

YOUTH COMMISSION AGENDA REPORT

May 10, 2023 Item 4

TITLE: DISCUSS POTENTIAL GRANT PROGRAM FOR PLEASANTON YOUTH

SUMMARY

At the April 12, 2023 meeting, the commission discussed creating a grant program for Pleasanton youth providing services in the community. After discussion, the commission asked the Public Policy Subcommittee to further discuss and provide a draft of a youth grant program to the commission for consideration.

RECOMMENDATION

Discuss potential grant program for Pleasanton youth.

FINANCIAL STATEMENT

There is no financial impact for this item.

BACKGROUND

Beginning in Fiscal Year (FY) 1995/96, the City of Pleasanton initiated a formal funding application process for community-based organizations providing youth services. These grant requests are reviewed annually by the Youth Commission with funding recommendations forwarded to the City Council. The Community Grant Program Youth Category receives \$40,000 annually to allocate to community-based organizations serving youth.

To qualify for funding, an organization must be a 501(c)3 nonprofit organization, have a Pleasanton resident on its governing board, and obtain a Pleasanton business license. These requirements may be out of reach for students, informal student clubs or organizations.

At the March 8, 2023 meeting, Commissioners Prakash and Siriam proposed the commission discuss creating a grant program for Pleasanton youth providing services in the community. The Youth Commission unanimously voted to discuss the item at a future meeting.

At the April 12, 2023 meeting, the need and purpose of a potential grant program, eligibility criteria, and funding ideas were discussed. The commission requested the Public Policy Subcommittee further research and provide recommendations for commission consideration.

DISCUSSION

The Public Policy Subcommittee has developed the following recommendation for commission review:

- Two-year pilot program
- If successful, the commission could make a recommendation to City Council to create a separate grant program at the next City two-year budget cycle (FY 2025/26 and 2026/27)
- Reallocate \$5,000 to grants specifically requested by youth, serving youth from the \$40,000 allocated to Community Grants - Youth Program (Due to rollover funding \$49,658 is available for FY 2024/25)
- \$1,000 maximum allocation per grant request
- Application deadline in January. Youth Commission will review annually at its February or March meeting
- Allocations be submitted for City Council approval along with the Community Grant allocation in April.

Grant Description

Youth grant program aimed to support youth-led initiatives benefiting the Pleasanton youth.

Eligibility and Funding Criteria

- The organization is based in and is run by at least 50% Pleasanton youth (under 18)
- Club or organization must have an adult sponsor
- Provide 501(c)(3) certification, club documents, or other documentation of organization
- The organization serves Pleasanton youth
- Projects involving or requiring religious beliefs or activities are not eligible for funding

Grant Application Outline

- Adult fiscal responsibility waiver
- Proof of Ownership document
- Application Questions
 - Same as Community Grant application questions (see attachment 1)

Follow-Up Reports

Mid-year report – invoices submitted to date and key metrics End of year report - invoices submitted to date and key metrics

The commission may consider discussing mandatory meetings requirements, other funding requirements, and evaluation process.

Submitted by:

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Recreation Supervisor

Micole Thomas

Attachments

1. Community Grant Application Questions (Zoomgrants)