

YOUTH COMMISSION AGENDA REPORT

October 13, 2021
Item 5

**TITLE: REVIEW AND COMMENT ON THE YOUTH COMMISSION WORK PLAN
FOR SCHOOL YEAR 2021/22**

SUMMARY

To ensure the ongoing implementation of the Youth Master Plan, the Youth Commission establishes an annual Work Plan which identifies activities and projects that align with Youth Master Plan Goals and Strategies. The Work Plan is then reviewed and approved annually by the City/Pleasanton Unified School District Joint Liaison Committee to ensure the commission has direction, focus and planned outcomes.

RECOMMENDATION

Review and comment on the Youth Commission Work Plan for School Year 2021/22.

FINANCIAL STATEMENT

There is no immediate financial impact for this item, however, potential projects/events resulting from work plan progress may result in future funding requests.

BACKGROUND

Recognizing the issues and challenges facing children and youth in Pleasanton, the City Council and Pleasanton Unified School District Board of Trustees approved the City's first Youth Master Plan in 2001 and an update in 2010.

Upon the adoption of the Youth Master Plan by the City Council and the Pleasanton Unified School District Board of Trustees in 2010, the Youth Master Plan Implementation Committee (YMPIC) was tasked with addressing options for meeting Goal # 3 of the plan:

Goal 3: Contributing Youth, Strategy 3.6

“Develop opportunities for the Youth Master Plan Implementation Committee and Youth Commission to work together, integrate and simplify their missions, and implement the Youth Master Plan.”

As a result, the YMPIC Ad Hoc Committee (Ad Hoc) met several times to discuss how the YMPIC should continue to function after the Youth Master Plan was adopted and how they could collaborate with the Youth Commission for the implementation phase of the Youth Master Plan. After much discussion, it was proposed that the larger YMPIC group meet quarterly and the YMPIC Ad Hoc group would continue to meet monthly.

Considering the various challenges and effectiveness of managing three very similar bodies (YMPIC, Ad Hoc and Youth Commission), the significant number of impending committee vacancies, and addressing the City Council's Work Plan goal to develop a strategy to consolidate the YMPIC and the Youth Commission, the City of Pleasanton elected to consolidate the Youth Master Plan Implementation Committee and Ad Hoc Committee and establish a new committee whose responsibility will be to oversee the implementation of the Youth Master Plan and directly report to the Youth Commission. This committee was called the Youth Master Plan Oversight Committee (YMPOC).

On March 13, 2013, the YMPOC approved the transfer of oversight of the implementation of the Youth Master Plan to the Youth Commission. The YMPOC recommended that the Youth Commission continue to develop an annual Work Plan to identify strategies towards implementation of the Youth Master Plan. The annual Work Plan is reviewed by the City/Pleasanton Unified School District Joint Liaison Committee to provide direction to the Youth Commission and further support the work of the commission.

DISCUSSION

The Youth Commission Work Plan for 2021/22 includes the following projects/activities.

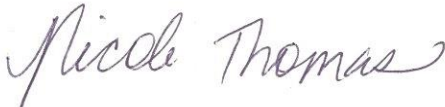
WHO	PROJECT	Description	Youth Master Plan Goal/Strategy
Youth Commission	Ptownlife.org and Ptownlife Newsletter	Provide support and direction to Ptownlife News Team on website maintenance and upgrades, marketing, and promotions. News Team or staff to make presentation to Youth Commission with updates. (April 2022)	Goal 6: informed Youth and Adults (6.1,6.2,6.3) Goal 3: Contributing Youth (3.1,3.2,3.4) Goal 1: Prepared Youth (1.2, 1.4)
Public Policy Committee	Youth in Government Day 2022	Plan and Implement Youth in Government Day program including job shadowing and speakers. (TBD March 2022) Committee may identify an additional focus area for the 2021/22 year.	Goal 2: Healthy and Safe Youth (2.3, 2.6, 2.7) Goal 3: Contributing Youth (3.1, 3.2, 3.5)
Youth Commission and City Staff	Parent/Student Educational Opportunities	Provide a variety of opportunities for parents and students to learn through workshops, forums, and presentations. Staff will seek commission feedback and provide year end update. (May 2022)	Goal 5: Supportive Families and Community (5.2, 5.5) Goal 6: Informed Youth and Adults
Health and Wellness Subcommittee	TBD	This subcommittee will inform the community and City Council regarding physical and mental health issues facing Pleasanton children, youth, teens and their families. The subcommittee will work collaboratively to present ideas, programs and activities that address issues identified.	Goal 2: Healthy and Safe Youth (2.1, 2.6, 2.7, 2.8, 2.12)
Youth Commission and City Staff	Teen Job Fair	The City of Pleasanton in partnership with the City of Dublin, City of San Ramon and the Dublin/San Ramon Women's Club, annually presents the Teen Job Fair. The Teen Job Fair provides teens in the Tri-Valley the opportunity to meet with local employers, to attend workshops pertaining to job skills and participate in mock interviews. The 2022 Teen Job Fair has not been scheduled at this time due to COVID. (TBD March 2022)	Goal 1: Prepared Youth (1.2,1.3)

Youth Commission	City Community Grant Program - Youth Category	Review submitted grant applicants for FY 2022/23 and provide funding recommendation to City Council.	Goals 1-6: Funding allocated must support one or more of the Youth Master Plan Goals
Expand Connections to Youth and Teen Services		Promote awareness and access to a variety of opportunities for youth, teens, and young adults in the areas of workforce development, recreation, and enrichment opportunities with a specific emphasis on reaching under-served youth, teens, young adults and their families.	Goal 6: Informed Youth (all)

ALTERNATIVE ACTION

Any other action as determined by the Youth Commission.

Submitted by:



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