



## ECONOMIC VITALITY COMMITTEE REPORT

March 16, 2023  
Economic Development

### TITLE: ECONOMIC DEVELOPMENT INFORMATION/UPDATES

To ensure the Economic Vitality Committee is well informed of actions and information pertaining to business-related projects and current business climate, the following documents are provided:

1. Actions of the Planning Commission & Zoning Administrator, March 7, 2023
2. Community Development Department Updates, March 6, 2023
3. Actions of the Planning Commission & Zoning Administrator, February 21, 2023
4. Sales Tax Update, 3Q 2022 (July – September)

#### Upcoming Business Meetings and Events:

1. **State of the City 2023** – Wednesday, March 29, 2023, 11 am – 1:30 pm, Palm Event Center, 1184 Vineyard Avenue, Pleasanton | Cost: \$75
  - a. Presented by the Pleasanton Chamber of Commerce
  - b. Topic: Mayor Karla Brown will provide the State of the City Address.
  - c. Register by March 10 at: <https://business.pleasanton.org/events/details/state-of-the-city-pleasanton-2023-3934?calendarMonth=2023-03-01>
2. **2023 #GameChangers** – Wednesday, March 29, 2023, 5:30 – 8 pm, Goal Line Productions, 5959 Coronado Lane, Pleasanton | Cost \$60-65
  - a. Presented by Innovation Tri-Valley
  - b. #GameChangers celebrates the region’s thriving ecosystem of collaboration and entrepreneurship and spotlights the Tri-Valley’s game changing companies and leaders.
  - c. Register at: <https://innovationtrivalley.org/event/gamechangers-2023>

### ACTION: RECEIVE ECONOMIC DEVELOPMENT INFORMATION/UPDATES