



**ECONOMIC VITALITY COMMITTEE
AGENDA**

**THURSDAY, SEPTEMBER 16, 2021
7:30 AM**

Governor Newsom proclaimed a State of Emergency as a result of the COVID-19 pandemic and subsequently issued Executive Order N-29-20 suspending provisions of the Brown Act allowing meetings via teleconferencing and members of the public to observe and offer comments telephonically or electronically. Members of the public may view this meeting at: <https://cityofpleasanton.zoom.us/j/99007435204>

If you wish to speak on an item listed on this agenda, please contact Lisa Adamos at Ladamos@cityofpleasantonca.gov by 7:00 a.m. the day of the meeting, September 16, 2021.

CALL TO ORDER / PLEDGE OF ALLEGIANCE

ROLL CALL

AGENDA AMENDMENTS

CONSENT CALENDAR – *Items listed on the consent calendar are considered routine in nature and may be enacted by one motion. If discussion is required that item will be removed from the consent calendar and considered separately.*

1. Approve meeting minutes of August 19, 2021

PUBLIC COMMENT – *From the audience for items not listed on the agenda.*

PUBLIC HEARINGS AND OTHER MATTERS

2. City Council Liaison Report
3. Update on Sales Tax (and other) Revenues and the State of Retail Overview
 - a. Tina Olson, Director of Finance, City of Pleasanton
 - b. Jessica Mauser, Managing Principal & Co-President, Lee & Associates
 - c. Zac Grant, Executive Director, Pleasanton Downtown Association
4. Receive Economic Development Information/Updates

MATTERS INITIATED BY ECONOMIC VITALITY COMMITTEE

ADJOURNMENT

Notice

Under Government Code §54957.5, any writings/documents regarding an open session item on this agenda provided to a majority of the Committee after distribution of the agenda packet are available for public inspection by contacting the Economic Development Department at econdev@cityofpleasantonca.gov.

Accessible Public Meetings

The City of Pleasanton can provide special assistance for persons with disabilities to participate in public meetings. To make a request for a disability-related modification or accommodation (e.g., an assistive listening device), please contact the Economic Development Department, econdev@cityofpleasantonca.gov or (925) 931-5039 at the earliest possible time. If you need sign language assistance, please provide at least two working days' notice prior to the meeting date.