



## ECONOMIC VITALITY COMMITTEE REPORT

February 18, 2021  
 City Manager's Office  
 Economic Development

**TITLE:           REVIEW AND CONFIRM CITY COUNCIL WORK PLAN 2021-2022  
 RECOMMENDATIONS**

### OVERVIEW

At the January 21, 2021, meeting, City staff presented background information on the City Council's priority setting process for its two-year work plan designed to inform the community of the Council's "shared vision." The plan provides the city manager with the policy direction needed to direct City resources.

The City Council will discuss short- and long-term objectives for the City at a workshop in March/April. Information for this workshop has typically included potential priority projects identified by the public, individual mayor and councilmember goals, projects identified by City staff, projects discussed collectively by the City Council, and not-yet completed priority projects previously approved by the City Council.

Following the identification and concurrence of priorities at this workshop, the Council adopts the priorities in the form of a two-year annual work plan at a later City Council meeting. The results are then incorporated into the City's annual budget and capital improvement plan.

As noted at the January EVC meeting, the City Council's current goals and objectives are organized into the following categories, each reflecting a broad overview of the City's short- and long-term objectives:

1. Develop Bernal Community Park
2. General Plan Implementation
3. Maintain Fiscal Responsibility
4. Address Affordable Housing
5. Implement Improved traffic Circulation Measures
6. Foster Economic Development
7. Strengthen Youth Programs, Services and Activities
8. Assure a Safe and Secure Community
9. Protect and Enhance Pleasanton's Quality of Life, including Downtown
10. Pursue Environmental Awareness, Health, Land Use and Preservation Issues
11. Operate an Effective and Cost-Efficient Government
12. Establish Integrated Initiatives for Organizational Success

## DISCUSSION

The EVC had an initial discussion regarding the five economic development related Council priorities in the current 2019-2020 Work Plan, with a reference to an action item in the Economic Development Strategic Plan:

### **1. Complete Johnson Drive Economic Development Zone**

Complete the Johnson Drive Economic Development Zone to incentivize the redevelopment of the Johnson Drive area with new freeway oriented land-uses, including commercial, hospitality, office, and retail. This priority is identified in the Economic Development Strategic Plan in Economic Health and Resilience, and a related action item is *Identify potential opportunity sites in the city for hotel expansion or development.*

### **2. Expand Pleasanton Life Sciences Industry Sector**

Prepare and implement a program designed to support and expand the life science industry sector in Pleasanton. This priority is identified in the Economic Development Strategic Plan in Business Development and Communication, and a related action item is *Communicate attributes of Pleasanton as a business location, targeted to businesses likely to consider locating in Pleasanton.*

### **3. Develop Coordinated Business Support Program**

Develop a coordinated business support program to include key strategies such as a 'shop local' campaign, Doing Business with the City program, and local purchasing practices. This priority is identified in the Economic Development Strategic Plan in Business Development and Communication, and a related action item is *Educate residents of Pleasanton regarding the contributions of business to the overall quality of life.*

### **4. Develop a Fiber Master Plan**

Develop a Fiber Master Plan to identify current assets and areas that are deficient with respect to broadband and high-speed network access. A Fiber Master Plan would incorporate "dig once" policies, include design specifications in development plans, and plan for current and future needs where back-haul connectivity is required. As this initiative is notably broader than economic development, staff from a variety of disciplines will work collaboratively toward defining specific elements to implement this priority. This project is identified in the Economic Development Strategic Plan in Built Environment and Workforce, and a related action item is *Conduct an infrastructure assessment to identify deficiencies within business centers.*

### **5. Update Business Improvement District Structure**

Update the Downtown Pleasanton Business Improvement District (BID) structure to improve partnerships and create a stable and predictable funding source to enhance the vitality of Downtown Pleasanton. This priority is identified in the Economic Strategic Plan in Economic Health and Resilience, and a related action item is *Collaborate with the Pleasanton Downtown Association and downtown*

*business/property owners to create and implement a retail recruitment and retention strategy specifically targeted to downtown.*

Considering staff recommendations of not adding new priorities given that several projects will be carried forward to the 2021-2022 work plan and continue to be a priority for staff over the next two-year period pending the City Council's review and approval, the committee amended the economic development related priorities as follows:

Retain these existing economic development related priorities:

1. *Expand Pleasanton Life Sciences Industry Sector*
2. *Develop Coordinated Business Support Program*

Combine three existing economic development related priorities and add support to an existing community development related priority as one priority titled *Business Infrastructure*:

1. *Complete Johnson Drive Economic Development Zone*
2. *Develop a Fiber Master Plan*
3. *Update Business Improvement District Structure*
4. *Develop a Stoneridge Mall Framework (existing priority under Community Development Department)*

#### **STAFF RECOMMENDATION**

Upon review and discussion with City staff in Planning, Engineering, and Information Technology Departments, it was noted that the EVC's recommendation was impracticable for a few reasons:

1. The aggregated projects that are not similar enough in nature or scope, and would necessarily be managed by different departments.
2. For large scale engineering and planning projects (e.g., Stoneridge Mall Framework and Johnson Drive Economic Development Zone), the City plans for and allocates funding based on individual projects through the Capital Improvement Program such that each project should be considered a stand-alone project.
3. The Downtown Business Improvement District Structure is not an infrastructure project and should remain as a single work plan item as recommended by the Pleasanton Downtown Association.

The EVC may choose to offer support for any/all of these individual projects.

Regarding the current Fiber Master Plan item, there are two key considerations that have come from the past two years of attention to this initiative.

First: City staff has hosted numerous meetings with service providers seeking to identify and map areas where robust network access is deficient. The providers have indicated this information is proprietary (such that they won't provide it) and that they are more focused on using opportunities to add new and update existing technology infrastructure (e.g., add conduit as part of street construction and repair).

Second: Several steps have been completed or are now underway by City staff that have helped to address the underlying intent of this project. These include the City Council's adoption of a Small Cell Wireless Facilities Policy and accompanying approval process by a review committee that is working directly with service providers on available opportunities; Engineering staff's coordination (via annual review of City projects and ongoing meetings) with internet service providers to facilitate the addition of network infrastructure during construction and as requested; and Planning staff's incorporation of infrastructure-related conditions during project review and approval processes. Additionally, Economic Development staff coordinates directly with network service providers' government relations staff to advocate for additional service capacity to/within commercial centers in the city; most recently focused on augmenting service delivery to Stanley Business Park.

With this, staff believes the intention of the current Fiber Master Plan item is being met through multiple approaches that will be continued going forward. As such, the EVC is asked to reconsider a recommendation to retain or remove the Fiber Master Plan from the Council Work Plan for 2021-2022.

**ACTION: REVISE AND CONFIRM RECOMMENDATIONS ON ECONOMIC DEVELOPMENT RELATED PRIORITIES FOR CITY COUNCIL 2021-2022 WORK PLAN**

Attachment: Draft 2021-2022 Work Plan

City of Pleasanton 2021-22 Council Work Plan - DRAFT

Goals	Project Description	City Dpmnt.	CIP?	CIP Estimate	Staff Pri	Project Status	Status
Bernal Property Develop Bernal Community Park							
<b>Design Phase I of Bernal Community Farm</b>	Design the first phase of the Bernal Park Community Farm Master Plan.	CMO/ENG	Yes	Up to \$2.4M	<b>B</b>	<b>Planned / Budgeted</b>	Staff and UCCE Master Gardeners are developing the MOU related to Master Gardener Program uses at the Bernal Community Farm Site. The Master Gardeners require an established MOU in order to fundraise for their development and operations of the site. Design portion of project has been put on hold.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

General Plan Implement General Plan and pursue long-term advanced planning activities							
<b>Lester Property</b>	Consider a residential subdivision, with other on- and off-site amenities, on the Lester Property consistent with Measure PP restrictions. The project would incorporate the dedication of land to the EBRPD and a new staging area for improved public access to the Pleasanton Ridge.	CDD	No			<b>A</b>	<b>Underway</b> Planning Commission Workshop held March 26, 2019, and revisions have been made to the plans to reduce the number of lots from 33 to 31, and relocate the Staging Area closer to Dublin Canyon Road. Environmental Impact Report preparation has been initiated, including release of Notice of Preparation in August 20, 2019 and Scoping Meeting held on September 11, 2019. The Draft EIR is expected to be released in 2021.
<b>Merritt Property</b>	Consider a residential subdivision on a property located on Foothill Road (between Foothill Road and I-680, south of Foothill High School), with age-restricted housing and other on- and off-site amenities. This property is currently within the City's sphere of influence and inside the City's urban growth boundary. However, the property is currently located in unincorporated Alameda County.	CDD	No			<b>C</b>	<b>Planned / Budgeted</b> No application has yet been submitted, but applicant has expressed interest in doing so in 2020, if staff capacity is available.
<b>East Pleasanton Specific Plan</b>	Restart the East Pleasanton Specific Plan process, which would be the foundation for future development of the area.	CDD	No			<b>A</b>	<b>Underway</b> City Council hearings on planning framework, including key planning considerations, project approach, and scope of work held November 19, 2019 and February 18, 2020. Staff issued Request for Proposals for Consultant Services in October 2019. COVID-19 has delayed start of work on the project. Timing to initiate work is to be determined, pending City Council direction on the 2019-20 Work Plan.
<b>Monitor and coordinate the City's response to various CASA proposals through the State legislative cycle</b>	Initiate an information and education effort with the community regarding changes to housing law and local control.	CDD	No			<b>A</b>	<b>Underway</b> Since the shelving of SB50, the large roster of housing-related bills was substantially reduced in the 2020 Legislative calendar, due to COVID-19. However, several bills remain under consideration; staff and TPA have developed draft legislative positions on key housing bills for City Council recommendation before the end of the 2020 Legislative Session, including "oppose" positions on any bill that would override local zoning control. A Council update was provided on August 4, and letters sent based on those positions. Several bills did not make it through this year's legislative agenda, but others have been signed into law by the Governor, including AB2345 (Changes to Density Bonus Law) and AB725 (Housing Element/Zoning for Above-Market rate housing). Staff will continue to monitor implementation of those bills.
<b>Develop a Stoneridge Mall Framework</b>	Based on redevelopment interest in the Stoneridge Mall area, develop a planning framework that outlines the community's expectations, allowed uses, and public amenities.	CDD	No			<b>B</b>	<b>Underway</b> Simon Properties submitted a proposal for a 486-unit residential project at Stoneridge Mall, on one of the sites identified for high-density housing in the Housing Element, in October 2019. Based on staff comments, Simon tentatively proposed a revised project concept that would integrate the previously-approved commercial expansion on the adjacent Sears site, with the housing project. The Planning Commission reviewed and were supportive of this proposal at a February 2020 Workshop. Applicant's work on formal resubmittal and start of CEQA process has been delayed due to COVID-19, but is tentatively expected to resume in late Fall 2020. Discussion of housing / mixed-use development within the balance of Mall property is likely to be folded into the Housing Element process that will start in early 2021.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Fiscal Sustainability Maintain fiscal sustainability							
<b>Adopt 10-year Infrastructure and Facilities Replacement Plan (10-year Capital Plan)</b>	Identify over a 10-year period: (1) anticipated repairs and/or replacements of City-owned facilities and infrastructure in each of the ten years, (2) the estimated cost of the projects identified to be replaced, and (3) a funding plan for those projects identified. Projects identified in the 10-year Capital Plan will be included in subsequent CIPs.	FIN/OSD	No			<b>A</b>	<b>Underway</b> UNDERWAY
<b>Update the City's Water and Sewer Master Plans, including City Connection Fees</b>	Update the Water System Master Plan (2004) and the Sewer Master Plan (2007) to reflect current and future operations of the City's water distribution and sewer collection systems, water quality standards, and identification of system improvements and necessary maintenance, including an update to water and sewer connection fees.	OSD	Yes			<b>B</b>	<b>Underway</b> The Water Capacity Evaluation is underway. The consultant is now developing and calibrating the hydraulic model. Expected to be completed in October.
<b>Update Utility Rates</b>	Update rates associated with the City's utilities systems - water, sewer and recycled water - which is required by City resolution every five years.	FIN/OSD	No			<b>A</b>	<b>Underway</b> Underway - Delayed During COVID-19
Affordable Housing Address affordable housing needs							
<b>Conduct Comprehensive Housing Legislative Review, &amp; Policy and Regulation Update (including SB 35 readiness)</b>	Review and update processes, policies and regulations to ensure compliance with the 2017 Housing Package and any other housing legislation.	CDD	No			<b>A</b>	<b>Underway</b> City Council authorized application for a \$310,000 State Planning Grant, which was submitted in Nov in June 2020 and awarded in June 2020. The grant will support development of Objective Design Standards consistent with the requirements of SB35 and more recently-adopted State legislation, including SB 330, as well as implementation on-line plan-checking and other permit streamlining improvements. The Planning Commission reviewed a draft of an updated Accessory Dwelling Unit ordinance in June and July, 2020, staff is requesting HCD input on some specific provisions; the ordinance is expected to be scheduled for City Council review in October or November. Required SB330 application forms and processing guidelines are being developed. The Council authorized a contract with Van Meter Williams Pollack for the Objective Design Standards project in August, with work beginning in September. A contract for consultant services to assist with the upgrades to permitting software was approved by the City Council in October.
<b>Continue to Support Sunflower Hill Project</b>	Continue City support of the Sunflower Hill project at the Irby Ranch property; provide support and assistance to ensure project remains on schedule.	CDD/CMO	No			<b>A</b>	<b>Underway</b> Building permits have been finalized on September 9, 2020. Though lease up has been delayed due to the COVID-19 pandemic, lease up will resume in September and October with fully occupancy anticipated by December 2020.
<b>Review changes to the City's First Time Homebuyer Downpayment Assistance Program</b>	Conduct a comprehensive review of the City's First Time Homebuyer Downpayment Assistance program to improve program effectiveness.	CMO	No			<b>A</b>	<b>Underway</b> The Housing Commission has reviewed and approved potential changes and staff anticipates bringing a revised program to Council in the fourth quarter of 2020.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Traffic Circulation Implement improved traffic circulation measures							
<b>Improve Traffic Circulation</b>	The General Plan Traffic Circulation Element will be used as a framework for implementation, including but not limited to, local and regional infrastructure improvements, signal timing, best practices, the bike and pedestrian master plan and other related initiatives.	CDD	Yes		A	<b>Underway</b>	Transit Signal Priority upgrades began in June 2020 to provide the ability for early green and green extension along the Santa Rita corridor. Automated Traffic Signal Performance Monitor equipment has been received and will be installed between August and October of 2020. This hardware will allow for more efficient analysis and operation of the traffic signal network.
<b>Continue to Support State Route 84 Widening</b>	Support state and regional efforts to improve State Route 84 including the widening to four lanes between Pigeon Pass and I-680.	CDD	Yes	No Fiscal Impact - Staff Time Only	A	<b>Underway</b>	<p>There are two separate projects underway on State Route 84. The segment of SR 84 from Concannon Boulevard to Ruby Hill Drive is under construction and will widen the roadway from one lane in each direction to two lanes in each direction. This project is managed by Alameda County Transportation Commission and has an estimated project completion date of fall 2019.</p> <p>The segment of SR 84 from Pigeon Pass to I-680 has completed environmental review and Caltrans adopted the environmental document in 2018. Preliminary engineering and design has begun. The design process and right-of-way acquisition will take approximately two years with construction to follow in 2021.</p> <p>Construction of the segment of SR 84 from Pigeon Pass to I-680 will be the final segment in a series of improvements to widen SR 84 to expressway standards from I-580 in Livermore to I-680 in Sunol.</p> <p>Alameda CTC envisions start of construction in March/April 2021.</p>



## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Traffic Circulation Implement improved traffic circulation measures							
<p><b>Complete Planning Process to Connect BART to the New Valley Link Light-Rail Authority</b></p>	<p>Monitor and mitigate Pleasanton impacts throughout the planning process for Valley Link, working with Dublin, Livermore and other representatives.</p>	CDD	Yes	No Fiscal Impact - Staff Time Only	A	<p><b>Underway</b></p> <p>On September 4, 2018, the City Council voted to support the decision of the Rail Authority to pursue a single-track Multiple Unit rail system extending from Pleasanton to Lathrop as opposed to an extension of the conventional BART system.</p> <p>The Feasibility Study required by AB 758 was completed in June of 2019, 3 weeks ahead of the July 2019 deadline. Discussions regarding funding have started, and in October of 2019 the anticipated opening of the service was moved from 2024 to 2027 due to lower than expected funding levels for rail projects from the State.</p> <p>January 2020 - the Valley Link Authority discussed FASTER Bay Area and the ability to leverage funds to construct a 120 mph tunnel to improve travel and service times.</p> <p>June 2020 – Alameda CTC recommended the 400 million dollars identified in Measure BB as “Bart to Livermore” funding, be reallocated to the Valley Link project. There is a 45 day comment period that closes in July 2020. Should no significant opposition be received, the Alameda CTC will amend the Measure BB expenditure plan in October 2020 allowing Valley Link to use the funding.</p>	<p>On September 4, 2018, the City Council voted to support the decision of the Rail Authority to pursue a single-track Multiple Unit rail system extending from Pleasanton to Lathrop as opposed to an extension of the conventional BART system.</p> <p>The Feasibility Study required by AB 758 was completed in June of 2019, 3 weeks ahead of the July 2019 deadline. Discussions regarding funding have started, and in October of 2019 the anticipated opening of the service was moved from 2024 to 2027 due to lower than expected funding levels for rail projects from the State.</p> <p>January 2020 - the Valley Link Authority discussed FASTER Bay Area and the ability to leverage funds to construct a 120 mph tunnel to improve travel and service times.</p> <p>June 2020 – Alameda CTC recommended the 400 million dollars identified in Measure BB as “Bart to Livermore” funding, be reallocated to the Valley Link project. There is a 45 day comment period that closes in July 2020. Should no significant opposition be received, the Alameda CTC will amend the Measure BB expenditure plan in October 2020 allowing Valley Link to use the funding.</p>
<p><b>Design Sunol Boulevard Interchange Improvements</b></p>	<p>The Sunol Boulevard at I-680 interchange is the top ranked intersection for future traffic signals. This project will be separated into 3 phases. The first phase will analyze the existing and anticipated future traffic volumes to develop a feasible and optimal interchange configuration. This feasibility study will look at several ramp designs (including new direct access ramps), signalization, bicycle and pedestrian needs as well as alternate design concepts like roundabouts. Once the preferred alignment is determined, the second phase is for the City to issue a Request for Proposals for design of the interchange improvements so that a Plans and Specifications package can be delivered to Caltrans for review and approval. In the third and final phase, the City will construct the project.</p>	CDD/ ENG	Yes	\$10M	B	<p><b>Underway</b></p> <p>Staff issued a Request for Proposal in December 2017 and selected AECOM as the consulting firm to complete the Project Initiation Document.</p> <p>In September 2019 staff submitted the final Project Study Report / Project Study Report - Project Development Support Document (the Project Initiation Document). Upon approval of the PSR/PDS by Caltrans, the City will authorize AECOM to begin the environmental work and design.</p> <p>The Project Study Report- Project Development Study (PSR-PDS) document has been officially signed off by Caltrans on January 17, 2020. The PSR-PDS is the initial document required for the Caltrans project development process.</p> <p>City Council approved a contract amendment in June of 2020 with AECOM to complete the next step of the Caltrans project development phase, Preliminary Analysis &amp; Environmental Document (PA&amp;ED). This phase will require more in depth analysis of traffic impacts and environmental impact due to project improvement alternatives. This phase of the process is anticipated to take 1 year to complete (completion in July 2021).</p> <p>Upon completion Detailed Design and ROW acquisition will commence (July 2021-Dec 2022) and construction is anticipated to begin in February 2023 with completion in June 2024.</p>	<p>Staff issued a Request for Proposal in December 2017 and selected AECOM as the consulting firm to complete the Project Initiation Document.</p> <p>In September 2019 staff submitted the final Project Study Report / Project Study Report - Project Development Support Document (the Project Initiation Document). Upon approval of the PSR/PDS by Caltrans, the City will authorize AECOM to begin the environmental work and design.</p> <p>The Project Study Report- Project Development Study (PSR-PDS) document has been officially signed off by Caltrans on January 17, 2020. The PSR-PDS is the initial document required for the Caltrans project development process.</p> <p>City Council approved a contract amendment in June of 2020 with AECOM to complete the next step of the Caltrans project development phase, Preliminary Analysis &amp; Environmental Document (PA&amp;ED). This phase will require more in depth analysis of traffic impacts and environmental impact due to project improvement alternatives. This phase of the process is anticipated to take 1 year to complete (completion in July 2021).</p> <p>Upon completion Detailed Design and ROW acquisition will commence (July 2021-Dec 2022) and construction is anticipated to begin in February 2023 with completion in June 2024.</p>

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Traffic Circulation							
Implement improved traffic circulation measures							
<b>Design West Las Positas Boulevard Bicycle and Pedestrian Improvements</b>	The Pedestrian and Bicycle Master Plan has developed a prioritized list of corridors to be completed with an "all users and abilities" design concept. West Las Positas Boulevard is ranked as the top corridor in the Pedestrian and Bicycle Master Plan and this project will design the bicycle and pedestrian improvements on West Las Positas from Foothill Road to Kirkcaldy Street. These improvements may include buffered and protected bike lanes, protected intersections, enhanced crossings, pathway widening, way finding and directional signage, recommendations for parking removal and other bicycle and pedestrian related improvements.	CDD/ ENG	Yes	\$50,000 for Design \$600,000 for Construction	<b>A</b>	<b>Underway</b>	<p>Staff awarded the design of the West Las Positas Boulevard Improvements in June 2018 to Toole Design Group. A kickoff meeting was held in August 2018. Walk audits were completed in October 2018. The design process is anticipated to take 6 months and 2 alternatives were created in May of 2019. Upon review, the alternatives were increased to 4 with high/low design options.</p> <p>The additional alternative concepts were completed in August 2019 and initial public meetings were held in September 2019 (public workshop, farmers market tent and pop-up tent on the IHT) and the alternatives were reviewed by the Pedestrian, Bicycle and Trails Committee. In addition to the physical meetings, an online survey was circulated to receive input on the project.</p> <p>Staff has completed a preferred corridor design for West Las Positas. Originally 7 alternatives were developed. The preferred option is a combination of several alternatives and has been reviewed and refined by the Pedestrian, Bicycle and Trails Committee at their January 27, 2020 meeting. The recommended design will be circulated to the schools and advertised for public comment on the WLPBike.com website.</p> <p>Due to the pandemic additional school and business outreach has been placed on hold. Revised cost estimates have been completed and the WLPbike.org website has been updated to the <del>current of latest revised cost estimates have been</del></p>
<b>Design 2nd Bernal Bridge</b>	The first phase of this project will be to analyze design alternatives for the second bridge on the south side of the existing bridge. Subsequent phases will include the design of the preferred alternative, and obtain required regulatory permits, and construction of the bridge. However it is envisioned the second bridge will be to today's standards with care given to aesthetically complement the existing truss bridge, but not try to replicate it.	ENG	Yes	\$4M - \$5M	<b>B</b>	<b>Underway</b>	<p>Underway. A contract for the alternative design study has been awarded to Biggs Cardosa. The feasibility study for completing a second bridge parallel to the existing bridge should be complete by the middle of 2020. It appears, because of changes to the banks of the Arroyo Da La Laguna, a new single span bridge would have a deck surface seven to nine feet above the existing deck. By building a bridge with multiple spans (intermediary columns) the bridge structure could have less depth, thereby lowering the new bridge deck closer to the existing bridge deck elevation. However a multiple span bridge would require columns within the arroyo itself. This may require significant environmental mitigation, change the flow characteristics of the arroyo, and significantly increase the cost of the second bridge. Therefore, it could be that it is impractical to construct a second bridge parallel to the existing bridge, unless the existing bridge was simply used to handle traffic while the new bridge was constructed, then replaced as soon as traffic could be switched to the new bridge - while the existing bridge is replaced. This could also allow Federal Grants to fund the project, as Caltrans (the State) would prefer to see the existing bridge removed from service. The feasibility study will address these and other options, along with cost estimates and potential funding sources. No update October 2020.</p>

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Traffic Circulation							
Implement improved traffic circulation measures							
<b>Widen westbound Bernal Avenue at First Street to Allow 2nd Left Turn Lane</b>	Design and construct a second left turn lane on westbound Bernal Avenue at First Street, as noted in the General Plan. This project will improve a.m. and p.m. traffic impacts and minimize cut-through traffic in the Independence and Junipero neighborhoods.	CDD/ ENG	Yes			<b>A</b>	<b>Underway</b>  A summary of work to date, and a recommendation to proceed to biddable plans and specifications for the alternative widening to the north was presented to and approved by City Council on August 4, 2020. Final design plans are anticipated to be completed in the spring of 2021 with construction to begin in fall of 2021 through spring of 2022.
<b>Implement New Traffic Signal Technology</b>	Improve traffic circulation for all modes of travel by pursuing technology updates and other appropriate tools.	CDD	Yes			<b>A</b>	<b>Underway</b>  Automated Traffic Signal Performance Measure hardware grant through MTC for the purchase and install of new hardware at 60 intersections is through the review process and hardware has been purchased through Miovision. The installation of the system is underway and all 60 intersections should be up and running by October 2020.
<b>Explore Long-Term Parking Solution for ACE Station</b>	As part of ACE's future plans to expand the frequency of train service, work with Alameda County and ACE to identify permanent overflow parking areas for ACE riders, including the fairgrounds and former SFPUC site as ways to more effectively manage the parking supply/circulation system around the existing station. Coordinate with ACE to allow downtown visitors or employees to utilize the ACE parking lots during weekends or other time periods when ACE parking demand is low.	CDD	Yes			<b>C</b>	<b>Planned / Budgeted</b>  Due to significant environmental concerns associated with overall system expansion, the SJRRC is no longer pursuing the DEIR. SJRRC will be issuing a new EIR that only evaluates improvements in San Joaquin County. Staff will continue to explore various parking improvements near the station including the temporary use of the recently acquired San Francisco Water Property located next to the Pleasanton Library.
<b>Develop Short-term ACE Station Parking Solution</b>	Improve the former SFPUC parcel on Old Bernal Avenue to provide additional (temporary) parking supply.	CDD	Yes			<b>A</b>	<b>Planned / Budgeted</b>  Expected to begin design in spring 2020. Project on hold due to limited staff and competing priorities.
<b>Design Santa Rita Road Bicycle and Pedestrian Improvements</b>	The Pedestrian and Bicycle Master Plan has developed a prioritized list of corridors to be completed with an "all users and abilities" design concept. Santa Rita Road is ranked as the #2 corridor in the Pedestrian and Bicycle Master Plan and this project will design the bicycle and pedestrian improvements on Santa Rita Road. These improvements may include buffered and protected bike lanes, protected intersections, enhanced crossings, pathway widening, way finding and directional signage, recommendations for parking removal and other bicycle and pedestrian related improvements.	CDD	Yes			<b>C</b>	<b>Planned / Budgeted</b>  Expected to begin after completion of the West Las Positas Boulevard Bike corridor.
<b>Design Foothill Road Bicycle and Pedestrian Improvements</b>	The Pedestrian and Bicycle Master Plan has developed a prioritized list of corridors to be completed with an "all users and abilities" design concept. Foothill Road is ranked as the #3 corridor in the Pedestrian and Bicycle Master Plan. Preliminary design plans have been developed and this project will refine the design and construct some of the improvements identified in the plan. This project would be linked to the development of the Merritt property when project moves forward.	CDD	Yes			<b>C</b>	<b>Underway</b>  Design is complete – implementation of the plan to occur with development and roadway resurfacing projects.  Several design elements have been implemented from the plan. Foothill Road from Stoneridge Drive to Canyon Way has been improved according to the Foothill Corridor Plan. Northbound Foothill Road just north of Highland Oaks has been improved placing a new ramp for northbound bicyclists to use the sidewalk through the narrow uphill section.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Economic Development Foster economic prosperity							
<b>Complete Johnson Drive Economic Development Zone</b>	Complete the Economic Development Zone to incentivize the redevelopment of Johnson Drive area with new freeway oriented land-uses, including commercial, hospitality, office, and retail.	CDD/ENG	Yes			<b>A</b>	<b>Underway</b> The City has completed and approved the Freeway Maintenance Agreements between the City and Caltrans for all of the I-680 over and under crossings. This was a requirement placed on the project by Caltrans (agreement adopted by City Council in June of 2020 and approved by Caltrans on 9-14-20).  The City is beginning the ROW acquisition phase for the parcels along Stoneridge Drive that are needed to complete the interchange project. Caltrans requires this process to be complete prior to the issuance of an encroachment permit. It is anticipated that this phase will take 6 months and will allow for an encroachment permit to be issued in April 2021 which coincides with the April 15-October 15 waterway construction window. This project is anticipated to start construction in April of 2021 and be complete in October of 2021 based upon Engineering and permit requirements. Actual construction timing is dependent on pending JDEDZ litigation decisions.
<b>Expand Pleasanton Life Sciences Industry Sector</b>	Prepare and implement a program designed to support and expand the life sciences industry sector in Pleasanton.	ED	No			<b>A</b>	<b>Underway</b> Underway. Coordinated with i-GATE and Innovation Tri-Valley to conduct the second Tri-Valley Life Sciences Summit at Veeva Systems (in Pleasanton) on October 2, 2019, as well as support and launch Tri-Valley Connect, a website/job board that features tech and life sciences positions. Working with business partners, particularly ITV, to promote life sciences in Pleasanton and the Tri-Valley, meeting with commercial brokers to pitch Pleasanton as a location for life sciences companies, and directly facilitating attraction and expansion of life sciences companies such as Kiverdi and 10X Genomics. Economic Development staff is also developing a life sciences attraction program to be implemented in the first half of 2021.
<b>Develop Coordinated Business Support Program</b>	Develop a coordinated business support program to include key strategies such as a 'shop local' campaign, Doing Business with the City program, and local purchasing practices.	ED	No			<b>A</b>	<b>Underway</b> In response to COVID-19, implemented a Council-approved Business Assistance Program with emphasis on Communications and Promotion, Transient Occupancy Tax Penalties Waiver, City Utilities Penalties Waiver and Deposit Deferral, and a Business Support Fund. This program was updated by City Council in August 2020. Guided implementation of downtown Main Street weekend closure to allow for expanded outdoor service areas for merchants. Host regular business partner check-ins to share information and assistance.
<b>Develop a Fiber Master Plan</b>	Develop a Fiber Master Plan to identify current assets and areas that are deficient with respect to broadband and high-speed network access. A Fiber Master Plan would incorporate "dig once" policies, include design specifications in development plans, and plan for current and future needs where back-haul connectivity is required.	CMO/ENG/IT / ED/CDD	Yes			<b>B</b>	<b>Underway</b> Staff is currently working with MCI/Verizon on a major project involving almost 40 miles of fiber installation within the city over the next 12 months. This project will aid in the development of the future Master Plan, including helping staff identify and develop necessary design specifications and policy needs.
<b>Update Business Improvement District Structure</b>	To improve partnerships, create a stable and predictable funding source and further the vitality of Downtown Pleasanton, PDA would like to work closely with the City of Pleasanton to revise/update our Business Improvement District (BID) structure.	ED	No			<b>C</b>	<b>Planned / Budget</b> Assessment district consultant Civitas has provided a preliminary scope of work and cost estimate from which to build a draft timeline and budget; staff is determining proposed timing for this initiative.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Youth Programs Strengthen youth programs, services and activities							
<b>Create Awareness of Health and Safety Issues and Policies</b>	Create a Health and Wellness subcommittee to inform the community and City Council regarding mental health issues facing Pleasanton children, youth, teens and their families. The subcommittee will work collaboratively to present ideas, programs, and activities that address issues identified.	LR	No		<b>A</b>	<b>Underway</b>	Paused for 2020 due to COVID-19. The Youth Commission approved the creation of the Health and Wellness subcommittee in May 2017. Since that time, the Health and Wellness Committee partnered with SIAC (Students Inter School Action Council) to host multiple speaker engagements to address the topic of stress for teens. For the 2019/2020 School Year, the Policy Subcommittee is focused on banning of flavored tobacco products in the community for improved teen health and wellness. Future elements of this priority include the identification of methods to expand the City/PUSD Rides to School partnership program and additional wellness programs.
<b>Expand Connections to Youth and Teen Services</b>	Promote awareness and access to a variety of opportunities for youth, teens, and young adults in the areas of workforce development, recreation, and enrichment opportunities with a specific emphasis on reaching under-served youth, teens, young adults and their families.	LR	No		<b>A</b>	<b>Underway</b>	The City's Library and Recreation Department partner with PUSD and created a new summer recreational day camp program for elementary school students attending summer school, which has filled to capacity the last two years. This summer program did not happen in 2020 due to the COVID-19 pandemic. The Youth Commission reviewed the Pleasanton Municipal Code to provide youth members with full voting rights on City commissions, and has taken the topic to all City commissions which have a youth member for review. This item was approved by City Council in January 2020, now all youth members of City Commissions are voting members. Future elements for this goal include exploring additional education programs for underserved populations.
<b>Expand Recruitment Strategies for Youth and Young Adults</b>	Develop a recruitment strategy to expand opportunities for youth and young adults. Greater outreach for recreation employment, summer student programs and internships with the City will be among the programs under consideration.	HR/LR	No		<b>C</b>	<b>Underway</b>	Underway. Human Resources, along with Library and Recreation staff created a subcommittee to address collaborative recruitments, including: updated and unified marketing, job fairs, hiring, and regional partnerships. This plan was executed for Summer 2019 hiring and all seasonal Library and Recreation positions were filled by the start of summer programming for the first time. This plan was paused for summer 2020 due to COVID-19, but will continue to be improved and executed for youth hiring for summer 2021.



## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Public Safety Ensure a safe and secure community							
<b>Design EOC at Fire Training Facility</b>	The existing City Emergency Operations Center, located within the Police Department, is antiquated; ideally the Emergency Operations Center would be located where EOC staff can manage the emergency command operation, while the police can focus on their first responder duties. For this reason it is envisioned that a new EOC be constructed at the Operations Services Center. The EOC would be built to "essential services" building codes and meet modern requirements with respect to technology and communications abilities. In addition, the EOC, while not in use during an active emergency situation, would be able to serve as a classroom for City personnel.	ENG	Yes	\$4.0M	C	Planned / Budgeted	\$400,000 budgeted in FY 2018/19 to design EOC. Project on hold due to limited staff and competing priorities.
<b>Design and Construct "New" Fire Station #3</b>	Design and construct a new Fire Station #3 at the current location (West Las Positas Boulevard and Santa Rita Road intersection).	ENG/ LPFD	Yes	\$4.2M	A	Underway	Project was re-bid. Bids opened June 30, 2020. City Council awarded construction contract in August 2020. In process of reviewing schedule and submittals. Anticipate Notice to proceed will be issue for October 19, 2020. Work will then begin on setting up temporary fire station on vacant property at southeast corner of Stoneridge and Rheem. LPFD Station 3 operations will move to temp station approximately December 1. Construction of permanent station will begin immediately thereafter and is expected to take approximately one year to complete.
<b>Design Fire Station #2 Improvements</b>	Design and plan for necessary remodel improvements to Fire Station #2, which was built in 1984. Improvements are necessary to accommodate the functions of the current day fire department.	ENG/ OSD	Yes	\$3.1M	C	Planned / Budgeted	Due to Workday proposed immediately adjacent to the Fire Station Two, the location of the station is being reconsidered. In the meantime a study has been commissioned to identify interim improvements necessary to accommodate female firefighters in the existing station. While this may seem relatively easy, making changes for privacy could also impact other code requirements. The study is intended to identify all impacts, and provide cost estimates of the improvements as well as cost estimates to address the impacts. For example; partitioning the upstairs open dorm type bunkroom into individual rooms will likely change fire exiting requirements. Each new room will likely need a window, as well as the door, for emergency egress. In turn, the addition of windows could affect the structure design of the building, which would necessitate additional upgrades. Study underway, but slowed due to limited staff and competing priorities

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Quality of Life							
Protect and enhance Pleasanton's quality of life							
Downtown							
<b>Implement Lions Wayside and Delucchi Park Renovation</b>	Design and construct new park consistent with approved master plan, incorporating the newly acquired properties at 4363 and 4377 First Street into the design process.	CMO/ ENG	Yes	\$4.5M Funded	<b>A</b>	<b>Underway</b>	The firm of Moore, Iacofano, and Goltsman (MIG) was hired to assist staff in a process to select a final design with the Commission. The first meeting with the commission was held on January 10, 2019. In late 2019, the Regional Water Quality Control Board relayed to the City their requirement of a TR-55 Hydrology Study of the drainage area through Lions Wayside Park prior to final designs being considered. In mid-2020, the hydrology study was completed, allowing their findings to be incorporated into the designs that will be taken to the Parks and Recreation Commission and ultimately to the City Council in late 2020 or early 2021.
<b>Library and Civic Center Plan</b>	Following the completion of the Downtown Specific Plan, initiate an effort to finalize consideration of a new Library, community center, police department and civic center to be located on the Bernal Property (at the currently zoned location of a performing/cultural arts center) for consideration by the voters.	CMO/FIN	No	300K	<b>B</b>	<b>Planned / Budgeted</b>	Staff will work with Council in early 2021 to determine which considerations/questions related to this project to pose to voters for a future general election.
<b>Construct Downtown Corridor (Bernal Avenue to Abbie Street) Parking Improvements</b>	Implement the parking strategies in accordance with the guidelines outlined in the Downtown Pleasanton Parking Strategy and Implementation Plan.	ENG	Yes	\$2M - \$3M per Downtown block	<b>A</b>	<b>Planned / Budgeted</b>	City Council awarded a design contract to improve transportation corridor between Abbie Street and Bernal Avenue. The design will be similar to the parking and trail area in the corridor adjacent to Firehouse Arts Center; however, a retaining wall is necessary due to topography. Staff completed 65% plans and specification and presented them to the Bicycle Pedestrian and Trails Committee and the Parks and Recreation Commission. Concern was expressed that the design maximized parking at the expense of the trail component of the project. The issue was then brought to City Council, who directed that the project be redesigned to create a wider trail by reducing landscaping and other aesthetic component of the project first, then reduce parking if necessary to accomplish the increased trail width. Staff has been working on design changes to accomplish the direction. Anticipated bidding in spring 2020, with construction following in summer of 2020. Due to uncertainty associated with pandemic, project bidding delayed. Now anticipate bidding in spring 2021.
<b>Design Division Street Improvements between Main Street and Railroad Avenue</b>	Following adoption of the City's Downtown Specific Plan Update, initiate design improvements for Division Street consistent with the concepts outlined in the planning document.	CDD/ENG	Yes		<b>B</b>	<b>Delayed</b>	No work has occurred on this project as of this update.
<b>Design Lighting Improvements on St. Mary Street from Peters Avenue to City's Railroad Parking Lot</b>	For improved safety lighting in the parking area, evaluate proposed need, and if necessary, design and construct.	ENG	Yes		<b>B</b>	<b>Delayed</b>	No work has occurred on this project as of this update.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Quality of Life							
Protect and enhance Pleasanton's quality of life							
Downtown							
<b>Develop a Sound Wall Repair and Replacement Program</b>	Initiate repair and replacement of sound walls on Valley Avenue from Busch Road to Hopyard Road, as well as Stoneridge Drive and West Las Positas.	ENG/ OSD	Yes	\$100,000 Annually - One year funded in CIP	<b>B</b>	<b>Underway</b>	Due to a failure of a section of the sound wall on the north side of Valley Avenue across from Harvest Park Middle school, the scope of this project has changed. A study of the cause of failure, and an analysis of all walls along Valley Avenue between Hopyard Road and Santa Rita Road (which are same construction type as failed section) was performed; all 8,400 linear feet of wall are in similar condition as failed section. Cost estimate to replace all walls, as well as landscaping on public side of walls and being cognizant of various types private property improvements on private side of sound wall is estimated at approximately \$5 million. Design of the replacement project will need to occur in the next two calendar years and City funding secured through the CIP. No work has occurred due to limited staff and competing priorities.
<b>Renovate the Softball Complex Field House</b>	Renovate the Softball Field House located in the Ken Mercer Sports Park, including: exterior weatherproofing (wood siding, metal roof), aesthetic enhancements, remodel of all four score sheds, installation of improved lighting, ADA restroom upgrades, and interior improvements.	ENG/ OSD	Yes	\$500,000	<b>A</b>	<b>Planned / Budgeted</b>	Construction is complete. Final job walk occurred July 14, 2020. Punchlist work underway with minor items remaining before recommendation to accept as complete being brought before City Council. Anticipate acceptance before end of year. Building can be occupied at this time.
<b>Conduct an Amador Theater Facility Assessment</b>	Assess and remediate the structural needs of the Amador Theater to improve and enhance the arts programming in the community.	ENG	Yes	\$100,000	<b>A</b>	<b>Planned / Budgeted</b>	\$60,000 was budgeted in CIP 2017/18 for this assessment. Work on project has not yet begun.
<b>Prepare a Century House Facility Assessment and Master Plan</b>	Develop a Master Plan for the Century House to determine its potential functionality and feasibility of a renovation.	ENG	Yes	\$100,000	<b>A</b>	<b>Planned / Budgeted</b>	An architect led consultant team was hired to evaluate the building to determine improvements (ADA, structural, electrical, plumbing, HVAC, etc.) necessary to open the building for public use. Renovation options and cost estimates were presented to Parks and Recreation Commission. Options for renovation included minor improvements to allow the building to be "viewed" similar to a museum space, to more significant improvements to open the first floor to public use, and ultimately improvements to open the first and second floor to public use. The Park and Recreation Commission preferred option involved opening the entire building for public use, at a cost of \$3.4M. The commission has also identified the need for construction of a small out building (300-500 sq. ft.) to accommodate accessible restrooms, a warming kitchen, and storage. The commission is currently evaluating options to provide additional parking at or near the facility. Due to neighborhood interest in this topic, staff is proposing a joint workshop with the City Council and Parks and Recreation Commission in early 2021.



## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Quality of Life							
Protect and enhance Pleasanton's quality of life							
New Amenities							
<b>Renovate Bocce Courts at Senior Center</b>	Renovate existing bocce ball courts to increase playability, address maintenance concerns and functionality.	ENG/LR	Yes	\$200,000 - \$450,000	A	<b>Underway</b>	Construction is complete but due to covid restrictions facility remains closed. Recommendation to accept as complete to City Council anticipated on /November 17, 2020.
<b>Design Undergrounding of Bernal Avenue ditch</b>	Design and install piping to convey storm water from the fairgrounds along the south side of Bernal Avenue between the Alameda County Fairgrounds and Bernal Park to minimize erosion of the sides of the ditch along Bernal, which at this time is beginning to encroach into and undermine the bike/pedestrian path that runs alongside the ditch.	ENG	Yes	\$2M - \$3M	C	<b>Planned / Budgeted</b>	\$350,000 identified in CIP 2019/20 and CIP 2020/21 for the project. No work has occurred on this project.
<b>Construct an Inclusionary/All Access Playground</b>	Construct an all ADA access and all abilities play structure to foster more connections for young families.	ENG/OSD/LR	Yes		A	<b>Planned / Budgeted</b>	Item taken to Parks and Recreation Commission for policy recommendation on location. Recommendation presented and approved by to City Council in August 2020. RFQ process for design and evaluation work issued October 2020. Project timeline will allow ample public input and Commission reviews in 2020-2021.
New Amenities							
<b>Add a Culture Art Walk</b>	Determine whether the Civic Center and Library Master Plan should be amended to incorporate a Cultural Art Walk in the proposed circular meadow area adjacent to the proposed Library and Community Center location.	ENG/OSD/LR	Yes		B	<b>Delayed</b>	Paused due to COVID-19
<b>Add new Lighted Sand Volleyball Courts</b>	Initiate review by the Parks and Recreation Commission to determine whether the Parks and Recreation Master Plan should be amended to add and prioritize new lighted sand volleyball courts and to identify suitable location.	ENG/OSD/LR	Yes		B	<b>Delayed</b>	Discussion with Parks and Recreation Commission resulted in the Commission wanting to complete a full update of the Parks and Recreation Master Plan. Request for funds for this project will be included in two-year budget cycle for 2021-2023.
<b>Add New Skate Park (and/or Expand Existing Skate Park at Ken Mercer Sports Park)</b>	Initiate review by the Parks and Recreation Commission to determine whether to add a new skate park or expand the current skate park in the Ken Mercer Sports Park, as outlined in the Parks and Recreation Master Plan.	ENG/OSD/LR	Yes		B	<b>Delayed</b>	UNDERWAY - Location research to begin October 2020. Item to come forward for policy direction on location to Parks and Recreation Commission and City Council in November/December 2020.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Quality of Life							
Protect and enhance Pleasanton's quality of life							
Other							
<b>Develop Framework, Recommendations and Implementation Plan to Reduce Homelessness in Pleasanton</b>	Continue to address Homelessness through Street Outreach Team program, and work collaboratively with Dublin, Livermore and Alameda County on a regional approach to addressing homelessness in the Tri-Valley (Coordinated Entry System for Homeless Program).	CMO/LR	No			<b>A</b>	<b>Underway</b> Recently, CityServe convened a meeting with the Tri-Valley Police Departments to discuss and collaborate on homeless outreach. They are now meeting regularly and will be including as part of their meetings a Multi-Disciplinary Forensic Team approach which assist in developing outreach strategies for residents who are experiencing homelessness. City staff, in conjunction with CityServe, the State Homeless Emergency Aid Program(HEAP) and additional case management and street outreach services are now underway. Staff is working with the Cities of Livermore and Dublin and our non-profit and faith-based partners. Most recently the cities convened a Homeless Core Team that meets monthly that includes City staff and our non-profit agencies that are leading the efforts on serving our homeless residents. They are: Abode, CityServe, Tri-Valley Haven, Open Heart Kitchen, and Axis Community Health. The goal of the group is to share what each agency is doing, what new trends they are seeing, identify gaps in services, and problem solve together on identifying and leveraging resources to meet identified needs. The City Managers of Pleasanton, Livermore, and Dublin met and agreed to develop a regional approach to addressing homelessness. In early 2020 the Police Department assigned two officers to create a full time homeless outreach team.
<b>Fairgrounds – Project Review (Hotel and Amphitheatre)</b>	Manage entitlement of Alameda County Fairgrounds hotel development for a site at the west side of the Fairgrounds. Also monitor plans for amphitheater expansion to ensure that surrounding community needs are addressed and mitigated.	CDD	No			<b>A</b>	<b>Underway</b> As of October 2019, the Alameda County Fair Association Board of Directors (Fair Board) has selected a preferred hotel developer, Tharaldson Hospitality, who is developing initial plans for Fair Board and City review. The current proposal is for a “dual-branded” hotel containing approximately 200 guest rooms, intended to cater for both business and leisure customers, on an approximately 3 acre site adjacent to the commuter parking lot along Valley Avenue. Applications for the required Conditional Use Permit and Design Review approvals were expected in early-to mid-2020, but are on hold due to COVID-19. Staff held initial meetings with the Fairgrounds and venue promoters on amphitheater improvements, with the intent to develop an operating agreement between the City, Fair Board, with all permitting and environmental review processed through the City. This process has also been on hold since March, due to COVID-19.
<b>Implement Phase III of Pioneer Cemetery Master Plan</b>	Construct Phase III improvements, including beautification of entry way and providing wayfinding signage throughout the cemetery.	LR/ENG/CMO	Yes			<b>A</b>	<b>Underway</b> Phase III, including improved streetscape, paving, pathways, landscape and wayfinding was completed in January 2020. Phase IV construction began September 2020.
<b>Design and Construct Old Vineyard Avenue Trail - Phase I and III</b>	Design and construct Phases I and III of the Old Vineyard Avenue Pedestrian Trail. Phase II would connect Clara Lane to Vineyard Terrace/Silver Oaks Lane and Phase III from Mingoia Street/Heinz Ranch Court to Vineyard Avenue. Phase II, from Old Vineyard Avenue to Mingoia, was completed in 2018.	CDD/ENG	Yes	\$525,000.00		<b>B</b>	<b>Planned / Budget</b> Work on this project has not yet begun. Staff will hold additional neighborhood outreach in early 2021 to explore alternative solutions to Phase III.
<b>Amend the City's Code and Development Standards to enhance minimum ADA accessibility requirements</b>	Amend the City's code and development standards to ensure a higher level of accessibility standards (e.g., roll-in showers, universal design elements, etc.) for new apartment construction.	CDD/CMO	No			<b>B</b>	<b>Planned / Budget</b> Staff will address in 2021.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Quality of Life	Protect and enhance Pleasanton's quality of life						
Other							
<b>Amend the City's code to trigger mandated trash enclosure improvements/expansions in the city's commercial, office and industrial areas</b>	Establish a threshold for when mandated improvements are necessary when property owners expand, intensify and/or improve their properties in the C/O/I districts to ensure refuse and recycling containers can be effectively stored within enclosed areas.	CDD/CMO	No		<b>C</b>	<b>Planned / Budget</b>	Not yet begun. Staff will address as resources allow.
<b>Expand Pesticide Posting Pilot Project</b>	Expand the City Pesticide Posting Program which provided posted information as to when City parks were to be treated with pesticides.	OSD/LR	No		<b>A</b>	<b>Underway</b>	Posting will be expanded to all parks, Park's Integrated Pest Management Program information will be added to the City's website, project is scheduled to be implemented in Spring 2021. Delayed due to COVID-19.
<b>Consider smoking restrictions for multi-family ownership residences (townhomes and condominiums) to address health effects of second hand smoke</b>	Study an amendment to the City's Municipal Code restricting smoking in owner occupied townhomes and condominiums to address the health effects of second hand smoke.	CAO	No		<b>B</b>	<b>Delayed</b>	Staff has not begun this project due to other priorities.
<b>Develop program to help fund improvements to locally designated historic homes in City's Historic Resources Inventory</b>	Create a local programs (comparable to the Mills Act) to help fund improvements to the 90+ homes in the City's Historic Resources Inventory.	CMO	No		<b>C</b>	<b>Delayed</b>	Not yet begun. Staff will address as resources allow.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Environmental Awareness Pursue environmental awareness, health, land use and preservation issues							
<b>Evaluate and Implement Making Water Conservation a Way of Life Executive Order B-37-16</b>	Prepare and implement new requirements to reduce water use - Making Conservation a Way of Life, consistent with the Governor's established Executive Order B-37-16 to respond to and prepare for future droughts.	OSD	No		<b>A</b>	<b>Underway</b>	The Water Conservation Program has focused on two main goals identified within the State's framework: 1) Use Water More Wisely, and 2) Eliminate Water Waste. Details related to these goals: 1) Pleasanton staff has been selected to work on DWR's "Standards, Methodologies and Performance Measures" workgroup to assist in the implementation of the new policies/processes. Additionally, recycled water irrigation service conversions actively moving forward, over 75% complete. 2) Active leak notification program utilizing the City's investment in AMI to notify water customers of suspected water leaks, along with education for registration to the City's Smart Water Portal for automated notification of suspected leaks has been implemented.
<b>Continue to Participate with Regional Agencies on Studies of Water Supply Alternatives Including Potable Reuse</b>	Continue to participate with regional agencies on studies of water supply alternatives including potable reuse. Additionally, authorize the Committee on Energy and the Environment to participate in an advisory capacity to the Council subcommittee through the selection of a E&E Subcommittee.	OSD	Yes		<b>A</b>	<b>Underway</b>	This item has been paused. The Task Order will authorize Pleasanton to participate in regional studies related to the further technical and institutional study of Potable Reuse, which includes Desktop Groundwater Contaminant Mobilization Study, Groundwater Investigations, Injection Well Siting Study, Independent Advisory Panel, and Water Supply Communications Program. Zone 7, DSRSD, and City of Livermore have already approved the Task Order.
<b>Prepare Climate Action Plan 2.0</b>	Update and implement the Climate Action Plan, which was adopted in 2012. The new plan will need to address state-mandated greenhouse gas emissions tracking and reductions to 1990 levels by mandated timelines.	CMO/CDD	No		<b>A</b>	<b>Underway</b>	A Request for Proposals for CAP 2.0 was issued in late August 2019, with three firms submitting proposals. A professional services agreement with Cascadia Consulting was approved and project kick-off began in January 2020. The City is currently reviewing the existing conditions which includes current GHG emissions and forecasting future emissions. Meetings of the Energy and Environment Committee were been on hold during COVID-19, but resumed in meetings held in August and September to review draft background documents and provide a recommendation to City Council on proposed GHG Emission Reduction Targets and Guiding Principles. The City Council will tentatively review and take action on this recommendation in late 2020. Public outreach and engagement is also underway via social media and the project website.
<b>Consider a Single-Use Disposables (SUDs) Reduction Ordinance</b>	Enact a City ordinance aiming to reduce single-use disposables from retail and dining establishments.	CMO	No		<b>C</b>	<b>Planned / Budgeted</b>	Staff have begun researching this issue and is working on developing a recommendation regarding a single-use disposables reduction ordinance
<b>Pilot Use of Alternative Pesticide Management Treatment at Designated Park</b>	Create a pilot program in one City park to study the use of alternative pesticide treatments.	OSD	No		<b>C</b>	<b>Delayed</b>	Item to be discussed at a future Parks and Recreation Commission meeting to determine the selection of designated park.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

City Services Operate an effective and cost-efficient government							
<b>Jointly Plan Facilities for Increased Student Population</b>	Work with Pleasanton Unified School District and developers to plan facilities for increased student population.	CDD	Yes			<b>A</b>	<b>Underway</b> Staff regularly meets with PUSD representatives and shares near-term and long-term development projections to allow PUSD to plan school facilities/programs accordingly.
<b>Prioritize and Implement recommendations based on findings in Paratransit Study</b>	Based on the findings in the assessment of the City's paratransit system, prioritize and implement recommendations that would yield the highest impact to paratransit services.	LR/CMO	No			<b>A</b>	<b>Underway</b> The Mobility Forward: Tri-Valley Paratransit Study report was reviewed by City Council in 2019. City staff is currently working with LAVTA to develop a plan to transition the ADA portion of paratransit services in mid-2021. City Council approved policy direction to explore contractual services for paratransit in September 2020. Staff is working with the top candidate from an RFQ process and plans to bring forward for City Council review in November 2020.
<b>Conduct a Joint PUSD/City Maintenance Facility Study</b>	Research the feasibility of co-locating the school district's maintenance facility on City property or adjacent property and potential shared services and facilities.	CMO	No			<b>B</b>	<b>Underway</b> A preliminary feasibility study was completed and presented to the City Council/PUSD Board of Trustees for discussion in April 2019; further direction of the co-location project will be contingent upon future planning for Pleasanton's East Side Specific Plan.
<b>Develop a Human Services Communication Plan</b>	Work with consultant to develop a plan intended to educate the community on human service needs in Pleasanton and the Tri-Valley, and demonstrate the outcomes and impacts of grant-funded projects and service providers.	LR/ED	No			<b>C</b>	<b>Delayed</b> The communications plan is on hold until funding is available.

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Organizational Success	Operate an effective and cost-efficient government						
<b>Remove City Hall Modular Buildings</b>	Relocate IT department staff and some members of the Library and Community Services department staff so the two existing modular buildings at the downtown Civic Center site can be demolished and removed.	CMO/ ENG/ OSD	Yes	\$1.3M	<b>C</b>	<b>Planned / Budgeted</b>	With the combined Library and Recreation Department it was been determined that the Recreation staff members in the modular office behind 200 Old Bernal Ave. will be relocated into a remodeled offices in the library. City Council approved a design contract for the library remodel on December 4, 2018. Plans and specifications were developed with bid opening occurring on October 15, 2019. Construction began in January 2020 and is now complete. Staff will move from modular in the coming weeks. Plan had been for the Planning staff to then move out of their offices in 200 Old Bernal into the modular to allow the Planning offices to be remodeled. No work has occurred on Planning area remodel due to Covid. Decision will need to be made whether to move forward with the Planning area remodel. If the remodel proceeds, planning staff will move into modular. If not, the modular can be removed as soon as Library and Recreation staff vacate. There are not yet plans for moving the IT Department staff and removing the modular on the corner of Main Street and Bernal Avenue.
<b>Implement a Coordinated Communications Strategy</b>	Implement the City's Communication and Community Engagement Plan, with emphasis on developing an internal network through which to develop and distribute information across multiple platforms, and to support key communications initiatives such as Pleasanton Progress newsletter and update of the City website, to become a primary source of information for residents, business and stakeholders.	ED/PD	No		<b>A</b>	<b>Underway</b>	Underway. Internal communication network with representation from each department continues to develop proactive response(s) to resident inquiries and issues, cross-promote City activities and programs, and share best practices for media and social engagement. Development of updated City website is in process, and is new website is anticipated to be launched by the end of the year. In response to COVID-19, the City augmented its messaging through a COVID-specific webpage and business support webpages, accompanying signage and graphics to support City messages, a new weekly community e-newsletter to 28,000 recipients, a weekly business e-newsletter to 3,500 recipients, and expanded and timely activity across traditional and social media platforms.
<b>Develop a City ADA Transition Plan</b>	Develop a City ADA Transition Plan, which would provide a framework for the continuous improvement of City programs and facilities for people with disabilities. The proposed solutions outlined in an ADA Transition Plan would serve as a guide as the City improves accessibility for all individuals in public buildings and infrastructure.	CMO/OSD	No		<b>B</b>	<b>Underway</b>	Staff from City Attorney's office, CDD and OSD have met and drafted an RFP to hire a consultant to develop the City's ADA Transition Plan. However, the project has been delayed due to COVID-19.