

**Special Meeting of the  
COMMITTEE ON  
ENERGY AND THE ENVIRONMENT  
AGENDA**

**January 27, 2021 – 5:00 P.M.**

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On March 3, 2020 Governor Newsom proclaimed a State of Emergency due to COVID-19 and subsequently issued Executive Orders N-25-20 suspending provisions of the Brown Act allowing meetings via teleconferencing and members of the public to observe and offer comments telephonically or electronically.

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If you wish to speak on an item listed on this agenda, please complete and submit a speaker card here or <https://pleasanton.seamlessdocs.com/f/EnergyandEnvSpeakerCard> 5:30 p.m. the day of the meeting, January 27, 2021.

**CALL TO ORDER**

**ROLL CALL**

**AGENDA AMENDMENTS**

**MINUTES**

1. Approve special meeting minutes of October 29, 2020

**MEETING OPEN TO THE PUBLIC**

2. Public comment from members of the audience regarding items not listed on the agenda.

**OTHER MATTERS BEFORE THE COMMITTEE**

3. City Council 2021-2022 Two-Year Work Plan Prioritization Process
4. Select Chair and Vice Chair for 2021 for the Committee on Energy and the Environment
5. Set 2021 Meeting Schedule for the Committee on Energy and the Environment
6. Climate Action Plan 2.0 Action Prioritization Criteria Weighting

**MATTERS INITIATED BY COMMITTEE MEMBERS:** Brief reports on conferences, seminars, and meetings attended by Committee members.

**ADJOURNMENT**

**Accessible Public Meetings**

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**MINUTES  
CITY OF PLEASANTON  
COMMITTEE ON ENERGY AND THE ENVIRONMENT  
October 29, 2020**

*This meeting was conducted in accordance with Governor Newsom's Executive Orders N-25-20 and N-29-20 and N-33-20.*

**CALL TO ORDER**

Vice Chairperson Chang called a teleconference special meeting of the Committee on Energy and the Environment to order at the hour of 5:00 p.m.

**ROLL CALL**

Committee Members Present: Eric Cartwright, Terry Chang, Bruce Daggy, Robert Gan, Joel Liu

Absent: Catherine Brown

**AGENDA AMENDMENTS**

None.

**CONSENT CALENDAR**

1. Approve the special meeting minutes of October 7, 2020, with the following change: on page 4, third paragraph, change if to it.

**Motion by:** Daggy                      **Seconded by:** Liu

**Ayes:** Cartwright, Chang, Daggy, Gan, Liu

**Absent:** Brown

**MEETING OPEN TO THE PUBLIC**

2. Public Comment from members of the audience regarding items not listed on the agenda:

David Stark, Public Affairs Director of Bay East Association of Realtors and Pleasanton resident spoke on behalf of the Bay Easy Association of Realtors. He pledged their commitment to assisting the City of Pleasanton implement the next version of the Climate Action Plan particularly with regards to helping implement voluntary and incentive based approaches to encourage current and future home owners to make their homes and lifestyles as energy efficient as possible. He indicated that they have worked with other cities with Climate Action Plans and they have done a lot of work with Stopwaste.org and other regional organizations in promoting energy efficiency upgrades to homes and energy efficient lifestyles. He noted that Realtors have more contact than any other professions with current homeowners and would like to be a partner to promote energy and lifestyle efficiency programs in the CAP. He also requested that the City not seek implementation measures that are triggered by when a home is sold, as it is the least efficient way to make homes more efficient and causes various problems. He suggested focusing on helping people who want to upgrade their homes now and not wait until a home is sold. He also provided some examples of recent energy efficiency upgrades at his home in Pleasanton and offered to share his experiences with the committee and others if so desired. He requested that the committee use Bay East Association as a partner in implementing in the CAP and he looked forward to working with the committee. He also noted that his contact information was shared with staff.

Staff member Megan Campbell noted that staff has been reaching out to all the implementation partners, which has included the Realtor Association.

### **OTHER MATTERS BEFORE THE COMMITTEE**

#### **3. Climate Action Plan (CAP) 2.0 discussion and recommendation on Values, Guiding Principles, Co-Benefits and Action Prioritization Criteria**

Ms. Campbell provided an update on the status of establishing the CAP 2.0 framework. The framework aims to ensure the actions selected for including the CAP 2.0 progress the reduction of emissions commensurate with the emission reductions target pathway, achieve the overarching goal of the document, align with community priorities, and are feasible/realistic to implement. The established framework will ensure the Committee, Council, staff, and community are collectively evaluating and discussing the proposed actions with the same baseline understanding and guidelines. At the October 7<sup>th</sup> meeting, the Committee discussed several elements of the CAP 2.0 document framework and provided direction on two elements of the framework (i.e., the co-benefits and action prioritization criteria).

Ms. Campbell noted that two public comments were received by staff, which were forwarded to the Committee. One of the public comments asked that equity and inclusion be included in the guiding principles. They also recommended being clear on what evidenced based means. The other public comment was from Mr. Stark who spoke earlier at the meeting.

Ms. Campbell reviewed the Co-Benefits and Action Prioritization Criteria that was approved at the prior meeting. She noted that the Committee has not discussed the weight of the Action Prioritization Criteria and the weighting might impact the priority of various actions, however it will be brought back to the Committee at a future meeting for discussion. She said the community survey that is currently in circulation will provide some insight on what the community priorities are and might ultimately assist with the weighting that they ultimately decide. She indicated there are currently 480 responses to the survey.

Ms. Campbell said that based on the Committee's discussion and comments at the prior meeting, staff proposed the following vision statement for the CAP 2.0:

This Climate Action Plan 2.0 seeks to reduce Pleasanton's greenhouse gas emissions, improve quality of life and public health, cultivate community resilience and adaptability, and promote thriving ecosystems and a vibrant economy, now and for future generations. Through an inclusive and equitable process, the CAP 2.0 will position Pleasanton as a regional leader addressing climate change.

While the Committee preferred one sentence to capture the vision, staff suggested two sentences to effectively relay the values and concepts the Committee directed staff to include. Ms. Campbell noted that there is a section on guiding principles, which includes details and suggestions about how the vision may be reduced to one sentence and still capture all the proposed ideals.

Ms. Campbell reported the Committee discussed the applicability and use of guiding principles in the CAP 2.0 framework. There was discussion about if the guiding principles should be used as a fatal flaw analysis or be used more as a guide without such a strict pass/fail determination. Staff offered the following options:

In Option 1, staff suggests that the guiding principles are used as a fatal flaw analysis. In option 1, staff suggest the following guiding principles:

- **Evidence-based** | Select actions based on the best scientific and local knowledge about projected greenhouse gas emissions, climate change, and vulnerability to climate impacts, as well as available evidence of proven impact of actions to reduce emissions and increase climate resilience.
- **Actionable** | Selection actions that are as ambitious as possible while being realistic about factors affecting implementation including: costs involved, available budgets, staffing and resource capacity, local mandates, timeline required, and other relevant factors. Actions should be feasible and focus on tangible steps to move the needle.
- **Accountable** | Select actions that can be transparently evaluated, measured, and reported. Reporting and monitoring will ensure accountability to partners, stakeholders, and community members as well as uphold the principles of Pleasanton's Community of Character.

These three principles are crucial to action selection and appropriate for a fatal flaw analysis. The two guiding principles omitted in this option that were provided to the Committee on October 7<sup>th</sup> are Equitable and Inclusive. Based on the discussion on October 7<sup>th</sup>, they appeared to be ideals more appropriate for the vision rather than the guiding principles if the guiding principles were used as a fatal flaw analysis.

Ms. Campbell then presented option 2. In option 2, staff suggests the guiding principles are used as a guide rather than a fatal flaw analysis. In this option, if an action does not meet all the guiding principles, it does not automatically disqualify an action from being included in the CAP 2.0. In Option 2, staff recommends the three guiding principles mentioned in option 1 (Evidence-Based, Actionable, and Accountable) and adding the following two guiding principles:

- **Equitable** | Selection actions that account for and seek to reduce inequities impacting disadvantaged and marginalized communities. Actions should ensure equitable and just distribution of risks from climate impacts, as well as costs and benefits of action, across the Pleasanton community.
- **Inclusive** | Selection actions that involve diverse perspectives from all Pleasanton communities, including from City departments, community-based organizations, residents, and businesses. Follow best practices for inclusion and accessibility during coordination, collaboration, and engagement with partners and stakeholders to ensure communities are seen and heard.

Lastly, staff presented option 3. For this option, staff suggests having guiding principles for both the actions and for the process. For the actions, staff suggests the following guiding principles: Evidence-Based, Actionable, and Accountable (as described earlier). For the process, staff suggests the following guiding principles:

- **Equitable** | During planning and implementation phases, the process will be equitable across the Pleasanton community with the objective for just distribution of action costs and benefits.
- **Inclusion** | During planning and implementation phases, the process will involve diverse perspectives from all Pleasanton communities, including from City departments, community-based organization, residents, and businesses. The process will follow best

practices for inclusion and accessibility during coordination, collaboration, and engagement with partners and stakeholders to ensure communities are seen and heard.

Ms. Campbell noted that on October 7, the Committee indicated concerns with including the ideals of equity and inclusivity as part of the fatal flaw analysis. The Committee found they applied more to process rather than the initial “filter” of actions. Ms. Campbell suggested that all three options presented above incorporate the ideals of equity and inclusion but in a way that fix the prior concerns of the Committee.

With Option 1, the ideals of equity and inclusion, while removed from the guiding principles, are still incorporated in the overarching goal of the CAP 2.0 through the vision statement. With Option 2 or 3, staff suggests the second sentence of the vision may be removed as the ideals of equity and inclusivity will now be incorporated in the guiding principles.

Although Option 2 or 3 may achieve the single sentence vision requested by the Committee, staff recommends Option 1. Option 1 results in a two-sentence vision statement; however, it clearly defines a framework for the document. Having the guiding principles operate as a fatal flaw analysis helps apply an early filter to the action list to narrow down the potential actions being considered. Further, Option 1 elevates the ideals of equity and inclusivity by incorporating them into the vision of the document.

Ms. Campbell posed the following questions for the committee to discuss regarding the vision statement:

- 1) Does the proposed vision statement adequately convey the overarching goal for the CAP 2.0 document?
- 2) Are there any concepts that should be added or removed from the vision statement?

Committee member Daggy liked the revised vision statement as he felt it was much crisper with improved language. He did not mind having two sentences. He suggested changing the word seeks to will in the vision statement.

Committee member Liu preferred to have one sentence for the vision. He felt that second sentence could be captured with the guiding principles.

Committee member Gan indicated the vision statement was much more direct and that he preferred to have a one sentence vision statement where inclusion and accessibility could be captured in another section of the CAP 2.0 as recommended by staff.

Committee member Cartwright felt the vision statement revision was very well done and captured what the Committee was aiming for. He was ok with having a second sentence included, as he liked the addition of the City of Pleasanton positioning themselves as a regional leader. He suggested adding the word significantly prior to reduce in the first sentence of the vision statement.

Vice Chairperson Chang agreed with the Committee member comments and thanked staff for their work on the revised vision statement. She liked that the second sentence of the vision statement as she felt it was empowering and assisted in an overall mindset that everyone is part of the solution. She questioned why regional collaboration was omitted from the vision statement as she felt that this is a regional issue.

Ms. Campbell indicated that staff chose the word inclusive as a broader term which would include regional collaborations, community perspectives, implementation partners, city divisions, etc. She said the intent was to make the vision less wordy.

Staff member Becky Hopkins indicated that using the term regional leader implies that the City would be working regionally not just Pleasanton.

Ms. Campbell posed the following questions for the committee to discuss regarding the guiding principles:

- 1) Which is the preferred framework option for the guiding principles?
- 2) Are there any guiding principles that should be added or removed?

Committee member Daggy said he would be comfortable with either option 1 or 3. He indicated that the Committee already said there is going to be a linear reduction of greenhouse gas (GHG) emissions and that he imagined the City Manager is going to want to stick with a budget, so he wondered if there is an overarching process window that this has to fit within. He said it was secretly here in the document; however, it is the reality. He said that if the Committee is projecting out actions for the next 5-10 years, there has to be a belief in what is being laid out will achieve the linear reduction and a belief that the city can afford it. He said that is where the rubber meets the road, whether the city can afford it in dollars and staff time and whether it is driving the GHG reductions fast enough. If it is not doing both those things, then it should not happen.

Committee member Liu was in favor of either option 1 or 3, but preferred option 3. He agreed with Committee member Daggy's comments that there needs to be balance between the actions and what the City can afford to do.

Committee member Gan felt that option 1 and option 2 appear to be at opposite ends of the spectrum. He felt Option 2 was very vague and did not provide enough direction. He said that while Option 1 might be more practical, it may be too restrictive. He felt Option 3 is a happy medium between the other two options because it seems to emphasize practicality and strictness based on the guiding principles which have more to do with practicality and are more tangible (i.e. accountable, actionable). He felt that while equitable and inclusive are equally as important, they are not necessarily as immediate, but need to be kept in mind during the entire process. He advocated strongly for Option #3.

Committee member Cartwright said he was fine with either Option 1 or Option 3, however, he preferred option 1 primarily from a practicality standpoint and using that process as an early screening of the many potential actions that will be submitted.

Vice Chairperson Chang inquired if staff could provide an example on how Option 3 would be applied.

Ms. Campbell indicated that while evaluating the actions, the Committee will make sure they are evidence based, actionable and accountable and ensure the actions fit into those categories.

Ms. Campbell said that for the process, the principles of equitable and inclusive are speaking to the planning and implementation phases. They will help ensure the Committee connects with the

community and that objectives have just distribution across the community and costs and benefits. For example, that there are actions that benefit both Seniors and Youth. She also indicated that they would need to ensure they are being inclusive and obtaining a variety of different perspectives during the process.

In response to earlier comments, Ms. Campbell also reminded the Committee of the larger description for “actionable” which acknowledges costs, available budget, staffing, resources, and capacities, etc. must all be considered early action selection.

Vice Chairperson Chang noted that she preferred Option 1 because it was practical, and you could see the results. She preferred including inclusive and equitable process in the vision statement vs. the guiding principles.

Committee Member Gan provided his reasoning for advocating for Option 3. He felt that Option 1 omitted the equitable and inclusive pieces. He did not feel comfortable voting on Option 1 without having those important values included and only being mentioned once in the vision. He wanted a more solid foundation for equitable and inclusive where the guiding principles clearly define the specifics on the process.

Committee member Liu inquired if staff felt there was any difference in the process between Option 1 and Option 3.

Ms. Campbell indicated that the review process will be similar with both options. She said Option 1 includes equitable and inclusive in the vision and Option 3, in the guiding principles. She said if there are some concerns about the clarity, staff could add additional wording to provide further clarification on what inclusive and equitable is and how it will be included in the process.

Committee member Gan said he would be fine with Option 1 after hearing the explanation and that additional clarification on inclusive and equitable could be added outside of the guiding principles.

Ms. Campbell indicated that she would make note to add additional clarification on equitable and inclusive in the CAP 2.0

Motion to approve the vision statement and Option 1 for the guiding principles as submitted.

**Motion by:** Gan                      **Seconded by:** Cartwright

**Ayes:** Cartwright, Chang, Daggy, Gan, Liu

**Absent:** Brown

Ms. Campbell reported staff is continuing to do outreach. She noted that trivia was added to the website. She provided an update on the youth videos which will be posted soon. She indicated that information on the survey will be included in the Progress Newsletter and utility bills as an insert. In addition, staff has been reaching out to as many community partners as possible. She said the next step is to take forward the recommendations of the Committee to the City Council for a check in to ensure they are on the right track.

#### **MATTERS INITIATED BY COMMITTEE MEMBERS**

Committee member Daggy indicated that the Tri-Valley Air Quality Community Alliance had its third quarter review with the Bay Area Air District. He noted the group is currently fielding a

survey and have prepared an interim analysis of the survey. Over half of the survey respondents indicated there is a problem with air quality and there is a general concern, which can be a motivating factor as the Committee advocates on behalf of the Climate Action Plan that provides a co-benefit of better air quality. He also reported many respondents are not in favor of gas-powered landscaping equipment due to the noise and poor air quality. He noted that they are working with the Air District to build a multi-layered map that describes air quality in the Tri-Valley, airshed and the health impacts (i.e. asthma rates, life expectancy, etc.). He indicated that he would send a copy of the interim survey results presentation to Ms. Hopkins to share with the Committee.

Committee member Gan prepared a small slide show where he simplified the specifics of the Climate Action Plan, which he posted on Instagram. He indicated that he would send the slide show to Ms. Hopkins and said the Committee Members could share as well.

Staff member Zack Reda noted that the Committee recommendations on the CAP 2.0 would be agendaized for the November 17, 2020 City Council meeting for review.

Vice Chairperson Chang provided an update on a recent seminar online that she attended on Carbon Farming by Stop Waste. She said that the City should partner up with StopWaste and get homeowners onboard about Carbon farming in their backyards.

Vice Chairperson Chang reported on AB30-30, which was recently passed by Governor Newsom. She also reported on Half Earth Day, which is part of the 30 by 30 movement and how she is excited to see increased participation in these types of movements.

Ms. Hopkins indicated that the November 18, 2020 meeting was cancelled. She said she would work with Ms. Campbell and Mr. Reda to come up with a time frame for further meetings for the next year and will send out information and check availability. It was noted there might be a brainstorming session scheduled for December if feasible.

#### **ADJOURNMENT**

The meeting was adjourned at 5:57 p.m.

Next meeting scheduled – to be determined.

Respectfully Submitted,  
Jennifer Tagalog



# Correspondence for 10.29.20 Special Meeting of the Committee of Energy and Environment

## Becky Hopkins

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**From:** Becky Hopkins  
**Sent:** Thursday, October 29, 2020 4:19 PM  
**To:** Catherine Brown; Terry Chang; Eric Cartwright; Bruce Daggy; Robert Gan; Joel Liu  
**Cc:** Megan Campbell; Zachary Reda (zreda@cityofpleasantonca.gov); Jennifer Tagalog  
**Subject:** 10.29.20 Public Comments Received on Item 3 of E&E Committee Special Mtg.

Hello All – please see below two emails received for public comment on tonight’s item.

### Becky Hopkins

*Assistant to the City Manager, City Manager’s Office*

D: 925-931-5009

F: 925-931-5482

[bhopkins@cityofpleasantonca.gov](mailto:bhopkins@cityofpleasantonca.gov)

City of Pleasanton | P.O. Box 520, Pleasanton, CA 94566



### EMAIL #1

**From:** David Stark <[David@bayeast.org](mailto:David@bayeast.org)>  
**Sent:** Thursday, October 29, 2020 4:15 PM  
**To:** Megan Campbell <[mcampbell@cityofpleasantonca.gov](mailto:mcampbell@cityofpleasantonca.gov)>  
**Subject:** RE: Climate Action Plan 2.0 Meeting Notification

Megan, thanks again for the invitation to participate in the CAP update process and the meeting this evening. I have a conflict and may not be able to participate in the entire meeting.

Two things:

1. Please share with the group that the Bay East Association of REALTORS is ready to continue promoting voluntary, incentive-based approaches to helping homeowners make their homes and lifestyles more energy efficient.
2. I’m willing to share our personal experience (as a Pleasanton resident/homeowner) with the Energy Upgrade California program and the positive improvements it made to our day-to-day life and household economics. The Pleasanton Weekly did a story about our home and landscaping several years ago. You should see the front (and back) yards now – they’re gorgeous! The article is here:  
[https://www.pleasantonweekly.com/morguepdf/2013/2013\\_03\\_29.pls.section2.pdf](https://www.pleasantonweekly.com/morguepdf/2013/2013_03_29.pls.section2.pdf)

Thanks!

**David Stark, Public Affairs Director**

Bay East Association of REALTORS®

1021 Koll Center Parkway

Pleasanton, CA 94566

Telephone: (925) 730-4068

## EMAIL #2

**From:** puja amod <[REDACTED]>  
**Sent:** Thursday, October 29, 2020 3:59 PM  
**To:** Megan Campbell <[mcampbell@cityofpleasantonca.gov](mailto:mcampbell@cityofpleasantonca.gov)>  
**Subject:** CAP 2.0 vision and guiding principal comment

Hi Megan,

As a Pleasanton resident, I am happy that the city is bringing '**equity and inclusion**' as one of the choices to guiding principles. I would really like to see them in the final document.

The first choice is **Evidence-based**. Sometimes, it gets tricky when it comes to proving GHG reductions. Does the city want to look at the **well to wheel impact** (battery operated lawn mowers that may increase battery in trash) **or just local impact** (local GHG reduction due to switching to electric lawn mowers)? So Let us be more specific about evidence-based as a guiding principle. Otherwise, the inclusivity of all evidence-based opinions will be difficult later on.

All the best with the document and I would love to be part of the stakeholder meetings.

Warmly,  
Pooja Ghangurde

Click [here](#) to report this email as spam.

**Correspondence for 12.09.20 Special Meeting of the  
Committee of Energy and Environment**

## Becky Hopkins

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**From:** Becky Hopkins  
**Sent:** Wednesday, December 09, 2020 4:23 PM  
**To:** Catherine Brown; Terry Chang; Bruce Daggy; Joel Liu; Eric Cartwright; Robert Gan; ~~Becky Hopkins~~ Linda Kelly  
**Cc:** Megan Campbell; Zachary Reda  
**Subject:** Energy & Environment Committee Correspondence RE: CAP 2.0

### Correspondence sent 12/7 from resident Nancy Allen

Hello E and E Team members,

As someone who followed your meetings recently, I and wanted to say how impressed I am with the professionalism, knowledge and thoughtfulness of your committee. We are lucky to have you representing our city.

I am writing to request you consider these three items as you set your Climate Action 2 actions.

1. Please require new commercial developments (and major remodels) and new homes to ban natural gas. Many other local cities are doing this (see article below).

*San Jose, Oakland join growing movement by banning natural gas in most new construction* <https://www.eastbaytimes.com/2020/12/03/san-jose-oakland-join-growing-movement-by-ban-in-most-new-construction-natural-gas/>

Rationale: This is one of our greatest leverage points for reducing greenhouse gases. Plus as some of you have informed me, the economics are such that it makes economic business sense for almost all to do this these days.

- a. I am fine with an exception for restaurants as gas is important to many chefs and we certainly want to encourage the best restaurants to come to Pleasanton.
2. Require ALL new residential and commercial developments to have solar  
Rationale: This is a key leverage point to reduce greenhouse gases and often economically feasible for new construction. I understand many cities are going this way as well so we are not on the bleeding edge.
    - Today, some developers, like Public Storage, claim they will add solar as a “community amenity” in exchange since our LEED standards are the minimum today. They claim they are “exceeding standards” and therefore should have the right to add additional stories to their development (even though it otherwise likely made economic sense for them to do so anyway). So we get solar but only in return for allowing 25% more building density/an additional story. The net effect could easily be an increase in net greenhouse gases by allowing 25% more buildable space, customers, employees, and commensurate energy use. This is counterproductive.
  3. Require new residential and commercial projects achieve SILVER LEED status (possibly the city to achieve a stretch goal of Gold as we should strive for more).  
Rationale: I have heard than many cities who are updating their plan are doing this, and some have even required more. We should be on the leading edge while also being somewhat consistent with what other cities are starting to do in a way that is economically reasonable for developers. Although some cities require Gold LEED status, I have heard that may not be as economically attractive for developers.  
I recommend our consultant benchmark

Final thought is to have our consultant benchmark other cities (not just the regular handful but also the more progressive cities and those who recently updated their CAPs) to determine their thinking around LEED standards, solar, natural gas, etc. nl, like you, want Pleasanton to be a leader in this area but we also do not want to be on the bleeding edge and way out of parity.  
Thanks for considering my input.

Nancy Allen  
Pleasanton Resident

**Correspondence sent 11/30/20 from resident Matt Sullivan sent to City Council and cc'd Energy and Environment Committee**

Dear Mayor and Council,

I'm writing to provide input for the CAP 2.0 process. I realize this is after your November 17<sup>th</sup> meeting where you endorsed the goals established by the Committee on Energy and the Environment, but I still wanted to share my thoughts about the process. I will also post this on the Committee website.

I generally agree with the goals set out by the Committee – as they are primarily based on complying with legislation or Executive Orders – but what seems lacking is a sense of urgency. I'm sure you have heard the warnings from the U.N. Intergovernmental Panel on Climate Change (IPCC) that we must take drastic action within the next 10 years to reduce GHG emissions to avoid the devastating effects of climate change. But this plan is littered throughout with city planning-speak such as “the goals are aspirational” and we will take actions that are “feasible” and “costs will be weighed against benefits”. As anyone who has participated in city processes knows, this is code language that means that developers or business owners will decide what is feasible. The city will get the benefits of a streamlined CEQA process for new development (which generally conflicts with the reduction of GHG emissions) by adopting the legislative goals, but has no motivation to actually achieve them as they stand in the way of “growth”. A sense of urgency needs to be injected into this plan and new ways of thinking about “costs” and “benefits” needs to take place that values a livable planet over short term profits for developers or even city revenue.

Looking at Figure 1 in the 11/17/20 CC Staff Report reveals interesting facts and an opportunity for action that will immediately reduce GHG emissions. The largest reductions in emissions are from residential and non-residential electricity. This is due the increasing mix of renewables in the electric supply mandated by state policy (Renewable Portfolio Standard) and has little to do with any actions taken by the city. While these reductions will be permanent, as the supply mix reaches close to 100% renewables there will no further opportunity for improvement. On the other hand, the combined residential and non-residential natural gas emissions have increased. If the city mandated that all new development be all-electric (using existing, cost effective electric heat pump space and water heating technology), a drastic reduction in GHG emissions will result based on the renewables mix in the electric supply. This is an ordinance the city should pass immediately for all new development. At some point in time existing buildings will also have to “electrify” if we are to meet the carbon neutrality goal.

But the elephant in the room for achieving these goals is development, especially the acceleration of tech-driven growth we are starting to see. We cannot grow endlessly on a finite planet. Nor should we chase our tails trying to reduce emissions and at the same time endlessly approving new sources

of emissions. Unfortunately, our state and city finances are structured on a model of endless growth. This leads to short term thinking and prioritizes profits for developers and city revenue over the long-term health of the environment and for the life forms that inhabit it. The whole concept of “growth” and “development” needs to be examined and redefined to ensure a sustainable society. This is a bigger question than can be resolved in the CAP. Our General Plan is 15 years old, and while it contains many programs and policies geared toward a sustainable city, we are not the same city we were 15 years ago. We face immense challenges and we need to address them comprehensively sooner rather than later and should do this now through a community-based General Plan update.

We will have a new Council in January who I hope will be more receptive to these ideas than the Councils of the recent past have been. I encourage you to use this CAP and your new Council majority as a springboard into something bigger that will bring true sustainability – environmentally, economically, and socially – to the community. Business as usual is not an option.

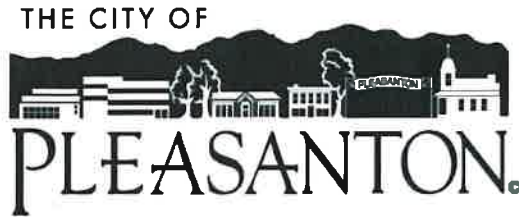
Thank you,

**Matt Sullivan**  
Resident of Pleasanton

**Becky Hopkins**  
**Assistant to the City Manager**

City of Pleasanton | 123 Main Street | Pleasanton, CA 94566  
925-931-5009

bhopkins@cityofpleasantonca.gov | [www.cityofpleasantonca.gov](http://www.cityofpleasantonca.gov)



## The Committee on Energy and the Environment Meeting

### Agenda Report

January 27, 2021

Item 3

#### **SUBJECT: CITY COUNCIL 2021-2022 TWO-YEAR WORK PLAN PRIORITIZATION PROCESS**

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##### **SUMMARY**

For the past 15 years, the City Council has adopted a two-year work plan designed to inform the community of the Council's "shared vision", and to provide the City Manager with the policy direction needed to direct City resources, including preparation of the annual budget and capital improvement plan.

As part of this process, the City Council seeks input from the City's Commissions and Committees on items that are related to that body's purview, to be considered for inclusion in the two-year work plan.

##### **RECOMMENDATION**

At this time, City staff is seeking the Committee on Energy and the Environment's assistance in refining or amending the Committee's related priorities. Particularly, staff is requesting that the Committee review the work plan and provide the following information:

- Identify any Energy and Environment related project(s) that your Committee determines is no longer a priority
- Recommend the City Council prioritize a newly added project and/or initiative as described in the work plan, or consider the addition of a new project/initiative not currently part of the work plan
- Provide comment on any project that is part of the existing work plan. Staff will compile comments from all commission and committees and present them to the City Council for consideration as part of its workshop, tentatively scheduled in March.

##### **FINANCIAL STATEMENT**

None.



## **BACKGROUND**

The priority setting process has typically included a City Council workshop for the purpose of discussing short- and long-term objectives for the City. Information for this workshop has typically included potential priority projects identified by the public, individual mayor and councilmember goals, projects identified by City staff, projects discussed collectively by the City Council, and not-yet completed priority projects previously approved by the City Council.

Following the identification and concurrence of priorities at this workshop, the Council adopts the priorities in the form of a two-year annual work plan at a later City Council meeting. The results are then incorporated into the City's annual budget and capital improvement plan.

The City Council's current goals and objectives are organized into the following categories, each reflecting a broad overview of the city's short- and long-term objectives:

1. Develop Bernal Community Park
2. General Plan Implementation
3. Maintain Fiscal Responsibility
4. Address Affordable Housing
5. Implement Improved Traffic Circulation Measures
6. Foster Economic Development
7. Strengthen Youth Programs, Services and Activities
8. Assure a Safe and Secure Community
9. Protect and Enhance Pleasanton's Quality of Life, including Downtown
10. Pursue Environmental Awareness, Health, Land Use and Preservation Issues
11. Operate an Effective and Cost-Efficient Government
12. Establish Integrated Initiatives for Organizational Success

## **DISCUSSION**

With the rapid onset of COVID-19 and its impacts to organizational resources, a greater number of work plan priority projects have been carried forward to the 2021-2022 work plan. These projects will continue to be a priority for staff over the next two-year period pending the City Council's review and approval. Additionally, impacts to the local and regional economy related to the countywide health order and restrictions by the State have affected the City's revenues and may limit the City's ability to make substantial progress on projects that require a large capital investment as was previously anticipated within the City's budget and Capital Improvement Program.

The draft 2021-2022 work plan (Attachment 1) was recently updated to reflect new potential priority projects as identified by the public, individual goals provided by the mayor and councilmembers (over the past year), projects identified by City staff, projects discussed collectively by the City Council, and not-yet completed priority projects previously approved by the City Council.

With these considerations in mind, staff is recommending that commissions and committees limit their recommendations for the 2021-2022 City Council work plan. This focused approach will allow for a more refined prioritization process for the City Council workshop, and result in a more realistic two-year work plan and appropriate subsequent annual budget.

There are currently four Energy and the Environment related Council priorities in the draft work plan, all of which were included in the previous plan. These include the following:

1. Evaluate and implement making “Water Conservation as a Way of Life”
2. Continue to participate with regional agencies on studies of water supply alternatives including potable reuse
3. Prepare Climate Action Plan 2.0
4. Consider a Single-Use Disposables (SUDs) Reduction Ordinance

Staff recommends that the Committee consider the following for their Council Priorities for 2021-2022 in the following priority order.

1. (REVISED) Climate Action Plan 2.0 – preparation and implementation.
2. (NEW) Implement SB 1383 – Short-lived climate pollutants: methane emissions: dairy and livestock: organic waste: landfills. (2015-16)
3. Evaluate and implement making “Water Conservation as a Way of Life”
4. Continue to participate with regional agencies on studies of water supply alternatives including potable reuse.
5. Consider a Single-Use Disposables (SUDs) Reduction Ordinance

Work Plan Priority 1. Climate Action Plan 2.0 – preparation and implementation. The Committee has been actively working on preparing the Climate Action Plan 2.0 with an estimated completion date in late fall 2021. After adoption by the City Council, work will continue on the implementation of the plan. This should remain a high priority, as there will need to be resources of staff and funding identified to support implementation of the plan. It is recommended that this item be forwarded to the City Council for inclusion in their 2020-2021 work plan.

Work Plan Priority 2. Implementation of SB 1383 - Short-lived climate pollutants: methane emissions: dairy and livestock: organic waste: landfills. (2015-16). This law was passed in 2016 establishing methane emission reduction targets in a statewide effort to reduce emissions of short-lived climate pollutants in various sectors of California’s economy. CalRecycle was tasked with developing regulations to implement this bill and Cities are required to implement the regulations by January 1, 2022. City staff are working with consulting firm HF&H to develop an implementation plan that will be presented to the City Council this spring. Key implementation efforts will focus on conducting education and outreach to the community, establishing an edible food recovery program, procure recyclable and recovered organic products, and monitor

compliance and conduct enforcement. It is recommended that this item be forwarded to the City Council for inclusion in their 2020-2021 work plan.

Work Plan Priority 3. Evaluate and implement making Water Conservation as a Way of Life". This was instituted by California Executive Order b-37-16 in an effort to help eliminate water waste. The 2016 executive order directs permanent changes to use water more wisely, eliminate water waste, strengthen local drought resistance, and improve agricultural water use efficiency and drought planning. The order requires permanent monthly water use reporting, and new permanent water use standards in California communities. To help eliminate water waste, the Water Board is to prohibit wasteful water practices such as hosing off sidewalks, driveways and other hardscapes, or watering lawns in a manner that causes runoff. The City Water Conservation Program has focused on implementing several aspects of this Executive Order specifically focused on two main goals identified by the State's framework: 1) to use water more wisely and 2) eliminate water waste.

Work Plan Priority 4. Continue to participate with regional agencies on studies of water supply alternatives including potable reuse. This item is currently been paused and the Council will be taking this item under consider at an upcoming Council meeting.

Work Plan Priority 5. Consider a Single-Use Disposables (SUDs) Reduction Ordinance. City Staff began research on this priority and discovered that the Alameda County Waste Management Authority, also known as StopWaste, is considering developing a "model ordinance" for jurisdictions to use.

The Committee is tasked with 1) Identify any Energy and Environment related project(s) that your Committee determines is no longer a priority; 2) Recommend the City Council prioritize a newly added project and/or initiative as described in the work plan, or consider the addition of a new project/initiative not currently part of the work plan; 3) Provide comment on any project that is part of the existing work plan. Staff will compile comments from all commission and committees and present them to the City Council for consideration as part of its workshop, tentatively scheduled in March.

Submitted by:

  
Brian Dolan  
Assistant City Manager

Attachment:

1. Draft 2021-2022 Work Plan

City of Pleasanton 2021-22 Council Work Plan - DRAFT

Goals	Project Description	City Dpmt.	CIP?	CIP Estimate	Staff Prj.	Project Status	Status
<p>Bernal Property Develop Bernal Community Park Design Phase I of Bernal Community Farm</p>	<p>Design the first phase of the Bernal Park Community Farm Master Plan.</p>	<p>CMO/ENG</p>	<p>Yes</p>	<p>Up to \$2.4M</p>	<p>B</p>	<p>Planned/ Budgeted</p>	<p>Staff and UCCE Master Gardeners are developing the MOU related to Master Gardener Program uses at the Bernal Community Farm Site. The Master Gardeners require an established MOU in order to fundraise for their development and operations of the site. Design portion of project has been put on hold.</p>

**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

General Plan Implement General Plan and pursue long-term advanced planning activities	Lester Property	CDD	No	A	Underway	Planning Commission Workshop held March 26, 2019, and revisions have been made to the plans to reduce the number of lots from 33 to 31, and relocate the Staging Area closer to Dublin Canyon Road. Environmental Impact Report preparation has been initiated, including release of Notice of Preparation in August 20, 2019 and Scoping Meeting held on September 11, 2019. The Draft EIR is expected to be released in 2021.
Merritt Property	Consider a residential subdivision, with other on- and off-site amenities, on the Lester Property consistent with Measure PP restrictions. The project would incorporate the dedication of land to the EBRPD and a new staging area for improved public access to the Pleasanton Ridge.	CDD	No	C	Planned / Budgeted	No application has yet been submitted, but applicant has expressed interest in doing so in 2020, if staff capacity is available.
East Pleasanton Specific Plan	Restart the East Pleasanton Specific Plan process, which would be the foundation for future development of the area.	CDD	No	A	Underway	City Council hearings on planning framework, including key planning considerations, project approach, and scope of work held November 19, 2019 and February 18, 2020. Staff issued Request for Proposals for Consultant Services in October 2019. COVID-19 has delayed start of work on the project. Timing to initiate work is to be determined, pending City Council direction on the 2019-20 Work Plan.
Monitor and coordinate the City's response to various CASA proposals through the State legislative cycle	Initiate an information and education effort with the community regarding changes to housing law and local control.	CDD	No	A	Underway	Since the shelving of SB50, the large roster of housing-related bills was substantially reduced in the 2020 Legislative calendar, due to COVID-19. However, several bills remain under consideration; staff and TPA have developed draft legislative positions on key housing bills for City Council recommendation before the end of the 2020 Legislative Session, including "oppose" positions on any bill that would override local zoning control. A Council update was provided on August 4, and letters sent based on those positions. Several bills did not make it through this year's legislative agenda, but others have been signed into law by the Governor, including AB2345 (Changes to Density Bonus Law) and AB725 (Housing Element/Zoning for Above-Market rate housing). Staff will continue to monitor implementation of those bills.
Develop a Stoneridge Mall Framework	Based on redevelopment interest in the Stoneridge Mall area, develop a planning framework that outlines the community's expectations, allowed uses, and public amenities.	CDD	No	B	Underway	Simon Properties submitted a proposal for a 486-unit residential project at Stoneridge Mall, on one of the sites identified for high-density housing in the Housing Element, in October 2019. Based on staff comments, Simon tentatively proposed a revised project concept that would integrate the previously-approved commercial expansion on the adjacent Sears site, with the housing project. The Planning Commission reviewed and were supportive of this proposal at a February 2020 Workshop. Applicant's work on formal resubmittal and start of CEQA process has been delayed due to COVID-19, but is tentatively expected to resume in late Fall 2020. Discussion of housing / mixed-use development within the balance of Mall property is likely to be folded into the Housing Element process that will start in early 2021.

**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

Fiscal Sustainability Maintain fiscal sustainability	Adopt 10-year Infrastructure and Facilities Replacement Plan (10-year Capital Plan)	Identify over a 10-year period: (1) anticipated repairs and/or replacements of City-owned facilities and infrastructure in each of the ten years, (2) the estimated cost of the projects identified to be replaced, and (3) a funding plan for those projects identified. Projects identified in the 10-year Capital Plan will be included in subsequent CIPs.	FIN/ OSD	No	A	Underway	UNDERWAY
Update the City's Water and Sewer Master Plans, including City Connection Fees	Update the Water System Master Plan (2004) and the Sewer Master Plan (2007) to reflect current and future operations of the City's water distribution and sewer collection systems, water quality standards, and identification of system improvements and necessary maintenance, including an update to water and sewer connection fees.	OSD	Yes	B	Underway	Underway	The Water Capacity Evaluation is underway. The consultant is now developing and calibrating the hydraulic model. Expected to be completed in October.
Update Utility Rates	Update rates associated with the City's utilities systems - water, sewer and recycled water - which is required by City resolution every five years.	FIN/OSD	No	A	Underway	Underway	Underway - Delayed During COVID-19
Affordable Housing Address affordable housing needs	Review and update processes, policies and regulations to ensure compliance with the 2017 Housing Package and any other housing legislation.					Underway	City Council authorized application for a \$310,000 State Planning Grant, which was submitted in Nov in June 2020 and awarded in June 2020. The grant will support development of Objective Design Standards consistent with the requirements of SB35 and more recently-adopted State legislation, including SB 330, as well as implementation on-line plan-checking and other permit streamlining improvements. The Planning Commission reviewed a draft of an updated Accessory Dwelling Unit ordinance in June and July, 2020, staff is requesting HCD input on some specific provisions; the ordinance is expected to be scheduled for City Council review in October or November. Required SB330 application forms and processing guidelines are being developed. The Council authorized a contract with Van Meter Williams Pollack for the Objective Design Standards project in August, with work beginning in September. A contract for consultant services to assist with the upgrades to permitting software was approved by the City Council in October.
Continue to Support Sunflower Hill Project	Continue City support of the Sunflower Hill project at the Irby Ranch property; provide support and assistance to ensure project remains on schedule.	CDD/CMO	No	A	Underway	Underway	Building permits have been finalized on September 9, 2020. Though lease up has been delayed due to the COVID-19 pandemic, lease up will resume in September and October with fully occupancy anticipated by December 2020.
Review changes to the City's First Time Homebuyer Downpayment Assistance Program	Conduct a comprehensive review of the City's First Time Homebuyer Downpayment Assistance program to improve program effectiveness.	CMO	No	A	Underway	Underway	The Housing Commission has reviewed and approved potential changes and staff anticipates bringing a revised program to Council in the fourth quarter of 2020.

**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

<p><b>Traffic Circulation:</b>                      Implement improved traffic circulation measures                      Improve Traffic Circulation</p>	<p>The General Plan Traffic Circulation Element will be used as a framework for implementation, including but not limited to, local and regional infrastructure improvements, signal timing, best practices, the bike and pedestrian master plan and other related initiatives.</p>	<p>CDD</p>	<p>Yes</p>		<p>A</p>	<p>Underway</p>	<p>Transit Signal Priority upgrades began in June 2020 to provide the ability for early green and green extension along the Santa Rita corridor. Automated Traffic Signal Performance Monitor equipment has been received and will be installed between August and October of 2020. This hardware will allow for more efficient analysis and operation of the traffic signal network.</p>
<p>Continue to Support State Route 84 Widening</p>	<p>Support state and regional efforts to improve State Route 84 including the widening to four lanes between Pigeon Pass and I-680.</p>	<p>CDD</p>	<p>Yes</p>	<p>No Fiscal Impact - Staff Time Only</p>	<p>A</p>	<p>Underway</p> <p>There are two separate projects underway on State Route 84. The segment of SR 84 from Concanon Boulevard to Ruby Hill Drive is under construction and will widen the roadway from one lane in each direction to two lanes in each direction. This project is managed by Alameda County Transportation Commission and has an estimated project completion date of fall 2019.</p> <p>The segment of SR 84 from Pigeon Pass to I-680 has completed environmental review and Caltrans adopted the environmental document in 2018. Preliminary engineering and design has begun. The design process and right-of-way acquisition will take approximately two years with construction to follow in 2021.</p> <p>Construction of the segment of SR 84 from Pigeon Pass to I-680 will be the final segment in a series of improvements to widen SR 84 to expressway standards from I-580 in Livermore to I-680 in Sunol.</p> <p>Alameda CTC envisions start of construction in March/April 2021.</p>	



**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

Traffic Circulation Implement improved traffic circulation measures	Complete Planning Process to Connect BART to the New Valley Link Light-Rail Authority	Monitor and mitigate Pleasanton impacts throughout the planning process for Valley Link, working with Dublin, Livermore and other representatives.	CDD	Yes	No Fiscal Impact - Staff Time Only	A	Underway	On September 4, 2018, the City Council voted to support the decision of the Rail Authority to pursue a single-track Multiple Unit rail system extending from Pleasanton to Lathrop as opposed to an extension of the conventional BART system.  The Feasibility Study required by AB 758 was completed in June of 2019, 3 weeks ahead of the July 2019 deadline. Discussions regarding funding have started, and in October of 2019 the anticipated opening of the service was moved from 2024 to 2027 due to lower than expected funding levels for rail projects from the State.  January 2020 - the Valley Link Authority discussed FASTER Bay Area and the ability to leverage funds to construct a 120 mph tunnel to improve travel and service times.  June 2020 - Alameda CTC recommended the 400 million dollars identified in Measure BB as "Bart to Livermore" funding, be reallocated to the Valley Link project. There is a 45 day comment period that closes in July 2020. Should no significant opposition be received, the Alameda CTC will amend the Measure BB expenditure plan in October 2020 allowing Valley Link to use the funding.
Design Sunol Boulevard Interchange Improvements		The Sunol Boulevard at I-680 interchange is the top ranked intersection for future traffic signals. This project will be separated into 3 phases. The first phase will analyze the existing and anticipated future traffic volumes to develop a feasible and optimal interchange configuration. This feasibility study will look at several ramp designs (including new direct access ramps), signalization, bicycle and pedestrian needs as well as alternate design concepts like roundabouts. Once the preferred alignment is determined, the second phase is for the City to issue a Request for Proposals for design of the interchange improvements so that a Plans and Specifications package can be delivered to Caltrans for review and approval. In the third and final phase, the City will construct the project.	CDD/ ENG	Yes	\$10M	B	Underway	Staff issued a Request for Proposal in December 2017 and selected AECOM as the consulting firm to complete the Project Initiation Document.  In September 2019 staff submitted the final Project Study Report / Project Study Report - Project Development Support Document (the Project Initiation Document). Upon approval of the PSR/PDS by Caltrans, the City will authorize AECOM to begin the environmental work and design.  The Project Study Report- Project Development Study (PSR-PDS) document has been officially signed off by Caltrans on January 17, 2020. The PSR-PDS is the initial document required for the Caltrans project development process.  City Council approved a contract amendment in June of 2020 with AECOM to complete the next step of the Caltrans project development phase, Preliminary Analysis & Environmental Document (PA&ED). This phase will require more in depth analysis of traffic impacts and environmental impact due to project improvement alternatives. This phase of the process is anticipated to take 1 year to complete (completion in July 2021).  Upon completion Detailed Design and ROW acquisition will commence (July 2021-Dec 2022) and construction is anticipated



City of Pleasanton 2021-22 Council Work Plan - DRAFT

<p><b>Traffic Circulation</b>  <b>Implement improved traffic circulation measures</b>  <b>Design West Las Positas Boulevard Bicycle and Pedestrian Improvements</b></p>	<p>The Pedestrian and Bicycle Master Plan has developed a prioritized list of corridors to be completed with an "all users and abilities" design concept. West Las Positas Boulevard is ranked as the top corridor in the Pedestrian and Bicycle Master Plan and this project will design the bicycle and pedestrian improvements on West Las Positas from Foothill Road to Kirkcaldy Street. These improvements may include buffered and protected bike lanes, protected intersections, enhanced crossings, pathway widening, way finding and directional signage, recommendations for parking removal and other bicycle and pedestrian related improvements.</p>	<p>CDD/ ENG</p>	<p>Yes</p>	<p>\$50,000 for Design \$600,000 for Construction</p>	<p>A</p>	<p>Underway</p>	<p>Staff awarded the design of the West Las Positas Boulevard improvements in June 2018 to Tootle Design Group. A kickoff meeting was held in August 2018. Walk audits were completed in October 2018. The design process is anticipated to take 6 months and 2 alternatives were created in May of 2019. Upon review, the alternatives were increased to 4 with highflow design options.</p> <p>The additional alternative concepts were completed in August 2019 and initial public meetings were held in September 2019 (public workshop, farmers market tent and pop-up tent on the IHT) and the alternatives were reviewed by the Pedestrian, Bicycle and Trails Committee. In addition to the physical meetings, an online survey was circulated to receive input on the project.</p> <p>Staff has completed a preferred corridor design for West Las Positas. Originally 7 alternatives were developed. The preferred option is a combination of several alternatives and has been reviewed and refined by the Pedestrian, Bicycle and Trails Committee at their January 27, 2020 meeting. The recommended design will be circulated to the schools and advertised for public comment on the WLPbike.com website.</p> <p>Due to the pandemic additional school and business outreach has been placed on hold. Revised cost estimates have been completed and the WLPbike.org website has been updated to the</p>
<p><b>Design 2nd Bernal Bridge</b></p>	<p>The first phase of this project will be to analyze design alternatives for the second bridge on the south side of the existing bridge. Subsequent phases will include the design of the preferred alternative, and obtain required regulatory permits, and construction of the bridge. However it is envisioned the second bridge will be to today's standards with care given to aesthetically complement the existing truss bridge, but not try to replicate it.</p>	<p>ENG</p>	<p>Yes</p>	<p>\$4M - \$5M</p>	<p>B</p>	<p>Underway</p>	<p>Underway. A contract for the alternative design study has been awarded to Biggs Cardoso. The feasibility study for completing a second bridge parallel to the existing bridge should be complete by the middle of 2020. It appears, because of changes to the banks of the Arroyo Da La Laguna, a new single span bridge would have a deck surface seven to nine feet above the existing deck. By building a bridge with multiple spans (intermediary columns) the bridge structure could have less depth, thereby lowering the new bridge deck closer to the existing bridge deck elevation. However a multiple span bridge would require columns within the arroyo itself. This may require significant environmental mitigation, change the flow characteristics of the arroyo, and significantly increase the cost of the second bridge. Therefore it could be that it is impractical to construct a second bridge parallel to the existing bridge, unless the existing bridge was simply used to handle traffic while the new bridge was constructed, then replaced as soon as traffic could be switched to the new bridge - while the existing bridge is replaced. This could also allow Federal Grants to fund the project, as Caltrans (the State) would prefer to see the existing bridge removed from service. The feasibility study will address these and other options, along with cost estimates and potential funding sources. No update October 2020.</p>

**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

Traffic Circulation Implement improved traffic circulation measures	Widen westbound Bernal Avenue at First Street to Allow 2nd Left Turn Lane	Design and construct a second left turn lane on westbound Bernal Avenue at First Street, as noted in the General Plan. This project will improve a.m. and p.m. traffic impacts and minimize cut-through traffic in the Independence and Junipero neighborhoods.	CDD/ ENG	Yes	A	Underway	A summary of work to date, and a recommendation to proceed to bid/bidable plans and specifications for the alternative widening to the north was presented to and approved by City Council on August 4, 2020. Final design plans are anticipated to be completed in the spring of 2021 with construction to begin in fall of 2021 through spring of 2022.
Implement New Traffic Signal Technology		Improve traffic circulation for all modes of travel by pursuing technology updates and other appropriate tools.	CDD	Yes	A	Underway	Automated Traffic Signal Performance Measure hardware grant through MTC for the purchase and install of new hardware at 60 intersections is through the review process and hardware has been purchased through Miovision. The installation of the system is underway and all 60 intersections should be up and running by October 2020.
Explore Long-Term Parking Solution for ACE Station		As part of ACE's future plans to expand the frequency of train service, work with Alameda County and ACE to identify permanent overflow parking areas for ACE riders, including the fairgrounds and former SFPUC site as ways to more effectively manage the parking supply/circulation system around the existing station. Coordinate with ACE to allow downtown visitors or employees to utilize the ACE parking lots during weekends or other time periods when ACE parking demand is low.	CDD	Yes	C	Planned / Budgeted	Due to significant environmental concerns associated with overall system expansion, the SJRRC is no longer pursuing the DEIR. SJRRC will be issuing a new EIR that only evaluates improvements in San Joaquin County. Staff will continue to explore various parking improvements near the station including the temporary use of the recently acquired San Francisco Water Property located next to the Pleasanton Library.
Develop Short-term ACE Station Parking Solution		Improve the former SFPUC parcel on Old Bernal Avenue to provide additional (temporary) parking supply.	CDD	Yes	A	Planned / Budgeted	Expected to begin design in spring 2020. Project on hold due to limited staff and competing priorities.
Design Santa Rita Road Bicycle and Pedestrian Improvements		The Pedestrian and Bicycle Master Plan has developed a prioritized list of corridors to be completed with an "all users and abilities" design concept. Santa Rita Road is ranked as the #2 corridor in the Pedestrian and Bicycle Master Plan and this project will design the bicycle and pedestrian improvements on Santa Rita Road. These improvements may include buffered and protected bike lanes, protected intersections, enhanced crossings, pathway widening, way finding and directional signage, recommendations for parking removal and other bicycle and pedestrian related improvements.	CDD	Yes	C	Planned / Budgeted	Expected to begin after completion of the West Las Positas Boulevard Bike corridor.
Design Foothill Road Bicycle and Pedestrian Improvements		The Pedestrian and Bicycle Master Plan has developed a prioritized list of corridors to be completed with an "all users and abilities" design concept. Foothill Road is ranked as the #3 corridor in the Pedestrian and Bicycle Master Plan. Preliminary design plans have been developed and this project will refine the design and construct some of the improvements identified in the plan. This project would be linked to the development of the Merritt property when project moves forward.	CDD	Yes	C	Underway	Design is complete - implementation of the plan to occur with development and roadway resurfacing projects.  Several design elements have been implemented from the plan. Foothill Road from Stoneridge Drive to Canyon Way has been improved according to the Foothill Corridor Plan. Northbound Foothill Road just north of Highland Oaks has been improved placing a new ramp for northbound bicyclists to use the sidewalk through the narrow uphill section.

**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

Economic Development Foster economic prosperity Complete Johnson Drive Economic Development Zone	Complete the Economic Development Zone to incentivize the redevelopment of Johnson Drive area with new freeway oriented land-uses, including commercial, hospitality, office, and retail.	CDD/ENG	Yes	A	Underway	The City has completed and approved the Freeway Maintenance Agreements between the City and Caltrans for all of the I-680 over and under crossings. This was a requirement placed on the project by Caltrans (agreement adopted by City Council in June of 2020 and approved by Caltrans on 9-14-20).  The City is beginning the ROW acquisition phase for the parcels along Stoneridge Drive that are needed to complete the interchange project. Caltrans requires this process to be complete prior to the issuance of an encroachment permit. It is anticipated that this phase will take 6 months and will allow for an encroachment permit to be issued in April 2021 which coincides with the April 15-October 15 waterway construction window. This project is anticipated to start construction in April of 2021 and be complete in October of 2021 based upon Engineering and permit requirements. Actual construction timing is dependent on pending JDEDZ litigation decisions.
Expand Pleasanton Life Sciences Industry Sector	Prepare and implement a program designed to support and expand the life sciences industry sector in Pleasanton.	ED	No <td data-bbox="305 779 464 884">A <td data-bbox="305 600 464 779">Underway</td> <td data-bbox="305 136 464 600">Underway. Coordinated with i-GATE and Innovation Tri-Valley to conduct the second Tri-Valley Life Sciences Summit at Veeva Systems (in Pleasanton) on October 2, 2019, as well as support and launch Tri-Valley Connect, a website/job board that features tech and life sciences positions. Working with business partners, particularly ITV, to promote life sciences in Pleasanton and the Tri-Valley, meeting with commercial brokers to pitch Pleasanton as a location for life sciences companies, and directly facilitating attraction and expansion of life sciences companies such as Kiverdi and 10X Genomics. Economic Development staff is also developing a life sciences attraction program to be implemented in the first half of 2021.</td> </td>	A <td data-bbox="305 600 464 779">Underway</td> <td data-bbox="305 136 464 600">Underway. Coordinated with i-GATE and Innovation Tri-Valley to conduct the second Tri-Valley Life Sciences Summit at Veeva Systems (in Pleasanton) on October 2, 2019, as well as support and launch Tri-Valley Connect, a website/job board that features tech and life sciences positions. Working with business partners, particularly ITV, to promote life sciences in Pleasanton and the Tri-Valley, meeting with commercial brokers to pitch Pleasanton as a location for life sciences companies, and directly facilitating attraction and expansion of life sciences companies such as Kiverdi and 10X Genomics. Economic Development staff is also developing a life sciences attraction program to be implemented in the first half of 2021.</td>	Underway	Underway. Coordinated with i-GATE and Innovation Tri-Valley to conduct the second Tri-Valley Life Sciences Summit at Veeva Systems (in Pleasanton) on October 2, 2019, as well as support and launch Tri-Valley Connect, a website/job board that features tech and life sciences positions. Working with business partners, particularly ITV, to promote life sciences in Pleasanton and the Tri-Valley, meeting with commercial brokers to pitch Pleasanton as a location for life sciences companies, and directly facilitating attraction and expansion of life sciences companies such as Kiverdi and 10X Genomics. Economic Development staff is also developing a life sciences attraction program to be implemented in the first half of 2021.
Develop Coordinated Business Support Program	Develop a coordinated business support program to include key strategies such as a "shop local" campaign, Doing Business with the City program, and local purchasing practices.	ED	No <td data-bbox="464 779 602 884">A <td data-bbox="464 600 602 779">Underway</td> <td data-bbox="464 136 602 600">In response to COVID-19, implemented a Council-approved Business Assistance Program with emphasis on Communications and Promotion, Transient Occupancy Tax Penalties Waiver, City Utilities Penalties Waiver and Deposit Deferral, and a Business Support Fund. This program was updated by City Council in August 2020. Guided implementation of downtown Main Street weekend closure to allow for expanded outdoor service areas for merchants. Host regular business partner check-ins to share information and assistance.</td> </td>	A <td data-bbox="464 600 602 779">Underway</td> <td data-bbox="464 136 602 600">In response to COVID-19, implemented a Council-approved Business Assistance Program with emphasis on Communications and Promotion, Transient Occupancy Tax Penalties Waiver, City Utilities Penalties Waiver and Deposit Deferral, and a Business Support Fund. This program was updated by City Council in August 2020. Guided implementation of downtown Main Street weekend closure to allow for expanded outdoor service areas for merchants. Host regular business partner check-ins to share information and assistance.</td>	Underway	In response to COVID-19, implemented a Council-approved Business Assistance Program with emphasis on Communications and Promotion, Transient Occupancy Tax Penalties Waiver, City Utilities Penalties Waiver and Deposit Deferral, and a Business Support Fund. This program was updated by City Council in August 2020. Guided implementation of downtown Main Street weekend closure to allow for expanded outdoor service areas for merchants. Host regular business partner check-ins to share information and assistance.
Develop a Fiber Master Plan	Develop a Fiber Master Plan to identify current assets and areas that are deficient with respect to broadband and high-speed network access. A Fiber Master Plan would incorporate "big once" policies, include design specifications in development plans, and plan for current and future needs where back-haul connectivity is required.	CMO/ENG/IT /ED/CDD	Yes <td data-bbox="602 779 683 884">B <td data-bbox="602 600 683 779">Underway</td> <td data-bbox="602 136 683 600">Staff is currently working with MCI/Verizon on a major project involving almost 40 miles of fiber installation within the city over the next 12 months. This project will aid in the development of the future Master Plan, including helping staff identify and develop necessary design specifications and policy needs.</td> </td>	B <td data-bbox="602 600 683 779">Underway</td> <td data-bbox="602 136 683 600">Staff is currently working with MCI/Verizon on a major project involving almost 40 miles of fiber installation within the city over the next 12 months. This project will aid in the development of the future Master Plan, including helping staff identify and develop necessary design specifications and policy needs.</td>	Underway	Staff is currently working with MCI/Verizon on a major project involving almost 40 miles of fiber installation within the city over the next 12 months. This project will aid in the development of the future Master Plan, including helping staff identify and develop necessary design specifications and policy needs.
Update Business Improvement District Structure	To improve partnerships, create a stable and predictable funding source and further the vitality of Downtown Pleasanton, PDA would like to work closely with the City of Pleasanton to revise/update our Business Improvement District (BID) structure.	ED	No <td data-bbox="683 779 805 884">C <td data-bbox="683 600 805 779">Planned / Budget</td> <td data-bbox="683 136 805 600">Assessment district consultant Civitas has provided a preliminary scope of work and cost estimate from which to build a draft timeline and budget; staff is determining proposed timing for this initiative.</td> </td>	C <td data-bbox="683 600 805 779">Planned / Budget</td> <td data-bbox="683 136 805 600">Assessment district consultant Civitas has provided a preliminary scope of work and cost estimate from which to build a draft timeline and budget; staff is determining proposed timing for this initiative.</td>	Planned / Budget	Assessment district consultant Civitas has provided a preliminary scope of work and cost estimate from which to build a draft timeline and budget; staff is determining proposed timing for this initiative.

**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

Youth Programs Strengthen Youth programs, services and activities	Create Awareness of Health and Safety Issues and Policies	Expand Connections to Youth and Teen Services	Expand Recruitment Strategies for Youth and Young Adults	LR	No	A	Underway
	<p>Create a Health and Wellness subcommittee to inform the community and City Council regarding mental health issues facing Pleasanton children, youth, teens and their families. The subcommittee will work collaboratively to present ideas, programs, and activities that address issues identified.</p>	<p>Promote awareness and access to a variety of opportunities for youth, teens, and young adults in the areas of workforce development, recreation, and enrichment opportunities with a specific emphasis on reaching under-served youth, teens, young adults and their families.</p>	<p>Develop a recruitment strategy to expand opportunities for youth and young adults. Greater outreach for recreation employment, summer student programs and internships with the City will be among the programs under consideration.</p>	LR	No	A	<p>Paused for 2020 due to COVID-19. The Youth Commission approved the creation of the Health and Wellness subcommittee in May 2017. Since that time, the Health and Wellness Committee partnered with SIAC (Students Inter School Action Council) to host multiple speaker engagements to address the topic of stress for teens. For the 2019/2020 School Year, the Policy Subcommittee is focused on banning of flavored tobacco products in the community for improved teen health and wellness. Future elements of this priority include the identification of methods to expand the City/PUSD Rides to School partnership program and additional wellness programs.</p> <p>The City's Library and Recreation Department partner with PUSD and created a new summer recreational day camp program for elementary school students attending summer school, which has filled to capacity the last two years. This summer program did not happen in 2020 due to the COVID-19 pandemic.</p> <p>The Youth Commission reviewed the Pleasanton Municipal Code to provide youth members with full voting rights on City commissions, and has taken the topic to all City commissions which have a youth member for review. This item was approved by City Council in January 2020, now all youth members of City Commissions are voting members. Future elements for this goal include exploring additional education programs for underserved populations.</p>
				LR	No	A	<p>Underway, Human Resources, along with Library and Recreation staff created a subcommittee to address collaborative recruitments, including: updated and unified marketing, job fairs, hiring, and regional partnerships. This plan was executed for Summer 2019 hiring and all seasonal Library and Recreation positions were filled by the start of summer programming for the first time. This plan was paused for summer 2020 due to COVID-19, but will continue to be improved and executed for youth hiring for summer 2021.</p>

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Public Safety Ensure a safe and secure community.	Design EOC at Fire Training Facility	Planned / Budgeted	Planned / Budgeted	Planned / Budgeted	Planned / Budgeted
	<p>The existing City Emergency Operations Center, located within the Police Department, is antiquated; ideally the Emergency Operations Center would be located where EOC staff can manage the emergency command operation, while the police can focus on their first responder duties. For this reason it is envisioned that a new EOC be constructed at the Operations Services Center. The EOC would be built to "essential services" building codes and meet modern requirements with respect to technology and communications abilities. In addition, the EOC, while not in use during an active emergency situation, would be able to serve as a classroom for City personnel.</p>	<p>ENG</p> <p>Yes</p> <p>\$4.0M</p> <p>C</p>			<p>\$4,000,000 budgeted in FY 2018/19 to design EOC. Project on hold due to limited staff and competing priorities.</p>
	<p>Design and construct "New" Fire Station #3</p> <p>Design and construct a new Fire Station #3 at the current location (West Las Positas Boulevard and Santa Rita Road intersection).</p>	<p>ENG/ LPFD</p> <p>Yes</p> <p>\$4.2M</p> <p>A</p>			<p>Project was re-bid. Bids opened June 30, 2020. City Council awarded construction contract in August 2020. In process of reviewing schedule and submittals. Anticipate Notice to proceed will be issued for October 19, 2020. Work will then begin on setting up temporary fire station on vacant property at southeast corner of Stoneridge and Rheem. LPFD Station 3 operations will move to temp station approximately December 1. Construction of permanent station will begin immediately thereafter and is expected to take approximately one year to complete.</p>
	<p>Design and plan for necessary remodel improvements to Fire Station #2, which was built in 1984. Improvements are necessary to accommodate the functions of the current day fire department.</p>	<p>ENG/ OSD</p> <p>Yes</p> <p>\$3.1M</p> <p>C</p>			<p>Due to Workday proposed immediately adjacent to the Fire Station Two, the location of the station is being reconsidered. In the meantime a study has been commissioned to identify interim improvements necessary to accommodate female firefighters in the existing station. While this may seem relatively easy, making changes for privacy could also impact other code requirements. The study is intended to identify all impacts, and provide cost estimates of the improvements as well as cost estimates to address the impacts. For example; partitioning the upstairs open dorm type bunkroom into individual rooms will likely change fire exiting requirements. Each new room will likely need a window, as well as the door, for emergency egress. In turn, the addition of windows could affect the structure design of the building, which would necessitate additional upgrades. Study underway, but slowed due to limited staff and competing priorities</p>



**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

Quality of Life Protect and enhance Pleasanton's quality of life Downtown										
<b>Implement Lions Wayside and Delucchi Park Renovation</b>	Design and construct new park consistent with approved master plan, incorporating the newly acquired properties at 4363 and 4377 First Street into the design process.	CMO/ ENG	Yes	\$4.5M Funded	A	Underway	The firm of Moore, Iacofano, and Golsman (MIG) was hired to assist staff in a process to select a final design with the Commission. The first meeting with the commission was held on January 10, 2019. In late 2019, the Regional Water Quality Control Board relayed to the City their requirement of a TR-55 Hydrology Study of the drainage area through Lions Wayside Park prior to final designs being considered. In mid-2020, the hydrology study was completed, allowing their findings to be incorporated into the designs that will be taken to the Parks and Recreation Commission and ultimately to the City Council in late 2020 or early 2021.			
<b>Library and Civic Center Plan</b>	Following the completion of the Downtown Specific Plan, initiate an effort to finalize consideration of a new Library, community center, police department and civic center to be located on the Bernal Property (at the currently zoned location of a performing/cultural arts center) for consideration by the voters.	CMO/FIN	No	300K	B	Planned / Budgeted	Staff will work with Council in early 2021 to determine which considerations/questions related to this project to pose to voters for a future general election.			
<b>Construct Downtown Corridor (Bernal Avenue to Abble Street) Parking Improvements</b>	Implement the parking strategies in accordance with the guidelines outlined in the Downtown Pleasanton Parking Strategy and Implementation Plan.	ENG	Yes	\$2M - \$3M per Downtown block	A	Planned / Budgeted	City Council awarded a design contract to improve transportation corridor between Abble Street and Bernal Avenue. The design will be similar to the parking and trail area in the corridor adjacent to Firehouse Arts Center; however, a retaining wall is necessary due to topography. Staff completed 65% plans and specification and presented them to the Bicycle Pedestrian and Trails Committee and the Parks and Recreation Commission. Concern was expressed that the design maximized parking at the expense of the trail component of the project. The issue was then brought to City Council, who directed that the project be redesigned to create a wider trail by reducing landscaping and other aesthetic component of the project first, then reduce parking if necessary to accomplish the increased trail width. Staff has been working on design changes to accomplish the direction. Anticipated bidding in spring 2020, with construction following in summer of 2020. Due to uncertainty associated with pandemic, project bidding delayed. Now anticipate bidding in spring 2021.			
<b>Design Division Street Improvements between Main Street and Railroad Avenue</b>	Following adoption of the City's Downtown Specific Plan Update, initiate design improvements for Division Street consistent with the concepts outlined in the planning document.	CDD/ENG	Yes		B	Delayed	No work has occurred on this project as of this update.			
<b>Design Lighting Improvements on St. Mary Street from Peters Avenue to City's Railroad Parking Lot</b>	For improved safety lighting in the parking area, evaluate proposed need, and if necessary, design and construct.	ENG	Yes		B	Delayed	No work has occurred on this project as of this update.			

**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

Quality of Life Protect and enhance Pleasanton's quality of life Downtown							
Develop a Sound Wall Repair and Replacement Program	Initiate repair and replacement of sound walls on Valley Avenue from Busch Road to Hopyard Road, as well as Stoneridge Drive and West Las Posillas.	ENG/ OSD	Yes	\$100,000 Annually - One year funded in CIP	B	Underway	Due to a failure of a section of the sound wall on the north side of Valley Avenue across from Harvest Park Middle school, the scope of this project has changed. A study of the cause of failure, and an analysis of all walls along Valley Avenue between Hopyard Road and Santa Rita Road (which are same construction type as failed section) was performed; all 8,400 linear feet of wall are in similar condition as failed section. Cost estimate to replace all walls, as well as landscaping on public side of walls and being cognizant of various types private property improvements on private side of sound wall is estimated at approximately \$5 million. Design of the replacement project will need to occur in the next two calendar years and City funding secured through the CIP. No work has occurred due to limited staff and competing priorities.
Renovate the Softball Complex Field House	Renovate the Softball Field House located in the Ken Mercer Sports Park, including: exterior weatherproofing (wood siding, metal roof), aesthetic enhancements, remodel of all four score sheds, installation of improved lighting, ADA restroom upgrades, and interior improvements.	ENG/ OSD	Yes	\$500,000	A	Planned / Budgeted	Construction is complete. Final job walk occurred July 14, 2020. Punchlist work underway with minor items remaining before recommendation to accept as complete being brought before City Council. Anticipate acceptance before end of year. Building can be occupied at this time.
Conduct an Amador Theater Facility Assessment	Assess and remediate the structural needs of the Amador Theater to improve and enhance the arts programming in the community.	ENG	Yes	\$100,000	A	Planned / Budgeted	\$60,000 was budgeted in CIP 2017/18 for this assessment. Work on project has not yet begun.
Prepare a Century House Facility Assessment and Master Plan	Develop a Master Plan for the Century House to determine its potential functionality and feasibility of a renovation.	ENG	Yes	\$100,000	A	Planned / Budgeted	An architected consultant team was hired to evaluate the building to determine improvements (ADA, structural, electrical, plumbing, HVAC, etc.) necessary to open the building for public use. Renovation options and cost estimates were presented to Parks and Recreation Commission. Options for renovation included minor improvements to allow the building to be "viewed" similar to a museum space, to more significant improvements to open the first floor to public use, and ultimately improvements to open the first and second floor to public use. The Park and Recreation Commission preferred option involved opening the entire building for public use, at a cost of \$3.4M. The commission has also identified the need for construction of a small out building (300-500 sq. ft.) to accommodate accessible restrooms, a warming kitchen, and storage. The commission is currently evaluating options to provide additional parking at or near the facility. Due to neighborhood interest in this topic, staff is proposing a joint workshop with the City Council and Parks and Recreation Commission in early 2021.





**City of Pleasanton 2021-22 Council Work Plan - DRAFT**

Quality of Life Protect and enhance Pleasanton's quality of life Other	Develop Framework, Recommendations and Implementation Plan to Reduce Homelessness in Pleasanton	Fairgrounds – Project Review (Hotel and Amphitheatre)	Implement Phase III of Pioneer Cemetery Master Plan	Design and Construct Old Vineyard Avenue Trail - Phase I and III	Amend the City's Code and Development Standards to enhance minimum ADA accessibility requirements
	<p>Continue to address Homelessness through Street Outreach Team program, and work collaboratively with Dublin, Livermore and Alameda County on a regional approach to addressing homelessness in the Tri-Valley (Coordinated Entry System for Homeless Program).</p>	<p>Manage entitlement of Alameda County Fairgrounds hotel development for a site at the west side of the Fairgrounds. Also monitor plans for amphitheater expansion to ensure that surrounding community needs are addressed and mitigated.</p>	<p>Construct Phase III improvements, including beautification of entry way and providing wayfinding signage throughout the cemetery.</p>	<p>Design and construct Phases I and III of the Old Vineyard Avenue Pedestrian Trail. Phase II would connect Clara Lane to Vineyard Terrace/Silver Oaks Lane and Phase III from Mingolia Street/Heinz Ranch Court to Vineyard Avenue. Phase II, from Old Vineyard Avenue to Mingolia, was completed in 2018.</p>	<p>Amend the City's code and development standards to ensure a higher level of accessibility standards (e.g., roll-in showers, universal design elements, etc.) for new apartment construction.</p>
	<p>Underway</p>	<p>Underway</p>	<p>Underway</p>	<p>Underway</p>	<p>Underway</p>
	<p>CMO/LR No</p>	<p>CDD No</p>	<p>LR/ENG/ CMO Yes</p>	<p>CDD/ENG Yes</p>	<p>CDD/CMO No</p>
<p>Recently, CityServe convened a meeting with the Tri-Valley Police Departments to discuss and collaborate on homeless outreach. They are now meeting regularly and will be including as part of their meetings a Multi-Disciplinary Forensic Team approach which assist in developing outreach strategies for residents who are experiencing homelessness. City staff, in conjunction with CityServe, the State Homeless Emergency Aid Program (HEAP) and additional case management and street outreach services are now underway. Staff is working with the Cities of Livermore and Dublin and our non-profit and faith-based partners. Most recently the cities convened a Homeless Core Team that meets monthly that includes City staff and our non-profit agencies that are leading the efforts on serving our homeless residents. They are: Abode, CityServe, Tri-Valley Haven, Open Heart Kitchen, and Axis Community Health. The goal of the group is to share what each agency is doing, what new trends they are seeing, identify gaps in services, and problem solve together on identifying and leveraging resources to meet identified needs. The City Managers of Pleasanton, Livermore, and Dublin met and agreed to develop a regional approach to addressing homelessness. In early 2020 the Police Department assigned two officers to create a full time homeless outreach team.</p>	<p>As of October 2019, the Alameda County Fair Association Board of Directors (Fair Board) has selected a preferred hotel developer, Tharaldson Hospitality, who is developing initial plans for Fair Board and City review. The current proposal is for a "dual-branded" hotel containing approximately 200 guest rooms. Intended to cater for both business and leisure customers, on an approximately 3 acre site adjacent to the commuter parking lot along Valley Avenue. Applications for the required Conditional Use Permit and Design Review approvals were expected in early-mid-2020, but are on hold due to COVID-19. Staff held initial meetings with the Fairgrounds and venue promoters on amphitheater improvements, with the intent to develop an operating agreement between the City, Fair Board, with all permitting and environmental review processed through the City. This process has also been on hold since March, due to COVID-19.</p>	<p>Phase III, including improved streetscape, paving, pathways, landscape and wayfinding was completed in January 2020. Phase IV construction began September 2020.</p>	<p>Work on this project has not yet begun. Staff will hold additional neighborhood outreach in early 2021 to explore alternative solutions to Phase III.</p>	<p>Staff will address in 2021.</p>	

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Quality of Life, Protect and enhance Pleasanton's quality of life Other									
Amend the City's code to trigger mandated trash enclosure improvements/expansions in the city's commercial, office and industrial areas	Establish a threshold for when mandated improvements are necessary when property owners expand, intensify and/or improve their properties in the C/OI districts to ensure refuse and recycling containers can be effectively stored within enclosed areas.	CDD/CMO	No	C	Planned / Budget	Not yet begun. Staff will address as resources allow.			
Expand Pesticide Posting Pilot Project	Expand the City Pesticide Posting Program which provided posted information as to when City parks were to be treated with pesticides.	OSD/LR	No	A	Underway	Posting will be expanded to all parks. Park's Integrated Pest Management Program information will be added to the City's website, project is scheduled to be implemented in Spring 2021. Delayed due to COVID-19.			
Consider smoking restrictions for multi-family ownership residences (townhomes and condominiums) to address health effects of second hand smoke	Study an amendment to the City's Municipal Code restricting smoking in owner occupied townhomes and condominiums to address the health effects of second hand smoke.	CAO	No	B	Delayed	Staff has not begun this project due to other priorities.			
Develop program to help fund improvements to locally designated historic homes in City's Historic Resources Inventory	Create a local program (comparable to the Mills Act) to help fund improvements to the 90+ homes in the City's Historic Resources Inventory.	CMO	No	C	Delayed	Not yet begun. Staff will address as resources allow.			

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

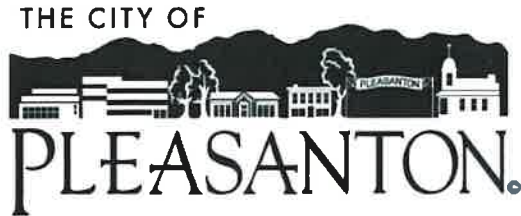
Environmental Awareness Surveys environmental awareness, health, land use and conservation issues	Evaluate and Implement Making Water Conservation a Way of Life Executive Order B-37-16	Continue to Participate with Regional Agencies on Studies of Water Supply Alternatives Including Potable Reuse	Prepare Climate Action Plan 2.0	Consider a Single-Use Disposables (SUDs) Reduction Ordinance	Pilot Use of Alternative Pesticide Management Treatment at Designated Park	OSD	No	A	Underway	The Water Conservation Program has focused on two main goals identified within the State's framework: 1) Use Water More Wisely, and 2) Eliminate Water Waste. Details related to these goals: 1) Pleasanton staff has been selected to work on DWR's "Standards, Methodologies and Performance Measures" workgroup to assist in the implementation of the new policies/processes. Additionally, recycled water irrigation services actively moving forward, over 75% complete. 2) Active leak notification program utilizing the City's investment in AMI to notify water customers of suspected water leaks, along with education for registration to the City's Smart Water Portal for automated notification of suspected leaks has been implemented.
Prepare and implement new requirements to reduce water use - Making Conservation a Way of Life, consistent with the Governor's established Executive Order B-37-16 to respond to and prepare for future droughts.	Continue to participate with regional agencies on studies of water supply alternatives including potable reuse. Additionally, authorize the Committee on Energy and the Environment to participate in an advisory capacity to the Council subcommittee through the selection of a E&E Subcommittee.	Update and implement the Climate Action Plan, which was adopted in 2012. The new plan will need to address state-mandated greenhouse gas emissions tracking and reductions to 1990 levels by mandated timelines.	Enact a City ordinance aiming to reduce single-use disposables from retail and dining establishments.	Create a pilot program in one City park to study the use of alternative pesticide treatments.	OSD	No	A	Underway	This item has been paused. The Task Order will authorize Pleasanton to participate in regional studies related to the further technical and institutional study of Potable Reuse, which includes Desktop Groundwater Contaminant Mobilization Study, Groundwater Investigations, Injection Well Siting Study, Independent Advisory Panel, and Water Supply Communications Program. Zone 7, DSRSD, and City of Livermore have already approved the Task Order.	
Prepare Climate Action Plan 2.0	Update and implement the Climate Action Plan, which was adopted in 2012. The new plan will need to address state-mandated greenhouse gas emissions tracking and reductions to 1990 levels by mandated timelines.	Enact a City ordinance aiming to reduce single-use disposables from retail and dining establishments.	Create a pilot program in one City park to study the use of alternative pesticide treatments.	OSD	No	A	Underway	A Request for Proposals for CAP 2.0 was issued in late August 2019, with three firms submitting proposals. A professional services agreement with Cascadia Consulting was approved and project kick-off began in January 2020. The City is currently reviewing the existing conditions which includes current GHG emissions and forecasting future emissions. Meetings of the Energy and Environment Committee were held on hold during COVID-19, but resumed in meetings held in August and September to review draft background documents and provide a recommendation to City Council on proposed GHG Emission Reduction Targets and Guiding Principles. The City Council will tentatively review and take action on this recommendation in late 2020. Public outreach and engagement is also underway via social media and the project website.		
Consider a Single-Use Disposables (SUDs) Reduction Ordinance	Enact a City ordinance aiming to reduce single-use disposables from retail and dining establishments.	Create a pilot program in one City park to study the use of alternative pesticide treatments.	OSD	No	C	Planned / Budgeted	Staff have begun researching this issue and is working on developing a recommendation regarding a single-use disposables reduction ordinance			
Pilot Use of Alternative Pesticide Management Treatment at Designated Park	Create a pilot program in one City park to study the use of alternative pesticide treatments.	OSD	No	C	Delayed	Item to be discussed at a future Parks and Recreation Commission meeting to determine the selection of designated park.				

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

<p><b>City Services</b> Operate an effective and cost-efficient government <b>Jointly Plan Facilities for Increased Student Population</b></p>	<p>Work with Pleasanton Unified School District and developers to plan facilities for increased student population.</p>	<p>CDD</p>	<p>Yes</p>	<p>A</p>	<p>Underway</p>	<p>Staff regularly meets with PUSD representatives and shares near-term and long-term development projections to allow PUSD to plan school facilities/programs accordingly.</p>
<p><b>Prioritize and Implement recommendations based on findings in Paratransit Study</b></p>	<p>Based on the findings in the assessment of the City's paratransit system, prioritize and implement recommendations that would yield the highest impact to paratransit services.</p>	<p>LR/CMO</p>	<p>No</p>	<p>A</p>	<p>Underway</p>	<p>The Mobility Forward: Tri-Valley Paratransit Study report was reviewed by City Council in 2019. City staff is currently working with LAVTA to develop a plan to transition the ADA portion of paratransit services in mid-2021. City Council approved policy direction to explore contractual services for paratransit in September 2020. Staff is working with the top candidate from an RFQ process and plans to bring forward for City Council review in November 2020.</p>
<p><b>Conduct a Joint PUSD/City Maintenance Facility Study</b></p>	<p>Research the feasibility of co-locating the school district's maintenance facility on City property or adjacent property and potential shared services and facilities.</p>	<p>CMO</p>	<p>No</p>	<p>B</p>	<p>Underway</p>	<p>A preliminary feasibility study was completed and presented to the City Council/PUSD Board of Trustees for discussion in April 2019; further direction of the co-location project will be contingent upon future planning for Pleasanton's East Side Specific Plan.</p>
<p><b>Develop a Human Services Communication Plan</b></p>	<p>Work with consultant to develop a plan intended to educate the community on human service needs in Pleasanton and the Tri-Valley, and demonstrate the outcomes and impacts of grant-funded projects and service providers.</p>	<p>LR/ED</p>	<p>No</p>	<p>C</p>	<p>Delayed</p>	<p>The communications plan is on hold until funding is available.</p>

## City of Pleasanton 2021-22 Council Work Plan - DRAFT

Organizational Success Operate an efficient and cost-efficient government.	Remove City Hall Modular Buildings	Relocate IT department staff and some members of the Library and Community Services department staff so the two existing modular buildings at the downtown Civic Center site can be demolished and removed.	Planned / Budgeted	With the combined Library and Recreation Department it was determined that the Recreation staff members in the modular office behind 200 Old Bernal Ave. will be relocated into a remodeled offices in the library. City Council approved a design contract for the library remodel on December 4, 2018. Plans and specifications were developed with bid opening occurring on October 15, 2019. Construction began in January 2020 and is now complete. Staff will move from modular in the coming weeks. Plan had been for the Planning staff to then move out of their offices in 200 Old Bernal into the modular to allow the Planning offices to be remodeled. No work has occurred on Planning area remodel due to Covid. Decision will need to be made whether to move forward with the Planning area remodel. If the remodel proceeds, planning staff will move into modular. If not, the modular can be removed as soon as Library and Recreation staff vacate. There are not yet plans for moving the IT Department staff and removing the modular on the corner of Main Street and Bernal Avenue.
		<p>CMO/ ENG/ OSD</p> <p>Yes</p> <p>\$1.3M</p> <p>C</p>		<p>Underway. Internal communication network with representation from each department continues to develop proactive response(s) to resident inquiries and issues, cross-promote City activities and programs, and share best practices for media and social engagement. Development of updated City website is in process and is new website is anticipated to be launched by the end of the year. In response to COVID-19, the City augmented its messaging through a COVID-specific webpage and business support webpages, accompanying signage and graphics to support City messages, a new weekly community e-newsletter to 28,000 recipients, a weekly business e-newsletter to 3,500 recipients, and expanded and timely activity across traditional and social media platforms.</p>
		<p>ED/ID</p> <p>No</p> <p>A</p>		<p>Underway. Internal communication network with representation from each department continues to develop proactive response(s) to resident inquiries and issues, cross-promote City activities and programs, and share best practices for media and social engagement. Development of updated City website is in process and is new website is anticipated to be launched by the end of the year. In response to COVID-19, the City augmented its messaging through a COVID-specific webpage and business support webpages, accompanying signage and graphics to support City messages, a new weekly community e-newsletter to 28,000 recipients, a weekly business e-newsletter to 3,500 recipients, and expanded and timely activity across traditional and social media platforms.</p>
		<p>CMO/OSD</p> <p>No</p> <p>B</p>		<p>Staff from City Attorney's office, CDD and OSD have met and drafted an RFP to hire a consultant to develop the City's ADA Transition Plan. However, the project has been delayed due to COVID-19.</p>
		<p>CMO/OSD</p> <p>No</p> <p>B</p>		<p>Staff from City Attorney's office, CDD and OSD have met and drafted an RFP to hire a consultant to develop the City's ADA Transition Plan. However, the project has been delayed due to COVID-19.</p>



# The Committee on Energy and the Environment Meeting

## Agenda Report

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January 27, 2021

Item 4

**SUBJECT: SELECT CHAIR AND VICE CHAIR FOR 2021 FOR THE COMMITTEE ON  
ENERGY AND THE ENVIRONMENT**

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### **SUMMARY**

The Energy and Environment Committee appoints a Chair and Vice Chair annually to facilitate meetings of the Committee.

### **RECOMMENDATION**

It is recommended that the Committee select a new Chair and Vice Chair for the 2021 scheduled meetings.

### **FINANCIAL STATEMENT**

None.

**BACKGROUND**

Per Resolution No. 08-234, the Committee officers are to be selected from among the group membership by vote of a quorum present and designate a Chair and Vice Chair. shall hold its regular meetings every other month during its term. Those selected shall serve in these positions for a year.

**DISCUSSION**

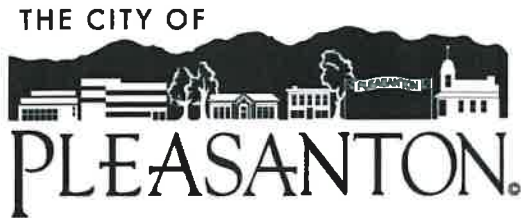
The Committee shall select from its group membership a Chair and Vice Chair to facilitate meetings by a vote of a quorum of the Committee.

Historically, Committee members have rotated the Chair and Vice Chair responsibilities. For example, the Vice Chair has been nominated and voted on for the Chair position and a new Vice Chair was nominated and voted on from the Committee membership.

Submitted by:



Becky Hopkins  
Assistant to the City Manager



## The Committee on Energy and the Environment Meeting

### Agenda Report

January 27, 2021

Item 5

**SUBJECT: SET 2021 MEETING SCHEDULE FOR THE COMMITTEE ON ENERGY  
AND THE ENVIRONMENT**

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#### **SUMMARY**

The Committee's regular meeting schedule includes bi-monthly meetings on the fourth Wednesday. Annually the Committee reviews its meeting schedule and makes any necessary adjustments due to holidays or other potential schedule conflicts.

#### **RECOMMENDATION**

Discuss and determine the Committee's 2021 meeting schedule.

#### **FINANCIAL STATEMENT**

None.



## **BACKGROUND**

Per Resolution No. 17-912, the Committee shall hold its regular meetings every other month during its term. Annually, the Committee reviews its meeting calendar and makes any adjustments due to holidays or other potential schedule conflicts.

## **DISCUSSION**

The Committee should review the proposed 2021 meeting schedule, many any revisions, and approve.

### Regular Meetings

March 24, 2021 at 5:00 p.m.

May 26, 2021 at 5:00 p.m.

July 28, 2021 at 5:00 p.m.

September 22, 2021 at 5:00 p.m.

November 17, 2021\* at 5:00 p.m.

\* Note this is third Wednesday of the month due to Thanksgiving holiday.

### Special Meetings

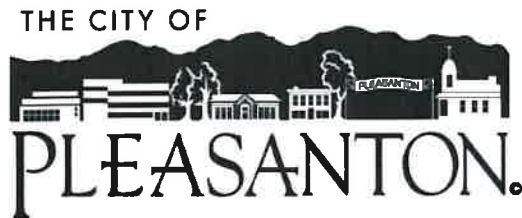
February 3, 2021 at 5:00 p.m.

April 21, 2021 at 5:00 p.m.

Submitted by:



Becky Hopkins  
Assistant to the City Manager



## The Committee on Energy and the Environment Meeting

### Agenda Report

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January 27, 2021

Item 6

#### **SUBJECT: CLIMATE ACTION PLAN 2.0 ACTION PRIORITIZATION CRITERIA WEIGHTING**

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##### **SUMMARY**

In October 2020, the Committee on Energy and Environment (Committee) provided direction to staff on the proposed action prioritization criteria. These criteria will be used to develop a shortlist of actions to be included in the Climate Action Plan Update (CAP 2.0). The City Council affirmed the proposed criteria in November 2020. Staff is seeking Committee direction on the suggested weighting that will be applied to the criteria.

##### **RECOMMENDATION**

Receive information regarding action prioritization criteria weighting process in preparation for Special Meeting of the Energy and the Environment Committee on February 3, 2021 at 5 p.m. at which time the Committee will discuss and provide a recommendation.

##### **FINANCIAL STATEMENT**

None.

## BACKGROUND

The universal list of actions that may be included in the CAP 2.0 may be extremely long. However, including too many actions in the CAP 2.0 is undesirable for several reasons including resources (e.g., cost and staff time) to complete the actions and feasibility to implement the actions proposed. Preferably, the CAP 2.0 includes a limited quantity of highly impactful actions that are implementable. The action prioritization criteria will weight/score the actions against each other to narrow down the universal list of actions which may be included in the CAP 2.0, to establish a prioritized shortlist of actions for inclusion.

The City Council affirmed the Committee's suggested action prioritization criteria as follows:

- **Effectiveness:** Action effectiveness including emissions-reduction and/or resilience-building potential
- **Cost:** Action cost to implement including affordability and expenditure timeframe for both the City and community
- **Co-Benefits:** Action realization of co-benefits including improved public health and job creation
- **Equity:** Action equity in the distribution of benefits and consideration of disadvantaged populations
- **Feasibility:** Action feasibility including degree of City control, regulatory or political constraints, and technological considerations
- **Support:** Action level of support from external partners and community
- **Urgency:** Action urgency given other policies<sup>1</sup>

Staff will request the Committee's direction on the weighting that should be applied to the criteria at the next Committee meeting.

## DISCUSSION

### Universal Action List

Staff and the consultant team have developed a universal list of potential actions that may be included in the CAP 2.0. The list will be provided to the Committee at the next meeting for reference. The list was developed from the following sources:

- Reviewing the existing Climate Action Plan
- Including best practices and actions from neighboring jurisdictions and other cities that have prepared Climate Action Plans
- Input from the public (e.g., online survey and public comments received to date), the Committee, and City staff

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<sup>1</sup> This criterion would be applied during the implementation plan stage to determine which actions require more urgent action given other factors

- Discussion at six different focus groups that included stakeholders and implementation partners (e.g., PG&E, Zone 7, StopWaste, etc.)

To narrow down the universal action list, the next step will be to undertake a multi-criteria analysis (MCA) to arrive at a prioritized shortlist of actions. Staff wants to point out that the universal action list may be expanded further as we continue the CAP update process and as new ideas and potential actions emerge, including at the community workshop that will be held in spring. Actions added to the universal action list will be reviewed through the MCA lens, even if they are added later in the process.

Multi-Criteria Analysis

The first step of the MCA is to determine if the actions meet the CAP 2.0 Vision and Guiding Principles. If so, they will continue to the next step of evaluation. In the next step, each action will receive numerical scores based on the action prioritization criteria.

While the MCA will be qualitative, the consultant team (Cascadia) will assign scores for each action based on best judgement drawing from available literature, peer city case studies, and consultant experience. They will develop score matrices to allow for a consistent and objective ranking process of the universal action list.

In some cases, criteria will be divided into sub-criteria to inform the scoring process. These sub-criteria ensure that the evaluation considers the various facets of the criterion; for example, “feasibility” could consider an array of constraints ranging from City capacity, to regulatory, political, and technology constraints. Actions that land on different values for sub-criterion will be assigned an average score for that criterion.

Below is an example Cascadia used for the City of Everett, WA CAP. This example uses slightly different criteria than will be included in the Pleasanton CAP. In this example, while both actions have the same impact, cost, and co-benefits scores, the second action is substantially more feasible and somewhat more equitable. As a result, the second action received an overall higher score and better achieves the City’s climate goals.

Action	Priority Score	Impact	Equity	Cost	Feasibility	Co-benefits
Advocate for regional congestion pricing authority.	2.8	4	1	4	2	3
Accelerate the implementation of the “Complete Streets” policy.	3.4	4	2	4	4	3

The scores assigned will then be weighted. The weighting may change an actions priority on the universal list of actions. As noted above, the goal will be to create a prioritized shortlist of actions (i.e., the highest ranked actions). A more detailed quantitative assessment will be conducted for the shortlist of actions that will provide estimates of the costs and greenhouse gas emissions reductions.

Criteria Weighting

Criteria can be weighted a variety of ways. One factor to help determine the weighting is the CAP Community Survey (Survey #1). Survey #1 received 531 responses and gathered input across several questions. Attachment 1 provides a summary of the responses received. Based on the survey results, impact/effectiveness, feasibility, and cost are the most important criterion (though it should be noted that support was not an option in the survey).

One option is to apply equal weight for all criteria. Each of the criterion have been determined to be important to the City and chosen as a criterion, so equal weighting could be an appropriate approach. If all equal, each criterion would be weighted ~16.7%. However, Cascadia recommends against this approach preferring weighting that better reflects community priorities. As such, staff recommends the following weighting:

- **Effectiveness:** 24%
- **Cost:** 24%
- **Feasibility:** 22%
- **Co-Benefits:** 12%
- **Support:** 10%
- **Equity:** 8%

Cascadia has noted that effectiveness and cost are typically among the highest weighted factors. These two factors were among the top three in the survey. While the survey ranks cost slightly lower than feasibility, staff recommends cost have a slightly higher weight due to Council feedback and conversations surrounding cost in the process to date. An example of how the weighting may alter an actions ranking is as follows:

Action	Score no Weighting	Score with Weighting	Effectiveness	Cost	Feasibility	Co-Benefits	Support	Equity
<b>Example Action</b>	2.83	3.04	3	3	4	3	2	2

With no weighting (or rather equal weighting) applied, the example action receives a priority score of 2.83. The proposed weighting increases the priority score to 3.04 due to the various weights of the criteria. This is not a dramatic difference, though will alter the final scores (and action rankings) emphasizing the criteria with the highest weights.

The weighting percentages recommended above can be increased or decreased as the Committee sees fit (any combination adding up to 100% will work). The greater the gap between the highest percent and lowest percent, the more the weighting will impact the final rankings of the actions. While the MCA will help establish a shortlist of actions, staff acknowledges there may be some actions that are not prioritized highly but ultimately may be included in the plan as either supporting actions (e.g., community outreach and education) or primary actions of high importance to the community (e.g., water quality or conservation actions).

Results of the MCA (i.e., the action rankings) and decisions to include/exclude actions from the action shortlist will be transparent. The shortlist will be shared with the Committee and in the forthcoming public outreach which will include a community workshop and outreach to other Committees, Commissions, and stakeholders. Further, actions may be added for analysis that arise in the forthcoming outreach. Staff will present outcomes of the outreach with the Committee and the Committee will make the final recommendation to City Council of which actions to include in the CAP 2.0.

Discussion Questions for Special Meeting on February 3, 2021.

Staff poses the following discussion questions to the Committee:

1. Which criteria does the Committee find should be given the highest weights? Is the ranking (most important to least) appropriate or would the Committee prefer the list to be reordered?
2. Does the Committee prefer a larger gap between the highest weighted criteria and the lowest (i.e., the weights will impact the scores to a greater degree)? What about a smaller gap? Or is equal weighting preferred?

Attachments

1. CAP 2.0 Survey #1 Results Summary

Submitted by:



Megan Campbell  
Associate Planner

Approved by:



Becky Hopkins  
Assistant to the City Manager

# Pleasanton CAP 2.0 Online Survey #1 Results

## Survey Objective

The City released an online survey designed to gauge the Pleasanton community's familiarity with climate change topics and gather feedback about Pleasanton's climate priorities, vulnerabilities, potential emission reduction targets, and responsibilities.

## Survey Details

**Duration:** April 10-November 25, 2020

**Respondents:** 531

## Demographic Summary

Respondents trended towards being more highly educated, White, female, and older (51-70 years old), living primarily in Central-west and South Pleasanton.

## Overarching Feedback and Takeaways

Respondents were asked multiple-choice, ranked-choice, and open-ended questions regarding climate concerns, Climate Action Plan (CAP) priorities, community actions, and barriers to personal actions. Key themes are summarized below and in the table on page 2.

Most respondents are very concerned about conserving **natural resources**, improving **health** outcomes, and having a strong local **economy**. Respondents believe the CAP 2.0 should prioritize **water conservation** and security, **renewable energy** sources, **waste** diversion, zero waste, and sustainable **consumption**.

Respondents were asked to rank criteria for selecting CAP actions. They ranked **impact** as the most important criterion, followed by feasibility, cost, co-benefits, and equity.

Respondents believed that the most helpful community actions were those that encourage sustainable actions, reduce **material and energy consumption**, and limit **development**.

The greatest barriers to personal climate action included the **cost** of action and lack of **accessibility** to sustainable means of **transportation**.

Topic	Key takeaways	Recommended City response
<b>Issues</b>	Respondents were asked about which issues the CAP 2.0 should focus on. The top three issues were: <ul style="list-style-type: none"> <li>• Water conservation and security</li> <li>• Renewable energy sources</li> <li>• Consumption/waste: recycling, composting, sustainable consumption, and zero waste</li> </ul>	Ensure sufficient CAP 2.0 actions that address these issues.
<b>Criteria</b>	Respondents were asked to rank criteria that would be used to select CAP 2.0 actions. The highest priority criteria among respondents were: <ul style="list-style-type: none"> <li>• Impact</li> <li>• Feasibility</li> <li>• Cost</li> <li>• Equity and Co-benefits</li> </ul>	Consider in developing and ranking criteria.
<b>Community actions</b>	Across the 196 open-ended responses for the most helpful community actions related to climate change, the following themes emerged: <ul style="list-style-type: none"> <li>• <b>Encourage sustainable behaviors</b>, including alternative modes of transportation, solar panel installation, waste diversion, sustainable gardening, water conservation.</li> <li>• <b>Reduce material/energy consumption</b>, including vehicle miles travelled, traffic, food waste, fossil fuel use, population growth.</li> <li>• <b>Limit development</b>, including widespread building development and cutting trees.</li> </ul>	Consider ways to incentivize and encourage these sustainable behaviors through CAP 2.0 actions.
<b>Barriers to personal action</b>	Across the 136 open-ended responses for the greatest barriers to personal action on climate change, the following themes emerged: <ul style="list-style-type: none"> <li>• <b>Cost of action</b>, including cost of living, energy, electric vehicles, solar panels, housing.</li> <li>• <b>Lack of accessibility to sustainable means of transportation</b>. The need to commute is considered crucial. Many people are unwilling to replace gasoline vehicles they currently own until they become defective. Biking is considered inaccessible in hot weather, and respondents noted a lack of bike paths.</li> </ul>	Identify opportunities to address barriers through CAP 2.0 actions.



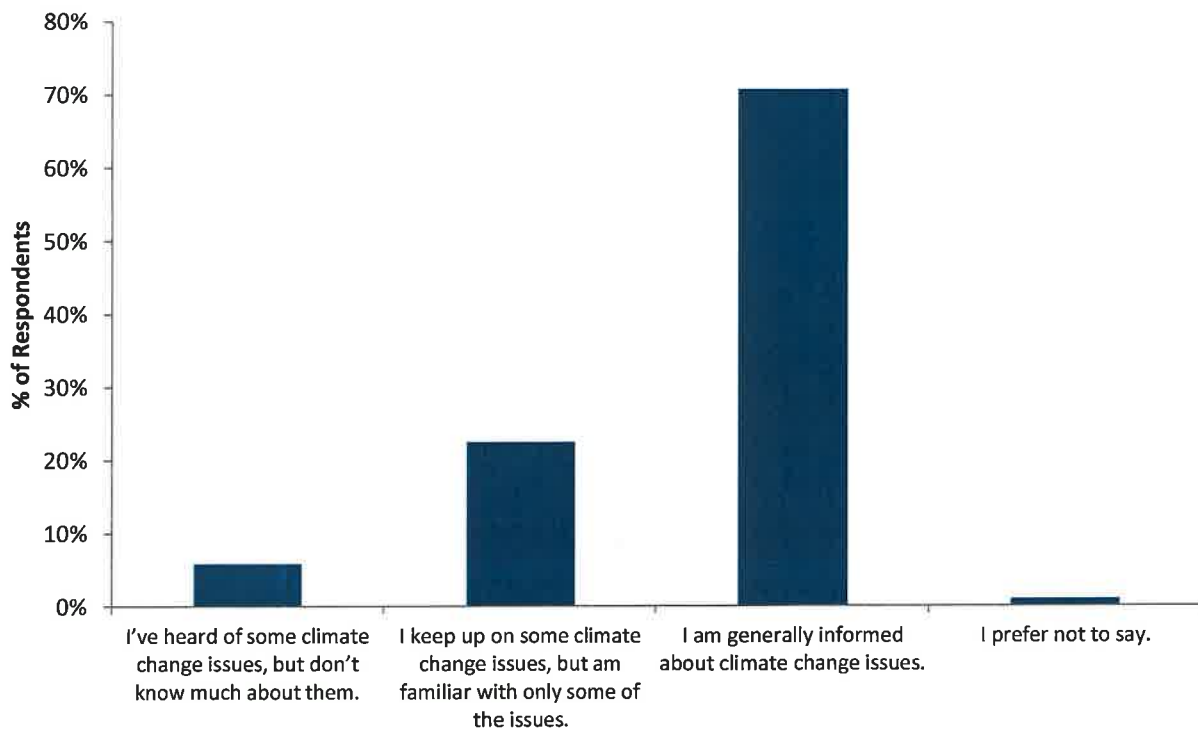
# Survey Results

This section provides summaries of each survey question.

## Question 3: How would you best describe your awareness and understanding of climate change issues, such as climate risks, adaptation, and mitigation?

494 answered; 37 skipped.

Most respondents felt **generally informed** about climate change issues (71%). Fewer respondents (22%) keep up with climate change issues but are familiar with only some of the issues. Even fewer (6%) have heard of some climate change issues, but do not know much about climate change issues.

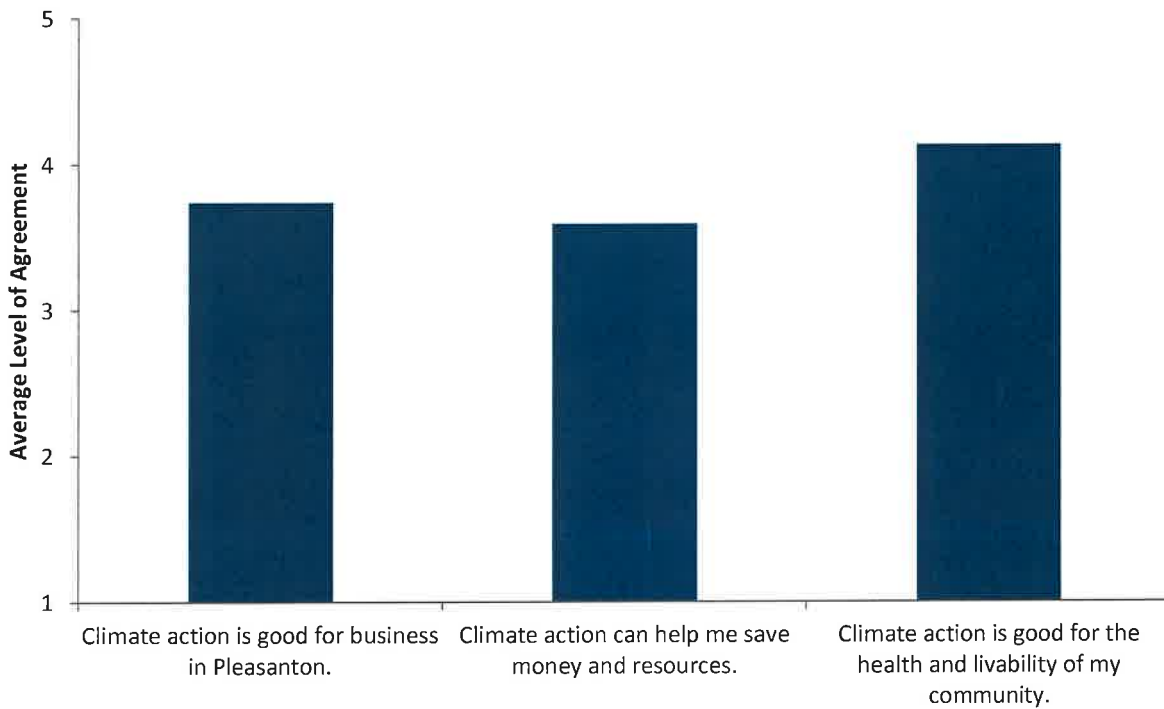


Question 4: For each statement, please indicate your level of agreement on a scale of 1 to 5 (1 being “I strongly disagree” and 5 being “I strongly agree.”)

- Climate action is good for business in Pleasanton.
- Climate action can help me save money and resources.
- Climate action is good for the health and livability of my community.

493 answered; 38 skipped.

Most respondents (66%) strongly agreed with the statement that “climate action is **good for the health and livability of my community**.” Most respondents also agreed with the statements “climate action is good for business in Pleasanton” and “climate action can help me save money and resources.”

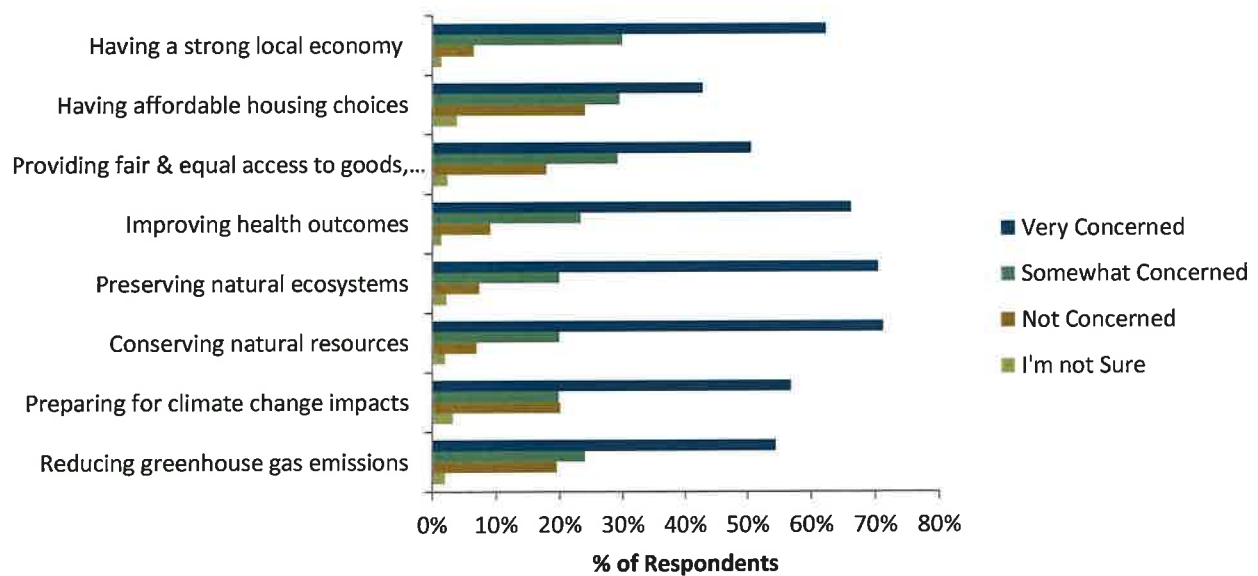


**Question 5: How concerned are you about the following in Pleasanton?**

- **Reducing greenhouse gas emissions** (e.g., energy efficiency in buildings, building electrification, renewable energy)
- **Preparing for climate change impacts**
- **Conserving natural resources** (e.g., water, wildlife)
- **Preserving natural ecosystems** (e.g., trees, streams)
- **Improving health outcomes**
- **Providing fair and equal access to goods, services, and employment** (e.g., access to public transit, medical services, and parks)
- **Having affordable housing choices**
- **Having a strong local economy**

493 answered; 38 skipped.

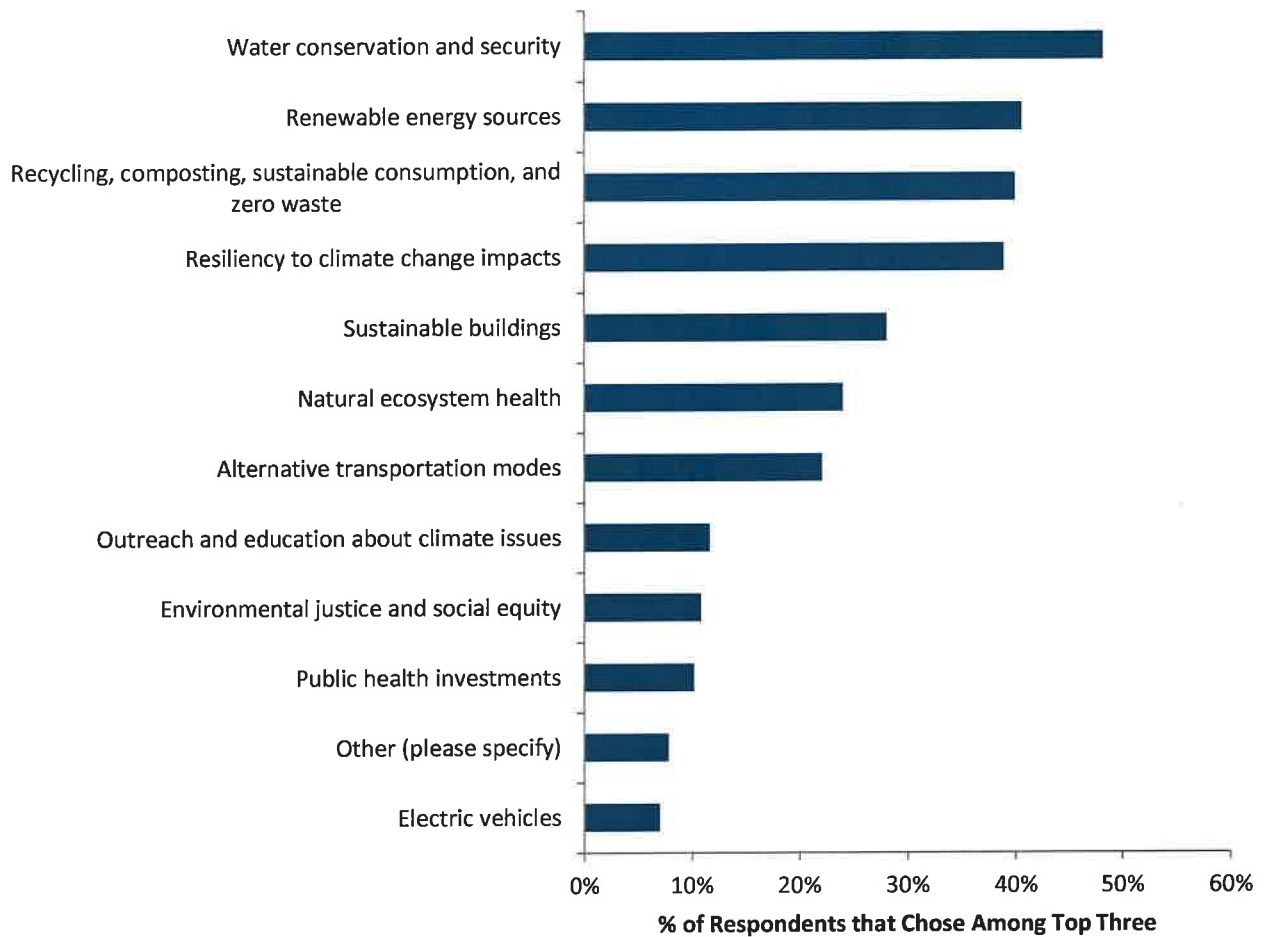
Most respondents feel very concerned about all the impacts listed, with the least concerned issue being “having affordable housing choices.” The top concerns were for conserving natural resources, preserving natural ecosystems, and improving health outcomes (71%, 70%, and 66% of respondents were very concerned about these topics, respectively).



**Question 6: What top three areas do you think the Pleasanton CAP update should focus on? Please choose three.**

470 answered; 61 skipped.

The top three areas that respondents selected were **water conservation and security** (48% of respondents chose this as a top three area), **renewable energy resources** (41% of respondents), and recycling, composting, sustainable consumption, and zero waste (40% of respondents).

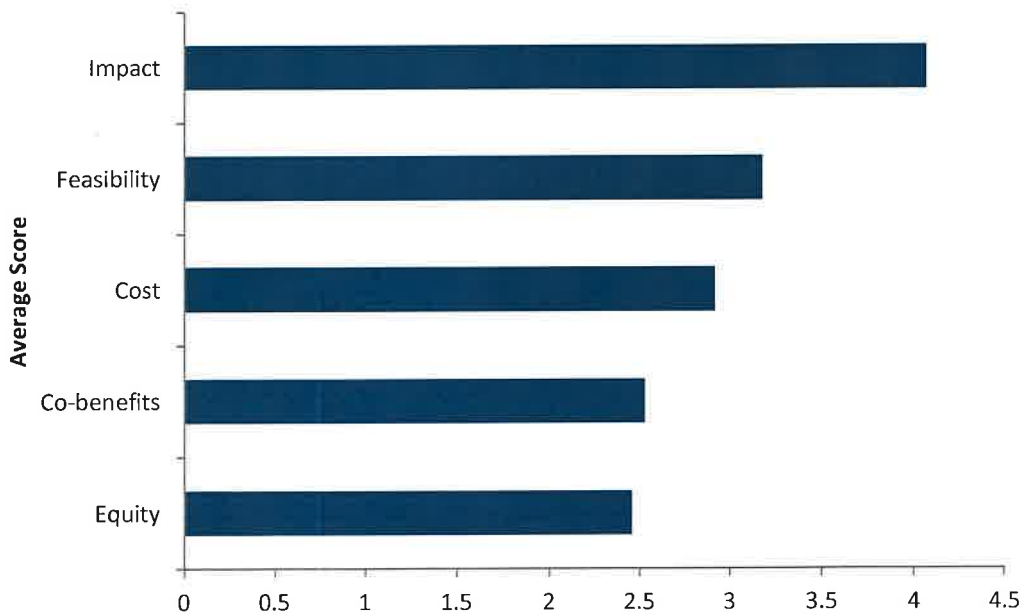


**Question 7: Please rank from most important (#1) to least important (#5). What do you think is most important to consider in choosing actions to help Pleasanton reduce greenhouse gas emissions and become more resilient to climate change?**

- **Impact:** how much the action will contribute to climate mitigation and adaptation goals (e.g., gallons of water conserved, greenhouse gas emissions reduced).
- **Cost:** how much money it will cost the City and community to implement the action.
- **Feasibility:** how easy it will be to implement the action (e.g., level of political support, technological barriers).
- **Equity:** will costs and benefits of action will be distributed fairly across communities or whether actions will avoid disproportionately affecting the most vulnerable in our communities.
- **Co-benefits:** will the action provide other benefits to the community, such as improved public health, more beautiful public spaces, and recreational opportunities.

461 answered; 70 skipped.

Respondents were asked to rank criteria that would be used to select CAP 2.0 actions on a scale of 1 to 5. Impact received the greatest average score of 4. Feasibility received the second greatest average score of 3.2. Cost received the third greatest average score of 2.9. Equity and co-benefits both received an average score of 2.5.



**Question 8: Optional. What specific actions or changes do you feel would most help the Pleasanton community reduce greenhouse gas emissions and become more resilient to climate change?**

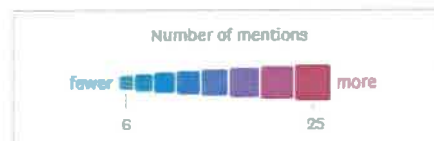
196 answered; 335 skipped.

Across the 196 open-ended responses for the most helpful community actions related to climate change, the following themes emerged:

- **Encourage sustainable behaviors**, including alternative modes of transportation, solar panel installation, waste diversion, sustainable gardening, water conservation.
- **Reduce material and energy consumption**, including vehicle miles travelled, traffic, food waste, fossil fuel use, population growth.
- **Limit development**, including widespread building development and tree cutting.

See Appendix for full responses.

The following word cloud presents the top-mentioned terms from the open-ended responses:

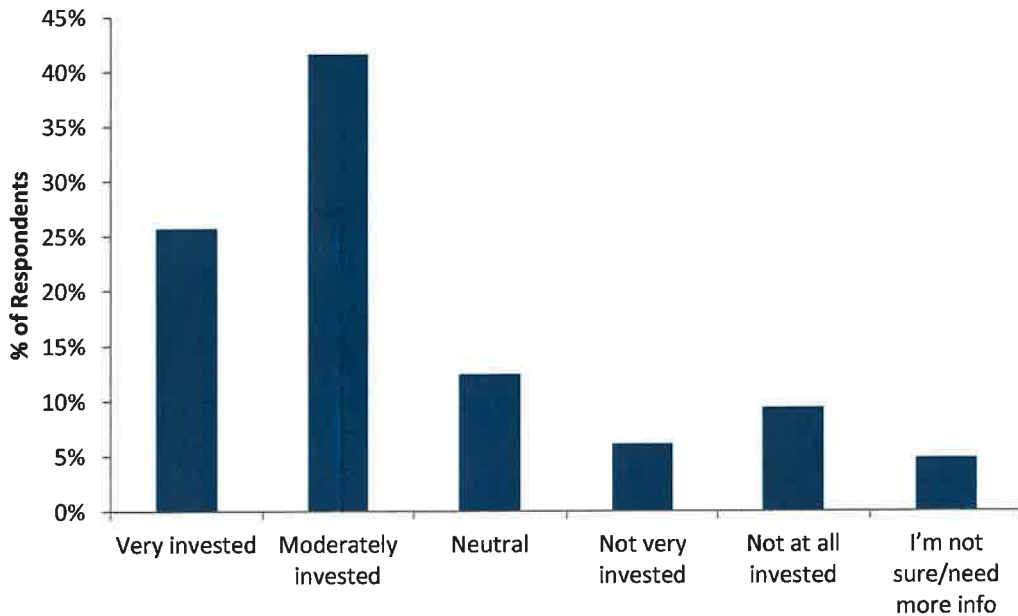


**Question 9: How invested should the City of Pleasanton be in pursuing your top priority actions? Please select the option that best matches your view.**

- **Very invested:** City of Pleasanton should be a national leader in climate action, no matter the cost.
- **Moderately invested:** City of Pleasanton should lead other Bay Area communities in climate action, even if it costs more.
- **Neutral:** City of Pleasanton should be consistent with other Bay Area communities and their investment in climate action.
- **Not very invested:** City of Pleasanton should invest less than other Bay Area communities in climate action.
- **Not at all invested:** City of Pleasanton should not invest in climate action.
- **I'm not sure/need more information to decide.**

459 answered; 72 skipped.

Most respondents believe that the City of Pleasanton should be invested to some degree on pursuing their top priority actions (68%), with 42% believing Pleasanton should be moderately invested and 26% believing Pleasanton should be very invested.



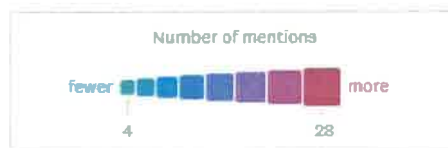
**Question 10: Optional. Are there any specific challenges or barriers that your household/family might face in taking action to address climate change?**

136 answered; 395 skipped.

Across the 136 open-ended responses for the greatest barriers to personal action on climate change, the following themes emerged:

- **Cost of action**, including costs of living, energy, electric vehicles, solar panels, housing.
- **Lack of accessibility to sustainable means of transportation.** Respondents noted that the need to commute is crucial. Many respondents noted that they will not replace their gasoline vehicles until they become defective. Biking was noted as inaccessible in hot weather, and respondents noted insufficient bike paths.

The following word cloud presents the top-mentioned terms from the open-ended responses:





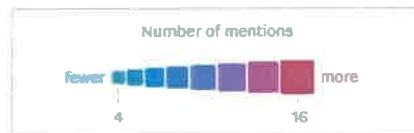
**Question 11: Optional. Is there anything else you would like us to consider in updating the Pleasanton Climate Action Plan?**

128 answered; 403 skipped.

Across the 128 open-ended responses, the following themes emerged:

- **Community:** Respondents encouraged engaging directly with residential and business communities. Some respondents encouraged collaboration with other communities in the Bay Area.
- **Water conservation:** Respondents emphasized the need for water conservation using tools such as tiered water usage rates, water rights, water efficient fixtures, and low-water landscaping. Safe and clean water is a top priority among respondents.

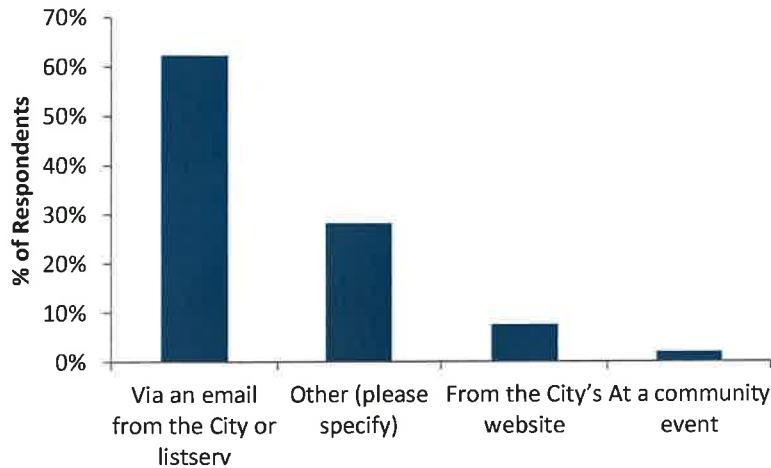
The following word cloud presents the top-mentioned terms from the open-ended responses:



**Question 12: How did you find out about this survey?**

461 answered; 70 skipped.

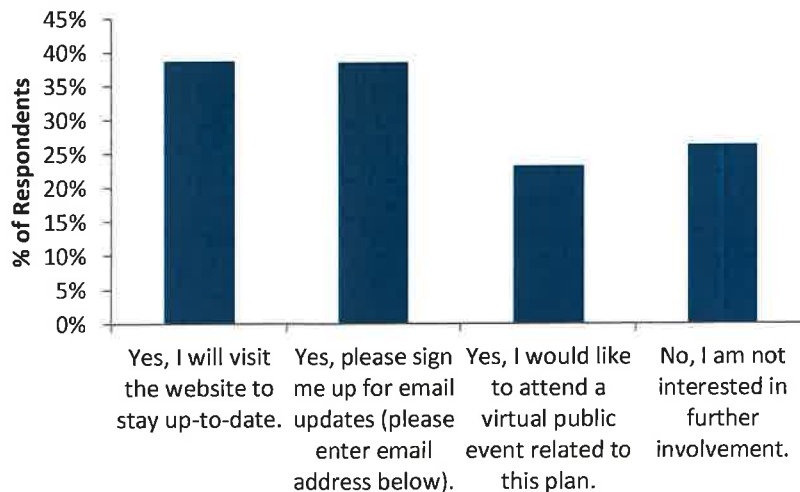
Most respondents found out about this survey through an email from the City or through a **listserv** (62%). Other respondents (28%) found out through other means, including friends, family, and social media such as Facebook, Nextdoor, Instagram. Several respondents also discovered this survey through the Pleasanton Weekly.



**Question 13: Would you like to be involved in the planning process for the Pleasanton Climate Action Plan 2.0? Please select all that apply.**

452 answered; 79 skipped.

The majority of respondents indicated an interest in staying involved: 39% of respondents replied that they will visit the website to stay up-to-date and 39% signed up for email updates. About one quarter of respondents were not interested in further involvement.



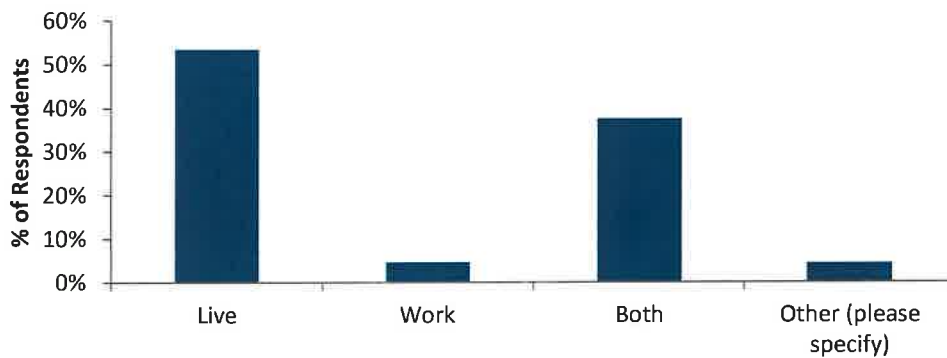
# Demographic Summary

## Live/Work in Pleasanton

520 answered; 11 skipped.

Most respondents **live but do not work in Pleasanton** (54%). The bulk of the remaining respondents (38%) both live and work in Pleasanton.

### Do you live and/or work in Pleasanton?

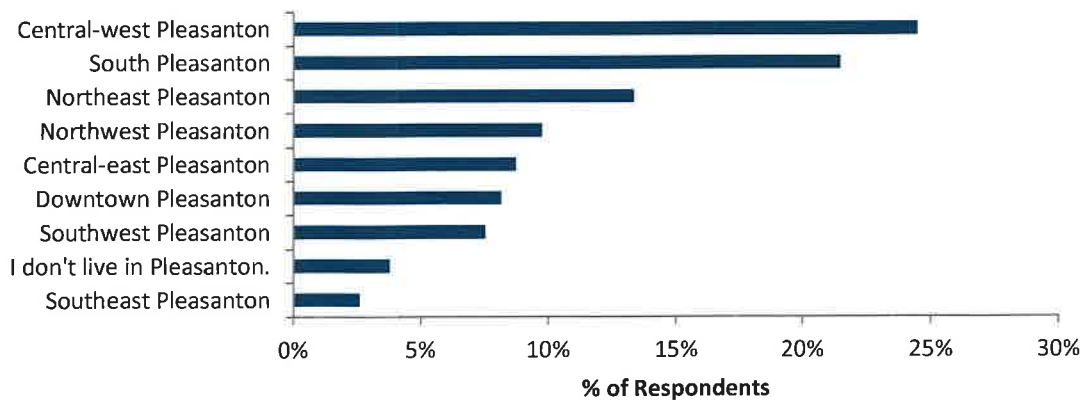


## Neighborhood of Residence

502 answered; 29 skipped.

Respondents were spread across neighborhoods, with the most respondents located in Central-West Pleasanton (25%) and South Pleasanton (22%).

### Which of the following geographic areas best describes where you live?

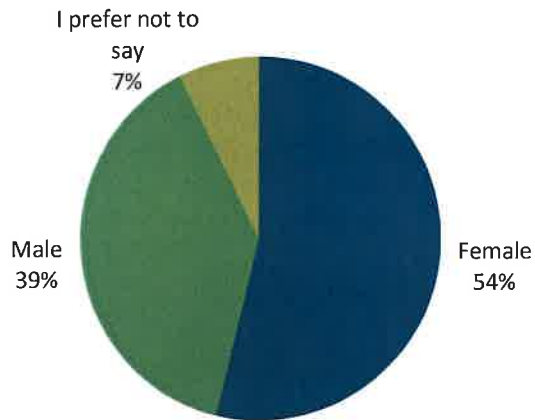


## Gender

427 answered; 104 skipped.

Most respondents identify as female (54%).

### What is your gender?

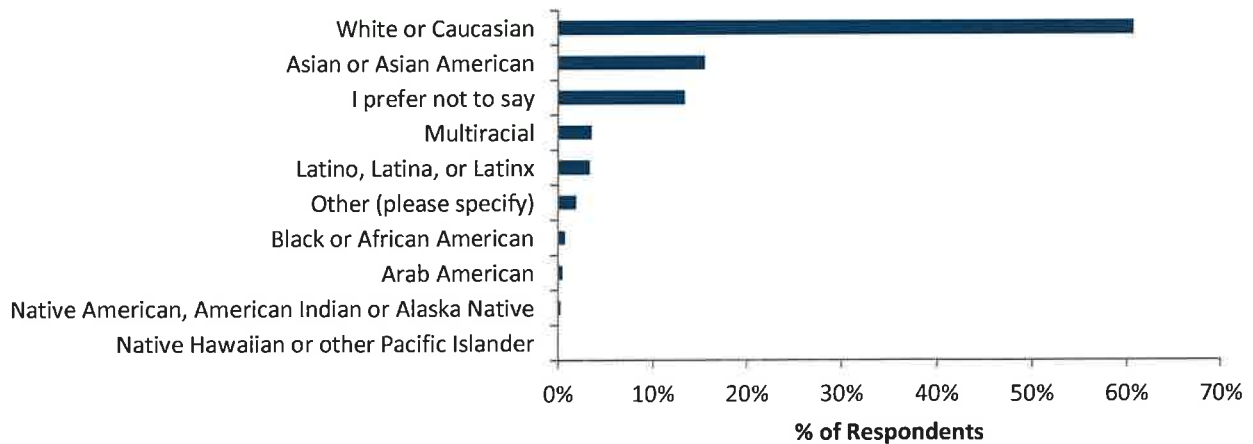


## Race/Ethnicity

418 answered; 113 skipped.

Most respondents identify as White (61%).

### Which of the following best represents your ethnic heritage?

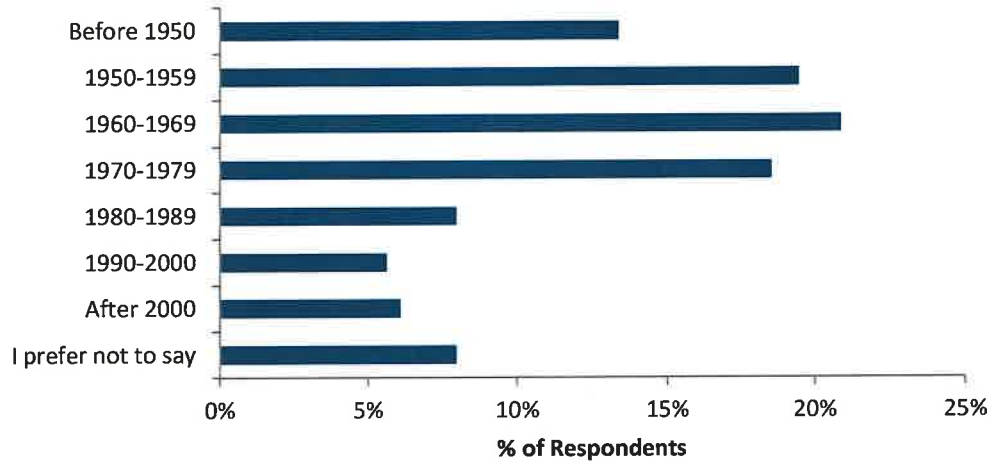


## Age

426 answered; 105 skipped.

Respondents were **fairly well distributed** among ages. The **majority of respondents are over the age of 51 (54%)**, with 21% of respondents between the age of 51-60 and 19% between the age of 61-70.

### In what decade were you born?



## Education

434 answered; 97 skipped.

Most respondents are **college-educated (87%)**, with 42% having an advanced degree, 34% have a 4-year degree, and 12% having some college or a 2-year degree.

### What is the highest level of education you have completed?

