

Date: Monday, August 21, 2023

To: Honorable Mayor and City Council

From: Civic Arts Commission

Subject: Civic Arts Commission Feedback on the Strategic Plan

Dear Honorable Mayor and City Council,

At the August 12, 2023 Civic Arts Commission meeting, the commission received a staff report providing an overview of the Citywide Strategic Plan. During this report, staff requested input from the commission.

The Civic Arts Commission respectfully provides the following input on the Strategic Plan:

- The City should explore the possibility of a public art fee (also known as a percent-for art ordinance), applicable to both public and private development projects as stated in the 2014 Cultural Plan, Goal 4, Strategy 4.2.
 - The Pleasanton General Plan's Public Facilities and Community Program Element includes a relevant Program 15.1: "Review and update as appropriate the Arts in Public Places Ordinance." (See Municipal Code Chapter 13.16.)

We look forward to the opportunity to engage further with the City Council as the Strategic Plan is further refined.

Respectfully,