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City of Pleasanton
Community Services
FY 2022/2023 Community Grant Program - Civic Arts

**Amador Livermore Valley Historical Society (Museum on Main)
An Afternoon/Evening With . . . Series 2022-23**

Name of Person Completing Report:

Report 2

Sarah Schaefer

Title:

Report 2

Executive Director

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2

We are in the middle of our 2023 season. We provide two in person-shows per month and one virtual program per month. We are focusing on marketing the program in order to rebuild our audience post pandemic. We are reaching out to the History, English, and Theater teachers at the regional high schools. We have advertised the program in Our Town Weekly and published press releases in local newspapers in the Tri-Valley area.

Additionally, we have secured the dates for next season at the Firehouse and we are working towards booking next season's performers. Based on current ticket sales and attendance, the board of directors, along with the Executive Director and Director of Education are evaluating what the 2024 season will look like in terms of the length (number of months) and number of in person shows offered each month. No final decisions have been made about the 2024 season.

Describe any significant actions taken during the reporting period.

Report 2

We have held 12 performances since January 2023, with the next two performances being held on July 25th. We have also hosted 6 virtual performances on our Big Marker webinar platform.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

There have been no modifications to the project or goals during this reporting period. The budget did shift because we felt in a post-covid world we needed to invest in advertising for the program starting in March.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
 No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 2

Yes, we have submitted an invoice for the entire grant amount of \$6,327 to cover the performance fees of the first 6 live performances and 3 virtual performances in the 2023 season.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
 Spectators (events)
 Participants
 Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

4528	4,528.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
3413	3,413.00	B) Total number of people served by THIS PROJECT:
7,941.00	7,941.00	TOTAL

What method do you use to track your participant data for this project?

- Database
 Ticket sales
 Sign-in sheet
 Other

Report 2

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

The numbers originally entered in the grant represent total potential ticket sales. They do not reflect the total unduplicated Pleasanton residents served. Many of our participants come to the entire series, month after month. I would estimate that 60-70% of the total tickets sold are to people who attend more than one show. We currently do not track where our audience comes from. That being said, there are a lot of repeat attendees that we get to know month after month. We would estimate that 75-80% of our audience is from Pleasanton.

Overall, our numbers have not returned to pre-pandemic levels. However, when we talk to actors and theater managers, we find our numbers are in line with the figures of similar sized community performances around the country.

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

Sarah Schaefer

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

Yes, we used all the grant funding to cover the costs of our first three 2023 season scholars/performers.

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

This grant covered the second half of the 2022 season and the first half of the 2023 season. Our goal for both seasons was to provide a unique, fun, accessible and engaging way for our community to access history and the arts. We accomplished that goal. We found that coming out of the pandemic, the community still needed both an in-person and virtual option, so we provided both. We also found that our demographics needed both a matinee and evening performance, so we continued to offer both. We brought scholars and actors who are experts in Chautauqua to Pleasanton to wow our audience and provide them with high quality historical information and memorable theater experiences.

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

We did meet our goals and outcomes stated in the original application. As stated above we provided high-quality historical character performances (Chautauqua) from January-October. We offered 20 in-person performances and 10 virtual performances in 2022. So far in 2023, we have offered 12 in person performances and 6 virtual performances. Regarding success, we can evaluate the program two ways: attendance numbers and impact. If you look at our total attendance numbers, the series may not be the success it was pre-pandemic, but the numbers are slowly climbing. If we look at the impact the series makes for those who attend, it remains solidly in the success category. We hear from our audience, especially our senior attendees, about how important the series is to them. They have shared how the series provides them with a reason to get out of their houses/care facilities and socialize with friends or family who are also attending the performances. They also share how it provides them with a valuable and fun opportunity to learn and connect with history. This feedback is corroborated in how much of our audience comes month after month and year after year. The series is an important part of their lives, and we view that as a success.

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

For the second half of the 2022 season and the first half of the 2023 season we have not encountered any major problem or delays. In some cases, at the end of the 2022 season we had to pay our performers more for travel because inflation had caused travel prices to increase dramatically. We were more explicit about travel costs in our contracts for the 2023 season and as a result have not had any issues this year.

As stated, we have invested more in marketing the program than we have in the past. We hope this investment will lead to more community awareness and engagement with the program in the future.

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

N/A

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City of Pleasanton
Community Services
FY 2022/2023 Community Grant Program - Civic Arts

Livermore Valley Opera
LVO Pleasanton Community Outreach 22-23

Name of Person Completing Report:

Report 2

-no answer-

Title:

Report 2

-no answer-

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2

-no answer-

Describe any significant actions taken during the reporting period.

Report 2

-no answer-

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

-no answer-

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 2

-no answer-

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

-no answer-

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

-no answer-

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

-no answer-

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

-no answer-

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

-no answer-

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

-no answer-

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

-no answer-

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

-no answer-

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City of Pleasanton
Community Services
FY 2022/2023 Community Grant Program - Civic Arts

Pacific Chamber Orchestra
Discover Music Elementary In-School Assembly Program

Name of Person Completing Report:

Report 2
Lawrence Kohl

Title:

Report 2
Music Director

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2
Project has been completed.

Describe any significant actions taken during the reporting period.

Report 2
The theme of Rhythm was finalized, the program developed, the music arranged, the educational materials developed, the schools booked, the musicians hired, the assemblies held, teacher assessment forms, handed out at the assemblies, pictures and video clips taken, received numerous letters and drawings from classes and assessment forms returned as wells as verbal kudos from teachers, parent coordinators and principals.
Comments from teachers as to overall opinion of assembly: "Wonderful! Kids absolutely loved it." "Great! Entertaining, informative, and catered to children. Important experience for all."
Comments from students: "You are rock stars." "I never heard anything so pretty. "I am going to tell my mom that I want to play the cello." Come back next year!."

Discover music assemblies here held:
Friday May 5, 2023
Hearst Elementary School
501 Case Avenue, Pleasanton

Monday May 8
Valley View Elementary School
480 Adams Way, Pleasanton
Assembly #1 Grades 1-3 at 1:20 - 2:00 pm
Assembly #2 Grades 4-5 at 2:15 - 2:55 pm

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

no modifications.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 2

All grant funds were expended and the invoices were submitted.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

1200	1,200.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
1200	1,200.00	B) Total number of people served by THIS PROJECT:
2,400.00	2,400.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

We had to turn down schools as the grant funds allocated limited us to two schools.

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

Lawrence Kohl

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

All grant funds were used.

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

The Discover Music assemblies introduced classical music and taught the fundamental concepts of rhythm: beat, tempo, subdividing beats, grouping beats together, rhythmic motives, using rhythms to tell stories, portray characters, actions and moods, dance and march rhythms. Assemblies show how all music no matter the genre: classical, pop, jazz, film music, etc. all follow the same construction rules. The assemblies help the teachers fulfill the CA state requirements for music and encourage students to take up a musical instrument in their school music program and serve to inspire students already studying music.

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

Report 2

The project was successful. We have very high goals for our program to be one of the very best and important assemblies that is offered to the students. The comments from teachers in the assessment forms, letters and drawings from the students and verbal comments from teachers, parent coordinators and principals all affirm our program's continued success.

Attachment 2

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

No problems or delays.

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

N/A

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City of Pleasanton
Community Services
FY 2022/2023 Community Grant Program - Civic Arts

Pacific Chamber Orchestra Holiday Concert

Name of Person Completing Report:

Report 2

Lawrence Kohl

Title:

Report 2

Music Director

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2

Project completed. The holiday concert performance of Handel's Messiah was held Friday November 25, 2022 at 7:30pm

St. Elizabeth Ann Seton Church, Pleasanton

Soloists:

Laura Farmer Soprano

Sara Couden Alto

Jon Kennan, Tenor

Kirk Eichelberger, Baritone

Pacific Chamber Orchestra with Lawrence Kohl Music Director

Pacific Chamber Orchestra Chorus with Dwight Stone Chorus Master

Describe any significant actions taken during the reporting period.

Report 2

The holiday concert performance of Handel's Messiah was held Friday November 25, 2022 at 7:30pm

St. Elizabeth Ann Seton Church, Pleasanton

Soloists:

Laura Farmer Soprano
Sara Couden Alto
Jon Kennan, Tenor
Kirk Eichelberger, Baritone

Pacific Chamber Orchestra with Lawrence Kohl Music Director
Pacific Chamber Orchestra Chorus with Dwight Stone Chorus Master

The concert was promoted through advertising in the Pleasanton Weekly, press releases eblasts, social media, and distribution of flyers.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

No modifications were made.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 2

Yes Pleasanton grants funds were expended. Invoices have been submitted for the full amount of the of \$5,000.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

300	300.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
150	150.00	B) Total number of people served by THIS PROJECT:
450.00	450.00	TOTAL

What method do you use to track your participant data for this project?

Attachment 2

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

N/A

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

see below

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

Lawrence Kohl, Music director

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

Yes all the grant funding was utilized.

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

The artistic quality was thoroughly professional and met the need for the community to have local professional orchestra performances. We did increase our giving of free tickets to low-income seniors and families so that children could attend free but we also found that the day after Thanksgiving limited our reach to the low-income community centers.

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the original application? If not, why?

Report 2

The project was a partial success in that PCO performed to the highest professional caliber and the audience that attended greatly appreciated. All efforts were made to increase ticket sales and give out free tickets to low income seniors and enabling children with families to attend for free. The overall audience goals were did not meet our expectations for several reasons.

- 1) St. Seaton was new venue that the community was not familiar with as a performance center and due to its unusual seating arrangement did not truly register, no matter how much effort we put in, as a place to go. PCO performances should take place in Amador Theater (which was not possible due to the holiday weekend).
- 2) We had setup an arrangement with St. Seaton to encourage ticket sales though a combination of a boost in rental fee as the ticket income grew as well as a discount to church members. This was not forthcoming despite PCO's efforts.
- 3) Our reach to the low income senior community was held back due to the timing of the performance being the day after Thanksgiving and the centers not used to promoting events at that time.

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

Over time we feel that the senior community could become used to attending a performance at this time of year, however it is our conclusion that a proper venue is absolutely necessary before this project could be undertaken in future years. It was a fine effort, of benefit to the community, and worthy of the investment to explore and learn. thank you.

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter N/A if not applicable.

Report 2

N/A

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City of Pleasanton
Community Services
FY 2022/2023 Community Grant Program - Civic Arts

Pacific Chamber Orchestra
Pacific Chamber School Day Orchestra Matinee Concert

Name of Person Completing Report:

Report 2
Lawrence Kohl

Title:

Report 2
Music Director

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2
The project has been completed.

Describe any significant actions taken during the reporting period.

Report 2
The venue was changed to the Pleasanton Middle School as Amador Theater is apparently no longer available for school day performances. The classes of elementary students were reserved and the educational materials for the teachers was prepared. The Matinee Concert took place: Thursday March 23, 2023 at 10:00 am. at Pleasanton Middle School.

Program consisted of movements from:
Corelli's Suite
Vivaldi's Concerto for four violins
Piazzola's Four Seasons of Buenos Aires

Soloists:
Igor Veligan, Hrabba Atladottir, Iris Stone, Lylia Guion violinists

Pacific Chamber Orchestra with Lawrence Kohl Music Director

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

There were no changes to the project other than the venue was changed to PMS.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
 No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 2

Yes all of the grant funds of \$4,960.33 were expended and invoices were submitted.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
 Spectators (events)
 Participants
 Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

400	400.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
400	400.00	B) Total number of people served by THIS PROJECT:
800.00	800.00	TOTAL

What method do you use to track your participant data for this project?

- Database
 Ticket sales
 Sign-in sheet
 Other

If you answered "Other" to the preceding question please explain. Enter "N/A" if not applicable.

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

As Amador Theater is apparently no longer (after like 20 years!) no longer available we moved the program to Pleasanton Middle School. At this point it was less practical to invite seniors. Instead more students attended,

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

Lawrence Kohl

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

Yes all of the grant funding of \$4,960.33 was used.

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

The members of the Pacific Chamber Orchestra are among the Bay Area's finest professionals. Matinee concerts are a perfect way to introduce students to the joys of the orchestra. PCO concerts feature integrated programming where pieces 'play off each other' providing a unified musical experience. Maestro Kohl's commentaries provide the connecting thread between the musicians, the music and the audience. Maestro Kohl has over 30 years of experience in teaching music and presenting concerts to children in matinee concerts.

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

This was the 7th year of the program and each year the teachers report the students enjoy and benefit from the unique experience of having a professional orchestra come to them making the continued success. This year the students went wild over the Piazzolla Four Seasons of Buenos Aires with the virtuosity of the violin soloists. In short the goals were more than met.

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

Actually we found performing at PMS to work quite well. We will miss Amador Theater, however on the other hand, being at PMS allows for the middle school music students to also attend,

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

N/A

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City of Pleasanton
Community Services
FY 2022/2023 Community Grant Program - Civic Arts

Pleasanton Community Concert Band Storage Cost Reduction

Name of Person Completing Report:

Report 2

-no answer-

Title:

Report 2

-no answer-

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2

-no answer-

Describe any significant actions taken during the reporting period.

Report 2

-no answer-

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

-no answer-

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 2

-no answer-

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

-no answer-

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

-no answer-

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

-no answer-

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

-no answer-

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

-no answer-

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

-no answer-

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

-no answer-

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

-no answer-

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City of Pleasanton
Community Services
FY 2022/2023 Community Grant Program - Civic Arts

Pleasanton Cultural Arts Council
Arts Gatherings and Project Support

Name of Person Completing Report:

Report 2

|

Title:

Report 2

-no answer-

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2

-no answer-

Describe any significant actions taken during the reporting period.

Report 2

-no answer-

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

-no answer-

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 2

-no answer-

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

	0.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
	0.00	B) Total number of people served by THIS PROJECT:
0.00	0.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

If you answered "other" to the preceding question please explain. Enter "N/A" if not applicable.

Report 2

-no answer-

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

-no answer-

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

-no answer-

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

-no answer-

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

-no answer-

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

-no answer-

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

-no answer-

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

-no answer-

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City of Pleasanton
Community Services
FY 2022/2023 Community Grant Program - Civic Arts

Pleasanton Cultural Arts Council Conversation Banners for Youth Engagement

Name of Person Completing Report:

Report 2

Janice Coleman-Knight

Title:

Report 2

Pleasanton Cultural Arts Council, Board Member

Describe the current status of your project (e.g. planning, pre-development, activity underway, marketing, etc.) and the current focus of any activity.

Report 2

The grant is completed. We are currently working with the City of Pleasanton to complete a public unveiling of the banners. It is projected this public event will happen in the Fall of 2023.

Describe any significant actions taken during the reporting period.

Report 2

During the second reporting period, our contracted professional artist and art instructor, met with groups of students to complete four banners. Jan Coleman-Knight presented some of the Native Arts:Past and Present Voices curriculum to 4th grade students at Alisal Elementary as part of the art experience led by Thomasin Dewhurst. Students completed individual art work related to the animals on the banner and then participated in painting the banner in small groups of 4-5. The class size was 28. The Vice-Principal of Alisal, Julie Berglin, loaded the PowerPoint presentation from Native Arts: Past and Present Voices onto a smart screen. She also observed the interactive lesson.

If applicable, describe any modifications to the project goals, timelines, etc., and reason(s) for change. If you have not submitted invoices due to project delays, please provide details here.

Report 2

The Conversation Banners for Youth Engagement was an extension of a successful Conversation Pieces project devised by Thomasin Dewhurst and first implemented in Livermore. The Livermore project culminated with the banners flown on flagpoles in Livermore. Unfortunately, after the grant was submitted it was determined the City of Pleasanton had an Ordinance against the display of any banners other than City banners. This finding now necessitated creative alternatives to show the banners, including flat bottom 6 ft. stands, weights to steady the stands, a telescoping collapsible ladder, tri-pod metal stands, stabilizing bars for the top of the banners, magnetic bars and clips. Each of these alternatives recognize the geographic needs of differing landscapes for viewing. Funds set aside for the rental of artistic space were expended to the purchase of these materials.

Were any costs incurred for this project (from any source) during this reporting period?

- Yes
- No

Were any Pleasanton grant funds expended for this project during this reporting period? If yes, have you submitted invoices yet and if so for what amount. If no, please explain why no funds have been expended to date.

Report 2

All financials are completed for this grant. There remains \$5.15 unexpended funds in the grant.

Please indicate how participant data are reported for this project (please keep consistent for question 11 and with your original application):

- Audience (performance)
- Spectators (events)
- Participants
- Clients

Please complete the following table regarding NUMBER OF CLIENTS SERVED during this reporting period using the indicator chosen above (Audience, Spectators, Participants OR Clients):

2,000	2,000.00	A) Numeric GOAL stated in your application for the number of Pleasanton residents to be served by THIS PROJECT (unduplicated):
2,000	2,000.00	B) Total number of people served by THIS PROJECT:
4,000.00	4,000.00	TOTAL

What method do you use to track your participant data for this project?

- Database
- Ticket sales
- Sign-in sheet
- Other

Report 2

Sign in sheet, survey of participants, collection of digital and hard copy writing responses

Please include any additional comments or clarifications here about your grant that you feel the Commission will benefit from:

Report 2

All who view public art are clients whether they are participants making the art, appreciating it or commenting on it. In fact, the dialogue associated with public art is an important part of creating community pride and enriching a city. It is easy to determine the clients for a musical performance by counting the audience or ticket sales. It is difficult to determine the number of eyeballs that see public art so a client/expenditure ratio seems to be unfitting when a cost per person is determined, especially when public art is not a "one and done" situation. It is projected the banners produced by this grant will move throughout the City. It is hoped they will be seen in the Library, Senior Center, Assisted Living Centers, public events-i.e. 4th of July at wayside Park, Firehouse Arts Center, etc.

For FINAL REPORT [DO NOT ANSWER UNTIL FINAL REPORT]: Name and title of person completing the report:

Report 2

Janice Coleman-Knight Pleasanton Cultural Arts Council Board Member

For FINAL REPORT: Did the agency use all of its grant funding? If not, explain why the agency did not spend the entire grant and what obstacles the agency faced.

Report 2

There is \$5.15 left in the grant.

For FINAL REPORT: Describe the accomplishments of the project funded through Community Grant funds. Provide detail on how the project responded to needs within the community (in reference to what you identified in question 10 of the application.)

Report 2

Over 35 Hearst Elementary students signed up to participate in the Mariachi Banner project, "Estrella del Pueblo". Also, Students wrote comments of thanks and appreciation for the art activity and meeting new friends. Also, Hearst teen student volunteers, some of whom were new immigrants, thoughtfully contributed to the "Environmental Awareness "banner. Village High School students developed "A Space of My Own" banner by creating a virtual room populated with each student's ideas representing happiness, strength and creativity, These block pieces were sewn together creating a house of wellness. Students completed a short five question survey. The Environmental Awareness banner was completed with the Pleasanton Parks and Recreation department's youth workshop and other students interested in the environment (Amador Valley Leadership Club). The "Land Acknowledgment" banner was completed with 28 4th grade students at Alisal Elementary. The youth participants expressed joy in making art and being part of a community that was working together. The identified need of the community was to bridge the gap of Covid isolation that had fractured youth social relationships and significantly curtailed social interaction.

The enthusiastic response to this project indicated the development of a safe place for all youths to creatively explore and develop art talents. Thomasin Dewhurst created a listening space that offered the confidence to try what could be imagined and make it a reality.

Attachment 2

For FINAL REPORT: Does the agency feel this project was a success? How do you measure the success of the project? Did it meet or exceed the goals and outcomes described in the in the original application? If not, why?

Report 2

This grant produced four banners and inspired PCAC to pay for a fifth banner on Wellness as part of a Girls Scout Project conducted at Hart Elementary. Open ended questions to inspire student writing, a five question digital survey patterned after NAMI survey, interviews of participating students and observations of students engaged in the painting process, all attest to the success of this grant. Students consistently expressed support for each other's work and ideas and worked collaboratively. They were respectful of each other and helped each other to understand the goals (some students were Spanish-speaking with little knowledge of English). Some student responses: "Letting all my colors out into something beautiful", "I absolutely loved this art project. Thank you so much for investing in it!" "I loved how we could paint in all the colors and how it was made by more than one person". Three key questions were asked to determine feeling encountered during the pandemic. To those three pandemic questions, responses given by high school students evidenced a common response of "often" regarding missing interactions with others, stressed or worried, and trouble concentrating/felt dumb and didn't do anything. When asked two questions about the most important result of the project, answers ranged from "making new friends and getting to know others better" to "working together to paint a piece of art and feeling inspired to take care of the beauty of nature."

For FINAL REPORT: Describe any problems or delays encountered with the project. How were they handled? What effects, if any, were there on the project? Describe any changes that made the project successful or will make it successful in future years.

Report 2

The Pleasanton City Municipal Code restructured how these banners could be viewed and necessitated creative problem-solving to obtain different banner/stands to accommodate various geographical viewing conditions. Rather than flying from flagpoles, the banners became temporary works of art that could be moved around the City at possibly different indoor venues for viewing- ie. Library, Senior Center, Assisted Living facilities, businesses, Firehouse Arts Center.

The indigenous community was contacted many times for involvement but confirmation was not obtained. As a result, a 4th grade class of 28 students at Alisal Elementary became the participating group for the "Land Acknowledgement" banner. A two hour teaching curriculum on the Ohlone included a PowerPoint, cultural artifacts, replicas, and an art activity for students to complete and take home, as well as participation in the painting of the "Land Acknowledgement" banner.

For FINAL REPORT: List agencies you collaborated with on the project. Describe the nature of the collaboration. Enter “N/A” if not applicable.

Report 2

PCAC and artist Thomasin Dewhurst met with selected Pleasanton youth group leaders, Jamie Mather, PUSD administrator (Village High school); Viviana Suarez-Curoso, district parent liaison/Mariachi coordinator (Village High school); Heather Pereira, Director of Educational Options (Village High school); Julian Mireles and Jack Silva, Pleasanton Parks and Recreation staff member, Alisal Elementary School (Julie Berglin), and the Tri-Valley NAMI President (mental wellness), Marsha McInnis. All were consulted during the

collaboration to complete the respective banners.

Attachment 2

