Goals	Project Description	Responsible Department	Status
BERNAL PROPERTY			
Develop Bernal Community Park			
Bernal Community Park - Phase II.	Begin detailed planning, for Phase II Bernal Park improvements which will include a combination of lighted sports fields and possible open space features. Incorporate shade structures as necessary, create a riparian habitat by meandering the existing creek through the Bernal Property and planting of native plant species. This project may also include all or a portion of the Oak woodlands area.	Community Services/ City Manager	Underway. In September 2012, the City Council approved the park's schematic plan, preliminary financing plan and the commencement of project design work. Staff anticipates additional financing information being available as part of the City Capital Improvement program. Update: Recommended financing for the project is being prepared in the draft Capital Improvement Plan, which will be presented to the City Council in June; final construction documents are being prepared; and staff has met with various sports organizations to provide updates and to facilitate the formation of a 501c3 Community Foundation for the purpose of raising construction financing from various stakeholders and affiliated sports organizations.

Goals	Project Description	Responsible Department	Status
GENERAL PLAN			
Implement General Plan and pursue long-term adva	anced planning activities		
Vineyard Avenue Realignment Issues	Resolution of issues relative to the realignment of Vineyard Avenue.	CDD	Major work completed. Remaining work includes completion of Old Vineyard Avenue Trail and new landscaping along New Vineyard Avenue. Funding is dependent on future development within the Specific Plan corridor. Update: Funding for Vineyard trail improvements has been included in the draft CIP.
General Plan Implementation	Ensure consistency between the General Plan Land Use Map and the zoning designation for all properties within the City's sphere of influence and implement various elements of the General Plan.	CDD	Ongoing.
East Side Specific Plan	Prepare a Specific Plan for East Pleasanton as a coordinated effort between commercial and residential property owners, major stakeholders, and the Pleasanton community, including residents of East Pleasanton.	CDD	In progress. The City Council appointed East Side Specific Plan Task Force and its recommendation is anticipated in Spring 2014. Update: In progress. Staff is currently conducting outreach with various commissions as well as the school district. Taskforce meetings will resume in June.
Ridgeline/Slope clarity with Municipal Code	Formulate for inclusion in the Municipal Code regulations defining specific terms referenced in Measure PP, such as "structure", "ridgeline" and "slope"	City Council	In Progress. The City Council provided direction on this matter in November 2012. Next step includes adoption of an ordinance implementing this direction. Update: City Council approved 1st reading of an ordinance which enables the implementation of Measure PP. Second reading of the ordinance delayed until June.
Hacienda PUD Capacity Modification	Review the Hacienda PUD regarding overall capacity	City Manager	City legal and planning staff are currently involved with evaluating this project.

Goals	Project Description	Responsible Department	Status
CITY FINANCES			
Maintain fiscal sustainability			
Development Impact Fee "Nexus Study" (AB 1600)	The City's development fees were last updated in 1998. Assembly Bill 1600 requires cities to conduct a "nexus study" anytime fees are adjusted. The study provides a nexus between new development fees and all future public improvements (e.g., parks, streets, public facilities). A revised nexus study would ensure that new development pays its pro rata share of public improvements; it also allows the City to adjust the list of eligible public projects for development fee financing.	СМО	Underway. The City Council approved an agreement with Economic and Planning systems to assist with study preparation. Report findings and consideration of new fees is planned for Summer 2013.
Program & Facility Fees	Review and update the current policy that defines the City's program and facility fees and subsidy levels.	Community Services	Underway. Update: Staff is currently surveying other agencies within the area to compare the City's current program and facility fees & policies. Staff anticpates forwarding their recommendation to the Parks and Recreation Commission in fall 2013.
Pension and OPEB Reform	Establish Fiscal Policies that address the reduction of pension and retiree medical unfunded liabilities.	Finance	Ongoing. Written policies and formal strategy presented to Council along with Year-End Report in 2012. Staff will continue to monitor progress and present to the City Council annually with the Year-end Report and Comprehensive Annual Financial Report.
Explore options and impacts for paying off Callippe Preserve Golf Course debt service.	Completion of this project will make the City debt free. There are a variety of options available.	Finance Department	Update: Completed
Comprehensive User Fee Study	This will involve evaluating City fees to determine appropriateness of existing amounts. This will primarily involve evaluation of development processing fees (e.g., planning, building, engineering).	Finance/CMO	Completed. Results are under review for consideration and presentation to City Council in 2013. Update: Presentation to Council in October 2013.
Long-term Fiscal Analysis	This involves developing long-term financial planning consistent with revenue and expenditure projections, including cost containment initiatives. This will occur following adoption of the City's Housing Element.	Finance/CMO	Underway. Estimated completion and presentation to Council in 2013. Update: Estimated completion and presentation to Council in August 2013.

Goals	Project Description	Responsible Department	Status
AFFORDABLE HOUSING			
Address affordable housing needs			
Housing Element Implementation (Includes new Housing Element)	Implement or initiate the 20 new programs included in the Housing Element which are to be completed in 2012.	CDD/CMO	Underway. Draft ordinances related to emergency shelters, transitional and supportive housing, agricultural worker housing and reasonable accommodation are currently in process. Other implementation work is ongoing. Update: Ordinances above were adopted; Annual Review of the Housing Element was completed and submitted to HCD; working currently on universal design and density bonus requirements.
City Inclusionary Zoning Ordinance Review	Recent litigation has challenged the validity of the City's Inclusionary Zoning Ordinance and the Housing Element anticipates modifications. This project would prioritize the review of the City's ordinance to coincide with the results of the Lower Income Housing Fee Study currently underway.	City Manager/ Housing	City staff anticipates a review and amendment of this ordinance to address legal constraints and City Council direction. Update: Staff will be presenting the Housing Commission with a process for developing amendments in June/July.
Redevelop Kottinger Place	Implement the approved development concept identified in the Kottinger Place and Pleasanton Gardens Predevelopment Analysis Report resulting in a new affordable senior housing development on the current Kottinger Place and Pleasanton Gardens sites.	СМО	Underway. The City Council approved the Kottinger Place and Pleasanton Gardens Predevelopment Analysis Report and authorized preparation of a Disposition and Development Agreement with MidPen Housing. Update: Scheduled to be presented to the City Council in July/August pending completion of HUD required environmental analysis of the project.
Update Growth Management Program	To be completed concurrent with Housing Element Update.	СМО	Completed/Ongoing. The City Council approved significant changes in November 2012. Additional changes will reviewed as part of ongoing program monitoring.

Goals	Project Description	Responsible Department	Status
TRAFFIC			
Implement improved traffic circulation measures			
traffic circulation	Through public meetings, develop principles and guidelines to allow for the implementation of improved circulation throughout the City. The Traffic Circulation Element will be used as a framework for implementation, including but not limited to, local and regional infrastructure improvements, signal timing, best practices, the bike and pedestrian master plan and other related initiatives.	CDD	Underway. Traffic Engineering recently gained approval to operate and maintain all Caltrans-owned signals that are within the City of Pleasanton. These locations include freeway signals at Santa Rita Road, Hacienda Drive, Hopyard Road, Stoneridge Drive, Bernal Avenue, and Foothill Road (Foothill's second signal is anticipated for construction completion Summer 2013). Signal coordination on these corridors is in design and will be implemented in the summer of 2013. Staff is completing the retrofit project to modify all traffic signals to use a Battery Backup System to minimize the time a signal is non-operational should the signal lose power. This three-year project will be complete in Summer 2014. Update: Phase 2 of the three phase BBS project is now complete with 2/3 of our traffic signals having Battery Backup Systems in place. Several of the signal locations will require LED upgrades to extend the life of the BBS operation durign outages. The Bernal Avenue Corridor AM signal timing was implemented in April of 2013 and PM coordination is scheduled for testing in early June of 2013.

Goals	Project Description	Responsible Department	Status
Implement improved traffic circulation measures (C	Contd.)		
Pedestrian and Bicycle Safety	Address pedestrian and bicycle safety issues as needed.	CDD	The City has concluded testing on bicycle detection improvements and has updated the signal design standards to include bicycle detection with all new signal projects. The City was awarded a grant to install bicycle detection along the Hopyard Corridor which will be completed summer 2013. Staff is developing pedestrian signal modifications to provide safer and more efficient pedestrian crossings at locations where exclusive left turn movements do not exist. This project will be presented to City Council in 2013. Update: ordering of Hopyard Road Bicycle Detection Equipment has been delayed until July of 2013. Upon start of the new fiscal year and CIP cycle the equipment will be ordered and installed. The Iron Horse Trail project has started construction and three new midblock pedestrian and bicycle crossing locations will be constructed in Hacienda Business Park.
State Route 84	Support State and regional efforts to improve State Route 84 including the widening to four lanes between Pigeon Pass and I-680.	CDD	Ongoing. The City is working with Alameda CTC to identify funding sources for the project. Staff will request allocation of the TVTC funds to begin the environmental work on SR 84's southern section at the April 2013 TVTC meeting. Update: The April TVTC meeting was rescheduled to July. At this meeting the environmental funding allocation will be requested.

Goals	Project Description	Responsible Department	Status
TRAFFIC (Contd.)			
Regional Transportation	Actively participate with the Alameda County Congestion Management Agency, the Metropolitan Transportation Commission, and the Tri-Valley Transportation Council to develop and implement regional transportation plans, including State Route 84 widening to four lanes between Pigeon Pass and I-680.	CDD	Ongoing. The City has worked cooperatively with the other Alameda County Agencies to develop a Countywide Transportation Plan and a Measure B expenditure plan (in view of the reauthorization failure) that supports the regional transportation projects that are key to the Tri-Valley including I-580 improvements, SR 84 improvements and BART to Livermore. Update: OBAG/Measure B and VRF regional funding call for projects was issued in February of 2013. The City of Pleasanton submitted 6 projects for competitive grant funding but was not granted any funding. Staff will continue to pursue regional funding as it becomes available.
Complete Streets Policy	Develop and implement a complete streets policy that is in conformance with the Complete Streets Act of 2008.	CDD	Ongoing. This required policy will ensure that all modes of transportation (including pedestrian, bicycle and transit) are incorporated into all new development and improvement plans. The Complete Streets Policy was adopted in December of 2012, and staff is developing a Complete Streets Checklist to ensure that new development and reconstruction projects meet the goals of the Complete Streets Policy.
ECONOMIC DEVELOPMENT			
Economic Development Strategic Plan - Implementation and Update	Set benchmarks and measure progress in implementing and updating the City's Economic Development Strategic Plan.	Economic Development	Underway. ED staff and the Economic Vitality Committee periodically review and identify strategies for implementation based on needs of business community. Update of the Strategic Plan is scheduled for FY12-13. Update: The update of the Strategic Plan began in April 2013; project timeframe anticipates an August check in with the City Council to review findings and receive direction prior to preparing draft Strategic Plan.
Infrastructure Development Assessment	Convene public and private sector interests to collaboratively address constraints noted in business survey by assessing current infrastructure environment and proposing solutions.	Economic Development	City economic staff anticipates coordination with property owners, businesses, service providers and the EVC in an attempt to address this issue. Update: Began discussions with City staff to determine the kinds of background information needed.

Goals	Project Description	Responsible Department	Status
YOUTH PROGRAMS			
Strengthen youth programs, services and activities			
Ptownlife.org	Continue website development: continue contract with professional website development/design firm for technical assistance. Continue to maintain and enhance new features for the website including web team, website marketing and promotions.	Community Services	Staff is assessing options for furthering site development.
Pilot Projects for Youth Master Plan Implementation	Develop a funding mechanism in which the City can pilot projects and services that meet identified needs of the Youth Master Plan.	Community Services	Options will be developed for review.
Parent/Student Forums and Workshops	Provide a variety of parent and student forums and workshops throughout the school year for each of the identified age groups in the Youth Master Plan.	Community Services	Options will be developed for review.
Teen Safety Programs	Continue to work with PUSD, YMPIC, and the Youth Commission, to look at teen alcohol consumption and teen atrisk behavior and make recommendations to City Council as to how to curtail behavior.	Police/CMO	Ongoing. The Police Department has worked closely with the City Manager's office, Youth Commission, YMPIC and PUSD to curtail teen alcohol consumption and at-risk behavior. Input has been received and several projects of support for new endeavors have been completed including: town hall meetings for teen driving safety, input and support for PUSD suicide prevention forums, new MADD multimedia presentation for all 10th grade students, updated DARE curriculum for 8th grade students, officer training to leverage referrals to local resources such as AXIS, and special at-risk training for School Resource Officers.

Goals	Project Description	Responsible Department	Status
PUBLIC SAFETY			
Assure a safe and secure community			
QUALITY OF LIFE			
Protect and enhance Pleasanton's quality of life			
Second Bernal Bridge (crossing Arroyo de la Laguna)/Foothill Road	Project builds a second bridge adjacent to the historic steel bridge. The bridge provides left-turn access into the Windsor development. Also explore interim maintenance improvements.	CDD	Delayed. Funding is not available at this time. Update: Applied for and received \$504,000 Federal Highway Bridge Program grant to remove paint and corrosion and re-paint. Existing paint contains lead. The project is included in the CIP.
Acquisition of the Vacant Site City and County of San Francisco Site Adjacent to the City Library	Involves acquisition of land adjacent to the Library from City and County of San Francisco (property owner).	City Manager	Staff is currently negotiating with the City and County of San Francisco for the acquisition of this site.
Library and Civic Center Master Plan	Conduct preliminary planning studies evaluating options for developing a new library and administration building on both the existing civic center site and other locations, including the Bernal Property. Study will focus on financial implications, customer service needs and impacts to Downtown.	CMO/Library	Currently the City Council is exploring the potential for acquiring an adjacent vacant site currently owned by the San Francisco Public Utility Commission.
Co-sponsorship Policy	Review and update the current policy that defines the City's cosponsorship requirements and benefit levels.	Community Services	In Progress. Staff has begun an extensive review process of the 1966, 1983 and the 1998 versions of the policy. Staff's recommendations will be forwarded to the Parks and Recreation Commission for their review and consideration. Update: Staff's recommendations will be forwarded to the Parks and Recreation Commission in July 2013 for their review and consideration.

Goals	Project Description	Responsible Department	Status
Protect and enhance Pleasanton's quality of life (Co	ntd.)		
Parks & Recreation Master Plan (Includes Implementation)	Develop a comprehensive working "Plan" that would inventory the City's current facilities and programs, and identify what recreational and park facilities and funding mechanisms will be needed by 2020. The last Municipal Facilities Master Plan was completed in 1990.		In Progress. The project is underway and community input has begun. Staff anticipates presenting the City Council with the report and recommendations in Fall 2013. Update: To date, all of the Key Stakeholder Interviews, Community Survey, Organization Questionnaires, (3) Community Workshops, Facility and Program Assessments have been completed. A "Draft" document has been completed and the review process has begun. Staff anticipates presenting the information at a Joint Workshop with the City Council and the Parks and Recreation Commission in Fall 2013.

Goals	Project Description	Responsible Department	Status
Protect and enhance Pleasanton's quality of life (Co	entd.)		
Dolores Bengtson Aquatic Center Renovation	Project includes the replacement of pool deck, separation of filtration and circulation systems, construction of new mechanical room and lighting improvements for all three pools: lap pool, activity pool and diving pool. These improvements are required by Alameda County Health Department as indicated by the Health & Safety Code.	CMO/ Community Services	Underway. Construction is underway and completion is anticipated in the fall of 2013. Update: Existing transformer has been replaced, underground utilities and walls for the building housing the pumps have been completed. Project completion and dedication is estimated for September.
Old Stanley Blvd. Resurfacing	Project involves undergrounding of utilities, landscaping and resurfacing of Old Stanley Blvd.	Community Development	Staff has completed roadway design and is awaiting PG&E funding for the undergrounding of utilities. Update: Utillity undergrounding estimated for 2016. Street improvments estimated for 2017.
Facility Use Policy & Procedures	Review and update the current policy to address the City's facility (building) rentals policies and procedures.	Community Services	Underway. Review to begin in fall 2013.
Cultural Arts Master Plan	Update the Cultural Arts Master Plan.	Community Services	In Progress. Work has commenced on this project and staff anticipates presenting the report and recommendation in early 2014. Work has commenced on this project and staff anticipates presenting the report and recommendation in early 2014. Update: To date, all Key Stakeholder interviews, Community Survey, Focus Groups and one Community Workshop has been completed. There is one more Community Workshop that is scheduled for June 2013 and then the "Draft" Plan will be generated for review.
Civic Arts Marketing	Increase marketing and communication effectiveness regarding Civic Arts programming throughout the City to increase participation.	Community Services	In Progress. The "Cultural Arts Master Plan" will incorporate evaluating the current Civic Arts marketing efforts and make recommendations as part of its process.
Inclusion Policy and Implementation	Policy that outlines how the City provides services to persons with disabilities.	Community Services	Will begin preparing options for discussion with the Human Services to develop a policy.

Goals	Project Description	Responsible Department	Status
Protect and enhance Pleasanton's quality of life (Co	ontd.)		
Consider Improvements to the Pioneer Cemetery and include opportunity for privately funded veteran's memorial.	Plans may include irrigation, landscaping, etc. to bring our Pioneer Cemetery as close to Pleasanton park standards as possible. All options should be explored including drought resistant landscaping, public/private partnerships, etc. Since we have hundreds of veterans buried in the cemetery, it would be a perfect place for a veteran's memorial. There are private resources interested in pursuing this.	Community Services	This is a new project requiring City analysis regarding cost and opportunities for the improvements.
Valley Avenue Pedestrian Pathway	This project involves relocating the existing pedestrian pathway from the south side of the existing drainage channel to the north side along Valley Avenue between Sunol Boulevard and the Alameda County Transportation Corridor. An eight foot wide asphalt trail will be placed along Valley Avenue with modifications to the existing landscape. The project includes removal of the existing path and installation of fencing along portions of the new trail.	CDD	Ongoing. This project has been included in the master list of trail projects to be prioritized by the BPTC. Final prioritization is expected in Summer of 2012 with project implementation to follow. Update: Project construction contract awarded. Construction to start after end of school yearthis June to minimze impacts.
Stoneridge Creek Neighborhood Park (Formerly referred to as Staples Ranch 5-Acre Park)	Construction of a 5 acre neighborhood park located along Stoneridge that includes; vehicular parking, restroom, pedestrian circulation, pedestrian plaza, picnic tables, shade structure, two lighted tennis courts, and a stormwater detention area. The Parks and Recreation Commission approved the Staples Ranch Neighborhood Master Plan design.	СМО	Underway. Park currently under construction and scheduled for completion in Fall 2013.
Implement Stoneridge Drive	Involves coordination of construction activities related to the Stoneridge Drive (Santa Rita intersection), Stoneridge Drive overlay project and final extension to El Charro.	Community Development	Currently, all phases of this project are underway with road opening anticipated in October 2013. Update: All phases of this project will commence this summer. Stoneridge Drive extension is anticipated to be opened to El Charro by December 2013.
Iron Horse Trail (permanent alignment)	Construction of Iron Horse Trail, from Santa Rita Road to BART Station – EBRPD has secured grant funding for construction phase. This project will require coordination City staff.	Community Services	Underway. Construction is planned to begin this spring. Update: Groundbreaking held in May; construction is underway.

Goals	Project Description	Responsible Department	Status
Downtown			
Pursue Historic Preservation Guidelines	Complete process to implement revised historic preservation guidelines for Downtown.	CDD	Underway. The Task Force has been established and draft guidelines are expected to be completed by Summer 2013. Update: Underway. City Council check-in anticipated for June 2013.
Encourage Downtown Mixed Use	In the Downtown, encourage mixed-use development which incorporates higher density and affordable residential units consistent with the Downtown Specific Plan, and the historic character of the City.	CDD	Ongoing.
Lions Wayside and Delucchi Park Redevelopment	Design two parks consistent with the Downtown Specific Plan and Downtown Trails Plan. The renovation will compliment the new Firehouse Arts Center.	Services	Project will be phased in due to lack of funding. Appropriation has been approved to hire consultant (AECOM) to conduct formal wetland delineation and preliminary jurisdictional determination report. This report will provide a summary of all potential wetlands and waters subject to federal or state regulations. Delineation is required by U.S. Army Corps of Engineers, California Department of Fish and Game and Regional Water Quality Control Board. Update: Project will be phased in due to lack of funding. Consultant (AECOM) has completed formal wetland delineation and preliminary jurisdictional determination report. This report provides a summary of all potential wetlands and waters subject to federal or state regulations. Delineation is required by U. S. Army Corps of Engineers, California Department of Fish and Game and Regional Water Quality Control Board. Parks and Recreation Commission meeting is scheduled for May 30, 2013 to provide update to Commission and the public.
Downtown Specific Plan Update	Review the Downtown Specific Plan regarding consistency with current policies and commercial/residential uses and consider revisions as appropriate.	CMO/ED/CDD	Delayed. Project was delayed to Hacienda Development Guidelines, Climate Action Plan and Housing Element process. The PDA has recently reviewed the current Downtown Specific Plan and is preparing to offer suggested interim amendments, with a greater interest in broadly reviewing and updating the Plan.

Goals	Project Description	Responsible Department	Status
Downtown (Contd.)			
Recruiting and Retaining Retail Downtown	Work closely with the City of Pleasanton's Economic Development Department, Economic Vitality Committee and other key stakeholders to develop and encourage more retail Downtown.	Economic Development	Underway and ongoing. The PDA continues to explore opportunities to support and encourage retail in downtown, through participation on the EVC and an active marketing and promotions committee, as well as implementation of strategies to develop a strong retail base (e.g., events such as Earlier than the Bird, meetings with downtown retailers, etc.). Additionally, PDA has developed several programs to promote downtown merchants such as advertising on Comcast, promotion in the SF Chronicle, and co-op advertising in local media. Concurrently, ED staff has been actively working with individual property owners, leasing brokers and prospective tenants to identify and support businesses considering a downtown Pleasanton location. Update: Several vacant spaces in dwontown have been leased; new tenants include a restaurant, an ice cream shop and a hardware store. Staff continues to work with brokers/owners to fill open spaces.
Public Parking	Work to increase public parking by working with others toward assessment districts and future City of Pleasanton improvements.	Economic Development	PDA's Parking Committee continues to work toward adding to the aggregate amount of parking in downtown, while creating tools (parking maps, online apps, etc.) to inform residents and visitors of parking locations throughout downtown.

Goals	Project Description	Responsible Department	Status
ENVIRONMENTAL AWARENESS			
Pursue environmental awareness, health, land use	and preservation issues		
Recycled Water Master Plan	Utilize water reclamation methods to the fullest extent feasible, where safe and nonpolluting.	Operations Services	Underway. Secured \$250,000 in State & Federal grants for the Recycled Water Feasibility Study. Hired Carollo Engineer to produce the study scheduled to be completed by October of 2012. Partnered with Zone 7 to participate in the study to ensure protection of the ground water basin. Negotiations continue with DSRSD/DERWA for wholesale recycled water rates. Recycled Water Feasibility study completed in January 2013, submitted for State review and certification February 2013. Negotiations for permanent supply continue with DSRSD and City of Livermore. Update: Two water supplies have been secured for recycled water. From the east, the City of Livermore has agreed through an interim use agreement to service the Staples Ranch area with recycled water, opening up opportunities for irrigation on medians, parklands and the CLC Senior Housing Community. From the west, DSRSD has agreed a tentatively to provide recycled water to Val Vista Park and surrounding areas. Combined, these two sources provide opportunities to the extend the service into the Hacienda Business Park and nearby areas.

Goals	Project Description	Responsible Department	Status
Energy/Water/Air Quality			
Climate Action Plan Implementation	Implementation of near-term supporting actions related to Land Use and Transportation.	CDD/OSC	Underway. Preparation of development standards, guidelines, and incentives to be applied to development projects to start immediately. Update: Standards and ordinances related to parking and traffic demand management have been drafted and will be reviewed by the Planning Commission this summer. OSC Update: Completed an updated 2010 GHG inventory, wrapped up the solar and energy efficiency rebate programs, which collectively reduced GHG emissions by 1,215 MT/year.
Energy Consumption Plan	Develop a comprehensive program to reduce City government energy consumption.	Operations Services	Ongoing. Municipal energy consumption is being addressed as part of our approved CAP. Currently, we are performing investment grade energy audits at our top (energy consuming) sites. Completed audits will be analyze and used to develop recommendations to address selected activities under our Energy Performance Contract. Energy negotiations continue for selected projects that will be brought forward to City Council for approval as part of the 2013-14 CIP Program. Update: California Energy Comission loan for LED street light program has been approved and we are moving forward with this project Summer 2013.
Water Supply and Conservation Management	This project involves completion of City water management and conservation practices.	Operations Services	Staff is currently engaged in addressing a wide range of matters related to this program. Update: The controller assistance program is fully underway this spring for both commercial and residential users. This is a program to save irrigation water through improved controls.
Water Retailers Association	Encourage water retailers to continue to work with Zone 7 on water conservation and quality issues.	Operations Services	Ongoing. This effort is under consideration to be replaced by the new joint liaison committee structure which would include Zone 7. Update: Completed. Water Retailers Association disbanded and will be replaced by the Tri-Valley Liaison Committee - comprised of Zone 7, Dublin, Livermore, Pleasanton, and DSRSD.

Goals	Project Description	Responsible Department	Status
Energy/Water/Air Quality (Contd.)			
Energy Efficiency/Street Light LED replacement	Replace all City Street lights with LED.	Operations Services	In progress. Honeywell is assessing the cost and feasibility of including replacement of all city streetlights with energy-efficient LEDs. If approved, this work will be included in the Energy Performance Contract and will be completed later this year. This project will be evaluated as part of the CIP budget. Update: Financing has been secured from the State and project planning is underway.
Automated water meter infrastructure upgrade	Upgrade and install automated radio read telemetry transmitters and new water meters.	Operations Services	Staff is analyzing options and funding for implementation. Update: Project funding has been in included in the CIP and project planning is underway

Goals	Project Description	Responsible Department	Status
CITY SERVICES			
Operate an effective and cost-efficient government			
City Public Notifications	The City has maintained a general practice of mailing notices to addresses within 1,000 feet of a proposed new development project. State law generally requires 300 feet. Changes in communications technologies and ongoing issues related to the reliability and cost of hard copy mailed noticing has rendered this process somewhat outdated. As such, it may be advisable to explore a new, more effective approach of notifying residents and businesses that relies less on costly hard copy mailed noticing and more on electronic noticing and other options.		Staff has begun developing options for presentation to the City Council. Update: Staff and the EVC are developing a set of webpages to give prospective businesses an overview of the devlopment review process; this will be complete and online in June/July.
Jointly plan facilities for increased student population	Work with Pleasanton Unified School District and developers to plan facilities for increased student population, following adoption of the City's Housing Element.	CMO/City Council	Underway. PUSD has completed the facilities master plan. The City and School District will work to review the facilities master plan document and assist with the establishment of a new school impact fee for new development.
Human Services Strategic Plan	Contract for facilitation services for development of a strategic plan, including implementation of services and special project outlined in the Human Services Needs Assessment.	Community Services	Staff will assess options for commencing work on the project.

Goals	Project Description	Responsible Department	Status
CITY SERVICES (Contd.)			
New City Website (Includes Pleasanton Business Website/Section)	Create a Pleasanton business-specific website that serves as an initial point of connection and communication for both prospective and existing companies, with information about the development services process, business support programs, demographic and industry sector data, business news and events, and links to resources as requested in the business survey. (Note: City staff will also concurrently update the City's website to reflect better organization, new look and improved technology).	Economic Development	Staff has begun reviewing options related to a development process.
Work with DSRSD and Zone 7 member agencies to identify streamlining opportunities.	Cooperate with and/or lead a group of members from regional agencies to consolidate operations.	Operations Services/City Council	Underway. Operations Services staff has been meeting with other agencies over the last year to identify opportunities for collaborations. A comprehensive report and presentation is planned for later mid 2013.
Performance Standards	Coordinate with staff for the identification of organization performance standards that could be monitored based on criteria and frequency as determined by the City Council.	City Manager	Staff will develop performance criteria and evaluation criteria/frequency for City Council review. Update: Pleasanton Executive Team is currently reviewing assembling metrics and standards for public review.
Develop a comprehensive process of state and regional legislation monitoring	Use all resources, such as the League of California Cities and local legislative offices, to monitor state and regional legislative activity impacting local control and/or that has significant impact on City activities, when issues come up as described above. All councilmember's and senior staff should be involved in influencing state legislation.	City Manager	Staff will begin establishing a review process.