



ECONOMIC VITALITY COMMITTEE REPORT

October 21, 2021
Economic Development

TITLE: ECONOMIC DEVELOPMENT INFORMATION/UPDATES

To ensure the Economic Vitality Committee is well informed of actions and information pertaining to business-related projects and current business climate, the following documents are provided:

1. City of Pleasanton COVID-19 Recovery Programs & Resources
2. Community Development Update, September 10, 2021
3. Actions of the Zoning Administrator and Planning Commission, September 21, 2021
4. Actions of the Zoning Administrator and Planning Commission, October 6, 2021
5. [East Bay Forward](#), East Bay Economic Development Alliance

East Bay Forward is being led by the East Bay Economic Development Alliance, a regional economic development organization with more than 150 members, that serves as the regional voice and networking resource for strengthening the East Bay economy, workforce, and quality of life. With six guiding principles, *East Bay Forward* is a strategic effort to address issues of racial, gender, income, and spatial inequality in the East Bay, and recognize economic strengths and new investment opportunities from multiple public and private activities.

ACTION: RECEIVE ECONOMIC DEVELOPMENT INFORMATION/UPDATES