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City of Pleasanton  
 Community Services  
**FY 2018/19 Community Grant Program - Civic Arts**

**Amador Livermore Valley Historical Society (Museum on Main)  
 Ed Kinney Series . . An Afternoon & An Evening With**

**Requested Amount**

\$ 3,000.00

**Official Amount**

\$ 2,800.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**

Yes, we have submitted our invoice for the reimbursement of \$2,800 to cover program costs.

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

4,636	4,636.00
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A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):

4,565	4,565.00	B) Total number of people served by THIS PROJECT:
9,201.00	9,201.00	TOTAL

**What method do you use to track your participant data for this project?**

- Database
- Ticket sales
- Sign-in sheet
- Other

**If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

**Report 2**  
N/A

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**  
NOTE: the attendance numbers provided below are for the grant period and may differ from the original number in the application because we were using our fiscal year attendance number with all of the possible seats available.

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**  
Jim DeMersman

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**  
We did use all of the funding - \$2,800

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**  
We presented 11 performances with historical characters with diverse stories and backgrounds from General Pershing, to Ben Franklin, to Houdini, to Bessie Coleman, to Eleanor Roosevelt to King Henry VIII to name a few. In the Cultural Arts Master Plan it talks about more programs that enhance the arts and culture of our community and celebrate our

cultural diversity. This program does just that with high quality, knowledgeable performers who breath new life into historic characters. Once again the popularity of the program is evidenced by the ticket sales and SOLD OUT performances.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?**

**Report 2**

Aside from the sold out numbers, the program is successful in other ways. The audience engagement with our performers remains high with an amazing number of questions asked and information for being able to find out more information about this historical persons. This is doing exactly what we hoped to do with creating life long learners who are getting involved in history in a fun way. We continue to diversify our audience and we have noticed because of the matinee performances, more tickets are available to a younger audience in the evening, often times including school age children.

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

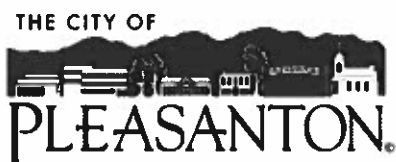
**Report 2**

This year, we did not encounter any problems or delays. Everything went smoothly and we have received positive feedback from our audience and the community about the program and how it is run.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

City of Pleasanton - the use of the Firehouse Arts Center and the Amador Theater and the assistance of the City tech crew staff.



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City of Pleasanton  
 Community Services  
 FY 2018/19 Community Grant Program - Civic Arts

**Cantabella Children's Chorus  
 Sound Equipment for Cantabella Children's Chorus**

**Requested Amount**

\$ 7,500.00

**Official Amount**

\$ 4,667.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**

Yes, Pleasanton grant funds were expended and we have submitted invoices for the \$4677 that was granted to us.

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

200/concer	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0 so far	0.00	B) Total number of people served by THIS PROJECT:

0.00	0.00	<b>TOTAL</b>
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**What method do you use to track your participant data for this project?**

- Database  
 Ticket sales  
 Sign-in sheet  
 Other

**If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

**Report 2**  
N/A

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**

We are very grateful to the City of Pleasanton's Civic Arts Commission for providing Cantabella with a grant for our sound equipment. The equipment was recently delivered to us. As we have only recently purchased the equipment, we have yet to use it at a concert venue and must, therefore, report that we have not yet served any Pleasanton residents so far. We are looking forward to using the equipment to enhance our children's choir performances and hope to serve many many choristers and spectators in the coming years.

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**

Supriya Srinivasan, President, Cantabella Children's Chorus

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**

Yes, we used all of the funds that were granted to us.

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**

As described earlier, we have used the granted funds to purchase the sound equipment and we look forward to using it at many future concerts.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?**

**Report 2**

Our grant was used for capital expenses, namely to acquire a sound system for our choir. After much research and discussion, we were able to buy appropriate equipment that will meet not only our current needs, but also future anticipated needs. We, therefore, feel that this acquisition will enhance Cantabella's performances and the project is, therefore, a success.

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

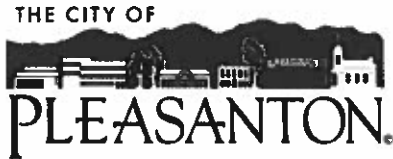
**Report 2**

There were no delays encountered. We did take a lot of time on due diligence to ensure that the equipment that was purchased would meet our needs for several years to come.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

N/A



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City of Pleasanton  
 Community Services  
**FY 2018/19 Community Grant Program - Civic Arts**

**Livermore Valley Opera  
 Pleasanton Student Outreach Program**

**Requested Amount**

\$ 7,500.00

**Official Amount**

\$ 4,250.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**

Explained above. There seems to be no requirement that funds spent in the first report need to be invoiced. If it is expected, please send us a message. We have been consistent for I believe 5 or more years.

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

3500	<b>3,500.00</b>	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
3949	<b>3,949.00</b>	

B) Total number of people served by THIS PROJECT:

7,449.00 7,449.00 TOTAL

**What method do you use to track your participant data for this project?**

- Database
- Ticket sales
- Sign-in sheet
- Other

**If you answered &#8220;other&#8221; to the preceding question please explain. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

We count students.....we have ticket data for parents who pay \$10

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**

We contract talented singer/actors who know how to get and keep the attention of the younger students. We send fully professional singers to the upper grades--singers from around the state and country who are in town for our opera and who know how to present a lively demo and lesson to teen aged choir singers. We enjoy demonstrating our art and appreciate the Pleasanton grant very much.

Please note we originally promised 4500 student for the \$7500 applied for but when the grant was reduced to \$4,250 we reduced the goal to 3,500 students.

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**

Jim Schmidt, LVO Board President

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**

Yes we did. \$3,750 was spent on singers to visit schools. The remainder of the \$4,250 was spend at the Student Performance at the Bankhead Theater.

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**



**Report 2**

LVO exceeded the student count by 28%. We supported the Pleasanton stated goal of bring cultural arts education to the schools. Specifically, one of the stated goals is "to establish and support cultural enrichment activities and programs for the young people of Pleasanton," I would like to point out that Livermore Valley Opera is an organization of Tri-Valley (and beyond) chorus, volunteers, and audience, board members, volunteers, chorus members, etc. We serve the whole valley and look for their support in return.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?**

**Report 2**

Yes it was a success. We exceeded the numerical goals by 28% Success is also measured on the faces of young people of all ages who seen and assembly, get a singing lesson by a skilled opera singer, and attend a full costumed Dress Rehearsal with live orchestra and powerful singer actors.

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

**Report 2**

There were no project delays. One problem is to get busy music teachers and principals to respond to request for scheduling and other details. This particularly difficult in September at the start of the year. We plan to seek a meeting with the Superintendent to smooth our introductions. We will also like to invite any persons on the Arts Commission who may want to see a school program or the full Dress Rehearsal the Bankhead--half filled with students, parents, and teachers.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

n/a



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City of Pleasanton  
 Community Services  
**FY 2018/19 Community Grant Program - Civic Arts**

**Livermore Valley Performing Arts Center  
 Arts in the Schools with Livermore-Amador Symphony**

**Requested Amount**

\$ 3,437.00

**Official Amount**

\$ 2,729.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**

Yes, the invoice is being submitted with the final report.

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

2100	<b>2,100.00</b>	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
1000	<b>1,000.00</b>	B) Total number of people served by THIS PROJECT:
3,100.00	<b>3,100.00</b>	<b>TOTAL</b>

**What method do you use to track your participant data for this project?**

- Database
- Ticket sales
- Sign-in sheet
- Other

**If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

**Report 2**

Students numbers was given by each school teachers.

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**

NA

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**

Kiran Guleria

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**

Yes, all the funds were expended.

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**

Our goal was to increase awareness and understanding among Pleasanton elementary school students about the cultural and performing arts and the uniqueness of symphony music especially underprivileged children and students with special needs with limited access to multicultural arts programs.

LAS has performed for 1,000+ students in 2 Pleasanton elementary schools, Mohr and Hearst!! About thirty orchestra members gave a day of their time and all their talents to acquaint students from K thru 5th grade with the beauties of symphonic sound. Lara Webber director of LAS has created the program so interesting to younger students from Star

Spangled Banner to Star Wars - The Force Be With You! She even invited our February cello soloist to perform a Hayden concerto for the students, who were amazed he was just 15 years old! In addition, our Symphony harpist brought her beautiful instrument to share with the student.

The assembly was about music as a language illustrating the similarities in grammar and phrasing to spoken language. Music can ask and answer questions, create conversations that tell stories and convey emotions. Features included our marvelous young soloist Alexander age 15, playing Haydn, and Paganini. He connects with the kids directly, with his beautiful playing and answering questions. Members of our orchestra also played several solo cadenzas, including our Harpist, Constance Koo. Music ranged from Rossini William Tell Overture to music of Bizet, Faure, and Star Wars. The students sang with us and eagerly participated singing back melodies and rhythms when prompted by the orchestra.

We hoped to reach 3 school, but because of schedule conflict with schools, we could only reach 2 schools and serve approximately 1000 students.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?**

**Report 2**

Yes!! We defiantly feel the project was very successful and we exceeded our goals.

Thankyou not from teacher and students speak the volume of the project.

Testimonies form the teachers -

"The symphonic sound filled the Multi-Purpose Rooms of both schools with rich harmonic sounds full of rhythms appreciated by elementary students. One could watch them wave their arms quietly to the beat or tap their laps, or even lightly clap to the piece." – Teacher

"I just wanted to thank you for putting on such an amazing assembly at my school yesterday. Your interactions with our students were outstanding and my colleague and I just couldn't get over how "teacher" like you were with handling the crown." – Teacher

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

**Report 2**

The challenge of this project is scheduling the assemblies to occur at multiple sites in a single day so that the symphony members will miss only one day of work while volunteering their time to perform. Even though members are volunteer, the project would require about \$1700 per site in order to service additional site and provide assemblies son more dates.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

LVPAC collaborated with LAS to produce one in-school symphonic performance assembly at two school sites within the Pleasanton Unified School District for the 2018-2019 school year; scheduled all on the same day to maximize the time of LAS' volunteer musicians.

Director Lara Weber narrated and conducted the assembly.



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City of Pleasanton  
 Community Services  
 FY 2018/19 Community Grant Program - Civic Arts

**Livermore Valley Performing Arts Center  
 East Bay Jazz Community Concert**

**Requested Amount**

\$ 4,225.00

**Official Amount**

\$ 3,250.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**

Yes, all funds were expended. An invoice will be submitted for the final report for \$3,250.

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

200	<b>200.00</b>	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
126	<b>126.00</b>	B) Total number of people served by THIS PROJECT:
326.00	<b>326.00</b>	<b>TOTAL</b>

**What method do you use to track your participant data for this project?**

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered **&#8220;other&#8221;** to the preceding question please explain. Enter **&#8220;N/A&#8221;** if not applicable.

**Report 2**

This was a non-ticketed event so we relied on a head-count.

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**

The grant was used to fund a jazz concert at the Firehouse Theater. The performers were 24 talented and aspiring high school jazz musicians in the East Bay Jazz High School All-Stars who practiced for 3 hours every week in Pleasanton's Amador High School Band Room. The grant was used for costs associated with a finale concert at The Firehouse Theater for residents from Pleasanton and the Tri-Valley as a whole.

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**

Kiran Guleria

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**

Yes, all the funds were expended.

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**

The finale concert at the Firehouse Art Center was a rousing success in many ways. The student musicians were afforded the opportunity to play in a first rate venue after rehearsing over 40+ hours between January and June 2018 under the guidance of their musical director, Spencer Sussman, a former graduate of the Pleasanton School District. The students advanced as musicians by having this opportunity to showcase their musical and

performance skills and shine in front of an enthusiastic local audience. Original student arrangements were performed as well as original music from the band's musical director. Adding to the excitement and enjoyment of all was the addition of a special guest artist, Erik Jekabson, with Bay Area renown, who played with the band increasing the thrill of both band members and the audience. Many of the student musicians do not have the opportunity to perform outside of their school programs so being afforded the chance to play in a first-rate community facility in front of a diverse audience elevated their usual performance experience as well as the enjoyment of the audience. The artistic and interpersonal cooperation that occurs when people come together to create a project was evident on and off the stage. Parents of student musicians as well as non-related community members were very enthusiastic.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?**

**Report 2**

The project was highly successful in that it resulted in a uplifting culmination experience for dedicated student musicians and their audience. The concert entailed a Big Band with vocalists as well as a Combo Band with opportunity for musicians to solo and play behind soloists. Standing before and performing on a stage in front of 100+ people is a formative confidence building experience for students.

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

**Report 2**

The project went smoothly without problems or delays. This is the 5th Season of the East Bay Jazz High School All-Stars and its success is due in part to the grant opportunities for performances that allow local youth to showcase the many talents and to help encourage them to create their own arrangements and original music. It also inspires the youth in the audience to engage in similar musical opportunities or try out for a local bands and youth musical groups when they see their peers perform. Marketing the event and finding ideal dates for future performances are important factors when planning for additional concert in the future.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

The City of Pleasanton's Firehouse Art Center's Staff helped coordinate the concert arrangements and provided support during the performance; Guest artist: Erik Jekabson, educator, musician and composer, performed with the band and provided some of his compositions and arrangements for the student performance.





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City of Pleasanton  
 Community Services  
 FY 2018/19 Community Grant Program - Civic Arts

**Pacific Chamber Orchestra  
 Assembly Program for PUSD Elementary Schools**

**Requested Amount**

\$ 6,000.00

**Official Amount**

\$ 4,000.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**

Invoice was submitted for full amount of \$4,000

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

1800	<b>1,800.00</b>	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
700	<b>700.00</b>	B) Total number of people served by THIS PROJECT:
2,500.00	<b>2,500.00</b>	<b>TOTAL</b>

**What method do you use to track your participant data for this project?**

- Database  
 Ticket sales  
 Sign-in sheet  
 Other

**If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

**Report 2**

estimated based upon the number of students in the school and the number of classes that attended.

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**

As scheduling has become more difficult, we realized that the planning must now be begin before the school year ends for the next school year, with then final confirmations done in early fall. We will also seek ways to economize and/or secure additional funding.

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**

Lawrence Kohl, Music director

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**

Yes

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**

This project addressed several Cultural Plan Goals:

- Goal 1 of the City's Cultural Plan includes a call for Pleasanton to "Enhance arts and cultural programming . . ." The overriding goal of Pacific Chamber Orchestra's arts program is cultural enrichment that leads children to perform better at school and in society throughout their lives.

- Goal 3 calls for Pleasanton to "Celebrate cultural diversity and enhance connections . . . including diverse racial/ethnic groups, national origin/heritage, and age/generation." PCO's "Music Is Fun" assembly quintet performs music of diverse countries, cultures, and time periods. Quintet members represent a spectrum of ages, demonstrating that vitality is not just the province of the young.

- Goal 2 of the city's Cultural Plan, which calls for Pleasanton to "Expand arts learning opportunities to match needs of residents of all ages." While the Pleasanton Unified School District provides California Core Curriculum music education, the PCO Assembly Program serves as a valuable adjunct beyond what students receive in the classroom.

The "Discover Music" assemblies provide an interactive, highly enjoyable learning experience that introduces in detail basic music concepts. The program encourages students to engage in music and hence supports the school district's music program. The PCO assembly program is designed to be able to return each year to teach a different aspect of music fundamentals, done in an entertaining and engaging manner, thereby achieving a cumulative impact. The fundamentals taught this year were about "The Science of Sound" covering topics in acoustics (pitch, intensity, tone color, overtones, etc.) the specific acoustical properties of the five instruments: flute, clarinet, cello, violin and trumpet, to explain how and why composers write for them individually and in combination. Music was drawn from the classical literature as well as popular songs, folk songs, music from movies, opera and jazz.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?**

**Report 2**

Yes. the program was highly successful. The success is measured by the feedback from the teachers in our evaluation form. The overall rating of the assembly on a scale of 0 to 10 was a top 10. As stated above in #6 remarks included such things as: Awesome assembly, good combination mix of instruction about the instruments and musical selections, loved it, thanks, students were engaged, informative and entertaining, keep coming back!!.

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

**Report 2**

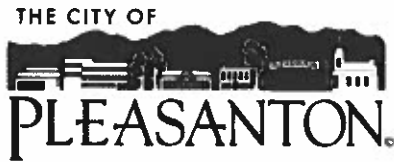
As stated above in # 14, as scheduling has become more difficult, we realized that the planning must now be begin before the school year ends for the next school year, with then final confirmations done in early fall. We will also seek ways to economize and/or secure additional funding.

What we have in other districts begun a waiting list in the spring of the schools not reached that year for booking the next year. This has insured that we will be fully booked in the fall.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

Pleasanton Unified School District principals. The information about the assemblies went to the school principals and we then coordinated with them to match availabilities and times.



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City of Pleasanton  
 Community Services  
 FY 2018/19 Community Grant Program - Civic Arts

**Pacific Chamber Orchestra  
 Clinics for middle and high school music students**

**Requested Amount**

\$ 3,000.00

**Official Amount**

\$ 2,583.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**  
 No.

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

0	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
0	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	<b>TOTAL</b>

**What method do you use to track your participant data for this project?**

- Database
- Ticket sales
- Sign-in sheet
- Other

**If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

**Report 2**

classes where clinic are held

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**

none

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**

Lawrence Kohl

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**

Yes

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**

The six clinics held on Nov. 15, 2018 were led by our concertmaster and principal cellist with support from the Music Director. The names of the music teachers are listed next to the schools. One of the areas where music teachers most feel the need for clinics is for development of the strings. Clinic mentors/musicians gave string students step-by-step means to improve their techniques and be able thus to play as unified sections. The clinics address goal 2 of the Cultural Arts plan.

Foothill High School, 7:00-9:00 AM . (Erik Nishimori, Director)  
Pleasanton Middle School, 9:25-12:54 . (Carolyn Russ, Director)

(lunch break)  
Amador Valley High School, 2:05-3:00 (Mark Aubel, Director)

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?**

**Report 2**

The project was highly successful. More clinics were held than in previous years so that goals and outcomes exceeded the original application. Teachers asked us to return.

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

**Report 2**

No

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

We collaborated with Pleasanton Unified School District middle and high school music teachers. We worked with Amador HS music instructor Mark Aubel: He helped to coordinate with PCO the clinic options and topics.



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City of Pleasanton  
 Community Services  
 FY 2018/19 Community Grant Program - Civic Arts

**Pacific Chamber Orchestra  
 Pacific Chamber Orchestra Matinee Concert**

**Requested Amount**

\$ 6,500.00

**Official Amount**

\$ 4,074.61

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**  
 Yes

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

500	<b>500.00</b>	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
330	<b>330.00</b>	B) Total number of people served by THIS PROJECT:
830.00	<b>830.00</b>	<b>TOTAL</b>



**What method do you use to track your participant data for this project?**

- Database
- Ticket sales
- Sign-in sheet
- Other

**If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

**Report 2**  
N/A

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**  
As the balcony was closed off we had to restrict the number of classes that could attend.

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**  
Lawrence Kohl, Music Director

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**  
Yes

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**  
Following is a synopsis of PCO's statement in its proposal:

Pleasanton is striving to increase its cultural programming. Pacific Chamber Orchestra provides a unique cultural opportunity for schools students to expose and interest them in classical music

PCO's proposal relates to Goal 1 of the city's Cultural Plan, which calls for Pleasanton to "Enhance arts and cultural programming available to Pleasanton's residents, workers and visitors."

PCO's free matinee concert addresses the cultural needs of our youth.

PCO's proposal relates to Goal 4 of the city's Cultural Plan, which calls for Pleasanton to: "Evolve the public art program to . . . enhance its artistic reach and scope." By providing an opportunity for youth to attend a free, premiere musical concert. By performing the classical genre of music, PCS is broadening the scope of artistic exposure for this Pleasanton audience group.

PCO accomplished the outcomes it proposed to achieve by providing its highly successful matinee concert.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?**

**Report 2**

Yes the program was successful and met our goals. The Spring 2019 matinee concert provided Pleasanton youth the experience of attending a classical concert of the highest quality that might not otherwise have been available to them. Their exposure to classical music provided an opportunity to experience a different musical genre, thus expanding their musical literacy. Their concert experience may lead to an interest in playing a musical instrument, which has enormous advantages beyond the joys of music itself: music provides cultural enrichment that leads children to perform better at school and in society throughout their lives. Feedback from the teachers indicated that the experience was highly valued and wish PCO to continue the program.

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

**Report 2**

As mentioned above the number of classes that could attend had to be restricted due to the closed off balcony.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

N/A



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City of Pleasanton  
 Community Services  
 FY 2018/19 Community Grant Program - Civic Arts

**Pleasanton Community Concert Band  
 Program Enhancement and Audience/Community Outreach**

**Requested Amount**

\$ 7,500.00

**Official Amount**

\$ 5,292.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**

We have submitted invoices for the full \$5,292 of the grant.

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

2,500	<b>2,500.00</b>	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
2,500	<b>2,500.00</b>	B) Total number of people served by THIS PROJECT:
5,000.00	<b>5,000.00</b>	<b>TOTAL</b>

**What method do you use to track your participant data for this project?**

- Database
- Ticket sales
- Sign-in sheet
- Other

**If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

**Report 2**

Our concerts are free, and we estimate the size of the audience.

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**

A list of our concerts is attached.

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**

Gerald Hedstrom, Treasurer

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**

Yes.

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**

We gave 14 concerts as described on the attached list. We played at the Memorial Day, July 4th, and Veterans' Day celebrations. We also played at Stoneridge Creek.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?**

**Report 2**

We bought music to appeal to a wider audience, including music from Woodstock and music from video games. We also bought envelopes to protect the music and units to store it.

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

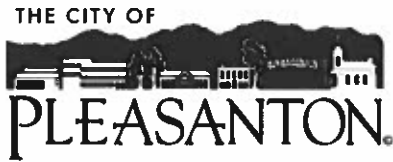
**Report 2**

None.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

We worked with the Veterans' Association on the Veterans' Day and Memorial Day celebrations. We worked with the July 4th Committee on its celebration.



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City of Pleasanton  
 Community Services  
 FY 2018/19 Community Grant Program - Civic Arts

**Pleasanton Cultural Arts Council  
 PCAC Community and Opportunities Awareness**

**Requested Amount**

\$ 5,500.00

**Official Amount**

\$ 2,817.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**

Yes funds were expended and our invoices have been submitted

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

3000	<b>3,000.00</b>	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
8000+/-	<b>0.00</b>	B) Total number of people served by THIS PROJECT:
3,000.00	<b>3,000.00</b>	<b>TOTAL</b>

**What method do you use to track your participant data for this project?**

- Database  
 Ticket sales  
 Sign-in sheet  
 Other

**If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

**Report 2**

a total of attendees, e-mails sent, estimate of the reach of flyers, print ads, radio spots.

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**

The marketing, advertising, and other outreach was very successful. Using multiple channels we were able to approximately double the number of Pleasanton citizens who are aware of who the Pleasanton Cultural Arts Council is and what we do.

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**

Les Duman

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**

Yes, within \$2

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**

The Community Grant funds were used to cover all or part of the following:

1. Social media outreach via local and regional arts websites and PCAC-specific e-mailings and connections with residents, schools, and other Arts groups.
2. Print advertising of events.
3. Direct mailings to focused target audiences. Printing and mailing costs.
4. Contracting with a PR or marketing firm to bring a professional outside perspective as to how PCAC can most effectively generate more community involvement.

5. Printing of informational brochures, flyers, posters.
6. Flyers/programs used for the Treasures of Japan even.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?**

**Report 2**

Yes. we exceeded our goals and a much greater number of local populace has learned about how we serve the community.

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

**Report 2**

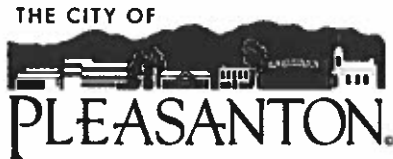
We struggled as to how to best utilize the funding to optimize the reach and to optimize attendance at our main event.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

Consul General of Japan SF  
City of Pleasanton  
Japan Foundation, LA  
Valley Bonsai Society  
Masako Music Studio





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City of Pleasanton  
 Community Services  
**FY 2018/19 Community Grant Program - Civic Arts**

**Pleasanton Cultural Arts Council  
 Treasures of Japan: Sumi-e, Bonsai, Haiku**

**Requested Amount**

\$ 7,500.00

**Official Amount**

\$ 6,208.00

**Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.**

**Report 2**

Yes. \$6200.51 was spent of the grant funds for both fees for presenters and for materials.

**Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):**

- Audience (performance)
- Spectators (events)
- Participants
- Clients

**Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):**

3515	<b>3,515.00</b>	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
900	<b>900.00</b>	B) Total number of people served by THIS PROJECT:
4,415.00	<b>4,415.00</b>	<b>TOTAL</b>

**What method do you use to track your participant data for this project?**

- Database
- Ticket sales
- Sign-in sheet
- Other

**If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.**

**Report 2**

As waves of people entered the Main Hall a counting device was used to track the number.

**Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:**

**Report 2**

In addition to the 3 workshops, the sumi-e and bonsai demonstrations for the general public, and the sumi-e, bonsai, and photo-haiku exhibits, the event provided two days of culturally enriching programs--each a half hour long: The programs included taiko drums, ikebana displays, and demonstrations in ikebana, kendo, Japanese fashions, the Japanese language, a Japanese tea ceremony( for almost 100 people), Japanese games for youths, including abacus and golf, Japanese music, and a speech on origami. Given that the Main Hall of the Senior Center was divided into two parts,--stage presentations on one side where the main exhibits were and Family oriented activities on the other side-- making this a perfect family event. Guests came as far away as Antioch and Walnut Creek, some of whom thought that they would stay for an hour, but then stayed for 3-4 hours. The involvement of the crowds was steady and impressive.

**For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:**

**Report 2**

Dave Wright, PCAC Treasurer

**For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.**

**Report 2**

Yes, all grant funds were expended--\$6208.51

**For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)**

**Report 2**

The two-day project elicited the participation of families --appealing to guests of all ages, included a good mix of guests from multicultural backgrounds (Indian families modeling kimonos, for example, Chinese-American and Indian-American children and parents playing Japanese games, children creating origami figures with a tutor to help, The participants were both entertained and educated about Japanese culture and arts.

**For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?**

**Report 2**

The success of this event exceeded our expectations. While our tag line for the event said, "Experience the inspiration, delight, magic and wonder that is Japan," PCAC and its partners delivered that effectively--in keeping with our mission statement: " The Pleasanton Cultural Arts Council is a non-profit committed to encouraging, supporting and promoting the Arts in the Pleasanton Community to reflect our cultural diversity and inspire all."

Our Citizens Committee, which spent a year in planning this event, put us in touch with the Japanese-American community in Pleasanton, and allowed us the add many cultural and artistic enrichments to our event--beyond Sumi-e, Bonsai, and Photo-Haiku, Our non-profit developed an excellent rapport with the Japanese community in Pleasanton

**For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.**

**Report 2**

We resolved tech problems which might have spoiled some of our programs, but took care of them ahead of time by purchasing the right tech. equipment, providing capable technical support, and creatively solving the challenges of technical needs for our presenters--for example, Robert Lang, one of the foremost origami experts in the world, and Fumiyo Yoshikawa, whose table-sized demonstration painting had to be projected on the stage screen so that the public could enjoy seeing exactly what she was doing.

We could have had more chairs set up for our guests. Often during stage presentations. as many of our guests were standing to watch as were seated. Also,we could have used a few more chairs for the Ren Taiko performance which kicked off the event on Saturday morning.

The crepe paper on the walls of the Main Hall-- left over from a prior event-- was distracting and did not fit in well with our Japanese decor.

The ability of the Pleasanton Library staff to get teen volunteers was extremely helpful. And the red aprons they wore made them easily identifiable. They worked hard and long on both days, especially supporting youth activities.

The use of flats (borrowed from the Pleasanton Art League) to hang the art works was preferable to what we had envisioned initially--the use of easels.

We were fortunate that the Japanese singers pitched in to help with the apparel and photo corner. We did not expect that corner to be as busy as it was.

We were fortunate that the Pleasanton Library was able to print our posters and flyers, thus

allowing us to spend some money allowed for printing on advertising, merchandise, and fees.

**For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter &#8220;N/A&#8221; if not applicable.**

**Report 2**

Valley Bonsai Society--Set up and took down the bonsai exhibit, gave one workshop for those who registered on line, and provided one demonstration for the general public. The bonsai created in the demonstration was given away in a free raffle to one of our guests, as were other prizes PCAC had collected (free Japanese meals at local restaurants, for example.)

Pleasanton Art League--Provided flats for the art exhibit, helped set up the art works, and collaborated with PCAC to create the photo-haiku silk hangings (photos taken in Japan, haiku in English connected with a famous journey in Japan.)

The Japanese language school did contribute graciously fo our event by providing a language talk on stage, and abacus practice.

Partnering with the Pleasanton Library and Recreation Department was invaluable in our planning, in our promotion, and in our execution of the event.

