



Library Commission Minutes

City Council Chambers – 200 Old Bernal Avenue, Pleasanton, CA
September 5, 2019 – 7:00 p.m.

CALL TO ORDER

Chairperson Hertle called the meeting to order at 7:00 p.m.

Pledge of Allegiance

Chairperson Hertle led everyone in the reciting the Pledge of Allegiance to the flag.

Roll Call:

Commissioners Present: Larry Damaser, Harinder Grewel, Joan Nibert, Sanjana Parikh, Sonia Rai, Cindi Sabatini, and Chairperson Michaela Hertle.

Commissioners Absent: Fern Skowlund.

Staff Present: Heidi Murphy, Library and Community Services Director; Lia Bushong, Assistant Director of Library and Recreation; and Edith Caponigro, Recording Secretary.

AGENDA AMENDMENTS

None.

MINUTES

1. Approve regular meeting minutes of August 1, 2019

A motion was made by Commissioner Rai, seconded by Chairperson Grewel, to approve the minutes of the August 1, 2019 meeting. **The motion was approved unanimously.**

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions

None

3. Public Comment from the audience regarding items not listed on the agenda

None.

MATTERS BEFORE THE COMMISSION

4. Review and Discuss the Library's New Pop-Up Programming

Ms. Bushong advised that with the anticipated temporary closure of the library's large meeting room the Pleasanton Library and Recreation Department have created a new concept to take successful library programs out into the community. This new Pop-up program will be offered for all ages and allow for building stronger relationships within the community and across the department.

Commissioners were advised that goals of the new Pop-up program include providing something for all ages and socio-economic groups, to reach new audiences, to expand library programs into new geographic areas of Pleasanton, and to build partnerships with City departments and other local organizations throughout the community. Some of the events for the program include: Library Pub Trivia Night, Hispanic Cultural Celebration, Robots on the Loose, Baby Laptimes, Literary Volunteer Tutor Training, Books & Coffee, Virtual Reality Experience, and Toddler Laptimes.

Commissioner Sabatini was advised by Ms. Bushong that pop-up programs would continue even after the meeting room is re-opened as they have been a huge success so far.

Ms. Murphy advised that construction at the library is anticipated to start early in December.

Commissioner Nibert questioned whether it was anticipated that the library construction would affect the book sale.

Chairperson Hertle felt the new Pop-up program and the planned events were a great start to the program. Ms. Murphy suggested that members of the commissioner might want to consider getting involved in some of the events. Chairperson Hertle asked that members of the commission be provided calendar events information for the library.

Commissioner Rai commented on a recent Pop-up event at the mall that her friends had attended.

Commissioner Grewel discussed with Ms. Bushong dates for the different events as posted on the flyer provided and Ms. Murphy suggested commissioners look for information about the events on Instagram.

Ms. Bushong provided Commissioner Nibert with details about the Literacy Volunteers event and the Books & Coffee event. Ms. Murphy advised that this came from seniors who want a more informal program and have a regular group that participated. Commissioner Nibert felt this might be a good time to let them know about other library resources such as “Listening to Books”.

Commissioner Parikh asked for additional information on the December 12 event.

5. Review and Discuss Commission’s Outreach Presentation

Ms. Murphy noted that the Commission had set a goal to focus on outreach to community organizations and had created a PowerPoint presentation for consistency. She noted that the presentation needs to be updated based on input from Commissioners.

Ms. Murphy reviewed the City of Pleasanton Public Library – Library Services Overview presentation with Commissioners. Commissioners made the following comments and suggested changes:

Your Library slide - should include statistics from the last annual report and include electronic items.

What’s New at your Library slide - should include Virtual Reality, Robots, Laptop Lending, Pop-up programs, Auto Renewals, Texting, No Fines, Kanopy (classic films, documentaries, etc. and digital access to foreign films.

Commissioner Nibert suggested downloading access to items through television be considered. Chairperson Hertle suggested staff look to see if a digital app was available.

Commissioner Grewel asked about ways of getting items ‘pushed-out’ about programs and Ms. Bushong advised that staff would check on this.

Media and Digital Collections slide - it was agreed this slide should be updated.

Ms. Murphy advised that staff has struggled with how many items to include on this slide and advised Commissioner Nibert about items on Bookmark.

A slide should be included that includes program images on Dot & Dash, etc. and all photos should be updated. Something should be added that highlights events, ages of participants, and volunteers.

Commissioner Parikh suggested that a video be provided for showing at the presentations.

Your Library Celebrates and Shares in Our Community Diversity - 'Naturalization Ceremonies for New U.S. Citizens' should either be removed or moved lower on the list. Something could also be added on this slide about collaboration, volunteers, and diversity and the number of languages in which items are provided.

Commissioner Nibert suggested comment cards be changed to shows cards from different age groups and Chairperson Hertle suggested getting quotes from people who are using the library.

Commissioner Grewel suggested doing a webinar and Ms. Murphy and Chairperson Hertle commented on a recorded presentation that is on the website.

Commissioner Grewel asked about the City of Pleasanton Instagram account and Ms. Murphy provided information.

Chairperson Hertle noted that the Commission will move forward with updating this presentation and will review the changes at the November meeting. She suggested Commissioners begin putting together connections at which presentations can be done beginning in the New Year. She noted that doing presentations in the past had been fun and good connections had been made with more people getting library cards.

COMMISSION REPORTS

6. Friends of the Library Update

Ms. Murphy advised that approximately \$14,000 had been accomplished from the last book sale and Friends of the Library are gearing up for their sale.

7. Other brief reports on any meetings, conferences, and/or seminars attended by the Commission members

No reports.

COMMISSION COMMENTS

None.

STAFF COMMENTS

8. Schedule of Upcoming Meetings and Events of Interest

Reviewed.

Ms. Murphy provided information about:

- The Mission Hills slide being replaced with two new slides that are ADA accessible. The last day to ride the old slide will be September 27.
- Alviso Fall Festival “Dairy Days”
- Mayors Dinner on November 14
- Joint Meeting on October 7 with the Civic Arts and Library Commissions.
- September is National Senior Center Month
- Veterans Program at the Library on September 12

9. Joint Civic Arts Commission and Library Commission Meeting October 7, 2019

Chairperson Hertle discussed with Ms. Murphy agenda items for the joint meeting with the Civic Arts Commission. It was noted that a quorum from both commissions will be needed for this meeting.

FUTURE AGENDA TOPICS

None.

ADJOURNMENT

There being no further business the meeting was adjourned by Chairperson Hertle at 8:15 pm.