



YOUTH COMMISSION AGENDA REPORT

March 11, 2020
Item 4

TITLE: REVIEW AND ALLOCATE COMMUNITY GRANT FUNDS IN THE YOUTH CATEGORY FOR FISCAL YEAR 2020/2021

SUMMARY

This report summarizes the seven applications that were received for funding under the Community Grants Program in the Youth Category. The report provides a synopsis of the projects and recommended funding allocations.

RECOMMENDATION

Review and allocate community grant funds in the youth category for fiscal year 2020/2021.

FINANCIAL STATEMENT

There is \$40,000 budgeted in the Fiscal Year (FY) 2020/2021 Operating Budget for the Community Grant Program in the Youth Category.

BACKGROUND

In 1992, the City of Pleasanton initiated a formal funding application process for community-based organizations providing human services and cultural/arts programs promoting the City. These grant requests were reviewed annually by the Human Services Commission, with funding recommendations forwarded to the City Council for inclusion in the annual Operating Budget. Beginning in FY 1995/1996, the application process was extended to include both civic arts and youth services.

In June 2007, compliance protocols were approved authorizing each commission to identify, if appropriate, a list of additional or increased awards for consideration should funds become available. This protocol provided an opportunity for the commissions to recommend the reallocation of unused funds from a specific category, or from an incomplete or underachieved project. As such, each commission's task has been to critically review submitted applications in order to reach funding solutions that make the most efficient and equitable use of the limited City grant funds.

The current application packet includes general information, mission statement, funding categories, evaluation/criteria, funding priorities and limitations for the Community Grant Program. Additionally, it defines the application review/evaluation process and clarifies funding accountability.

FISCAL YEAR 2020/2021 COMMUNITY GRANT PROGRAM

Application Process

Applications were available online beginning December 20, 2019 and were due by 3 p.m. January 27, 2020. The Youth Commission reviewed and evaluated the applications on-line in Zoomgrants. The FY 2020/2021 application process allowed time for agencies to prepare applications, City staff to evaluate, and commissioners to review prior to the March Youth Commission meeting. Applicants have also been notified if their agency must make a presentation to the Youth Commission at the March 11 meeting. All Youth Grant applicants are required to attend this meeting, though not all are required to present.

Funding Guidelines and Priorities

In evaluating applications for this category, the Youth Commission considers programs designed to encourage and promote services that benefit the Pleasanton youth community, with added emphasis on projects that address goals and strategies outlined in the Youth Master Plan. Funding levels remained at a maximum of \$7,500 per grant request.

Analysis of Project Applications

The evaluation process for the FY 2020/2021 Community Grant Program includes an assessment by commissioners of each application received using ZoomGrants. Staff has also reviewed the applications and prepared recommendations for commission consideration.

DISCUSSION

A total of seven applications from six different agencies were received by the January 27, 2020 deadline, totaling \$48,500. Staff reviewed the applications using the same criteria as the commission, but additionally assessed application completeness and technical merit. The relationship of the grant request to total agency and proposed project budgets, and the number of Pleasanton residents served proportionate to requested funding amount was also considered.

Data was collected from ZoomGrants regarding the Youth Commission's tentative "Votes", "Average Recommended Funding", and the "Olympic Average" (this is calculated in Zoomgrants eliminating the high and low funding recommendation and then taking the average). The commission may use this data as a starting point for discussion towards making its final funding recommendation.

This year staff has provided a recommendation for funding, totaling the allocated \$40,000. Agencies and their respective projects/programs listed below, are provided in the order received.

GRANT APPLICATIONS

Hively	Requested Funds:	\$7,500
<i>Recognizing the Signs of Anxiety and Depression</i>	Tentative Votes:	13 for / 0 against
	Average Funding:	\$6,877
	Olympic Average:	\$6,927
	Staff Recommendation:	\$7,000

Program Description:

Hively is seeking to address the critical mental health issue of anxiety and depression through community forums and workshops for teens, parents, and educators.

Prevention and early intervention are critical for addressing the issues of teen anxiety and depression. Through workshops and group sessions, parent will develop the language they need to be able to talk openly with their teens. Teens will develop an increased ability to identify the signs of anxiety and depression in themselves so they can learn strategies to cope. Workshops and group meetings are facilitated by licensed therapists.

Staff Comments:

The application and all documents were completed and submitted on time. With a request of \$7,500 and estimated number of youths served in Pleasanton at 240, the cost per resident is \$31.25.

This grant meets the following Youth Master Plan Goal: 2 - Healthy and Safe Youth.

Partners Fore Golf Inc./The First Tee of Tri-Valley
The First Tee Scholarship/Financial Aid Program

Requested Funds: \$5,000
Tentative Votes: 12 for / 0 against
Average Funding: \$3,904
Olympic Average: \$3985
Staff Recommendation: \$2,750

Program Description:

The First Tee of the Tri-Valley offers a Life Skills Experience (LSE) program, an eight-week golf session with character building lessons, after school and on the weekends. We are a youth education program which uses a game (golf) to teach life skills that can help mold and develop positive character traits in young people. We offer our LSE program free of charge to those families who request it.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$5,000 and estimated Pleasanton residents served at 150, the cost per resident is \$33.33.

This Grant meets Youth Master Plan Goal 1: 1 - Prepared Youth, 2 - Healthy and Safe Youth, and 4 - Youth Friendly Environments.

Teen Esteem
2020-21 School Assemblies and Classroom
Presentations in PUSD Schools

Requested Funds: \$7,500
Tentative Votes: 12 for / 0 against
Average Funding: \$6,508
Olympic Average: \$6,560
Staff Recommendation: \$7,000

Program Description:

Teen Esteem is seeking \$7,500 from the Pleasanton Youth Commission to schedule their programs into the Pleasanton Unified School District through the delivery of assemblies at Pleasanton elementary and middle schools and classroom presentations in middle schools and high schools. Programs will assist the community with known challenges facing youth, including bullying, academic and performance-based pressures, technology/social media and substance abuse with a focus on vaping.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$7,500 and estimated Pleasanton residents served at 2,000, the cost per resident is \$3.75.

This grant meets the following Youth Master Plan Goals: 1 - Prepared Youth, 2 - Healthy and Safe Youth, and 5 - Supportive Families and Communities.

Go Green Initiative
Pleasanton Students Promote Water Conservation

Requested Funds: \$7,500
Tentative Votes: 11 for / 0 against
Average Funding: \$6,955
Olympic Average: \$6,900
Staff Recommendation: \$7,250

Program Description:

Go Green Initiative seeks funding to hire Pleasanton high school and college students for an eight-week summer internship program. Interns will study Pleasanton's water infrastructure and water-related public policy, develop community outreach materials and provide presentations. Students will give no fewer than ten in-person presentations to business, residents and people who work in Pleasanton.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$7,500 and estimated number of youth (20 interns) served in Pleasanton the cost per resident is \$375.

This grant meets the following Youth Master Plan Goals: 1 - Prepared Youth, 2 - Healthy and Safe Youth, 3 - Contributing Youth.

Tri-Valley Haven
Healthy Relationships and Boundaries Program

Requested Funds: \$7,500
Tentative Votes: 11 for / 0 against
Average Funding: \$6,827
Olympic Average: \$6,844
Staff Recommendation: \$7,000

Program Description:

Tri-Valley Haven (TVH) is seeking funding to provide its recommended two-day Healthy Relationship and Consent presentations for Pleasanton high school age students. We will engage and inform students on identifying the signs of a healthy relationship, the warning signs of an unhealthy relationship, safe ways to prevent teen dating violence, as well as sexual assault prevention and consent, in an age appropriate, accessible manner. Our focus is on empowering Pleasanton teens and changing behavior.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$7,500 and estimated Pleasanton residents served at 1,000, the cost per resident is \$7.50.

This grant meets the following Youth Master Plan Goals: 1 - Prepared Youth, 2 - Healthy and Safe Youth, and 4 - Youth-Friendly Environments.

Tri-Valley Haven
Healthy Relationships and Boundaries: Middle School

Requested Funds: \$7,500
Tentative Votes: 10 for / 0 against
Average Funding: \$6,505
Olympic Average: \$6,394
Staff Recommendation: \$7,000

Program Description:

Tri-Valley Haven is seeking funding to create a safer school environment by providing a two-session classroom program for Pleasanton middle school students that engages and informs pupils about healthy relationships and strong boundaries. TVH's middle school program includes information on healthy friendships and relationships and how to establish strong, safe boundaries even when someone is trying to push these limits.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$7,500 and estimated Pleasanton residents served at 1,000, the cost per resident is \$7.50.

This grant meets the following Youth Master Plan Goals: 1 - Prepared Youth, 2 - Healthy and Safe Youth, and 5 - Supportive Families and Communities.

Valley Children's Museum
Play Based STEAM Programming

Requested Funds: \$6,000
Tentative Votes: 6 for / 2 against
Average Funding: \$5,417
Olympic Average: \$4,417
Staff Recommendation: \$2,000

Program Description:

Valley Children's Museum is seeking funding to support our mission of offering Play Based STEAM Programming for children ages 0-12 years in the Tri Valley to explore science, math, and engineering concepts. Funds will be used to continue a play-based STEAM programming initiative that occurs seasonally Thursdays in conjunction with the Dublin Farmers Market and one Saturday per month.

Staff Comments:

All documents and application were completed and submitted on time. Application states that the estimated Pleasanton residents served would be 18% of the total visitors. Since that would include number of visitors to all programs, it's unclear to staff the number of unduplicated residents to be served with this program in 2020/21.

This grant meets the following Youth Master Plan Goal: 4 - Youth Friendly Environments

ALTERNATIVE ACTION

Any other action as determined by the Youth Commission.

Submitted by:

A handwritten signature in cursive script that reads "Nicole Thomas".

Nicole Thomas
Recreation Supervisor