Committee on Energy and the Environment Strategic Plan Update

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Strategic Plan Update

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Citywide 5-Year Strategic Plan

- The City is transitioning from a two-year work plan to a five-year strategic plan.
- Strategic Plan will identify highlevel Goals and Strategies to help balance community and Council needs with resources available.









What will the Strategic Plan include?



Mission/ Vision/ Values



Multi-Year Goals and Strategies



Implementation Action Plan

- Replaces current Council work plan process
- Tied to goals





Staff Engagement



Council Interviews



Executive Team Input



Mid-Manager Input



Employee Survey







Community Outreach



- 2 Pop-Up Events at the Farmer's Market
- 11 Focus Groups
- Open House at the Library











Emerging Themes

Affordable housing and housing

City collaboration with non-profits

Safety

Economic development

Facilities and parks

Communication

Diversity and inclusion

Water quality

Transportation and planning

Arts and culture





Timeline and Next Steps

Staff & Community Input

• February - June

Executive Team Workshop

• June 28th

Council Workshop

• August 24th

Adoption of Strategic Plan

• Sept - Oct

Implementation Action Plan Workshop

October





City Council Strategic Planning Workshops

The purpose of the August 24 City Council workshop will be to:

- Obtain City Council and community feedback on the Draft Strategic Plan
- Make revisions and suggestions regarding the Draft Strategic Plan
- Final version will be presented to City Council in October for adoption





Questions...

