There were no public comments. Acting Chair McCoy-Thompson closed public comment.

PUBLIC HEARINGS AND OTHER MATTERS

2. Receive Citywide Development Impact Fees, Affordable Housing Fee, Sewer and Water Connection Fees, and Inclusionary Zoning Ordinance Update

Community Development Director Ellen Clark provided an overview of the progress to study the City’s impact fees, affordable housing fee and IZO. The next steps will include the completion of the Impact Fee and Connection Fee studies and updated IZO which will be reviewed and considered by the City Council in November and also available for public review.

Acting Chair McCoy-Thompson opened public comment. There were no public comments.
Acting Chair McCoy-Thompson closed public comment.

Feedback was provided by EVC members on the information presented. No action was taken by the committee.

3. Overview of Support Local Initiatives for 2024 Holiday Season

Economic Development Manager Lisa Adamos presented an overview of the Support Local Initiatives that will be introduced this coming holiday season, which includes Gift Pleasanton eGift card bonus program, holiday gift guide, and Small Business Saturday partnership with the Pleasanton Downtown Association.

Acting Chair McCoy-Thompson opened public comment. There were no public comments.
Acting Chair McCoy-Thompson closed public comment.

Feedback was provided by EVC members on the initiatives presented. No action was taken by the committee.

4. Receive Economic Development Information/Updates

Ms. Adamos referred to the business-related events provided in the agenda packet.

MATTERS INITIATED BY ECONOMIC VITALITY COMMITTEE

No matters were initiated by the committee.

MEETING ADJOURNED

The meeting was adjourned at 9:00 a.m.