



CIVIC ARTS COMMISSION AGENDA REPORT

November 6, 2023
Item 8

**TITLE: REVIEW AND APPROVE FUNDING CRITERIA FOR FISCAL YEAR
2024/25 COMMUNITY GRANT PROGRAM - CIVIC ARTS CATEGORY**

SUMMARY

Annually, the Civic Arts Commission reviews the previous year's funding criteria for the civic arts category of the Community Grant Program to better evaluate applications and allocate funds for qualifying applicants.

RECOMMENDATION

Review and approve funding criteria for FY 2024/25 Community Grant Program – Civic Arts Category.

FINANCIAL STATEMENT

Total available funding for the FY 2024/25 Community Grant Program - Civic Arts Category is \$40,000.

BACKGROUND

The funding criteria adopted by the Civic Arts Commission for the FY 2023/24 are listed below:

- In evaluating applications for this category, the commission will primarily consider projects that:
 - Encourage diversity, equity, and inclusion (DEI)
 - Engage new participants and audiences in the arts, as well as participants that are diverse in age and race
 - Target a specific community need or gap in art services
 - Pursue arts education programs or collaborate with the Pleasanton Unified School District (PUSD)
 - Involve collaboration or co-production with local organizations.

DISCUSSION

The Civic Arts Commission should discuss, identify, and adopt the criteria to make allocations for the FY 2024/25 grant cycle. The funding criteria will be included in the FY 2024/25 Community Grant Program Application packet and should be considered by commissioners when allocating funding amounts.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan (Attachment 1)

- Building a Community Where Everyone Belongs, Strategy 1 – Apply strategies from the City’s Diversity, Equity, and Inclusion (DEI) Action Plan to increase equitable access to City programs and services for the community.
- Building a Community Where Everyone Belongs, Strategy 3 – Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

Library and Recreation Strategic Plan (Attachment 2)

- Goal A: Programs, Plans and Services – Deliver exceptional programs and services that meet the needs and interest of the community.

Submitted by:



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Attachments:

1. [Citywide Strategic Plan](#) (online)
2. [Library and Recreation Strategic Plan](#) (online)