



Youth Commission Minutes

**Operations Service Center – 3333 Busch Road, Pleasanton, CA
April 10, 2019 - 7:00 p.m.**

CALL TO ORDER

The meeting was called to order at 7:02 p.m. by Chairperson Inman.

Pledge of Allegiance

The Pledge of Allegiance to the flag was recited.

Roll Call

Commissioners Present: Arushi Avachat, Lori Franklin, Nikita Jadhav, Nishant Jain, Keshav Patel, Ella Piergrossi, Tejas Prakash, Tess Shotland, and Chairperson Kate Inman. (Commissioner Kimberly Chew arrived at 7:06 p.m. and Commissioner Ajay Immadi arrived at 7:09 p.m.)

Commissioners Absent: Commissioners Trinity Chang and Kristina Costanzo.

Staff Present: Nicole Thomas, Recreation Supervisor, and Edith Caponigro, Recording Secretary.

Representatives: None

AGENDA AMENDMENTS

None.

MINUTES

1. Approve regular meeting minutes of March 13, 2019

Corrections:

Item 4, page 4, Roll Call Vote: ~~Jhadav~~ Jadhav

Item 7, page 5, paragraphs 1 – should be moved to Item #6.

A motion was made by Commissioner Prakash, seconded by Commissioner Jain, to approve the regular meeting minutes of March 13, 2019 as corrected. **The motion was approved unanimously.**

MEETING OPEN TO THE PUBLIC

2. Introductions/Awards/Recognitions/Presentations

Flavor Hook Kids, Jannell Gladen and Rosalyn Moya – provided Commissioners with information about the high number of vaping products that are being marketed to youth and the high content of nicotine that these products contain.

Ms. Gladen commented on the organization of a group of parents in the City of Livermore that approached that city's Council and have subsequently been working with them in order to get these products banned from being sold in Livermore. She informed Commissioners about the number of places in Pleasanton that are selling similar products and how funds can be requested from the State to help with enforcement.

Additionally, Ms. Gladen provided details about the number of kids that are using these products. She advised that data collected for City of Pleasanton 11th graders for 2017/18 shows that 30% of these students have used electronic cigarettes, 20% currently use them and 11% use them at school, also 57% of the students believe it is easy to obtain cigarettes and 79% believe it is easy to obtain electronic cigarettes. Stanford's California Community Health Assessment Tool shows there are 42 tobacco retailers in Pleasanton and 14.3% of retailers are located within 1,000 feet of a school.

Ms. Moya reviewed with commissioners samples of packages that look like other products, i.e. cereal and candy packages, but actually contain vaping products. She discussed the easy accessibility to these products and how addictive they can be to users.

Ms. Gladen and Ms. Moya asked members of the Youth Commission to consider approaching the City of Pleasanton's Council to help put in place a Tobacco Retail License (TRL) Ordinance that would reduce youth access to tobacco products and decrease illegal tobacco sales to minors.

Commissioner Chew questioned whether the intent was to ban the sale of these products to everyone in Pleasanton or just to youth and Commissioner Franklin questioned whether licensing would be required to enforce such. Ms. Moya provided details about the TRL.

Commissioner Avachat was advised by Ms. Gladen that the Livermore group after putting forth some effort had received an overwhelming response from the City of Livermore Council and Commissioner Shotland was informed that the group was starting to see changes by educating parents, showing them and students what items to look for that are actually vaping products, and also by getting peers to help.

Ms. Moya advised commissioners about the education materials that can be made available to the community if the City decides to proceed with an Ordinance.

Commissioner Piergrossi discussed with Ms. Moya the steps and process that would be required should the Commission decide to move forward with this as a project.

Commissioner Chew commented on how this Commission makes recommendations to City Council and the steps they had taken previously in banning smoking in parks.

Commissioner Prakash questioned whether the data that Ms. Moya had provided on TRL's had been for the State of California, or nationwide.

3. Public Comment from the audience regarding items not listed on the agenda.

None

MATTERS BEFORE THE COMMISSION

4. Community Education Series Review and Recommendations for 2019/2020

Ms. Thomas advised that in partnership with the Pleasanton Parent-Teacher Association (PTA) Council the Community Education Series hosts approximately eight to ten workshops each year for students and parents that are a direct outcome of the Youth Master Plan. She advised that this Series of Workshops began in 2014 and is a popular resource for both students and parents.

Ms. Thomas reviewed with commissioners the below list of 2018/19 Community Education Series offerings and the number of attendees:

2018

- Sept. 19 - Funding Your Future: UC Berkeley Financial Aid Advisor – 75 attendees.
- Oct. 17 - Angst: Film Screening – 160 attendees.
- Nov 14 - Making Homework Work: Challenge Success – Canceled due to low enrollment.

2019

- Jan. 16 - Stop the Nagging and Become a Master Motivator – 75 attendees
- Feb. 9 - Parenting Forum – 275 attendees
- Mar. 27 - Teen Wellness Event: What Teens Wish Their Parents Knew – 45 attendees
- Apr. 14 - Transition to Kindergarten (English, Spanish & Mandarin) - City & PUSD Staff & panel.
- May TBD...

Ms. Thomas then discussed with Commissioners proposed topics for the next Community Education Series that includes:

2019

- Sept. - College Preparation (Application, Financial Assistance, Transition)
- Oct. - Early Childhood) PreK through 6th)

- Nov. - Funding Your College
- 2020
- Jan. - Common Sense Media Presentation
- Feb. - Parenting Forum
- Mar. - Teen Wellness
- Apr. - Middle School Transition

Ms. Thomas provided additional information about the planned Common-Sense Media presentation.

Commissioner Shotland discussed the Teen Wellness offering and suggested something be included for mental health and depression. Chairperson Inman agreed and felt it was something to be stressed. She also thought the Funding Your College offering should be scheduled earlier and suggested it be switched with the October item.

Commissioner Piergrossi suggested a Parent Forum that included issues with vaping and guns. Commissioner Franklin agreed and talked about growing addictions with youth. Ms. Thomas felt phone addiction could also be included. Commissioner Jadhav thought the vaping issue should be done for multiple age groups.

Ms. Thomas discussed with commissioners how the presentations should be done to better attract people to the presentations. Commissioner Shotland felt information needed to be provided in a way that would attract the attention of parents and Commissioner Chew discussed the importance of having a good title for these presentations. Chairperson Inman felt it would be helpful to tie a number of the presentations together and provide information on the campus of each high school. Commissioner Franklin felt the marketing materials should be done in a manner that are attractive to both students and parents.

COMMUNICATIONS

None.

COMMISSION REPORTS

5. Bicycle, Pedestrian and Trails Committee

No report.

6 Special Events Subcommittee

Commissioner Jain commented on the March 20th Youth in Government Day that had about 74 students who participated. He advised that the Mayor and City Manager opened the meeting and everything went well and members of the Subcommittee will be making a presentation about the success of the event to the Pleasanton Unified School Board.

7. Public Policy Subcommittee

Commissioner Immadi advised that the Subcommittee has worked on a presentation to present to City Council on the matter of allowing youth members of other commissions to vote on matters, additional information will be provided to the commission at the next meeting.

8. Health & Wellness Committee

No report.

9. Ptownlife Resource Network

No report.

10. Brief reports on any meetings, conferences, and/or seminars attended by the Commission members

None.

COMMUNICATIONS

None.

COMMISSION COMMENTS

None.

STAFF COMMENTS

11. Recreation Update

Ms. Thomas provided information on:

- The new Activities Guide and all of the summer activities and summer jobs available.

12. Library Liaison Update

Ms. Parham commented on:

- Library book sales that generated a lot of additional funds for the library and the number of volunteers that assisted.
- An Earth Day event at the Library with a Teen Poet Laureate who has written a special poem for the event.
- Will be looking for a new Teen Poet Laureate.

13. Police Liaison Update –

None.

FUTURE AGENDA TOPICS

Changing voting status with youth members on other commissions.

ADJOURNMENT

There being no further business a motion was made and seconded to adjourn the meeting at 8:03 p.m.

NEXT MEETING:

May 8, 2019.