

JOINT LIBRARY & CIVICS ARTS COMMISSION AGENDA REPORT

May 24, 2021 Item 3

TITLE: REVIEW AND COMMENT ON COLLABORATIVE LIBRARY AND CIVIC ARTS GRANT PROGRAM, "YOUTH ARTS OVER A VIRTUAL SUMMER"

SUMMARY

In February 2021, Pleasanton Library and Firehouse Arts Center staff wrote and submitted a Library Services and Technology (LTSA) grant, administered through the California State Library. The City of Pleasanton was successfully awarded a \$13,000 grant for a program series titled "Youth Arts over a Virtual Summer". These summer youth programs aim to expand access to music, art, and culture in the community of Pleasanton.

RECOMMENDATION

Review and comment on collaborative Library and Civic Arts grant program, "Youth Arts over a Virtual Summer."

FINANCIAL STATEMENT

The LSTA grant was awarded in the amount of \$13,000 and does not require matching funding from the City of Pleasanton.

BACKGROUND

The COVID-19 pandemic has prevented communities from gathering in-person since March of 2020. Virtual programming has become a necessity for organizations serving the needs of their communities. The Pleasanton Library and Recreation Department has adapted to this change by providing virtual programs that include story times, game nights, field trips, teen improv events, and scavenger hunts.

DISCUSSION

Continuing to reach youth with enriching virtual content and new activities over the summer of 2021 requires significant technology upgrades and creative applications. The LSTA grant submission was designed to address specific technology needs such as ring lights, condenser mics and green screens to bring higher-quality programming to a community that has expressed interest in continuing virtual programming throughout the summer months, even as in-person COVID-related restrictions loosen.

The goal of "Youth Arts over a Virtual Summer" is to enhance existing technology and add new programs that foster self-discovery, build social connections, and enhance engagement with the Pleasanton Library and the Firehouse Arts Center. The virtual programs will include five interactive events for participants in grades K-12, including an author visit, a hip-hop workshop, an interactive improv show, a step-by-step drawing program, and a series of story times.

Submitted by:

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