Proposed Fee Summary

Attachment 1

Pleasanton Fee Proposal	Current Pricing	Proposed Pricing
8:1 Park and Rec	\$15 per hour	\$16 per hour
6:1 Park and Rec	\$19.50 per hour	\$21 per hour
4:1 Park and Rec	\$26 per hour	\$28 per hour
Adult Pickleball	\$10 per hour	\$11 per hour
Adult Tennis Rec League	\$8 per hour	\$8.50 per hour
Adult Primetime Court Rental	\$10.50 per hour	\$11 per hour
Non-primetime Court Rental (all ages)	\$6.50 per hour	No Change
Youth Resident Court Rental	\$8 per hour	No Change
USTA & Advanced Group Rental	\$14.50 per hour	\$15.50 per hour

Please find our recommendations for class and court pricing below along with a comparative analysis of other municipal program offerings. This fee increase request is in line with the Bay Area's annual 3.0-3.2% CPI (consumer price index) amortized over the last 2 years.

These fees increases were first proposed in February 2020 but were retracted due to the covid pandemic. Since reopening, our business has seen a significant increase in operating costs including; significant staff wages increases to attract new and previously furloughed team members, equipment, insurance and other covid related costs.

We are looking for a modest increase to our program fees to help mitigate these costs and continue to build our team and programs to best serve the community.

If approved, our target implementation is Fall 2021 for court fees and January 2022 for class fees.