



CIVIC ARTS COMMISSION AGENDA REPORT

October 4, 2021
Item 5

TITLE: SELECT PUBLIC ART WEBSITE SUBCOMMITTEE

SUMMARY

Including the public art acquisition process on the City's Public Art website was a project identified by the Civic Arts Commission at the August 2, 2021 commission meeting. Developing a subcommittee allows the commission to explore this opportunity further.

RECOMMENDATION

Select three members of the commission to create a Public Art Website subcommittee to work with Civic Arts staff.

FINANCIAL STATEMENT

There is none.

BACKGROUND

The 2014 Cultural Plan Goal 5 states, "Improve marketing and visibility of the arts and make information about arts offerings more readily available to residents, workers and visitors." Currently the public art collection is promoted in two ways:

1. A public art brochure which highlights only the downtown pieces; and
2. Access to the entire public art collection via the mobile app, STQRY

There is a page on the City of Pleasanton's website for public art information; however, the page is currently not available to the public and requires updating.

DISCUSSION

Staff recognizes that there is limited access to information on the public art collection and acquisition process and would like to engage a subcommittee in meeting Goal 5 of the 2014 Cultural Plan to "[i]mprove marketing and visibility of the arts and make information about arts offerings more readily available to residents, workers and visitors."

Staff anticipates that the time commitment involved for this subcommittee would be minimal, (two to three meetings, one hour in length each via Zoom.) The subcommittee will meet with co-staff liaison, Michele Crose.

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