



YOUTH COMMISSION AGENDA REPORT

March 8, 2023
Item 4

TITLE: REVIEW AND ALLOCATE COMMUNITY GRANT FUNDS IN THE YOUTH CATEGORY FOR FISCAL YEAR 2023/24

SUMMARY

This report summarizes the six applications that were received for funding under the Community Grants Program in the Youth Category. The report provides a synopsis of the projects and recommended funding allocations.

RECOMMENDATION

Review and allocate community grant funds in the youth category for fiscal year 2023/24.

FINANCIAL STATEMENT

There is \$49,658 budgeted in the Fiscal Year 2023/24 Operating Budget for the Community Grant Program in the Youth Category.

BACKGROUND

In 1992, the City of Pleasanton initiated a formal funding application process for community-based organizations providing human services and cultural/arts programs promoting the City. These grant requests were reviewed annually by the Human Services Commission, with funding recommendations forwarded to the City Council for inclusion in the annual Operating Budget. Beginning in FY 1995/96, the application process was extended to include both civic arts and youth services.

In June 2007, compliance protocols were approved authorizing each commission to identify, if appropriate, a list of additional or increased awards for consideration should funds become available. This protocol provided an opportunity for the commissions to recommend the reallocation of unused funds from a specific category, or from an incomplete or underachieved project. Each commission's task has been to critically review submitted applications in order to reach funding recommendations that make the most efficient and equitable use of the limited City grant funds.

The current application packet includes general information, mission statement, funding categories, evaluation/criteria, funding priorities and limitations for the Community Grant Program. Additionally, it defines the application review/evaluation process and clarifies funding accountability.

FISCAL YEAR 2023/24 COMMUNITY GRANT PROGRAM

Application Process

Applications were available online beginning December 2, 2022 and were due by 11:59 p.m. January 20, 2023. The Youth Commission reviewed and evaluated the applications on-line in ZoomGrants. The FY 2023/24 application process allowed time for agencies to prepare applications, City staff to evaluate, and commissioners to review prior to the March Youth Commission meeting. Applicants have also been notified if their agency must make a presentation to the Youth Commission at the March 8 meeting. All Youth Grant applicants are required to attend this meeting, though not all are required to present.

Funding Guidelines and Priorities

In evaluating applications for this category, the Youth Commission considers programs designed to encourage and promote services that benefit the Pleasanton youth community, with added emphasis on projects that address goals and strategies outlined in the Youth Master Plan. Funding levels remained at a maximum of \$7,500 per grant request.

Analysis of Project Applications

The evaluation process for the FY 2023/24 Community Grant Program includes an assessment by commissioners of each application received using ZoomGrants. Staff has also reviewed the applications and prepared recommendations for commission consideration.

DISCUSSION

A total of six applications from five different agencies were received by the January 20, 2023 deadline, totaling \$40,000. Staff reviewed the applications using the same criteria as the commission, but additionally assessed application completeness and technical merit. The

relationship of the grant request to total agency and proposed project budgets, and the number of Pleasanton residents served proportionate to requested funding amount was also considered.

Data was collected from ZoomGrants regarding the Youth Commission’s tentative “Votes” and “Average Recommended Funding.” The commission may choose to use this data as a starting point for discussion towards providing its final funding recommendation.

This year staff has provided a recommendation for funding, totaling \$40,000. Agencies and their respective projects/programs listed below, are provided in alphabetical order.

GRANT APPLICATIONS

Go Green Initiative Association	Requested Funds:	\$7,500
<i>Student-Led Youth Programs for Environmental Outcomes</i>	Tentative Votes:	12 for / 0 against
	Average Funding:	\$7,308
	Staff Recommendation:	\$7,500

Program Description:

Our student programs provide training and opportunities for Pleasanton youth (high school age) to develop skills and experience in climate action and public policy while helping the City of Pleasanton achieve its environmental goals. This grant would provide program funding for high school students to receive training, job skills, and program management by full-time staff at the Go Green Initiative as they work to plan, develop, and lead events for students of all ages in our community. These in-school and out-of-school events will engage children of all ages in critical environmental issues in Pleasanton and prepare them with the knowledge and skills to take action at home.

Staff Comments:

The application and all documents were completed and submitted on time. With a request of \$7,500 and estimated number of 82,372 served in Pleasanton, the cost per resident is \$.09. It is unclear the estimated number of youth to be served as interns.

This grant meets Youth Master Plan Goal 3 - Contributing Youth

Partners Fore Golf Inc./The First Tee of Tri-Valley	Requested Funds:	\$5,000
<i>The First Tee Tri Valley STEM Golf Camp</i>	Tentative Votes:	12 for / 0 against
	Average Funding:	\$4,608
	Staff Recommendation:	\$5,000

Program Description:

First Tee Tri-Valley golf camps combine STEM (science, technology, engineering, and math) principles with the game of golf. Youth participants will experience hands on access to golf equipment, instruction and technology related to golf. They will learn from highly educated, skilled professionals who are highly skilled in these areas. First Tee will serve Pleasanton youth ages 5 – 17 who will benefit from our unique strategy of teaching the game of golf

combined with interpersonal skills and STEM. Program will run in four one-week sessions for the summer months Monday – Thursdays.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$5,000 and estimated Pleasanton residents served at 96, the cost per resident is \$52.00.

This Grant meets Youth Master Plan Goal 1: Prepared Youth, 2 - Healthy and Safe Youth.

Pleasanton Partners in Education (PPIE)

PPIE STEAM Grants Initiative

Requested Funds: \$5,000
Tentative Votes: 11 for / 1 against
Average Funding: \$4,923
Staff Recommendation: \$5,000

Program Description:

PPIE is committed to supporting and fostering student growth both inside and outside of the classroom. As we develop lifelong learners, we want to focus on being able to widen the number of grants we can give to clubs and organizations that submit proposals to us each year, as well as market and develop our program better to give even more groups the chance to apply. The student groups are then able to use these grants to further pursue their education and invest in what they are passionate about. Grants available to middle and high school students.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$5,000 and estimated Pleasanton residents served at 5000, the cost per resident is \$1.00.

This grant meets Youth Master Plan Goal 1 - Prepared Youth, 2 - Healthy and Safe Youth.

Teen Esteem

2023-24 PUSD Elementary/Middle/High School Presentations

Requested Funds: \$7,500
Tentative Votes: 12 for / 0 against
Average Funding: \$7,583
Staff Recommendation: \$7,500

Program Description:

Teen Esteem will conduct interactive presentations in elementary, middle and high schools throughout the Pleasanton Unified School District to proactively engage children and youth in meaningful conversations, and provide them with resources, to help them address depression and anxiety, social media/gaming, substance abuse/prescription drug abuse/vaping, bullying/cyberbullying, pornography, and respectful relationship boundaries that tend to impact their own senses of self and self-worth.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$7,500 and estimated Pleasanton residents served (*in person*) at 2,000, the cost per resident is \$3.75.

This grant meets the following Youth Master Plan Goals: 1 - Prepared Youth, 2 - Healthy and Safe Youth, 5 - Supportive Families and Communities.

**Tri-Valley Haven
High School
against**

**Requested Funds: \$7,500
Tentative Votes: 11 for / 0**

**Average Funding: \$7,950
Staff Recommendation: \$7,500**

Program Description:

Tri-Valley Haven is seeking funding to provide an age appropriate, two-day interactive Healthy Relationship and Affirmative Consent presentation to all Pleasanton 9th grade students. Our focus is on awareness and changing behaviors to keep Pleasanton students healthy and safe from abuse.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$7,500 and estimated Pleasanton residents served at 1,000, the cost per resident is \$7.50.

This grant meets the following Youth Master Plan Goal 2 - Healthy and Safe Youth

Tri-Valley Haven
Middle School

Requested Funds: \$7,500
Tentative Votes: 11 for / 0 against
Average Funding: \$7,545
Staff Recommendation: \$7,500

Program Description:

Tri-Valley Haven is seeking funding to provide an age appropriate, two-day interactive Healthy Relationship and Boundaries presentation to Pleasanton 7th grade students. Our focus is on awareness and changing behaviors to keep Pleasanton students safe from abuse.

Staff Comments:

All documents and application were completed and submitted on time. With a request of \$7,500 and estimated Pleasanton residents served at 1,000, the cost per resident is \$7.50.

This grant meets the following Youth Master Plan Goal 2 - Healthy and Safe Youth

ALTERNATIVE ACTION

Any other action as determined by the Youth Commission.

Submitted by:



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