

PARKS AND RECREATION COMMISSION AGENDA REPORT

December 8, 2022
Item 6

TITLE: APPROVE PROFESSIONAL SERVICES AGREEMENT WITH AMADOR-LIVERMORE VALLEY HISTORICAL MUSEUM ON MAIN OPERATIONS FOR \$109,800 ANNUALLY AND A TOTAL OF \$549,000 OVER THE FIVE-YEAR TERM OF THE AGREEMENT.

SUMMARY

The City of Pleasanton and the Board of Directors of the Amador-Livermore Valley Historical Society (ALVHS), doing business as Museum on Main, desire to continue their working relationship to preserve and commemorate the history of Pleasanton. Under the proposed agreement, funding would be allocated to directly support the Museum on Main's administrative and programming costs associated with honoring the history of Pleasanton through its events, displays, and educational programs.

RECOMMENDATION

Approve professional services agreement with the Amador-Livermore Valley Historical Society for Museum on Main operations for \$109,800 annually and a total of \$549,000 over the five-year term of the agreement.

FINANCIAL STATEMENT

The proposed agreement for \$109,800 annually includes related expenses for administrative support and programming for the Museum on Main. Funding is budgeted through the General Fund in the Community Promotions account 00199200-430107.

BACKGROUND

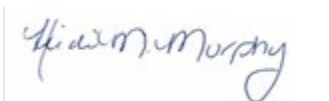
In July 2007, the City of Pleasanton and the Amador-Livermore Valley Historical Society entered into the first professional services agreement for enhanced and expanded interpretive programming for the Alviso Adobe Community Park, as well as for administrative and programming costs associated with operations of the Museum on Main. Since the Alviso Adobe opened in October 2008, the educational programs have flourished, the docent program has been established, and a collections management program was initiated. In 2017, the original agreement was separated into two agreements: one for the reimbursable expenses for services at the Alviso Adobe Community Park, and one for the administrative and programming costs associated with operations of the Museum on Main. The latter agreement expires December 31, 2022.

DISCUSSION

The Museum on Main provides programming and services to preserve and commemorate the history of Pleasanton and the Livermore Valley. If approved, costs to the City would be \$109,800 annually and a total of \$549,000 over the five-year term of the agreement. Funding will be used to assist with staff salary costs, day to day operation expenses, public programs, and supplies. The Museum's operating hours have been expanded to include Tuesdays and opening earlier in the day to accommodate additional foot traffic. In the summer, the Museum offers free walking tours in several neighborhoods in or close to the historic downtown. The Museum on Main will also continue to offer its highly regarded Lecture Series at the Firehouse Arts Center.

City staff and ALVHS have agreed to meet yearly to discuss this contract and services provided. This collaborative relationship has strengthened over the years and the ALVHS Board of Directors is supportive of the proposed agreement. Through this agreement, the Museum on Main will continue to offer superlative historical services and preserve Pleasanton's rich history.

Submitted by:



Heidi Murphy
Director of Library and Recreation

Attachments:

1. Professional Services Agreement with ALVHS