



YOUTH COMMISSION AGENDA REPORT

November 8, 2023
Item 6

TITLE: CONSIDER ESTABLISHING AN AD HOC COMMITTEE FOR A NEW YOUTH GRANT PROGRAM AND SELECT COMMISSION REPRESENTATIVES

SUMMARY

At the April 12 and May 10 regular meetings, the commission discussed creating a grant program specific for Pleasanton youth providing services in the community. This would be separate from the Community Grants Program. After discussion, the commission asked the Public Policy Committee to further research and provide a draft of an additional youth grant program to the commission for consideration.

The Youth Commission Public Policy Committee met several times to develop a potential program. However, this Youth Commission committee was sunset earlier this year. If the commission decides to consider developing a new youth grant program, the commission should establish an ad hoc committee for further discussion/research.

RECOMMENDATION

Consider establishing an Ad Hoc Committee for a new youth grant program and select commission representatives.

FINANCIAL STATEMENT

There is no financial impact for this item.

BACKGROUND

Beginning in Fiscal Year (FY) 1995/96, the City of Pleasanton initiated a formal funding application process for community-based organizations providing youth services. These grant requests are reviewed annually by the Youth Commission with funding recommendations forwarded to the City Council. The Community Grant Program Youth Category has received \$40,000 annually to allocate to community-based organizations serving youth.

To qualify for funding, an organization must be a 501(c)3 nonprofit organization, have a Pleasanton resident on its governing board, and obtain a Pleasanton business license. These requirements may be out of reach for students, informal student clubs or organizations.

At the March 8, 2023 meeting, Commissioners Prakash and Siriam proposed the commission discuss creating a grant program specific for Pleasanton youth providing services in the community. The Youth Commission unanimously voted to discuss the item at a future meeting.

At the April 12, 2023 meeting, the need and purpose of a potential grant program, eligibility criteria, and funding ideas were discussed. The commission requested that the Public Policy Committee further research and provide recommendations for commission consideration.

The Public Policy Committee met several times between April and September establishing program specifics, guidelines, and an application packet. Staff consulted with the City Attorney's office and the Finance Department regarding proposed grant requirements, and it was determined to be a different grant model than currently in existence under the Community Grant Program framework. Since the new grant program was conceptualized for school clubs/organizations, the current grant requirements prove limiting. Signing a City contract agreement and providing insurance would be difficult for someone under the age of 18.

DISCUSSION

Should the commission want to continue this grant concept discussion a few decisions should be considered:

- How many commissioners should be on the ad hoc committee?
- When will the ad hoc committee return to the commission with recommendations?

If approved for consideration, it is recommended that the ad hoc committee look at creative options to fund this new grant program, options that do not require execution of a city contract agreement and proof of insurance.

STRATEGIC PLAN ALIGNMENT

This action advances the following Citywide goals and strategies:

ONE Pleasanton Citywide Strategic Plan (Attachment 1)

- Building a Community Where Everyone Belongs, Strategy 1 – Apply strategies from the City’s Diversity, Equity, and Inclusion (DEI) Action Plan to increase equitable access to City programs and services for the community
- Building a Community Where Everyone Belongs, Strategy 3 – Implement high priority items from the Library and Recreation Strategic Plan to continue to deliver activities and programs that meet the needs and interests of the community.

Library and Recreation Strategic Plan (Attachment 2)

- Goal A: Programs, Plans and Services – Deliver exceptional programs and services that meet the needs and interest of the community.

Submitted by:

A handwritten signature in cursive script that reads "Nicole Thomas".

Nicole Thomas
Recreation Supervisor

Attachments:

1. [Citywide Strategic Plan \(online\)](#)
2. [Library and Recreation Strategic Plan \(online\)](#)