

ZOOMGRANTS SCORING SHEET

- **NEED** – Rank the need for this project/program.
 - Considerations: need has been clearly identified; information supplied by the agency shows how project will address the need/issue/service gap; the project addresses an identified problem.
- **BENEFIT** – Rank the benefit to Pleasanton Residents.
 - Considerations: clearly demonstrates number of unduplicated Pleasanton residents who will benefit in relation to funding requested.
- **ORGANIZATION** – Rank the applicant’s organizational strength and capacity.
 - Considerations: track record, accountability; realistic/achievable goals; consistent philosophy; collaboration; staffing; completeness of application.
- **FUNDING** – Rank the applicant’s request for funding.
 - Considerations: cost-effective; provides lasting improvements; maintains existing services in jeopardy; achieves impact on need; goals are achievable and measurable.
- **FUNDING ALTERNATIVES** – Rank the proposal regarding funding alternatives.
 - Considerations: funding from other sources; agency contributions to or generates income to support this project/program, etc.
- **CITY FUNDING** – Rank the proposal regarding the necessity of City Funding.
 - Considerations: City funds are critical to the project; appropriateness for City funding; no alternative funding sources, etc.
- **ELIGIBILITY** – Rank the applicant’s eligibility based on the “Funding Requirements and Limitations” on pages 4-5 of the Grant Application Packet.
- **COMMUNITY SUPPORT AND COLLABORATION** – Rank the applicant on its community involvement and how it defines meeting the needs of Pleasanton residents.
- **COMMISSION PRIORITY** – Rank the proposal regarding the extent to which it engages new/diverse participants &/or new audience members for the arts in Pleasanton, targets a specific need/gap in art services and involves co-production/collaboration.