



## CIVIC ARTS COMMISSION AGENDA REPORT

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August 21, 2023  
Item 3

**TITLE: REVIEW AND APPROVE LETTER FROM CIVIC ARTS COMMISSION TO CITY COUNCIL PROVIDING FEEDBACK ON CITYWIDE STRATEGIC PLAN PROJECT**

**SUMMARY**

At the August 12, 2023 Civic Arts Commission meeting, the commission received a staff report providing an overview of the Citywide Strategic Plan. During this report, staff requested input from commissioners. The commission shared feedback at the meeting and requested to provide further input on the continuation of a goal from the 2014 Cultural Arts Plan in the form of a letter to the City Council.

**RECOMMENDATION**

Review and approve letter from Civic Arts Commission to City Council providing feedback on the Citywide Strategic Plan.

**FINANCIAL STATEMENT**

There is no financial impact for this item.

## **BACKGROUND**

At the August 12, 2023 Civic Arts Commission meeting, the commission received a staff report providing an overview of the Citywide Strategic Plan. The Strategic Plan is a process to identify longer-term goals and priorities to guide City decision-making (and is a change from the previous practice of a two-year work plan). Development of the Strategic Plan involves community engagement to ensure that the plan represents the diverse perspectives of the entire Pleasanton community.

During the presentation about the Strategic Plan, staff requested feedback from the Civic Arts Commission, which was intended to be summarized with comments from other commissions and committees and then provided to the City Council. The commission shared feedback at the meeting and requested to provide further input in writing on the continuation of a goal from the 2014 Cultural Arts Plan. The commission requested that staff explore the process to submit a letter to the City Council on behalf of the commission.

## **DISCUSSION**

At the request of the Civic Arts Commission, staff received guidance from the City Attorney's Office that the Chairperson could request for staff to schedule a special meeting for the commission to collectively act at a public meeting (in compliance with state open meeting laws) to formalize a letter to the City Council. Commissioners were available for a special meeting to be held on August 21, 2023. At this special meeting, the commission will review, provide edits, and vote to approve a letter to the City Council for consideration at the Citywide Strategic Planning Workshop scheduled for August 24, 2023.

If approved by a majority of the commission, the Chairperson will sign the letter on behalf of the Civic Arts Commission and staff will transmit the commission's letter to the City Council.<sup>1</sup>

Submitted by:



Rachel Prater  
Civic Arts Manager

### **Attachments**

1. Draft Letter

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<sup>1</sup> If a member of the commission is not completely satisfied with the final letter being sent by the entire commission, an individual member may also submit their personal comments on the Strategic Plan directly to: [strategicplan@cityofpleasantonca.gov](mailto:strategicplan@cityofpleasantonca.gov) If a commissioner sends such individual comments, the commissioner may only use their title as a Civic Arts Commissioner for identification purposes, and should be clear in their email that they are sending comments as an individual. (See Commissioner's Handbook pg. 18.)