

Powered by ZoomGrants™

City of Pleasanton
Community Services
FY 2019/20 Community Grant Program - Civic Arts

**Amador Livermore Valley Historical Society (Museum on Main)
An Afternoon/Evening With . . . Series**

Requested Amount

\$ 3,000.00

Official Amount

\$ 3,000.00

Name of Person Completing Report:

Report 1
Jim DeMersman

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
We have almost completed the 2019 Ed Kinney Series with one outstanding performance for military groups in December yet to be completed. We had sold out performances for both matinee and evening performances from July - October. Contracts have been signed with performers for the 2020 season (which runs from January-October. Tickets go on sale on December 2, 2019 for next year's season and we are anticipating sold out houses throughout the year if previous years are any indication.

Describe any significant actions taken during the reporting period.

Report 1
Research and contracts for the performers for the 2020 season were completed. Firehouse Arts Center dates were booked.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1
No modifications

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1
No, we will use the grant funds for the first half of the 2020 season.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

	4,528	4,528.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
	2,118	2,118.00	B) Total number of people served by THIS PROJECT:
	6,646.00	6,646.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

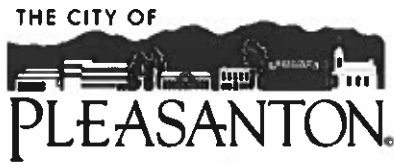
If you answered "Other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1
N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

The reason for the discrepancy in numbers is that our program runs on a calendar year that is different from the City's fiscal year. Our total numbers for the 2019 season (Jan. - Dec.) was 4,667. The 2,118 number are just the tickets sold for the grant period (July 1- Dec. 31).



Powered by ZoomGrants™

City of Pleasanton
Community Services
FY 2019/20 Community Grant Program - Civic Arts

**Livermore Valley Opera
Livermore Valley Opera Outreach 2019-20**

Requested Amount

\$ 7,500.00

Official Amount

\$ 7,500.00

Name of Person Completing Report:

Report 1
Jim Schmidt

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1

Planning completed and Outreach team assembled and trained. As our normal practice, an assembly program was developed for use with the lower grades. It is modified depending on the age of the student audience. It is both entertaining and features educational aspects. For mid and High schools, the outreach program is to send professional opera singers who were in town for our Fall opera. These singers visited choir classes and conducted a Master Class, consisting of both opera singing demonstration, and listening to the choir sing and offering suggestions and a positive critique. The singers are impressive and students are very engaged. We consider all of the students to be participants as there is participation for all, especially the choir classes.

Outreach events were conducted as described below.

Describe any significant actions taken during the reporting period.

Report 1

Schools visited and students in attendance:

Mohr 592
Donlon 824
Amador 75
Pleasanton Middle 32
Foothill 83
Harvest Park 31
Total: 1,637

In addition 52 students and teachers attended the Dress Rehearsal

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

No modifications have been made

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

All expenses are being compiled. They will include the yearly stipend for the Outreach Director, fees by singers and pianists who visit the schools, and expenses at the Dress Rehearsal. An invoice will be sent shortly. I do not believe an invoice is mandatory before this progress report.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

2000	2,000.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
1689	1,689.00	B) Total number of people served by THIS PROJECT:
3,689.00	3,689.00	TOTAL

What method do you use to track your participant data for this project?

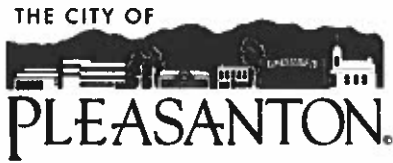
- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "Other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1
Count of students

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1
Note; the full year goal was 4,000. I stated above the 6 month goal of 2,000. The formal applications does not request a breakout of 1st and 2nd half periods. We hope to make up the difference in the 2nd half. As a policy we feel our program is most effective with choir students as they and their parents have a an expressed appreciation of singing. We feel we excel in this part of our program.



Powered by ZoomGrants™

City of Pleasanton
 Community Services
FY 2019/20 Community Grant Program - Civic Arts

**Pleasanton Community Concert Band
 Commissioned Composition; Alisal Suite**

Requested Amount

\$ 5,300.00

Official Amount

\$ 5,300.00

Name of Person Completing Report:

Report 1
 Gerald Hedstrom

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
 This grant is for the commission of a new piece of music for concert band. We are currently working with the composer.

Describe any significant actions taken during the reporting period.

Report 1
 We have discussed with the composer just what sort of music it will be.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1
 None

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

The composer is still writing the music.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

700	700.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0	0.00	B) Total number of people served by THIS PROJECT:
700.00	700.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "Other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1

We will estimate the size of the audience when we play this piece of music.

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

We expect to play this music at the Firehouse in April, and we will play it again at several future concerts.



Powered by ZoomGrants™

City of Pleasanton
Community Services
FY 2019/20 Community Grant Program - Civic Arts

**Pleasanton Community Concert Band
Program Enhancement and Audience/Community Outreach**

Requested Amount

\$ 7,500.00

Official Amount

\$ 7,500.00

Name of Person Completing Report:

Report 1
Gerald Hedstrom

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
We have started making purchases.

Describe any significant actions taken during the reporting period.

Report 1
We spent \$702.93 on band music, \$400 on Facebook ads, \$750 on clarinet repair, and \$300 for a sound technician.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1
none

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

We have spent \$2,152.93. We submitted an invoice for \$1,252.58.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

3,000	3,000.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
1,000	1,000.00	B) Total number of people served by THIS PROJECT:
4,000.00	4,000.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "Other" to the preceding question please explain. Enter "N/A" if not applicable.

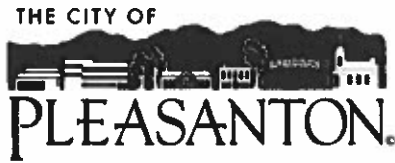
Report 1

We estimate the size of the audience. Our concerts are free.

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

None



Powered by ZoomGrants™

City of Pleasanton
Community Services
FY 2019/20 Community Grant Program - Civic Arts

**Pleasanton Cultural Arts Council
PCAC Community and Opportunities Awareness**

Requested Amount

\$ 6,200.00

Official Amount

\$ 6,200.00

Name of Person Completing Report:

Report 1
Les Duman

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 1
Planning and other activity is ongoing:
Video of last year's "Treasures of Japan" event has been completed and being used successfully for promotion.
Draft documents being created for membership solicitations.
New Webpage hosting for connectivity to social media.
Social media campaign being developed/

Describe any significant actions taken during the reporting period.

Report 1
Creation and production of the promotional video.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 1

No changes at this point.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 1

Yes, funds were expended and we will be requesting reimbursement shortly.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

3000	3,000.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
3000	3,000.00	B) Total number of people served by THIS PROJECT:
6,000.00	6,000.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "Other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 1

NA We use a combination of estimated audience size, e-mail outreach, and sign-in at events.

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 1

The PCAC has been working to increase both the number of members and the number of community individuals who benefit from participating in/attending our events. These funds are helping us achieve those goals.

