



**ECONOMIC VITALITY COMMITTEE
REGULAR MEETING MINUTES**

**January 19, 2023
7:30 a.m.
Remillard Room – 3333 Busch Road**

CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting called to order at 7:35 a.m. by EVC Chair Tracy Farhad followed by the Pledge of Allegiance.

ROLL CALL

Present: Brian Wilson, Councilmember Valerie Arkin, Steve Baker, PUSD Trustee Justin Brown, Bridget Karl, Roderick O’Brien, James Cooper, Steve McCoy-Thompson, EVC Chair Tracy Farhad, and Will Doerlich.

Absent: Andres Ripa, Daniel Watson, Michael Li, Reena Gupta, Shareef Mahdavi, and Sylvia Tian.

City staff: Economic Development Manager Lisa Adamos and Economic Development Office Assistant Cailin Bassine

AGENDA AMENDMENTS

No agenda amendments were made.

1. CONSENT CALENDAR

The December 17, 2022, meeting minutes were approved as presented on motion by Will Doerlich and second by Brian Wilson by a vote of 7-0-3.

ROLL CALL VOTE:

AYES: Brian Wilson, Bridget Karl, Roderick O’Brien, Steve McCoy-Thompson, Tracy Farhad, Councilmember Valerie Arkin, and Will Doerlich.

NOES: None

ABSENT: Andres Ripa, Daniel Watson, Michael Li, Reena Gupta, Shareef Mahdavi, and Sylvia Tian.

ABSTAIN: Justin Brown, Steve Baker, and James Cooper

MEETING OPEN TO THE PUBLIC

EVC Chair Tracy Farhad opened public comment. Former EVC member Councilmember Balch and Steve McCoy-Thompson made comments. Chair Farhad closed public comment at 7:42 a.m.

PUBLIC HEARINGS AND OTHER MATTERS

2. City Council Liaison Report

Councilmember Arkin provided updates from the City Council meeting held on January 17 and announced a special City Council meeting will be held on January 25 to discuss the Housing Element Update.

3. Update on Business Assistance Program and Provide Feedback on Other Business Support Programs

Ms. Adamos provided an update on the Business Assistance Program, in addition to other actions, activities, and programs the City engaged in to support businesses. EVC members were then asked to provide input on the Downtown Parklet Grant Program and the Outdoor Dining Installation Grant Program.

EVC Chair Tracy Farhad opened public comment.

Recommendation: Extend both the Downtown Parklet Grant Program and Outdoor Dining Installation Grant Program until April 1, 2024. A motion was made by Will Doerlich, seconded by Brian Wilson.

ROLL CALL VOTE:

AYES: Brian Wilson, Bridget Karl, Roderick O'Brien, Steve McCoy-Thompson, Tracy Farhad, Valerie Arkin, Justin Brown, Steve Baker, James Cooper and Will Doerlich.

NOES: None.

ABSENT: Shareef Mahdavi, Sylvia Tian, Reena Gupta, Andres Ripa, Daniel Watson, and Michael Li

ABSTAIN: None.

4. Economic Development Information/Updates

None.

MATTERS INITIATED BY ECONOMIC VITALITY COMMITTEE

Committee members requested an update on the Stoneridge Mall Framework as a future meeting topic.

MEETING ADJOURNED

The meeting was adjourned at 9:01 a.m.