



YOUTH COMMISSION AGENDA REPORT

September 21, 2022
Item 5

TITLE: REVIEW AND COMMENT ON THE YOUTH COMMISSION 2022/23 WORK PLAN

SUMMARY

To ensure the ongoing implementation of the Youth Master Plan, the Youth Commission establishes an annual work plan which identifies activities and projects that align with Youth Master Plan Goals and Strategies. The work plan is then reviewed and approved annually by the City/Pleasanton Unified School District Joint Liaison Committee to ensure the commission has direction and planned outcomes.

RECOMMENDATION

Review and comment on the Youth Commission 2022/23 work plan.

FINANCIAL STATEMENT

There is no immediate financial impact for this item, however, potential projects/events resulting from work plan progress may result in funding requests.

BACKGROUND

Recognizing the issues and challenges facing children and youth in Pleasanton, the City Council and Pleasanton Unified School District Board of Trustees approved the City's first Youth Master Plan in 2001 and an update in 2010.

Upon the adoption of the Youth Master Plan by the City Council and the Pleasanton Unified School District Board of Trustees in 2010, the Youth Master Plan Implementation Committee (YMPIC) was tasked with addressing options for meeting Goal # 3 of the plan:

Goal 3: Contributing Youth, Strategy 3.6

“Develop opportunities for the Youth Master Plan Implementation Committee and Youth Commission to work together, integrate and simplify their missions, and implement the Youth Master Plan.”

As a result, the YMPIC Ad Hoc Committee (Ad Hoc) met several times to discuss how the YMPIC should continue to function after the Youth Master Plan was adopted and how they could collaborate with the Youth Commission for the implementation phase of the Youth Master Plan. After much discussion, it was proposed that the larger YMPIC meet quarterly and the YMPIC Ad Hoc Committee meet monthly.

Considering the various challenges and effectiveness of managing three very similar bodies (YMPIC, Ad Hoc and Youth Commission), the significant number of impending committee vacancies, and addressing the City Council's work plan goal to develop a strategy to consolidate the YMPIC and the Youth Commission, it was decided to consolidate the Youth Master Plan Implementation Committee and Ad Hoc Committee and establish a new committee with responsibility to oversee the implementation of the Youth Master Plan and directly report to the Youth Commission. This committee was called the Youth Master Plan Oversight Committee (YMPOC).

On March 13, 2013, the YMPOC approved the oversight transfer of the Youth Master Plan implementation to the Youth Commission. The YMPOC recommended the Youth Commission continue to develop an annual work plan to identify strategies towards Youth Master Plan implementation. The annual work plan is reviewed by the City/Pleasanton Unified School District Joint Liaison Committee to provide direction to the Youth Commission and further support commission work.

DISCUSSION

The Youth Commission work plan for 2022/23 includes the following projects/activities.

| WHO | PROJECT | Description | Youth Master Plan Goal/Strategy |
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| Ptownlife Subcommittee | Ptownlife.org | This subcommittee will work with students on Ptownlife News Team to redesign the Ptownlife.org website. | Goal 6: informed Youth and Adults (6.1,6.2,6.3) Goal 3: Contributing Youth (3.1,3.2,3.4) Goal 1: Prepared Youth (1.2, 1.4) |
| Public Policy Committee | Youth in Government Day 2023 | Plan and Implement Youth in Government Day program including job shadowing and speakers. (TBD March 2023) Committee may identify an additional focus area for 2022/23. | Goal 2: Healthy and Safe Youth (2.3, 2.6, 2.7) Goal 3: Contributing Youth (3.1, 3.2, 3.5) |
| Youth Commission and City Staff | Parent/Student Educational Opportunities | Provide a variety of opportunities for parents and students to learn through workshops, forums, and presentations. Staff will seek commission feedback. | Goal 5: Supportive Families and Community (5.2, 5.5) Goal 6: Informed Youth and Adults |
| Health and Wellness Subcommittee | TBD | Inform the community and City Council regarding physical and mental health issues facing Pleasanton children, youth, teens and their families. Work collaboratively to present ideas, programs and activities that address issues identified. | Goal 2: Healthy and Safe Youth (2.1, 2.6, 2.7, 2.8, 2.12) |
| Youth Commission and City Staff | Teen Job Fair | The City of Pleasanton in partnership with the City of Dublin, City of San Ramon and the Dublin/San Ramon Women's Club, annually presents the Teen Job Fair. The Teen Job Fair provides teens in the Tri-Valley the opportunity to meet with local employers, to attend workshops pertaining to job skills and participate in mock interviews. The 2023 Teen Job Fair will be held March 4, 2023. | Goal 1: Prepared Youth (1.2,1.3) |
| Youth Commission | City Community Grant Program - Youth Category | Review submitted grants for FY 2023/24 and provide funding recommendation to City Council. | Goals 1-6: Funding allocated must support one or more of the Youth Master Plan Goals |

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| Expand Connections to Youth and Teen Services | | Promote awareness and access to a variety of opportunities for youth, teens, and young adults in the areas of workforce development, recreation, and enrichment opportunities with a specific emphasis on reaching under-served youth, teens, young adults and their families. | Goal 6: Informed Youth (all) |
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Submitted by:



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