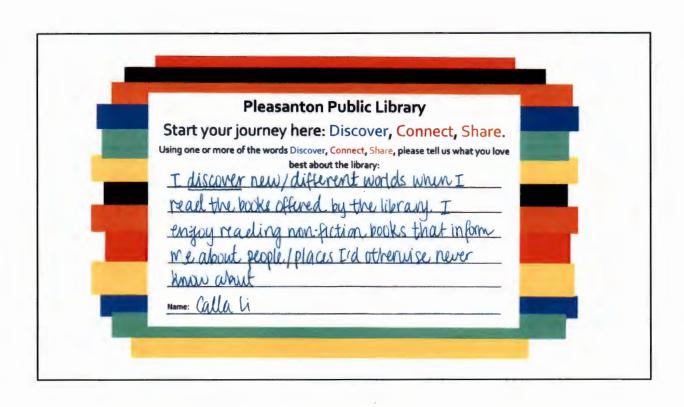


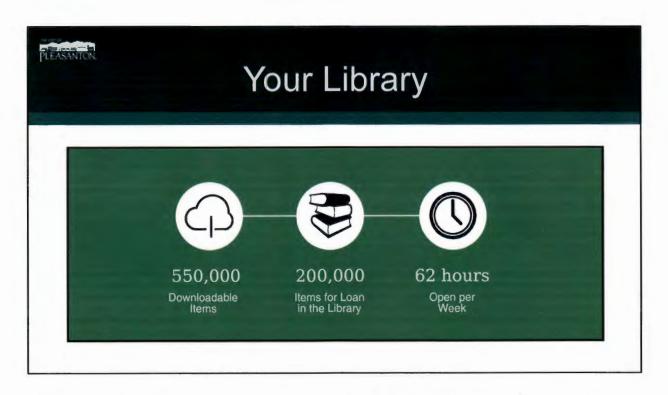
## Start your journey here:

Discover, Connect, Share.

# DISCOVER









### What's New at Your Library

- Easy Self-Checkout
- Collaboration Spaces





- Laptop Lending Kiosk
- Computers and Wireless Printers
- Free Wireless Internet Access



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### Media and Digital Collections

RBDigital (magazines)

Hoopla (movies)

Libby (audiobooks, eBooks)

Pronunciator (online language learning)

Books 24x7 (business, technical books)

Newspapers in multiple languages

and much more...



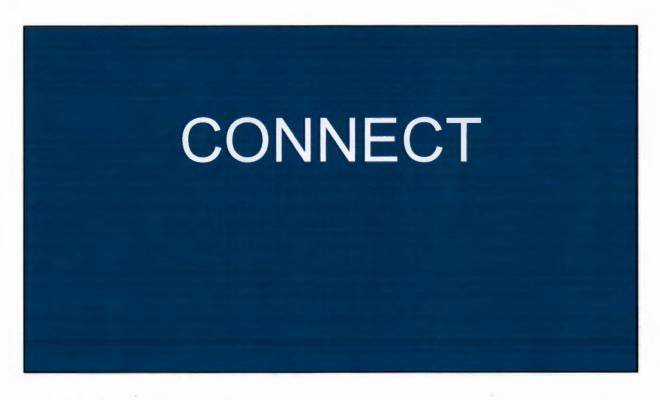




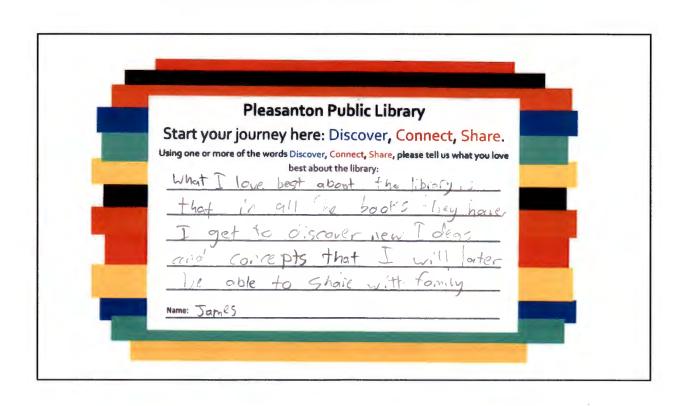


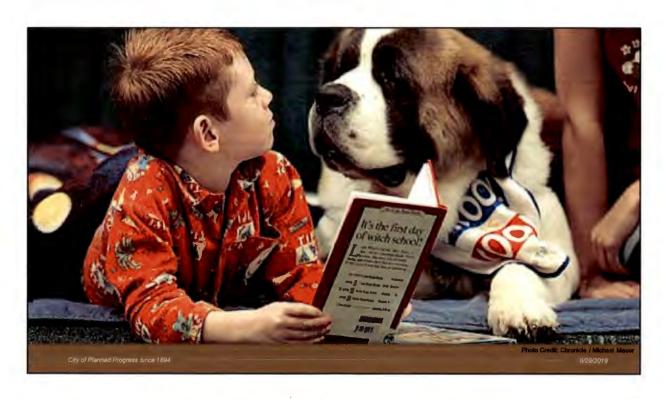


Discover = Services, Technology, Collections (digital and physical, including media and language materials) (What the modern library provides to the community)
RB Digital for online magazines
Hoopla for online movies
OverDrive for audio books and ebooks
Pronunciator for online language learning
Books 24x7 for business, technical and engineering content

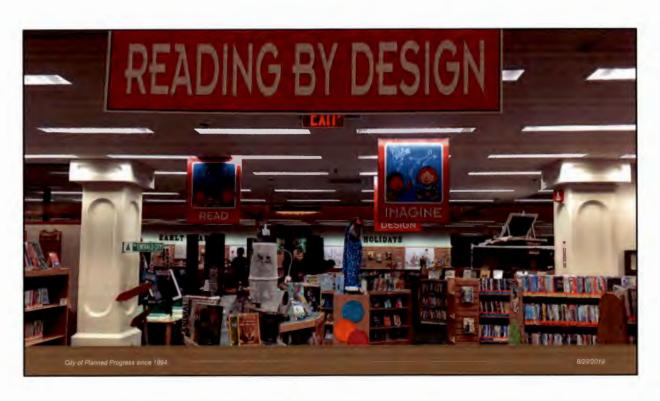


Bridge to "Connect" Segment





Connect = Regular programs (including afterschool crowds)
Discuss "Paws to Read" Program

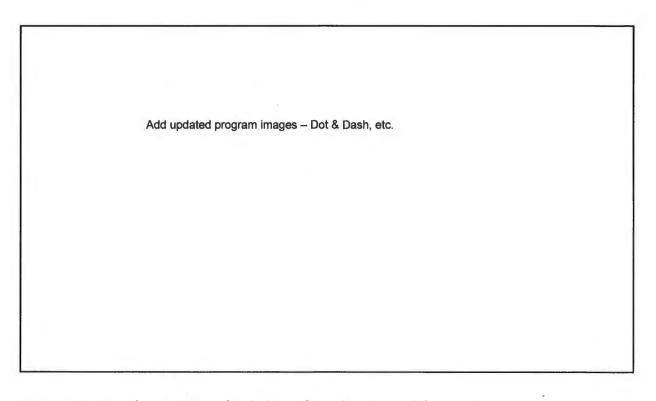


Connect = Regular programs (including afterschool crowds)
Discuss Summer Reading Program



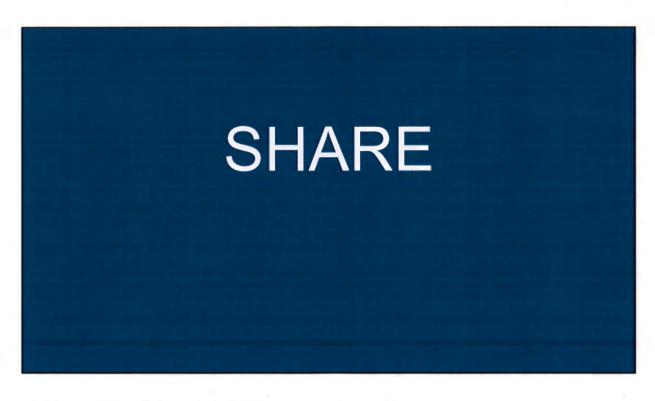
Outreach/Pop-Up libraries...add more photos

14

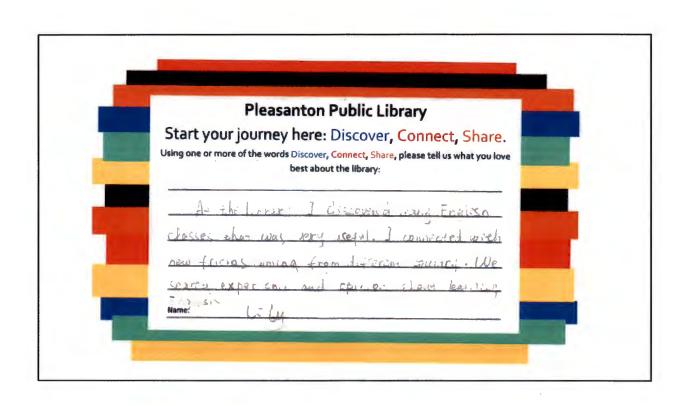


Connect = Regular programs (including afterschool crowds)

Discuss special events: Plays, Musical Recitals, Story Time, etc., Dot and Dash



Bridge to "Share" through Cultural Programming and Events





# Your Library Celebrates and Shares In Our Community Diversity

- Naturalization Ceremonies for New U.S. Citizens
- English Literacy Programs
- Cultural Awareness Programs
- Embracing Volunteers of All Ages and Ethnicities

Discuss Outreach to all communities and learning about / sharing our cultural differences

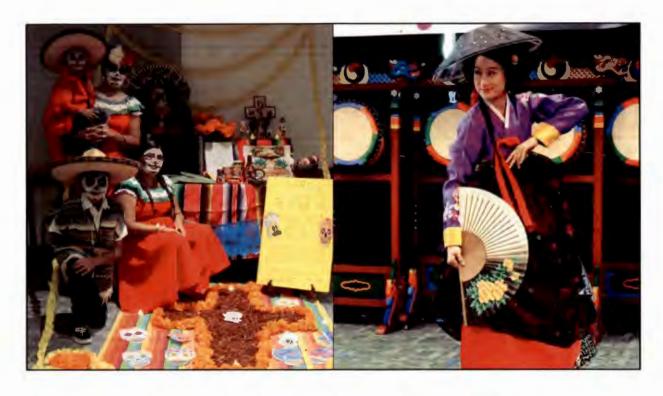
Discuss how Pleasanton demographics have changed over the years and how the library serves all community groups



**Discuss Naturalization Ceremonies** 



**Discuss English Literacy Programs** 



Discuss cultural programming and collections that reflect our diverse community



Discuss cultural programming and collections that reflect our diverse community



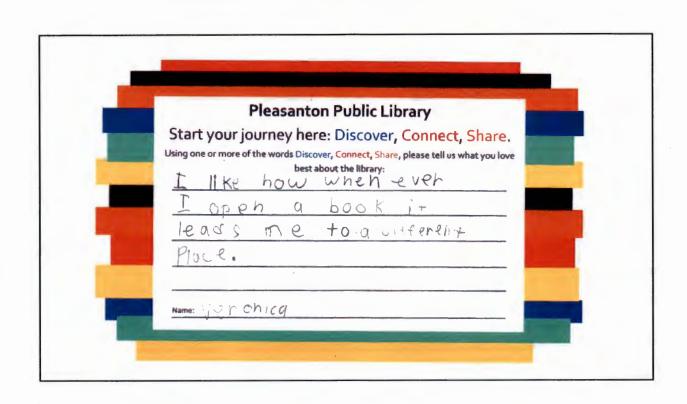
Discuss cultural programming and collections that reflect our diverse community



Discuss cultural programming and collections that reflect our diverse community



Discuss Volunteers and Volunteer Programs: Bookleggers, Book Sale, etc. Discuss volunteer opportunities



# Start your journey here:

Discover, Connect, Share.

Summary: recap relevance of the library in our community today

# How Will You Use Your Library?

- 1. Visit Your Library With Your Family and Get a Library Card
- 2. Try a Digital Library Service: Online Book, Magazine, or Movie
- 3. Explore Volunteer Opportunities

THE ASK – challenge our audience to engage with the library in a new way.

Answer any questions