

October 3, 2022
Item 4

**TITLE: APPROVE FUNDING CRITERIA FOR FISCAL YEAR 2023/24
COMMUNITY GRANT PROGRAM - CIVIC ARTS CATEGORY**

SUMMARY

Each year, the Civic Arts Commission reviews the previous year's funding criteria for the civic arts category of the Community Grant Program to better evaluate applications and allocate funds for qualifying applicants. Annually, the Civic Arts Commission discusses, identifies, and adopts the criteria to make allocations for the fiscal year grant cycle.

RECOMMENDATION

Approve funding criteria for Fiscal Year 2023/24 Community Grant Program – Civic Arts Category.

FINANCIAL STATEMENT

Total available funding for the Fiscal Year (FY) 2022/23 Community Grant Program - Civic Arts Category is \$47,815.

BACKGROUND

The funding criteria adopted by the Civic Arts Commission for the FY 2022/23 are listed below:

- In evaluating applications for this category, the commission will primarily consider projects that:
 - Engage new and diverse participants, and/or new audience members for the arts in Pleasanton
 - Target a specific community need or a gap in art services
 - Involve co-production and collaboration with local organizations
 - Encourage diversity, equity and inclusion (DEI).

For all grant applicants there is no minimum funding request amount per application. The maximum funding request amount per application is \$7,500. Since this is a competitive funding process, there is no guarantee that every applicant will receive funding. There is also no guarantee that the amount an agency has requested will be the amount granted.

DISCUSSION

The funding criteria will be included in the FY 2023/24 Grant Application packet and will be discussed during the grant workshops that will be held in early December 2022 on Zoom. The workshop will be hosted by the cities of Livermore, Dublin and Pleasanton.

For this year's grant workshops, the Community Grants portion will be held in the beginning of the meetings. This format change was made in response to feedback during the June 6, 2022 Civic Arts meeting identifying grant process improvements.

In addition, a copy of the Community Grant (Civic Arts and Youth) Application Packet for Fiscal Year 2022/23 (Attachment 1) is attached for commission reference. The commission is asked to review and revise, if necessary, Section 5: Funding Guidelines, Criteria and Categories. Changes made in this section will be reflected in the FY 2023/24 Community Grant Program Application Packet.

Submitted by:



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Attachment:

1. Community Grant (Civic Arts and Youth) Application Packet for Fiscal Year 2022/23 (prior year).