

## Housing Commission Agenda Report

March 17, 2022  
Item 4

**SUBJECT**     **Review and Recommendation to City Council for Allocation of Federal HOME Funds and City Lower Income Housing Funds Related to the Housing and Human Services Grant (HHSB) Program for Fiscal Year 2022/23**

### **RECOMMENDATION**

Review and recommend to City Council the allocation of HOME and LIHF funds for FY 2022/23 HHSB projects described in this report which includes:

- 1) \$80,000 in HOME funds and \$40,000 in LIHF funds to Abode Services' tenant-based rental assistance through the Tri-Valley Rapid Re-Housing Program.
- 2) \$40,000 in LIHF funds to Centro Legal de la Raza to provide quality eviction defense and prevention legal services to Pleasanton residents.
- 3) \$80,000 in LIHF funds to CityServe's Homeless Intervention and Crisis Stabilization Program.
- 4) A total of \$55,000 in LIHF funds to Community Resources for Independent Living (CRIL) (\$15,000) and ECHO Housing (\$40,000) for housing services.
- 5) A total of \$50,000 in LIHF funds to Tri-Valley REACH to complete seismic retrofit improvements at its Tanager home providing affordable housing to four (4) for extremely low-income adults with developmental disabilities.
- 6) \$120,000 in LIHF and HOME funds to Habitat for Humanity for administering the City's Housing Rehabilitation Program.
- 7) \$40,000 in LIHF funds to Goodness Village Tiny Home Community that assist chronically homeless individuals to transition into permanent housing.

### **ATTACHMENTS:**

1. Staff Recommended Funding Allocation (Human Services & Housing Commissions)
2. Human Services Commission Agenda Report (3/2/2022)

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### **BACKGROUND**

The City implemented its Housing and Human Services Grant (HHSB) program in 2010. The HHSB program combined funding from the Community Development Block Grant (CDBG) and the HOME Investment Partnership Program (HOME) federal grants and two local sources [the Lower Income Housing Fund (LIHF) and General Funds allocated for human services] into a single streamlined grant program.

HHSB applications for FY 2022/23 funding were solicited from December 1, 2021 through January 19, 2022. This year, applications were again submitted electronically via the ZoomGrants system, a process that was introduced in 2011. Twenty-eight (28) applications

were received by the January 19 deadline, with a total funding request of \$1,382,891 (or \$1,407,640 including the required Section 108 loan payment for 2022/23). This report addresses the Housing Commission’s review of projects that are proposed to be funded with federal HOME funds and/or City Lower Income Housing Funds (LIHF).

**DISCUSSION**

As described in the attached Human Services Commission (HSC) agenda report included as Attachment 2, the majority of the 28 grant applications were eligible for funding through the main HHSG sources: Community Development Block Grant (CDBG) and City General Funds (the human services category of the former City Grant program). There are eight (8) applications for housing programs and services (with a total requested amount of \$639,651) that were identified to be eligible for funding through the other two HHSG funding sources: HOME and LIHF. Copies of the HHSG applications have been distributed. The projects are listed below.

**Table 1:  
Summary of HOME and LIHF Eligible Projects**

	Agency / Project	Requested	Eligible Source
1	Abode Services / Tri-Valley Rapid Rehousing Program: a) <i>Tenant-Based Rental Assistance</i> b) <i>Case Management, Admin &amp; Gap Assistance</i>	<u>\$150,000</u> \$95,305 \$54,695	HOME LIHF
2	Centro Legal de la Raza / Fair and Secure Hosing Project	\$41,131	LIHF
3	CityServe of the Tri-Valley / Homeless Intervention and Crisis Stabilization Program	\$80,000	LIHF
4	CRIL / Housing & Independent Living Services	\$15,000	LIHF
5	ECHO Housing / Housing Counseling Services	\$40,000	LIHF
6	Goodness Village / Tiny Home Community	\$143,520	LIHF
7	Habitat for Humanity / Housing Rehabilitation Program	\$120,000	LIHF/HOME
8	Tri-Valley REACH	\$50,000	LIHF
	<b>Total</b>	<b>\$639,651</b>	

It is the Housing Commission’s role to make funding recommendations regarding the use of HOME and LIHF funds. This report provides background and a recommendation for the Commission’s consideration. The recommendations from both the Human Services Commission and the Housing Commission will be forwarded for review and action by the City Council on May 3, 2022.

Summary of Available Funding

The City receives an annual allocation of federal HOME funds through its membership in the Alameda County HOME Consortium. The City has not yet received notification regarding its allocation for FY 2022/23; however, the 2021/22 HOME allocation for projects was \$118,701. Therefore, staff is estimating that approximately \$118,701 will be available for projects in FY 2022/23. When the final numbers are received, it may be necessary to make slight adjustments to projects that are funded with these federal HOME dollars. In the past, the Commission has allowed staff to make these adjustments administratively provided that the impact on individual projects (positive or negative) is not significant. Staff is seeking the same authority for the coming year and will return to the Housing Commission if the HOME allocation is significantly less (or more) than anticipated. [The same will be done with the Human Services Commission regarding the federal CDBG allocation.]

Furthermore, in past years, the City has utilized its Lower Income Housing Fund (LIHF) to supplement the HHSG program to enable funding of several important housing-related services that would otherwise be difficult to fund using the limited CDBG “public services” dollars. The use of LIHF funds for the housing services activities is consistent with the policy for use of LIHF that was adopted by the City Council in 1994.

Activities Recommended for LIHF & HOME Funding

As in prior years, staff is recommending the funding of “housing services” projects at a level that is generally comparable to past funding levels. These projects are summarized below:

**Table 2:  
Summary of Staff Funding Recommendations**

<b>Agency Name</b>	<b>Project Name</b>	<b>FY21/22 Allocation</b>	<b>FY22/23 Request</b>	<b>FY22/23 Staff Recommendation</b>	<b>% of Request</b>
Abode Services	Tri-Valley Rapid Rehousing Program:				
	<i>Tenant-Based Rental Assistance</i>	\$95,305 (HOME)	\$95,305	<b>\$80,000 (HOME)</b>	<b>84%</b>
	<i>Case Management / Admin</i>	\$54,695 (LIHF)	\$54,695	<b>\$40,000 (LIHF)</b>	<b>73%</b>
Centro Legal de la Raza	Fair and Secure Housing Project	\$59,245	\$41,131	<b>\$40,000 (LIHF)</b>	<b>97%</b>
CityServe	Homeless Intervention and Crisis Stabilization Program	\$80,000	\$80,000	<b>\$80,000 (LIHF)</b>	<b>100%</b>
CRIL	Housing & Independent Living Services	\$15,000	\$15,000	<b>\$15,000 (LIHF)</b>	<b>100%</b>
ECHO Housing	Housing Counseling Services	\$40,000	\$40,000	<b>\$40,000 (LIHF)</b>	<b>100%</b>

Goodness Village	Tiny Home Community	N/A	\$143,520	\$40,000 (LIHF)	28%
Habitat for Humanity	Housing Rehabilitation Program	\$128,000	\$120,000	\$120,000 (HOME/LIHF)	100%
Tri-Valley REACH	Housing Preventative Maintenance/Repair	\$35,000	\$50,000	\$50,000 (LIHF)	100%
	<b>TOTAL</b>	<b>\$507,245</b>	<b>\$639,651</b>	<b>\$505,000</b>	<b>79%</b>

A description of the funding requests and recommendations, which would result in the allocation of \$505,000 (\$386,299 in LIHF funds and \$118,701 in HOME funds) for FY 2022/23, are as follows:

*Abode Services / Tri-Valley Rapid Rehousing Program*

Abode Services’ Tri-Valley Housing Rapid Re-housing Program provides housing support services and temporary subsidies to households who are homeless or at risk of homelessness in Pleasanton. Staff recommends a financial support of \$120,000 (\$80,000 HOME funds for rental subsidies and \$40,000 LIHF for case management) to this program in FY 2022/23. Staff anticipates that there will be unspent funds at the end of the FY 2021/22 on June 30, 2022, and these funds are recommended to be carried over to the FY 2022/23. The carry-over funds result in a cost saving for the City.

*Centro Legal de la Raza / Tri-Valley Fair and Secure Housing Project*

Centro Legal de la Raza (Centro Legal) is a legal services agency protecting and advancing the rights of low-income renters through bilingual legal representation, education, and advocacy. Centro Legal is requesting \$41,131 in funding to provide legal consultations, representation, outreach, and tenant education services to low-income Pleasanton tenants facing housing instability, eviction, and potential displacement. This program builds on the existing Alameda County Housing Secure (ACHS) program, which is a county-wide anti-displacement partnership to serve as an intervention in the displacement crisis occurring throughout Alameda County. Staff recommends a financial support of \$40,000 LIHF funds to this program in FY 2022/23.

*CityServe of the Tri-Valley / Homeless Intervention and Crisis Stabilization Program*

CityServe has applied for \$80,000 to provide street outreach services in Pleasanton to individuals who are homeless, extremely vulnerable, and currently disconnected from services. The CityServe team has been working and will continue to work closely with Pleasanton Police, City staff, and other service providers to identify people who are homeless and on the street. The goal is to connect these persons with services including health care and housing; thereby strengthening safety net services in Pleasanton and empowering the City to better address the homelessness crisis. Staff recommends continued financial support of \$80,000 LIHF funds for this program in FY 22/23.

Community Resources for Independent Living (CRIL) / Housing & Independent Living Services

CRIL has applied for \$15,000 in City LIHF funds to continue to provide independent living and housing services to low and very low income Pleasanton residents with disabilities. Staff plans to recommend continued financial support for CRIL's services. Staff recommends continued financial support for CRIL's services in the amount \$15,000 for FY 2022/23.

ECHO Housing / Housing Counseling Services

ECHO Housing has applied for \$40,000 in City LIHF funds to continue to provide federally required housing counseling and fair housing services to Pleasanton residents. The agency, which provides important support and counseling services for persons seeking housing options or persons at risk of losing housing, has received similar levels of support in the past. Staff plans to recommend continued financial support for this program.

Goodness Village / Tiny Home Community

Goodness Village has requested \$143,520 for its Tiny Home Community in Livermore that currently provides supportive and permanent housing options that assist 28 chronically homeless individuals to transition into permanent housing. Staff recommends a financial support of \$40,000 for FY 2022/23 for this new pilot program in the Tri-Valley.

Habitat for Humanity / Housing Rehabilitation Program

Habitat for Humanity (Habitat), the City's Housing Rehabilitation Program administrator, has requested \$120,000 to provide critical home repairs paid for by grants or loans from the City to income-eligible Pleasanton homeowners who are cost-burdened and economically vulnerable. Staff anticipates that there will be unspent funds at the end of the FY 2021/22 on June 30, 2022, and these funds are recommended to be carried over to the FY 2022/23. The carry-over funds result in a cost saving for the City.

Tri-Valley REACH / Seismic Retrofit Tanager

Tri-Valley REACH owns/leases and maintains 11 single-family homes located in Livermore and Pleasanton that provide affordable housing to 34 low-income adults with developmental disabilities. Of these 11 properties, the six (6) homes located in Pleasanton serve fifteen (15) extremely low-income adults with developmental disabilities. Tri-Valley REACH has applied for \$50,000 in order to complete seismic retrofit improvements at its Tanager home providing affordable housing to four (4) for extremely low-income adults with developmental disabilities. Staff recommends continued financial support for Tri-Valley REACH in the amount \$50,000 for FY 2022/23.

Human Services Commission Action

As discussed earlier, the Human Services Commission reviewed the majority of HHSG applications at its meeting of March 2<sup>nd</sup>, 2022. The agenda report and attachments from the HSC meeting are included as Attachment 2. Minutes from the meeting were not yet available; however, the HSC's recommendation is summarized in Attachment 1. The HSC's recommendation will be forwarded to the City Council for review and final action (along with the HC's recommendations) on May 3, 2022.

### March 17<sup>th</sup> Housing Commission Meeting Process

The Commission may request any or all of the agencies listed in Table 1 of this report to make a presentation or answer any questions relating to their housing-related projects. After hearing from the agencies and any other interested parties, the Commission will close the hearing, discuss the applications, and formulate a funding recommendation for consideration by the City Council.

The Commission's recommendation is tentatively scheduled to be reviewed by the City Council (along with the recommendation from the Human Services Commission regarding CDBG and City General Funds) on May 3, 2022. At that time, it is expected the Council will adopt a resolution approving the funding plan for the City's HHSG program (as well as youth and civic arts funding through the Community Grant program) for FY 2022/23. A finalized statement of federal funding will be submitted to HUD by the required May 13, 2022 deadline. FY 2022/23 HHSG funds will be made available July 1, 2022.

### Recommendation

Staff believes that the applications summarized in Table 2 and discussed above and recommended for funding through the LIHF and HOME are useful and necessary housing services that will provide unique and important benefits to Pleasanton residents and the Pleasanton community.

**ATTACHMENT 1:**

**Staff Recommended Funding Allocation  
(Human Services Commission / Housing Commission)**

**FY 2022/23 HHSG REVIEW - ATTACHMENT 1**

**Staff Recommended Funding Allocation (Human Services Commission / Housing Commission)**

Alpha Order	Review	Agency Name	Project Title	Agency Priority	Funds Requested	Funds Alloc Last Year	Estd. Pls Resid.	Cost Per Resid.	Total	% of Req	CDBG Public Services	CDBG CIP	CDBG Admin	City Gen Fund	HOME	LIHF
<b>HUMAN SERVICE PROJECTS: (for review by Human Services Commission, March 2, 2022)</b>																
<b>1) CAPITAL / REHAB</b>																
	HSC	City of Pleasanton	Annual Section 108 Loan Payment (Axis Clinic)		\$ 24,749	\$ 25,211			\$ 24,749	100.00%		\$ 24,749				
3	HSC	Axis Community Health	Capital Project: New Service Site		\$ 200,000	\$ -	2,400	\$ 83.33	\$ 214,474	107.24%		\$ 214,474				
					\$ 224,749				\$ 239,223		\$ -	\$ 239,223	\$ -	\$ -	\$ -	\$ -
<b>2) SERVICES - FOOD</b>																
11	HSC	Culinary Angels	Nutrition Education-Web Site Renewal		\$ 5,000	\$ -	1,440	\$ 3	\$ -	0.00%				\$ -		
20	HSC	Open Heart Kitchen	Pleasanton Senior Meals		\$ 70,000	\$ 70,000	500	\$ 140	\$ 50,000	71.43%	\$ 28,205			\$ 21,795		
21	HSC	Spectrum Community Services	Pleasanton Meals on Wheels		\$ 53,000	\$ 40,000	110	\$ 482	\$ 43,733	82.52%	\$ 27,000			\$ 16,733		
25	HSC	Tri-Valley Haven	Food Pantry	TVH1	\$ 45,000	\$ 30,000	600	\$ 75	\$ 21,000	46.67%				\$ 21,000		
					\$ 173,000				\$ 114,733		\$ 55,205	\$ -	\$ -	\$ 59,528	\$ -	\$ -
<b>3) SERVICES - HOMELESS</b>																
26	HSC	Tri-Valley Haven	Shiloh Domestic Violence Shelter and Services	TVH4	\$ 35,000	\$ 35,000	5	\$ 7,000	\$ 8,000	22.86%				\$ 8,000		
27	HSC	Tri-Valley Haven	Sojourner House Homeless Shelter Program	TVH3	\$ 30,000	\$ 30,000	5	\$ 6,000	\$ 7,000	23.33%				\$ 7,000		
					\$ 65,000				\$ 15,000		\$ -	\$ -	\$ -	\$ 15,000	\$ -	\$ -
<b>4) SERVICES - FINANCIAL / LEGAL</b>																
4	HSC	CALICO Center	Pleasanton Child Abuse Intervention Program		\$ 11,000	\$ 11,000	28	\$ 393	\$ 5,000	45.45%				\$ 5,000		
18	HSC	Legal Assistance for Seniors	Legal and Supportive Services for Older Adults		\$ 10,000	\$ 7,000	25	\$ 400	\$ 5,000	50.00%				\$ 5,000		
24	HSC	Tri-Valley Haven	Counseling and Legal Services	TVH2	\$ 30,000	\$ 30,000	50	\$ 600	\$ 7,000	23.33%				\$ 7,000		
					\$ 51,000				\$ 17,000		\$ -	\$ -	\$ -	\$ 17,000	\$ -	\$ -
<b>5) SERVICES - DISABLED / SPECIAL NEEDS</b>																
22	HSC	Sunflower Hill	Sunflower Hill at Irby Ranch Program Support	SH2	\$ 19,250	\$ 25,000	36	\$ 535	\$ 5,000	25.97%				\$ 5,000		
23	HSC	Sunflower Hill	Sunflower Hill Program for Adults with Developmental Disabilities	SH1	\$ 25,080	\$ 23,242	40	\$ 627	\$ 5,000	19.94%				\$ 5,000		
					\$ 44,330				\$ 10,000		\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ -
<b>6) SERVICES - OTHER</b>																
2	HSC	Assistance League of Amador Valley	Operation School Bell		\$ 8,000	\$ 7,500	200	\$ 40	\$ -	0.00%				\$ 2,500		
6	HSC	Chabot-LP / TV One Stop Career Ctr	Pleasanton Community Jobs Support, 2022/23	CLP1	\$ 22,415	\$ 14,055	154	\$ 146	\$ 5,000	22.31%				\$ 5,000		
7	HSC	Chabot-LP / TV One Stop Career Ctr	Pleasanton EITC Support Program, 2022/23	CLP2	\$ 19,495	\$ 10,015	132	\$ 148	\$ 5,000	25.65%				\$ 6,000		
8	HSC	CityServe of the Tri-Valley	Homeless Prevention and Family Stabilization Program	CSTV1	\$ 80,000	\$ 80,000	200	\$ 400	\$ 58,000	72.50%				\$ 58,000		
15	HSC	Hively	Hively Community Engagement Coordinator	H2	\$ 25,000	\$ 25,000	830	\$ 30	\$ 5,000	20.00%				\$ 5,000		
16	HSC	Hively	Hively Family Resource Center	H1	\$ 25,000	\$ -	914	\$ 27	\$ 9,000	36.00%				\$ 8,000		
17	HSC	Hope Hospice	Grief Support and Volunteer Services		\$ 20,000	\$ 20,000	200	\$ 100	\$ 5,000	25.00%				\$ 2,500		
19	HSC	Lions Blind Center of Diablo Valley	Independent Living Skills and Visually Impaired Adults		\$ 10,000	\$ -	15	\$ 667	\$ -	0.00%				\$ -		
					\$ 209,910				\$ 87,000		\$ -	\$ -	\$ -	\$ 87,000	\$ -	\$ -
<b>7) ADMINISTRATION</b>																
		City of Pleasanton	Administration of CDBG / HHSG Program		\$ 73,606	\$ 68,432			\$ 73,606	100.00%			\$ 73,606			
					\$ 73,606				\$ 73,606		\$ -	\$ -	\$ 73,606	\$ -	\$ -	\$ -
					\$ 767,989				\$ 556,562		\$ 55,205	\$ 239,223	\$ 73,606	\$ 188,528	\$ -	\$ -

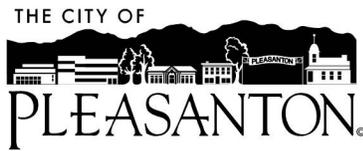
Funding Available: \$ 55,205 \$ 239,223 \$ 73,606 \$ 188,528  
 Remaining for HC Allocation: \$ - \$ - \$ - \$ -

<b>HOUSING-RELATED PROJECTS: (for review by Housing Commission, March 17, 2022)</b>										CDBG Public Services	CDBG CIP	CDBG Admin	City Gen Fund	HOME	LIHF
1	HC	Abode Services	Tri-Valley Rapid Rehousing Program (Rent Subsidies)		\$ 95,305	\$ 95,305	24	\$ 6,250		0.00%				\$ 80,000	
			Tri-Valley Rapid Rehousing Program (Case Mgmt)		\$ 54,695	\$ 54,695				0.00%					\$ 40,000
5	HC	Centro Legal de la Raza	Tri-Valley Fair and Secure Housing Project		\$ 41,131	\$ 59,245	27	\$ 1,523		0.00%					\$ 40,000
8	HC	CityServe of the Tri-Valley	Homeless Intervention and Crisis Stabilization Program	CSTV1	\$ 80,000	\$ 80,000	75	\$ 1,067		0.00%					\$ 80,000
10	HC	CRIL	Housing and Independent Living Skills		\$ 15,000	\$ 19,501	30	\$ 500		0.00%					\$ 15,000
11	HC	ECHO Housing	Housing Counseling Services		\$ 40,000	\$ 40,000	305	\$ 131		0.00%					\$ 40,000
13	HC	Goodness Village	Goodness Village		\$ 143,520	\$ -	5	\$ 28,704		0.00%					\$ 40,000
14	HC	Habitat for Humanity	Housing Rehabilitation Program		\$ 120,000	\$ 128,000	6	\$ 20,000		0.00%				\$ 38,701	\$ 81,299
28	HC	Tri-Valley REACH	Seismic Retrofit Tanager		\$ 50,000	\$ 35,000	16	\$ 3,125		0.00%					\$ 50,000
					\$ 639,651				\$ -		\$ -	\$ -	\$ -	\$ 118,701	\$ 386,299

**NOTES:**  
 (1) New project or agency did not apply last year; highlighted in red.

**ATTACHMENT 2:**

**Human Services Commission Agenda Report with Attachments  
(March 2, 2022)**



## HUMAN SERVICES COMMISSION AGENDA REPORT

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March 2, 2022  
Item 3

### **TITLE: REVIEW AND ALLOCATE HOUSING AND HUMAN SERVICES GRANT FUNDS FOR FISCAL YEAR 2022/23 AND RECOMMEND CITY COUNCIL APPROVAL**

#### **SUMMARY**

This report summarizes the applications received for funding under the City of Pleasanton Housing and Human Services Grant (HHSG) program. The report provides an analysis of the applications and a recommended funding allocation. This April, the Human Services Commission recommendation is tentatively scheduled to be reviewed by the City Council, along with the recommendation from the Housing Commission regarding HOME Investment Partnership Program (HOME) and Low-Income Housing Funds (LIHF) funds. City Council will have a resolution for review and possible adoption on the funding plan for the City's HHSG program for fiscal year (FY) 2022/23. The City's final appropriations of federal funding Community Development Block Grant (CDBG) and HOME will be submitted to the U.S. Department of Housing and Urban Development (HUD) by the required May 15, 2022 deadline. FY 2022/23 HHSG funds will be made available July 1, 2022.

#### **RECOMMENDATION**

Review and allocate Housing and Human Services Grant Funds for Fiscal Year 2022/23 and recommend City Council approval.

#### **FINANCIAL STATEMENT**

Approval of the FY 2022/23 HHSG funding recommendation by the Human Services Commission (commission) will provide approximately \$458,200 during the coming year for projects and services that primarily offer a direct benefit to low-income Pleasanton residents. Approximately \$188,500 is provided by General Funds. This amount is based on a 0.80% increase in City General Fund revenues from the preceding fiscal year. Of the projected \$368,000 provided by federal CDBG funds, approximately \$294,000 (or 80%) could be allocated to public services and capital improvements. Project funding will be included in the City's Operating Budget for FY 2022/23.

## BACKGROUND

The City implemented its HHSG program in 2010. The HHSG program combined funding from federal CDBG and HOME funds as well as two local sources (LIHF and City General Funds) allocated for human services. These funding sources make up a single streamlined grant program.

HHSG applications for FY 2022/23 funding were solicited from December 1, 2021 through January 19, 2022. Twenty-eight applications were received by the January 19, 2022 deadline, with a total funding request of \$1,382,891.

Applications were submitted electronically via the ZoomGrants system, and members of the Human Services Commission were able to review the applications online. Consequently, no printed materials were distributed this year. Commissioners are requested to print their copies and have them available at the March 2, 2022, meeting as well as any project-specific materials that are desired for review during the meeting.

## DISCUSSION

The following table summarizes the composite level of CDBG and General Fund funding for the HHSG program for the coming fiscal year:

Source	FY 2022/23 Funding	Notes
<u>CDBG:</u> Capital Pub. Svc.	<b>\$214,474</b> <b>\$ 55,205</b>	These amounts do not include an estimated \$73,606 for program administration (20% of the grant) as well as the Section 108 Loan repayment amount of \$24,749.
City Gen. Fund	<b>\$188,528</b>	City Grant funds reserved for human services (increased from last year based on 0.80 % increase in the City's General Fund per policy adopted in 2009). Amount allocated is \$223,528 less \$35,000 for previously approved behavioral health RFQ.
<b>Subtotal:</b>	<b>\$458,207</b>	<b>[Funding available for allocation by the Human Services Commission]</b>

The total pool of HHSG funding for FY 2022/23, specifically CDBG and General Fund(s), has remained relatively stable. Commission recommendations will focus on the allocation of CDBG funds and City General Funds for human services and non-housing capital projects. The City Council's review is tentatively scheduled for April 2022. The final action taken by the City Council will be included when the City submits its annual Action Plan for Pleasanton's federal grant funds for FY 2022/23 in May.

Staff's recommendation (Attachment 1) includes the funding of eight housing-related projects or services through HOME and/or LIHF funds, both of which will be reviewed by the Housing Commission at its meeting on March 17, 2022. Both the Housing and Human Services Commission grant recommendations will be forwarded directly to the

City Council and presented with the Community Grants Program allocation recommendations.

### Summary of Attachments

A list of the grant applications received and staff's recommendation for funding is included as Attachment 1 and is detailed below.

Applications were submitted electronically via the ZoomGrants system, and members of the commission used the online system to conduct their application review. A scoring report from ZoomGrants showing the composite rankings from the commission's review is included as Attachment 2. The criteria adopted by the commission for review of FY 2022/23 HHSO applications are shown in Attachment 3.

The scoring process within ZoomGrants was set up similarly with an evaluation spreadsheet that the commission used in prior years. The scoring process is not intended to be the sole means of evaluating the applications but, rather a framework for efficient evaluation tied to the criteria established for the HHSO program and specific priorities adopted by the commission in October 2021 and included in Attachment 4.

### Summary of HHSO Applications

Staff believes the applications received are of high quality, target a wide range of community needs, and demonstrate the broad scope of services provided to the community. Summary observations:

- 28 applications were received
- The total amount of funding requested is \$1,382,891
- The following are new human services programs/projects for this year:
  - Axis Community Health / Capital Project; New Service Site
  - Culinary Angels / Nutrition Education Website Renewal
  - Hively / Family Resource Center
  - Lions Blind Center of Diablo Valley / Independent Living Skills for Blind and Visually Impaired Adults
- Several agencies submitted multiple applications. Agencies submitting multiple applications were asked to rank them in order of agency priority for funding, and when appropriate, staff considered the preferred prioritization in developing its recommendations.

Staff's funding recommendations are provided in Attachment 1 and are intended to serve as a starting point for the commission's discussion and assist in managing the large quantity and variety of applications. As in prior years, staff will adjust the recommendations at the meeting to assist the commission in developing its funding recommendation. The recommendation is scaled to the funds available in each of the funding source categories: CDBG, City General Fund, HOME, and LIHF.

Projects are separated by those that are identified for review and recommended by each commission (Human Services and Housing). Attachment 1 includes several

columns of information for comparative purposes: funding requested; funding allocated last year; estimated Pleasanton residents to be served; and estimated cost per resident. With regard to the "Cost Per Resident" column, staff would like to emphasize that this statistic is not meant to provide a direct comparison across projects as data across projects may not be comparable. Nevertheless, it does serve as a useful indicator of the cost of providing service.

The following general comments apply to staff's funding recommendations:

- Eight applications are for housing services and programs which are eligible to be funded through a combination of federal HOME and City LIHF funds. These applications will be reviewed by the Housing Commission on March 17, 2022.
- The remaining 20 applications are non-housing, public services projects. Approximately \$269,600 in CDBG funds and \$188,500 in City General are available to fund these applications.
  - Most of the public services projects have applied for and received HHSF funding in the past and provide useful and important on-going services in the community.
  - Two applications (Culinary Angels and Lions Blind Center of Diablo Valley) represent programs that have not applied for funding in the previous fiscal year, totaling \$15,000.
  - Hively applied previously but is requesting funds for a new/different program.

#### Staff's Funding Recommendation

Staff has provided an overall funding recommendation that incorporates commission priorities and rankings. Staff's recommendation, as summarized in Attachment 1, is targeted toward addressing service gaps, particularly around critical safety net services. Staff also attempted to address a variety of activity categories (food, medical, mental health, legal, homelessness, prevention, etc.) to provide some level of funding to most, with the goal of achieving a balanced distribution that will hopefully maximize the efficiency of City funding to address gaps in safety net service areas.

Staff's funding recommendation is a composite of multiple staff reviews from the Housing and Library & Recreation Divisions. Staff considered many factors in developing a recommendation, including: an evaluation of applications against the commission's criteria; composite commission application scores; past year program performance and funding levels; whether the program/project addresses a core safety net service or an identified services gap; whether duplicative services were requested; and distribution of funding across a variety of community needs.

While the recommendation attempts to provide an emphasis on the commission priorities and other factors addressed, it is important to note that other criteria also influence and sometimes override the allocation of funds to projects that meet designated priorities. In general, the most common factors are the restrictions within each funding source and the demand versus the availability of funds such as CDBG Capital funds and Public Services funds. For example, it may be possible to fund a project that does not necessarily score highly under the commission criteria simply

because funds are more available in the funding source for that particular type of activity.

Capital/Rehab Funding Recommendations

The City is required to set aside funding for its annual payment on the Section 108 loan that was used to assist the Axis Community Health Clinic rehab project in 2015. This amount is \$24,749 and is included in Attachment 1. There is one capital improvement project application to consider – Axis Community Health, Capital Project: New Service Site.

Application Not Recommended for Funding

As a starting point for the commission, staff is recommending to fund all but three applications this year: Assistance League of Amador Valley, Culinary Angels, and Lions Blind Center of Diablo Valley. Each of these agencies received low total score rankings from the commission review process. In addition, Assistance League of Amador Valley can be considered duplication of service with other Tri-Valley service providers; Culinary Angels reports serving moderate incomes; and Lions Blind Center of Diablo Valley has a fair amount of awarded funds already.

Human Services Commission Meeting Process

The March 2, 2022 commission meeting will begin at 6 p.m. Similarly, the commission decided not to require mandatory presentations from each agency. All agencies can attend the public meeting and will have an opportunity to speak, if desired, and to answer questions by the commission if applicable. The commission has specifically requested brief presentations at the beginning of the meeting from the agencies listed below:

Time (estimate)	Agency	Program
6:10 p.m.	Culinary Angels	Nutrition Education – Website Renewal
6:20 p.m.	Hively	Hively Family Resource Center
6:25 p.m.	Lions Blind Center of Diablo Valley	Independent Living Skills for Blind and Visually Impaired Adults

**CONCLUSION**

As in prior years, the commission is faced with limited funds relative to the aggregate dollar amount requested. The funding allocation structure of the HHSG program improves the funding picture somewhat, both in terms of aggregate funding available and the potential for greater efficiency in allocating funds. However, potential cuts to

federal programs in the short-term future create the possibility of fewer federal dollars to allocate locally. The City has dedicated General Funds to supplement federal funds and ensure that local critical human service needs are provided to the community.

The task before the commission is to review the non-housing applications and consider funding recommendations for City Council approval. Staff recommends that the commission develop a funding recommendation for City Council based on staff's proposed funding allocations (shown in Attachment 1) which includes the following considerations:

- Individual commissioner evaluation of projects (e.g. based on the scoring tools used in ZoomGrants, incorporating the established HHSG project review criteria);
- Testimony and discussion at the March 2, 2022 commission meeting; and/or
- Other information as applicable.

Staff will have an electronically displayed spreadsheet available at the meeting to facilitate adjustments to the funding allocation during discussions.

The commission's recommendation for HHSG funding is tentatively scheduled to be reviewed by the City Council, along with the recommendation from the Housing Commission regarding HOME and LIHF funds, this April. At that time, it is expected the City Council will be provided a resolution requesting approval of the funding plan for the City's HHSG program (as well as civic arts and youth funding through the Community Grant program) for FY 2022/23. A finalized statement of federal funding will be submitted to HUD by the required May deadline. Funds for FY 2022/23 HHSG projects will be made available July 1, 2022.

### **ALTERNATIVE ACTION**

Recommend different funding strategies (subject to applicable program restrictions and other constraints).

Submitted by:



Jay Ingram  
Recreation Manager

Attachments:

1. FY 2022/23 HHSG Review – Staff Recommended Funding Allocation
2. ZoomGrants FY 2022/23 HHSG Program Scoring Report
3. Human Services Commission Evaluation Criteria for Review of HHSG Applications for FY 2022/23
4. Human Services Commission Statement of Priorities 2022/23 HHSG Program

**FY 2022/2023 HHSG REVIEW - ATTACHMENT 1**

**Staff Recommended Funding Allocation (Human Services Commission / Housing Commission)**

Alpha Order	Review	Agency Name	Project Title	Agency Priority	Funds Requested	Funds Alloc Last Year	Estd. Pls Resid.	Cost Per Resid.	Total	% of Req	CDBG Public Services	CDBG CIP	CDBG Admin	City Gen Fund	HOME	LIHF
<b>HUMAN SERVICE PROJECTS: (for review by Human Services Commission, March 2, 2022)</b>																
<b>1) CAPITAL / REHAB</b>																
	HSC	City of Pleasanton	Annual Section 108 Loan Payment (Axis Clinic)		\$ 24,749	\$ 25,211			\$ 24,749	100.00%		\$ 24,749				
3	HSC	Axis Community Health	Capital Project: New Service Site		\$ 200,000	\$ -	2,400	\$ 83.33	\$ 214,474	107.24%		\$ 214,474				
					\$ 224,749				\$ 239,223		\$ -	\$ 239,223	\$ -	\$ -	\$ -	\$ -
<b>2) SERVICES - FOOD</b>																
11	HSC	Culinary Angels	Nutrition Education-Web Site Renewal		\$ 5,000	\$ -	1,440	\$ 3	\$ -	0.00%				\$ -		
20	HSC	Open Heart Kitchen	Pleasanton Senior Meals		\$ 70,000	\$ 70,000	500	\$ 140	\$ 53,500	76.43%	\$ 28,205			\$ 25,295		
21	HSC	Spectrum Community Services	Pleasanton Meals on Wheels		\$ 53,000	\$ 40,000	110	\$ 482	\$ 40,133	75.72%	\$ 27,000			\$ 13,133		
25	HSC	Tri-Valley Haven	Food Pantry	TVH1	\$ 45,000	\$ 30,000	600	\$ 75	\$ 21,000	46.67%				\$ 21,000		
					\$ 173,000				\$ 114,633		\$ 55,205	\$ -	\$ -	\$ 59,428	\$ -	\$ -
<b>3) SERVICES - HOMELESS</b>																
26	HSC	Tri-Valley Haven	Shiloh Domestic Violence Shelter and Services	TVH4	\$ 35,000	\$ 35,000	5	\$ 7,000	\$ 8,000	22.86%				\$ 8,000		
27	HSC	Tri-Valley Haven	Sojourner House Homeless Shelter Program	TVH3	\$ 30,000	\$ 30,000	5	\$ 6,000	\$ 7,000	23.33%				\$ 7,000		
					\$ 65,000				\$ 15,000		\$ -	\$ -	\$ -	\$ 15,000	\$ -	\$ -
<b>4) SERVICES - FINANCIAL / LEGAL</b>																
4	HSC	CALICO Center	Pleasanton Child Abuse Intervention Program		\$ 11,000	\$ 11,000	28	\$ 393	\$ 5,000	45.45%				\$ 5,000		
18	HSC	Legal Assistance for Seniors	Legal and Supportive Services for Older Adults		\$ 10,000	\$ 7,000	25	\$ 400	\$ 5,000	50.00%				\$ 5,000		
24	HSC	Tri-Valley Haven	Counseling and Legal Services	TVH2	\$ 30,000	\$ 30,000	50	\$ 600	\$ 7,000	23.33%				\$ 7,000		
					\$ 51,000				\$ 17,000		\$ -	\$ -	\$ -	\$ 17,000	\$ -	\$ -
<b>5) SERVICES - DISABLED / SPECIAL NEEDS</b>																
22	HSC	Sunflower Hill	Sunflower Hill at Irby Ranch Program Support	SH2	\$ 19,250	\$ 25,000	36	\$ 535	\$ 5,000	25.97%				\$ 5,000		
23	HSC	Sunflower Hill	Sunflower Hill Program for Adults with Developmental Disabilities	SH1	\$ 25,080	\$ 23,242	40	\$ 627	\$ 5,100	20.33%				\$ 5,100		
					\$ 44,330				\$ 10,100		\$ -	\$ -	\$ -	\$ 10,100	\$ -	\$ -
<b>6) SERVICES - OTHER</b>																
2	HSC	Assistance League of Amador Valley	Operation School Bell		\$ 8,000	\$ 7,500	200	\$ 40	\$ -	0.00%				\$ -		
6	HSC	Chabot-LP / TV One Stop Career Ctr	Pleasanton Community Jobs Support, 2022/23	CLP1	\$ 22,415	\$ 14,055	154	\$ 146	\$ 5,000	22.31%				\$ 5,000		
7	HSC	Chabot-LP / TV One Stop Career Ctr	Pleasanton EITC Support Program, 2022/23	CLP2	\$ 19,495	\$ 10,015	132	\$ 148	\$ 5,000	25.65%				\$ 5,000		
8	HSC	CityServe of the Tri-Valley	Homeless Prevention and Family Stabilization Program	CSTV1	\$ 80,000	\$ 80,000	200	\$ 400	\$ 58,000	72.50%				\$ 58,000		
15	HSC	Hively	Hively Community Engagement Coordinator	H2	\$ 25,000	\$ 25,000	830	\$ 30	\$ 5,000	20.00%				\$ 5,000		
16	HSC	Hively	Hively Family Resource Center	H1	\$ 25,000	\$ -	914	\$ 27	\$ 9,000	36.00%				\$ 9,000		
17	HSC	Hope Hospice	Grief Support and Volunteer Services		\$ 20,000	\$ 20,000	200	\$ 100	\$ 5,000	25.00%				\$ 5,000		
19	HSC	Lions Blind Center of Diablo Valley	Independent Living Skills and Visually Impaired Adults		\$ 10,000	\$ -	15	\$ 667	\$ -	0.00%				\$ -		
					\$ 209,910				\$ 87,000		\$ -	\$ -	\$ -	\$ 87,000	\$ -	\$ -
<b>7) ADMINISTRATION</b>																
		City of Pleasanton	Administration of CDBG / HHSG Program		\$ 73,606	\$ 68,432			\$ 73,606	100.00%			\$ 73,606			
					\$ 73,606				\$ 73,606		\$ -	\$ -	\$ 73,606	\$ -	\$ -	\$ -
					\$ 767,989				\$ 556,562		\$ 55,205	\$ 239,223	\$ 73,606	\$ 188,528	\$ -	\$ -
											<b>Funding Available: \$ 55,205 \$ 239,223 \$ 73,606 \$ 188,528</b>					
											<b>Remaining for HC Allocation: \$ - \$ - \$ - \$ -</b>					

<b>HOUSING-RELATED PROJECTS: (for review by Housing Commission, March 17, 2022)</b>											CDBG Public Services	CDBG CIP	CDBG Admin	City Gen Fund	HOME	LIHF
1	HC	Abode Services	Tri-Valley Rapid Rehousing Program (Rent Subsidies)		\$ 95,305	\$ 95,305	24	\$ 6,250		0.00%						
			Tri-Valley Rapid Rehousing Program (Case Mgmt)		\$ 54,695	\$ 54,695				0.00%						
5	HC	Centro Legal de la Raza	Tri-Valley Fair and Secure Housing Project		\$ 41,131	\$ 59,245	27	\$ 1,523		0.00%						
8	HC	CityServe of the Tri-Valley	Homeless Intervention and Crisis Stabilization Program	CSTV1	\$ 80,000	\$ 80,000	75	\$ 1,067		0.00%						
10	HC	CRIL	Housing and Independent Living Skills		\$ 15,000	\$ 19,501	30	\$ 500		0.00%						
11	HC	ECHO Housing	Housing Counseling Services		\$ 40,000	\$ 40,000	305	\$ 131		0.00%						
13	HC	Goodness Village	Goodness Village		\$ 143,520	\$ -	5	\$ 28,704		0.00%						
14	HC	Habitat for Humanity	Housing Rehabilitation Program		\$ 120,000	\$ 128,000	6	\$ 20,000		0.00%						
28	HC	Tri-Valley REACH	Seismic Retrofit Manager		\$ 50,000	\$ 35,000	16	\$ 3,125		0.00%						
					\$ 639,651				\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
					\$ 639,651				\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

**NOTES:**

(1) New project or agency did not apply last year; highlighted in red.



## FY 2022/23 Housing and Human Services Grant Program

City of Pleasanton  
USD\$500,000.00 available

### Scoring Report

Report Generated 2/15/2022 12:52:58 PM for Steve Hernandez

Organization Name Application Title	Requested Amount	Votes	Average Recommend	Trial Decision	Trial Amount	Committee Score ▾	Admin Score	Adjust	Total Score
CityServe of the Tri-Valley <a href="#">Homelessness Prevention and Family Stabilization Program</a>	USD\$80,000.00	5 to 0	USD\$49,600.00	Undecided ▾	USD\$ <input type="text" value="0"/>	141.50	0	<input type="text"/>	141.50
Open Heart Kitchen <a href="#">Pleasanton Senior Meals</a>	USD\$70,000.00	5 to 0	USD\$41,540.00	Undecided ▾	USD\$ <input type="text" value="0"/>	139.75	0	<input type="text"/>	139.75
Axis Community Health <a href="#">Capital Project: New Service Site</a>	USD\$200,000.00	5 to 0	USD\$206,000.00	Undecided ▾	USD\$ <input type="text" value="0"/>	138.50	0	<input type="text"/>	138.50
Spectrum Community Services <a href="#">Pleasanton Meals on Wheels</a>	USD\$53,000.00	5 to 0	USD\$32,700.00	Undecided ▾	USD\$ <input type="text" value="0"/>	138.00	0	<input type="text"/>	138.00
Tri-Valley Haven <a href="#">Food Pantry</a>	USD\$45,000.00	5 to 0	USD\$25,000.00	Undecided ▾	USD\$ <input type="text" value="0"/>	137.25	0	<input type="text"/>	137.25
CALICO Center <a href="#">Pleasanton Child Abuse Prevention</a>	USD\$11,000.00	5 to 0	USD\$6,200.00	Undecided ▾	USD\$ <input type="text" value="0"/>	131.75	0	<input type="text"/>	131.75
Hively <a href="#">Hively Community Engagement Coordinator</a>	USD\$25,000.00	4 to 1	USD\$10,000.00	Undecided ▾	USD\$ <input type="text" value="0"/>	131.25	0	<input type="text"/>	131.25

<b>Organization Name</b> Application Title	<b>Requested Amount</b>	<b>Votes</b>	<b>Average Recommend</b>	<b>Trial Decision</b>	<b>Trial Amount</b>	<b>Committee Score</b> ▾	<b>Admin Score</b>	<b>Adjust</b>	<b>Total Score</b>
<b>Hively</b> <a href="#">Hively Family Resource Center</a>	USD\$25,000.00	5 to 0	USD\$14,000.00	Undecided ▾	USD\$ <input type="text" value="0"/>	<b>128.00</b>	<b>0</b>	<input type="text"/>	<b>128.00</b>
<b>Tri-Valley Haven</b> <a href="#">Sojourner House</a>	USD\$30,000.00	2 to 3	USD\$12,500.00	Undecided ▾	USD\$ <input type="text" value="0"/>	<b>127.75</b>	<b>0</b>	<input type="text"/>	<b>127.75</b>
<b>Tri-Valley Haven</b> <a href="#">Counseling and Legal Services</a>	USD\$30,000.00	4 to 1	USD\$8,500.00	Undecided ▾	USD\$ <input type="text" value="0"/>	<b>127.50</b>	<b>0</b>	<input type="text"/>	<b>127.50</b>
<b>Tri-Valley Haven</b> <a href="#">Shiloh</a>	USD\$35,000.00	2 to 3	USD\$9,000.00	Undecided ▾	USD\$ <input type="text" value="0"/>	<b>125.00</b>	<b>0</b>	<input type="text"/>	<b>125.00</b>
<b>Legal Assistance for Seniors</b> <a href="#">Legal and Supportive Services for Older Adults</a>	USD\$10,000.00	5 to 0	USD\$5,800.00	Undecided ▾	USD\$ <input type="text" value="0"/>	<b>124.50</b>	<b>0</b>	<input type="text"/>	<b>124.50</b>
<b>Sunflower Hill</b> <a href="#">Sunflower Hill Program Support at Irby Ranch</a>	USD\$19,250.00	2 to 3	USD\$5,500.00	Undecided ▾	USD\$ <input type="text" value="0"/>	<b>124.00</b>	<b>0</b>	<input type="text"/>	<b>124.00</b>
<b>Chabot-Las Positas Community College District</b> <a href="#">Pleasanton EITC Support Program, 2022-23</a>	USD\$19,495.00	4 to 1	USD\$10,075.00	Undecided ▾	USD\$ <input type="text" value="0"/>	<b>122.50</b>	<b>0</b>	<input type="text"/>	<b>122.50</b>
<b>Hope Hospice, Inc</b> <a href="#">Grief Support and Volunteer Services</a>	USD\$20,000.00	5 to 0	USD\$8,800.00	Undecided ▾	USD\$ <input type="text" value="0"/>	<b>122.25</b>	<b>0</b>	<input type="text"/>	<b>122.25</b>

Organization Name Application Title	Requested Amount	Votes	Average Recommend	Trial Decision	Trial Amount	Committee Score ▾	Admin Score	Adjust	Total Score
<a href="#">Sunflower Hill Program Support for Adults With Developmental Disabilities</a>	USD\$25,080.00	4 to 1	USD\$9,250.00	Undecided ▾	USD\$ 0	122.00	0	<input type="text"/>	122.00
<a href="#">Chabot-Las Positas Community College District Pleasanton Community Jobs Support, 2022-23</a>	USD\$22,415.00	5 to 0	USD\$8,900.00	Undecided ▾	USD\$ 0	118.00	0	<input type="text"/>	118.00
<a href="#">Assistance League of Amador Valley Operation School Bell</a>	USD\$8,000.00	4 to 1	USD\$3,000.00	Undecided ▾	USD\$ 0	118.00	0	<input type="text"/>	118.00
<a href="#">Goodness Village Goodness Village</a>	USD\$143,520.00	3 to 2	USD\$35,000.00	Undecided ▾	USD\$ 0	116.75	0	<input type="text"/>	116.75
<a href="#">Culinary Angels Nutrition Education-Web Site Renewal</a>	USD\$5,000.00	4 to 1	USD\$2,000.00	Undecided ▾	USD\$ 0	109.50	0	<input type="text"/>	109.50
<a href="#">Lions Blind Center of Diablo Valley Independent Living Skills for Blind and Visually Impaired Adults</a>	USD\$10,000.00	1 to 4	USD\$1,000.00	Undecided ▾	USD\$ 0	88.25	0	<input type="text"/>	88.25
<a href="#">Tri-Valley REACH, Inc. Seismic Retrofit Tanager</a>	USD\$50,000.00	0 to 0		Undecided ▾	USD\$ 0	0.00	0	<input type="text"/>	0.00

**To be reviewed by the Housing Commission on 3/17/22**

<b>Organization Name</b>	<b>Application Title</b>	<b>Requested Amount</b>	<b>Votes</b>	<b>Average Recommend</b>	<b>Trial Decision</b>	<b>Trial Amount</b>	<b>Committee Score ▾</b>	<b>Admin Score</b>	<b>Adjust</b>	<b>Total Score</b>
<b>Habitat for Humanity East Bay/Silicon Valley, Inc.</b> <a href="#">Housing Rehabilitation Program</a>		USD\$120,000.00	0 to 0		Undecided ▾	USD\$ 0	0.00	0	<input type="text"/>	0.00
<b>Eden Council for Hope and Opportunity</b> <a href="#">Housing Counseling Services</a>		USD\$40,000.00	0 to 0		Undecided ▾	USD\$ 0	0.00	0	<input type="text"/>	0.00
<b>Community Resources for Independent Living</b> <a href="#">Housing and Independent Living Skills</a>		USD\$15,000.00	0 to 0		Undecided ▾	USD\$ 0	0.00	0	<input type="text"/>	0.00
<b>CityServe of the Tri-Valley</b> <a href="#">Homeless Intervention and Crisis Stabilization Program</a>		USD\$80,000.00	0 to 0		Undecided ▾	USD\$ 0	0.00	0	<input type="text"/>	0.00
<b>Centro Legal de la Raza</b> <a href="#">Fair and Secure Housing Project</a>		USD\$41,131.00	0 to 0		Undecided ▾	USD\$ 0	0.00	0	<input type="text"/>	0.00
<b>Abode Services</b> <a href="#">Rapid Re-Housing</a>		USD\$150,000.00	0 to 0		Undecided ▾	USD\$ 0	0.00	0	<input type="text"/>	0.00







**Human Services Commission Evaluation Criteria for  
Review of Housing and Human Services Grant  
Program (HHSG) Applications for FY 2022/23**

**A) NEED**

1. There is a need for this activity/service.
2. The need has been clearly identified.
3. The data/information supplied by the agency shows how this activity/service will address the need.
4. The activity/service prevents or alleviates an identified problem.

**B) BENEFIT**

1. The applicant demonstrates clearly the number of Pleasanton residents who will benefit from the activity/service in relation to the level of funding requested from the City of Pleasanton.
2. The beneficiaries are an appropriate target group (lower income residents, handicapped, elderly, youth, etc.)
3. The funding of this activity/service benefits low and very low income (rather than moderate income) residents. Greater consideration will be given to agencies which serve individuals from the lowest income categories.
4. The activity/service benefits impacted neighborhoods.

**C) ORGANIZATION**

1. The agency has an established track record of good performance.
2. The agency is accountable for its programs.
3. The agency's goals for this activity/service are realistic and achievable.
4. The agency's overall guiding philosophy is consistent with this activity/service.
5. The agency collaborates with other non-profits and has a broad base of community support.
6. The agency's staffing is qualified and adequate to provide this activity/service in a timely manner.
7. The application is complete (in accordance with the application checklist provided)

**D) FUNDING**

1. The request will provide lasting improvements and/or effects.
2. The request will maintain an existing activity/service that is in jeopardy.
3. The request will not supplant other funding already available but will enhance or initiate an activity/service.
4. The requested funds achieve an impact on the need.
5. The requested amount is commensurate with the expected accomplishment(s).
6. The cost per beneficiary is reasonable.
7. The activity/service is cost-effective.
8. The effectiveness of the activity/service can be measured using well-defined performance measures that are clearly stated in the application.

**E) ALTERNATIVE FUNDING SOURCES**

1. The agency has been successful in obtaining supplemental on-going funding from other sources for its activities/services.
2. When appropriate, the agency charges a fee and/or produces other income that may be used to support this activity/service.
3. The agency contributes to this activity/service.
4. There is evidence that the agency is receiving private and/or community financial support.

**F) NECESSITY OF CITY FUNDING**

1. City funds are critical to carrying out this activity/service.
2. This activity/service is appropriate for City funding.
3. The activity/service reduces demands on other City resources.
4. There are no alternative funding sources.
5. There are no alternatives available that are less expensive.

**G) CONSISTENCY WITH CITY HOUSING AND COMMUNITY DEVELOPMENT POLICIES**

1. HUD [Alameda County HOME Consortium] Consolidated Plan
2. General Plan Housing Element
3. Tri-Valley Human Services Needs Assessment (2011), Strategic Plan (2014-16), and Strategic Plan Update (2018-2022)

## **H) HUMAN SERVICES COMMISSION PRIORITIES**

1. The project prioritizes the “core services” identified in the adopted “2011 Human Services Needs Assessment” (dental care, primary health care, mental health, food/nutrition, housing activities).
2. The project takes into consideration transportation (e.g., incorporates or anticipates how clients will access the proposed programs or activities).
3. The project is innovative and demonstrates service coordination and collaboration.
4. The agency has registered with Alameda County 2-1-1, CityServe of the Tri-Valley and Ptownlife.org.





**Human Services Commission  
Statement of Priorities for FY 2022/23  
Housing and Human Services Grant (HHSG) Program**

**October 6, 2021**

The City Council adopted the Human Services Commission (HSC) Strategic Plan in 2014 to assist with implementation of the 2011 Eastern Alameda County 2011 Human Services Needs Assessment Findings Report. As a result, the HSC has annually developed a Statement of Priorities for the HHSG process. The HSC feels that the Statement of Priorities addresses the most critical needs and barriers to service delivery in Pleasanton. The HSC will prioritize its funding towards projects and/or programs that meet the following general criteria:

*•Priority Needs – Projects that address the following populations and/or program areas:(listed in alphabetical order)*

- *Disability Services and Access*
- *Food and Nutrition*
- *Health Care and Behavioral Health*
- *Homelessness in the Tri-Valley*
- *Senior Services*
- *Service Provider Critical Initiatives*
- *Workforce Development/Unemployment*
- *Youth Services*

*•Service Delivery with an emphasis in the following areas:*

- *Coordination and collaboration with other service providers, local nonprofits, and Tri-Valley Cities.*
- *Prevention (activities that help prevent a problem from emerging)*
- *Self-Sufficiency (activities that promote self-reliance and are aimed at reducing dependency on assistance programs and services)*

The HSC will be prioritizing its funding decisions based on the listed criteria. Grant applicants must ensure that their application describes how their proposal addresses at least one (1) of the priority needs and at least one (1) of the service delivery emphasis areas. If a proposal does not address at least one priority need and one service delivery emphasis area, the applicant is requested to provide justification as to why the project should still be funded.

In addition, agencies will also be required to register with Alameda County 2-1-1, Ptownlife.org and CityServe of the Tri-Valley as a condition of receiving HHSG funds.

