



**ECONOMIC VITALITY COMMITTEE  
REGULAR MEETING MINUTES**

**April 18, 2024  
7:30 a.m.  
3333 Busch Road, Remillard Meeting Room**

**CALL TO ORDER/PLEDGE OF ALLEGIANCE**

Meeting called to order at 7:35 a.m. by EVC Chair Brian Wilson followed by the Pledge of Allegiance.

**ROLL CALL**

Present: Chair Brian Wilson, Steve McCoy-Thompson, Reena Gupta, Roderick O'Brien, and Shareef Mahdavi

Absent: Daniel Watson

City staff: Economic Development Manager Lisa Adamos

**AGENDA AMENDMENTS**

None were noted.

**1. CONSENT CALENDAR**

Approval of the November 16, 2023, meeting minutes and February 15, 2024, meeting minutes were approved as presented on motion by Shareef Mahdavi and second by Roderick O'Brien by a vote of 5-0-0.

**MEETING OPEN TO THE PUBLIC**

EVC Chair Brian Wilson opened public comment. There were no public comments. Chair Wilson closed public comment at 7:45 a.m.

**PUBLIC HEARINGS AND OTHER MATTERS**

**2. Approval of 2024 Meeting Dates**

The 2024 meeting dates were approved as presented on motion by Steve McCoy-Thompson and second by Shareef Mahdavi by a vote of 5-0-0.

**3. Presentation on Visit Tri-Valley's Destination Strategic Plan**

Visit Tri-Valley President & CEO Tracy Farhad presented an overview of tourism activity in the region and an overview of the new 5-year Destination Strategic Plan.

**4. Presentation on Pleasanton Unified School District's Workforce Development Programs and Provide Feedback**

Director of Career Pathways & Adult Learning Dr. Amos Nugent III presented an overview of three of the District's workforce development programs and initiatives, which included Career Technical Education (CTE), Workability, and Adults with Disabilities. Dr. Amos shared how PUSD partnered with the Pleasanton Chamber of Commerce and Pleasanton Partners in Education. After general discussion, the EVC made a recommendation for the City to partner with PUSD to engage the business community in considering these programs offered by PUSD. A follow-up meeting will be held between ED staff and PUSD for next steps.

**5. Receive Economic Development Information/Updates**

No further action required.

**MATTERS INITIATED BY ECONOMIC VITALITY COMMITTEE**

None were noted.

**MEETING ADJOURNED**

The meeting was adjourned at 9:13 a.m.