

**COMMUNITY DEVELOPMENT DEPARTMENT  
CITY COUNCIL PRIORITIES  
Adopted May 13, 2011**

Item 6.c.

Goals	Project Description	Responsible Department	Status
<b>GENERAL PLAN</b>			
<b>Implement General Plan and pursue long-term advanced planning activities</b>			
Vineyard Avenue Realignment Issues	Resolution of issues relative to the realignment of Vineyard Avenue.	CDD	Major work completed. Remaining work includes completion of Old Vineyard Avenue Trail and new landscaping along New Vineyard Avenue. Funding is dependent on future development within the Specific Plan corridor. The developer of the Lin Property, Toll Brothers, has indicated its willingness to construct the trail and landscaping in lieu of paying Specific Plan fees. Staff is reviewing feasibility of this proposal.
General Plan Implementation	Ensure consistency between the General Plan Land Use Map and the zoning designation for all properties within the City's sphere of influence and implement various elements of the General Plan.	CDD	Ongoing.
East Side Specific Plan	Prepare a Specific Plan for East Pleasanton as a coordinated effort between commercial and residential property owners, major stakeholders, and the Pleasanton community, including residents of East Pleasanton.	CDD	City Council report outlining the scope and schedule for Specific Plan completion to be considered in April 2012. Plan completion scheduled for late 2013.
<b>TRAFFIC</b>			
<b>Implement improved traffic circulation measures</b>			
Development of principles and guidelines for improved traffic circulation	<p>Through public meetings, develop principles and guidelines to allow for the implementation of improved circulation throughout the City. The Traffic Circulation Element will be used as a framework for implementation, including but not limited to, local and regional infrastructure improvements, signal timing, best practices, the bike and pedestrian master plan and other related initiatives.</p> <p>In addition:</p> <ul style="list-style-type: none"> <li>• Initiate bi-annual reports to the City Council regarding intersections that have the potential to exceed level of service D.</li> <li>• Continually update computer-control technology for traffic lights. Continue to coordinate and synchronize computer-controlled traffic signals on major city streets.</li> <li>• Annually implement the City's Traffic-Calming Program and conduct appropriate outreach with neighborhoods.</li> <li>• Work with Pleasanton Unified School District to strengthen the school's traffic-calming and shared-parking solutions in the Rides-to-School Program.</li> <li>• Address pedestrian and bicycle safety issues as needed.</li> </ul>	CDD	Underway. Traffic Engineering Staff is negotiating the operation and maintenance of the Bernal Interchange traffic signals that will allow for improved coordination through the corridor. An updated Agreement between the City and Caltrans is expected in Summer of 2012. Signal coordination on this corridor will be implemented upon completion. The City has concluded testing on bicycle detection improvements and will be upgrading the Hopyard Corridor to allow for the improved detection. Upon completion, Traffic Engineering will explore funding opportunities to continue to expand the installation. Biennial Level of Service Report will be presented to the City Council in the Summer of 2012.

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High Speed Rail	Continue to monitor regional rail and high-speed rail plans and consider impacts on and benefits for Pleasanton.	CDD	Ongoing. The city does not support downtown alignments, rather supports the 580/680 alignment or South Livermore/State Route 84 alignment. The city has communicated official position to the planning authority and will continue to monitor efforts.
State Route 84	Support State and regional efforts to improve State Route 84 including the widening to four lanes between Pigeon Pass and I-680.	CDD	Ongoing. The City was successful in earmarking 50% of total construction cost in the new Measure B expenditure Plan which will be on the November 2012 ballot. Staff is working to keep the SR 84 project in MTC's Regional Transportation Plan. Retention of the project in the plan is critical to allow future air quality conformity.
Regional Transportation	Actively participate with the Alameda County Congestion Management Agency, the Metropolitan Transportation Commission, and the Tri-Valley Transportation Council to develop and implement regional transportation plans, including State Route 84 widening to four lanes between Pigeon Pass and I-680.	CDD	Ongoing. The City has worked cooperatively with the other Alameda County Agencies to develop a Countywide Transportation Plan and a Measure B expenditure plan that supports the regional transportation project that is key to the Tri-Valley including I-580 improvements, SR 84 improvements and BART to Livermore.
Complete Streets Policy	Develop and implement a complete streets policy that is in conformance with the Complete Streets Act of 2008.	CDD	Ongoing. The Alameda County Transportation Plan and the master fund agreement between Alameda County Transportation Commission and the City both require that the City of Pleasanton incorporate a Complete Streets Policy. This policy will ensure that all modes of transportation (including pedestrian, bicycle and transit) are incorporated into all new development and improvement plans.
<b>QUALITY OF LIFE</b>			
<b>Protect and enhance Pleasanton's quality of life</b>			
Second Bernal Bridge (crossing Arroyo de la Laguna)/Foothill Road	Project builds a second bridge adjacent to the historic steel bridge. The bridge provides left-turn access into the Windsor development. Also explore interim maintenance improvements.	CDD	Delayed. Funding is not available at this time.
Livermore Airport Expansion	This project involves monitoring airport expansion activities through the Livermore/Pleasanton Liaison Committee. The goal of this effort is to reduce and/or minimize impacts to Pleasanton neighborhoods affected by the ongoing operations and proposed expansion of the airport.	CDD	Ongoing. The Cities of Pleasanton and Livermore have a approved joint resolution of cooperation pertaining to the airport. The resolution commits to future stakeholder forums, noise monitoring, Livermore Pleasanton liaison meetings, and joint legislative advocacy to phase out Class I jets.
<b>Parks, Open Space and Public Lands</b>			
Pleasanton Ridglands Access -- Acquisition of Additional Open Space Land	This project ensures that various open space opportunities are assessed and recommendations provided to Council regarding acquisition and cost.	Parks & CS/CDD	Completed/Ongoing.
Tri-Valley Conservancy Partnerships	Explore working with the Tri-Valley Conservancy or similar entities to use transfer of development rights and conservation easements to preserve open space.	CDD	Ongoing.

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<b>Downtown</b>			
Pursue Historic Preservation Guidelines	Complete process to implement revised historic preservation guidelines for Downtown.	CDD	Ongoing. Planning Commission has established historic preservation guidelines/criteria as a priority for the coming two-years.
Downtown Specific Plan Implementation and Outreach	Conduct various community workshops to outreach with the community about established specific plan guidelines and objectives, collect input and determine whether changes are necessary through an amended Specific Plan process. Consider additional economic strategies for the downtown.	CMO/ED/CDD	Delayed. Project was delayed to Hacienda Development Guidelines, Climate Action Plan and Housing Element process. ED staff is working with the Pleasanton Downtown Association on a review of the downtown business mix and strategies to encourage retail.
Encourage Downtown Mixed Use	In the Downtown, encourage mixed-use development which incorporates higher density and affordable residential units consistent with the Downtown Specific Plan, and the historic character of the City.	CDD	Ongoing.
<b>ENVIRONMENTAL AWARENESS</b>			
<b>Energy/Water/Air Quality</b>			
Climate Action Plan Implementation	Implementation of near-term supporting actions related to Land Use and Transportation.	CDD	Underway. Preparation of development standards, guidelines, and incentives to be applied to development projects to start immediately.
<b>CITY SERVICES</b>			
<b>Operate an effective and cost-efficient government</b>			
Zoning Code Update	Update and streamline the Commercial and Industrial sections of the Zoning Ordinance to more accurately reflect current business uses and to streamline the process of approving new businesses, thus providing more efficient application of the zoning code and creating a more business-friendly process.	CDD/Economic Development	Delayed.
Development Review Process Efficiencies	Create an efficient and streamlined development review process, and remove any inconsistencies and confusion in the Downtown Specific Plan and the Downtown Design Guidelines, especially as they relate to historic preservation.	CDD	In progress. Historic Preservation Task Force currently underway.