



CIVIC ARTS COMMISSION AGENDA REPORT

April 5, 2021
Item 6

TITLE: REVIEW AND DISCUSS CITY ZOOM PHOTOGRAPHY CONTEST

SUMMARY

At the March 1, 2021 Civic Arts Commission meeting, a member of the public proposed a photo contest featuring popular Pleasanton landmarks for use as virtual backgrounds.

RECOMMENDATION

Review and discuss a City-wide photography contest to create Pleasanton-specific virtual backgrounds for community use and determine if this is a project the commission would like to take into consideration.

FINANCIAL STATEMENT

None.

BACKGROUND

At the March 1, 2021 Civic Arts Commission, a member of the public spoke during public comment about an idea of having Pleasanton-specific virtual backgrounds. Since the pandemic began, virtual meeting platforms, such as Zoom and Microsoft Teams, have been used BY professionals, students, and city leadership to attend meetings. The public commenter addressed the need for backgrounds, that are commonly used on these platforms, to showcase popular locations in Pleasanton.

The commenter shared that other local Tri-Valley cities have created city-specific backgrounds to share with their civil servants to use and thought Pleasanton should have these backgrounds as well. The commenter thought the Civic Arts Commission could host a City-wide photo contest in which the winning photos would be turned into virtual backgrounds that could be downloaded and used for virtual meetings in the community.

DISCUSSION

The next step is to discuss the idea as a commission and determine if this is a project that the commission would like to pursue.

Submitted by:

A handwritten signature in black ink, appearing to read 'TW', is positioned below the text 'Submitted by:'.

Tamara Whitney
Recreation Manager, Civic Arts & Community Programs