

## CITY COUNCIL AGENDA REPORT

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April 20, 2021  
Engineering

**TITLE: PROCLAIM APRIL 30, 2021, AS ARBOR DAY IN THE CITY OF PLEASANTON TO MAINTAIN THE CITY'S "TREE CITY USA" DESIGNATION**

### **SUMMARY**

The City of Pleasanton proclaims April 30, 2021, as Arbor Day to coincide with National Arbor Day and to maintain the "Tree City USA" designation awarded by the Arbor Day Foundation.

### **RECOMMENDATION**

Proclaim Arbor Day in the City of Pleasanton as April 30, 2021, to maintain Pleasanton's "Tree City USA" designation.

### **FINANCIAL STATEMENT**

There is no financial impact.

**BACKGROUND**

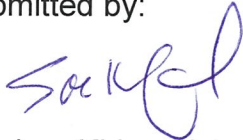
Tree City USA is a nationwide program administered by the Arbor Day Foundation, and in cooperation with the U.S. Forest Service, which recognizes cities who are committed to their urban forest. The program began in 1976 and today more than 3,400 communities have achieved “Tree City USA” status.

The City successfully applied for the “Tree City USA” designation in December 2016 and received the designation in February 2017. To maintain the “Tree City USA” designation, each year the City Council must approve a proclamation recognizing Arbor Day.

**DISCUSSION**

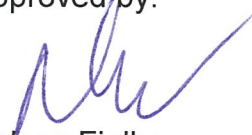
To maintain the “Tree City USA” designation it is recommended that City Council approve the attached proclamation designating April 30, 2021 as Arbor Day.

Submitted by:



Stephen Kirkpatrick  
Director of Engineering

Approved by:



Nelson Fialho  
City Manager

Attachments:

1. Proclamation

*Proclaims*

**April 30, 2021**

**ARBOR DAY**

**WHEREAS**, in 1872, J. Stirling Morton proposed to the Nebraska Board of Agriculture that a special day be set aside for the planting of trees; and

**WHEREAS**, on the first observed Arbor Day, one million trees were planted in celebration of trees and our urban forests; and

**WHEREAS**, Arbor Day is now observed throughout the nation and the world to raise awareness about the endless benefits of sustaining a healthy tree population, locally and nationally; and

**WHEREAS**, the City of Pleasanton owns and cares for more than 25,000 trees, and is committed to ensuring a healthy and environmentally sustainable urban forest throughout the City now and for future generations; and

**WHEREAS**, trees reduce erosion, moderate the temperature, clean the air, produce life-giving oxygen and provide a habitat for wildlife; and

**NOW, THEREFORE, BE IT RESOLVED** the City of Pleasanton does hereby proclaim April 30, 2021 as Arbor Day and calls upon all residents to support and maintain the City's urban forest.

**DATED** this 20th day of April 2021.

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Karla Brown, Mayor

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Julie Testa, Vice Mayor

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Valerie Arkin, Councilmember

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Jack Balch, Councilmember

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Kathy Narum, Councilmember