

PARKS AND RECREATION COMMISSION AGENDA REPORT

March 11, 2021
Item 4

TITLE: RECOMMEND CITY COUNCIL APPROVE THE PERMANENT PAINTING OF COURT TEN AT TENNIS AND COMMUNITY PARK FOR PICKLEBALL

SUMMARY

Pickleball is a sport growing in popularity nationwide and here in Pleasanton. Staff have received several requests from community members for designated pickleball courts. Repainting Court Ten at Tennis and Community Park would create two dedicated pickleball courts in Pleasanton at no cost to the City.

RECOMMENDATION

Recommend City Council approve permanent painting of court ten at Tennis and Community Park for Pickleball.

FINANCIAL STATEMENT

Funding for this project will be provided by Lifetime Activities and will be deducted from the \$25,000 facility enhancement provision in section C. 3.05.2 of the Extension of Operator Agreement (Extension) with Lifetime Activities dated December 20, 2016 (Attachment 1). The anticipated cost for painting court ten with two pickleball courts is approximately \$1,000.

BACKGROUND

The City has contracted with Lifetime to operate and maintain the tennis facilities at the Tennis and Community Park since 2005. Lifetime has acted as the City's agent in all matters related to tennis operations including maintenance of the tennis complex, public restrooms, and courts; activity registration, court reservations, processing payments and handling all customer service matters; as well as tennis instruction, league coordination, and specialty classes and camps.

This current agreement with Lifetime was entered into on January 1, 2011 (Attachment 2) and amended in December 2016 with the Extension (Attachment 1). Section C – 3.05.2 of the Extension states: "Lifetime shall purchase and cause to be installed Twenty-Five Thousand Dollars (\$25,000) worth of new improvements by December 31, 2018, which improvements are subject to City staff administrative approval..."

Lifetime Activities has brought forward many concepts for new improvements over the years. Staff has reviewed these concepts, but no agreement was reached. The Second Amendment to Agreement extended the timeline for these improvements to December 31, 2019 (Attachment 5). Lifetime Activities staff and City staff have continued the conversation to identify suitable improvements and have agreed to bring the permanent painting of Court Ten at Tennis and Community Park forward for Parks and Recreation Commission and City Council consideration.

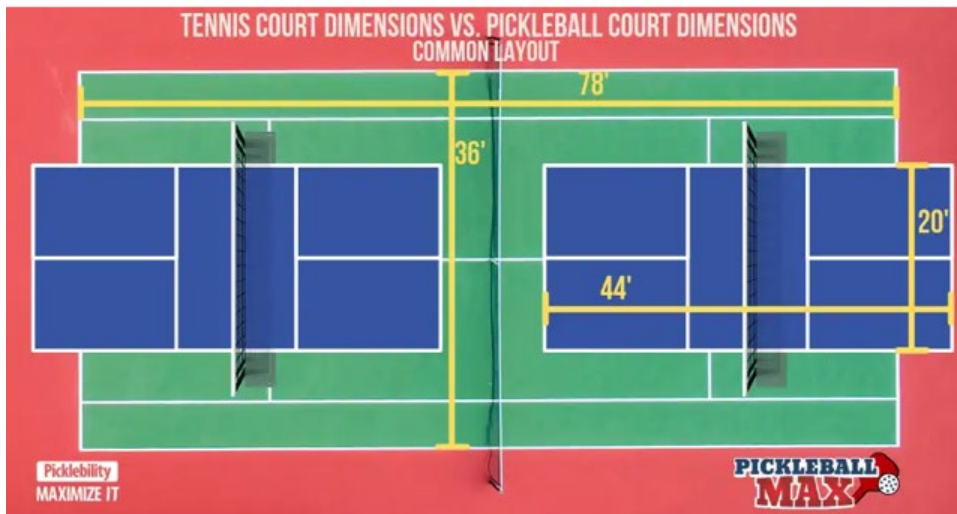
DISCUSSION

Pickleball is a sport growing in popularity nationwide and here in Pleasanton. Staff have received several requests from community members for pickleball courts. Repainting court ten at Tennis and Community Park would create two dedicated pickleball courts in the City.

According to the US Pickleball website, "Pickleball is a court sport played on a badminton-sized court with the net set to a height of 34 inches at the center. It is played with a perforated plastic ball and composite or wooden paddles about twice the size of ping-pong paddles. It can be played indoors or outdoors and is easy for beginners to learn, but can develop into a fast-paced, competitive game for experienced players. In addition, the game has developed a passionate following due to its friendly, social nature, and its multi-generational appeal. Pickleball can be played as singles or doubles."

In the Sports & Fitness Industry Association's (SFIA) 2019 Pickleball Participant Report, they reported pickleball currently has 3.3 million players in the US.

A pickleball court is 20' x 44' for both singles and doubles. The net is hung at 36" at the ends and hangs 34" in the middle. A non-volley zone extends 7' back from the net on each side as pictured below:



One tennis court provides ample room for two pickleball courts, allowing for more active play time in the same amount of space.

With temporary tape striping on this court, Lifetime saw significant community interest. Lifetime had 171 individuals in pickleball lessons in 2019 and numbers were on the rise. In addition, about 10 people per week came for open play.

Submitted by:

Heidi Murphy
Library and Recreation Director

Attachment:

1. Extension of Operator Agreement
2. Operator Agreement
3. First Amendment to Agreement
4. Second Amendment to Agreement