

The Local Leaders of the 21st Century Club

Speakers: Vedha Vora '25, Ella Jeon '25, and Shrika Kulkarni '24



Speakers



Shrika Kulkarni

President



Ella Jeon

Vice-President



Vedha Vora

Technology Officer

Who We Are

The Local Leaders of the 21st Century is a club at Amador that is committed to improving our community by promoting sustainability.

Community Events

- City presentations
- Festivals / other events

Full Groups

- Club sustainability activities & broad student participation

Small Groups

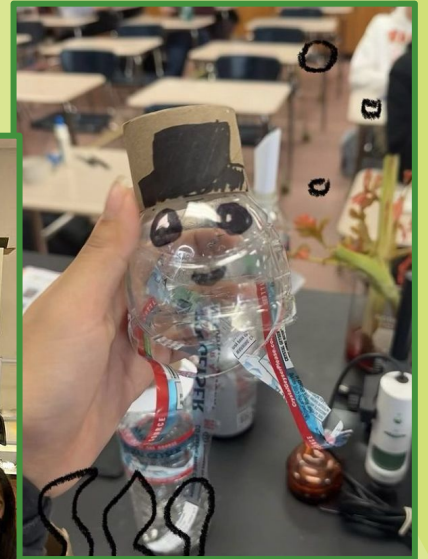
- Encourages students who want to delve deeper



- embraces the different interests of students while focusing on a different way to improve environment

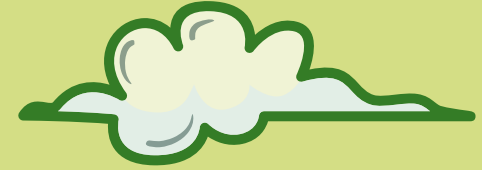
Full Group Meetings!

Creative recycling by
our members



Small Groups





Fundraising!

Manage the Sustainability Shop!

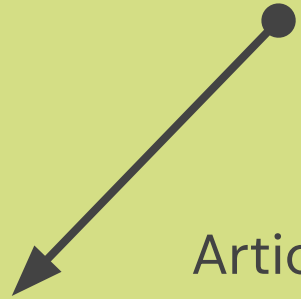
This group gains experience in marketing, product design, and business~

Through fundraising, this small group makes money to fund environmental activities!

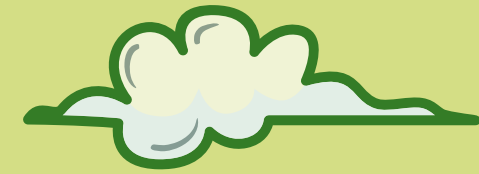
Environment + Entrepreneurship & Design



Sustainability Sunday Posts on Instagram!



Article and Chart for newspaper!



Media Outreach

This year:

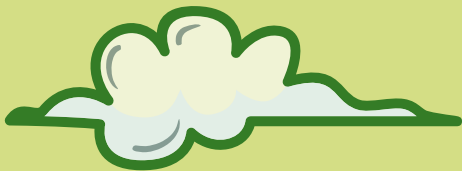
- completing a documentary on community environmentalism
- raising awareness online through Social Media

Past work includes:

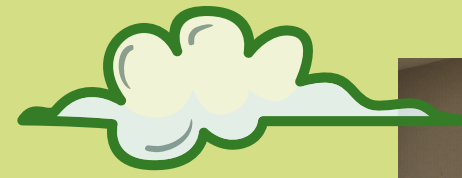
- Sustainability Sunday
- Produced awareness videos for the city to share
- Articles and newspapers

writing, filming, designing :

Environment +



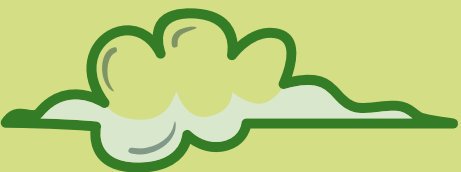
Policy Advocacy



- Works with our local government + work with city officials to educate community and influence environmental policy
- Work to create change on campus and in our community
 - creating a school garden
 - replacing paper towels with hand dryers
 - Too Good to Go App for local businesses
 - Implementing solar panels in parking lot
 - Introducing vegetarian and vegan options to cafeteria
- Past Projects
 - Visited capital and presents to Cal EPA/Calrecycle & Cal Senator
 - Created a water awareness proposal for the city



Golden Bell Recognition Award



Environment + Project planning & policy

Youth Outreach



- Inspire the next generation of Local Leaders
 - Develop and execute lessons and activities at elementary and preschools
- Work with Pleasanton Green Teams + teach Proper sorting

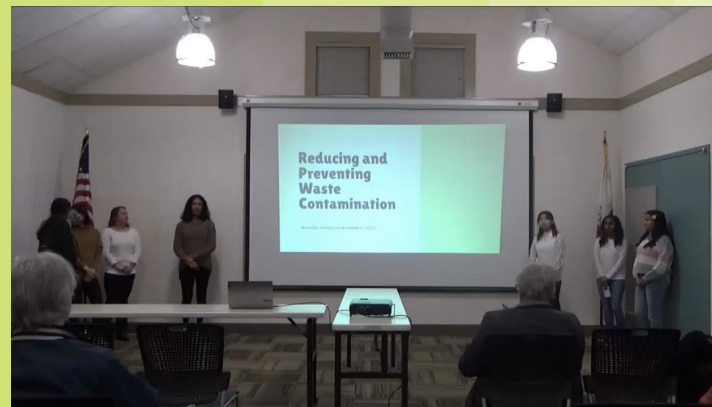
Environment +

**Teaching,
volunteering
with kids**



Previous Projects with the City of Pleasanton

- Community Education Series
- Make a Difference Festival
- MRF Tours
- Farmers Market Booth
- Internship projects
 - Hometown Water Screening



Outcome of Previous Work



Since 2015 when GGI introduced Local Leaders of the 21st Century clubs to Pleasanton:

- Pleasanton's population has increased by 6.3%.
- Solid waste produced per capita has decreased 2.6%.

Since 2018, the first year of data after the GGI introduced interns to Pleasanton:

- The # of lbs. of marketable recycling produced by Pleasanton residents and business has increased by 18.7%
- The City's recycling rate has increased 11%
- The City's recycling contamination rate has decreased by 27%.

Data provided by: Pleasanton Annual Report Summary submitted to CalRecycle

Partnership with City of Pleasanton

SB 1383 – Contamination Education

How:

- One-pagers, brochures, door hangers, etc.
- Social media and website material

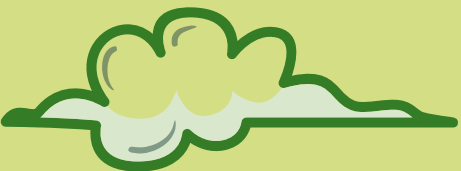
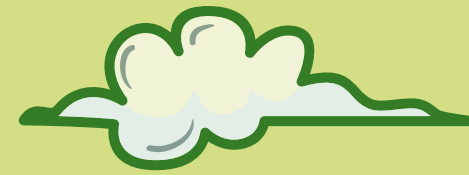
Our goals:

- Educate Pleasanton's community on the importance of why and how to properly sort their waste.
- Provide resources ex: Pleasanton's free Compost Hub



Significance: The Impact of Food Waste

- U.S. food waste is **30–40%** of the food supply
 - California throws away **6 million tons** of food waste per year
 - Food waste makes up **1/5th** of climate warming gas emissions in California dumps
- The U.S restaurant sector alone throws away **\$113 billion per year**, amounting to **8 million tons** of food



Partnership with City of Pleasanton

CRV Buyback

- 31 stores in Pleasanton accept CRV buybacks, per Calrecycle
- By law, you can bring up to 50 aluminum, 50 glass, 50 plastic, and 50 bi-metal California Redemption Value (CRV) containers in a single visit and request to be paid by count.

Our Project this year:

- Visit all 31 store in-person to verify if they are actively participating in CRV buyback





Thank you!

Questions and Forms of Contact

Email us!

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Website

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