

City Council Work Plan for 2005 -2006

Adopted August 23, 2005

Goals	Project Description	Current Project Status
BERNAL PROPERTY		
Plan for the Future Development of the Bernal Property, which includes 300 acres of City-Owned Property for Public Use		
Bernal Property Creek Restoration/Mitigation	The project creates a riparian habitat by meandering the existing creek through the Bernal Property and planting of native plant species.	Ongoing. The first phase of this project was completed as part of the Valley Avenue grade seperation. A construction contract was awarded by the City Council on July 18, 2006, for the second phase (from Castlewood to Valley Avenue); estimated completion February 2007. The third and final phase will be constructed in conjunction with the Bernal Community Park, which runs from Valley Avenue to Bernal Avenue.
Completion of Phase I Lighted Sports Fields	Involves the design and construction of approximately 10 acres of the proposed 50-acre community park planned for the central parcel of the Bernal Property. Improvements will include two (2) lighted baseball diamonds, a casual use field, paved central plaza area, children's play apparatus area, restrooms, parking and other related improvements.	Council to consider authorization to bid by 12/30/06. Construction to begin in spring 2007.
Coordinate construction of Valley Avenue underpass at Junipero Street	This project involves coordinatng construction with Greenbriar Development (the funding developer) and the railway authority to complete project by June 2006.	Construction underway. Estimated completion spring 2007.
Phase II Specific Plan and Community Park Master Park Adoption	This project will finalize the overall design for the various uses within the Bernal Property, including the Master Plan design for the remainder of the approximately 50-acre community park. This item also involves bringing this item to a vote of the people.	Completed. Pending voter ratification.

Revised: 8/14/06 -- NF

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<p>GENERAL PLAN</p> <p>Complete a Comprehensive Update to the City's General Plan, and Coordinate the Remaining Development in the City as it Approaches General Plan Buildout</p> <p>General Plan Update Process – various elements include:</p> <ol style="list-style-type: none"> 1. Vision/Mission Statement 2. Land Use Element 3. Circulation Element 4. Housing Element (if required) 5. Public Safety Element 6. Public Facilities Element 7. Conservation and Open Space Element 8. Noise Element 9. Air Quality Element 10. Community Character Element 11. Economic and Fiscal Element 12. Subregional Planning Element 13. Energy Element 		
<p>VINEYARD CORRIDOR</p>		
<p>Implement the Vineyard Avenue Specific Plan</p>		
<p>Vineyard Avenue Realignment Issues</p>	<p>Resolution of issues relative to the realignment of Vineyard Avenue.</p>	<p>In progress. Project is complete with the exception of the Old Vineyard Avenue trail, traffic signal at Petronave Lane and landscaping along new Vineyard Avenue. Council awarded design contract for the Old Vineyard Avenue trail and landscaping on new Vineyard Avenue. Design and location of the Petronave signal also approved by Council.</p>
<p>Vineyard Avenue Roundabouts Removal</p>	<p>Address safety concerns on roundabouts located on Vineyard Avenue.</p>	<p>Removal Completed.</p>

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CITY FINANCES		
Plan For and React To Future State Fiscal Issues; Maintaining the City's Fiscal Sustainability		
Comprehensive Fee Study	This will involve evaluating City fees to determine appropriateness of existing amounts. This will primarily involve evaluation of development processing fees (e.g. planning, building, engineering).	Underway. Staff currently developing a cost recovery plan to determine appropriateness of existing fee amounts.
Short- and Long-Term Fiscal Analysis	This involves developing long-term financial planning consistent with revenue and expenditure projections, including cost containment initiatives. The immediate short term is being addressed by the City Budget.	Completed/Ongoing. A balanced 5-year cash flow analysis was prepared as part of the City's Operating Budget. Long-term strategies to address revenues and expenditures will be addressed in the coming two years as part of several policy discussions, including the next round of labor negotiations; compensation studies, new economic development strategies and General Plan Fiscal Element.
AFFORDABLE HOUSING		
Address Affordable Housing Issues; Where and How to Plan for it		
Affordable Housing Opportunities - Outreach	Develop communication strategy to better communicate affordable housing opportunities (e.g., silent seconds, clearinghouse, etc.).	Completed/Ongoing. The Tri-Valley Housing Opportunity Center opened this past year in Livermore. In the upcoming year, we will continue to develop and expand the Center working cooperatively with the Tri-Valley Affordable Housing Committee. Staff will also continue promotion of the City's Down Payment Assistance Program.
Assisted Living Facility Development (Junipero/Sunol)	Pursue development of a 105 unit assisted living facility with BRIDGE Housing.	In Progress. Construction is scheduled to be completed in November/December 2006, with occupancy beginning in January/February 2007.
Low-Income Housing Fund - Expenditure Plan	Develop strategy to utilize low-income housing fund and prioritize the uses for public benefit.	Complete/ Ongoing. The City Council approved a long-term funding strategy for use of the Lower Income Housing Fund in April 2006.
Participate in Kottinger Place Task Force Activities	Review the potential for redeveloping Kottinger Place and Pleasanton Gardens.	In Progress. Council approved an agreement with Christian Church Homes, Inc., in July 2006 to complete a predevelopment analysis study of the property. The study is scheduled to be completed in Spring 2007.

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TRAFFIC		
Implement Improved Traffic Circulation Measures		
Alternative BART to Livermore	Work with LAVTA and the City of Livermore to explore transit alternatives to BART that would reduce regional traffic congestion.	Ongoing.
BART West Financing	This project involves coordinating development activities with the private developer and BART representatives.	Completed. City has executed a revised financing agreement. BART has issued bonds/debt for construction of new station. Groundbreaking scheduled for 9/30/06.
Traffic Committee Awareness and Outreach	Bring more awareness and oversight to Traffic Committee to help address traffic issues in Pleasanton.	Pending. Staff plans to develop an outreach strategy in Q1 of 2007.
Traffic Signal Coordination	This is an ongoing project to continuously look at ways to improve the flow of traffic through the City. This could include new traffic signaling schemes developed or traffic calming opportunities which enable the motorist to travel a thoroughfare street with a minimum of delay or traffic. Some policy issues will be addressed through the General Plan update.	Pending. Staff anticipates holding a Council workshop in 2007 to discuss current traffic circulation methodologies, receive feedback, and identify possible areas for improvement to minimize delay.
Tri-Valley Triangle Traffic Study	The study looks at regional transportation projects included within the I580 I680 Route 84 triangle. The study analyzes needs and priorities of regional projects in the area of the study.	Underway. Study is progressing to analyze I-580, I-680 and Route 84 phasing improvements. Estimated completion October 2006.
CALLIPPE GOLF COURSE AND HAPPY VALLEY OPEN SPACE		
Complete the Callippe Golf Course, Including a Solution to the Bypass Road		
Complete Development and Construction of Golf Course	The project is under construction and is expected to be completed in June/July 2005 with play to begin in late December 2005.	Completed
Evaluate Reorientation of Driving Range	Determine feasibility and evaluate cost of relocation.	City Council placed this project on hold.
Happy Valley Bypass Road Development	The issue of the Bypass Road has changed with Greenbriar's application for development of the Spotorno property, including a different alignment for the Bypass Road. Bypass Road alternatives will be studied as part of the modification to the Happy Valley Specific Plan which is necessary for Greenbriar's proposal.	In progress. The City has established a Blue Ribbon Committee to consider bypass road alignment options related to Happy Valley and Callippe Golf Course. Committee is meeting monthly, recommendations anticipated by December 2006.

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ECONOMIC DEVELOPMENT Pursue Economic Vitality, Including the Recruitment and Retention of Quality Businesses		
Develop Business Attraction Program	Develop both online and hard-copy collateral pieces to aid in personal contact to encourage new businesses to locate in Pleasanton. Explore incentive programs that would promote attraction.	In progress. Staff is collecting information and developing a template.
Develop Business Resource Center	Develop an online center, through the City's website, focused on business related information.	In progress. A template has been created and shared with the Economic Vitality Committee for input. The template was shared with the Chamber of Commerce on 8/7/06. Web page scheduled to go live on 9/1/06.
Economic Vitality Strategic Plan Update	Revise the current Economic Vitality Strategic Plan that ends with FY 04-05. Incorporate principles into General Plan update.	Completed. Waiting to present to Council.
Marketing campaign to promote/support local business	Coordinate with local business organizations and Chamber to develop a campaign to encourage support and patronage of local businesses.	In progress; pending review by Chamber of Commerce and PDA after event season.
YOUTH PROGRAMS Strengthen Youth Programs, Services and Activities		
Youth Master Plan Implementation	This is a multi-faceted approach to providing services to youth. Website (plownd411.com), Youth Center Master Plan process and BMX Park development are examples of projects currently underway. City would continue to provide staff support to this effort to enable implementation of the YMP.	The Youth Master Plan Implementation Committee continues to meet on a monthly basis. Major accomplishment in 2005 was completion of the City's BMX park. Calendar year 2006 objectives include completion of Youth Center Master Plan process, a review of before- and after-school care programs, promoting intergenerational relationships and researching available programs and resources for youth and their families (e.g., parenting classes, wellness programs).
PUBLIC SAFETY Provide a Safe Environment for the People and Property in Pleasanton		
Complete and open relocated Fire Station #4 on the Bernal Property	Staff will coordinate construction supervision and facilitate the move-in by mid-summer 2005.	Completed
Maintain the City Emergency Preparedness Plan	Coordinate plan updates, facilitate year round staff training and conduct at least one drill annually.	Ongoing. Training on the City's Emergency Operations Plan is ongoing. Emergency Operation Center (EOC) activation drill/training was held on 11/9/05. The EOC was activated for the statewide Golden Guardian exercise on 11/15/05. Training on the new National Incident Management System (NIMS) occurred throughout the organization on 12/14/05. Council training needs to be scheduled before 12/31/06.
Police/Youth Relations	Continue to implement "The Parent Project" to assist families with troubled teens.	In progress. In cooperation with PUSD, the City is continuing to offer sessions of "The Parent Project". This is a course designed to help struggling families deal with troubled teens.

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Public Safety Awareness Programs -- Enhance and Encourage	Reestablish a strong Crime Prevention message to discourage crime; reaffirm Crime Prevention techniques; establish an "Anonymous Tip Line" to help solve crimes.	Completed. Implemented a crime prevention outreach program through display ads, banners, COPPS program and KKIQ radio messages.
QUALITY OF LIFE		
Provide Programs and Services that Enhance the Quality of Life for Pleasanton Residents		
First Street Renovation	Coordinate with PG&E on First Street renovations to facilitate completion by December 2006.	Completed
Library, Youth Center, Community Center, and Civic Center Master Plan Process	These four separate projects will be reviewed collectively initially to determine their impact on the civic center site and the Council's direction related to coordination of these activities.	In progress. A City Council workshop will be held in 2007 to discuss these topics.
Public Art Master Plan	This project will create a long-term vision and approach for the establishment of additional public art in the Downtown Area, including potential locations, themes, varieties of public art, and potential public/private partnerships.	Completed. Awaiting City Council review and consideration in September 2006.
Second Bernal Bridge crossing Arroyo De la Laguna	Project builds a second bridge adjacent to the historic steel bridge. The bridge provides left turn access into the Windsor development.	In progress. City Council approved the new design in November 2005. Construction documents are currently being prepared, with the bidding process commencing in Fall 2006. Council to consider financing in early 2007.

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Parks and Open Space		
Alviso Adobe Community Park	Development of the 6.5-acre site located on Foothill Road into a historically themed community park. In addition to grounds development, the project will restore the historical Alviso structure and reconstruct the Meadowlark Dairy milking barn to provide facilities for interpretation of Pleasanton's history.	In progress. Staff currently working with the adjacent developer (Austins) to ascertain a public/private partnership for construction of the Community Park.
Community Park in North Pleasanton	This project would include a determination of the actual size and appropriate amenities for the proposed community park on the Staples Ranch property. This would be considered as part of the Staples Ranch development program and the General Plan Update.	In progress. This project involves the community park on the Staples Ranch property and has been discussed in connection with Alameda County's proposed development of that site. Discussion on the park has included provision of a 17-acre park site, which would be consistent with the Stoneridge Drive Specific Plan. Further design considerations of the park would take place with the upcoming Specific Plan modification.
Donlon School Sports Fields	This is a joint project with Pleasanton Unified School District to possibly upgrade the irrigation system and turf areas of the 9 acre athletic field at Donlon Elementary School.	Construction underway. This is a school district project. In 2005, the Council authorized a contribution of \$500,000 towards the project to provide a joint-use facility for public use. Fields ready for public use in fall 2007.
Kottinger Creek Restoration through Kottinger Park	The project, currently under design, will replace the existing grassy swale through Kottinger Park with a meandering stream, new riparian plantings and new bridge crossings.	Construction underway. Estimated completion February 2007.
Open space Protection of the Southeast Hills	Facilitate a process which includes property owners, developers, affected neighborhoods, land trust organizations, City staff and the City Council with a goal to develop a consensus plan and the protection of open space in perpetuity.	Ongoing. Staff has facilitated several meetings with Kottinger Hills neighborhood representatives and the Oak Grove developer to seek a project that enables the development to move forward with significantly reduced density and substantial open space protection. Similar meetings with Lund Ranch, Sportorno and Foley Ranch are pending completion of the Kottinger Hills/Oak Grove discussions.
Ridgelands Access -- Acquisition of Additional Open Space Land	This project ensures that various open space opportunities are assessed and recommendations provided to Council regarding acquisition and cost.	Ongoing. Council authorized a land use acquisition proposal from EBRPD and authorized County to disburse funds for payment to EBRPD from the Altamont Settlement Agreement Open Space Account. Acquisition of the Vinson Property is consistent with the regional open space master plan that will enable trail connections between Dublin and Pleasanton in the ridgelands area. A similar proposal is forthcoming in 2006 for Tehan Canyon adjacent to Foothill Road.
Sports Fields Master Plan	Determine amount of current sport fields available (city and shared school, etc.), and amount we need at buildout plus potential locations.	Underway. This study is being incorporated as part of the General Plan Update process.

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Trails Master Plan Implementation	This project will evaluate the practical and financial impacts of each trail segment identified in the Updated Trails Master Plan. It would also include the review and potential construction of new trail segments.	Iron Horse Trail (Santa Rita Road to Mohr Avenue) completed; Ponderosa Homes will proceed with construction of its segment (Busch Road to Mohr Avenue) in 2007. Alamo Canal Trail Extension to Dublin: East Bay Regional Park District (EBRPD) has selected a consultant to conduct the feasibility study, which is expected to be completed by November 2006; Vineyard Avenue Corridor Trail: Trail design will be undertaken in late fall after roundabouts have been removed.
Downtown		
Alameda County Transportation Corridor Acquisition	This project would involve acquisition of the transportation corridor for conversion into permanent parking/facility to support Downtown merchants. Downtown trail would also be considered.	In progress. City and County appraisal completed. City and County Counsels will select an arbitrator to hear and issue a nonbinding opinion about the value of the property. Once value has been set by arbitrator, City and County will determine purchase price.
Downtown Wi-Fi District	Make Downtown a wireless hotspot.	In Progress. The City is currently circulating a Request for Proposals. The project is schedule for completion by the end of 2006.
Fire Station 4 (Railroad Ave.) Conversion to Firehouse Arts Center	Work with the task force to develop a master plan and final construction drawings for modification of this facility to address art needs with planning direction from the Civic Arts Commission.	In progress. Staff will present construction strategies and corresponding cost estimates and timelines to the City Council in late 2006. The Pleasanton Cultural Arts Foundation has embarked on its fundraising campaign to raise additional funds for the project. City Council has approved a naming rights policy to assist in this endeavor.
Historic Preservation Ordinance	Complete the ordinance consistent with the Downtown Specific Plan.	Pending. Staff has been researching the background work previously completed and is developing a timeline for community outreach and drafting of an ordinance.
Locate and construct downtown restrooms	As recommended and described in the Downtown Parks and Trails Master Plan, this project will design and construct a public restroom building in the downtown. The building would be appropriately sized to accommodate the needs of the community for both day-to-day use and special events.	In Progress. Construction is in progress and scheduled for completion in November/ December of 2006.
Vervais Avenue Issues	Resolve Vervais Properties matter.	Acquisition completed. Process of reviewing land use options pending.
Veterans Memorial Building Renovation	This project will preserve the exterior appearance, restore the significant interior features/finishes, make the facility safe and building code compliant.	In Progress. Construction has begun and the project is scheduled for completion in Summer of 2007. Veteran's activities have been moved to the Regalia House during construction, with large events accommodated at the Senior Center.

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<p>ENVIRONMENTAL AWARENESS Pursue Environmental Awareness, Health, Land Use and Preservation Issues</p>		
Community Choice Aggregation (AB 117)	Review final Feasibility Study. If approved by Council, develop Implementation Plan as prescribed by CPUC.	Study is complete and will be presented to Council for review and comment.
Implement Residential Green Building Ordinance	Codify existing ACWMA "Green Points" policy.	Completed.
Photovoltaic Project	Pursue a public or private partnership for a photovoltaic project.	In progress. Staff is working with City of Livermore staff to create a joint program to assist residents, developers and business owners with the process of purchasing and installing photovoltaic panels. Staff has identified a consultant to provide the services and will bring the recommendation and funding request to Council most likely in September or October.
Recycling Programs	Measure D funded activities include food scrap recycling and composting, the Go Green Initiative in the schools and E-Waste Day. Additionally the City participates in the Alameda County Waste Management Authority workshops such as the Construction and Demolition working group, and technical advisory committees to work on reducing the waste stream and diversion rate strategies. This will also include analyzing Altamont Landfill fees to support City programs.	Ongoing. In November 2005, the City entered into a contract with R3 Consulting to analyze and develop a new recycling base year study for the City. The study includes full analysis and recommendations for recycling efforts, as well as submittal to the state (CIWMB) Board in August 2006. In addition, the City Council will have the opportunity to discuss the performance of the food scrap program in 2006. Another e-waste day was held in April. The City also continues to fund on an annual basis the local Go Green Initiative at local school sites.
Study the establishment of a commission on Energy and the Environment	Study the establishment of an advisory commission to the City Council, similar in standing to the Planning and Housing Commission, to provide recommendations and policy implementation regarding approved energy and environmental City Council projects and priorities. The Commission would also review development applications and other programs and projects and make recommendations regarding energy and environmental impacts, as well as review of CEQA documents.	Pending. Staff is conducting research with other cities on this concept. An update/reporting out of the findings will occur in early 2007.

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CITY SERVICES		
Provide Effective and Efficient Municipal Services		
Develop Comprehensive Customer Services Program	This project will establish a customer service program for the entire organization.	Underway. Initial work on this project has begun, with organizational implementation planned for Fall, 2006. The program will be implemented City-wide through initial training, refresher courses, and as part of the new hire orientation process. The goal is to institutionalize the City's customer service program.
Development Services Review Process	This project would assess the feasibility of a one-stop permitting program for the development services functions of the City. This would also make information more user friendly and the development process more predictable for residents and businesses.	In progress. Both a staff committee and community-wide stakeholder group has been assigned to this project. Work began in August to explore areas for improvement. Initially, short-term solutions will be implemented, followed by longer term strategies such as one-stop permitting.
PUBLIC INFORMATION		
Develop a Comprehensive Public Information Program		
Develop Community Newsletter Program	Establish a quarterly communication program that informs the public about programs, services and activities.	Underway. First edition of newsletter scheduled for September 2006 (Bernal Property Initiative Outreach Newsletter). This will be followed by quarterly newsletters on an annual basis.
Develop New Website	The City has a contract with Opperman Empire to develop a new website to better meet City/resident needs.	Completed.