4. HOUSING ELEMENT


~~Draft May 22~~, ~~2014~~

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4. HOUSING ELEMENT

PURPOSE

During the past two decades, Pleasanton has experienced a diverse pattern of growth including substantial new residential, commercial, office, and industrial development. As a small suburban city, Pleasanton has developed a reputation as a desirable place in which to live and work, with an excellent school system, fine parks and recreational facilities, a traditional downtown area, and a low crime rate.

The Promenade Apartments located near Downtown

As in other Bay Area communities, providing housing, especially affordable housing, has become a major issue in Pleasanton. The shortage of affordable housing particularly affects lower-income renters and first-time homebuyers, including those residents who have grown up in Pleasanton and would like to establish their own households here. The City has always tried to grow in a balanced manner, providing a variety of land uses, jobs as well as residences, and sufficient public facilities, services, and infrastructure to accommodate its residents and workers. The City has also been active in promoting housing affordability through its support of non-profit providers, creation of housing programs, and participation in and approval of subsidized residential developments. Pleasanton's challenge over the next five years is to continue providing housing affordable to all segments of the community, to preserve the quality of the housing stock, to maintain a balance between employment and housing, and to continue to grow at a rate which allows its public facilities, services, and infrastructure to accommodate its residents, workers, and visitors to the community.

The Housing Element proposes solutions to the housing needs and problems facing the community — while at the same time ensuring that new housing will "fit-in" with Pleasanton's character and appearance, its sense of community, its environmental qualities and resources, and its historic heritage. Overall, the City is committed to working with other agencies and non-profit organizations to maximize affordable housing opportunities, and to ensure a fit of new housing with Pleasanton's long-standing commitment to maintain and enhance the high quality of its residential neighborhoods, commercial areas and its Downtown.

All California cities and counties are required to have a Housing Element included in their General Plan which establishes housing objectives, policies and programs in response to community housing conditions and needs. The Housing Element is a comprehensive statement by the community of its current and future housing needs and proposed actions to facilitate the provision of housing to meet those needs at all income levels. The policies contained in this Housing Element are an expression of the statewide housing goal of "attaining decent housing and a suitable living environment for every California family," as well as a reflection of the unique concerns of the community.

This Housing Element focuses on the ~~2007-2014~~20154~~=~~–2023 planning period, consistent with the City's Regional Housing Needs Allocation (RHNA) and State law requirements. It builds upon the goals, policies and implementing programs contained in the City's 2007-2014~~3~~ Housing Element, and contains an updated analysis of existing and projected housing needs, identification of sites for future housing development, in particular, high density housing, a review of potential constraints to housing, identification of adequate sites for all types of housing, and updated policies and implementing programs and objectives to address the existing and projected needs of all economic segments of the community. For detailed information regarding population trends, housing conditions, housing affordability and future housing needs and opportunities, see the Housing Background Report (separate document).

CONSISTENCY WITH OTHER GENERAL PLAN ELEMENTS

Policies and programs established throughout the General Plan affect housing development in Pleasanton. ~~The 2003 Housing Element contained several policies and programs which were later incorporated in part or full in the 2009 General Plan in other General Plan Elements. Policies and programs in the 2003 Housing Element which were the same or substantially similar to policies and programs in the 2009 General Plan have been removed from the 2007-2014 Housing Element.~~ To provide for consistency, a program will continue to be included within the ~~has also been added to the~~ 2015~~07~~-2023~~14~~ Housing Element stating the following:

- Implement the applicable housing related air quality, climate change, green building, water conservation, energy conservation, and community character programs of the Pleasanton General Plan, including: Policy 6 and programs 6.1 and 6.3 of the Air Quality and Climate Change Element; Programs 1.5, 1.7, 1.8, 1.12, 1.13, 1.14, and 3.12 of the Water Element; Program 9.1 of the Community Character Element; and, Policies 2,3, 4, 6 and 7 and programs 2.1-2.7, 3.1-3.5, 4.1-4.3, 6.1-6.4, 7.1-7.3, and 7.6 of the Energy Element.

All General Plan amendments needed to accommodate the City's full regional housing needs allocation (RHNA) for the fourth Housing Element revision planning period, as assigned to the City by the Association of Bay Area Governments (ABAG) have occurred ~~in or about May 2008, either occurred prior to or concurrently with the adoption of this Housing Element update.~~ .

QUANTIFIED HOUSING OBJECTIVES

State law requires the Housing Element to include quantified objectives for the maximum number of units that can be constructed, rehabilitated or conserved. Policies and programs establish the strategies to achieve these objectives. The City's quantified objectives are described under each program, and represent the City's best effort in implementing each of the programs. Assumptions are based on past program performance and funding availability, construction trends, land availability, and future programs that will enhance program effectiveness and achieve full implementation of the City's housing goals.

The new construction objectives shown in the table are based on the City's RHNA for the 2015~~07~~ - 2023~~14~~ planning period for very- low-, low- and moderate-income housing, historic trends, and expectations for new second units. Rehabilitation and conservation objectives are based on specific program targets, including such programs as use of Section 8 rental housing vouchers.

The table below summarizes the City's quantified objectives for housing during the 2015~~07~~ - 2023~~14~~ planning period.

Income Category	Programs for NEW CONSTRUCTION (Programs 6.2, 17.4~~1~~, ~~9.4,~~ ~~11.5, 13.5, 16.1,~~ ~~38.1~~and Regional Housing Need)	Programs for REHABILITATION (Program ~~s 9.3,~~ 11.2~~,~~ ~~34.2~~)	Programs for CONSERVATION[1] ~~(Programs 8.1,~~ ~~9.2, 9.6,~~ ~~13.1, 13.9, 17.4,~~ ~~34.2)~~
Extremely Low Income	~~50~~358	5	~~--~~5
Very Low Income	~~931~~358	40	~~--45~~
Low Income	~~1,554~~391	~~--45~~	--
Moderate Income	~~720~~407	--	--

Above Moderate Income	~~753~~553	--	--
Total	~~4,008~~2,067	~~459~~0	~~050~~

Note 1: No affordable housing units are anticipated to need preservation or conservation during the Housing Element planning period.

HOUSING GOALS, POLICIES AND PROGRAMS

The Housing Element's intent with respect to housing needs in Pleasanton is expressed in two ways. The first is in the form of a goals and objectives sought by the community. A goal is the ideal we strive for — or the desired state of things. State law requires that the City's housing objectives establish the maximum number of housing units that can be constructed, rehabilitated or conserved between the years 20150~~07~~ and 20232~~14~~.

The second, and more specific aspects of the Housing Element, are policy statements and implementation programs. These describe the way citizens, local government, and other involved agencies or organizations can achieve objectives, and move closer to the City's goals. Policies establish a recognized community position on a particular subject. Programs are more detailed actions that the City, or other specific entities, will implement to ensure the attainment of the Housing Element's goal and objectives.

The following goals, policies, and programs will guide the City over the 20150~~07~~ – 20232~~14~~ Housing Element planning period. By identifying the responsible agency, time period, objective, and funding source, the following programs constitute the required quantifiable objectives for the Housing Element. The intent of the Housing Element is to address the housing needs of all income levels. In particular, the housing needs of extremely low, very low, and low-income households are explicitly mentioned because special emphasis on these income groups is needed. Programs relying on the City's Lower Income Housing Fund are intended to specifically address the needs of extremely low income, very low income and low income households.

In some cases programs implement several goals and policies; therefore programs apply to all goals and policies within the applicable section.

GOALS, POLICIES, AND PROGRAMS

Housing Variety, Type, and Density

Goal 1:	**Attain a variety of housing sizes, types, densities, designs, and prices which meet the existing and projected needs of all economic segments of the community.**

Goal 2:	**Provide residential densities capable of accommodating housing affordable to extremely low-, low- and very ~~-~~low-income households while taking into account the character and development pattern of the surrounding area.**

Policy 1:	At a minimum, maintain the amount of high-density residential acreage currently designated on the General Plan Map and permitting high density housing.~~-~~

Program 1.1: Discourage the redesignation of areas designated for High Density Residential development. The objective of this program is to ensure that adequate sites are available to accommodate the City's regional housing need for all income levels.

Responsible Agency: City Council
Time Period: As General Plan Amendments are proposed and o~~On-going~~Ongoing
Funding Source: ~~Not Applicable~~General Fund

Policy 2:	Permit mobile homes and factory-built housing on appropriately located sites.

~~Program 2.1: Continue to allow mobile home and factory-built housing projects which have permanent foundations and meet all zoning and design review requirements on any parcel designated Rural, Low, Medium, or High Density Residential.~~

~~Responsible Agency: Planning Commission, City Council~~
~~Time Period: On-going~~
~~Funding Source: Not Applicable~~

Policy 3:	Encourage developments on sites designated for multiple-family residential uses which are adjacent to commercial districts to be designed at the maximum height allowed for multiple-family residential zoning districts, consistent with neighborhood character; however in the Downtown, multiple-family residential building height should be consistent with the design policies of the Downtown Specific Plan and the Downtown Design Guidelines.

Policy 4:	Give favorable consideration for approval for proposed developments which provide extremely low-, very -low- and low-income units that meet the requirements of the Inclusionary Zoning Ordinance, as long as all other City development standards are met.

Policy 5:	Apply for Federal and State grants offered for mixed-use development near transit centers.

Policy 6:	Actively promote the creation of second units on single-family residential lots and their maintenance as sources of housing affordable to moderate-, low-, and very -low-income households.

Program 6.1: Continue monitoring second units to determine if they are being rented and, if so, determine their rent levels. Include conditions of approval for second unit Administrative Design Review approvals requiring a monitoring program.

Responsible Agency: Housing Division, Housing Commission, Planning Division
Time Period: Complete ~~next~~ surveys ~~by~~ annually beginning in ~~December 2013~~May 2015
Funding Source: Housing Division, Planning Division Budgets

Program 6.2: Create incentives for homeowners to rent their second units to moderate-, low-, and very -low-income households as well as those with disabilities (including developmental disabilities). The City's role would be to develop the program materials including information, criteria for qualifications, and incentives, and to monitor the success of the program. Incentives should include fee reductions or waivers and information/assistance to help homeowners be landlords. Such incentives should be made available to applicants of second units during the Administrative Design Review or Building permit process.

Responsible Agency: Housing Division, Housing Commission, Planning Division, Building Division, Planning Commission
Time Period: ~~Initiate~~ Complete by the end of 2016~~42~~

Quantified Objective: Five units per year.
Funding Source: Housing Division, Planning Division, Building Division Budgets

Program 6.3: Consider allowing second units without an Administrative Design Review process in new single-family developments, subject to performance standards, and consider reducing the existing Second Unit Ordinance requirements, such as the parking and height limit requirements, to encourage the development of second units, and consider other measures to promote the creation of second units.

Responsible Agency: Planning Division, Planning Commission, City Council
Time Period: ~~January 2013~~May 201~~5~~6
Quantified Objective: 5 percent of new single family homes include a second unit.
Funding Source: Planning Division Budget

Housing Tenure

Goal 3: Endeavor to provide and retain a sufficient number of rental housing units to serve Pleasanton residents who choose to rent or who cannot afford ownership housing.

Goal 4: Encourage the production of market-rate moderate-income ownership housing and assisted ownership housing affordable to low- and very -low-income households.

Policy 7: Encourage at least 50 percent of multiple-family housing units to be rental apartments.

Program 7.1: Monitor new multiple-family residential development proposals with respect to housing tenure to ensure that sufficient numbers of rental units are provided to meet the above policy.

Responsible Agency: Housing Division
Time Period: ~~On-going~~As multiple-family residential development proposals are received.
Funding Source: Housing Division Budget

Policy 8: Minimize displacement of tenants in rental apartments and mobile homes and encourage ownership of lower-cost residential units by prior renters through the regulation of condominium conversions.

Program 8.1: Regulate condominium, townhouse, and mobile home conversions and mitigate tenant displacement through the provisions of the City's Condominium Conversion Ordinance, and Government Code, Section 65863.7 (as to mobile homes). This includes requiring condominium converters to maintain rental units for households with special needs including those with developmental disabilities, such as lifetime leases with rental caps for persons with disabilities, to the extent permitted by State law and denying~~Deny~~ conversion of apartment units to condominiums if the percentage of multiple-family units available for rent, city-wide, is below 50 percent.

Responsible Agency: City Council
Time Period: As n~~N~~eeded when any applications for conversion are received.
Funding Source: Not Applicable

Program 8.2: Review the City's Condominium Conversion Ordinance to identify desirable changes, such as potentially requiring more housing units affordable to low- and very low-income households and longer tenant noticing requirements, if market conditions are resulting in the displacement of lower-income tenants. ~~Deny conversion of apartment units to condominiums if the percentage of multiple-family units available for rent, city-wide, is below 50 percent.~~

Responsible Agency: City Council
Time Period: Complete the review by the end of 2016. ~~As needed when any applications for conversion are received.As Needed~~
Funding Source: ~~Not Applicabl~~Housing Division Budget~~e~~

~~Program 8.3: Review the City's Condominium Conversion Ordinance to identify desirable changes, such as potentially requiring more housing units affordable to low- and very low-income households and longer tenant noticing requirements, if market conditions are resulting in the displacement of lower-income tenants.~~

~~Responsible Agency: City Council~~
~~Time Period: Complete the review by the end of 2016~~As n~~N~~eeded Based on~~if~~ m~~M~~arket c~~C~~onditions become more ~~favorable to conversions.~~
~~Funding Source: Housing Division Budget~~

~~Program 8.4: Require condominium converters to maintain rental units for households with special needs~~ including ~~those with developmental disabilities, such as lifetime leases with rental caps for persons with disabilities, to the extent permitted by State law.~~

~~Responsible Agency: City Council~~
~~Time Period: Identify further changes to requirements if market conditions become more favorable to conversions.As Needed~~
~~Funding Source: Condominium Converters~~

Housing Affordability

Goal 5: **Produce and retain a sufficient number of housing units affordable to extremely low-, –low- and very_-low-income households to address the City's responsibility for meeting the needs of Pleasanton's workforce, families, and residents, including those with special needs.**

Goal 6: **Promote the production of housing affordable to extremely low-, low- and very -low-income households by actively working with and creating incentives for non-profit housing developers.**

Policy 9: Support the development and rehabilitation of housing affordable to extremely low-, –low- and very_-low-income households and review infrastructure needs.

Program 9.1: Conduct a review of the Growth Management Program and amend as necessary to assure the rate of residential development is consistent with the City's current and new infrastructure capacities, including roadways, water, sewer, and facilities, etc. The objective of this program is to assure that the City's Growth Management Program is consistent with State law and that there is a procedure for assuring that there is available infrastructure to serve future approved residential development.

Responsible Agency: City Council
Time Period: ~~End of 2012~~Early 201~~5~~6; then annually.
Funding Source: Housing Division, Planning Division Budgets

Program 9.2: Require the duration of extremely low-, -low- and very- low-income set-aside units within projects to be in perpetuity.

Responsible Agency: City Council

Time Period: ~~On-going~~As ~~Development~~Housing Agreements are put in place for lower-income projects.
Funding Source: Not Applicable

Program 9.3: Seek State and Federal assistance for the development of housing to meet the housing needs of households with extremely low-, low, -and very- low incomes as well as those with disabilities (including developmental disabilities). Potential sources may include the HUD Section 202 and 811 programs (for senior housing and housing for persons with disabilities), the State HELP and CHFA programs, State/Federal lower-income housing tax credits, and bond financing. The timing of application will depend upon the schedule for specific projects proposed by individual developers in as much as the City does not currently own any land for development of housing affordable to low- and very -low-income households and those with disabilities. If the City is successful in securing an open source of funding for housing affordable to low- and very -low-income households, such as State HELP funds, the availability of these funds will be promoted through the City's web site, in local newspapers, and through posting at public places subject to normal procedures. The objective of this program is to secure available funding required to finance new affordable housing development. A timeline would be developed on a project by project basis as affordable development inquiries/applications are submitted to the City.

Responsible Agency: Housing Division
Time Period: ~~On-going;~~Seek funding annually and when ~~Dependent on s~~Specific d~~D~~evelopment p~~P~~roposals are brought forward.
Funding Source: State and Federal Housing Funds

Program 9.4: Continue to provide incentives such as reduced development fees, assistance in public improvements, priority in permit processing, increased density, altered site-development standards, mortgage revenue bonds, affordable-housing competition, and other creative incentives to encourage the development of housing affordable to moderate-, low-, extremely low-, and very- low-income households and households with special needs. A priority will be placed on projects that provide the largest number of units at the greatest level of affordability. The availability of incentives is incorporated in the City's Inclusionary Zoning Ordinance, but for specific projects, will also be promoted through the City's web site, in local newspapers, and through posting at public places subject to normal procedures. The objective of this program is to assure that incentives are made available and known to the development community.

Responsible Agency: City Council
Time Period: ~~Enhanced promotional effort to be completed by June 2012~~Ongoing and enhanced promotional efforts at least once by May 2017.

Funding Source: Lower-Income Housing Fund

Program 9.5: Seek creative alternative and non-traditional means, including using available City financial and property resources and working cooperatively with community groups, that will assist in the production of or preserve housing for- extremely low-, very -low-, low-, and moderate-income- households as well as special needs housing including housing for those with disabilities.~~,~~

Responsible Agency: Planning Division, Housing Division
Time Period: On~~g~~-going and meet with community groups every two years.
Funding Source: Planning Division, Housing Division Budgets

~~Program 9.6: Adopt a density bonus ordinance consistent with State law.~~

~~Responsible Agency: City Council~~
~~Time Period: Mid-2013~~
~~Funding Source: Planning Division, Housing Division budgets~~

~~Program 9.7: Adopt Development Standards and Design Guidelines to facilitate the development of high quality multifamily housing and to create more certainty for residential development on Sites 25 through 33 in Appendix B Housing Sites Inventory. These standards are intended to be substantially similar to those developed for the Hacienda TOD (sites 22, 23 and 24) and would provide more certainty for multifamily developers during the PUD process.~~

~~Responsible Agency: Planning Division, Planning Commission, City Council~~
~~Time Period: By end of September 2012~~
~~Funding Source: Planning Division, Housing Division budgets~~

Policy 10:	Give greater priority to providing housing which is affordable to extremely low income households and to households at the low end of the low-income range (50 to 80 percent of median income).

Policy 11:	Strive toward meeting Pleasanton's share of regional housing needs, as defined by the Regional Housing Needs Determination (RHND).

Program 11.1: Maintain zoning adequate to accommodate Pleasanton's share of the regional housing need for all income levels. Sites designated High Density Residential or Mixed Use shall be developed at a minimum density of 30 units per acre, and comport with the adopted Housing Site Development Standards and Design Guidelines for Multifamily Development.
~~development standards and design guidelines set forth in Program 9.7 (check reference #).~~

Responsible Agency: City Council
Time Period: Ongoing
Funding Source: Planning Division

Program 11.2: Attempt to rehabilitate five ownership-housing units affordable to extremely low-, low- and ~~very-low~~very low-income households identified as having major building code violations each year between 20~~0~~1547~~7~~ and 20233~~14~~, and maintain their affordability. Attempt to rehabilitate at least one apartment complex by 202014~~4~~. Single-family homes will be identified through the City's Housing Rehabilitation Program which already has in place an outreach program. The City will survey existing apartment complexes, including working with local non-profit housing development agencies, to ascertain the need for rehabilitation. Owners of identified complexes will be contacted and made aware of the availability of rehabilitation assistance.

Responsible Agency: Housing Division
Time Period: Annually/~~,~~ o~~O~~n-going.
Funding Source: Housing Division Budget, CDBG Funds
Quantified Objective: Five ownership units and one apartment complex prior to the end of the Planning Period.

Program 11.3: Strive to construct, rehabilitate, and conserve the City's regional share of housing within the constraints of available infrastructure, traffic, air quality, and financial limits, by the conclusion of the current Regional Housing Needs Determination period – in 20233~~14~~.

Responsible Agency: City Council
Time Period: By 2023.~~14~~
Funding Source: City, State, Federal, and Private Funds

Program 11.4: Work with the Tri-Valley Housing Opportunity Center and employers to develop partnerships for participating in programs to make housing affordable to their workers.

Responsible Agency: Housing Division
Time Period: ~~Initiate program by end of 2012.~~Meet annually with groups mentioned in the program.
Funding Source: Housing Division Budget

Policy 12:	Give priority for housing opportunities to extremely low, low- and ~~very low~~very low-income households with persons that live and work in Pleasanton.

At-Risk Housing Affordable to Low- and ~~Very Low~~Very Low-Income Households

Goal 7:	**Preserve and/or replace assisted rental apartment housing which is at risk of changing to market-rate housing.**

Goal 8:	**Assist occupants of at-risk units by either retaining those units as affordable for their income category or by finding new housing for them that is affordable to low- and ~~very low~~very low-income households.**

Policy 13:	Preserve for the longest term feasible, restricted units affordable to extremely low-, low- and ~~very low~~very low-income households which are at risk of changing to market-rate housing.

Program 13.1: Preserve for the longest term feasible, rent restricted assisted projects affordable to extremely low-, low- and ~~very low~~very low-income households, and provide assistance to retain below-market rate rent restrictions.

Responsible Agency: Housing Division
Time Period: On-going and when units become at -risk of converting to market rate.
Funding Source: Housing Division Budget

Program 13.2: Structure future rent-restriction contract agreements to allow the City the opportunity to purchase or subsidize assisted units at the conclusion of the rent-restriction period.

Responsible Agency: Housing Commission, City Council
Time Period: On-going and when units become at- risk of converting to market rate.~~As Needed~~
Funding Source: General Fund

Program 13.3: Structure future rent-restriction contract agreements for all new assisted projects with limited or no

time restrictions to minimize the displacement of tenants.

Responsible Agency: Housing Commission, City Council
Time Period: ~~On-going~~When new assisted projects are approved.
Funding Source: General Fund

Program 13.4: Provide rehabilitation funds or other incentives such as a density bonus where appropriate for apartment complexes in exchange for extended or perpetual assisted-housing time periods.

Responsible Agency: City Council
Time Period: On-going; dependent on specific proposals.
Funding Source: Lower-Income Housing Fund; CDBG Funds

Program 13.5: Issue bonds or provide other funding where appropriate to reduce apartment complex mortgage rates in exchange for extended or perpetual assisted-housing time periods.

Responsible Agency: City Council, Finance Department
Time Period: On-going; dependent on specific proposals.
Funding Source: Lower-Income Housing Fund; Tax-Exempt Bonds

City Government Actions

Goal 9:	**Process housing proposals affordable to extremely low-~~, low~~, low- and ~~very low~~very low-income households and use available City programs and incentives so as to promote and facilitate housing affordability for low- and ~~very low~~very low-income households.**

Goal 10:	**Remove unnecessary governmental constraints to the provision of housing affordable to extremely low-~~, low~~, low- and ~~very low~~very low-income households and associated public services and facilities.**

Policy 14:	Make appropriate modifications to the Land Use Element of the General Plan, Zoning Ordinance, and other City ordinances, programs, and policies to facilitate the provision of housing, especially housing for those with disabilities (including developmental disabilities), and housing affordable to moderate-, low-, and ~~very low~~very low-income households.

Program 14.1: Identify ~~a~~ funding mechanisms for infrastructure improvements contained in the General Plan to accommodate projected housing growth.

Responsible Agency: City Council
Time Period: ~~Annually~~Research currently available funding mechanisms annually.
Funding Source: Capital Improvement Budget; Developers

Program 14.2: Waive City fees for housing developments affordable to extremely low-~~, low~~, low- and ~~very low~~very low-income households.

Responsible Agency: City Council
Time Period: ~~On going~~As applications are received for projects containing units for lower-~~-~~income households.
Funding Source: Lower-Income Housing Fund

Program 14.3: Expedite the development review process for housing proposals affordable to moderate-, low-, extremely low, and ~~very low~~very low-income households.

Responsible Agency: Planning Division
Time Period: As applications are received for projects containing units for moderate- and lower--income households~~On-going~~.
Funding Source: Planning Division Budget

Program 14.4: Advocate changes in Federal and State legislation to provide incentives for the development of housing for special needs and housing affordable to extremely low-, low- and ~~very low~~very low-income households and to overcome barriers to housing affordable to low- and ~~very low~~very low-income households.

Responsible Agency: Housing Commission, City Council
Time Period: ~~On-going~~Ongoing.
Funding Source: General Fund

Program 14.5: Support State legislative reform to improve the fair-share housing process and provide financial and other incentives to strengthen local jurisdictions' abilities to meet their fair-share responsibilities.

Responsible Agency: Housing Commission, City Council
Time Period: ~~On-going~~Ongoing.
Funding Source: General Fund

Program 14.6: Assess the level of effort to overcome infrastructure constraints to housing affordable to extremely low-~~, low~~, low- and ~~very low~~very low-income households on a periodic basis.

Responsible Agency: Housing Division
Time Period: As n~~N~~eeded or in c~~C~~onjunction with the next Housing Element u~~U~~pdate.
Funding Source: Housing Division Budget

Program 14.7: Assess future sewer infrastructure needs, including sewer infrastructure upgrades and facilities to accommodate future RHNA cycles in the region.

Responsible Agency: Operation Services Department, Housing Division, City Council
Time Period: ~~2011-2012~~2014-2015.
Funding Source: Sewer Enterprise Fund

Program 14.8: Continue to work with non-profit and for-profit housing developers, service providers, Pleasanton employers, the Pleasanton Unified School District, and urban planning specialists to develop new programs and incentives for meeting the full range of Pleasanton's future affordable housing needs.

Responsible Agency: Housing Division
Time Period: ~~On-going~~Ongoing and meet annually with groups mentioned in the program.
Funding Source: Housing Division Budget

Program 14.9: As required by State law, the City will review the status of Housing Element programs by April of each year, beginning April 2012. The review will cover consistency with other General Plan programs and community goals, the status of implementing actions, accomplishments, and a review of housing sites identified in the Housing Element. In particular, the annual review will cover development assumptions and actual development activity on sites by assessing projected development potential compared to actual development approval and construction. This will also include residential units anticipated on mixed use zoned sites. The primary intent of the annual review is to maintain adequate sites during the Housing Element planning period. In addition, the annual review will evaluate the effectiveness of the City's inclusionary zoning requirements (see Programs 16.1 and 16.2) to determine if modifications are needed.

Responsible Agency: Housing Division, Housing Commission, Planning Division, Planning Commission, City Council
Time Period: ~~On-going~~Annually.
Funding Source: Housing Division Budget

Policy 15:	Educate the public regarding the community, environmental, and economic benefits of Pleasanton's affordable housing program.

Program 15.1: Continue housing education programs available on the City's website, at other public venues, through City publications and mailings, and through partnerships with regional organizations.

Responsible Agency: Housing Division, Housing Commission
Time Period: ~~On-going~~Ongoing and update information annually or as needed.
Funding Source: Housing Division Budget; Housing Grants

Program 15.2: Continue to coordinate public information with surrounding communities to provide up-to-date listings of opportunities for regional affordable housing and programs for extremely low-, low- and ~~very-low~~very low-income households.

Responsible Agency: Housing Division
Time Period: ~~On-going~~Ongoing and update information annually or as needed.
Funding Source: Housing Division Budget

Program 15:3: Develop incentive/revitalization programs for neighborhoods to encourage support for affordable housing opportunities. Such incentives could include enhanced public amenities or other investment in areas where additional multifamily housing is planned.

Responsible Agency: Housing Division, Housing Commission, City Council
Time Period: ~~2011-2014~~As applications are received for projects containing affordable housing opportunities~~2015-2016~~.

Funding Source: Housing Division Budget

Policy 16:	Ensure compliance with the Inclusionary Zoning Ordinance by requiring each for-sale residential and non-residential development to which the Ordinance applies to include its pro-rata share of housing needs for low- and ~~very low~~very low-income households or, if the Ordinance criteria are met, to contribute to the lower-income housing fund to facilitate the construction of housing affordable to ~~extremely low~~extremely low-, low-~~, very~~, ~~very low~~very low-, and moderate-income households. Review and modify policies for rental housing to conform with ~~the Costa Hawkins Act~~recent court decisions. It is strongly encouraged that the Inclusionary Zoning Ordinance requirements be met by building housing affordable to extremely-low, low- and ~~very low~~very low-income households.

Program 16.1: Monitor the results of the Inclusionary Zoning Ordinance annually to determine if developers are primarily building new housing units affordable to low- and ~~very-low~~very low-income households instead of paying in-lieu fees for new developments. If it is determined by the City Council, upon recommendation by the Housing Commission, that the Inclusionary Zoning Ordinance is not producing sufficient housing affordable to low- and ~~very-low~~very low-income households, consider modifying the Ordinance so that it can better achieve that objective. As

part of the inclusionary ordinance review, conduct meetings with developers to identify specific changes that may be considered by the City.

Responsible Agency: Housing Division, Housing Commission, City Council
Time Period: Annually/o~~On-going~~ngoing.
Funding Source: Housing Division Budget

Program 16.2: Review the City's Inclusionary Zoning Ordinance and amend if required:

-for consistency with the Housing Element and other City affordable housing programs;
-to identify incentives for non-profit housing developers and other housing developers to construct projects including three bedroom units for large households;
-to determine if it is appropriate to increase the percentage of affordability to support housing affordable to low- and ~~very low~~very low-income households;
-to be consistent with recent court decisions regarding rental housing;
- as a potential constraint to housing

Responsible Agency: Housing Division, Housing Commission, City Council
Time Period: Annually/~~on-going~~ongoing.
Funding Source: Housing Division Budget

Policy 17:	Use the lower-income-housing fee to generate funds for the provision of housing affordable to extremely low-~~, low~~, low- and ~~very low~~very low-income households. The low-income housing fund should be used primarily to leverage State and Federal funds in the development of housing affordable to low- and ~~very low~~very low-income households and in-house loan programs, so that the fund may be used most efficiently and maintained over time. When considering allocation of these funds, priority will be given to non-profit housing developers with a project including three bedroom units affordable to ~~large extremely~~large extremely low-~~,~~ low- and ~~very low~~very low-income households.

Program 17.1: Review and modify the lower-income-housing fee annually in conformance with AB 1600, and consider changing the basis of the fee to reflect the true cost of providing housing.

Responsible Agency: Finance Department, Housing Division, Housing Commission, City Council
Time Period: Annually
Funding Source: General Fund

Program 17.2: Continue to e~~E~~xempt all housing units affordable to low- and ~~very low~~very low-income households from the low-income housing fee.

Responsible Agency: Housing Commission, City Council
Time Period: ~~On-going~~Ongoing.
Funding Source: Lower-Income Housing Fund

Program 17.3: Use the Lower-Income Housing Fund to help build housing affordable to low- and ~~very-low~~very low-income households on City-owned land.

Responsible Agency: City Council
Time Period: As n~~N~~eeded/o~~On-going~~ngoing.
Funding Source: Lower-Income Housing Fund

Program 17.4: Use the Lower-Income Housing Fund to extend rent restriction agreements, purchase land, write down mortgage costs, rehabilitate units, subsidize rents, issue tax-exempt bonds, post loan collateral, pay pre-development costs, and otherwise help produce housing units affordable to lower-income households. The objective of this is to utilize the Lower Income Housing Fund in a manner consistent with City ordinance and to support affordable housing, particularly developments proposed by non-profit developers that include units for large families at very low incomes.

Responsible Agency: City Council
Time Period: ~~As Needed/On-going~~Explore ways to use the fund for the list of activities in the program annually and as needed.
Quantified Objective: 150 units
Funding Source: Lower-Income Housing Fund

Program 17.5: When considering how to utilize the City's Lower-Income Housing Fund, consider whether a proposal with a non-profit housing developer and a for-profit housing developer partnership should be a higher priority project due to its ability to potentially secure better funding and be developed.

Responsible Agency: Housing Division, Housing Commission, City Council
Time Period: ~~On-going~~Consider prioritization by ~~December 2015~~January 2016.
Funding Source: Lower-Income Housing Fund

Policy 18:	Encourage the use of density bonuses for housing which is affordable to extremely low-, moderate-, low-, and ~~very low~~very low-income households.

Policy 19:	Require owners of rental units who receive financial support from the City to accept Section 8 certificates/vouchers and/or Project Based Section 8 in their developments.

Policy 20:	Work with the Alameda County Housing Authority and other agencies to maintain funding for Section 8 and other Federal subsidy programs.

Policy 21:	Assist in the relocation of persons displaced by public projects.

Policy 22:	Incentivize the development of housing units affordable to extremely low-~~, low~~, low- and ~~very low~~very low-income households when rezoning non-residential properties to high-density residential.

Policy 23:	Use the City's lower-income housing fund as seed money for Federal and State tax credits to promote the construction of housing affordable to extremely low-, low- and ~~very-low~~very low-income households.

Policy 24:	Ensure that livability is considered when considering proposals for high-density residential developments, including open space, amenities, and facilities for the intended occupants.

City Priorities for Housing Developments

1. Non-Profit Housing Developers

Policy 25:	Encourage non-profit and joint for-profit housing developments by offering incentives. Non-profit and joint for-profit housing developers of housing affordable to moderate-, low- , extremely low-, and ~~very low~~very low-income households shall have the highest City priority for approval. Specific City incentives to encourage such housing developments are the following: • Priority for the Growth Management affordable-housing sub allocation; • Expedited permit processing; • Fee waivers; • Contributions from the lower-income housing fund; • Use of available City-owned land; • Density bonuses; • City assistance in obtaining financing or funding; • Assistance in providing public improvements; • Consideration of reduced development standards, such as reducing the number of parking spaces (this consideration does not include reducing the number of required on-site parking spaces in the Downtown Specific Plan Area); and • Consideration of mortgage revenue bonds.

Program 25.1: Actively assist owners of property zoned or designated High-Density-Residential in soliciting

non-profit housing organizations for proposals to develop housing affordable to extremely low-, moderate-, low-, and ~~very low~~very low-income households on available sites using lower-income-housing fees. The objective of this program is to assure that owners of HDR properties are informed of City affordable housing programs. The City will notify all property owners of HDR sites of available City housing programs within 6 months of Housing Element adoption.

Responsible Agency: Housing Division
Time Period: ~~On-going~~Ongoing; information to property owners within six ~~6~~ months of Housing Element adoption and at least two additional~~by August 2012~~ times during the planning period.
Funding Source: Housing Division Budget; Lower-Income Housing Fund

Program 25.2: Continue to actively support the activities of non-profit organizations that provide special needs housing as well as housing affordable to low- and ~~very low~~very low-income households, through technical assistance or other means. The objective of this program is to assure that the City maintains a full range of incentives that are beneficial to assisting non-profit housing developers.

Responsible Agency: City Council, Housing Commission, Housing Division
Time Period: Meet with non-profit housing providers annually and o~~O~~n-going.
Funding Source: Housing Division Budget

Program 25.3: When land becomes available to the City, consider reserving those sites for non-profit organizations to build housing affordable to moderate-, low-, extremely low, and ~~very low~~very low-income households that include three bedroom units for large households.

Responsible Agency: City Council
Time Period: ~~As Needed~~When land becomes available to the City.
Funding Source: Not Applicable

2. For-Profit Housing Developers

Policy 26:	Housing developments with at least 25 percent of all units affordable to extremely low-, ~~very-low~~very low- and/or low-income households in perpetuity shall be considered to have the second highest priority in terms of City approval. Incentives shall include the following: • Priority for the Growth Management affordable-housing sub-allocation for the affordable-housing component; • Expedited permit processing; • Fee waivers; • Contributions from the lower-income housing fund; • Density bonuses; • Assistance in obtaining financing; • Assistance in obtaining Federal and State tax credits through use of City resources as seed money when significant numbers of housing units affordable to low- and ~~very-low~~very low-income households are provided; • Assistance in providing public improvements; and • Consideration of reduced development standards, such as reducing the number of required parking spaces; and Mortgage revenue bonds.

3. Developers of Small Housing Units

Policy 27:	Strongly encourage housing developers to build small single-family housing units, including detached second units. Single-family residential developments with units and/or second units less than 1,200 square feet in floor area, which provide housing affordable to moderate-income households, shall have the third highest priority for City approval. To the extent that these developments provide resale restrictions to retain the units as affordable to moderate-income households, they may qualify for incentives at the discretion of the City Council.

Growth Management

Goal 11:	**Manage residential growth in an orderly fashion while enabling Pleasanton to meet its housing needs.**

Goal 12:	**Retain flexibility in the growth management process in order to accommodate housing affordability.**

Policy 28:	Retain flexibility in the growth management process in order to accommodate housing affordability.

Policy 29:	Encourage substantial private development of housing affordable to extremely low-, low- and ~~very low~~very low-income households through the Growth Management Program.

Program 29.1: Continue to use the Growth Management Report to monitor the numbers and types of units built at all income levels. Use this information to facilitate the issuance of sufficient numbers of permits to meet the regional housing need throughout the planning period.

Responsible Agency: Planning Division; City Council
Time Period: With annual p~~P~~reparation of g~~G~~rowth m~~M~~anagement r~~R~~eport.
Funding Source: Planning Division Budget

Program 29.2: Review and amend if necessary the Growth Management ~~Ordinance~~ Program to reflect current housing and infrastructure conditions and current housing needs, and to ensure that the Growth Management Ordinance does not include constraints that would prevent the City from meeting its share of the regional housing need.

Responsible Agency: City Council
Time Period: May 2015~~End of 2012~~ for review and amendments if necessary and continue~~, then~~ annual review.
Funding Source: Planning Division Budget

Existing Housing Condition

Goal 13:	**Encourage the preservation and rehabilitation of the existing housing stock.**

Policy 30:	Provide incentives to encourage the maintenance of affordability in existing housing that is rehabilitated.

Policy 31:	Encourage and support the formation of a Valley Housing Authority to administer the Section 8 Program for the entire Tri-Valley area and also to maintain the public housing units in each city.

Policy 32:	Encourage the maintenance of safe, sound, and well-kept housing city-wide.

~~Program 32.1: Enforce the provisions of the City Zoning, Building, and Fire Codes.~~

~~Responsible Agency: Community Development and Fire Departments~~
~~Time Period: On-going~~
~~Funding Source: Community Development Department and Fire Department Budgets; CDBG Funds~~

Policy 33:	Encourage the preservation of historically and architecturally significant residential structures citywide including in the Downtown area, pursuant to the General Plan and the Downtown Specific Plan.

Policy 34:	Eliminate all substandard housing conditions within the community.

Program 34.1: Maintain building and housing code enforcement programs, and monitor project conditions of approval.

Responsible Agency: Community Development Department
Time Period: ~~On-going~~Ongoing.
Funding Source: Community Development Department Budget

Program 34.2: Continue the Rental Housing Rehabilitation Program to improve rental units affordable to low- , extremely low-, and ~~very low~~very low-income households.

Responsible Agency: Housing Division
Time Period: Apply for funding annually and o~~O~~n-going.
Funding Source: CDBG Funds

Program 34.3: Supplement CDBG funds with the City's Lower-Income Housing Fund for rehabilitation of housing units affordable to extremely low-, low- and ~~very low~~very low-income households.

Responsible Agency: Housing Division, City Council
Time Period: ~~On-going~~Ongoing.
Funding Source: Lower-Income Housing Fund

Goal 14: **Provide adequate locations for housing of all types and in sufficient quantities to meet Pleasanton's housing needs.**

Goal 15: **Adopt land use changes from non-residential to residential designations where appropriate.**

Policy 35: Disperse high-density housing throughout the community, in areas near public transit, major thoroughfares, shopping, and employment centers.

Program 35.1: Provide and maintain existing sites zoned for multi-family housing, especially in locations near existing and planned transportation and other services, as needed to ensure that the City can meets its share of the regional housing need.

Responsible Agency: Housing Element Task Force, Planning Division, Planning Commission, City Council
Time Period: Monitor as part of annual report to HCD and o~~O~~n-going.
Funding Source: Planning Division Budget

Policy 36: Strongly encourage residential infill in areas where public facilities are or can be made to be adequate to support such development.

Program 36.1: Maintain existing zoning of infill sites at densities compatible with infrastructure capacity and General Plan Map designations.

Responsible Agency: Planning Division, Planning Commission, City Council
Time Period: ~~On-going~~Ongoing.
Funding Source: Planning Division Budget

Program 36.2: Encourage the development of second units and shared housing in R-1 zoning districts to increase the number of housing units while preserving the visual character within existing neighborhoods of single-family detached homes.

Responsible Agency: Planning Division
Time Period: ~~On-going~~Ongoing.

Funding Source: Planning Division Budget

~~Program 36.3: Adopt incentives and design guidelines for constructing residential uses above ground-floor commercial establishments. This may be accomplished through the preparation and adoption of multifamily development standards as described in Program 9.8.~~

~~Responsible Agency: Planning Division, Planning Commission, City Council~~
~~Time Period: 2012~~
~~Funding Source: Planning Division Budget~~

Program 36.34: For those properties designated for high density residential development with existing commercial uses, conduct outreach with property owners and businesses ~~in 2012~~ to identify specific incentives for business relocation and to encourage property owners to develop their properties with housing. Develop appropriate incentives ~~that would~~that would facilitate relocating existing commercial/office/industrial uses in order to enable development with residential uses. Specific incentives may include the following:

- Transfer of development rights;
- A review of traffic requirements and evaluation measures to facilitate mixed use development;
- Development of transit alternatives;
- Use of development agreements;
- Flexibility of parking standards; and
- Expedited processing of development applications.

Responsible Agency: Housing Division and Planning Division to Identify Potential Options for Housing Commission, Planning Commission, City Council Review
Time Period: ~~Initiate by end of 2012.~~Annually.
Funding Source: Housing Division Budget

Policy 37:	Disperse housing units affordable to extremely-low-, low- and ~~very-low~~very low-income households throughout new residential developments consistent with City Resolution No. 10-390, a Resolution of the City Council of the City of Pleasanton Approving Enhancements to Existing Non-Discrimination Housing Policies. For phased developments, ensure that the majority of units affordable to low- and ~~very-low~~very low-income households are not postponed until the final stages of development.

Policy 38:	Reserve suitable sites for subsidized housing affordable to low- and ~~very-low~~very low-income households.

Program 38.1: Acquire and/or assist in the development of one or more sites for housing affordable to low- and ~~very-low~~very low-income households.

Responsible Agency: Housing Division, City Council
Time Period: Convene City staff meeting annually to discuss potential opportunities and o~~O~~ngoing dependent on specific proposals and opportunities.
Funding Source: Lower-Income Housing Fund, Federal and State Housing Programs, Use of City-owned Land, if Available

Program 38.2: Utilize tax-exempt bonds, and other financing mechanisms, to finance the construction of housing units affordable to extremely low-~~, low~~, low- and ~~very-low~~very low-income households, to purchase land for such a use, and to reduce mortgage rates.

Responsible Agency: City Council
Time Period: ~~On-going~~Ongoing; dependent on specific proposals and opportunities.
Funding Source: Tax-Exempt Bonds

Program 38.3: If the City acquires or obtains control of a potential housing site, in order to facilitate the provision of affordable housing and a mixed-income environment, the City may issue an RFP in conjunction or in partnership with non-profit or for-profit partnerships for development providing at least 20 percent of the units to ~~very-low~~very low-income households and 20 percent of the units to low-income households.

Responsible Agency: Housing Division, Housing Commission, City Council
Time Period: As Appropriate (i.e., Based on Land Availability)
Quantified Objective: 150 units

Funding Source: Housing Division Budget

Policy 39:	Increase housing in the commercial portion of the Downtown area by permitting three-story construction in the Downtown area pursuant to the Downtown Specific Plan, with one or two stories of residential over commercial in mixed-use buildings.

Housing Discrimination

Goal 16: Continue City policies eliminating discrimination in housing opportunities in Pleasanton.

Policy 40:	Promote fair and equal access to housing for all persons regardless of race, color, religion, gender, disability, sexual orientation, age, national origin, or family status. The City will promote equal housing opportunities through printed housing brochures that are distributed at City Hall, the Senior Center, the Library, and other public places. The City will also maintain up-to-date information on housing opportunities affordable to low- and ~~very low~~very low-income households and fair housing issues on its web site.

Program 40.1: Support State and Federal provisions for enforcing anti-discrimination laws.

Responsible Agency: City Attorney's Office
Time Period: As n~~N~~eeded.
Funding Source: General Fund

Program 40.2: Publicize information on fair housing laws and refer all complaints to the U~~.~~S~~.~~ Department of Housing and Urban Development, ECHO, and the California Department of Fair Employment and Housing.

Responsible Agency: City Attorney's Office
Time Period: ~~On-going~~Ongoing/a~~A~~s n~~N~~eeded.
Funding Source: General Fund

Special-Needs Housing

Goal 17: Identify and make special provisions for the community's special-housing needs.

Policy 41:	Provide for the special-housing needs of large households, the elderly, persons with disabilities including developmental disabilities, extremely low income households, the homeless, farmworkers, and families with single-parent heads of households.

Program 41.1: Continue to provide housing opportunities for households with special needs such as studio and one-bedroom apartments for the elderly and single-person households, three-bedroom apartments for large households, specially designed units for persons with disabilities, SRO~~'~~s, emergency shelter and transitional housing for the homeless, and units affordable to extremely low-, low- and ~~very low~~very low-income households with single-parent heads of households or those with disabilities (including developmental disabilities). The City will continue to make available funding from sources such as the City's Lower-Income Housing Fund, and the City's Federal HOME and CDBG grants to assist local non-profit agencies and housing developers. The City will also provide technical support to agencies to seek other sources of funding and to plan and develop housing for persons with special needs.

Responsible Agency: Housing Division, City Council
Time Period: Seek funding annually and o~~O~~n-going.
Funding Source: Lower-Income Housing Fund, CDBG Funds, City Grant Program

Program 41.2: Require as many low- and ~~very low~~very low-income units as is feasible within large rental projects to utilize Universal Design standards to meet the needs of persons with disabilities and to allow for aging in place.

Responsible Agency: City Council
Time Period: ~~As Needed~~As projects with low- and very low-income units come forward.
Funding Source: Housing Developers

Program 41.3: Set aside a portion of the City's CDBG funds each year to developers of extremely low income housing, special needs housing and service providers.

Responsible Agency: City Council
Time Period: Annually
Funding Source: CDBG Funds

Program 41.4: Set aside a portion of the City's Lower-Income Housing Fund for housing projects which accommodate the needs of special housing groups such as for persons with physical, mental, and/or developmental

disabilities, and persons with extremely low-incomes.

Responsible Agency: City Council
Time Period: Annually
Funding Source: Lower-Income Housing Fund

Program 41.5: Give priority for the production of housing for persons with disabilities in infill locations, which are accessible to City services.

Responsible Agency: Housing Division, City Council
Time Period: ~~On-going~~As applications for housing projects in infill locations are received.
Funding Source: Housing Developers

~~Program 41.6: Continue to permit the development of group homes for six persons or fewer (i.e., community care facilities) in appropriate locations throughout the community.~~

~~Responsible Agency: Housing Division, City Council~~
~~Time Period: On-going~~
~~Funding Source: CDBG Funds, Lower-Income Housing Fund~~

Program 41.6~~7~~: Encourage the provision of special-needs housing, such as community care facilities for the elderly, and persons with disabilities (including developmental disabilities) in residential and mixed-use areas, especially near transit and other services. The City will provide regulatory incentives such as expedited permit processing in conformance with the Community Care Facilities Act and fee reductions where the development would result in an agreement to provide below-market housing or services. The City provides fee reductions per Pleasanton Municipal Code Chapter 18.86 (Reasonable Accommodations) on the basis of hardship. The City will maintain flexibility within the Zoning Ordinance to permit such uses in non-residential zoning districts.

Responsible Agency: Housing Division, City Council
Time Period: ~~On-going~~Ongoing.
Funding Source: Not Applicable

Program 41.7~~8~~: Require some units to include Universal Design and visitability features for all new residential projects receiving governmental assistance, including tax credits, land grants, fee waivers, or other financial assistance.

Consider requiring some units to include Universal Design and visitability features in all other new residential projects to improve the safety and utility of housing for all people, including home accessibility for people aging in place and for people with disabilities.

Responsible Agency: Housing Division, Housing Commission, Planning Division, Planning Commission, City Council
Time Period: ~~On-going~~Ongoing.
Funding Source: Not Applicable

~~Program 41.9: To ensure that there are adequate sites to accommodate the need for farmworker housing, modify the zoning ordinance as necessary to comply with the requirements of the Health and Safety Code sections 17021.5 and 17021.6 related to farm worker employee housing.~~

~~Responsible Agency: Housing Division, Housing Commission, Planning Division, Planning Commission and City Council.~~
~~Time Period: September 2012~~
~~Funding Source: Not Applicable.~~

~~Program 41.10: Adopt a reasonable accommodation ordinance to permit modifications of zoning provisions for housing intended to be occupied by persons with disabilities.~~

~~Responsible Agency: Planning Division, Building Division, Planning Commission, City Council~~
~~Time Period: By mid 2013~~
~~Funding Source: Not applicable.~~

Policy 42:	Investigate and solicit information on senior citizen housing issues so that the senior population of Pleasanton has access to housing which meets their needs as the population ages.

Policy 43:	When considering City funding for housing affordable to low- and ~~very-low~~very low-income households, consider the goal of building units affordable to low- and ~~very-low~~very low-income households and senior units affordable to low- and ~~very-low~~very low-income households in proportion to the need.

Environmental Protection

Goal 18: Promote resource conservation and environmental protection for new and existing housing.

Policy 44: Preserve and enhance environmental quality in conjunction with the development of housing, including additions and remodels.

Program 44.1: Implement the applicable housing related air quality, climate change, green building, water conservation, energy conservation, and community character programs of the Pleasanton General Plan, including:

- Policy 6 and programs 6.1 and 6.3 of the Air Quality and Climate Change Element
- Programs 1.5, 1.7, 1.8, 1.12, 1.13, 1.14, and 3.12 of the Water Element
- Program 9.1 of the Community Character Element
- Policies 2, 3, 4, 6 and 7 and programs 2.1-2.7, 3.1-3.5, 4.1-4.3, 6.1-6.4, 7.1-7.3, and 7.6 of the Energy Element

Responsible Agency: Planning Division, Planning Commission, City Council
Time Period: ~~On going~~Ongoing.
Funding Source: Planning Division Budget

Program 44.2: Utilize the City's Lower-Income Housing Fund for low-interest loans to support alternative energy usage and/or significant water conservation systems in exchange for securing new and/or existing rental housing units affordable to low- and ~~very low~~very low-income households.

Responsible Agency: Housing Division, Housing Commission, City Council
Time Period: ~~On going~~Ongoing; dependent on specific proposals.
Funding Source: Housing Division Budget

City Resolution 10-390—Non-Discrimination

Goal 19: Enhance existing non-discrimination housing policies.

Policy 45: Implement Resolution 10-390, requiring enhancements to existing non-discrimination housing policies.

Program 45.1: Identify the level of need for special needs housing, including housing for low-income-non-senior

adults with disabilities, in the community that is not being met in existing housing. The City Council shall consider the appropriate steps to address the identified needs.

Responsible Agency: Housing Division, Human Services Commission, Housing Commission, City Council
Time Period: When Other Programs Are Reviewed, Such as Community Development Block Grant and Home Programs, as Appropriate
Funding Source: Housing Division Budget

Program 45.2: Survey older multi-family residential complexes and consider utilizing the City's Lower-Income Housing Fund, Federal funds, and/or other funds to provide low-interest loans to retrofit existing residential units for the purpose of developing three bedroom rental units affordable to large low- and ~~very-low~~very low-income households.

Responsible Agency: Housing Division
Time Period: ~~2011-2014~~By December 2015.
Funding Source: Housing Division Budget

Program 45.3: The City will coordinate a workshop with non-profit housing developers and owners of sites rezoned to accommodate housing affordable to low- and ~~very-low~~very low-income households for the purpose of facilitating discussion regarding potential opportunities, programs, financial support, etc. The City will utilize its Lower-Income Housing Fund, Federal funds, and/or other funds/financial support to assist with the acquisition of a site or to assist with development of a project with three bedroom units affordable to large low- and ~~very-low~~very low-income households by a non-profit housing developer. The City will work cooperatively with developers to identify any funding gap in project financing and will make contributions from its Lower Income Housing Fund to help close this gap. A minimum of $1 million will be made available for this purpose.

Responsible Agency: Housing Division, City Council
Time Period: Schedule workshop by January 2016~~December 2012~~~~May 2015;~~; other assistance dependent on specific proposals.
Funding Source: Housing Division Budget

Program 45.4: As part of the City's Consolidated Annual Performance Evaluation Report approval, or other time deemed appropriate by the City Manager, the City Manager will present a report regarding the City's efforts to fulfill Resolution 10-390, the success of the efforts and the plan and proposals to attract well-designed housing affordable to low- and ~~very-low~~very low-income households with children in the future.

Responsible Agency: Housing Division
Time Period: Annually, or Other Time as Deemed Appropriate by the City Manager
Funding Source: Housing Division Budget

Program 45.5: The City is committed to work in good faith with non-profit and for-profit developers in the East Pleasanton Specific Plan area during the specific plan process to secure property for the development of family housing affordable to low- and ~~very low~~very low-income households.

Responsible Agency: Housing Division, Planning Division
Time Period: During preparation of the East Pleasanton Specific Plan.
Funding Source: Housing Division and Planning Division Budgets

Senate Bill (SB) 2

Goal 20: Satisfy the ~~emergency shelter,~~ supportive housing, and transitional housing requirements of SB 2.

Policy 46: Revise the Zoning Title of the Pleasanton Municipal Code to address SB 2.

~~Program 46.1: Conduct public outreach and revise the Zoning Title of the Pleasanton Municipal Code within one year of the adoption of the Housing Element to accommodate emergency shelters consistent with SB 2. The zoning district proposed to accommodate this use as a permitted use is the C-S (Service Commercial) zone . The zoning text amendment will also establish objective development standards to encourage and facilitiate the use, and will subject shelters to the same development standards that apply to other permitted uses in this district.~~

~~Responsible Agency: Housing Division, Housing Commission, Planning Division, Planning Commission, City Council~~
~~Time Period: Within One Year of the Adoption of the Housing Element~~
~~Funding Source: Housing Division and Planning Division Budgets~~

Program 46.~~12~~12: Revise t~~They did not do the transitional and supportive housing amendments correctly. please revise. Conduct public outreach and revise the Zoning Title of the Pleasanton Municipal Code within one year of adoption of the Housing Element to accommodate supportive and transitional housing consistent with SB2.~~ The Zoning Ordinance ~~will be amended~~ to permit transitional and supportive housing ~~as a residential use~~ in all zones allowing

residential uses and define transitional and supportive housing as residential uses allowed in the same way and ~~and~~ subject to the same development regulations that apply to other dwellings of the same type in the same zone.

Responsible Agency: Housing Division, Housing Commission, Planning Division, Planning Commission, City Council
Time Period: Within One Year of the Adoption of the Housing Element
Funding Source: Housing Division and Planning Division Budgets

Housing Element

BACKGROUND

~~2015-2023~~ 2015–2023 Update

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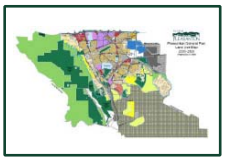


Figures

Section I

INTRODUCTION

A STATE LAW REQUIREMENTS FOR HOUSING ELEMENTS

State law requires each city and county to adopt a General Plan containing at least seven elements including a Housing Element. ~~–~~Regulations regarding Housing Elements are found in the California Government Code Sections 65580~~-~~–65589. Although the Housing Element must follow s~~S~~tate law, it is by nature a local document. The focus of the Pleasanton Housing Element is on the needs, desires, and vision of Pleasanton residents as it relates to housing in the community. Within these parameters, the intent of the element is also to comply with s~~S~~tate law requirements.

Unlike the other mandatory General Plan elements, the Housing Element must be updated every ~~five~~ four to eight~~seven~~ years, and is subject to detailed statutory requirements and mandatory review by the ~~State of~~ California Department of Housing and Community Development ~~– HCD~~ (HCD). The City's current Housing Element planning period is eight years in length. According to s~~S~~tate law, the Housing Element must:

- Provide goals, policies, quantified objectives, and scheduled programs to preserve, improve, and develop housing.
- Identify and analyze existing and projected housing needs for all economic segments of the community.
- Identify adequate sites that will be zoned and available (prior to Housing Element adoption) within the ~~7.5~~eight~~8-~~ year housing cycle to meet the city's fair share of regional housing needs at all income levels.
- Be internally consistent with other parts of the General Plan (and is critical to having a legally adequate General Plan).
- Be submitted to ~~the State Department of Housing and Community Development (~~HCD~~)~~ to determine if ~~HCD~~ the agency will ~~"~~certify~~ies"~~ the Housing Element ~~is~~ as being in compliance with state law.

State law establishes detailed content requirements for Housing Elements and requires a regional "fair share" approach to distributing housing needs. ~~–~~State Housing Element law recognizes that in order for the private sector to address housing needs and demand, local governments must adopt land~~-~~ use plans and implementing regulations that provide opportunities for, and do not unduly constrain, housing development.

In accordance with s~~S~~tate law, the Housing Element must be consistent and compatible with other General Plan elements. Additionally, the Housing Element should provide clear policy and direction for making decisions pertaining to zoning, subdivision approval, housing allocations, and capital

improvements. The housing action program must also identify adequate residential sites available for a variety of housing types for all income levels; assist in developing adequate housing to meet the needs of low- and moderate- income households; address governmental constraints to housing maintenance, improvement, and development; conserve and improve the condition of the existing affordable housing stock; and promote housing opportunities for all persons.

B DEFINITIONS OF KEY HOUSING TERMS

~~**ABAG (Association of Bay Area Governments):** The Bay Area's regional planning agency that, among other duties, establishes the Regional Housing Needs Allocation for each city and county within the Bay Region. ABAG also prepares biennial projections for jobs, households and population for the Bay Area as a whole and each jurisdiction.~~

Above Moderate- Income Households: Defined as households earning over 120 percent% of the median household income. A family of four earning more than $~~108,350~~112,200 per year in ~~2010-2011~~2013~~4~~ is considered above moderate income.

Accessible Housing: Units accessible and adaptable to the needs of persons with physical disabilities.

Affordable Housing: There is no single definition of affordable housing. What is considered "affordable" by a family earning $100,000 a year will likely be out of reach for another family that earns only $25,000 a year, depending on the housing market and location. Rules of thumb often are used to determine affordability. In the context of Housing Elements, and for this Housing Element, "affordable housing" is defined as housing with rent restrictions or price restrictions to maintain affordability for extremely low-, very low-, low-, and moderate-income households.

Aging ~~In~~ in Place: Aging in place is the ability to live in one's own home for as long as confidently and comfortably possible. Livability can be extended through universal design principles and assistive technologies. Technology can support interpersonal communication, health and wellness, home safety and security, learning, and other social interaction.

Association of Bay Area Governments (ABAG): The Bay Area's regional planning agency that, among other duties, establishes the regional housing needs allocation for each city and county within the Bay Area region. ABAG also prepares biennial projections for jobs, households, and population for the Bay Area as a whole and each jurisdiction.

California Department of Housing and Community Development (HCD): An office of the state government that, among other things, must review each jurisdiction's Housing Element for compliance with state law and, if it determines compliance, certifies the Housing Element as substantially complying with state law. HCD has 60 days to review a jurisdiction's draft Housing Element and provide written comments back to the jurisdiction. HCD has 90 days to review a jurisdiction's adopted Housing Element before sending a letter of certification.

Emergency Shelter: Emergency shelter means housing with minimal supportive services for homeless persons that is limited to occupancy of six months or less by a homeless person. No individual or household may be denied emergency shelter because of an inability to pay.

Extremely Low- Income Households: Government Code Section 65583(a)(1) now requires local Housing Elements to provide "d~~D~~ocumentation of projections and a quantification of the locality's existing and projected housing needs for all income levels, including extremely low income households ~~(GC 65583 (a)(1))~~." Extremely low income is a subset of the very low-income regional housing needs allocation ~~(RHNA)~~ and is defined as households earning less than 30 percent% of the median household

income. A family of four earning less than $~~27,100~~28,050 ~~-~~per year in ~~2010-2011~~2013~~4~~ is considered extremely low income.

~~- **HCD (State Department of Housing and Community Development):** An office of the State government that, among other things, must review each jurisdiction's Housing Element for compliance with State law and, if it determines compliance, certifies the Housing Element as substantially complying with State law. HCD has 60-days to review a jurisdiction's draft housing element and provide written comments back to the jurisdiction. HCD has 90-days to review a jurisdiction's adopted housing element before sending a letter of certification.~~

Housing Affordability: The federal government considers housing to be affordable if a family spends no more than 30 percent of its income on its housing costs, including utilities. For example, a teacher earning $60,000 per year can afford $1,500 per month for housing. A police officer or fire~~-~~fighter earning $75,000 can afford up to $1,875 per month. In the private sector, lenders underwriting home purchases typically require that families spend no more than some set percentage of income (such as 28 percent) for mortgage payments, taxes, and insurance.

Housing Density: The number of dwelling units per acre of land. Gross density includes all the land within the boundaries of a particular area and excludes nothing. Net density excludes certain areas such as streets, open space, easements, etc.

Housing Element: A mandatory section of the General Plan which addresses a city's housing needs, analyzes the housing stock and community demographics, and proposes goals, objectives, policies, and programs to meet the identified needs for all economic segments of the community.

Inclusionary Zoning: A mechanism that requires that each approved residential development must set aside a minimum percentage of the development for affordable housing. Pleasanton has adopted an Inclusionary Zoning Ordinance to implement this program, which emphasizes providing affordable units but which also provides for payment of fees, dedication of land, or use of alternate methods to comply with inclusionary requirements.

Income Limits: Income limits are updated annually by the U~~-~~S~~.~~ Department of Housing and Urban Development (HUD) for Alameda County and are posted on the ~~State~~ California Department of Housing and Community Development (HCD) website ~~a along~~ along with income limits established annually for s~~S~~tate Community Development Block Grant ~~CDBG~~ and HOME Investment Partnerships ~~-~~programs. HCD income limits regulations are similar to those used by HUD. ~~Income limits should be consulted since they are updated annually. They can be found at http://www.hcd.ca.gov/hpd/hrc/rep/state/incNote.html.~~ The 2014 income limits for Alameda County are shown in **Table ~~XX~~1** below. For additional information, see the HUD website at www.huduser.org/datasets/il.html and the City of Pleasanton Affordable Housing programs website at http://www.ci.pleasanton.ca.us/community/housing/.

Table 1: Alameda County 2014 Income Limits

Family Size	Extremely Low 30%	Very Low 50%	Lower 80%	Median 100%	Moderate 120%	Above Moderate
1	$19,650	$32,750	$47,350	$65,450	$78,550	> $78,550
2	$22,450	$37,400	$54,100	$74,800	$89,750	> $89,750
3	$25,250	$42,100	$60,850	$84,150	$101,000	> $101,000
4	$28,05~~5~~0	$46,750	$67,600	$93,500	$112,200	> $112,200
5	$30,300	$50,500	$73,050	$101,000	$121,200	> $121,200

6	$32,550	$54,250	$78,450	$108,450	$130,150	> $130,150
				-	-	-

Source: Department of Housing and Community Development 2014. ~~from~~ http://www.hcd.ca.gov/hpd/hrc/rep/state/inc2k14.pdf

Jobs/Housing Balance: The relationship of the number and types of jobs in a community with the amount and affordability of housing. An appropriate balance is commonly thought to be 1.5 jobs for every 1 housing unit.

Lower-~~-~~Income Housing: In general, the term "lower-~~-~~income housing" refers to housing affordable to extremely low-, very low-, and low-~~-~~income households. ~~-~~For the purposes of the Pleasanton Housing Element, extremely low-~~-~~income households are also included in this definition. ~~-~~The City's Lower Income Housing Fund is intended to address the needs of extremely low-~~-~~income, very low-~~-~~income, and low-income households.

Low-~~-~~Income Households: California Health and Safety Code Section 50079.5 provides that the low-income limits established by the U~~.~~S~~.~~ Department of Housing and Urban Development (HUD) are the state limit for low-income households. HUD limits for low-income household are households earning 50-80 percent~~%~~ of the median household income, adjusted for family size, with some adjustment for areas with unusually high or low incomes relative to housing costs. According to the 2014 State Income Limits, a family of four earning between $~~45,150~~46,750 and $~~64,400~~66,250~~0~~67,600 per year ~~in 2010 2011~~ is considered very low or low income.

Median Household Income: The middle point at which half of the City's households earn more and half earn less. The ~~"m~~Median h~~Family H~~ousehold i~~I~~ncome," according to the 2007~~-~~2011 ACS ~~for FY2010~~ for ~~the Oakland-Fremont, CA HUD Metro FMR Area (Fair Market Rent Area)~~Alameda County, is $70,821~~which includes the City of Pleasanton, is $90,300~~. By way of comparison, the 2000 Census Median Family Income for Alameda County was $68,902. The m~~M~~edian h~~H~~ousehold i~~I~~ncome in the City of Pleasanton is $118,713 (2007~~-~~2011 ACS (5-year estimates) from the 2013 ABAG Housing Element Data Profiles~~Source?~~).

Moderate-~~-~~Income Households: Defined by Section 50093 of the California Health and Safety Code as households earning 80-120 percent~~%~~ of the median household income. A family of four in Alameda County earning between $~~64,400~~66,250~~0~~67,600and $~~108,350~~112,200 per year in ~~2010 2011~~20132014 is considered moderate income (HCD State Income Limits for 2014).

Persons per Household: Average number of persons in each household.

~~PUD (~~Planned Unit Development (PUD): A type of development review process which is based directly on the General Plan instead of on a specific zoning district and which is intended to encourage variety and diversity of development and to provide flexibility to the City and developer.

~~RHNA (~~Regional Housing Needs Allocation (RHNA): The number of housing units determined by the Association of Bay Area Governments ~~ABAG~~ to be each jurisdiction's "fair share" of the regional housing need for the next Housing Element planning period which must be included in each jurisdiction's Housing Element. ~~-~~These numbers of units are broken down into income categories of "above moderate," ~~,~~ "moderate," ~~,~~ "low," ~~,~~ and "very low." ~~.~~

Second Unit: An attached or a detached residential dwelling unit on the same site as a single-family dwelling which provides complete independent living facilities and which is not considered to increase the density of the lot on which it is located.

Senior Housing: Defined by California Housing Element law as projects developed for, and put to use as, housing for senior citizens. Senior citizens are defined as persons at least 62 years of age.

Supportive Housing: ~~Supportive housing~~ Defined by California Government Code Section 65582(f) as housing with no limit on length of stay, that is occupied by the target population, and that is linked to an on-site or off-site service that assists the supportive housing resident in retaining the housing, improving his or her health status, and maximizing his or her ability to live and, when possible, work in the community~~is permanent rental housing linked to a range of support services designed to enable residents to maintain stable housing and lead fuller lives. This type of housing has no limit on length of stay, is occupied by the target population (such as low-income persons with disabilities and certain other persons with disabilities) and is linked to onsite or offsite services that assist the supportive housing resident in retaining the housing, improving his or her health status, and maximizing his or her ability to live and, when possible, work in the community~~.

Target Population: Defined by California Government Code Section 65582(g) as persons with low incomes who have one or more disabilities, including mental illness, HIV or AIDS, substance abuse, or other chronic health condition, or individuals eligible for services provided pursuant to the Lanterman Developmental Disabilities Services Act (Division 4.5 (commencing with Section 4500) of the Welfare and Institutions Code) and may include, among other populations, adults, emancipated minors, families with children, elderly persons, young adults aging out of the foster care system, individuals exiting from institutional settings, veterans, and homeless people.

Transitional Housing: Defined by California Government Code Section 65582(h) as buildings configured as rental housing developments, but operated under program requirements that require the termination of assistance and recirculating of the assisted unit to another eligible program recipient at a predetermined future point in time that shall be no less than six months from the beginning of the assistance~~Transitional housing and transitional housing development mean rental housing operated under program requirements that call for the termination of assistance and recirculation of the assisted unit to another eligible program recipient at some predetermined future point in time, which shall be no less than six months. Transitional housing is a type of supportive housing used to facilitate the movement of homeless individuals and families to permanent housing. A homeless person may live in a transitional apartment for up to two years while receiving supportive services that enable independent living~~.

Very Low-Income Households: California Health and Safety Code Section 50079.5 provides that very low-income limits established by the U.S. Department of Housing and Urban Development ~~(HUD)~~ establish the state limit for very low-income households, which are households earning less than 50 percent ~~%~~ of the median household income (adjusted as described for low-income households above). A family of four earning less than $~~45,150~~46,750 per year in ~~2010 2011~~2013~~2013~~2014 is considered very low income, according the HCD State Income Limits for 2014.

Workforce Affordable Housing: Housing that is affordable to the workforce in the community. Workforce housing is housing for the occupations needed in every community, including teachers, nurses, police officers, fire fighters, and many other critical workers. The families in need of workforce housing do not fall neatly into a single narrow income category. Employees in some industries (e.g., retail sales, food service, tourism) are likely to be in the lower income ranges. Seasoned workforce jobs with education or training requirements, such as teachers, police officers, or nurses, ~~etc.,~~ may fall into the middle income brackets but still find it difficult to afford homes in the community where they work.

C 2003 2007–2014 HOUSING ELEMENT REVIEW

Summary of Key Accomplishments

State law (California Government Code Section 65588(a)) requires each jurisdiction to review its Housing Element as frequently as appropriate and evaluate:

- The appropriateness of the housing goals, objectives, and policies in contributing to the attainment of the state housing goal.;
- The effectiveness of the Hhousing Eelement in attainment of the community's housing goals and objectives; and.
- The progress in implementation of the Hhousing Eelement.

The evaluation provides valuable information on the extent to which programs have been successful in achieving stated objectives and addressing local needs, and to which these programs continue to be relevant to addressing current and future housing needs in Pleasanton. The evaluation provides the basis for recommended modifications to policies and programs and the establishment of new objectives in the Housing Element.

This section summarizes the City's accomplishments in implementing the 2007-2014 2007–2014 Housing Element. Table 2 Later sections in this document summarizes the quantified objectives contained in the City's 2007-2014 2007–2014 Housing Element, and compares the City's progress in fulfilling these objectives. A program-by-program review is contained in Appendix A. The City's 2003 2007–2014 Housing Element has supported implementation of a number of programs providing affordable housing. One of the objectives of the Housing Element update is to build upon the City's successes. Below are some of the key accomplishments of the City:

The Pleasanton General Plan Housing Element was adopted on October 12, 2012, and certified by HCD on October 29, 2012.

BMR Apartments. Nearly Over 1,000 below-market rental (BMR) apartment units have been built in Pleasanton since the mid-1980s. The City has encouraged the construction of affordable rental housing by allowing special consideration for projects that provide units at BMR below-market rent levels. Four of the largest apartment complexes in Pleasanton include some units in which rents are lower than market rents due to a regulatory agreement between the City and the apartment owner. As an example, there are three projects that occupy the City's former 14-acre corporation yard site (The Promenade, Ridge View Commons, and The Parkview) that demonstrate a variety of housing types and also the City's willingness to contribute land and other assistance for affordable housing. (See Appendix F: History of Fee Waivers and other Financial Assistance for Affordable Housing.). Whereas the earliest BMR apartment projects had 15-year expiration terms, the most recent projects will remain affordable in perpetuity. Appendix G includes a listing of the BMR units in Pleasanton.

- Building permits were issued for 1,025 dwelling units between 2007-20142007–2014. Of these 173 units or 16.8 percent% of the total units will be affordable to very low-, low-, and moderate-income households.
- Planning approvals were awarded to sevenfour high density/mixed-use projects with a combined total of 1,711 rental apartments (two BRE projects in Hacienda, Auf de Maur site, Carr America site, Pleasanton Gateway, Nearon site and half of the CM Capital site). Affordable housing agreements to designated 15 percent% of the BRE units (38 units in each project, or 76 total units) for rental by very low-income households and 10 percent% of the units (120 units) within the remaining projects

- The City's Growth Management ~~Ordinance~~ Program was amended to ~~insure~~ensure that it does not prevent the City from meeting its share of the regional housing need.

- The City circulated a Request for Proposal and selected a consultant to conduct a comprehensive nexus study to review and potentially update the City's Lower Income Housing Fee. The consultant presented the Lower Income Housing Fee Study to the City Council and Housing Commission at a joint workshop in October 2013, at which the Council voted to maintain the current Lower Income Housing Fee.~~.~~

- Multifamily Development Standards and Guidelines were adopted for high density housing. These standards and guidelines promote residential development at densities that support work force housing and are compatible with Pleasanton's existing high-quality neighborhoods.

- City Housing Programs. The City of Pleasanton operates a number of housing programs to support affordable housing, including the City's ~~Below-Market Rate (~~BMR~~)~~ Rental Program, temporary rental assistance (in coordination with the City of Livermore and Abode Services through the Tri-Valley Housing Scholarship Program), Section 8 vouchers in coordination with the Alameda County Housing Authority, the Pleasanton Homeownership Assistance Program (PHAP) for first-time homebuyers, the Down Payment Assistance (DPA) program, the Housing and Human Services Grant (HHSG) program (which uses Community Development Block Grant (CDBG), HOME Investment Partnerships Program (HOME), and local funds), the Housing Rehabilitation Program for low-income homeowners and mobile home owners, a Lower Income Housing Fund, and inclusionary zoning requirements for new development.

- Staff outreach in support of affordable housing included promotion of the City's affordable housing incentives, meetings with several nonprofit developers regarding potential projects, and preparation for a workshop for nonprofit developers held in February 2013. Additional outreach was hosted in February and March 2014.

- The City maintained active support for a wide range of nonprofit organizations and worked directly with Mid~~-~~Pen Housing and Habitat for Humanity on project-specific activities.

- Homeownership Assistance. In addition to the PHAP, ~~program~~ which makes available homes for sale at below-market prices, the City established the ~~a Down Payment Assistance (~~DPA~~)~~ program in 2004 using local funds combined with an allocation of s~~S~~tate HELP (Housing Enabled by Local Partnership) funds from the California Housing Finance Agency (CalHFA). ~~–~~HELP funds were depleted in 2007, and since then the program has been funded 100 percent~~%~~ locally. ~~–~~The DPA program currently provides up to $20,000 in down payment assistance for low- and moderate-income buyers. Assistance is in the form of a low ~~-~~interest (3.5%) loan that is amortized over 20 years.

- Housing for Persons with Disabilities. Through programs such as ~~the City's Housing and Human Services Grant (~~HHSG~~) program~~, the City has assisted the development of specific housing units in Pleasanton that are reserved for persons with disabilities using federal and local funds. ~~–~~Rental opportunities in these developments are administered either by the on-site management or by a supporting agency. ~~–~~For example, the City worked with East Bay Innovations and ~~the State Department of Housing and Community Development (~~HCD~~)~~ to reserve four ~~(~~4~~)~~ BMR apartments at The Promenade for very~~-~~ low~~-~~income persons with developmental disabilities who are able to live independently. ~~–~~The City also provided deferred zero-interest loans to Tri-Valley REACH to acquire and rehabilitate several group homes for adults with developmental disabilities.

- Housing Data Collection and Preservation of ~~"~~At~~-~~ ~~–~~Risk~~"~~ Affordable Housing. The City conducts an annual survey of rents and vacancy rates in order to monitor affordability in the local rental housing stock. ~~–~~The City has also worked to ensure the preservation of existing affordable housing, such as

the ~~current effort to explore~~ redevelopment ~~options for~~of Kottinger Place and Pleasanton Gardens, two aging complexes that provide housing for extremely low-~~-~~income seniors. ~~–~~This project exemplifies the City's efforts to be creative in solving housing problems using infill and existing subsidies. ~~The photos below are of~~ Kottinger Place is shown in the photos below.

- The City approved a Mid-Pen Housing proposal, Kottinger Gardens, which was appropriated $10 million from the Lower Income Housing Fund to assist in the redevelopment of Kottinger Place and Pleasanton Gardens, two aging rental complexes that provide housing to extremely low-~~-~~income elderly. The project proposal consists of demolishing all 90 existing units and constructing a new 185-~~–~~unit senior rental housing project with ~~one-hundred~~100 percent of the units designated as affordable. This project is described in further detail later in this document as part of the City's available land inventory.

~~Redevelopment~~Reuse options are being explored for Kottinger Place, shown above, which currently provides housing for extremely low-income seniors

- Senior Affordable Housing. ~~There are~~P ~~p~~resently, ~~–~~over 400 apartments in Pleasanton ~~that~~ are for rental exclusively by ~~low~~ low- and very low-~~-~~income seniors. ~~-~~These apartments are in seven separate complexes located throughout Pleasanton. With the exception of T~~t~~he Parkview, all of the complexes are for "independent living" and generally do not include services such as meals, housekeeping, or personal care. ~~-~~Because these apartments are often significantly below local market rents, leasing is highly competitive and, for complexes with the lowest rents, eligible applicants must often wait a year or more for an available apartment.

- Persons with Developmental Disabilities. The City has contributed significant funding through its federal CDBG and HOME grants to REACH (Resources Education Activities Community and Housing for Special Adults of the Tri-Valley, formerly HOUSE, Inc.), a local nonprofit agency, to purchase and remodel several homes in Pleasanton. ~~-~~These homes provide BMR ~~below-market rental~~ housing for low-income adults with developmental disabilities who are able to live independently with supportive services, fostering community integration, dignity, and independence. The City also provided funding through its federal CDBG grant to Bay Area Community Services (BACS) to purchase and rehabilitate a six-unit apartment complex in downtown Pleasanton to provide ~~below-market rental~~BMR housing for low-income individuals with mental disabilities who are able to live independently. ~~–~~Through its Valley Creative Living Center, BACS provides supportive services including activity and employment programs that promote independence and community integration.

- Housing Rehabilitation. The Housing Rehabilitation Program has become an increasingly significant component of the City's housing and community development efforts. ~~-~~As Pleasanton's housing stock has continued to age (along with ~~an aging~~its population), home maintenance and repair have increased in importance. ~~-The existence of a~~An active housing rehabilitation program is ~~seen as -~~a necessary element of Pleasanton's affordable housing policies in that it addresses preservation of existing housing which is very affordable to the present occupants. ~~-~~Beneficiaries of the program have included a large number of elderly residents and single~~--~~parent households. ~~–~~An eligible household must live in and hold title to the home, and the household income cannot exceed 80 percent~~%~~ of the median income for the area. The program is also available to rehabilitate rental apartments where a large percentage of the occupants are low income.

- Efforts to Reduce Discrimination and Ensure Fair Housing Opportunities. The City of Pleasanton contracts with ECHO Housing (Eden Council for Hope and Opportunity, Inc.) to provide housing counseling and fair housing programs and services to Pleasanton residents. ECHO provides services in the Tri-Valley area through the Livermore Multi-Service Center. ECHO conducts site investigations in response to reports of housing discrimination complaints, does informational surveys to determine degrees of housing discrimination existing in designated areas, and holds educational seminars for property managers, owners, realtors, and others. ~~–~~ECHO also helps to disseminate information on the City's affordable housing programs and services.

- Collaboration on Special Needs Housing with Adjacent Jurisdictions. The City of Pleasanton contributed funds from its federal HOME allocation to assist several housing projects that have a regional benefit and/or address a specialized housing need. ~~-~~For example, the City provided financial assistance to Affordable Housing Associates (AHA) to assist the development of the Carmen Avenue Apartments in Livermore for persons with disabilities and special needs and formerly homeless victims of domestic violence. ~~-~~The City also provided funding to Allied Housing to assist the development of the Lorenzo Creek apartments in Castro Valley for homeless and persons with chronic disabilities and to the Fremont Oak Gardens complex in Fremont for deaf senior citizens. The City has also assisted with funding for homeless programs and support for regional homeless organizations such as ~~EveyOne -~~EveryOne Home.

- Addressing Needs of the Homeless. The City of Pleasanton has endorsed the EveryOne Home p~~P~~lan which is Alameda County's road map for ending~~-~~ homelessness. The plan aims to end homelessness in Alameda County by emphasizing a coordinated, efficient regional response to a regional problem. EveryOne Home envisions a housing and services system that partners with consumers, families, and advocates; provides appropriate services in a timely fashion to all who need them; and ensures that individuals and families are safely, supportively, and permanently housed. In addition, Pleasanton has participated in East County collaborative which received $900,000 through the federal Homelessness Prevention and Rapid Re-Housing Program (HPRP). ~~–~~The HPRP provides housing relocation and stabilization services to individuals and families in Pleasanton and the Tri-Valley who are homeless or at risk of becoming homeless. Access to the HPRP ~~program -~~is through the 211 program which is a free, accessible, ~~3~~three-digit telephone number (funded in part by the City of Pleasanton) that enables all Alameda County residents easy access to customized multilingual health, housing, and human services information 24 hours a day, year~~-~~round. The 211 resource is especially critical for vulnerable populations such as single parent and very low-income families, frail elders, people with disabilities, caregivers, and non-English speakers who are in need of such vital resources as emergency housing, food, financial aid, healthcare, and legal assistance. ~~-~~211 has also proven to be a critical public communications tool during recovery efforts after a disaster.

- Amendments to the zoning regulations were approved to achieve compliance with state laws regarding emergency homeless shelters and supportive and transitional housing, ~~–~~agricultural employee housing, and requests for reasonable accommodation for the disabled. Program 46.1 in this Housing Element ~~was -~~requires an amendment to the Zoning Ordinance to ~~(~~permit transitional and supportive housing as a residential use in all zones allowing residential uses and define transitional

and supportive housing as residential uses allowed in the same way and ~~and~~ subject to the development regulations that apply to other dwellings of the same type in the same zone. ~~.~~

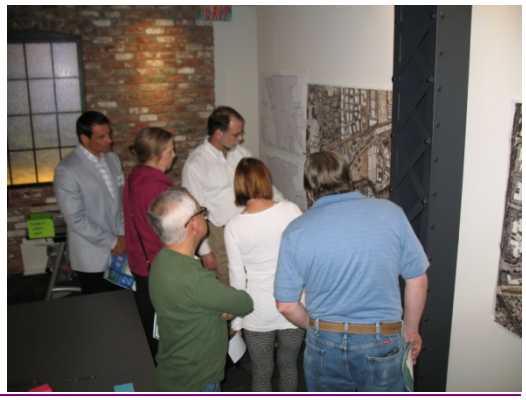
D PUBLIC PARTICIPATION IN THE PREPARATION OF THE HOUSING ELEMENT

Public participation by all economic segments in preparation of the element is important and is required by state law. To meet this requirement, several opportunities have been provided to review and comment on the City's Housing Element and to recommend strategies.

The City of Pleasanton ~~also~~ hosted a ~~C~~community ~~W~~workshop~~s~~ and stakeholder meetings to ~~get~~ obtain community feedback and assistance in ~~identifying potential~~reviewing existing sites for housing and to obtain ideas and suggestions for the Housing Element update. The first three workshop~~s~~/stakeholder meetings were conducted in ~~March~~ March/April/~~February~~ 201~~4~~1. Additional input was provided by the Housing Commission and Planning Commission at a study session to help guide the process.

Throughout the process the City has made a special effort to notify and involve all economic segments of the community. Outreach and noticing efforts are described in further detail below.

~~Add in pictures from the meetings~~



Pictures from the community workshop that the City of Pleasanton hosted on March 24, 2014 to obtain feedback and direction for the Housing Element update.

Community Workshop #1, March 24, 2014

The City of Pleasanton held a Housing Element community workshop to kick off the project on Monday, March 24, 20132014, from 6:30 to 8 p.m. at the Remillard Conference Center, 3333 Busch Road, Pleasanton, CalifA. The first cCommunity mMeeting was noticed twice in *Tri-Valley Ttimes* and, once in the Community Calendar of the *Pleasanton Weekly*, as well as on the City's website Community Calendar and Housing Element website. In addition, approximately 1,488 notices were mailed out and 175 emails were sent which included all properties within 1000 feet' of the Irby-Kaplan-Zia property, all properties within 1000 feet' of the CM Capital Site, as well as and all people requesting special notification on either of those properties or the Housing Element uUpdate. There were Aapproximately 25 participants attended at the meeting, which started with a brief presentation made by staff and the consultant.

The presentation included a summary of Housing Element state law requirements, identification of new laws affecting this Housing Element update, and a timeline for the process for the 5th round Housing Element update that is due to be adopted by January 31, 2015. Following the presentation, participants were asked to visit various stations set up throughout the room to discuss housing programs, challenges, opportunities, and the City's housing inventory.:

Several themes and priorities were identified by the residents during this workshop. There was consensus with the residents in attendance that Pleasanton needs more housing within walking distance of shops and services, more energy--efficient homes, and more housing for special needs households including housing for persons with developmental disabilities. In terms of priorities for housing services that the City should support, residents felt strongly that the City should partner with developers whothat provide housing for residents to age in place and energy--efficient housing. The City should also support housing rehabilitation programs for existing homeowners and work with advocate groups to support programs for persons with developmental disabilities. Lastly, residents in attendance provided numerous responses to the CM Capital property rezoning and were not in support of maintaining zoning for this property to allow for high density housing.

Stakeholder Meeting #1, April 7, 2014: Nonprofit Housing Developers, Local Service Providers, and Community Organizations

The City of Pleasanton held a Housing Element stakeholder meeting on Monday, April 7, 2014, from 3 to 5 p.m. at the Remillard Conference Center, 3333 Busch Road, Pleasanton, CalifA. A letter was sent, inviting the non-profit housing developers, local service providers, and community organizations in the region was sent out. There were aApproximately 16 participants attended at the meeting. Representatives from the following groups were in attendance:

- Citizens for a Caring Community
- Sunflower Hill
- Community Resources for Independent Living (CRIL)
- Open Heart Kitchen
- Bay Area Community Services
- MidPenMid Pen Housing
- Local community housing developments

-
- One Step Forward
- Housing Consortium of the East Bay (HCEB)
- SAHA Housing
- Neighborhood Solutions

The meeting started with introductions and a brief presentation made by staff and the consultant. Participants were asked a series of questions and asked to write responses down on sticky note cards. The note cards were then placed up on the wall. F~~ and f~~ollowing each set of questions and responses was a group discussion. Similar to the community workshop, several themes and priorities were echoed by the stakeholders~~ during this meeting~~. There was consensus that the City has been very successful with senior housing projects throughout the community and now it is time to tackle other housing groups like special needs households, including housing for persons with developmental disabilities and the City's current workforce. In terms of opportunities and priorities, the City should provide as many incentives as possible to partner with developers who provide housing for residents to age in place as well as housing for persons with developmental disabilities.

Stakeholder Meeting #2, April 10, 2014: For-P~~p~~rofit Housing Developers and Finance Professionals

The City of Pleasanton held a second stakeholder meeting on Thursday, April 10, 2014, from 3 to 5 p.m. at ~~the~~ 157 Main Street, Conference Room 3, Pleasanton, Calif.~~A 94566.~~ ~~-~~The City sent out approximately 120 letters inviting developers and finance professionals in the region. There were approximately 13 participants at the meeting. Representatives from the following groups were in attendance:

- Citizens for a Caring Community
- Ponderosa Homes
- Sunflower Hill
- Equity Enterprises
- Habitat for Humanity
- ROEM Development
- MAS Real Estate

The meeting started with introductions and a brief presentation made by staff and the consultant. Similar to the first stakeholder meeting, participants were asked a series of questions; ~~ and~~ their responses were written on sticky note cards and placed up on the wall, which led ~~ and that lead~~ to a group discussion. The stakeholder group at this meeting varied widely, ranging from ~~from~~ developers who have built housing in Pleasanton and ~~,~~ developers who would like to pursue housing projects in the c~~C~~ity to ~~,~~ interested residents and affordable housing advocates. The consensus ~~from~~at this meeting was that Pleasanton's housing market is highly desirable. Some of the for-profit developers in attendance would like to see more development certainty in their projects and a more streamlined review process in terms of concurrent reviews. In terms of opportunities, the City should continue to provide as many incentives as possible to

entice affordable housing developers and bank what little funding the City has into housing for the City's workforce through rental and some ownership opportunities.

Commission Meetings, April 2014

The City also conducted outreach with the Housing Commission (April ~~XX~~17, 2014) and the Planning Commission (April 23, 2014). ~~Input~~Recommendations from the Housing Commission ~~recommended~~ included consideration of additional programs for affordability and encouraging second unit construction. Specifically, the Housing Commission provided the following comments:

- Consider additional programs to create incentives to rehabilitate apartments in exchange for affordability units using incentives such as a density bonus for additional units.
- Consider additional programs and incentives to encourage ~~2~~ndsecond unit construction. Incentives may include waiving fees or development standard variances.
- Consider additional programs for aging-in-place development.
- Continue to encourage a variety of housing types and densities within the East Pleasanton Specific Plan.

The Planning Commission also provided comments on housing programs, including the following:

- Re~~consider~~evaluate condominium conversion ordinance and programs.
- Re~~consider~~evaluate the Inclusionary Zoning Program and initiate discussions regarding program effectiveness.
- Continue to encourage a Master Plan for East Pleasanton.

SECTION II

HOUSING CONDITIONS AND TRENDS

A POPULATION, HOUSING AND JOBS TRENDS

Overview

The ~~"~~housing crisis~~"~~ in the Bay Area has been an evolving phenomenon over the past 30 years as high demand (and need) has continually exceeded supply (and affordability). Despite recent economic conditions, all projections indicate that it is likely to remain a major regional issue for many years to come, with long-term economic repercussions and significant impacts on our quality of life. Workers are traveling increasingly long distances to get to work~~,~~; and many young families, long-time residents, and other members of the community find it difficult to afford housing where they want to live.

This section of the Background presents information for housing planning purposes for the Pleasanton Housing Element. The implications of this analysis can help to inform decision-makers and the community about the types of housing needed, desired affordability levels, possible location considerations for various types of housing, and specialized housing needs in the community. Assessing housing needs helps to support the overall goals of the recently adopted City of Pleasanton General Plan as they relate to sustainability and creating attractive and well-kept neighborhoods, abundant and well-maintained public facilities, a strong economic base, and a high quality of life for residents.

The analysis in this s~~S~~ection primarily utilizes data compiled by ~~on~~ the Association of Bay Area Governments (ABAG) in the Data Profiles for Housing Elements, released in January 2014. The profiles include population, housing stock, and economics data from the 2000 and 2010 US Census, the California Department of Finance (DOF), 2013 ABAG projections, the US Department of Housing and Urban Development's (HUD) Comprehensive Housing Affordability Strategy (CHAS) database, and the US Census American Community Survey (ACS). The ABAG Data Profiles for Housing Elements uses a combination of both 2006~~-~~–2010 ACS data and 2007~~-~~–2011 ACS data. Where the ABAG Data Profile presents ACS data, this Housing Element is consistent and uses the ACS data set that is included in the ABAG Data Profile. ACS figures are estimates based on samples; reported figures may be subject to large margins of error. Relying on data that was vetted by ABAG and included in the ABAG Data Profile for Housing Elements helps minimize the risk of using erroneous data. Data that was not included in the ABAG Data Profiles for Housing Elements packet~~,~~ was obtained from the US Census, the US ~~American Communities Survey~~ACS, and direct contact with public agencies, city staff, or other public~~al~~ly available data sources.

Population Growth

Population growth closely parallels the development of housing. ~~-~~In Pleasanton, population tripled during the 1960~~'~~s, doubled during the 1970~~'~~s, and increased by 44 percent in the 1980~~'~~s. ~~-~~Due to poor economic conditions and the limited supply of easily ~~-~~developable land, population growth slowed during the first half of the 1990~~'~~s to roughly ~~three~~ 3 percent annually. ~~-~~The end of the 1990~~'~~s and beginning of the 2000~~'~~s showed population growth growing to almost ~~five~~ 5 percent annually for most years, reflecting a strong economy which fueled job growth and housing production. ~~–~~The 2000 Census showed Pleasanton's

population as 63,654, up from 50,553 in 199045;, and as of January 1, 201330,, the population within in Pleasanton was 710,871711170,285 according to the California Department of Finance2010 Census. Population growth from 2000 to 2010 is summarized in **Table XX2** below. The population has increased from a 1990 level of 50,553, to 63,654 in 2000, and then to the most recent current 70,77171,87170,285 in 2010. The number of workers in Pleasanton has increased from 29,580 in 1990, to 33,608 in 2000, and to an estimated 37,37633,765 according to thebetween 2007 and -2011 ACS on 20101.

Table 2: City of Pleasanton Population Growth, 2000––2010

2000	2010	Absolute Change	Percent Change
63,654	70,285	6,631	10%

Source: 2000 and 2010 U.S. Census (ABAG Data Profiles for Housing Elements 2013)

In comparison to other jurisdictions withinin Alameda County, Pleasanton's 10.4 percent% population growth from 2000 to 2010 was average. The cities of Oakland and Piedmont experienced negative the population declines of 2 percent and 3 percent from 2000 to 2010, respectively. In comparison, both the cities of DublinEmeryville and Emeryville Fremont experienced high growth of 54 percent and 4746 percent from 2000 to 2010, respectively. Although in 2010 the City of Pleasanton was just 5 percent of total population in Alameda County, population growth in Pleasanton from 2000––2010 accounted for 103 percent of countywide growth. **Table XX3** below summarizes changes in population from 2000 to 2010 for all jurisdictions withinin Alameda County.

Table 3: Population Change in Alameda County, 2000––2010

Jurisdiction	2000	2010	Absolute Change	Percentage Change
Alameda County Total	1,443,741	1,510,271	66,530	5%
Alameda	72,259	73,812	1,553	2%
Albany	16,444	18,539	2,095	13%
Berkeley	102,743	112,580	9,837	10%
Dublin	29,973	46,036	16,063	54%
Emeryville	6,882	10,080	3,198	46%
Fremont	203,413	214,089	10,676	5%
Hayward	140,030	144,186	4,156	3%
Livermore	73,345	80,968	7,623	10%
Newark	42,471	42,573	102	0%
Oakland	399,484	390,724	-8,760	-2%
Piedmont	10,952	10,667	-285	-3%
Pleasanton	**63,654**	**70,285**	**6,631**	**10%**
San Leandro	79,452	84,950	5,498	7%
Union City	66,869	69,516	2,647	4%
Unincorporated Alameda County	135,770	141,266	5,496	4%

Source: 2000 and 2010 U.S. Census (ABAG Data Profiles for Housing Elements 2013)

The table **Table XX4** below shows the existing and projected population, households, and jobs numbers for the Bay Area as a whole, Alameda County and the City of Pleasanton. ABAG forecasts a 31 percent%

growth in population from 2010 to 2040 to 91,800 residents, an increase of 21,515 people. As shown in **Table ~~XX~~4**, both households and jobs are anticipated to grow 28 percent~~%~~ by 2040. ~~By 2040, t~~The number of local jobs is expected to increase by 15,300, from 54,340 jobs in 2010 to 69,640 jobs in 2040.

~~Table 1:~~Table 4: Projections for Population, Households and Total Jobs (2000-2025)

City of Pleasanton	2010	2020	2030	2040	2010-~~-~~2040 Change	2010-~~-~~2040 Percentage Change
Population	70,285	76,800	83,900	91,800	21,515	31%
Households	25,245	27,590	29,940	32,300	7,055	28%
Persons Per Household	2.78	2.78	2.80	2.84	0.06	2%
Jobs	54,340	63,050	65,620	69,640	15,300	28%

Source: ABAG Data Profiles for Housing Elements 2013~~ABAG Projections and Priorities 2009; data for Pleasanton from the California Department of Finance~~

~~ABAG Projections 2009 for the City of Pleasanton show an increase of 8,089 residents between 2010 and 2025.Over the same 15-year time period,~~ Jobs/Housing Balance

~~the number of local jobs is expected to increase by 14,470.~~ Commute distance and time is an important factor in housing availability and affordability and is also an indicator of jobs/housing balance. Communities with extended commutes generally have a poor jobs/housing balance, while communities with short average commutes tend to have a strong jobs/housing balance. The burden of the additional costs associated with extended commuting disproportionately affects lower-~~-~~income households who must spend a larger portion of their overall income on fuel. This, in turn, affects a household's ability to occupy decent housing without being overburdened by cost.

~~In 2010, according to Nielsen-Claritas~~As shown in **Table ~~XX~~5**, ~~31~~56~~%~~ percent of local workers commute less than ~~15~~ 30 minutes to work, ~~25~~31 percent~~%~~ commute ~~15-29~~ 30-~~-60~~59 minutes, ~~18%~~ and 13 percent~~%~~ commute more than 60 minutes. ~~commute 30-44 minutes, 10% commute 45-59 minutes, and 16% commute 60 or more minutes~~. ~~Thus, it can be assumed that about 69% of the local work force works outside of Pleasanton. Nielsen-Claritas also estimates that 79% of local workers in 2010 work in "white collar" jobs, and many of estimated 55,770 local jobs are filled by persons living outside of Pleasanton.~~

~~Table 2:~~Table 5: 2010 Commute Time to Work

Travel Time to Work	Number	Percentage
Less than 30 minutes	18,078	56%
30 to 59 minutes	10,209	31%
60 or more minutes	4,194	13%
Total	**32,514**	**100%**

Source: 2006-~~-~~2010 US Census American Communities Survey

Pleasanton's transformation from a bedroom community to a regional job center has resulted in a demand by workers for housing within commute distance to Pleasanton. ~~-~~A certain percentage of workers employed in Pleasanton will seek housing in Pleasanton, and a certain percentage of workers employed outside of Pleasanton will also seek housing here. ~~-~~The key to accommodating employment-generated housing need is to recognize that these various ~~types of~~ commute behaviors occur within an area much larger than Pleasanton itself and to provide housing opportunities within a reasonable commute distance of local jobs.~~ Below are jobs projections for the Bay Area, Alameda County and the City of Pleasanton Planning Area~~.

Table ~~XX~~6 indicates that the majority of Pleasanton residents work outside of the c~~C~~ity, with just 15 percent~~%~~ of residents working ~~within~~ in the c~~C~~ity (4,647 residents). Other common work locations for Pleasanton residents include the cities of San Jose (primary jobs for 2,306 Pleasanton residents) and San Francisco (primary jobs for 1,835 Pleasanton residents). The City of San Jose is approximately 30 miles from Pleasanton, while the City of San Francisco is approximately 40 miles away. Other common work locations for Pleasanton residents include the cities of Oakland (approximately 30 miles from Pleasanton) and Fremont (approximately 15 miles from Pleasanton).

Table 6: ~~Place~~City of Employment for ~~residents of~~ Pleasanton Residents

Place	Number	Percent*
Pleasanton city~~, CA~~	4,647	15%
San Jose city~~, CA~~	2,306	8%
San Francisco city~~, CA~~	1,835	6%
Fremont city~~, CA~~	1,647	5%
Oakland city~~, CA~~	1,617	5%
Livermore city~~, CA~~	1,361	4%
San Ramon city~~, CA~~	1,049	3%
Hayward city~~, CA~~	980	3%
Dublin city~~, CA~~	887	3%
Santa Clara city~~, CA~~	825	3%
All Other Locations	13,457	44%
Total	**30,611**	**100%**

**Percent of total primary jobs of residents who live in Pleasanton*

Source: US Census Bureau, Longitudinal Employer-Household Dynamics, OnTheMap application. July 2013. http://onthemap.ces.census.gov/

Pleasanton's successful transition to an employment center is reflected in the community's high ratio of jobs to employed residents. In 2010, Pleasanton had a jobs-to-employed-residents ratio of 1.72 (54,340 jobs/31,630 employed residents). This ratio shows that there were more workers commuting into Pleasanton than there were employed residents. The ratio of jobs to employed residents ~~will slightly~~is projected to decline slightly through 2040. T**able ~~XX~~7** shows the estimated and projected jobs/housing balance for the years 2010 through 2040.

Table 7:Jobs/Housing Balance, 2010~~ to~~ 2040

Year	Number of Jobs	Number of Employed Residents	Ratio of Jobs to Employed Residents
2010	54,340	31,630	1.72
2015*	58,520	34,580	1.69
2020*	63,050	37,780	1.67
2025*	64,320	38,950	1.65
2030*	65,620	40,170	1.63
2035*	67,600	41,830	1.62
2040*	69,640	43,530	1.60

Sources: Association of Bay Area Governments, 2013

** ABAG projection*

Since employment projections are based on projected annual absorption of new commercial, office, and industrial development, employment growth is more directly tied to economic factors than to City control. Thus, employment growth is difficult to project. ~~–~~Employment projections have declined somewhat from previous years due to the recent downturn in the economy. ~~, and it is possible that the above projections will not be reached, depending on how extensive the downturn is and how long it lasts.~~ Less job growth will mean less housing demand, which could reduce housing prices.

The construction of new commercial, office, and industrial space in Pleasanton has occurred generally in parallel with the growth of the c~~C~~ity's housing stock. Commercial, office, and industrial growth affects residential growth in two ways: (1) it contributes to housing demand through local employment growth, and (2) it contributes to the demand for infrastructure and services which, to a certain extent, results in competition with new residential development for infrastructure capacity and services.

For planning purposes, the potential economic considerations for businesses as they relate to workforce housing include: (1) the cost of recruitment and retention of employees; (2) loss of experienced personnel; (3) lost investment in staff training; and (4) money earned locally that is spent elsewhere. The economic vitality of smaller businesses and very low wage jobs may also be disproportionately impacted. Public agencies, s~~S~~chool districts, social services, and child and elder care can have a difficult time attracting people to work in the community as affordable housing becomes more difficult to find.

The construction of several thousand housing units during the early 1970~~'~~s led to an overburdened sewage treatment system and a resulting slowdown of housing growth during the late 1970~~'~~s. The City ~~then~~ adopted a Growth Management Program (GMP) in 1978 which has ~~managed~~ limited the residential growth rate according to infrastructure and environmental quality constraints. ~~–~~Since the time the GMP was adopted, the City has made substantial progress in reducing these constraints and has modified the procedures accordingly. The City has maintained its GMP in order to continue to phase residential growth according to the availability of infrastructure, to ensure environmental sensitivity, to manage the supply of buildable residential sites to meet continued future demand, and to encourage affordable housing. The GMP was updated since adoption of the ~~2007-2014~~ 2007–2014 Housing Element to ensure it does not prevent the City from meeting its r~~R~~egional h~~H~~ousing n~~N~~eed.

Ethnic and Social Diversity

Pleasanton's population is generally less racially mixed than Alameda County as a whole. However, between 2000 and 2010, the City's population ~~has become~~ became more racially diverse. As shown in **Table ~~XX~~8**, Pleasanton's population declined from 76~~%~~ percent White in 2000 to 61 ~~%~~percent White in 2010. As of 2010, Pleasanton's population was also ~~61 percent White, also~~ 23 ~~percent~~ percent~~%~~ Asian, 2 ~~percent~~ ~~%~~percent Black or African-American~~.~~, ~~0.2~~less than 1 ~~percent~~ ~~%~~percent American Indian or Alaskan Native, ~~0.2~~ less than 1 ~~percent~~ ~~%~~percent "Other," less than 1 ~~0.2 percent~~ ~~%~~percent Native Hawaiian and other Pacific Islander, and ~~3.6~~4 ~~percent~~ ~~%~~percent two or more races. The chart below shows the change in the racial composition of Pleasanton between 2000 and 2010 based on the U~~.~~S~~.~~ Census. Since 2010, the number of Black or African Americans increased to 2 percent of total population, while the number of Asians increased to ~~percent~~23 ~~%~~percent ~~percent~~ of total population.

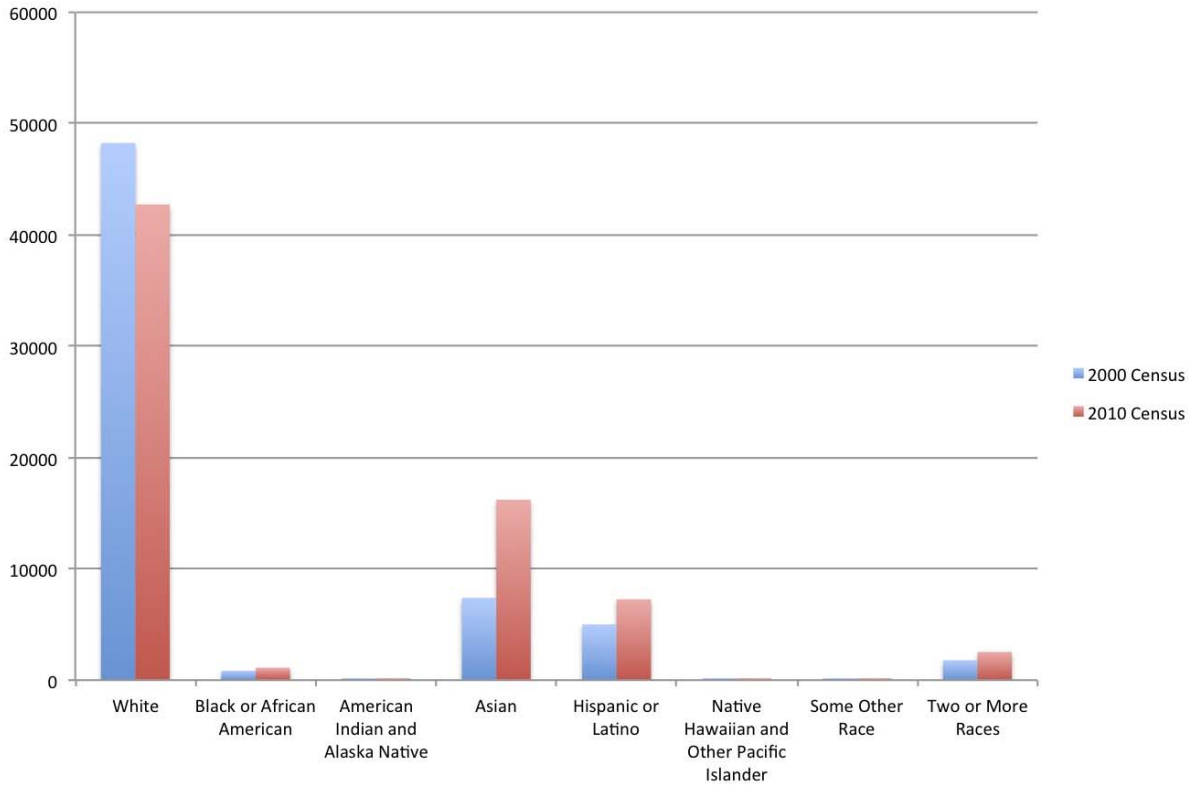


Table 8: Population by Race/Ethnicity

	2000		2010	
	Population	Percentage	Population	Percentage
White	48,253	76%	42,738	61%
Black or African American	845	1%	1,116	2%
American Indian and Alaska Native	147	0%	143	0.2%
Asian	7,387	12%	16,209	23%
Hispanic or Latino	5,011	8%	7,264	10%
Native Hawaiian and Other Pacific Islander	74	0%	125	0.2%
Some Other Race	143	0%	153	0.2%
Two or More Races	1,794	3%	2,537	3.64%
Total	**63,654**	**100%**	**70,285**	**100%**

Source: 2000 US Census; 2010 US Census (ABAG Data Profiles for Housing Elements 2013)

Population Trends

In 1990, Pleasanton's median age was lower than it was for California as a whole. As of 2000, Pleasanton's median age was 3~~6.9~~ 7 years ~~as of 2000~~ compared to 33~~.3~~ for the s~~S~~tate and ~~34.5~~ 35 for the c~~C~~ounty. According to the 2010 U~~.~~S~~.~~ Census, Pleasanton's median age is now 4~~0.5~~ 1 years, which is a significant increase in just 10 years. ~~-~~The gradual increase of the median age ~~has gradually increased~~ from 26 years in 1970 to ~~40.5~~ 41 years in 2010 ~~, indicating~~ indicates a significant aging of the population. This is occurring despite the increases in school enrollment, indicating that the aging of the existing population is more than compensating for the increase of school~~-~~age children. The 2010 median age in Pleasanton is higher than the median age for both the c~~C~~ounty (37 years) and the s~~S~~tate (35 years) ~~in 2010~~.

The distribution of Pleasanton's population by age group is shown in **Table ~~XX~~9**. As individuals age, their lifestyles, household composition, living preferences, and income levels tend to change as well. For example, young adults (18~~–~~34) typically move more frequently and earn less than older adults. As a result, younger adults generally are not ready, or cannot afford, to purchase homes, and instead look for rental units to meet their housing needs. In contrast, middle-aged residents (35~~–~~54) typically have higher earning potential and higher homeownership rates. Residents approaching retirement age or recently retired (early 60s to mid-70s) tend to have the highest rates of homeownership. After individuals retire, many look for smaller homes on properties that are easier to maintain, or for residential communities that cater specifically to their lifestyles, needs, and preferences.

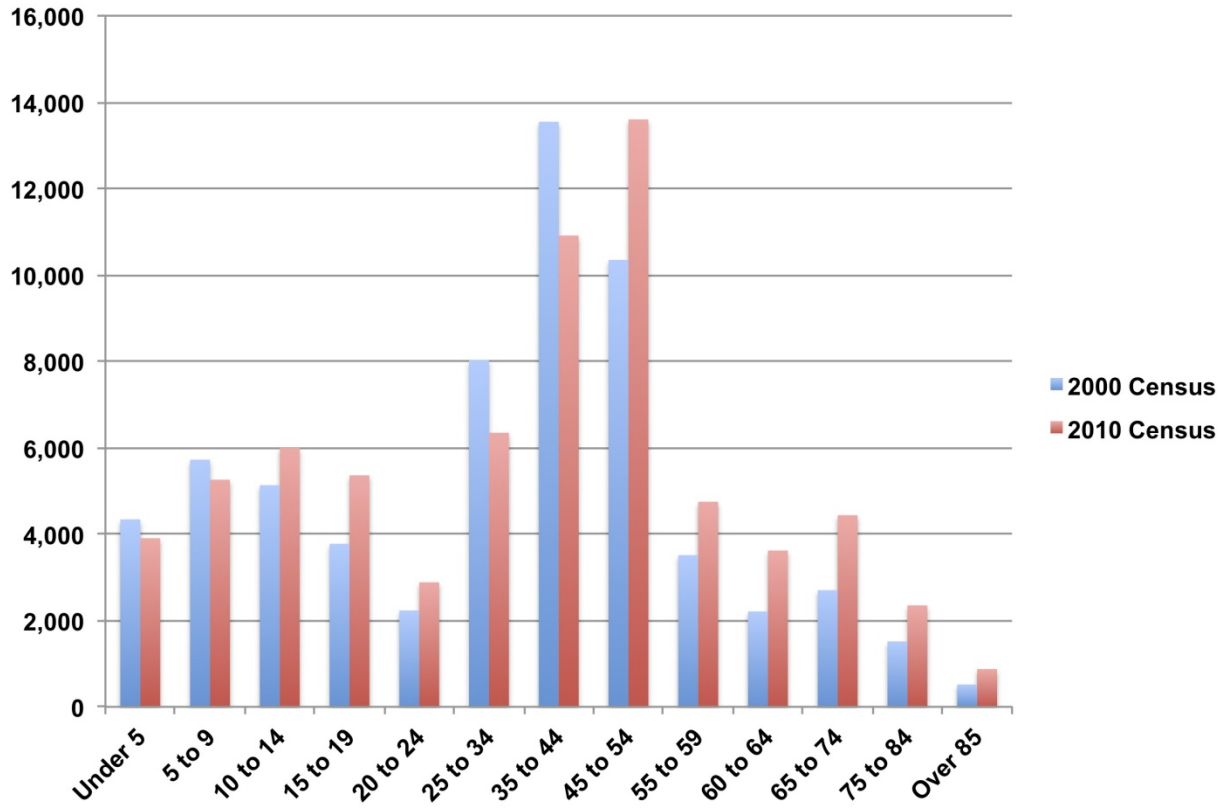
The age distribution of the City's population has shifted between 2000 and 2010. The number of residents between the ages of 55 and 64 increased by approximately 48 percent~~%~~, while the number of residents ~~over 65 years old~~65 years and older increased by approximately 58 percent. The City experienced a simultaneous decline in residents less than 5 years old (10% decline), between 25 to 34 years old (21% decline), and 35 to 44 (18% decline). In general, shifts in age distribution likely reflect aging demographics within the community of Pleasanton. ~~and potentially the presence of jobs for late career earners~~

Table 9: Population by Age, 2000~~–~~2010

Age (years)	2000		2010		Percent Change
	Persons	Percent	Persons	Percent	
< 5	4,359	7%	3,904	6%	-10%
5 to 14	10,807	17%	11,256	16%	4%
15 to 24	6,288	10%	8,242	12%	31%
25 to 34	7,988	13%	6,345	9%	-21%
35 to 44	13,251	21%	10,912	16%	-18%
45 to 54	10,487	16%	13,599	19%	30%
55 to 64	5,636	9%	8,366	12%	48%
65+	4,838	8%	7,661	11%	58%
Total	**63,654**	**100%**	**70,285**	**100%**	**10%**

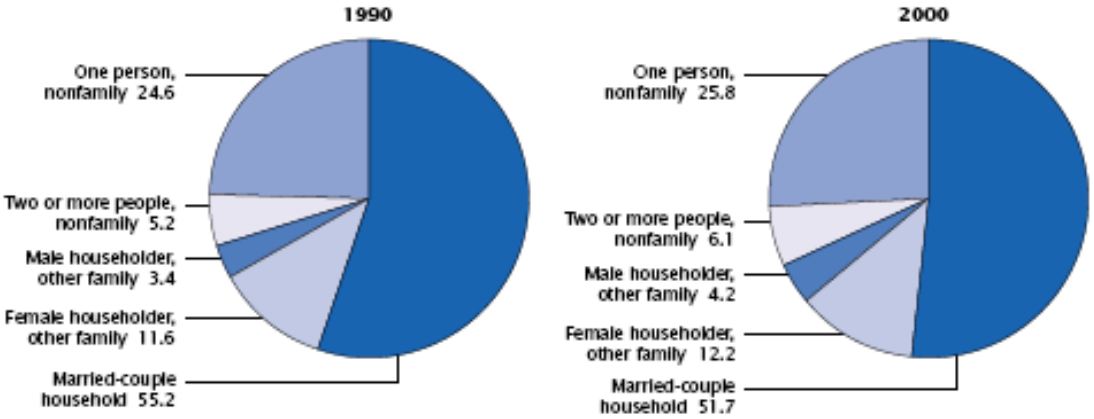
Source: 2000 and 2010 U.S. Census (ABAG Data Profiles for Housing Elements 2013)

A more detailed comparison of age cohorts in Pleasanton in 2000 and 2010 is shown in the graph below. The graph shows the significant increase in the number of teens and adults under 25, seniors, and those nearing senior age in Pleasanton over the past 10 years. The most significant decline has been in the number of young adults in the 25 through 44 years of age cohorts. Some of this decline may be due to the availability of lower cost housing in the community, as young adults seek more affordable housing elsewhere.



Households by Type: 1990 and 2000

(Percent distribution. For information on confidentiality protection, nonsampling error, and definitions, see *www.census.gov/prod/cen2000/doc/sf1.pdf*)



Source: U.S. Census Bureau, Census 2000 Summary File 1; 1990 Census of Population, *Summary Population and Housing Characteristics, United States* (1990 CPH-1-1).

~~The table below shows a comparison between 2000 and 2010 for Alameda County as whole and the City of Pleasanton. The table shows as increase in the senior population (persons age 65 or older for the purposes of this analysis) in Pleasanton from 7.7% of the population in 2000 to 10.4% of the population in 2010.~~Another trend relates to the significant increase in single-person households. Nationwide, about one~~1~~ in every ~~3~~ three new households created during the 1990s was a single-person household. In Pleasanton in 2010, according ~~to Nielsen-Claritas~~to the 2006-2010 ~~US American Communities Survey~~ ACS~~2010 Census~~, it is estimated there are a total of ~~24,578~~25,245 households, with approximately 82 percent~~%~~ ~~18,404~~(~~19,178~~18,670) considered family households (~~9,653~~10,365~~10,411~~ with children) and ~~6,174~~ ~~6,067~~5,552 considered non-family households. Single-person households comprise an estimated ~~4,648~~ ~~860~~4,417 households in Pleasanton in 2010 (~~18.9~~19.3~~18~~% of households). Persons living in group quarters are counted separately and are considered to be non-family households. According to the ~~California Department of Finance~~2010 Census estimates, there are ~~235~~456 people living in group quarters in Pleasanton in 2010.2 ~~Below is an illustration of the increase in single-person households nationwide.~~

According to U~~.~~S~~.~~ Census and California ~~Department of Finance~~DOF data, the average household size in Pleasanton over the past 10 years has only risen slightly from 2.72 persons in 2000 to 2.79 persons per household in 2010 and to 2.85 according to the 2007-2011 ~~ACS~~US American Communities Survey. The

2 As defined in the U~~.~~S~~.~~ Census, "Group Quarters" are a place where people live or stay, in a group living arrangement, that is owned or managed by an entity or organization providing housing and/or services for the residents. This is not a typical household-type living arrangement. These services may include custodial or medical care as well as other types of assistance, and residency is commonly restricted to those receiving these services. People living in group quarters are usually not related to each other. Examples of group quarters include c~~C~~orrectional facilities; j~~J~~uvenile facilities; n~~N~~ursing homes; h~~H~~ospitals with long-term care facilities; c~~C~~ollege or university dormitories, fraternities, sororities; d~~D~~ormitories for workers; r~~R~~eligious group quarters; s~~S~~helters; and g~~,~~ ~~G~~roup homes.

average household size in Pleasanton is similar to Alameda County as a whole (2.52 persons per household, according to the ~~US American Communities Survey~~ACS).

According to the 2007~~–~~–2011 ~~US American Communities Survey~~ACS, nearly 20 percent~~%~~ of residents ~~(18%)~~ were single persons living alone. For future planning purposes, it should be anticipated that about one-~~quarter~~ fifth of new households in Pleasanton will ~~be~~ comprise~~d~~ ~~of~~ one adult. There is now a clear consensus among medical researchers that social connection for people has powerful effects on their health. Socially connected people live longer, respond better to stress, use fewer resources, have more robust immune systems, and do better at fighting a variety of specific illnesses. In terms of housing, these studies underscore the importance of creating quality living environments for single ~~-~~persons, including common areas, gathering places, and ~~connections~~ areas for people to interact. In addition, the importance of supporting communal types of housing choices, such as co-housing and other 'non-traditional' forms of housing, should be considered.

Housing Types and Condition

The City's existing housing stock reflects its varied history in terms of its mix of types, tenure, age, and condition. ~~Since most~~ Most of the City's ~~25,961~~26,174 dwelling units (as of January~~,~~ ~~2010~~2013~~,~~ DOF estimates~~)) have been constructed in the last twenty-five years, it is generally in good condition.~~) consist of detached single-family housing. As shown in **Table ~~X~~10,** from 2000 to 2010, multi-family housing with five~~5~~ or more units increased to 18 percent~~%~~ of total housing units, from 4,045 units to 4,723 units. The total number of single-family housing units increased from 2000 to 2010, while the respective percentage of each declined, with detached single-family housing dropping to 64 percent~~%~~ of total housing units and attached single-family housing dropping to 10 percent~~%~~ of total housing units.

Table 10: Housing Units by Type, 2000 and 2010

	2000		2010	
	Units	**Percentage**	**Units**	**Percentage**
Single-Family				
Detached	15,641	65%	16,736	64%
Attached	2,706	11%	2,615	10%
Multi-Family				
2-4 units	1,139	5%	1,599	6%
5 or more	4,045	17%	4,723	18%
Mobile Homes	433	2%	380	1%
Total Units	**23,964**	**100%**	**26,053**	**100%**

Sources: 2000 US Census; California Department of Finance, E-5 Population and Housing Estimates for Cities, Counties, and the State, 2011-2013 with 2010 Census Benchmark (ABAG Data Profiles for Housing Elements 2013)

The City's oldest housing, including several heritage homes as well as a number of apartment buildings constructed between the 1960~~'~~s through the 1980~~'~~s, is found in the d~~D~~owntown area. Also, although Pleasanton's housing stock has always been predominately single-family detached, the proportion of multiple-family and single-family attached housing has been increasing in recent years. Small-lot single-family housing became very popular as a means of increasing affordability while providing a single-family detached product. ~~-~~At the same time, development of large-lot single-family ~~lots~~ housing in the hill areas of Pleasanton has seen the construction of a number of homes over 4,000 square feet on one-acre-plus lots.

According to the ABAG Data Packet for Housing Elements (2013), more ~~City's housing stock continues to be varied and in good condition. The housing stock is in excellent condition, as might be expected with such newly built structures~~than half (56%) of the City's housing stock was constructed after 1979. ~~Only~~Oonly ~~660~~ 651 units were built prior to 1950~~. In the 2000 census.,~~ ~~According to XXXXX~~ As noted in the ABAG Data Packet for Housing Elements ~~(2013),~~ only ~~60~~ 136 units, or half a ~~0.53~~ percent of the total housing stock, were found to be lacking complete plumbing facilities, and only 191~~14~~ units lacked complete kitchen facilities. ~~Eight units lacked adequate heating equipment.~~

The City's Building and Safety Division estimates that, citywide, no more than 100 units require major rehabilitation and no more than 10 require replacement~~, city-wide~~. Through the City's housing rehabilitation program (targeted toward lower-income households), approximately ~~61~~ 77 dwellings ~~have~~ received minor home repair assistance~~,~~ and ~~12~~ 17 homes have received major rehabilitation assistance between 2006 and 2013~~0.~~. In addition, many property owners conducted their own rehabilitation work independent of the City's program; there are several hundred older buildings in the d~~D~~owntown area which have been privately restored and/or which have been well maintained through the years.

Pleasanton has historically been a city of predominantly single-family detached homes in traditional subdivisions of three to five units per acre. However, recent ~~trends~~ increases in other housing types have decreased the proportion of detached single-family homes, which have declined from 74 percent in 1985 to ~~66~~ 64 percent of the total housing stock in 201~~0~~3. ~~–~~The lack of vacant land for large developments in urban portions of the Bay Area, including Pleasanton, has led in part to an escalation of land values. ~~–~~This has resulted in an acceptance of smaller houses on smaller lots which are more affordable to middle-income households. According to the 2007~~-~~–2011 ACS, 28 percent~~%~~ of units in Pleasanton (6,789 units) were constructed after 1990. **Table ~~XX~~1 1** presents the age of housing units ~~within~~in the City of Pleasanton. Less than 10 percent~~%~~ of the total housing units were constructed before 1960 (1,438 units).

Table 11:~~.~~ Age of Housing Units

Year Built	Housing Units	Percentage
1939 or earlier	445	2%
1940 to 1949	206	1%
1950 to 1959	787	3%
1960 to 1969	3,845	15%
1970 to 1979	5,696	23%
1980 to 1989	7,156	29%
1990 to 1999	4,727	19%
2000 or later	2,152	9%
Total	**25,014**	**100%**

Source: 2007-2011 ACS 5-year estimates (ABAG Data Profiles for Housing Elements 2013)

According to the California ~~Department of Finance (~~DOF~~)~~, as of January 201~~3~~0, there were ~~17,146~~16,829 detached single~~-~~–family homes (~~66~~64.3~~0~~%), ~~2,802~~2,615 attached single~~-~~–family homes (10.~~8~~%), 1,~~169~~

612 units in structures of ~~2~~ two to ~~4~~ four units (~~4~~6.~~5~~2%), ~~4,388~~4,738 units in structures of ~~5~~ five or more units (1~~8.16~~.9%), and ~~456~~ 380 mobile homes (1.~~5~~8%). In 201~~3~~0 the DOF estimated that ~~2.713~~.1% ~~3~~ percent of the units were vacant ~~in 2010, ~~, and the average number of persons per household (occupied housing unit) was ~~2.792~~.82 persons.

In the future, the proportion of multiple-family housing ~~would be~~is projected to continue to increase on multi-family sites zoned at higher densities required ~~for the previous Housing Element as they continue to develop. If all the multifamily zoning required as part of the 2007-2014 RHNA Housing Element iares developed, multifamily units will comprise about 38 percent of the housing units, reflecting a greater choice in the type of housing available in Pleasanton while meeting the goals and. The 2007-2014 Housing Element contains policies for increasing the diversity of housing types and densities to build out withinof the General Plan.~~

Housing Tenure and Overcrowding

Housing tenure refers to the status of the occupant, that is, whether he/she owns or rents the unit. Housing tenure tends to conform to the type of housing unit. For example, multiple-family units tend to be renter-occupied, and single-family units tend to be owner-occupied, although condominiums are examples of owned multiple-family housing, and some single-family homes are rentals. As shown in **Table 12~~XX~~**, ~~In~~ in 201~~000~~, owner-occupied units comprised approximately ~~70.973 percent~~ 71 percent of the housing stock while rental units comprised the remaining ~~27 percent.~~29 percent. ~~These percentages were similar to the percentages of single-family attached plus detached units (75 percent) and multiple-family (25 percent) in 2000~~The City experienced a slight increase in renter-occupied units since 2000, from 27 percent~~%~~ to 29 percent~~%~~ of total households, with a growth of 1,142 units.~~,~~

~~.~~

~~Table 3:~~Table 12:~~.~~ **Households by Tenure**

Household Type	2000		2010	
	Number	Percentage	Number	Percentage
Owner Occupied	17,099	73%	17,891	71%
Renter Occupied	6,212	27%	7,354	29%
Total	**23,311**	**100%**	**25,245**	**100%**

Source: 2000 US Census; 2010 US Census (ABAG Data Profiles for Housing Elements 2013)

In the 200~~7~~ – 2011 ~~American Community Survey (~~ACS~~)0 census~~, dwellings had an average of 6.1~~3~~ rooms per unit. **~~[City: please confirm that this is total rooms not bedrooms]~~** Over time, the trends in new home construction have favored larger units. –Consequently, very few examples of overcrowding exist in the City of Pleasanton. The s~~S~~tate of California defines an overcrowded unit as one occupied by more than 1.01 people per room excluding bathrooms and kitchens. A unit with more than 1.50 people per room is considered severely overcrowded. In 2000, a total of 239 units were severely overcrowded (35 owner-occupied and 204 renter-occupied). In Pleasanton, according to the 2006 – 2010 ~~(~~CHAS database (based on ACS data)~~U.S. Census 2000~~, ~~-~~ between 2006 and 2010, ~~1.0% (170~~ 110 households~~)~~ ~~of the~~in owner-occupied housing units were overcrowded~~,~~ and about 30 households were severely overcrowded. In renter-occupied units, – ~~-~~350 households ~~of the renter-occupied housing units~~ were also overcrowded, and ~~about~~ 65 households were severely overcrowded. ~~and 8.5% (524 households) of the renter-occupied housing units were considered overcrowded. About one-quarter of the owner-occupied units and two-fifths of the overcrowded rental units would be considered severely overcrowded.~~ Data on overcrowding is provided in **Table ~~XX~~13** below. ~~In 2000, a total of 239 units were severely overcrowded (35 owner-occupied and 204 renter-occupied).~~Accounting for both owner- and renter-occupied housing units, overcrowded units ~~in 2010~~between 2006 and 2010~~-~~ were just 2 percent~~%~~ of total occupied housing units.

~~Table 4:~~Table 13: **Overcrowded Housing Units**

	Owner Occupied	Renter Occupied	Total
Overcrowded	110	350	460
Severely Overcrowded	30	65	95
Total Occupied Units		**23,715**	

Source: CHAS, based on 2006-2010 ACS 5-year estimates (ABAG Housing Element Data Profiles)

B Housing Affordability

Distribution of Households in Pleasanton by Type and Income

In 2010, ~~it was estimated that 27.6~~19 percent~~%~~ of the City's households were considered lower income (earning less than 80% of median income). The exact income category of a household is dependent upon the size and overall income of the household. ~~In a general way, about 6% of the~~ According to ABAG and the 2006–2010 ~~US American Communities Survey~~ ACS for the year 2010, ~~current households in Pleasanton are estimated to be extremely low income (< 30%),~~ 119 percent~~%~~ of households in Pleasanton are estimated to be very low income (< 50% of AMI), ~~13~~9 percent~~%~~ are estimated to be low income (50–80% of AMI), ~~21~~16 percent~~%~~ are estimated to be moderate income (80–120% AMI), and the remaining ~~52~~66 percent~~%~~ are estimated to be above moderate income (above 120% of median income).

The City of Pleasanton had a median household income of $118,713 in 2010. Table ~~XX~~15 presents household income by tenure. This table organized income ranges estimated by the US ACS ~~American Communities Survey~~ into the income categories defined by HCD. As shown in **Table ~~XX~~14**, owner-occupied and renter-occupied households comprised a similar proportion of very low and low-income households. The very low-income category in 2010 ~~was~~ comprised ~~of~~ approximately 940 renter-occupied units and 1,230 owner-occupied units. The ABAG Data Packet for Housing Elements (2013) does not include extremely low-income household tenure data.

Table 14: Household Income by Tenure, 2010

Income Category	Number	Percentage of Occupied Units
Owner Occupied		
Very Low Income (<50% AMI~~AMFI~~)	1,230	5%
Low Income (50-~~<~~80% AM~~F~~I)	1,095	5%
Moderate (80-120% AM~~F~~I)	1,890	8%
Above Moderate (>120% ~~AMFI~~AMI)	12,305	52%
Total Owner Occupied	16,520	70%
Renter Occupied		
Very Low Income (<50% AM~~F~~I)	1,305	6%
Low Income (50~~<~~-80% AM~~F~~I)	940	4%
Moderate (80-120% AM~~F~~I)	1,645	7%
Above Moderate (>120% AM~~F~~I)	3,305	14%
Total Renter Occupied	7,195	30%
Total Occupied Units	23,715	100%

Source: CHAS, based on 2006-2010 ACS (5-year estimates) (ABAG Data Profiles for Housing Elements 2013)

Note: ABAG Data Profiles for Housing Elements does not include extremely low income as a category for this topic

~~**Estimated Distribution of Total Households by Income in Pleasanton (2010)**~~

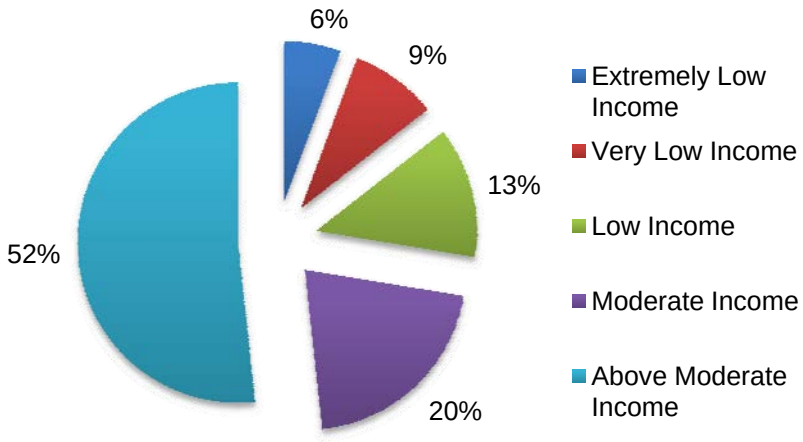
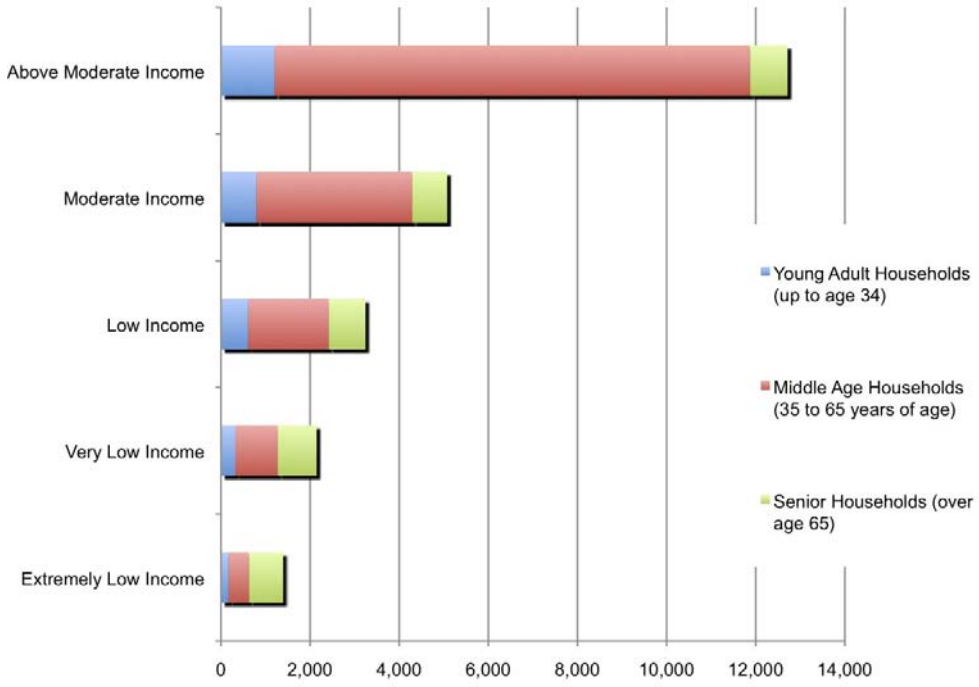
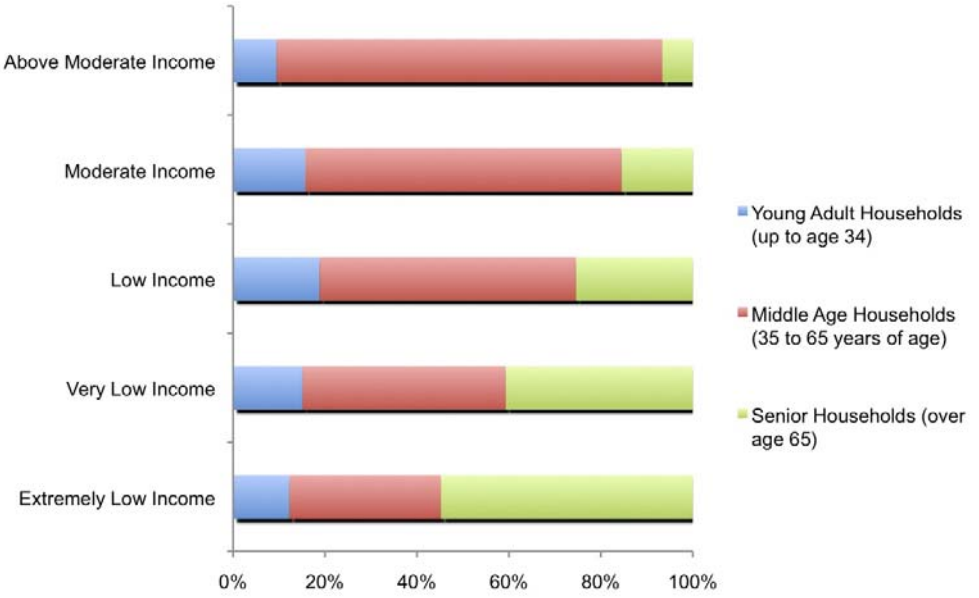


Figure 1: Estimated Distribution of Total Households by Income and Age of Householder in Pleasanton (2010)



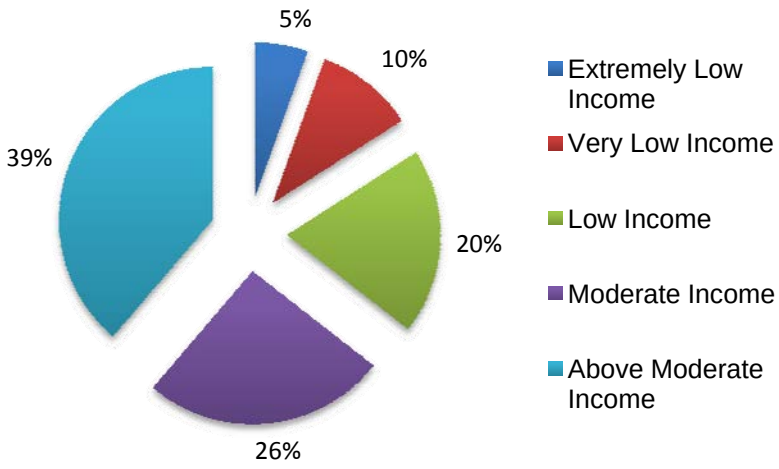
Source: US Census Bureau, 2010 Decennial Census Counts

Figure 2: Estimated Distribution of Total Households by Income and Age of Householder in Pleasanton (2010)



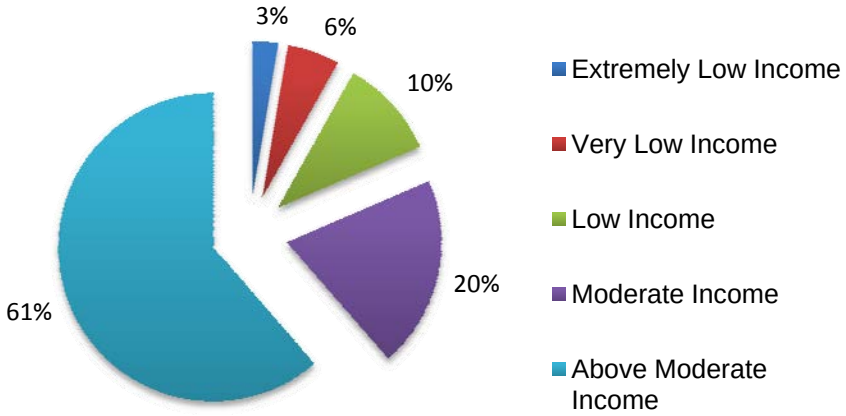
Source: US Census Bureau, 2010 Decennial Census Counts

Figure 3: Estimated Distribution of Young Adult Households by Income in Pleasanton (2010)



Source: US Census Bureau, 2010 Decennial Census Counts

Figure 4: Estimated Distribution of Middle Age Households by Income in Pleasanton (2010)



Source: US Census Bureau, 2010 Decennial Census Counts

State law defines extremely low-~~-~~income households as those households earning less than 30 percent~~%~~ of the County's area median income (~~or~~ AMI). ~~In general~~ For Alameda County in 2014, HCD identifies a range of income limits. According to the State Income Limits for 2014, an extremely low-~~-~~income four-person household ~~of four~~ earns less than $28,050 per year. ~~according to the City of Pleasanton Annual Income Limits , in 2013 1 extremely low income households earn less than $27,700~~26,760 ~~per year~~The extremely low-~~-~~income ranges vary based on household size; a household ~~, although this varies depending upon household size (a household consisting~~ of one person earning less than $~~19,400~~18,735 ~~$~~19,650 per year would be considered extremely low income, as is a six-person ~~and a~~ household ~~consisting of 5 people~~ earning less than $~~29,950 28,905 $~~32,550 per year. ~~would be considered~~

~~extremely low income).~~ A very low-income four-person household earns less than $46,750 per year, while a low-income four-person household earns less than $67,600 per year.

T~~The~~able 1~~5~~ ~~table below~~ shows the distribution of extremely low-income households by tenure, overpayment for housing, and overcrowding in Pleasanton ~~in 2000~~according to the 2006-2010 (CHAS database (~~data~~ based on ACS data). As shown ~~in the **tableTable X**~~, ~~a relatively high percent of 1 and 2 person senior households are considered ELI households~~approximately 8,617 households (36% of occupied housing units) ~~within~~in the City of Pleasanton experienced household cost burden, paying 30 percent~~%~~ or more of income for housing. Nearly 40 percent~~%~~ of households paying 30 percent ~~%~~ or more for housing consisted of very low- and low-income households (3,385 households). Of the City's total occupied housing units, 3,929 owner-occupied units experienced 30 percent to ~~%~~ 50 percent~~%~~ cost burden for housing (17% of total occupied housing units), while approximately 2,279 renter-occupied units experienced 30 percent to 50 percent ~~30%-50%~~ cost burden (10% of total occupied housing units). ~~.~~ Although ABAG data does not analyze cost burden for extremely low-income households, approximately 1,485 very low-income households experienced greater than 50 percent~~%~~ cost burden for housing (680 owner-occupied units, and 805 renter-occupied units). Very low-income households paying greater than 50 percent~~%~~ of their income for housing constituted 6 percent~~%~~ of the City's total occupied housing units. ~~The total number of ELI households in Pleasanton in 2000 accounted for over 4% of the total households. They were fairly evenly split between owner and renter households. Most ELI households were overpaying for housing, with 74.4% of ELI renters and 87.7% of ELI owners paying more than 30 percent of the their income for housing; 61.9% of renter households and 77.8% of owner households paid more than 50 percent of their income for housing. Information regarding overcrowding of extremely low income housing is not available by income, but overcrowding in general is discussed on p. 30~~

Table 15: Households Overpaying for Housing

Household Income Category	30% to 50% Cost Burden		50%+ Cost Burden		30%+ Cost Burden (Total Overpaying)	
	Units	Percentage of Occupied Units	Units	Percentage of Occupied Units	Units	Percentage of Occupied Units
Total Owner Occupied	**3,929**	**17%**	**2,279**	**10%**	**6,208**	**26%**
Very Low Income (≤50% of AM~~F~~I)	160	**1%**	680	**3%**	840	**4%**
Income (50-80%)	235	**1%**	425	**2%**	660	**3%**
Moderate (80-120%)	444	**2%**	580	**2%**	1024	**4%**
Above Moderate (120%+)	3,090	**13%**	594	**3%**	3684	**16%**
Total Renter Occupied	**1,364**	**6%**	**1,045**	**4%**	**2409**	**10%**
Very Low Income (≤50% of AM~~F~~I)	320	**1%**	805	**3%**	1125	**5%**
Low Income (50- 80%)	520	**2%**	240	**1%**	760	**3%**
Moderate (80-120%)	450	**2%**	0	**0%**	450	**2%**
Above Moderate (120%+)	74	**0%**	0	**0%**	74	**0%**
Total Overpaying Occupied Units	**5,293**	**22%**	**3,324**	**14%**	**8,617**	**36%**
Total Occupied Units			**23,715**			

Source: CHAS, based on 2006-2010 ACS 5-year estimates (ABAG Housing Element Data Profiles)

Note: ABAG Data Profiles for Housing Elements does not include extremely low income as a category for this topic.

Lower-income households are more severely impacted by higher housing prices and rents because there is limited choice in the number of housing units affordable to lower-income households and the impact of spending so much of a household budget on housing reduces the amount available for other necessities. 2006–2010 CHAS database data (based on ACS data) indicate 840 lower-income renter households and 395 lower-income owner households paid between 30 to% - 50 percent% of their income on housing. Additionally, 1,045 lower-income renter households and 1,105 lower-income owner households paid more than 50 percent% of their income on housing. –The total 3,385 lower-income households overpaying for housing –comprised 14 percent% of the total households in the cCity. This information underscores the importance of enacting and implementing City policies and programs to assist in the development of housing affordable to lower-income households.

Housing Affordability and the Ability to Pay for Housing

Housing affordability refers to the financial ability of a household to rent or buy a housing unit. Government agencies, lenders, and landlords generally consider a household eligible to rent or buy if monthly payments do not exceed 30 percent of total household income. Given this guideline, the monthly rent or mortgage rate that can be afforded is easy to calculate, although ownership costs will vary with interest rates, down payments, and the type of financing instrument. Using recent rates, the amount of income needed to rent or buy can be calculated for various income groups.

Below an on the next pageFollowing are tables illustrating in a generalized way the "ability to pay for housing" for ownership and rental housing for households at various income levels. Sales prices are from the DQ News, "California Home Sale Activity City," 2013, which provides median home sale prices in Pleasanton; . Bay East Association of Realtors (2010), and rental rates are from the City's 20130 2013 Annual Survey of Apartment Rents and Vacancies. Market rate ownership housing continues to be is unaffordable for affordable only to high end moderate income and above moderate income householdsall income categories. As shown in **Table X16**, generally, the median priced home in Pleasanton in 2013 sold for significantly more than maximum affordable home prices for all income categories. The 2013 median detached home price was $684,472 higher than the maximum affordable home price for an extremely low-income single-person household. Similarly, the median home price was $377,086 higher than the maximum affordable home price for a high end moderate-income household of four persons. The median costs for attached housing such as townhomes and condos were also unaffordable across income categories. The 2013—-2014 average median cost for attached housing was $479,350, approximately $416,822 higher than the maximum affordable price for extremely low-income single-person households, and $106,436 higher than the maximum affordable price for high end moderate-income households.

, while market rate rental housing is generally affordable to moderate income households and above. In 2010, Nielsen-Claritasthe Census estimateds that 74.470.91 percent% of the occupied homes in Pleasanton were owner-occupied and 25.629.1 percent% renter occupied. Homeownership is up slightly from 2000. Sales prices for new homes in the area have generally started in the $800,000 and $900,000's, although custom homes and larger production homes on large lots are significantly more expensive. Since 1992, the City has had a program to assist first-time home-buyers in overcoming the obstacle of high local housing costs to be able to purchase homes in Pleasanton. -The affordable homes, part of new subdivisions, have been achieved through negotiation and collaboration between the City and various home builders. The purchase of these affordable homes has generally been restricted to owner-occupiedant, first-time home-buyers. The homes have been designed to be affordable to households at varying income levels ranging from 50 % to 120% percent of the Area Median Income (AMI)AMI. The most recent developments have been targeted at 80% percent of the AMI (approximately $72,250 maximum annual income for a household of four persons in 2010 adjusted annually).

~~Table 5:~~ Estimated Ability to Pay for Sale Housing in Pleasanton

~~Table 6:~~Table 16:~~High End Extremely~~

	Monthly Income	Annual Income	Maximum Affordable Home Price[1]	2013 Median Priced Single Family Detached Home	Gap between Maximum Affordable Home Price and Median Sales Price Detached Single- Family Home	2013 Median Priced Single-Family Detached Home[2]	Gap Between Maximum Affordable Home Price and Median Sales Price Detached Single-Family Home
Single Person							
High End Extremely Low Income	$1,638	$19,650	$65,528	$750,000	-$684,472	$479,350	-$413,822
High End Very Low Income	$2,729	$32,750	$109,078	$750,000	-$640,922	$479,350	-$370,272
High End Low Income	$3,946	$47,350	$157,510	$750,000	-$592,490	$479,350	-$321,840
Median Income	$5,454	$65,450	$218,008	$750,000	-$531,992	$479,350	-$261,342
High End Moderate Income	$6,546	$78,550	$261,151	$750,000	-$488,849	$479,350	-$218,199
Two Person Household							
High End Extremely Low Income	$1,871	$22,450	$74,694	$750,000	-$675,306	$479,350	-$404,656
High End Very Low Income	$3,117	$37,400	$124,576	$750,000	-$625,424	$479,350	-$354,774
High End Low Income	$4,508	$54,100	$180,084	$750,000	-$569,916	$479,350	-$299,266
Median Income	$6,233	$74,800	$249,152	$750,000	-$500,848	$479,350	-$230,198
High End Moderate Income	$7,479	$89,750	$298,627	$750,000	-$451,373	$479,350	-$180,723
Four Person Household							
High End Extremely Low Income	$2,338	$28,055	$93,447	$750,000	-$656,553	$479,350	-$385,903
High End Very Low Income	$3,896	$46,750	$155,720	$750,000	-$594,280	$479,350	-$323,630
High End Low Income	$5,633	$67,600	$224,828	$750,000	-$525,172	$479,350	-$254,522
Median Income	$7,792	$93,500	$310,626	$750,000	-$439,374	$479,350	-$168,724
High End Moderate Income	$9,350	$112,200	$372,914	$750,000	-$377,086	$479,350	-$106,436

Source: 2014 Income Limits, Department of Housing and Community Development, monthly mortgage calculation: http://www.realtor.com/home-finance/financial-calculators/home-affordability-calculator.aspx?source=web; DQ News, "California Home Sale Activity City," 2013; 2013 Bay Association of Realtors

1. Affordable housing sales prices are based on the following assumed variables: approximately 10% down payment, 30-year fixed rate mortgage at 5.625% annual interest rate.

2. In lieu of annual median attached housing costs, reflects the average annual median cost for attached condo, duet, and townhomes in Pleasanton from March 2013–March 2014.

Table ~~X~~17 shows available apartments and houses for rent during a survey taken in April 2014. At the time of the survey, two-bedroom apartments comprised the majority of available rentals in the City (14 units). By comparison, fewer four- and five-bedroom rentals were available.

Table 17: Apartment and House Rentals, 2014

Bedroom Type	Number of Units Surveyed	Price Range	Median Cost
Studio	3	$1,000-$1,595	$1,200
1	11	$1,372-$1,994	$1,665
2	14	$1,525-$2,668	$2,049
3	7	$2,625-$3,090	$2,800
4	4	$2,195-$7,000	$2,725
5	3	$3,500-$6,500	$5,950

Sources: www.craigslist.org, http://re.mercurynews.com/rentals/pleasanton-ca-usa; ~~accessed~~ April 28, 2014

Note: S~~s~~urveyed costs are generally for the combined Pleasanton, Dublin, Livermore area.

As shown in **Table ~~X~~18**, surveyed rental costs are generally unaffordable for several household income categories in Pleasanton. The gap between maximum affordable rental costs and actual rental costs for single-person extremely low-income households ranges from $881 to $1,503. Similarly, surveyed rental costs are unaffordable for extremely low-income two-person households and four-person households, with the gap between the maximum affordable rental costs and actual rental costs ranging from $964 for low-end priced units to as high as $2,389 for high-end units. Monthly rental costs for high-end moderate-income households are generally within the range of affordability

.

Table 18: Estimated Ability to Pay for Rental Housing in Pleasanton

Household Size and Income Category	Monthly Income	Annual Income	Rent @ 30% of Monthly Income	Expected Unit Size	Low End Rent (2014)	Ability to Pay "Gap" for Low End Unit	High End Rent (2014)	Ability to Pay "Gap" for High End Unit
Single Person								
High End Extremely Low Income	$1,638	$19,650	$491	1 BR	$1,372	-$881	$1,994	-$1,503
High End Very Low Income	$2,729	$32,750	$819	1 BR	$1,372	-$553	$1,994	-$1,175
High End Low Income	$3,946	$47,350	$1,184	1 BR	$1,372	-$188	$1,994	-$810
Median Income	$5,454	$65,450	$1,636	1 BR	$1,372	$264	$1,994	-$358
High End Moderate Income	$6,546	$78,550	$1,964	1 BR	$1,372	$592	$1,994	-$30
Two-Person Household								
High End Extremely Low Income	$1,871	$22,450	$561	2 BR	$1,525	-$964	$2,668	-$2,107
High End Very Low Income	$3,117	$37,400	$935	2 BR	$1,525	-$590	$2,668	-$1,733
High End Low Income	$4,508	$54,100	$1,352	2 BR	$1,525	-$173	$2,668	-$1,316
Median Income	$6,233	$74,800	$1,870	2 BR	$1,525	$345	$2,668	-$798
High End Moderate Income	$7,479	$89,750	$2,244	2 BR	$1,525	$719	$2,668	-$424
Four-Person Household								
High End Extremely Low Income	$2,338	$28,055	$701	3 BR	$2,625	-$1,924	$3,090	-$2,389
High End Very Low Income	$3,896	$46,750	$1,169	3 BR	$2,625	-$1,456	$3,090	-$1,921
High End Low Income	$5,633	$67,600	$1,690	3 BR	$2,625	-$935	$3,090	-$1,400
Median Income	$7,792	$93,500	$2,338	3 BR	$2,625	-$287	$3,090	-$752
High End Moderate Income	$9,350	$112,200	$2,805	3 BR	$2,625	$180	$3,090	-$285

Source: 2014 Income Limits, Department of Housing and Community Development; www.craigslist.org, http://re.mercurynews.com/rentals/pleasanton-ca-usa; ~~accessed~~ April 28, 2014

The City has adopted an Inclusionary Zoning Ordinance in an effort to create additional affordable housing. The ordinance requires that at least 15 percent of new multiple-family housing units and 20 percent of new single-family housing units be set aside for very low-, low-, and/or moderate-income households and uses incentives to facilitate affordable housing development. Such incentives are as follows:

- Fee waivers or deferrals.
- Reduced parking requirements.
- Reduced setback requirements.
- Reduced open space requirements.
- Reduced landscaping requirements.
- Reduced infrastructure requirements.
- Use of the City's lower-income housing fund for second mortgages.
- Priority City processing.

Many factors determine the housing price which a household can afford, including interest rates, mortgage instruments, down payment, and personal assets above and beyond income. The information above suggests that there is a significant gap between the household ability to pay and actual housing costs in Pleasanton, as there is throughout California. The problem of affordability affects a substantial number of Pleasanton households, including very low-, low-, and moderate-income households, which comprised 4834 percent of all households in Pleasanton in 2010. In the future, the affordability gap will affect increasing numbers of first-time home buyers, workers employed in Pleasanton trying to find an affordable home within commuting distance, and elderly individuals seeking affordable rental housing.

The City has established a staff position for an an affordable housing specialist staff position to coordinate the City's affordable housing programs. The creation of this position fulfilled a program of the 2007–2014 Housing Element. In addition, the City has established an in-lieu affordable housing fee for commercial, office, and industrial development. This fee, similar to the Lower Income Housing Fee for new residential development, has helped fund affordable housing for the employees of Pleasanton businesses.

C Special Housing Needs

Housing for Persons Living with Special Needs

In addition to overall housing needs, cities and counties must plan for the special housing needs of certain groups. State law (65583(a)(6)) requires that several populations with special needs be addressed: homeless people, seniors, people living with disabilities (including developmental disabilities), large families, and female-headed households. The Housing Element should take into account any local factors that create an extraordinary need for housing, and should quantify those needs as well asto the extent possible. "Special nNeeds"

groups include many persons in the community, from the homeless and those with substance abuse or domestic violence problems, to lower- income families who face economic challenges in finding housing. While many persons in this broad group need permanent lower cost housing, others require more supportive environments and assistance.

~~According to the 2009-2011~~0 American Community Survey (ACS)~~0 Census, there were approximately 5,550~~4,274 non-institutionalized persons age 16 or older in Pleasanton with a disability including mobility and/or self-care limitations that might require special housing accommodations and supportive services. This number represented roughly 10~~ 6.4 percent of the Pleasanton population as a whole in 2000. ~~In 2000~~2012 according to the ACS, ~~almost~~ 31.8~~38% of persons over the age of 65 had a mobility and/or self-care limitation in Pleasanton.~~

It is difficult to determine how many ~~of~~ individuals may have special housing needs. Special needs relate primarily to access and safety considerations, although given the limited income potential for many persons with disabilities, housing affordability is also a primary concern. Individuals with disabilities may require financial assistance to meet their housing needs because a higher percentage tend to be lower- income and their special housing needs are often more costly than conventional housing. Special needs may include, but are not limited to the following:

- Mobility difficulties (such as those confined to wheelchairs) may require special accommodations or modifications to ~~their~~ homes to allow for continued independent living.

- Self-care limitations (which can include persons with mobility difficulties) may require residential environments that include in-home or on-site support services, ranging from congregate to convalescent care. Support services can include medical therapy, daily living assistance, congregate dining, and related services.

- Developmental disabilities and other physical and mental conditions that prevent them from functioning independently may require assisted care or group home environments.

Some people with mobility and/or self-care limitations are able to live with their families, who can assist in meeting housing and daily living needs. A segment of the population with disabilities, particularly low-income and retired individuals, may not have the financial capacity to pay for needed accommodations or modifications to their homes. Even those able to pay for special housing accommodations may find them unavailable in Pleasanton.

Overall, the greatest special housing needs in Pleasanton are housing for large families, the elderly, and single-parent households. In 2010, 11 percent households in Pleasanton consisted of female-headed households, 18 percent consisted of senior households, and 10 percent households consisted of large families. ~~These groups have unique special housing needs.~~ Large families with lower- incomes typically need larger housing units with more bedrooms than are usually constructed within market-rate projects, such as three-bedroom apartments. The elderly require

smaller, easy-to-maintain housing units which are accessible to medical care and social facilities, such as the Senior Center constructed by the City on Sunol Boulevard. Some seniors require additional care such as that which is provided in assisted living facilities. Single-parent households often require lower-income or subsidized housing which is accessible to child-care facilities. Households with a person with disabilities typically require special design features such as wheelchair ramps and large bathrooms to be included within the housing unit.

Certain groups have greater difficulty in finding decent, affordable housing due to their special needs and/or circumstances. Special circumstances may be related to one's employment, age, family characteristics, and physical condition, among others. As a result, certain segments of Pleasanton's population may experience a prevalence of insufficient income, overpayment, overcrowding, or other housing problems.

State Housing Element law identifies the following "special needs" groups: elderly persons, persons with disabilities, large families, female-headed households, families and persons in need of emergency shelter, and farmworkers. The City has historically had fewer households with special needs such as households with a person with disabilities (including developmental disabilities), single-parent and or farm-worker households, and homeless than other cities in California. As of 20002010, Pleasanton was home to 1,126 2,024 households ((** 10.6percent11% of total families) headed by single- females, (1,274 with children under 18) parents with children and approximately 3,4515,3824,513 senior households (** (21.3 18%percent) with individuals over 65 years, some of which had special housing needs. The number of households with seniors has increased significantly from 1990, when there were 1,600 such households. The following section provides a additional information on summary of special needs households in the City of Pleasanton.

Senior Housing Needs

Senior households can be defined, in part, by the age distribution and demographic projections of a community's population. This identifies the maximum need for senior housing. Particular needs, such as the need for smaller and more efficient housing, for barrier-free and accessible housing, and for a wide variety of housing with health-care and/or personal services should be addressed, as should providing a continuum of care as elderly households become less self-reliant.

The senior population in Alameda County (age 65+) is projected to double between 2000 and 2030, and the population of those over 85 will increase even more according to the California DOF, ABAG, and Department of Finance, Association of Bay Area Governments (ABAG) and other sources. The median age in Alameda County is projected to increase from 34.5 years in 2000 to 37.939.1 years in 2030. Most seniors, upwards of 90 percent, prefer to age in their home and community, and there are a number of services that can make this possible. However, it is important to have a variety of housing options in the community for seniors to move to when they are ready. Many seniors will be mobility impaired at some point in their life and most seniors would prefer to walk more and drive less (Surface Transportation Policy Partnership. Attitudes toward Walking, 2003). If communities are not set up for pedestrians and public transportation, seniors can become trapped in their homes.

The City of Pleasanton has experienced an increase in senior residents since 2000. Between 2000 and 2010, tIn 2010, seniors comprised approximately 11 percent of the City's population, up from 8 percent% of total population in 2000. The number of senior residents grew by 58 percent% from 2000 to 2010, from

4,838 total seniors in 2000 (about 8 percent of the the total population) to 7,661 seniors in 2010 (about 11 percent). **Table ~~XX~~19** reports senior residents by age for 2000 and 2010.

Table 19:~~.~~ Senior Population, 2000 and 2010

Age	2000		2010	
	Number	% of Total Population	Number	% of Total Population
65 to 69	1,521	2%	2,609	4%
70 to 74	1,202	2%	1,828	3%
75 to 79	941	1%	1,340	2%
80 to 84	619	1%	1,009	1%
85 to 89	362	1%	577	1%
90 and older	193	0%	298	0%
Total Population 65+	**4,838**	**8%**	**7,661**	**11%**
Total Population	**63,654**	**100%**	**70,285**	**100%**

Source: 2000 and 2010 US Census (ABAG Data Profiles for Housing Elements 2013)

Senior households are defined as households with one or more persons over the age of 65 years. **Table ~~XX~~20** shows information from the 2000 and 2010 Census on the number of households in which a person over the age of 65 resides. The number of senior households increased from 2000 to 2010 by 1,569 households, from 2,944 senior households ~~in 2000~~ to 4,513 senior households~~ in 2010~~. In 2010, approximately 18 percent~~%~~ of all households in Pleasanton included one or more senior individuals. Of these households, the vast majority (nearly 76%)~~,~~ are owner-~~-~~occupied.

Table 20: Senior Households by Age and Tenure

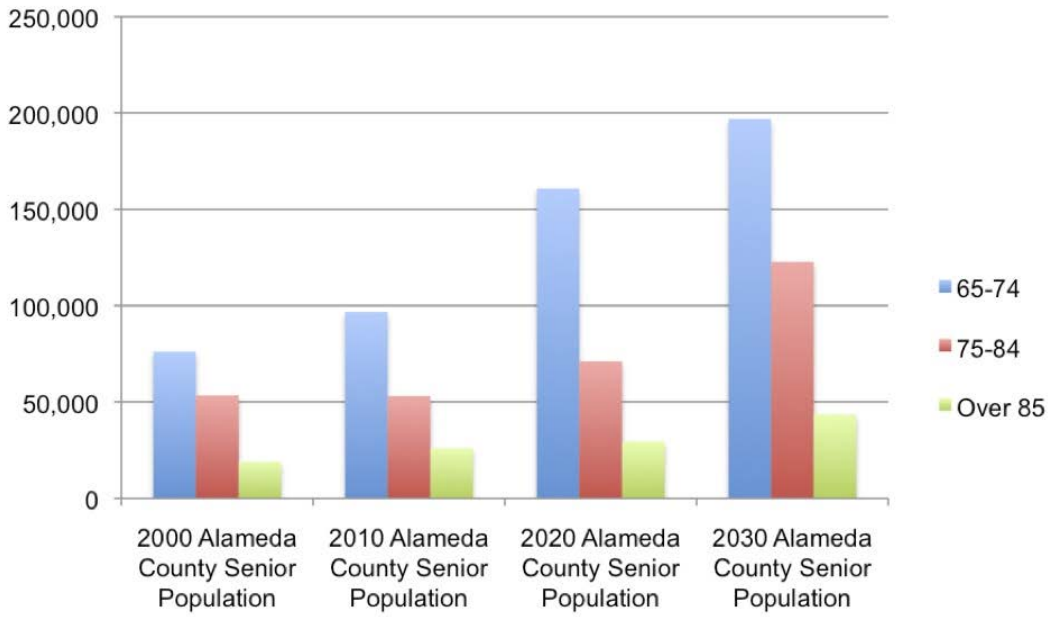
	2000		2010	
	Number	Percentage of Total Households	Number	Percentage of Total Households
Renter Occupied Households				
65 to 74 years	253	1%	427	2%
75 to 84 years	306	1%	416	2%
85+ years	117	1%	260	1%
Total Renter Households	**676**	**3%**	**1,103**	**4%**
Owner Occupied Households				
65 to 74 years	1,395	6%	2,212	9%
75 to 84 years	716	3%	1,041	4%
85+ years	157	1%	157	1%
Total Owner Households	**2,268**	**10%**	**3,410**	**14%**
Total Senior Households	**2,944**	**13%**	**4,513**	**18%**
Total Householders	**23,311**	**100%**	**25,245**	**100%**

Source: 2000 and 2010 US Census (ABAG Data Profiles for Housing Elements 2013)

~~The table below shows the distribution of population by age in Alameda County and in Pleasanton in 2000 and 2010. Following that are projections for the senior population by age group in Alameda County from the California Department of Finance. The age group breakdown is important because this helps to identify particular needs of seniors as they age.~~

~~**Senior Population Projections in Alameda County**~~

Figure 5: Growth in Senior Population in Alameda County



Source: ABAG Projections 2013

Senior households typically have special housing needs due to three concerns: ~~-~~ income, health~~-~~care costs, and physical disabilities. ~~——~~According to the ~~2000~~ 2010 Census, ~~3,451~~5,~~382~~4,513 (~~14.2~~21.~~3~~ 18%~~percent~~) Pleasanton households include an individual 65 years and over. Some of the special needs of seniors are as follows:

- **Disabilities.** Of the senior population, ~~35.7~~31 percent~~.8 percent~~% have a disability (2010 Census data not available; ~~,~~ estimate is ~~-~~from the ~~2000~~ 2012 ACS~~Census~~).

- **Limited Income.** Many seniors have limited income for health and other expenses. According to the ~~2000~~ 2010 Census, ~~3.8~~4.~~4~~ percent of Pleasanton's residents 65 years and older are living below the poverty level.

- **Overpayment.** Approximately ~~30~~ 36 percent ~~6 %~~ ~~percent~~ of Pleasanton's households pay greater than 30 percent of their income for housing. ~~-~~Given the fact that many seniors live on fixed incomes, it is expected that this number would be higher for the elderly.

As noted above, the majority of senior households are owner-occupied. In 2010, the City of Pleasanton had 3,410 senior owner~~-~~occupied households, comprising 76 percent~~%~~ of all senior households in the c~~C~~ity, ~~-~~and 14 percent~~%~~ of total occupied housing units in the c~~C~~ity. ~~Given the high percentage of single-family homes (65 percent) and owner-occupied units (70.973 percent), it is expected that a significant percentage of Pleasanton's seniors are homeowners~~. ~~-~~Because of physical or other limitations, senior homeowners may have difficulty in performing regular home maintenance or repair activities. ~~-~~The elderly require smaller, easy-to-maintain housing units which are accessible to medical care and social facilities, such as the Senior Center constructed by the City on Sunol Boulevard.

In 2006, the City Council approved a new set of guidelines for the planning, design, and review of future senior housing developments in the City of Pleasanton. They represent preferred standards for senior housing design, features, safety/~~-~~security, services, and operational considerations. The guidelines are intended to be an informal tool for local community groups, architects, and developers of both private and nonprofit senior housing and by City staff involved in planning and development of senior housing in Pleasanton.

The best indicator of the future population of seniors is people in their fifties. Most of these people will stay in their homes as they age. High among concerns for seniors is their ability to pay for necessities. Some senior homeowners can tend to be "house rich and cash poor," meaning they have a lot of accumulated wealth, but it is unavailable to them.

Persons Living with Disabilities

Persons with disabilities have special housing needs because of their fixed incomes, the lack of accessible and affordable housing, and the higher health costs associated with their disability. This segment of the population, which includes individuals with mental, physical, and developmental disabilities, need affordable, conveniently ~~-~~located housing which, where necessary, has been specially adapted for physical needs such as wheelchair accessibility~~, along with other physical needs~~.

The living arrangements for persons with disabilities depend on the severity of the disability. Many persons live at home in an independent environment with the help of other family members. To maintain independent living, disabled persons may require assistance. ~~-~~This can include special housing design features for the physically disabled, income support for those who are unable to work, and in-home supportive services for persons with medical conditions. Accessible housing can also be provided via senior housing developments.

The majority of persons with disabilities live on an income that is significantly lower than the non-disabled population. Many disabled individuals live on a small fixed income that severely limits their ability to pay for housing. The State of California Task Force on Family Diversity estimates that at least one-third of all persons with disabilities in the United States live in poverty. Persons with disabilities have the highest rate of unemployment relative to other groups. For most, their only source of income is a small fixed pension afforded by Social Security Disability Insurance ~~(SDI)~~, Social Security Insurance ~~(SSI)~~, or Social Security Old Age and Survivor's Insurance ~~(SSA)~~, which will not adequately cover the cost of rent and living expenses even when shared with a roommate. In addition, persons with disabilities often~~times~~ experience discrimination in hiring and training. When they find work, it tends to be unstable and at low wages.

Pleasanton is home to residents with disabilities that prevent them from working, restrict their mobility, or make it difficult for them to care for themselves. ~~-~~For those with certain disabilities, such as developmental disabilities, the lack of affordable housing requires them to continue living with their parents, which results in their ~~foregoing~~ forgoing the experience of living independently and presents a housing crisis as their parents age and can no longer care for their adult child. Individuals with physical disabilities typically require special design features such as wheelchair ramps, wider doorways, and large bathrooms to be included within the home.

As shown in **Table ~~XX~~21** ~~below~~, in 2000 the City of Pleasanton had a total of 9,958 disabilities recorded for individuals in the City of Pleasanton. Among these individuals, approximately 69 percent~~%~~ were between the ages of 5 and~~–~~ 64, and ~~28~~31 percent~~%~~ were ages 65 and over. Nearly 30 percent~~%~~ of persons between 5–64 with disabilities, or 2,811 individuals, had an employment disability, with another 13 percent~~%~~ in the same age range experiencing a physical disability.

~~Table 7:~~Table 21:~~.~~ **Disabilities by Type, 2000**

	Number	Percentage
Total Disabilities	**9,958**	**100%**
Total Disabilities for Ages 5-64	**6,855**	**~~68.8~~69%**
Sensor disability	531	~~5.3~~5%
Physical disability	1,278	~~12.8~~13%
Mental disability	1,098	11~~.0~~%
Self-care disability	276	~~2.8~~3%
Go-outside-home disability	864	~~8.7~~9%
Employment disability	2,811	~~28.2~~28%
Total Disabilities for Ages 65 and Over	3,103	31~~.2~~%
Sensor disability	588	~~5.9~~6%
Physical disability	1,124	11~~.~~3%
Mental disability	402	4~~.0~~%
Self-care disability	282	~~2.8~~3%
Go-outside-home disability	707	7~~.1~~%

Source: Census Bureau (2000 Census SF 3:P41)

A disability is a physical or mental impairment that substantially limits one or more major life activities. This also includes the special housing needs of persons with developmental disabilities. ~~The term developmental disability refers to a severe and chronic disability attributable to a mental or physical impairment, such as cerebral palsy, epilepsy, or autism that begins before individuals reach adulthood. The 2000 2008 2012 ACS~~U.S. Census showed that of the population in Pleasanton ~~Pleasanton under 18 years old 5 to 20 years of age (15,126~~18,692~~) 840 278 had a disability (5.6~~1.5%). For the population 21 ~~18 to 64 years (39,332~~44,134~~) 1,924) 3,966 had a disability (10.1~~4.4%), and 73.4~~50.6% of those were employed. For the population 65 years and over (4,576~~7,333~~) 1,632~~2,204 had a disability (35.7~~30.1%). In total, 6,438~~4,406 people in Pleasanton in 2000 had a disability with 41% of those (1,819 having more than one type of disability). The disabled population makes up, which is almost 11~~6.3% of the total population. The most pervasive disabilities for the general population are physical and mental disabilities, accounting for about 24 percent of all disabilities and affecting about 2,400 residents.~~ As shown in **Table ~~XX~~22 ~~below~~**, in 2000 approximately 47 percent of total persons ages 5 to 64 with a disability were employed. Of persons ages 65 and over, approximately 25 percent have a disability.

~~Table 8:~~Table 22:**Table ~~XX~~23. Persons with a Disability by Employment Status, 2000**

	Number	Percent
Employed Persons with a Disability (Ages 5-64)	3,085	~~47.6~~47%
Not Employed Persons with a Disability (Ages 5-64)	1,721	~~26.5~~27%
Persons Age 65 Plus with a Disability	1,632	~~25.2~~25%
Total Persons with a Disability	**6,438**	**~~99.3~~100%**

Source: US Census, 2000

According to the 2009– 2011 U.S. American Community Survey (ACS), there were approximately 4,274 non-institutionalized persons in Pleasanton with a disability including mobility and/or self-care limitations that might require special housing accommodations and supportive services. This number represented roughly 6.4 percent of the total civilian non-institutionalized population over the age of 5 in Pleasanton. In 2012 according to the ACS, 80 percent% of civilian non-institutionalized persons with a disability between the ages of 18 and 64 were employed (763 persons), while the remaining 20 percent% of working age individuals with a disability were unemployed.

People living with disabilities often have trouble finding housing. Even relatively small physical obstacles, like a shower that requires a step, may make a house unusable for an individual with a disability. Both federal and sState housing laws require certain features of adaptive design for physical accessibility in all multi-family residential buildings with four or more units built for first occupancy starting March 13, 1991. However, numerous dwelling units built before that date are not subject to these accessibility requirements. –This, however, does not assist individuals——particularly seniors——who choose to remain in their homes rather than move to assisted living facilities and/or other newly constructed units. Seniors sometimes have to move from their homes because of barriers like these. Jurisdictions have pursued a There are a number of policies that jurisdictions have pursued to make houses more accessible. Ideas include:

- **Provide reasonable accommodation procedures for persons with disabilities.** Develop simple procedures for individuals to get permission from landlords to alter their homes to make it accessible (by adding a ramp, for example).

- **Provide information and enforcement.** Designate a staff person as the primary contact for disability issues. This person can disseminate information and investigate allegations of discrimination.

- **Promote uUniversal dDesign.** Universal dDesign refers to building in a way that makes it accessible to everyone. For example, levers instead of knobs on doors make them easier to open.

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- **Provide low cost financing.** Provide low interest and/or deferred loans to retrofit houses to increase their accessibility.

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The City does not require special building codes or onerous project review to construct, improve, or convert housing for persons with disabilities. Both the federal Fair Housing Act and the California Fair Employment and Housing Act impose an affirmative duty on local governments to make reasonable accommodations (i.e., modifications or exceptions) in their zoning and other land-use regulations when such accommodations may be necessary to afford disabled persons an equal opportunity to use and enjoy a dwelling. For example, it may be a reasonable accommodation to allow covered ramps in the setbacks of properties that have already been developed to accommodate residents with mobility impairments. The Model City allows homeowners to build ramps into single-family dwellings to allow first floor access for physically disabled residents. Such ramps or guardrails are permitted to intrude into the standard setbacks required under zoning, and are subject only to a building permit. This provision eliminates the need to obtain a zoning variance.

The housing needs of several other categories of disabled persons, including developmentally disabled persons and the mentally ill are typically not addressed by Title 24 Regulations. The housing needs of persons with these types of disabilities, in addition to basic affordability, range from needing slight modifications of existing units to the need for a variety of supportive housing arrangements. Some of this population can only live successfully in housing that provides a semi-sheltered, semi-independent living state, such as clustered group housing or other group- living quarters; others are capable of living independently if affordable units are available.

Through programs such as the City's Growth Management Ordinance, the federal CDBG (Community Development Block Grant) and HOME (HOME Investment Partnership Program) grants, and others, the City has assisted the development of specific housing units in Pleasanton that are reserved for persons with disabilities. Rental opportunities in these developments are administered either by the on-site management or by a supporting agency. Examples of projects in Pleasanton are described below.

The Promenade Apartments

As part of the 68 below-market rental apartments in this 146-unit complex, the City utilized funds from its federal HOME grant to construct four (4) apartments at below-market rents for persons with physical disabilities. Each apartment is located on the ground floor and includes universal design features that promote accessibility and independent living. Leasing for these apartments is administered directly by The Promenade's on-site management staff.

In addition to the four units described above, the City worked with East Bay Innovations and the ~~State Department of Housing and Community Development (~~HCD~~)~~ to reserve four ~~(4)~~ additional below-market rental apartments at The Promenade for persons with developmental disabilities who are able to live independently. Supportive services are provided through East Bay Innovations in collaboration with the Regional Center of the East Bay.

REACH

The City has contributed significant funding through its federal CDBG and HOME grants to REACH (Resources Education Activities Community and Housing for Special Adults of the Tri-Valley, formerly HOUSE, Inc.), a local nonprofit agency, to purchase and remodel several homes in Pleasanton. These homes provide below-market rental housing for low-income adults with developmental disabilities who are able to live independently with supportive services, fostering community integration, dignity, and independence.

Bay Area Community Services

The City has provided funding through its federal CDBG grant to Bay Area Community Services (BACS) to purchase and rehabilitate a six-unit apartment complex in downtown Pleasanton to provide below-market rental housing for low-income individuals with mental disabilities who are able to live independently. Through its Valley Creative Living Center, BACS provides supportive services including activity and employment programs that promote independence and community integration.

Assisted Living and Community Care Facilities

Housing opportunities for persons with disabilities are also available through several assisted living facilities that have been developed in Pleasanton and its neighbor communities in recent years. Because these facilities offer housing together with a range of services and activities, the monthly cost is generally very expensive. The City's Housing Division provides information on assisted living facilities in Pleasanton and the surrounding area. Similar housing opportunities can be found on a smaller scale in residential care facilities that are licensed by the s~~S~~tate. These facilities generally accommodate up to six ~~(6)~~ residents and are licensed for a particular type of care or shelter (e.g., elderly, disabled, youth~~, etc.~~).

Carmen Avenue Apartments

The City of Pleasanton contributed funds from its federal HOME allocation to Affordable Housing Associates to assist the development of a regional housing project in Livermore for persons with disabilities and special needs.

Fremont Oak Gardens

The City of Pleasanton contributed funds from its federal HOME allocation to Satellite Senior Housing to assist the development of a regional housing project in Fremont for deaf senior citizens. Fremont Oak Gardens, a 51-unit apartment complex for seniors aged 55 and older who are deaf or hard of hearing, opened in 2005.

Lorenzo Creek

The City of Pleasanton contributed funds from its federal HOME allocation to Allied Housing to assist the development of a regional housing project in Castro Valley for homeless and chronically disabled persons."

Persons Living with Developmental Disabilities

Senate Bill (SB) 812 requires the City to include the needs of individuals with a developmental disability within the community in the special housing needs analysis. Developmental disabilities are studied separately from sensory, physical, cognitive, self -care, and independent living limitations because they are severe and chronic physical and/or cognitive disabilities which manifested before individuals reach adulthood. ~~The term developmental disability refers to a severe and chronic disability attributable to a mental or physical impairment, such as cerebral palsy, epilepsy, or autism that begins before individuals reach adulthood.~~

Many developmentally disabled persons can live and work independently within a conventional housing environment. More severely disabled individuals require a group living environment where supervision is provided. The most severely affected individuals may require an institutional environment where medical attention and physical therapy are provided. Because developmental disabilities exist before adulthood, the first issue in supportive housing for the developmentally disabled is the transition from the person's living situation as a child to an appropriate level of independence as an adult.

The California Department of Developmental Services ~~(DDS)~~ currently provides community-based services to approximately 243,000 persons with developmental disabilities and their families through a statewide system of 21 regional centers, four developmental centers, and two community-based facilities. The Regional Center of the East Bay is one of 21 regional centers in California that provides point of entry to services for people with developmental disabilities. The center is a private, nonprofit community agency that contracts with local businesses to offer a wide range of services to individuals with developmental disabilities and their families. The center is a private, nonprofit community agency that contracts with local businesses to offer a wide range of services to individuals with developmental disabilities and their families.

Table ~~XX~~2~~3~~ shows the City's developmentally disabled population by age in 2014. **Table ~~XX~~2~~4~~** provides information about those persons' place of residence. Overall, there were 663 persons living with a developmental disability in Pleasanton. The developmentally disabled population of Pleasanton represented ~~about XX~~ less than 1 percent of the City's total 2013 population ~~in 2014~~of 71,871 residents (California ~~Department of Finance~~DOF~~,~~ 2013).

Table XX provides information about Pleasanton's population of developmentally disabled persons; **Table XX** provides information about those persons' place of residence.

Table 23: Developmentally Disabled Residents by Age

Zip Code	0–17 Years	18+ Years	Total
94566	128	112	240
94568	128	151	279
94588	101	43	144
Total	**357**	**306**	**663**

Source: California Department of Housing and Community Development 2014

Table 24: Developmentally Disabled Residents by Residence Type

Zip Code	Community Care	Home(Parent/Guardian)	Independent Living	Independent Care Facility	Own Home	Other
94566	17	< 10	29	0	192	0
94568	43	< 10	24	24	185	< 10
94588	< 10	0	< 10	0	136	< 10

Source: California Department of Housing and Community Development 2014

There are a number of housing types appropriate for people living with a development disability: rent-subsidized homes, licensed and unlicensed single-family homes, inclusionary housing, Section 8 vouchers, special programs for home purchase, HUD housing, and SB 962 homes. The design of housing-accessibility modifications, the proximity to services and transit, and the availability of group living opportunities represent some of the types of considerations that are important in serving this need group. Incorporating "barrier-free" design in all new multi-family housing (as required by California and federal fair housing laws) is especially important to provide the widest range of choices for disabled residents. Special consideration should also be given to the affordability of housing, as people with disabilities may be living on a fixed income.

In order to assist in the housing needs for persons with developmental disabilities, the City will implement programs to coordinate housing activities and outreach with the Regional Center of the East Bay and encourage housing providers to designate a portion of new affordable housing developments for persons with disabilities, especially persons with developmental disabilities, and pursue funding sources designated for persons with special needs and disabilities. Program 41.4 is proposed to assist with the needs of the developmentally disabled.

Large Families

A large family or household is one with five or more ~~family~~ members. Large families are considered a special needs group because they require larger homes, but don't necessarily make enough money to afford many of the larger homes available. Those homes may be luxury or newer homes out of the range of affordability for lower-income families. Thus, a large family may struggle to find suitable affordable housing. The number of large families in 2000 and 2010 is shown in **Table ~~XX~~26**. The proportion of large households remained relatively constant from 2000 to 2010. In 2010, the City had approximately 1,927 owner-occupied large households (8% of total occupied units), and 672 renter-occupied large households (3% of total occupied units[JG3]).

Table 25: Household Size, 2000 and 2010

Household Size	2000		2010	
	Number	Percentage of Total Occupied	Number	Percentage of Total Occupied
Owner Occupied				
1-person	2,424	10%	2,420	10%
2-person	5,615	24%	5,733	23%
3-person	3,216	14%	3,622	14%
4-person	3,995	17%	4,189	17%
5 or more persons	1,849	8%	1,927	8%
Total Owner Occupied	**17,099**	**73%**	**17,891**	**71%**
Renter Occupied				
1-person	2,072	9%	2,440	10%
2-person	2,006	9%	1,944	8%
3-person	1,042	4%	1,223	5%
4-person	670	3%	1,075	4%
5 or more persons	422	2%	672	3%
Total Renter Occupied	**6,212**	**27%**	**7,354**	**29%**
Total Occupied	**23,311**	**100%**	**25,245**	**100%**

Source: 2000 and 2010 US Census (ABAG Data Profiles for Housing Elements 2013)

~~Large households are defined as having five or more members residing in the home. These households constitute a special need group because there is often a limited supply of adequately sized, affordable housing units in a community to accommodate large households.~~ In order to save for other basic necessities of food, clothing, and medical care, it is common for lower-income large households to reside in smaller units, which frequently results in overcrowding. In 2010, Pleasanton was~~is~~ home to a total of ~~2,271~~2,596 ~~,599~~ 2,599 large households, ~~18.6~~25.8 ~~comprising 10~~11 ~~percent~~percent of the total housing stock. ~~Large households include 672 percent (422672) of which are renter households (3% of total housing stock).~~ Large families often have trouble finding housing that meets their needs. In particular, it is often especially challenging for renters. In many markets, since it is more profitable to build smaller units, ~~and~~ this is often what happens without government intervention~~, this is what happens~~. A lack of large units can lead to overcrowding, as families take apartments that are too small for their needs.

The housing needs of large households are typically met through larger units. According to the 2007~~–~~2011 ACS, ~~In~~ in 2010 Pleasanton ~~has~~ had ~~14,764~~16,819 units with three or more bedrooms, including ~~14,890~~ owner-occupied units and ~~1,409~~ 1,929 renter-occupied units ~~with three or more bedrooms~~, that could reasonably accommodate large families without overcrowding. However, because the vast majority of these units are single-family homes and are expensive, overcrowding is more prevalent among large lower-income families who rely on rental housing.

To address overcrowding, the City encourages the development of three-bedroom rental units to accommodate large families and has several programs and policies to assist in the development of

ownership housing and to rehabilitate existing housing so that lower-income families have home ownership opportunities.

Female-Headed Households and Single-Parent Households

Single parents with children are more likely to have low incomes than two-parent households. Single-parent households are predominantly female-headed households; their needs are a particular concern of the Housing Element. Single-parent households with children often require special consideration and assistance as a result of their greater need for affordable housing, accessible day care, health care, and other supportive services. In some cases, women in such households experience abuse from former or separated spouses. Because of their relatively lower incomes and higher living expenses, single-parent households often have more limited opportunities for finding affordable, decent, and safe housing.

Pleasanton is home to 1,6722,024 female-headed households, of which 1,1261,1561,274 include children under 18 years of age. In 2000Estimates from the 2000 U.S. Census indicate that 12 percent% 2007-2011 ACS indicated approximately, 14723 percent of all female-headed households with children such households were living below the poverty level. Data from the 2010 Ccensus on female-headed households in poverty has a high margin of error, but indicates that potentially 23 percent% of all female-headed households in 2010 were living below the poverty level. Providing affordable housing with sufficient bedrooms and open space for families and female-headed households with children is a major way of addressing the needs of this group or residents. Providing other specialized services can also help single parents with children.

Table XX26 illustrates the number of family households that are headed by a female with no husband present. The number of female-headed households increased from 1,826 female-headed households in 2000 to 2,024 in 2010, or 11 percent . In 2010, female-headed households with no husband present accounted for 11 percent% of all families in the city. Female-headed households with their own children comprise approximately 7 percent% of all households in the city and 63 percent% of all female-headed households. According to the ABAG Housing Element Data Profiles, approximately 2,471 female residents live alone in Pleasanton, 4 percent% of Pleasanton's total population.

Table 9:Table 26:. Female-Headed Households

	2000		2010	
	Number	Percentage of Total Families	Number	Percentage of Total Families
Total Female Headed Families	1,826	10%	2,024	11%
With children under 18	1,180	7%	1,274	7%
With no children under 18	646	4%	750	4%
Total Families	17,395	100%	19,178	100%

Source: 2000 and 2010 US Census (ABAG Data Profiles for Housing Elements 2013)

Housing for Agricultural Workers

Agricultural workers are traditionally identified as persons whose primary incomes are earned through seasonal agricultural labor. They have special housing needs because of their relatively low income and

the unstable nature of their job (i.e., having to move throughout the year from one harvest to the next or being unemployed for certain months of the year). Determining the exact number of agricultural workers—and their housing needs—is made all the more difficult by the seasonal nature of much of the work. Various studies have shown that agricultural workers in California tend to have lower incomes, poorer health, and experience more substandard housing conditions than other lower-income workers. According to the California Department of LaborBureau of Labor Statistics' Occupational Employment Statistics, the mean annual wages in the May 20110708 1st quarter forfor farm workers and laborers were between $21,44820,020 and $28,94026,774.

Alameda County's agricultural lands include cropland as well as land devoted to the raising of cattle and other livestock. Excluding rangeland (1829,000 acres), there were approximately 6,63110,267 harvested acres in Alameda County during 20072012. Field crop acreage was the largest portion, at 4,1996,672 acres (approximately 6365 percent% of the total) harvest acres. Fruits and nuts were the second at 2,0833,284 acres (32%) of the total. Nursery products and vegetables were the smallest at 269 219 acres (42%) and 80 83 acres (1%). Alfalfa and other hay was the largest single commodity in harvested acres, accounting for 5961 percent%; and wine grapes were second at 29 percent% of all harvested acreage. There were approximately 12,79211,208 head of cattle raised in 201207. In Pleasanton, agricultural jobs include those at Terra Bella Farms, a local organic farm by Foothill Road and local wineries around Vineyard Avenue.

The number of persons employed in agriculture and natural resources jobs in Alameda County is expected to remain fairly constant over the next 15 years. According to ABAG Projections 2009201392013, there were 1,940 880 persons were employed in agriculture and natural resources jobs in Alameda County in 20002010; , and an estimated 1,740 persons employed in 2010. According to ABAG Projections 20072013, there were 330 80 and 300 persons in 2000 and 2005, respectively, 2010 were employed in agriculture and natural resources jobs within Pleasanton's sSphere of iInfluence; and . According to ABAG Projections 20072013, the number of agriculture and natural resources jobs in Pleasanton's sSphere of iInfluence there will remain unchanged through 2030, with be an estimated 310 80 persons employed in this field in 2035.

Farmworker data from the US Department of Agriculture (USDA) indicates that approximately 1,022 persons work as either full-time or seasonal employees in Alameda County. Farmworker data for Alameda County is presented in **Table XX27** below. While only 25 farms employed 10 or more workers,; the vast majority of workers were employed at these 25 farms (979, or 81% of hired farm labor). Approximately 61percent%61 percent of county farmworkers worked fewer than 150 days in a year, or less than about 60 percent of the year. There wereJ just 358 farmworkers that were known to work more than 150 days. These indicators suggest that farmworkers need housing that is not exclusively located near work on farms, but that can accommodate work at other locations.

Table 27:. Number of Farmworkers, Alameda County

Description	2007
Total Farms	**525**
Hired Farm Labor	
Farms	118
Workers	1,202
Farms with 10 Workers or More	
Farms	25
Workers	979

Description	2007
Laborers Working 150 Days or More	
Farms	62
Workers	465
Farms with 10 or More Laborers Working 150 Days or More	
Farms	10
Workers	358
Laborers Working Fewer Than 150 Days	
Farms	85
Workers	737

Source: 2002 and 2007 USDA Census of Agriculture

The ~~U.S. Census~~ 2007~~–~~–2011 ~~U.S. American Communities Survey~~ACS shows a slight decline of agricultural workers within the City of Pleasanton ~~since 2000~~, with the estimated number of workers declining from 43 in 2000 to 35 in 2010 (for employment within the agriculture, forestry, fishing and hunting, and mining sector). -- ~~stated~~s ~~there were 15 Pleasanton residents employed in the Faming, Fishing, and Forestry occupational sector in 2000. Although the Census no longer categorizes this occupational sector, the number employed within the field has not been projected to increase much above the 2000 number.~~

It is likely that the housing needs of the small number of permanent farm~~–~~workers in the City of Pleasanton can be addressed through the City's existing affordable housing stock and through the sites zoned to accommodate low income housing. It is difficult to determine the number of seasonal farm laborers within the City of Pleasanton. However, the City of Pleasanton's Zoning Code makes provisions to allow farm labor housing. In 2013, the City adopted an updated ordinance to broaden opportunities for farm-worker housing by permitting farmworker housing within R-1 Single F~~f~~amily zones. Farm employee housing for persons employed on the premises was previously only~~is a~~ a permitted use in the A (Agricultural) District, and dwellings accessory to an agricultural use are permitted with conditional use permit approval in the Q (Rock, Sand, and Gravel Extraction) District. In June 2003, Pleasanton's second unit ordinance was amended, making second units permitted uses in residential districts. The City has also adopted Program 41.9 to amend the Zoning Ordinance as necessary to ensure compliance with Health & Safety Code Sections 17021.5 and 17021.6. This will increase the available sites for farmworker housing by allowing employee housing as a permitted use on sites where agriculture is a permitted use.

D HOMELESS NEEDS

The 20131309 Alameda Countywide Homeless Count and Survey, prepared December November 20132009 for EveryOne Home, is the most reliable estimate of the number of homeless persons (termed "Literally Homeless") in Alameda County and selected sub-populations within the homeless population. The 2013 Survey is the fifth5th survey since the cCountywide homeless survey began ten years ago in 2003. In addition, the survey estimates the number of persons and description of the characteristics of precariously housed persons (termed "Hidden Homeless") and comparison with low-income "Housed" persons who use soup kitchen, food pantry, drop in center, and mobile outreach services. The survey is based on actual counts of sheltered persons residing in emergency shelters and transitional housing countywide on the night of January 30262, 20131309. Below are definitions used in the 20131309 Alameda Countywide Homeless Count and Survey:

- **Literally Sheltered Homeless:** Sleeping on the streets or other place not meant for human habitation, staying in a shelter or a transitional housing programThose living in emergency shelters or in a transitional housing program for the homeless.

- **Hidden Unsheltered Homeless:** Being evicted within next 7 days, staying in a hotel or motel on a temporary basis, or staying with a friend or relative on a temporary basis having been notified that the arrangement is short term and with no other financial resources to relocateThose living outdoors or in a place not meant for habitation.

- **Total Homeless:** The total of combined "Literally Sheltered Homeless" and "Hidden Unsheltered Homeless".

The 2013 Homeless Count and Survey estimates that 4,264 people were homeless in Alameda County on January 29, 2013; ,–55 percent% (2,337 people) of those were unsheltered homeless while 45 percent% (1,927 people) of those were considered sheltered homeless. This is a slight 2.12 percent% increase (86 people) from the 4,178 estimated in the 2011 count;, however, –over the past ten10 years, the homeless population has experienced a 16 percent% reduction (800) overall. The net result is a reflection that people experiencing homelessness are leaving the streets, shelters, and transitional housing programs at essentially the same rate as people with housing crises are becoming homeless. Of the total population, 32 percent% (1,324 people) of the total population lived in families that maintained at least one adult and one child.

It is estimated there are 10,567 adult users of homeless services in Alameda County, with 533 (5.0%) being in the East area of the County (Pleasanton, Livermore and Dublin). Countywide just over half of adult persons utilizing services are males, and their mean age is 49 years, but women comprise the majority of service users in South, East, and Mid County, and service users are youngest in South County (mean age 43). Pleasanton, Livermore and Dublin are classified as the East area of Alameda County in the homeless count.

The study does not include a breakdown of the homeless population by jurisdiction, so the number for Pleasanton is estimated based on the City's share of the total East area population and the sheltered and unsheltered homeless. A range in homeless need is provided to also account for Hidden Homeless persons. Since about 35 percent% of the population in the East area of Alameda County resides in Pleasanton, the range in homeless needs for Pleasanton is for sufficient beds to accommodate 24 to 51 persons. Surveys have not been done to determine year-round need as compared to seasonal need. However, because the 20131309 survey was completed in the winter in January 20139, it is considered to represent peak need, when the demand for emergency shelters is highest.

Due to the complicated nature of homelessness, the provision of housing and services for homeless individuals and families is often approached on a regional or sub-regional basis. While Pleasanton does

not currently have a homeless shelter located within its jurisdictional boundaries, the City has provided financing and similar assistance to homeless resources for many years. In 2002, the cities of Pleasanton, Livermore, and Dublin collaborated to secure a HUD Section 108 loan to acquire and rehabilitate the former Family Crisis Shelter in Livermore which was reopened as Sojourner House under the ownership of Tri-Valley Haven. Funding has been provided to several regional housing projects that benefit homeless and formerly homeless persons such as Bluebell transitional housing (Livermore), Carmen Avenue apartments (Livermore), and Lorenzo Creek (Castro Valley). Pleasanton also participates and/or provides funding to efforts such as EveryOne Home and HPRP (both described earlier).

State law requires that local jurisdictions strengthen provisions for addressing the housing needs of the homeless, including the identification of a zone or zones where emergency shelters are allowed as a permitted use without a conditional use permit. Section 50801(e) of the California Health and Safety Code defines emergency shelters as housing with minimal supportive services for homeless persons that is limited to occupancy of six months or fewer by a homeless person. There is currently one emergency shelter for the homeless within the City of Pleasanton.

In March 2013, the City amended the Zoning Ordinance to permit emergency shelters in a new SF (Service Facilities) overlay applied to selected areas ~~currently~~ zoned C-S (Commercial Service District). In addition to identifying specific zones for the development of emergency shelters, the City established the following development standards for these facilities:

- The maximum number of beds/persons permitted will be based on overall lot size, which shall not be less than ~~four hundred (~~400~~)~~ square feet per person served. The shelter is limited to a maximum of 50 beds and 50 occupants.
- Maximum stay at the facility shall not exceed ~~ninety (~~90~~)~~ consecutive days and a total of ~~one hundred eighty (~~180~~)~~ days in a ~~three hundred sixty-five (~~365~~)~~ day period.
- A minimum distance of ~~three hundred (~~300~~)~~ feet shall be maintained from any other emergency shelter.
- A minimum of one ~~(1)~~ staff member per ~~fifteen (~~15~~)~~ beds shall be awake and on duty when the facility is in operation.
- A minimum of one parking space for every four~~4~~ beds plus one parking space for each employee on the largest shift, plus one parking space for each company vehicle.
- The following exterior and interior client areas and facilities are required:

  a. A waiting and client intake area of not less than 10 square feet per bed~~;~~.

  b. A lockable storage facility for each resident~~;~~.

  c. Separate toilets and bathing facilities for men and women, unless shelter is limited to only one sex~~;~~.

  d. Central kitchen and dining room~~;~~.

The development may provide one or more of the following specific common facilities for the exclusive use of residents and staff:

- ~~e~~Recreation room.~~;~~

- Counseling center.~~;~~
- Child-care facilities.~~;~~
- Other support services.~~;~~
- Administrative office for staff.~~;~~
- If an outdoor designated smoking area is provided, it must be compliant with city smoking regulations pursuant to Chapter 9.24 and not visible from a public street.
- Outdoor activity areas, provided they are separate from any designated smoking area and not visible from a public street.
    - All trash and refuse shall be contained completely within a trash enclosure and screened from view. The trash enclosure shall be sized to accommodate both trash and recycling containers.
    - On-site management and on-site security shall be provided during the hours when the homeless shelter is in operation. The operator shall provide to the City (on an ongoing basis) a name and 24-hour contact telephone number for the person responsible for the facility.
    - The use shall be conducted in compliance with the city noise regulations pursuant to Chapter 9.04.
    - For security purposes the use shall comply with the minimum lighting requirements for commercial buildings as provided in Chapter 20.36, and to the provisions of subsection 18.44.080(D).
    - The operator of a homeless shelter shall prepare a management plan that includes, as applicable, the following: staff training to meet the needs of shelter residents; community outreach; adequate security measures to protect shelter residents and surrounding uses; services provided to assist residents with obtaining permanent shelter and income; active participation with the Alameda County Continuum of Care or equivalent; and screening of residents to ensure compatibility with services provided at or through the shelter.

All food service must comply with the requirements of the Alameda County Department of Environmental Health Food Safety Division.

~~Recently passed legislation, SB2 required, among other things, that jurisdictions allow emergency housing (homeless shelters) in at least one zone without discretionary review. Local governments may apply non-discretionary design review standards. The standards must "promote" the use and be objective and predictable. Currently, there are no emergency, transitional or supportive shelters in Pleasanton. Pleasanton is committed to expanding the resources for homeless individuals in the community, particularly the supply of permanent supportive housing. The City will also be amending the Zoning Ordinance to comply with SB2.~~

~~The potential areas of regulation are discussed in more detail below.~~

Development standards common to the zoning district. The shelter may be subject to objective standards applied to other uses in the zone. For instance, FAR, setback, height, lot area, etc.

Maximum number of beds. State law specifically allows jurisdictions to regulate the number of beds in an emergency shelter. At the same time, it says limits on the numbers of beds must "facilitate," "promote," and "encourage" new emergency housing. Jurisdictions could choose a maximum facility size that is economically viable. For example, shelters in San Mateo County range from six beds to 87 beds, with the median number being 22. Alternately, a jurisdiction could set the maximum shelter size the same as their need. The challenge for jurisdictions will be to balance the part of the State law allowing a maximum on the number of beds versus the strict limits on standards.

Off-street parking based upon demonstrated need. The standards may not require more parking for emergency shelters than for other residential or commercial uses within the same zone. Parking is needed for employees, volunteers/visitors and residents. Most homeless families will have a car while most homeless individuals will not. A rule of thumb used by some shelters is one car per family or .35 cars per individual bed, plus one parking spot per staff member on duty when residents are there (but less if on a major transit route). Homeless shelters that serve the chronically homeless or the mentally ill will have lower parking needs. As a comparison, available parking spaces for various emergency shelters are summarized below:

Crossroads (Oakland), 0.55 acres, 125 residents, 47 employees, 17 parking spaces

Family Emergency Center (San Rafael), 0.25 acres, 52 beds, 16 spaces

Mill Street Shelter (San Rafael), 0.33 acres, 40 beds, 10 spaces

Safe Harbor (South San Francisco), 90 beds, 24 spaces (parking lot is full at night)

Size and location of exterior and interior on-site waiting and client intake areas. Most ordinances do not have minimum size requirements for waiting and client intake areas, but this is an important topic. In fact, according to the Center on Homelessness and other experts, a common design flaw in shelters is to have too little public/communal space or office space. Having adequate waiting/ communal/gathering areas will reduce the likelihood of loitering and smoking in the adjacent properties. Communal areas also give space for volunteers to stage and donations to be accepted and sorted. Office space should also be provided. In addition to shelter staff, partner organizations often use the office to provide services.

The provision of on-site management. Most ordinances require on-site management when the shelter is open (i.e. has clients at the facility). There are many import topics to include in a management plan, including:

Client smoking areas and policies.

Volunteer and donation procedures.

Health and Safety plan including emergencies.

Neighborhood communication plan.

One tool useful tool for ensuring a thorough management plan is the Quality Assurance Standards recently produced by the HOPE Quality Improvement Work Group. This document describes both minimal and higher level (desirable) standards and procedures for all aspects of operating emergency, transitional and supportive housing.

The proximity to other emergency shelters. State law puts the maximum distance at 300 feet apart. A typical standard is, "The proposed shelter must be more than 300 feet from any other shelters for the homeless."

The length of stay. A standard definition is 30 or 60 days. Ordinances can allow a set length of time with an extension possible if there is no other housing available.

Lighting. Many ordinances call for "adequate" lighting, but this may not meet the standard for objectivity as required by law. An alternate definition to consider is, "The lighting shall be sufficient to provide illumination and clear visibility to all outdoor areas, with minimal shadows or light leaving the property. The lighting shall be stationary, directed away from adjacent properties and public rights-of-way, and of intensity compatible/comparable with the neighborhood."

Security during hours that the emergency shelter is in operation. Most shelters do not admit dangerous clients, will work to quickly to de-escalate potentially dangerous situations, and will call the police if a client poses a threat. Staff are usually told not to engage or restrain dangerous clients. Still, best practices call for shelters to have a security/emergency plan.

Non-discretionary design standards. Traditionally, homeless shelters were seen as basic, utilitarian housing for the poor. They were often crowded and lacked basic design amenities. Recently, there has been an effort to raise the standards of homeless shelters to make them fit in better with the neighborhood and be more inspirational places for the clients. Some specific design guidelines include:

Shelters should have designated smoking areas not visible from the street, ideally outside.

There should be no space for outdoor congregating in front of the building and no outdoor public telephones.

There should be a refuse area screened from view.

The shelter should have access for persons with disabilities.

There should be bicycle parking.

Other design standards that apply to residential buildings.

~~Staff evaluated the City's Zoning Districts in regards to the appropriateness of locating one or more facilities for emergency housing, to accommodate the City's estimated need for 24 to 51 emergency shelter beds. After analyzing vacant and underutilized parcels, and considering other uses allowed in various zoning districts, it was determined that the City's Commercial Service District (C-S) would be most appropriate. The following use is currently allowed with a conditional use permit in this district: "Charitable institutions and operations, including but not limited to, lodging houses or dormitories providing temporary quarters for transient persons, organizations devoted to collecting or salvaging new or used materials, or organizations devoted principally to distributing food, clothing, and other supplies on a charitable basis and other similar charitable operations." A zoning code amendment will be adopted to make shelters a permitted use, to satisfy the requirements of SB2.~~

Table ~~II-1:XX~~2~~8~~, ~~–~~Potential Emergency Housing Sites, describes six sites that maintain a SF (Service Facilities) ~~–~~overlay within the C-S Commercial Service District that could accommodate an emergency shelter. The six sites are either vacant lands or currently developed with structures that could reasonably be converted to a shelter facility.

Each of the sites is within a half mile of retail services or other supporting services that occupants of the shelter could utilize or may have a need for, such as grocery stores, clinics/~~-~~hospitals, churches, schools, public transportation, etc. The surrounding uses are retail and auto service orientated businesses, and not heavy industrial operations. Additionally, staff considered the surrounding uses for the potential of employment opportunities for those shelter occupants pursuing employment.

As previously described in this section, the projected need for the City of Pleasanton is 24 to 51 emergency shelter beds. Staff contacted local shelters to obtain information on the number of beds, facility size, and lot sizes. This information yielded a base assumption of an appropriate Bed to Lot Ratio (BLR). The BLR is assumed at 1 bed per 600 square feet of site area3.

Based on the lot sizes of the parcels listed in **Table ~~II-1~~XX2~~8~~**, staff estimates that five of the sites could be developed with sufficient capacity meet the City's needs individually (projected number of beds ranging from 37 to 93). Additionally, one site has an estimated capacity to off-set the need by approximately seven beds.

Transitional and Supportive Housing

In addition to ~~allowing c~~E~~mergency s~~S~~helters, t~~T~~ransitional ~~and Supportive~~ housing is a~~are~~ type~~s~~ of housing used to further facilitate the movement of homeless individuals and families to permanent housing. ~~In addition i~~It can serve those who are transitioning from rehabilitation or other types of temporary living situations (domestic violence shelters, group homes, etc.). Transitional housing can take several forms, including group quarters with beds, single-family homes, and multi-family apartments, and typically offers case management and support services to return people to independent living (usually between 6 and 24 months). Supportive housing is defined ~~by California Government Code Section 65582(f)~~ as housing with no limit on length of stay, that is occupied by the target population, and that is

3 The average BLR for the existing shelters was calculated at 350 square feet. However, the operator of the existing shelters commented that the sites needed to be bigger to better service the occupants. Therefore, staff adjusted the assumed BLR to 600 square feet to have a conservative base number.

linked to an on-site or off-site service that assists the supportive housing resident in retaining the housing, improving his or her health status, and maximizing his or her ability to live and, when possible, work in the community.~~The California Health and Safety Code (50675.14 [b]) defines supportive housing as housing with no limit on length of stay that is occupied by a target population as defined in subdivision (d) of Section 53260, and that is linked to onsite or offsite services that assist the supportive housing resident in retaining the housing, improving his or her health status, and maximizing his or her ability to live and, when possible, work in the community. Target populations includes adults with low incomes having one or more disabilities, including mental illness, HIV or AIDS, substance abuse, or other chronic health conditions, or individuals eligible for services provided under the Lanterman Developmental Disabilities Services Act (Division 4.5, commencing with Section 4500, of the Welfare and Institutions Code) and may, among other populations, include families with children, elderly persons, young adults aging out of the foster care system, individuals exiting from institutional settings, veterans, or homeless people. Similar to transitional housing, supportive housing can take several forms, including group quarters with beds, single-family homes, and multi-family apartments.~~

In March 2013, the City amended the Zoning Ordinance to specifically permit the development of transitional and supportive housing that provides shelter for six or fewer persons in a dwelling unit as permitted uses in all zones where residential is a permitted use. These include A (~~-~~Agricultural), R-1(Single ~~One~~-Family Residential), RM (Multi-Family Residential), C-C (Central Commercial), ~~-~~and H-P-D (Hillside Planned Development). Supportive housing and transitional housing with more than six persons per dwelling unit would be added as a permitted use in the RM (Multi-Family Residential) ~~-~~district and within planned unit developments ~~PUDs~~ that reference the RM district. (Program 46.1 states that the City will amend the Zoning Code to remove the "six or fewer persons requirement.")

~~Table 10:~~ Potential Emergency Housing Sites

Table II-1: Potential Emergency Housing Sites

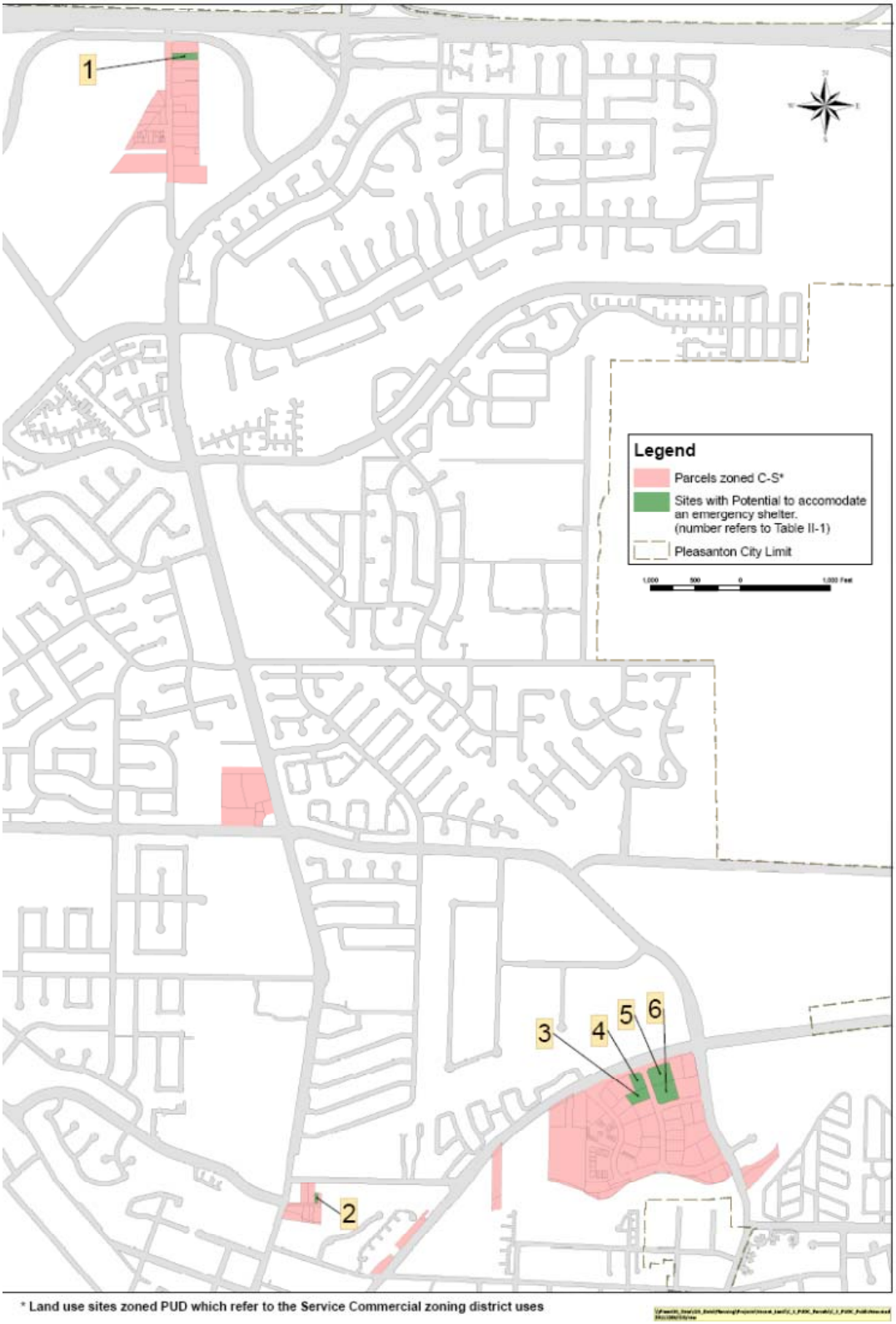
Map ID	Address	APN	Zoning	General Plan	Lot Size	Site Capacity (est. # of beds)	Surrounding uses	Current Use	Proximity to Needed Services
1	3956 Santa Rita	946110000300	C-S	Commercial	0.51	37	Industrail, Auto Services, Commercial/Retail, Grocery Store, Office, Freeway	Existing Home	.5 miles to Wal-Mart Shopping Center
2	Vervais Ave.	946169100700	C-S	Commercial	0.1	7	Carwash, Park, Bank, MH Park, Commercial, Retail	Vacant	0 Miles
3	19 Wyoming	946454200300	PUD-C	Commercial	0.65	48	Office, Vet, Auto Service, Auto Part Sales, Auto Paint Shop, Auto Body Repair, Equipment Rental, Vacant Land, Restaurants, Gas Station, Retail, Church	Vacant	.46 miles to Oakhills Shopping Center
4	3 Wyoming	946454200200	PUD-C	Commercial	0.63	45	Office, Vet, Auto Service, Auto Part Sales, Auto Paint Shop, Auto Body Repair, Equipment Rental, Vacant Land, Restaurants, Gas Station, Retail, Church	Vacant	.46 miles to Oakhills Shopping Center
5	Stanley Blvd	946454204202	PUD-C	Commercial	1.26	93	Office, Vet, Auto Service, Auto Part Sales, Auto Paint Shop, Auto Body Repair, Equipment Rental, Vacant Land, Restaurants, Gas Station, Retail, Church	Vacant	.46 miles to Oakhills Shopping Center
							Office, Vet, Auto Service, Auto Part Sales, Auto Paint Shop, Auto Body		.46 miles to Oakhills

Table II-1: Potential Emergency Ho

MAP ID	Address	Street Name	APN	Zoning	Ord.	General Plan Land Use	Lot Size (AC)	Site Capacit (est. # of beds for the site @ 600 s ft per bed)
1	3956	SANTA RITA RD	946 110000300	C-S	C-S uses	COMMERCIAL	0.51	3
2		VERVAIS AVE	946 169100700	C-S	C-S uses	COMMERCIAL	0.10	
3	19	WYOMING ST	946 454200300	PUD-C	.1010-C-S uses	COMMERCIAL	0.66	4
4	3	WYOMING ST	946 454200200	PUD-C	.1010-C-S uses	COMMERCIAL	0.63	4
5		STANLEY BLVD	946 454204202	PUD-C	.1010-C-S uses	COMMERCIAL	1.28	9
6	3595	UTAH ST	946 454202201	PUD-C	.1010-C-S uses	COMMERCIAL	1.17	8

~~Table 11:~~Table 28:

Figure 6: Areas Zoned Service Commercial and Sites Which Could Accommodate Emergency Shelters



E ASSISTED RENTAL HOUSING "AT RISK" OF CONVERSION

Government Code Section 65583 requires each city ~~and~~ or county to conduct an analysis and identify programs for preserving assisted housing developments. The analysis is required to identify any low income units which are at risk of losing subsidies ~~over the next~~within 10 years of the beginning of the 5th cycle Housing Element planning period (December 15, 201~~509~~ – December 15, 202~~519~~). The termination of ~~f~~Federal mortgage and or rent subsidies to housing developments built by the private sector is a potential threat to affordable housing throughout the country. Communities with low income housing supported by ~~f~~Federally subsidized housing are required to address the needs of residents who may become displaced.

As of January 1, 2013~~1~~, there were ~~985~~ 885 units specifically reserved for very low- and low-income households in rental apartment complexes in Pleasanton as part of the City's Below-Market-Rate Program regulatory agreements. For a complete inventory of BMR units in Pleasanton, see Appendix G. Of this total, about 565 units were reserved for the elderly and about ~~420~~ 320 units for other qualifying households. These units are supported by a variety of assistance sources, including HUD Section 236 funding, CHFA tax-exempt bonds, non-profit consortiums, City funding, and private regulatory agreements through the Growth Management Program. In addition to the 885 existing units, approximately 400 additional BMR rental units have been approved since 2009, and several projects have submitted for building permits. Since 2001, the City has required that all affordability restrictions must remain in perpetuity (i.e., with no expiration). Therefore, the City is unaware of any developments that are currently at risk.

~~**PROJECTS DEVELOPED DURING THE 2007 TO 2010 2014 TIME PERIOD UPDATE THIS SECTION**~~

~~The table below summarizes the residential development projects which include below market rate units, and were approved, under construction or completed since the beginning of the planning period. These projects (other than the second units) are all party to affordable housing agreements with the City of Pleasanton which will retain the BMR units in perpetuity. Since 2007, 47 very low and low income units have been constructed, with another 479 units approved, pending, or currently under review. These units are summarized in **Table X** below.~~

Table: New Construction including Below Market Rate units with Housing Agreements— approved, under construction and completed January 2007 through December 20102013.

Project Name	Project Type	Status	Number of Units	Very
Windstar Stoneridge Mall Road	Apartments	Approved 2009	350	7
Civic Square Apartments (addition to existing apartment complex)	Rental Apartments	Under constructionCompleted	36	
Birch Terrace	For Sale Townhomes	Completed	45	
Medeiros Gardens	For Sale Townhomes	Approved 2008	10	
Continuing Life Communities (being marketed as Stoneridge Creek)	Residential Care for the Elderly including independent living units	Under construction	635 Independent Living Units, as well as assisted living/Alzheimer's beds and skilled nursing beds.	3
Parkview Assisted Living Facility[2]	Assisted living and Alzheimer's care	Completed	105 beds	3
REACH (HOUSE, Inc.; additional developments units constructed at 1352 Oak Vista Way and 313 Trenton Cir.)	Assisted living for disabled and special needs persons	Completed	6 single room occupancy units	6

Project Name	Project Type	Status	Number of Units		Very
Auf der Maur / E&S Ring	Rental Apartments	Approved 2013[3]	52 units		1
California Ctr. / Pleasant Ptnrs.	Rental Apartments	Approved 2013	305 units		8
Commons at Gateway	Rental Apartments	Approved 2013	307 units		1
Hacienda Site 1 (BRE Prop.)	Rental Apartments	Approved 2012[4]	254 units		3
Hacienda Site 2 (BRE Prop.)	Rental Apartments	Approved 2012[4]	251 units		3
Hacienda Site 3 (Developer TBD)	Rental Apartments	Pending[5]	361 units		5
Nearon / St. Anton Partners	Rental Apartments	Under construction	168 units		3
SummerHill Apt. Communities	Rental Apartments	Under preliminary review	177 units		6
Kott Place/Pls. Gardens Redev	Senior Housing	Pending	150 units		9
Additional Senior Housing	Various pending projects without identified units				
Second Units (no housing agreements in place)	Various second units in association with single family homes	31 completed, 2 approved, 7 under construction.50 completed	40		

Source: City of Pleasanton (February 20, 204). Staff Report: Quarterly Update of Pleasanton's Below-Market Housing Inventory (4th Quarter 2013). Housing Commission Agenda Report.

Notes:

1. These units are not subject to an affordable housing agreement. However, as confirmed by the City's annual rental and vacancy surveys, market rate rental units are affordable to moderate income households.

These units have not been counted towards the City's Regional Housing Needs Assessment (RHNA)

Developer may pay $4.5m in lieu fee.

~~Building permit review initiated in January 2014.~~

~~2. Part of Hacienda TOD Plan; the number of affordable units is estimated.~~

SECTION III

FUTURE HOUSING NEEDS AND OPPORTUNITIES

A REGIONAL HOUSING NEEDS ALLOCATION (RHNA)

California housing law requires every city to analyze population and employment trends and to quantify housing needs for all income levels including the city's share of regional housing. The ~~State~~ California Department of Housing and Community Development (HCD) is responsible for overseeing the implementation of these s~~S~~tate housing requirements. The Association of Bay Area Governments (ABAG) develops a r~~R~~egional h~~H~~ousing n~~N~~eeds a~~A~~llocation (RHNA) to distribute the region's share of the statewide need to the cities and counties within the region. The RNHA is for the ~~2007-2014~~2014 - time period, and is broken into overall need and, within the overall need, housing needs for various income levels in the City. The RHNA is a state-mandated process which determines the quantity and affordability of housing for which a community must plan. ~~The California Department of Housing and Community Development~~ HCD assigned the Bay Area an RHNA ~~housing needs allocation~~ of ~~214,500~~1,857,990 for the ~~2007~~ 2014 planning period.

In developing the method for distributing the latest regional housing needs, ABAG gave increased weight to areas along major transit corridors and where there are a high number of existing jobs as well as employment growth. The new method is intended to allocate fewer units to outlying areas to reduce development pressures on agricultural lands and areas further from job centers. Benefits of this approach include reduced vehicle miles traveled and reduced green house gas emissions.

The RHNA is distributed by income category. For the 2015~~3~~–202~~1~~3~~2~~ Housing Element update, the City of Pleasanton is allocated a RHNA of 2,067 units as follows:

- Very Low Income (less than 50 percent of AMI): 716 units (35 percent)
- Low Income (51 to 80 percent of AMI): 391 units (19 percent)
- Moderate Income (81 to 120 percent of AMI): 407 units (20 percent)
- Above Moderate Income (more than 120 percent of AMI): 553 units (27 percent)

It is estimated that 50 percent~~%~~ of the City's very low income housing need for the ~~2007-2014~~2014–2022 time period will be for households earning less than 30 percent~~%~~ of median income (considered "extremely low income"). Thus, the number of extremely low-~~-~~income households needing housing for the ~~2007-2014~~2014–2022 planning period is estimated at ~~538~~ 358 units. ~~–~~Housing types available and suitable for extremely low-~~-~~income households include s~~S~~ingle r~~R~~oom o~~O~~ccupancy units (SRO~~'~~s), smaller apartments, emergency shelters, housing with Section 8 vouchers, supportive housing and transitional housing. The Housing Element includes several programs to address extremely low-~~-~~income housing needs~~—~~ ~~—~~from rental assistance programs, permanent supportive/transitional housing, and appropriate zoning for emergency shelters.

This section documents the availability of sites for future development and the adequacy of these sites to address Pleasanton's RHNA needs for 2014-~~–~~2022. Prior to the adoption of the ~~2007-2014~~ 2007–2014 Housing Element u~~U~~pdate, the City of Pleasanton rezoned nine~~9~~ sites ~~it had~~ identified to accommodate the development of housing consistent with City's ~~"~~fair share~~"~~ regional need numbers. ~~-~~Four of these nine sites have gained entitlements with only one site yet to obtain building permits. The City plans to fulfill its share of regional housing needs using a combination of methods including the following:

- Residential projects with development entitlements with building occupancy to be issued post December 31, 2013~~12/31/2013~~.

- Vacant or underutilized land designated for residential development with no entitlements, including ~~4~~ four of the original ~~9~~ nine sites identified to accommodate the ~~2007–2014~~ 2007–2014 RHNA needs.

Table ~~III-1~~29 summarizes the residential unit potential from the above methods and provides a comparison with Pleasanton's 2014-20~~1~~22 RHNA.

~~**The table 29**on the following page includes the City of Pleasanton's Regional Housing Needs Assessment (RNHA), the remaining need from the 1999-2007 planning period, and a calculation~~ The City is able to exceed RHNA needs for the 2014-2022 planning period with ~~(after subtracting~~ permits finalized and units approved since ~~2007~~2013, as well as vacant or underutilized land already designated for residential development. The City's land inventory identifies a capacity for 1,292 new units, including a capacity for 291 deed-restricted units for low and very~~-~~ low income categories.~~) showing that the City of Pleasanton has already rezoned a sufficient amount of land . The first line of the following table, "Remaining Need from 1999-2007" refers to the identified unmet housing need from the 2003 Housing Element. The City identified a need to rezone land for an additional 871 high density multifamily units as part of the 2003 Housing Element "planning period" (1999-2009)4. The table below shows all 871 units added to the 2007 – 2014 RHNA for the City of Pleasanton.~~

~~Table 12:~~ ~~(Revise Entire Table)~~Showing Sufficient Appropriately-Zoned Land to meet the City's Housing Need and Capacity to Meet 2014-2022 RHNA [JV4]

~~**Table 13:**~~

~~**Table 14:**~~**Table 29:**

	Total	Extremely Low, Very Low, and Low Income	Moderate Income	Above Moderate Income
2014-2022 RHNA	2,067	1,107	407	553
Permitted and Approved Projects	1,980	291	1,515	174
Vacant and underutilized land	1,379	1,191	-	188
Total Capacity	3,359	1,482	1,515	362
Capacity Over and Above Housing Need	1,292	375	1,108	(-191)

Sites from the City's land inventory are shown in **Figure 7** and **Figure 8.** These sites provide capacity to meet the 2014-2022 RHNA. Approved ~~resiedntial~~residential projects with development entitlements issued post 2013 are shown in **Figure 7**, while **Figure 8** illustrates the location of vacant and underutilized land. **Appendix B** includes a detailed summary of these sites. Sites identified for rezones in programs from the previous Housing Element have been rezoned to allow residential development and

~~4 The 'planning period' is the period between the due date of one housing element and the due date of the next housing element. The 2003 Housing Element was due on June 30, 1999, while the next housing element was due on June 20, 2009.~~

are included in this land inventory. The land inventory is also described in greater detail in the following section.

Figure 7: [JV5] Housing Sites with Planning Approvals

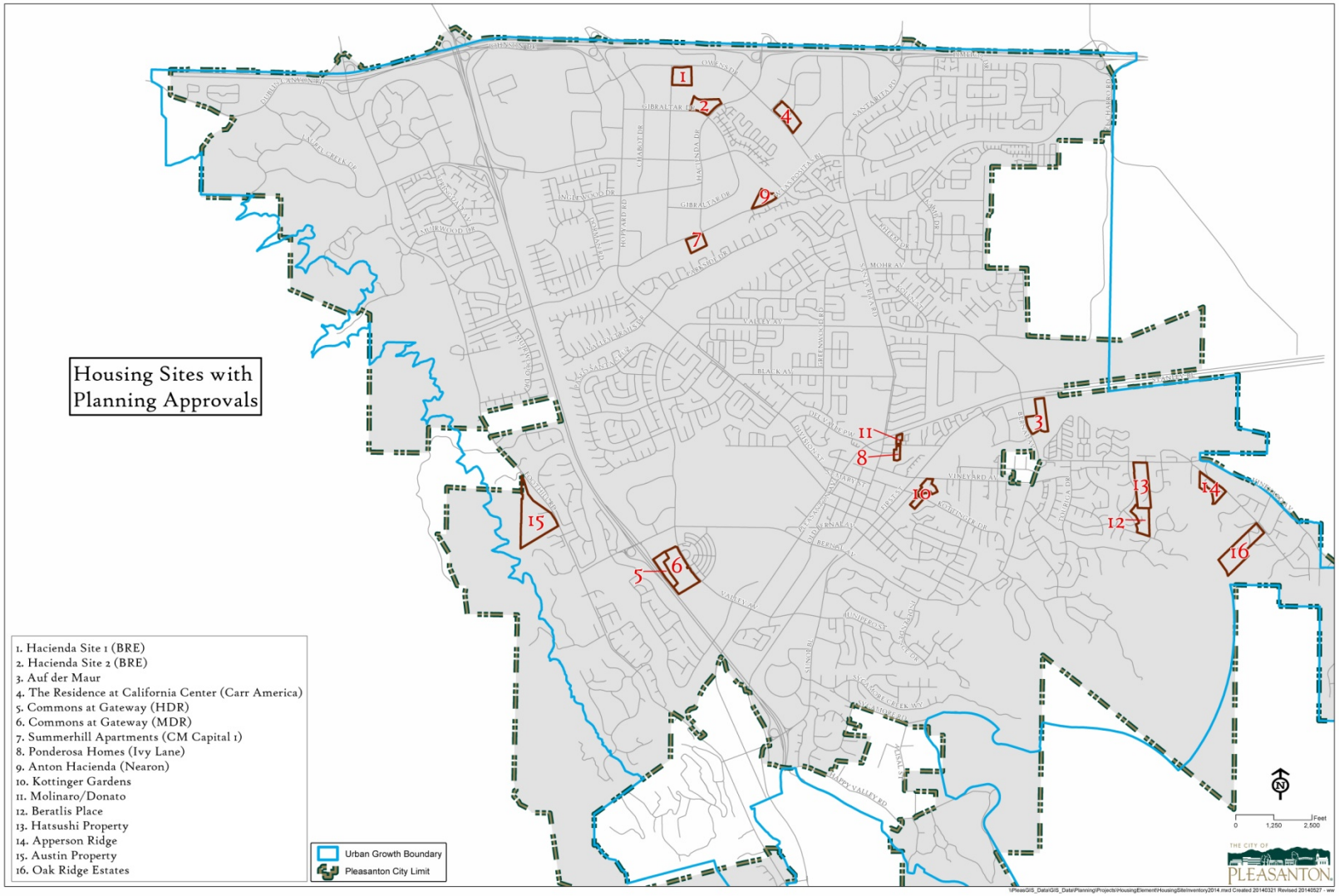
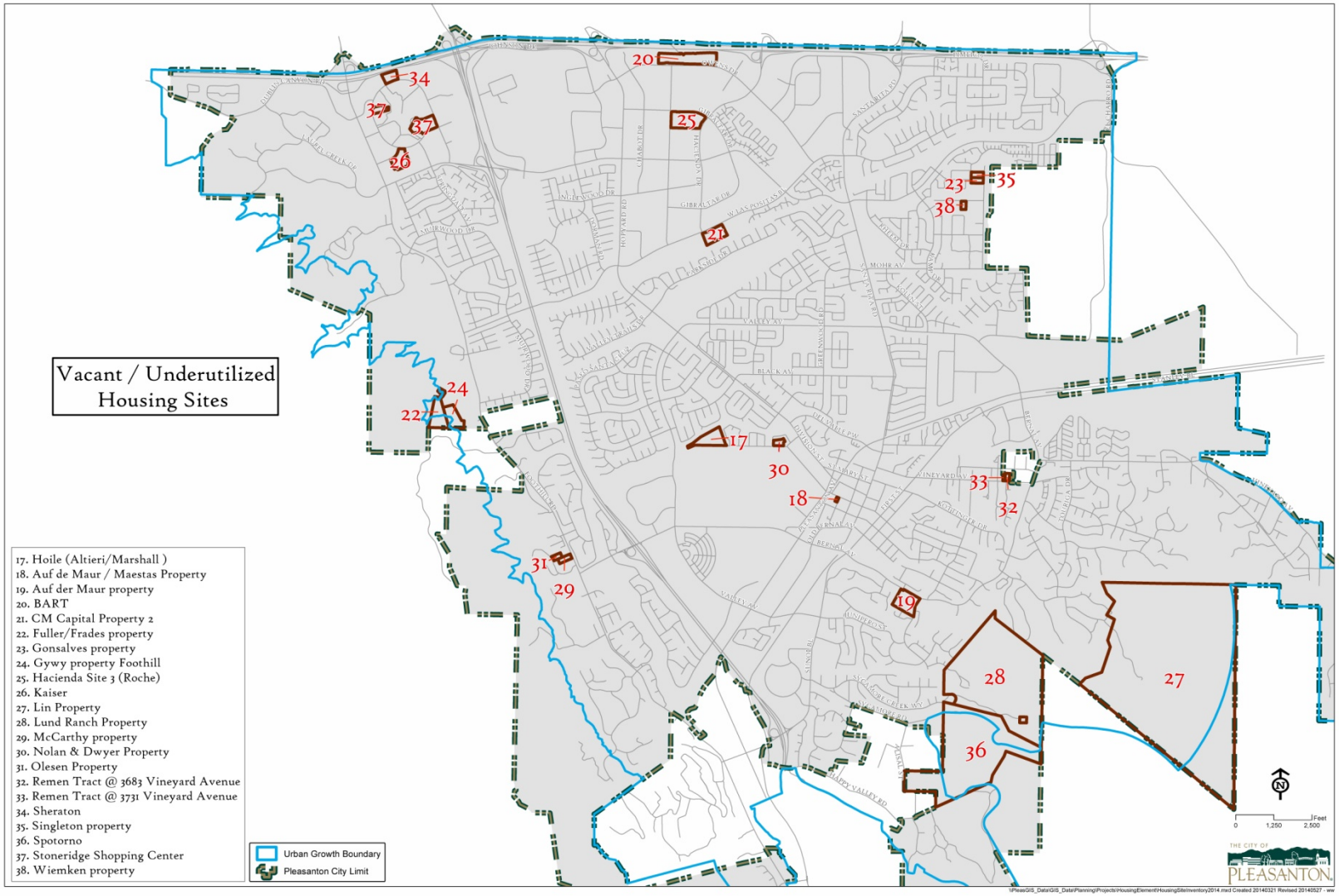


Figure 8: Vacant and Underutilized Housing Sites



~~Notes:~~

1. ~~Low income units from Birch Creek project.~~
2. ~~Includes 2 units from Birch Creek, 31 second units, and 5 apartment units.~~
3. ~~Low Income Civic Square Apartments~~
4. ~~Includes 7 second units, 31 moderate income Civic Square Apartments, and 1 apartment.~~
5. ~~Includes 32 units in the Continuing Life Communities Agreement, and 70 units in the Windstar Agreement.~~
6. ~~32 units affordable to Low Income Households in the Continuing Life Communities Agreement.~~
7. ~~Includes 32 units affordable to Moderate Income Households in the Continuing Life Communities Agreement and the balance of the Windstar Apartments (280).~~
8. ~~Sites 24 through 33 in Appendix B, plus 76 units in the Affordable Housing Agreement for sites 22 and 23.~~
9. ~~Balance of units from Sites 22 and 23, plus Site 5 in Appendix B~~
10. ~~Sites in Appendix B not counted in Notes 8 and 9.~~

B AVAILABLE LAND FOR HOUSING

Housing Element law requires that the City inventory vacant and underdeveloped sites, as well as sites with known potential for redevelopment which are available for housing development. The City has an obligation to identify adequate sites which will be made available through appropriate zoning and development standards and with public services and facilities needed to encourage the development of housing consistent with City's ~~"~~fair share~~"~~ regional need numbers.

Appendix B describes the existing inventory of available housing sites. Adequate sites are available to meet the City's RHNA need. The City has available sites with approved, deed-restricted projects or ~~comprising 101 acres~~ zoned at densities of at least 30 units per acre that can accommodate ~~2,774~~ 1,482 units affordable to low~~-~~, ~~and~~ very ~~-~~low~~-~~, and extremely~~-~~ low~~--~~income households. To show that the sites are suitable for lower income housing, the City has chosen to utilize Government Code Section 65583.2(c)(3)(B), which provides that sites zoned at a 'default' density of 30 units per acre or more are suitable for lower income housing. Additional sites are available to moderate~~--~~income households, including approved, vacant or underutilized sites zoned at more than 6 units per acre but less than 30 units per acre. The City has a capacity for 1,515 units affordable to moderate~~--~~income households. Approved, v~~V~~acant or underutilized parcels zoned at less than 6 units per acre or less provide capacity for 362 units affordable to above moderate~~--~~income households.

The City's ~~2010~~ 2013 Rent and Vacancy Survey (see Appendix C) illustrates that apartments including those recently constructed are generally affordable to moderate income households. As more recent apartment projects have ranged between 20 and 25 units/acre, it can be assumed that residential development at 23 units an acre or more would be affordable to moderate income households.

Identifying Sites to Meet Unmet Housing Site Need

Prior to the adoption of the ~~2007-2014~~ 2007–2014 Housing Element u~~U~~pdate, the City of Pleasanton rezoned ~~9~~ nine sites it had identified to accommodate the development of housing consistent with City's "fair share" regional need numbers. The City has experienced tremendous development interest for these nine sites, as evidenced by entitlements of five large~~--~~scale apartment and mixed~~--~~use developments totaling 1,302 units ~~(refer to summary **Table XX**, for more detailed project information)~~ with one of these

four entitled projects having ~~-~~begun construction. **Appendix B** further describes all entitled projects that provide capacity to meet the RHNA, including rezoned sites and other recently entitled projects. The review process for these sites included several factors, including some key factors described below.

Providing a range of housing choices and managing traffic congestion have been major challenges in the past and will continue to be so into the future. City planning efforts have strived to maintain and enhance the community's high quality of life and to incorporate innovative "smart growth" planning strategies, such as mixed-use and transit-oriented development (TOD), to further the goal of creating a more sustainable and energy efficient city. A main concept of smart growth is the decentralization of services so that people may access local services~~——~~retail, services, schools, recreation, etc.~~——~~through alternative modes of travel, such as walking, bicycling, and taking the bus.

The foundation of the Pleasanton General Plan~~—~~t~~-~~The City's VISION~~——~~is a well-planned, balanced community with desirable neighborhoods, an award-winning downtown with its small-town character, a diversified economic base, excellent schools, and a wide variety of community facilities. Quality of life is a cornerstone as the City maintains these desirable qualities by (1) continuing to develop a safe, convenient, and uncongested circulation system, (2) providing a comprehensive system of bicycle and pedestrian trails, (3) providing additional recreational and cultural facilities for the health and well-being of residents, (4) preserving natural resources, including water and air quality, and the community's environmental sensitivity, and (5) minimizing health and safety hazards. Supporting this VISION is the concept of sustainability. A sustainable city draws from the environment only those resources that are necessary and that can be used or recycled perpetually, or returned to the environment in a form that nature can use to generate more resources.

The approach for achieving adequate sites was based on the identification of factors for evaluating potential housing sites, and assessing potential sites from a comprehensive set of principles related to community quality of life and for creating high quality livable neighborhoods with well-maintained and appropriate public facilities. The overarching goals of the City of Pleasanton General Plan provided the framework for site selection principles. The housing location principles were developed through the rezoning process and were based on: (1) City of Pleasanton General Plan policies; (2) Smart Growth principles, including regional and sub-regional strategies; (3) criteria important for California Tax Credit Allocations for affordable housing funding; (4) additional factors important to the community; and (5) factors important to HCD in evaluating a site for its readiness and suitability for higher density housing (potential site constraints, current uses, site size, land use designation and zoning, application of development requirements, realistic development potential, etc.).

The sites that are described on the following pages were evaluated based on the criteria developed by the Housing Element Update Task Force with guidance and feedback from the community at community workshops, discussions with housing experts, and direction by decision-makers during the process. Scoring for sites was~~-~~ based on a "YES" answer (a site receives 1 point) and "NO" answer (a site receives 0 points) based on each of the following criteria listed below.

List of Criteria Used to Evaluate Potential Sites for Higher Density Housing

1) Infill

a. Site is an infill site

b. Site is not anticipated to require off-site sewer/water infrastructure improvements

2) Proximity to Modes of Transportation

a. Site is within ½ mile of BART

b. Site is within ¾ mile of BART

c. Site is within 1/3 mile of transit stop with 15-minute headway to BART

d. Site is within 1/3 mile of transit stop with 30-minute headway

e. Site is adjacent to bike route

f. Site is within ½ mile of freeway on ramp

3) Proximity to Services and Amenities

a. Site is within ½ mile of an existing or approved grocery store

b. Site is within ½ mile of an existing elementary school

c. Site is within ½ mile of an existing middle school

d. Site is within ½ mile of an existing or planned park/open space

4) Impact on Future Residents

a. Site is not anticipated to have odor impacts

b. The project is anticipated to meet noise standards with no or with reasonable mitigation measures (if adjacent to or across the street from freeway or rail line = 0)

c. The site is not within BAAQMD's air quality screening distance for new sensitive receptors

d. The site is within the standard response time for emergency services

e. The site is outside geological and fire hazard areas

- Site is not within Alquist-Priolo zone or fault zone
- Site is not within earthquake induced landslide zone
- Site is not within Special Fire Protection Area

f. The site is outside a 300-foot radius of an existing wireless facility

g. The site will be at least 150 feet from overhead portions of the 230 kV line and at least 37.5 feet from underground portions of the 230 kV line

5) Height and Mass Compatibility

a. Will the project (assuming 3 stories) be no more than one story higher than all adjacent residential development or all residential development across a residential collector or local street

b. Will the FAR of the proposed project (assuming an FAR of 80 percent~~%~~) be less than twice of the allowable FAR for development on all adjacent sites (not including parks) and sites across a residential collector or local street

c. Site is not adjacent to or across (a residential collector or local street) from an existing single-family detached residential home(s)

6) Impact Trees, Species, Historic Resources

a. The site will not likely require a significant tree mitigation/ consideration

b. The site will not likely require an environmental analysis related loss of suitable habitat for or the taking of sensitive species

c. The site will not likely require an analysis related to impacts on historic resources

7) Potential Inconsistency with General Plan Themes

a. Development of the site (assuming 3-4 stories) will not likely be inconsistent with the overarching goals/themes stated in the Introduction section of Pleasanton's General Plan: preserving and enhancing Pleasanton's character[1] and quality of life, and encouraging sustainable[2] development (if potentially inconsistent score = 0)

8) Site Size

a. The site is 5 acres or more in size allowing for design flexibility

b. The site is 1 acre or more in size allowing for more state/federal financing opportunities

9) Interest in Site

a. Property owner/developer has expressed interest in the site for high density residential development

10) Economic Interest

a. Site is not adjacent to a freeway

11) Other

a. The project will create no significant environmental impacts or will create no significant environmental impacts that cannot be mitigated with reasonable mitigation measures

b. Will development of the site with housing be accepted by the surrounding community?

c. Rezoning of the site will not have a significant fiscal impact on City

d. Project will not significantly contribute to an overconcentration of existing and potential high density housing into a few areas of Pleasanton

In reviewing potential housing sites and the available land inventory, there was adequate land supply to meet the housing needs of above moderate income households for the foreseeable future. The challenge for the community was to provide higher density sites that would fit with the goals of the community and that would provide the opportunity for extremely low, very low, and low income affordable housing to be built. In order to provide local governments with greater certainty and clarity in evaluating and determining what densities facilitate the development of housing that is affordable to lower-income households (very low and low income together), the Government Code provides two options: (1) the City can conduct an analysis of market demand and trends, financial feasibility, and residential project experience to demonstrate the densities facilitate lower income housing development; or, (2) apply Government Code Section 65583.2(c)(3)(B), which allows local governments to utilize “default” density standards deemed adequate to meet the “appropriate zoning” test. In Pleasanton, sites designated at 30 units per acre or

more would meet the "default" density requirement established in sState law. The second standard using the default minimum density was used and approximately 73 acres were rezoned to allow for high density residential development. Of the original 73 acres, 40 acres remain unentitled.

Infrastructure Availability

Sewer Infrastructure

The City of Pleasanton owns and maintains the pipelines, manholes, force mains, pump stations, and siphons in the local sewer collection system within the City's limits. Most of the City's existing collection system is in satisfactory condition and operates in accordance with acceptable industry standards for conveyance of average dry weather flows, peak hourly dry weather flows, and peak wet weather flows during a generally acceptable storm event. The Pleasanton General Plan adopted in 2009 identified the need for future improvements to the existing local collection and pumping system. These improvements included the construction of new or parallel sewers; diversion structures; and modifications, improvements, or complete reconstruction of various pump stations. The Pleasanton General Plan adopted in 2009 provides that maintaining and enhancing the existing local sewer collection system will be funded as part of the City's Capital Improvement Program (CIP), and new sewer lines will be funded and constructed by new development as it occurs.

If the housing sites rezoned to accommodate RHNA in the 2007-2014 2007–2014 Housing Element are developed, additional expansions to the local sewer collection system are warranted. In addition to the three sites in Hacienda Business Park which were rezoned in early 2011 to allow for high-density-residential use, nine other sites in Pleasanton were rezoned for high-density-residential use to accommodate RHNA as described in the "Meeting Projected Housing Needs" section below.. In the 2007 Wastewater Master Plan, these sites were anticipated to be developed for office-commercial use, with a correspondingly lower wastewater flow than now anticipated (with high-density-residential use). The rezoned sites located east of Hopyard Road and north of Stanley Boulevard (BART, Nearon, CarrAmericalifornia Center, and CM Capital Properties) require the construction of a new sewer pump station and pipelines. The pump station and appurtenant pipelines are not needed immediately, but will likely be necessary after the first major high-density-residential development in this area is occupied. The pump station is currently in the preliminary planning design phase, and anticipated to be operational in by late 20154. Several other sites (Sheraton, Stoneridge Shopping Center, Kaiser, Auf der Maur/Rickenbach) will require new sewer pipelines as well as limited upsizing of some existing pipelines to accommodate new residential growth. The sewer pump station project is estimated to cost over $3 million dollars. The local sewer pipe upgrades are anticipated to cost between a few hundred thousand to several hundred thousand dollars. Replacement and improvement funds in the City's CIP are funding the first phases of the pump station project, and the City's CIP and/or new development, will fund the later phases. The cost to fund the new sewer facilities will be funded on a pro rata basis between existing users and future development.

Dublin-San Ramon Services District (DSRSD) provides Pleasanton's sewage treatment services. Under a contract with DSRSD, Pleasanton has treatment capacity entitlement to 8.5 million gallons daily (mgd) of average dry weather flow (ADWF). DSRSD owns the treatment plant's remaining treatment capacity of 8.5 mgd (for a total treatment capacity of 17 mgd).

As part of the 2007 Wastewater Master Plan, the City of Pleasanton performed a sewer flow monitoring capacity study. Results showed that in 2004 the ADWF from Pleasanton to DSRSD's regional sewage treatment plant was approximately 5.47 mgd. With the future growth projected in the 2009 General Plan, Pleasanton's flow is anticipated to increase to approximately 7.7 mgd. At the time the 2009 General Plan was adopted, Pleasanton's capacity entitlement at the treatment plant was deemed sufficient to accommodate growth; however, total flows at the treatment plant were expected to reach 17 mgd around 2015 due to growth in both Pleasanton's and DSRSD's sewer service area, and as a result, an expansion of the treatment plant was deemed warranted. DSRSD has not designed this expansion; but, it is anticipated that the final expansion will accommodate a total of 20.7 mgd. After the expansion is

complete, Pleasanton's capacity entitlement at the plant will increase to 10.3 mgd. Pleasanton's existing and future capacity entitlements are anticipated to adequately accommodate increased flows as a result of the high-density-residential rezonings during the ~~2007-2014~~ 2007–2014 Housing Element planning period. The total cost of the plant expansion is anticipated to be approximately $18 million dollars (in 2007 dollars). DSRSD's fees for new sewage connections are anticipated to increase in the future to pay for this expansion.

Disposal of treated effluent from DSRSD's plant to the San Francisco Bay is provided by means of disposal lines managed by LAVWMA (Livermore Amador Valley Water Management Agency), a Joint Powers Authority (JPA) between the City of Pleasanton, the City of Livermore, and DSRSD. LAVWMA's disposal capacity is 41.2 mgd peak wet weather flow (PWWF), of which Pleasanton has capacity entitlement to 14.4 mgd. ~~While an upgrade of this facility is not needed to accommodate the RHNA allocations in the 2007-2014~~ 2007–2014 ~~Housing Element planning period, if future RHNA cycles include substantial residential growth in the region, the disposal system may require a future upgrade.~~ The cost of the upgrade has not been estimated, but it is anticipated that it could be extremely expensive.

After the adoption of the 2007–2014 Housing Element, the City ~~anticipates updating~~ updated its 2007 Wastewater Master Plan to assess the full extent of the needed upgrades/expansions to accommodate (to the extent possible) future RHNA cycles. This assessment is consistent with programs 14.6 and 14.7 of the ~~2007-2014~~ 2007–2014 Housing Element which state:

Program 14.6: Assess the level of effort to overcome infrastructure constraints to housing affordable to low- and very-low-income households on a periodic basis.

Responsible Agency: Housing Division

Time Period: As Needed or in Conjunction with the Housing Element Update

Funding Source: Housing Division Budget

Program 14.7: Assess future sewer infrastructure needs, including sewer infrastructure upgrades and facilities to accommodate future RHNA cycles in the region.

Responsible Agency: Operation Services Department, Housing Division, City Council

Time Period: 2011-2012

Funding Source: Sewer Enterprise Fund

The City ~~will~~ also ~~review~~ reviewed infrastructure conditions and the Growth Management ~~Ordinance~~ Program between 2011 and 2014. In 2012 and 2013 the City revised the Growth Management ~~Ordinance~~Program, as directed by Program 9.1 and 29.2 of the ~~2007-2014~~ 2007–2014 Housing Element. These recent revisions ensure that the program does not prevent the City from meeting its share of the regional housing need. ~~Program 29.2 of the 2007-2014 Housing Element states:~~

~~Program 29.2: Review and amend the Growth Management Ordinance to reflect current housing and infrastructure conditions and current housing needs.~~

~~Responsible Agency: City Council~~

~~Time Period: 2011-2014~~

~~Funding Source: Planning Division Budget~~

To reduce the use of potable water and impacts to sewer facilities, the JPA members of LAVWMA have agreed to use recycled wastewater for landscaping irrigation when feasible, and P~~p~~rogram 6.1 of Pleasanton's General Plan Water Element states:

Program 6.1: Utilize wastewater reuse/reclamation methods to the fullest extent financially and environmentally feasible.~~....~~

Water Infrastructure

It is not anticipated that any of the sites which were rezoned to accommodate Pleasanton's RHNA for the ~~2007-2014~~ 2007–2014 Housing Element planning period or the new RHNA for 2015- 2023 will require potable-water pumping, storage, or pipeline upgrades. Several housing sites zoned for low-density-residential development, such as sites west of Foothill Road, will need such improvements, but these sites are zoned for low-density-residential development, and will not address Pleasanton's RHNA for the ~~2007-2014 2007–2014~~2015-2023 Housing Element planning period. The cost of the potable-water upgrades could exceed $1 million dollars for some of these low-density residential sites. While City's water infrastructure is sufficient for future development units, water sources in California are scarce. In response to scarcity of water sources, s~~S~~tate of California in 2009 enacted SBX7-7 requiring water providers to reduce their water demand by 20 percent by calendar year 2020 (20-20 Program). In compliance with the California's 20-20 Program, City of Pleasanton has implemented public outreach and water conservation methods for its customers. These methods include indoor plumbing retrofit and outdoor landscape irrigation ~~more~~ efficient upgrades. City Council approved Pleasanton's 2010 Urban Management Plan and directed staff to implement recommended water conservation programs and also establish programs for funding ~~to mitigate~~ for water recycling in the City. Future development units will be designed utilizing the latest available water conserving technology for indoor plumbing fixtures and outdoor irrigation devices and also participate in recycled water ~~mitigation~~ program funding.

In November 2013 the City Council approved the Recycled Water ~~Feasablity~~Feasibility Study allowing the City to proceed forward with the environmental documentation necessary to move forward with implementation of the recycled water program. Upon implementation of this program will serve many of the developments in the Hacienda Park (BART, Nearon, California Center, and CM Capital Properties) will be able to utilize recycled water for landscaping purposes.

As required by Government Code Section 65589.7, in May 2008, the City of Pleasanton adopted an administrative policy to provide priority water and sewer service for housing developments serving lower income households.

Second Units

As the City reaches build-out, second units increase in importance as a source of housing, particularly affordable housing. They have particular value as a source of housing for seniors who would otherwise have to sell their homes and leave their neighborhoods, for young adults who might otherwise have to double- or triple-up to afford housing, and for "au pairs" or other household workers who would otherwise have to find conventional housing or commute from other communities.

In the period ~~1999~~ 2007 through 2014~~06~~, approximately ~~131~~50 second units were built, or about ~~16~~ six second units a year. ~~Since then, from 2007 through 2010, 34 second units were built or approximately 9~~

~~units per year.~~ This ~~slow down~~slowdown in the construction of second units tracks the general decline in residential construction.

Feasibility of Identified Mixed Use Development Sites

The availability of developable sites does not assure development; market conditions will in most cases dictate when any particular development will commence. An issue specific to the availability of mixed use sites for housing purposes is the question "what is it," i.e., precisely what mix of uses is likely to occur. Many mixed use zoning districts are permissive in this regard, as is the case in the City of Pleasanton. A mixed use site could be all retail mixed with office or housing or any combination of these uses consistent with other aspects of the zoning district.

While this opportunity leads to some uncertainty regarding housing production on these sites, from a market feasibility standpoint, and in practice, housing is increasingly part of mixed use development in California suburban settings such as Pleasanton. The reason is that housing has tended to generate considerably higher value per square foot of developed building than office or retail uses. Given the relatively high cost of land and construction of mixed use buildings, the housing component is often essential to achieve a financially feasible development. Even when not absolutely necessary, rent-seeking investors will tend to maximize value and a housing component can help achieve this objective.

Experience with financial analysis of mixed use buildings has repeatedly demonstrated this point. A simple reference to the marketplace also underscores this point – a common prototypical vertical mixed use building, with hundreds of examples having been built recently in California, involves a retail/office ground-floor "podium" with two or more floors of residential flats located above. Alternative "side-by-side" projects also exist. Of course there will always be circumstances that lead site owners to variations in the mixed use prototype including single-use buildings and those involving no residential development, changing market dynamics, cost/risk factors, and business objectives. Prior to the adoption of the ~~2007-2014~~ ~~2007–2014~~2015-2023 Housing Element, the Pleasanton City Council rezoned nine sites (BART, Sheraton, Stoneridge Shopping Center, Kaiser, Pleasanton Gateway, Auf der Maur/Rickenbach, Nearon, CarrAmerica, and CM Capital Properties) to accommodate the City's RHNA allocation, Of these nine sites, five (BART, Sheraton, Stoneridge Shopping Center, Kaiser, and Carr America) allow for mixed use development. In large part, these sites were selected for mixed use because of their potential for housing development in the context of prior infill planning and City policies. Accordingly it is very likely that these mixed use rezonings will incorporate a high density housing component,

Meeting Projected Housing Needs

Prior to the adoption of the ~~2007-2014~~ ~~2007–2014~~2015-2023 Housing Element, the City completed the rezoning and General Plan Amendments necessary to accommodate the City's RHNA. Rezoned sites are shown in **Figure 9**. ~~.~~ The City has experienced tremendous development interest for these nine sites, as evidenced by entitlements on ~~four~~five of the nine sites for ~~of four~~ large~~-~~scale apartment and mixed~~-~~use developments, which are described in more detail in **Appendix B** ~~totaling 1,125 units on 33 acres of land~~). The table and map below summarize ~~nine~~ the remaining five sites which were rezoned to meet the City's remaining need for available sites and have not yet been entitled.~~-~~ The pages immediately following the summary table and map include background information and development considerations for the ~~nine~~ five sites. ~~It was the intent of the City to rezone land sufficient to meet the need for 2,000 units,~~ The ~~nine~~ five sites listed can accommodate a maximum capacity of approximately ~~2,326~~819 units.~~,~~ ~~In the tables and figures below, the nine five sites are numbered 25-33~~XXX to correspond with their housing site

~~number~~ These sites are also included in the Housing Sites Inventory (**Appendix B**) and described in further detail below. The following figures are numbered to correspond with their housing site number, as shown in **Appendix B**.

~~Table 15:~~Table 30: ~~Nine~~ Five Previously Rezoned Sites-Acreages and Densities

Site	APN	Current Use	Prior General Plan / Zoning	New General Plan / Zoning	Total Site Acreage	Potential Acreage for Multi-family Development	Number of Units p/ac Min.		Site Constraints
							30 units/ac	40 units/ac	
Sheraton	941-1201-057-02	Hotel	Retail•Highway•Service Commercial, Business & Prof. Offices	Mixed Use /PUD-MU	3.3	3.3	99		P
Stoneridge Shopping Center[1]	941-1201-094-03	Shopping Center	Retail•Highway•Service Commercial, Business & Prof. Offices	Mixed Use /PUD-MU	74.6	~~10.0~~2.2		~~400~~88	P
Kaiser	941-1201-052-03	Vacant / parking lot	Retail•Highway•Service Commercial, Business & Prof. Offices	Mixed Use /PUD-MU	6.1	6.1	183		P
BART[1]	941-2771-015-00 941-2778-002-00	Parking lot	Mixed Use•Business Park	Mixed Use/Business Park /PUD-MU	14.9	8.3	249		S/P
CM Capital Properties	941-2762-006-00 941-2762-011-01	Office	Mixed Use•Business Park	Mixed Use-Business Park /PUD-MU	~~12.6~~6.69	~~12.6~~6.69	~~378~~200		S/P
TOTAL						**~~72.8~~24.41**	**~~1,926~~731**	**~~400~~88**	

Endnotes:

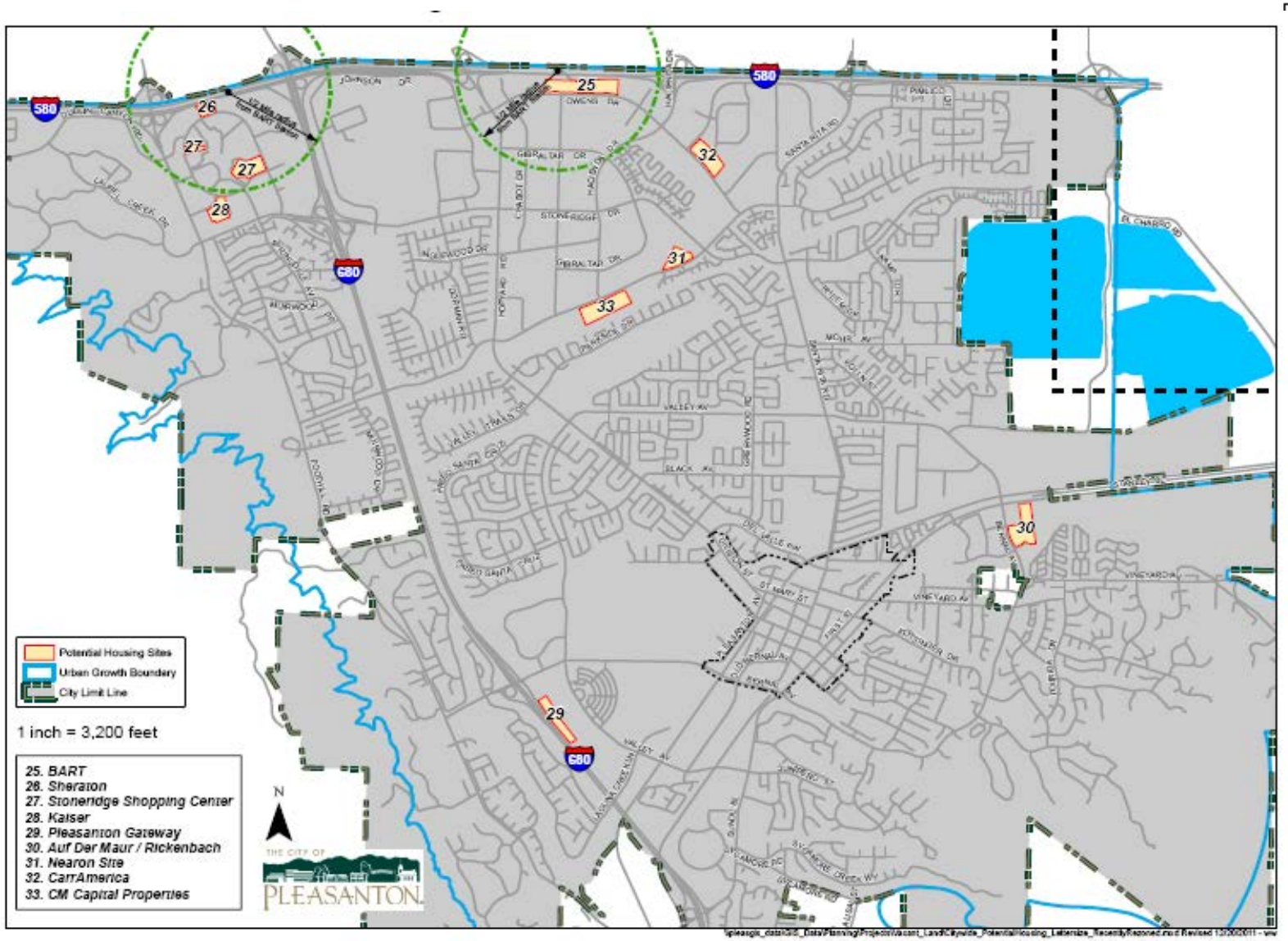
1 Estimate of potentially developable area.

~~The CarrAmerica site is calculated at a minimum density of 35 units per acre~~

S/P New sewer pump station and pipelines

P New pipelines

~~Figure 7:~~Figure 9: Nine Rezoned Sites



SITE #205

BART

Location: Dublin/Pleasanton BART

General Plan Designation: Mixed Use/Business Park

Site Zoning Accommodating High Density Residential Units: PUD-MU (High Density Residential 30+ du/ac—8.3 ac max.)

Estimated Potential Number of Housing Units per General Plan Designation and Zoning: 249+

Acreage for High-Density Residential Development: 8.3 acres – the minimum of 249 units may be developed on fewer acres at a higher density.

Background Description:

- Surface parking area at Bay Area Rapid Transit (BART) station.
- Within ½ mile of freeway on ramps.
- Adjacent to a bike route.
- Within ½ mile of a park.
- Tall, large buildings in area.
- Site is more than 5 acres in size allowing for design flexibility.

Key Considerations for Site Development:

- Consider reducing parking requirements for units within ¼ mile of BART.

Feasibility for Site Development:

The BART site is currently developed with surface parking serving the Hacienda BART station. BART was a key member of the City's Hacienda Transit Oriented Development Task Force which developed the Hacienda TOD Development Standards and Design guidelines for TOD around the Hacienda BART station. BART advocated for and assisted in the preparation of site specific detailed development standards and guidelines titled "Pleasanton TOD Standards and Guidelines: BART Property" for the subject site for the purpose of facilitating mixed use development of the site including a substantial high density residential component.

SITE #3426

Sheraton

Location: 5990 Stoneridge Mall Road

General Plan Designation: Mixed Use

Site Zoning Accommodating High Density Residential Units: PUD-MU (High Density Residential at a minimum of 30+ du/ac—3.3 ac max.)

Estimated Potential Number of Housing Units per General Plan Designation and Zoning: 99+

Acreage for High-Density Residential Development: 3.3 acres

Background Description:

- Hotel building near BART station.
- Within ½ mile of freeway on-ramps.
- Tall, large buildings in area.

Key Considerations for Site Development:

- Consider reducing parking requirements for units within ¼ mile of BART.

Feasibility for Site Development:

The Sheraton site contains a hotel constructed in 1986 that has been operated by a number of owners. In recent years, City planning staff members have received multiple inquiries from residential developers interested in converting the property to a residential use. The site is immediately adjacent to the West Dublin/Pleasanton BART station, and across the street from the Stoneridge Mall and the high concentration of office employment in the Stoneridge area. Momentum for the residential development of this site will benefit ~~from the construction of the 350 unit mixed use Windstar project approved by the City two parcels away on the other side of the BART station, and~~ the evolving transit oriented village envisioned for the mall and BART area.

SITE #3727

Stoneridge Shopping Center

Location: Stoneridge Mall Road Borders Site

General Plan Designation: Mixed Use Site Zoning Accommodating High Density Residential Units: PUD-MU (High Density Residential 40+ du/ac—10.0 ac max.)

Estimated Potential Number of Housing Units per General Plan Designation and Zoning: 400~~88~~+

Acreage for High-Density Residential Development: ~~10.0~~2.2 acres

Background Description:

- Surface parking area of existing regional shopping center; project would require relocation of existing parking to a parking structure.
- Near BART station.
- Within ½ of freeway on ramps.
- Tall, large buildings in area.
- Site is more than 5 acres in size allowing for design flexibility.

Key Considerations for Site Development:

- Consider reducing parking requirements for units within ¼ mile of BART.
- Parking structures anticipated as part of any development proposal. No net loss of parking anticipated.

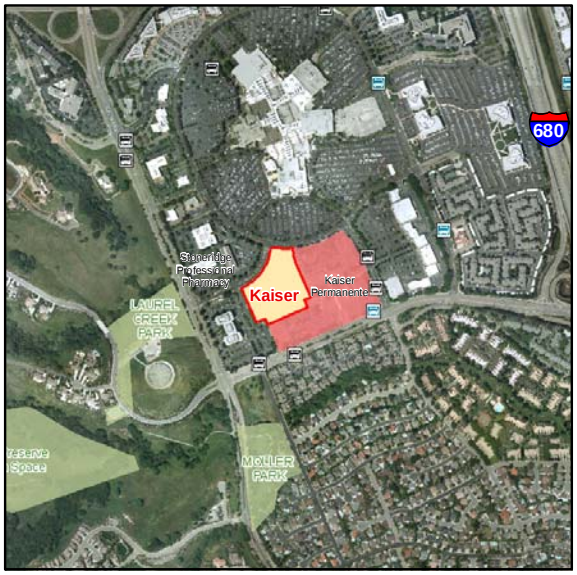
Feasibility for Site Development:

The Stoneridge Shopping Center, owned by Simon Properties, currently contains approximately 40 acres of surface parking. Together with City staff, Simon originally identified 10 of those acres as available and suitable for high density residential development. ~~—~~The new development is envisioned to create a dynamic new neighborhood to complement the existing mall use. Simon has participated in several other similar residential projects at their malls at The Domain, in Austin Texas, the Firewheel Town Center in Garland Texas, and the South Park Mall in Charolette, North Carolina.

Since the previous Housing Element update Simon has also been exploring additional development options such as adding on additional commercial area within the original high-density 10 acre areas. Although no plans have been submitted for review, staff has reduced the area available for high-density residential to 2.2 acres to accurately reflect potential development.

SITE #2~~68~~

Kaiser



Location: Southeast of Laurel Creek Way

General Plan Designation: Mixed Use

Site Zoning Accommodating High Density Residential Units: PUD-MU (High Density Residential 30+ du/ac—6.1 ac max.)

Estimated Potential Number of Housing Units per General Plan Designation and Zoning: 183+

Acreage for High-Density Residential Development: 6.1 acres

Background Description:

- Vacant site adjacent to an existing medical office complex.
- Within ½ mile of freeway on ramps and BART station.
- Tall, large buildings in area.
- Site is more than 5 acres in size allowing for design flexibility.

Key Considerations for Site Development:

- None

~~-~~SITE #2133

CM Capital Properties

Location: South of Hacienda Drive and West Las Positas Boulevard Intersection

General Plan Designation: HDR (High Density Residential)

Site Zoning Accommodating High Density Residential Units: PUD-HDR (High Density Residential 30+ du/ac—~~12.6~~6.69 ac max.)

Estimated Potential Number of Housing Units per General Plan Designation and Zoning: ~~378~~200+

Acreage for High-Density Residential Development: ~~12.6~~6.69 acres

Background Description:

- ~~Two~~ One parcels with existing vacant/semi-vacant office buildings.
- Within ½ mile of a grocery store.
- Across from a middle school.
- Adjacent to a bike route.
- Site is more than 5 acres in size allowing for design flexibility.

Key Considerations for Site Development:

- Consider a feathering of densities, with the lowest densities by the Arroyo Mocho and adjacent 1 story commercial developments.
- Consider landscape screening by the Arroyo Mocho and adjacent 1 story commercial developments.

Feasibility of Site Development:

The CM Capital site contains ~~two~~ one parcel~~s~~, ~~each~~ with an office building constructed in ~~1984 and~~ 1985. ~~One of the buildings is completely vacant.~~ The building~~s~~ do~~es~~ not demise well and ~~are~~is, for the majority share of the tenants in the Pleasanton and Tri-Valley market, functionally obsolete. ~~Each~~ The building would need to undergo a very costly renovation in order to make ~~them~~ it suitable for multi-tenancy, a renovation that could probably not be justified in today's market. Residential development of this site would require demolition and redevelopment of the site. ~~—~~The site is located near grocery shopping and across the street from a middle school, and is located on a bike route. The site also has Hacienda shuttle service to BART. The property owners were motivated to obtain the residential zoning as shown by the recent approval of t~~.~~he adjacent site to construct a new 177 unit apartment development. The Hacienda Business Park Owners Association supports ~~the rezoning~~maintaining zoning for residential use.

C POTENTIAL NON-GOVERNMENTAL CONSTRAINTS TO HOUSING

Non-governmental constraints to housing production and affordability include market conditions such as land costs, construction costs, and the availability of financing that affect the cost of housing. These costs are not directly related to local government regulations or policies. An overview of these housing constraints is presented below. ~~In Sspring 2011, an experienced local residential land developer researched land and construction costs in Pleasanton. The cost information below is based on this research.~~

Land Costs

The cost of land is a major determinant of the price of housing. Not only does the City not have direct control of land costs, but the cost of land is also a function of the regional housing market; therefore, any efforts the City may make in this area would be limited. Nonetheless, the City's ability to influence the supply of developable land which is zoned for housing can result in the production of more housing, which may have a positive influence on housing cost. Land costs in Pleasanton vary according to density, location, and other factors. According to public~~al~~ly available sources such as Trulia.com, ~~L~~low-density land costs range from $~~650,000~~ 20,700 per acre to over $~~750,000~~ 1.7 million per acre and medium-/high-density land costs up to $~~1.7~~ 1.2 million for raw land. Low-, medium-, and high-density land with improvements would cost between $1 and 2 million per acre, depending in the level of improvements. Land costs average around 15-20 percent of construction costs for multi-family developments. Even though land costs for single-family homes vary widely, the costs (as a percentage) are significantly higher than for multi-family development.

Building Construction Costs

Building construction includes the costs of materials, labor, fees, and financing. Factors involved in construction costs include the type of construction, the quality of construction, building shape and size, site conditions, and amenities. Local government has no influence on these costs, but they do constitute a significant portion of overall housing costs. General economic conditions have a major bearing on the amount of these costs and whether they increase at a fast or slow rate. ~~With~~ During the down economy from ~~2009~~ 2008 to 2011, and the rate of inflation relatively low over these years, construction costs ~~have~~ did not been increase~~ing~~ significantly. Lower interest rates have reduced the financing component of construction costs, making the cost of this financing component relatively low in recent years. ~~However, in May~~Since 2011 ~~local developers expressed there are early signs indicating~~ construction costs have ~~may start rising~~risen at a more rapid rate than the recovery in the economy in general.

The National Building Cost Manual (NBCM) estimates that the cost to construct a new single-family home in Pleasanton is approximately $125 per square foot, or $376,283 in total costs. This estimate assumes the construction of a 3,000-~~-~~square-~~-~~foot home with eight~~8~~ corners, a 500-~~-~~square-~~-~~foot attached garage, built with average-quality building materials, and does not include custom-quality materials or design. At $125 per square foot, a ~~smaller~~ 2,000-~~-~~square-~~-~~foot home would cost approximately $250,855 to construct. The NBCM estimates that 85~~%~~ percent of the construction cost is due to direct costs including equipment, materials, and labor. Approximately 4 percent~~%~~ of the cost reflects indirect costs, while the remaining 11 percent~~%~~ is the contractor's markup. The construction cost does not include related costs associated with land, permits, or financing. Also, many new homes in Pleasanton include custom materials and design, which also increase the total construction cost. This cost estimate further excludes the cost of land. Factoring in related cost and custom materials plus the cost of land, the construction of a new single-family home in the c~~C~~ity would range between $800,000 and $1.2 million.

~~In Pleasanton, single-family home construction costs, not including land costs, range from approximately $75 per square foot for a medium density home to $275 per square foot for a low density custom home.~~ Due to the high price of land in the c~~C~~ity, the cost to develop multi-family housing is also high. Multi-family construction costs, not including land costs, range from approximately $190 per square foot for a garden style apartment to $250 per square foot for an apartment with podium parking. The cost to develop each unit is roughly 20 percent of the cost to develop a single-family home, making multi-family housing the more affordable housing development option.

Availability of Financing

The cost and availability of financing affects a person's ability to purchase a home. As home mortgage interest rates decrease, homebuyers can use a greater portion of their available money towards the price of the home, and home sales increase. As interest rates increase, homebuyers must use a greater portion of their available money towards financing. As a result, they can afford "less house," and home sales decline. Higher interest rates translate to either a larger monthly payment or a larger down payment for a given house price, or having to find a lower-priced house. The fluctuation of interest rates thus has an influence on home affordability. To the extent that home mortgage rates have declined towards the end of this Housing Element period, more homebuyers have been able to qualify for home loans than previously, when rates were high. However, as this is a cyclical process dependent on the national economy, interest rates can be expected to rise in the future.

~~Over the past decade,~~In the decade between 2000 and 2010 there ~~has been~~was ~~a~~ dramatic growth in alternative mortgage products, including graduated mortgages and variable rate mortgages. These types of loans allow homeowners to take advantage of lower initial interest rates and to qualify for larger home loans. However, variable rate mortgages are not ideal for low- and moderate-income households that live on tight budgets. In addition, the availability of variable rate mortgages has declined in the last few years due to greater regulation of housing lending markets. Variable rate mortgages may allow lower-income households to enter into homeownership, but there is a definite risk of monthly housing costs rising above the financial means of that household. Therefore, the fixed interest rate mortgage remains the preferred type of loan, especially during periods of low, stable interest rates. **Table ~~XX~~31** illustrates interest rates as of March 2014~~-~~. The table presents both the interest rate and annual percentage rate (APR) for different types of home loans. The interest rate is the percentage of an amount of money which is paid for its use for a specified time, and the APR is the yearly percentage rate that expresses the total finance charge on a loan over its entire term. The APR includes the interest rate, fees, points, and mortgage insurance and is therefore a more complete measure of a loan's cost than the interest rate alone. However, the loan's interest rate, not its APR, is used to calculate the monthly principal and interest payment.

Table 31:Interest Rates

	Interest	APR
Conforming		
30-year fixed	4.375%	4.460%
15-year fixed	3.625	3.772
5-year adjustable rate	3.250	3.968%

Source: www.wellsfargo.com, March 2014

Notes: Conforming loan for a single-family home ~~-~~is for ~~no more~~less ~~-~~than $417~~200~~,000. A jumbo loan for a single-family home ~~-~~is equal to or greater than $417~~200~~,000. The jumbo loan threshold increase for projects with additional units.

~~Construction loans for new housing are difficult to secure in the current market. In past years, lenders would provide up to 80 percent of the cost of new construction (loan to value ratio). In recent years, due to market conditions and government regulations, banks require larger investments by the builder. Many builders are finding it very difficult to get construction loans for residential property at the current time. Complicated projects, like mixed use developments, are often the hardest to finance. Non-profit developers may find it especially difficult to secure funding from the private sector.~~

~~Affordable housing developments face additional constraints in financing. Though public funding is available, it is allocated on a highly competitive basis and developments must meet multiple qualifying criteria, often including the requirement to pay prevailing wages. Smaller developments with higher per unit costs are among the hardest to make financially feasible. This is because the higher costs result in a sale price that is above the affordability levels set for many programs. Additionally, smaller projects often require significant inputs of time by developers, but because the overall budget is smaller and fees are based on a percentage of total costs, the projects are often not feasible.~~

~~Rental developments tend to be easier to finance than for-sale developments, as there are more sources of funding available. However, recent cuts in public spending statewide have put pressure on these sources. For example, though tax credits used to be valuable source of revenue for low-income housing developers, programs have been cut and the tax credit resale market has softened. Though construction costs have been falling for all builders, the potential for tax credit revenue has been falling at an even greater rate, meaning that developers of low-income property are suffering disproportionately.~~

Small changes in the interest rate for home purchases dramatically affect affordability. A 30-~~-~~year home loan for a $680,000 home at ~~five~~ 5 percent interest has monthly payments of roughly $3,102. A similar home loan at ~~seven~~ 7 percent interest has payments of roughly 24 percent more, or $3,845. The Housing Element contains policies and programs which would use the City's Lower-Income Housing Fund to write down mortgage costs and provide City assistance in obtaining financing for affordable housing developments and to issue bonds or provide other funding to reduce the mortgage rates for apartments in exchange for extended or perpetual assisted-housing time periods. In these ways, the City can increase housing affordability by influencing the financing component of housing costs.

Foreclosures

The housing market in many California communities in recent years has ~~been dominated by the~~experienced a foreclosure crisis. Fortunately, Pleasanton has not suffered negative impacts to the degree that other cities have. Nevertheless, the City continues to monitor the local housing market and provides several resources to assist homeowners who are at risk of foreclosure or who must deal with the consequences once foreclosure occurs. For example, the City has provided on-going support to agencies such as the Tri-Valley Housing Opportunity Center and ECHO Housing, both of which provide resources and support for both pre- and post-foreclosure to Pleasanton residents. The Housing Element contains policies and programs which would use the City's Lower-Income Housing Fund and other resources to continue to provide support to residents facing foreclosure or who are at risk of foreclosure.

Community Resistance to New Housing

Another common constraint to housing production in the Bay Area is community resistance to new developments. There are a number of concerns that are often expressed at meetings, including: (1) new developments will cause increased traffic (or will likely place a burden on other forms of infrastructure such as schools), (2) additional housing or density will adversely affect the community character, (3) affordable housing will impact property values, and (4) valuable open space will be lost. Regardless of the factual basis of the concern, vociferous opposition can slow or stop development.

Additionally, at times there is a tension between the desire to provide certain individuals (such as nurses, teachers, law enforcement, etc.) preferential access to affordable housing, and Fair Housing Law. In many cases, it is not possible to target housing to select groups. These concerns are often expressed during project review processes and can present significant political barriers to development.

Potential opposition to affordable housing exists in many communities throughout the Bay Area. It is important in this regard to identify sites for special needs and affordable housing that fit with community character and have minimum impacts. Design plays a critical role in creating new developments that blend into the existing neighborhood, especially in higher density developments that might otherwise seem out of place. Good design can help ensure that high density developments are not bulky or out-of-scale. Through sensitive design, a building's perceived bulk can be significantly reduced to create a development that blends with the existing character of the neighborhood. Design strategies which the City has used to minimize the perception of bulk and create a blending with the community do not necessarily increase costs. These include:

(1) Break-up the building "mass" in its architecture and detailing (e.g., create several smaller buildings instead of one large building).

(2) Vary the roofline.

(3) Create a three-dimensional facade (rather than a massive, flat facade).

(4) Step-back the building height, with the lowest part of the building towards the street and adjacent properties, locating the highest part of the building towards the center of the property.

(5) Site the building appropriately in relation to surrounding buildings.

(6) Use architectural design, landscaping, materials and colors that fit with the area.

(7) Use landscaping to blend the buildings with the natural setting.

(8) Provide for open space and pathways throughout the development.

Working with For-Profit and Non-Profit Housing Developers

The key to the success of non-profit developers lies in three areas: (1) their ability to draw upon a diversity of funding sources and mechanisms to make their developments work financially; (2) their commitment to working cooperatively and constructively with the local community; and, (3) their long-term commitment to ensuring excellence in design, construction and management of their developments, creating assets that are valued by the people who live in the developments as well as their neighbors and others. The City can work with non-profit developers where there are opportunities.

There are a wide variety of resources provided through federal, state and local programs to support affordable housing development and related programs and services. Specific programs and sources of funding are summarized earlier in the Housing Element. Local government resources, which have historically played a less important role in supporting housing development, now play a fairly significant role by making local developments more competitive for federal and state financing. There is considerable competition for the program funds that are available, and any one development will need to

draw upon multiple resources to be financially feasible. When developments are able to demonstrate a financial commitment and contribution from local sources — especially if coupled with regulatory support through policies such as fast-track processing, fee waivers, and/or density bonuses — they are better able to leverage funding from other 'outside' sources.

The City of Pleasanton already has a tradition of working with non-profit developers on several successful affordable housing projects. –Past projects involving non-profit partnerships include The Parkview (BRIDGE Housing Corporation), The Promenade (Citizens Housing Corporation), and Ridge View Commons (Eden Housing). -The City was working closely with Christian Church Homes on a concept to redevelop Kottinger Place and Pleasanton Gardens, two older complexes for very low income senior citizens.

D POTENTIAL GOVERNMENTAL CONSTRAINTS TO HOUSING

As with other cities, Pleasanton's development standards and requirements are intended to protect the long-term health, safety, and welfare of the community. The City of Pleasanton charges fees and has a number of procedures and regulations it requires any developer to follow. There are many locally imposed land use and building requirements that can affect the type, appearance, and cost of housing built in Pleasanton. These local requirements include zoning standards, development fees, parking requirements, subdivision design standards, and design review. Other building and design requirements imposed by Pleasanton follow sState laws, the California Building Code, Subdivision Map Act, energy conservation requirements, etc.

The City's development standards are necessary to ensure the protection and preservation of the existing housing stock. By Bay Area standards, they are not unduly restrictive and, in general, Pleasanton's development standards and requirements are comparable to many other communities in the Bay Area.

Land Use Controls

The City exercises land use controls over residential development through its General Plan, Zoning Ordinance, building review and permit procedures, and Growth Management Program (GMP). The General Plan, primarily through the General Plan Land Use Map, regulates the general use and density of future developments in Pleasanton. The Zoning Ordinance regulates specific site requirements such as building height, setbacks, etc. Pleasanton makes extensive use of Planned Unit Development (PUD) zoning to provide residential builders with substantial flexibility in planning their projects. The City's Building and Safety Division reviews all buildings for conformance with the California Building Code and other codes to ensure the health and safety of its residents. Finally, the City allocates a range of housing units to be built per year through the GMP based on housing need and the City's ability to provide infrastructure and City services, as called for in General Plan policies.

The tables below list all of the City's provisions for various types of housing, standard zoning districts which allow residential development, and provides the development standards (setbacks, minimum lot size, building height, open space, parking) which are required in these traditional zoning districts. While there is a reason for each standard, such as providing open space to meet the recreational needs of residents, on-site parking to store residents' motor vehicles, and setbacks for light and privacy, any standard which results in less building area and fewer dwelling units can theoretically produce less housing required to meet regional housing needs and can increase the price of housing. To the extent that such standards are reasonable and do not exceed what is necessary to create a suitable living environment, they would not be identified as a constraint to housing production. However, excessive standards can result in higher housing costs. Pleasanton does have large-lot, single-family residential zoning districts (R-1-20,000 and R-1-40,000) which result in lower-density and higher-priced housing. However, these districts typically are found in hillside areas where steep slopes and other environmental constraints dictate larger lots, greater setbacks, and increased open space.

Multifamily development in areas zoned R-M, and single family development in areas zoned R-1 that meet the site development standards described in the table following are permitted uses. Development consistent with the zoning district requirements would be reviewed by the Planning Commission for conformance with design review criteria included in PMC 18.20.030. In addition to single-family and multi-family dwellings, the City offers a variety of housing opportunities that are available to residents of all economic segments, as well as some of the more vulnerable members of the community, including lower-~~–~~income households, seniors, and the homeless. These housing opportunities include mobile homes, second units, and a number of special needs housing options including transitional housing, supportive housing and agricultural employee housing. Allowed uses for housing are presented in **Table ~~XX~~32** ~~below~~ for residential zoning districts and **Table ~~XX~~33** for nonresidential zoning districts. A summary of site development standards is presented in **Table ~~XX~~34** below.

~~Table 16:~~Table 32:Provision~~s~~ for a Variety of Housing, Residential Zoning Districts

	R-1-40,000	R-1-20,000	R-1-10,000	R-1-8,500	R-1-7,500	R-1-6,500	RM-4,000	RM-2,500	RM-2,000	RM-1,500
Single-Family Dwellings	P	P	P	P	P	P	P	P	P	P
Multi-family Dwellings	P	P	P	P	P	P	P	P	P	P
Mobile Home Park	---	---	---	---	---	---	C	---	---	---
Second Dwelling Units	P	P	P	P	P	P	P	P	P	P
Small Child Day Care (1-6 children)	P	P	P	P	P	P	P	P	P	P
Large Child Day Care (7-14 children)	C	C	C	C	C	C	C	C	C	C
Emergency Shelters*	---	---	---	---	---	---	---	---	---	---
Transitional Housing (< 6 adults)	P	P	P	P	P	P	P	P	P	P
Transitional Housing (> 6 adults)	---	---	---	---	---	---	P	P	P	P
Supportive Housing (< 6 adults)	P	P	P	P	P	P	P	P	P	P
Supportive Housing (> 6 adults)	---	---	---	---	---	---	P	P	P	P
Employee Housing (agricultural)	P	P	P	P	P	P	P	P	P	P

Table 33: Provisions for a Variety of Housing, Nonresidential Zoning Districts

	C-C	O	CF	A	C-S	H-P-D
Single-family dwellings	---	---	---	P	---	P
Multi-family dwellings	P	---	---	P	---	---
Mobile Home Park	---	---	C	---	---	---
Second dwelling units	---	---	---	P	---	---
Emergency Shelters*	---	---	---	---	C	---
Transitional Housing (< 6 adults)	P	---	---	P	---	P
Transitional Housing (> 6 adults)	---	---	---	---	---	---
Supportive Housing (< 6 adults)	P	---	---	P	---	P
Supportive Housing (> 6 adults)	---	---	---	---	---	---
Employee Housing (agricultural)	---	---	---	P	---	P

Table 34: Site Development Standards for Sites Which Allow Residential Uses

ZONING DISTRICT	MINIMUM/ MAXIMUM UNITS PER ACRE	MINIMUM LOT SIZE			MINIMUM YARDS			SITE AREA PER DWELLING UNIT	GROUP USABLE OPEN SPACE PER DWELLING UNIT 18.84.170`	PRIVATE OPEN SPACE PER DWELLING UNIT GROUND FLOOR/ ABOVE	FAR	MAXIMUM HEIGHT OF MAIN STRUCTURE 18.84.140
		Area	Width 18.84.050	Depth	Front 18.84.080	One Side/ Both Sides 18.84.090	Rear 18.84.090					
A		5 acre	300 ft	---	30 ft	30 ft; 100 ft	50 ft	---	---	--	---	30 ft
R-1-40,000	0/1	40,000 sq ft *18.84.040*	150 ft	150 ft *18.84.060*	30 ft	5 ft; 50 ft	30 ft	40,000 sq ft	---	--	25%	30 ft
R-1-20,000	0/2	20,000 sq ft *18.84.040*	100 ft	125 ft *18.84.060*	25 ft	5 ft; 30 ft	25 ft	20,000 sq ft	---	--	30%	30 ft
R-1-10,000	0/4	10,000 sq ft *18.84.040*	80 ft	100 ft *18.84.060*	23 ft	5 ft; 20 ft	20 ft	10,000 sq ft	---	--	40%	30 ft
R-1-8,500	0/4	8,500 sq ft *18.84.040*	75 ft	100 ft *18.84.060*	23 ft	5 ft; 15 ft	20 ft	8,500 sq ft	---	--	40%	30 ft
R-1-7,500	0/5	7,500 sq ft *18.84.040*	70 ft	100 ft *18.84.060*	23 ft	5 ft; 14 ft	20 ft	7,500 sq ft	---	--	40%	30 ft
R-1-6,500	0/6	6,500 sq ft *18.84.040*	65 ft	100 ft *18.84.060*	23 ft	5 ft; 12 ft	20 ft	6,500 sq ft	---	--	40%	30 ft
RM-4,000	0/11	8,000 sq ft	70 ft	100 ft *18.84.060*	20 ft	7 ft; 16 ft	30 ft	4, 000 sq ft *18.84.030(E)*	---	--	40%	30 ft
RM-2,500	0/17	7,500 sq ft	70 ft	100 ft	20 ft	8 ft; 20 ft	30 ft	2,500 sq ft	400 sq ft	150/50 SF	50%	30 ft

ZONING DISTRICT	MINIMUM/ MAXIMUM UNITS PER ACRE	MINIMUM LOT SIZE			MINIMUM YARDS			SITE AREA PER DWELLING UNIT	GROUP USABLE OPEN SPACE PER DWELLING UNIT 18.84.170`	PRIVATE OPEN SPACE PER DWELLING UNIT GROUND FLOOR/ ABOVE	FAR	MAXIMUM HEIGHT OF MAIN STRUCTURE 18.84.140
		Area	Width 18.84.050	Depth	Front 18.84.080	One Side/ Both Sides 18.84.090	Rear 18.84.090					
				18.84.060				*18.84.030(E)*				
RM-2,000	0/21	10,000 sq ft	80 ft	100 ft *18.84.060*	20 ft	8 ft; 20 ft	30 ft	2,000 sq ft *18.84.030(E)*	350 sq ft	150/50 SF	50%	40 ft
RM-1,500	0/29	10,500 sq ft	80 ft	100 ft *18.84.060*	20 ft	8 ft; 20 ft	30 ft	1,500 sq ft *18.36.060* *18.84.030(E)*	300 sq ft	150/50 SF	50%	40 ft
C-C	0/43	---	---	---	*18.84.130*	*18.84.130*	---	1,000 sq ft *18.44.090* *18.84.030E*	150 sq ft	150/50 SF	300%	40 ft *18.84.150*
O		50 acre	---	---	100 ft *18.52.060 — 18.52.100*	100 ft; 200 ft *18.52.060 — 18.52.100*	100 ft *18.52.060 — 18.52.100*	---	---	--	---	40 ft
PUD Housing Site Standards	30/50 35/50 40/50 depending on site	--	--	--	10-21 ft	8, 20 ft	20 ft	--	300 sq ft	--	--	65
TOD Standards for BART (Site 25)	30/50	--	--	--				--			--	

Notes: Hacienda TOD Standards and Design Guidelines (adopted Mmarch 1, 2011) apply to Sites 22, 23, and 24. Draft Housing Site Development Standards and Design Guidelines apply to Sites 26, 27, 28, 29, 30, 31, 32, and 33.

Residential Parking Requirements for Standard Zoning Districts

Dwellings and Lodgings

1. Single-family dwelling units shall have at least two parking spaces. Second units shall have at least one covered or uncovered parking space which shall not be located in the required front or street side yard and shall not be a tandem space.

2. Condominiums, community apartments and separately owned townhouses shall have at least two parking spaces per unit.

3. Apartment house parking requirements shall be computed as follows:

   a. For apartments with two bedrooms or less, a minimum of two spaces shall be required for each of the first four units; one and one-half spaces for each additional unit.

   b. For apartments with three or more bedrooms (or two bedrooms and a den convertible to a third bedroom), a minimum of two spaces per unit shall be required. Parking requirements for units having less than three bedrooms shall be computed separately from the requirements for units having three bedrooms or more and then added together.

   c. Visitor parking, in a ratio of one parking space for each seven (1:7) units, shall be provided. All visitor parking spaces shall be clearly marked for this use. Visitor parking may be open or covered and does not count as part of the covered parking requirement described in subsection A4 of this section.

4. At least one space per dwelling unit of the off-street parking required in subsections (A)(1), (A)(2) and A)(3) of this section shall be located in a garage or carport.

5. Trailer parks shall have a minimum of one space for each unit, plus at least one additional space for each three units, none of which shall

Pleasanton has created two procedures which have reduced development standards from those required for conventionally zoned developments. One is the Core Area Overlay District, which reduces parking, open space, and building setback standards for apartment developments in the City's Downtown area. It applies in both the RM (Multiple-Family Residential) and C-C (Central Commercial) Districts, thereby allowing for increased density and mixed uses in the Downtown, both of which can result in affordable housing at higher densities within walking distance of the Downtown commercial area. Several developments have taken advantage of these reduced development standards in recent years, such as Railroad Avenue Apartments and a fourplex/office development on Spring Street.

The second such procedure is the Planned Unit Development (PUD). The Zoning Ordinance does not specify any development standards for PUDs, instead creating standards on a case-by-case basis based on General Plan density, proposed housing type, City and developer objectives, opportunities to increase density and affordability, neighborhood issues, and environmental constraints. Density bonuses, whereby additional units are approved in exchange for making them affordable to lower-income households, have been approved under the PUD procedure, such as the Suncrest Townhomes on Santa Rita Road and Rotary Commons on Palomino Drive. The City has been able to approve developments with higher

overall densities, exceptions to the development standards and a greater number of affordable housing units through the PUD process than it would have been possible with conventional zoning.

The PUD process ~~is discretionary and~~ requires review at both the Planning Commission and City Council level. However, it allows great flexibility regarding the standards to be used and these standards can be tailored to specific sites, thus ensuring, for example, that sites near transit incorporate elements of Transit Oriented Development, and that a mix of land uses is allowed where appropriate. In order to ensure that the PUD process does not create uncertainty for potential developers, Program 9.8 commits the City to preparing and adopting Development Standards and Design Guidelines to facilitate the development of high quality multifamily housing, and to create more certainty for residential development on sites zoned PUD. These standards are intended to be similar to ones already adopted for multifamily development for three sites in the Hacienda TOD area.

The site development standards adopted for the Hacienda TOD (S~~s~~ites 22, 23, and 24) and proposed for the multi-family development sites (Sites 25 through 33) are shown in Table 34 ~~the~~ Site Development Standards, ~~table~~ above. The adoption of the Draft Housing Site Development Standards, and Pleasanton TOD Standards and Guidelines for the BART property establish requirements for setbacks, open space, height, parking, and internal street and alley standards. Minimum densities (ranging from 30 to 40 units per acre) for these sites were established by rezoning which was adopted in January 2012. Development review of multi-family projects on these sites by the Planning Commission and City Council will be limited to an evaluation of the project as to its consistency with the standards and design guidelines.

Affordable Housing Bonus

The City provides for the development of affordable housing for lower-income households through its affordable housing bonus program, in accordance with s~~S~~tate density bonus law (Government Code Section 65915 et seq.). The City amended the Municipal Code to outline specific provisions of this density bonus program in

September 2013 (see Section 17.38 of the Pleasanton Municipal Code). When utilizing the affordable housing bonus program, the allowable density is increased by up to 100 percent for senior housing and 35 percent for non-senior housing.

Building Code

Pleasanton uses the California Building Code (CBC) which sets minimum standards for residential development and all other structures. The standards may add material and labor costs, but are felt to be necessary minimums for the safety of those occupying the structures. Modification of the Code in order to reduce the cost of housing would not be appropriate if it affects safety or adversely impacts neighboring properties.

The Building Division enforces energy conservation standards enacted by the s~~S~~tate and Chapter 17.50 of the Pleasanton Municipal Code, Green Building, which generally requires new residential projects and residential additions greater than 2,000 square feet in size to incorporate Leadership in Energy and Environmental Design (LEED™) or GreenPoint Rated measures. The standards may increase initial construction costs, but over time will result in energy savings.

Pleasanton's Building Code enforcement practices are complaint-driven, as are those of 70 percent~~%~~ of the local governments surveyed by the ~~State Department of Housing and Community Development~~HCD.

The Building Division has adopted special construction rules primarily for safety related reasons, and to further clarify the requirements of the CBC. Examples of this are the Code requirements regarding increased pool height fencing for life-safety reasons and additional rebar requirements in soils susceptible to failure during an earthquake. These standards may increase initial construction costs, but over time will improve the safety of residents.

Dedications and Fees

Pleasanton requires payment of several fees either by ordinance or through conditions of development approval. All fees are tied to the City's costs of providing necessary services, such as plan-checking fees, or providing facilities, such as parks. The City waives certain fees, such as the low-income housing fee, for projects which fulfill specific City policies, such as the provision of lower-income housing. The City also requires physical improvements from developers, such as streets, as allowed under municipal regulatory power and the Subdivision Map Act. City fees are reviewed and adjusted periodically, while required improvements are established on a case-by-case basis depending on the on- and off-site improvements needed for individual projects.

The City collects various fees both for its own administrative services and facilities and for some outside agencies such as the Alameda County Flood Control and Water Conservation District. City fees include planning application fees, building permit and plan-checking fees, and engineering improvement plan-checking fees. Lower-Income Housing fees, from which affordable-housing developments are exempt, are collected in a fund which the City uses to develop affordable housing or to contribute toward affordable-housing developments built by non-profit or for-profit developers. Park dDedication fees help the City meet its parkland obligations for developments which do not provide public parks, and regional traffic fees are collected to mitigate area-wide traffic impacts of new development in the Tri-Valley area. The table below summarizes development fees for a typical multi-family and single family development in Pleasanton. The City building and permit fees, as of March 2014, are listed in **Table ~~XX~~35**. This table includes planning permit fees. For purposes of analysis, the table assumes the most expensive scenario for planning fees, including costs of both a PUD application ($2,000) and a subdivision map ($2,300). Other planning permit fees can be as inexpensive as $25 for administrative design review, but are not used for analysis below.

~~Table 17:~~Table 35:~~.~~ Building and Development Impact Fees

	Fee Type	Single-Family	For 30-U-~~u~~nit Single Family Project	Multi-Family Unit	For 170-Unit Project
1	Building Permit and Plan Check Fees[1]	$7,600	$228,800	Avg $1,700/unit	$289,033
2	Local Water Connection Fee	$3,000	$90,000	Avg $56/unit	$9,600
3	Local Water Meter Fee	$570	$17,100	Avg $5/unit	$910
4	Local Sewer Connection Fee	$500	$15,000	$330/unit	$56,100
5	Public Facilities Fee	$4,722	$141,660	$2,880/unit	$489,600
6	Low-Income Housing Fee	$10,880	$326,400	$2,696/unit[2]	$458,320
7	Local Traffic Impact Fee	$4,700	$141,000	$3,289-/unit	$559,130
8	In-Lieu Park Dedication Fee	$9,707	$291,210	$7,969/unit	$1,354,730
9	GIS Mapping Fee, $0.002/sf site	$12	$360	Avg $3/unit	$488
10	Zone 7 Water Connection Fee	$24,030	$720,900	Varies -Avg $1,131/unit	$192,240
11	DSRSD Sewer Connection Fee	$14,385	$431,550	$9,479/unit	1,611,430
12	Tri-Valley Transportation Fee	$2,313	$69,390	$1,472/unit	$250,240
13	Zone 7 Drainage Fee, $1.00 / sf	$3,000	$90,000	$1.00-/-sf	$177,250
14	PUSD School Impact Fee	20,220	606,600	$3.04/sf	$538,840
Total per unit and per project Permit and Impact Fees		**$105,639**	**$3,169,170**	**$35,223[3]**	**$5,987,977**
15	PUD Application Fee	n/a	$2,000	n/a	$2,000
16	Subdivision Map Fee	n/a	$2,300	n/a	n/a
Total Processing, Permit and Impact Fees; and per unit		**$105,639**	**$3,173,470**	**$35,223[3]**	**$5,989,977**

Source: City of Pleasanton Community Development Department.
Notes:

1. Project assumptions include the following.

- *For single-family development, the estimate assumes:*
  - *3,000 sq ft.f. home with an 800 sq ftsf garage;*
  - *6,000 sq fts.f. lot;*
  - *4,000 sq ft s.f. impervious surface;*
  - *1-inch" water meter for each home;*
  - *30 unit project.*
- *For the multi-family project, the estimate assumes:*
  - *170 units on 5.6 acres;*
  - *4,000 sq ft s.f. recreation and pool facility;*
  - *177,250 gross sq ft s.f. of residential development;*
  - *275 parking spaces (175 in garage; 200 surface parking);*
  - *38,000 sq fts.f. walkways, 58,000 sq fts.f. landscaping, 122,000 sq fts.f. of impervious surface;*
  - *One 2-inch "-water meter.*

2. Low Income Housing Fee not paid on MF units restricted to lower-income households.
3. Per-unit estimate calculated by dividing total for 170-unit project by 170 units.

A range of planning fees apply, depending on the type of approval required. The City's planning fees are presented in **Table ~~XX~~36 ~~below~~**, current as of March 2014.

Table 36:Planning Fees

Administrative Design Review	**$25**
Conditional Use Permit	$150
Condominium Conversion	$50
Design Review	**$50**
General Plan Amendment	$250
Growth Management	$200
Initial Environmental Assessment	$25
Lot-Line Adjustment	$50
Minor Subdivision	$50
PUD Development Plan	$2,000
PUD Major Modification	$2,000
PUD Minor Modification	$25
Rezoning	**$250**
Site Design Review	$15
Specific Plan Amendment	$250
Tentative Map	$2,000 + $10/lot
Variance	$50

It is acknowledged that development fees add to the cost of housing since they are passed on to the housing consumer by developers. Fees cover the costs of specific services and facilities which accompany development, some of which had been paid by local government through their general funds before the passage of Proposition 13. While some of the fees that the City collects are controlled by the City of Pleasanton, others are not. The above-mentioned fees include school, water, sewer, tri-valley transportation, and South Livermore Agricultural Trust fees that are imposed by outside agencies over which the City has no control. Fees associated with agencies other than the City include Zone 7 Water connection fees, DSRSD sewer connection fees, Tri-Valley transportation fee, Zone 7 drainage fee and PUSD school impact fee.

Table ~~XX~~37 identifies the typical development fees for single-family and multi-family housing, summarizing information presented in earlier sections and tables from this r~~R~~eport. The total fees for a single-family unit comprise approximately 23 percent~~%~~ of development costs, including the costs of land, fees, and construction. This assumes the cost for a single-family home on a 6,000- square-~~-~~foot lot. The total fees for a multi-family unit constitute approximately 12 ~~%~~ percent of development costs, accounting for construction, fee, and land costs for an average multi-family unit size of approximately 1,043 square feet constructed at a cost of $200 per square foot~~,~~.

Table 37:Total Processing and Impact Fees for Single-family and Multifamily Units in Pleasanton per Unit

Housing Type	Total Fees per Unit	Estimated Development Cost per Unit	Estimated Proportion of Fees to Development Costs per Unit
Single-family Unit	$105,639	$460,616	23%
Multifamily Unit	$35,233	$300,000	12%

Source: City of Pleasanton 2014. Building-Cost.net 2014. PMC 2014; Trulia.com

Notes: Single-family development cost assumes building costs, fees, and the costs of land. Land costs based on a survey of costs of vacant land, which averaged at $612,257/acre, or $84,333 per 6,000 square foot lot.

While fees add to the cost of housing, Pleasanton's are not unusual for the Tri-Valley Area or the Bay Area. ~~The City's portion of the impact fees is about $32,000 for a single-family unit, and, not including inspection fees, about $16,214 for a multi-family unit.~~ As shown below in **Table ~~XX~~38**, the City's building permit plan check and inspection fees are generally lower than those of surrounding jurisdictions. The City's plan check and inspection fees may be re-evaluated in the future to be more closely commensurate with the City's costs to inspect and plan check. ~~X~~

~~Table 18:~~Table 38:. **Building Permit and Building Plan Check Fee Comparison**

Type of Project	Pleasanton	Livermore	Dublin	San Ramon	Fremont	Walnut Creek
New House (2,000 sq. ft.)	~~$3,486~~$4,935	$4,778	~~$3,560~~$5,966	~~$3,946~~$6,359	~~$4,264~~$4,413	~~$6,448~~$7,736
New 8 Unit Residential Condominium Project (13,500 sq. ft.)	~~$14,870~~$24,193	$13,802	~~$16,084~~ $27,409	~~$15,467~~$21,435	~~$16,025~~$17,772	~~$25,640~~$30,135

Source: City of Pleasanton Building Division, ~~April 2011~~January 2014.

~~X~~Development Process and Permit Procedures

The intent of Pleasanton's development review process is to ensure a comprehensive, inclusive process in the least practical amount of time. It is the City's experience that processes which actively encourage citizen participation and input into new development projects have a much better chance of being approved while avoiding the added time and cost of preparing full environmental impact reports (EIRs) and reducing the risk of legal challenge.

~~W~~While the City uses both conventional zoning and PUDs, most new housing developments are processed under the PUD procedure, for the reasons described above. In some cases, where new development is proposed for large, undeveloped or underdeveloped areas with a series of problems such as infrastructure financing, environmental sensitivity, and a variety of property owners, the City uses the specific plan process to master plan the uses/densities and financing mechanism necessary for development of the area. The specific plan is followed by pre-zoning and annexations for unincorporated areas, or directly by PUD rezoning and development plans for areas already within City boundaries.

For the formal PUD submittal, developers prepare a comprehensive development package consisting of site plans, grading plans, landscape plans, building architecture or design guidelines, and case-specific studies such as traffic reports and acoustical analyses. These documents are reviewed by staff, the public is notified and input received, and public hearings are held by the Planning Commission and City Council. In some cases, the Housing Commission first considers the project to make recommendations and to assess the affordability of the project and its compliance with the Inclusionary Zoning Ordinance; this occurs during, not after, staff's review of the project. The environmental review for these projects is usually an EIR or Negative Declaration (or Mitigated Negative Declaration), unless the project is within a Specific Plan area for which an EIR was previously prepared, in which case no further environmental analysis occurs. The Planning Commission makes its recommendation to the City Council, which adopts an ordinance approving a PUD development plan. The City's goal is to process PUD applications within 6 months; however, an application can take longer to process depending on its complexity, such as when an EIR is required by the California Environmental Quality Act (CEQA).

The City encourages, prior to submittal of a formal PUD application, the use of the Preliminary Review process. Although not required, the City has found that this three-to four-week review process facilitates and shortens the overall process. No fee is required and detailed plans are not encouraged; submittal of a rough site plan and conceptual building designs is sufficient to achieve the intended purpose, which is to identify key issues, make suggestions to improve the project, and assign a staff person to work with the developer. In some cases, neighborhood meetings or workshops conducted by the Housing Commission or Planning Commission are held.

Development in conventional zoning districts requires only design review and possibly conditional use permit approval. These typically require Planning Commission and sometimes City Council approval, although the City has been streamlining its use-permit process and has amended its Code to allow approval of second units at the staff level. Shelters, transitional housing, and non-PUD multiple-family housing developments would also go to the Planning Commission. If they are handled with a Negative Declaration or are categorically exempt, it is the City's goal to process these applications within approximately eight ~~8~~ weeks; however, the process can be longer depending on the complexity of the application. Variances, minor subdivisions, lot-line adjustments, design review for single-family homes, and minor changes to approved PUD's and design review projects are also handled administratively. It is the City's goal to process these applications within six weeks.

The City's review process is coordinated so that staff's planning, building, and engineering review occurs simultaneously through a Staff Review Board. Furthermore, after project approval is obtained, these divisions work together in the building permit and final map processes so that plan check occurs simultaneously among all divisions to streamline this portion of the process. The Building and Safety Division coordinates the plan-check and permit-issuance procedure, while the Engineering Division coordinates the final map approval process. For projects which have been approved, the Building Division offers an expedited outside plan check process. Policy 31 of Pleasanton's 2003 Housing Element allows for an expedited permit process as an incentive for housing developments which include at least 25 percent very-low and low-income housing unit held in perpetuity. This policy is incorporated in Pleasanton's ~~2007-2014~~ 2007–2014 2015-2023 Housing Element.

In general, the Planning, Building, and Engineering Divisions staff the public information counter nine hours a day, five days a week to assist applicants and the general public. At the counter are a series of

handouts on the City's various review procedures which describe the process, list submittal requirements, and provide a review flowchart/timeline. For some areas of the cCity, there are design guidelines which indicate the types of development and architectural styles preferred for that area so that property owners and developers know in advance the type of proposal which would be likely to get approved. Also available at the counter are frequently used Code sections, application forms, copies of recent publications, and contact information for City Council members and Commissioners.

There are many factors which influence the cost and supply of housing, both market-rate and affordable, in the Bay Area. The availability of a plentiful, unconstrained, and inexpensive supply of land and a risk-free approval process would encourage housing development at affordable prices. As is currently the case with virtually all communities in the Bay Area, those conditions are no longer present in Pleasanton. Pleasanton is part of a very large housing market, and without government intervention, much less affordable housing would be built. Citizen concerns over freeway congestion, environmental quality, and availability of drinking water supplies, among many other issues, have led to fFederal and sState mandates which often increase the time, cost, and risk of the local development review processes. Complying with requirements such as urban storm-water runoff, wetland mitigation, and wildlife preservation are Pleasanton's goals as well, and the City strives to streamline its development review process to produce housing at all levels while meeting these requirements. With respect to the other communities in the Bay Area, the City of Pleasanton's development review process compares favorably in terms of timing and cost; therefore, it cannot be concluded that the process alone is a significant constraint to the production of housing. Nevertheless, the City is aware of the need to maintain a process favorable to housing development, and it maintains a staff development coordination committee to continue working to remove barriers to the process.

On- and Off-Site Improvements

New development is required to provide public improvements to serve its new residents. The City has adopted engineering standards to inform developers of how these improvements should be constructed, and these standards are reduced where appropriate to save costs or to enable a better fit of the project with the surrounding area (such as reduced street widths for hill area developments). Public improvement obligations include providing streets, curb, gutter, sidewalks, storm drainage, sewer connections, water connections, fire department access, street lights, and clean water-runoff measures. While additional development costs, these improvements are unavoidable in that they provide the necessary facilities and services needed and demanded by residents living in an urban/suburban environment.

The site development standards adopted for the Hacienda TOD (Sites 122, 23 and 245) and proposed for the multi-family development sites (Ssites 20, 21, 26, 34,5 through and 373) are shown in Table 34 the Site Development Standards Table on p. XX. These design standards include required setbacks, internal street and alley widths, and open space requirements consistent with creating desirable and safe living environments. Most of the multi-family development sites included in the City's inventory are infill sites which do not require the development of new public streets. Multi-family development applications were recently approved for Sites 221 and 23 where BRE, developers of multi-family housing, propose to built 500 units. Thus, the on- -and off--site improvements required by the City do not unduly constrain multi-family residential development.

Occasionally the City requires off-site improvements in areas where further development will occur, and it sets up reimbursement agreements so that future developers will reimburse the original developer for those costs. Other mechanisms to "front" public improvement costs include assessment districts and specific plan finance agreements. The City will typically contribute towards the cost of public improvements for affordable-housing developments with money from its Lower-Income Housing Fund.

Codes and Enforcement

The City's building and zoning enforcement is handled by two Code Enforcement officers, who are part of the Planning Division. Working mainly on a complaint basis, Code Enforcement officers identify zoning and building Code violations and work with the property owners and Planning and Building Division staff to resolve and legalize these violations. Another function of the Code Enforcement officers is to identify housing units which are substandard, overcrowded, or unsafe and to work together with other City staff to remedy these deficiencies. The impact of these efforts on the development of affordable housing is considered minor, but their impact on housing safety and on maintaining decent housing conditions is considered major. By requiring repair, maintenance, and compliance with building and fire Codes and zoning setbacks, the City's Code Enforcement program has eliminated hazardous conditions which are a threat to housing and residents of all income levels.

Housing Constraints for Persons with Disabilities

The major constraint with providing housing which meets the needs of persons with disabilities in Pleasanton is the added cost of providing the physical improvements and features which accommodate the needs of persons with disabilities. In many cases, persons with physical, mental, or developmental disabilities are also low-income, making it difficult for them to afford the added costs of the physical improvements needed to make their living areas accessible to them. The location of accessible housing is also a constraint, since housing for people with disabilities is best located where services and transportation are available for these community members. The additional costs, plus the reluctance of the development community to provide accessible units for a relatively small proportion of the housing market, result in an inadequate number of such units for the need. As such, local government has an obligation to assist in meeting this need, working with non-profit agencies and housing developers to provide accessible housing.

The City of Pleasanton has addressed the need for housing for persons with disabilities in several past projects. For example, the City used federal HOME funds to construct four apartments within the Promenade project (a tax credit family apartment project) with all of the amenities needed for households with a person with physical disabilities. An additional four units in the complex were reserved for persons with developmental disabilities. The City has also used HOME funds to assist the acquisition of residential properties by Tri-Valley REACH (formerly HOUSE, Inc.) to provide housing for adults with developmental disabilities who can live independently with supportive services. In 2006, the City Council adopted Senior Housing Guidelines to provide a framework to help guide the planning, design, and review of new senior housing developments in Pleasanton. The guidelines incorporate many of the standards of Universal Design to promote the creation of new housing where residents will be able to age in place.

Among the City's housing goals is the provision of specially-designed housing for persons with disabilities in appropriate locations. A number of Housing Element programs specifically address ways for this goal to be accomplished. These include requiring as many units as is feasible to be accessible and adaptable to persons with disabilities within large rental projects, using a portion of the City's Community Development Block Grant (CDBG) funds for developers of special needs housing and service providers, setting aside a portion of the City's Lower-Income Housing Fund for housing which accommodates persons with physical, mental, and developmental disabilities, encouraging the production of housing for persons with disabilities in in-fill locations where services are available, and encouraging group homes/community care facilities for six persons or less throughout the City. These programs result in the use of City resources to help fund modifications to make units adaptable and accessible to persons with disabilities and to help fund the development of new accessible units.

Through its design review and plan-check procedures, the City ensures that the legally-required number of parking spaces for persons with disabilities is provided for all developments. Under its PUD process,

the City has reduced the number of parking spaces for assisted-living and other special-needs housing projects where it is shown that the demand for the Code-required parking does not exist.

The City's review process is not considered to be a constraint to the development of housing for individuals with disabilities since there are no special requirements or procedures for such housing. The City complies with ~~s~~State law regarding allowing group homes with six or fewer individuals by right with no review. Group homes with seven or more occupants require conditional use permits by the Planning Commission at a public hearing where surrounding neighbors receive notification. There are no spacing requirements or other standards or pre-conditions to limit their establishment. The City long ago re-defined "family" to include unrelated individuals living as a housekeeping unit, removing that impediment to fair housing. The addition of ramps and most other improvements needed to retrofit homes for accessibility are approved administratively; only exterior changes over ten feet in height require design review, and those are handled administratively and expedited. "Over the counter" approvals, such as the ramps, have no Planning fees, and the fee for Administrative Design Review is $25.00.

The City uses its Building Code and plan-check process to ensure compliance with Title 24 and the Americans with Disabilities Act (ADA) accessibility and adaptability requirements. The City has adopted the ~~2001~~ 2013 ~~California Building Code~~CBC (based on the ~~1997~~ 2012 ~~Uniform Building Code~~International Building Code), and it has not adopted any amendments which diminish the ability to accommodate persons with disabilities. The City's Building and Safety Division ensures that access provisions for persons with disabilities are incorporated into plans as part of the plan-check process, and building inspectors check to make sure that they are built as part of the project. The City's development services center includes lower counters to make it accessible for individuals in wheelchairs so that accommodations are made for the issuance of planning and building approvals. The City is currently conducting a city~~-~~wide analysis for ADA compliance in its public buildings.

As stated in the "Special Needs Housing" section, the City supports a number of facilities and services which address housing needs for persons with disabilities within Pleasanton (a few of which are in or near the d~~D~~owntown) and the Tri-Valley area.

Reasonable Accommodation

Both the f~~F~~ederal Fair Housing Act and the California Fair Employment and Housing Act direct local governments to make reasonable accommodations (i.e., modifications or exceptions) in their zoning laws and other land use regulations when such accommodations may be necessary to afford disabled persons an equal opportunity to use and enjoy a dwelling. For example, it may be reasonable to accommodate requests from persons with disabilities to waive a setback requirement or other standard of the Zoning Ordinance to ensure that homes are accessible for the mobility impaired. Whether a particular modification is reasonable depends on the circumstances. In February 2013, the City adopted a formal Reasonable Accommodations for Persons with Disabilities procedure (see Section 18.86 of the Pleasanton Municipal Code).

Mid-Point Densities

The General Plan indicates density ranges for residential development so that various zoning districts can be consistent with the General Plan and to enable developments of varying densities to be built under each residential land use designation. The mid-point of the General Plan density ranges designates holding capacity so that the City can plan its infrastructure, facilities, and services to accommodate new development. This concept acknowledges that development will occur both under and over the mid-point, while in general averaging towards the mid-point at build-out.

The Medium Density and Low Density Residential General Plan designations are discrete density ranges, and the mid-point, in addition to being used for holding capacity, indicates a density above which project amenities are provided to compensate for the added density of housing built. However, in the High Density Residential designation (8 or more units per acre), there is no upper density limit and there is no

amenity requirement. Thus, the mid-point of the High Density Residential density range does not limit project density, nor does it constrain higher density, affordable-housing development.

Growth Management

The City adopted its first growth management ordinance in 1978, designed to regulate the location and rate of new residential growth in a period of sewage treatment constraints and air quality concerns. ~~The growth management program was most recently modified in October 2009 to allow the City Council to override the annual housing allocation in order to meet the City's share of the regional housing need. Currently, the Growth Management Ordinance:~~

~~Establishes an annual limit for new residential units (with the exception described in the previous paragraph);~~

~~Requires the apportionment of new residential units to categories of projects (i.e. affordable projects; major projects; and first-come, first-serve projects);~~

~~Describes a process for obtaining an allocation under the program.~~

In recent years, as fewer large residential development sites are available, and the number of residential units seeking building permits became significantly lower than the annual allocation, the growth management ordinance has not come into play. In 2010, the City amended its Growth Management ordinance to ensure that it did not prevent the City from approving residential development assigned to the City through the RHNA process. ~~Because the number of units approved to date in this planning period (January 2007 through June 2014) is 1,976 units less than the RHNA assignment, there are extensive opportunities for new housing development in the planning period such that the amended Growth Management Ordinance will have no impact on the cost, supply, timing or affordability of housing likely to be proposed in that time frame. However, as this Housing Element will result in the redesignation of a number of sites to allow multifamily residential development, and as housing development emerges from the recent slump, the City will conduct a review of the Growth Management Program as necessary to ensure that that growth is consistent with housing needs and infrastructure capacity (Program 9.1).~~ The City completed further revisions to the Growth Management Program in 2012 and 2013 to ensure ~~–~~ that the program does not prevent achieving the RHNA target. A Growth Management Report was presented to the City Council on October 15, 2013, determining that the annual unit allocation commencing July 1, 2014, through June 30, 2022, shall be 235 units, consistent with RHNA allocation requirements.

Urban Growth Boundary

The City's Urban Growth Boundary has been incorporated into Pleasanton's General Plan as an expression of the practical limits to the City's physical boundaries. The northern and parts of the eastern boundary lines represent other City limits, Dublin and Livermore, respectively, beyond which Pleasanton cannot extend. The western and southern boundaries, comprised of steep slopes and ridgelands, reflect the joint policies of the City, Alameda County, and the Local Agency Formation Commission (LAFCO) to avoid development in topographically and environmentally constrained lands and encourage development within in~~-~~fill areas of existing City limits. Its intent is not to limit growth but to promote "smart growth" by focusing new housing in areas which can be readily serviced and which avoid major environmental issues. The City's analysis of approved and potential new units shows that the City can meet its share of the regional housing needs within its Urban Growth Boundary.

East Pleasanton is the only area where the Urban Growth Boundary limits the extent of development in an area where development is feasible. In this area, approximately 100 acres of incorporated land lies outside the Urban Growth Boundary, approximately 75 acres of which is potentially developable as residential uses. (The other 25 acres is located within the Livermore Airport Protection Area which prohibits residential development.) However, the East Pleasanton Specific Plan area also includes

approximately 100 acres of vacant land remediated from previous mining operations that are within the City limits and within the Urban Growth Boundary. As such, the boundary serves to discourage sprawl but still provides sufficient land within its borders to accommodate several decades of growth without impact to cost, supply, timing, and affordability of housing.

The City can also be pro-active in the attainment of housing affordability. Sending positive signals to non-profit and for-profit developers interested in building affordable housing through incentives can attract such development to the City. Creating educational programs to inform the public what "affordable housing" developments can look like and that they are intended to house people who may already live and work in the community are positive steps which government can take to overcome perceptions and to facilitate housing to meet the community's needs.

Evaluation of Inclusionary Zoning as a Constraint

In 2000, the City's Housing Commission developed an Inclusionary Zoning Ordinance (IZO) which modified the City's requirements for the provision of affordable housing by the builders of new residential projects. With the increasing cost of housing in recent years and the diminishing availability of land, the Commission found it critical to increase the City's efforts to acquire affordable housing through new development. The IZO requires that any new single-family residential development of 15 units or more must provide at least 20 percent% of its units at a below-market sales price (or at least 15 percent% of the total units for multi-family developments). Developers must seek the approval of the City Council in order to utilize an alternative, such as payment of a fee in lieu of constructing the affordable housing.

In 1994, the California Coalition for Rural Housing (CCRH) conducted the first statewide survey on inclusionary housing and found that 12 percent% of statewide jurisdictions had an inclusionary program. In 2003, CCRH and Non-Profit Housing Association of Northern California (NPH) collaboratively conducted a follow-up survey, which revealed that the number of jurisdictions with inclusionary housing had jumped to 20 percent%. The 2003 survey generated interest in obtaining more precise production data on the types of housing built and the income levels served. In 2006, a new study was launched to determine the growth in inclusionary programs statewide, and provide a detailed snapshot of the housing that is being produced by these programs. Affordable Housing by Choice — Trends in California Inclusionary Programs (NPH, 2007) is the most recent survey of inclusionary ordinances statewide. The study looked at housing produced through inclusionary programs from January 1999 through June 2006 and found that:

(1) Nearly one-third of California jurisdictions now have Inclusionary Programs.

(2) More than 80,000 Californians have housing through Inclusionary Programs.

(3) Most Inclusionary housing is integrated within market-rate developments.

(4) Inclusionary housing provides shelter for those most in need — nearly three-quarters of the housing produced through Inclusionary Programs is affordable to people with some of the lowest incomes. These findings shed new light on the popular perception that inclusionary policies create ownership units mostly for moderate-income families.

(5) Lower-iIncome hHouseholds are best served through partnerships — When market-rate developers work with affordable housing developers to meet their inclusionary requirement, the units are more likely to serve lower-income households. Joint ventures play a particularly important role in developing units for households most in need. One-third of all the housing built through Inclusionary Programs resulted from such partnerships.

~~Table 19:~~Table 39:Comparison of Inclusionary Requirements

Jurisdiction	Minimum Project Size	Percent Required	Incentives
Pleasanton	15 units	15% (20% for single family projects)	Alternatives to construction of units on-site, fee waiver, design modifications. State Density Bonus, use of City funds, priority processing.
Livermore	11 units for construction. Smaller projects required to pay in-lieu fee.	15% (10% in Redevelopment Plan areas)	Alternatives to construction of units on-site, second units. State Density Bonus, fee waiver, design modifications, use of City funds, priority processing.
Dublin	20 units	13%	Alternatives to construction of units on-site, State Density Bonus, density flexibility, fee waiver, design modifications, use of City funds, priority processing.
Hayward	20 units	15%	Alternatives to construction of units on-site, State Density Bonus, fee waiver, design modifications, use of City funds, priority processing.
Fremont	7 units	15%	Alternatives to construction of units on-site, State Density Bonus, design modifications.
San Rafael	2 units	2-10 units:10%; 11-20 units: 15%; 21+ units; 20%	Alternatives to construction of units on-site, State Density Bonus, design modifications, density bonus.
Napa	2 units	10%	Conversion to affordable housing, in-lieu fee, land dedication, off-site construction, State Density Bonus, fee waiver, design modifications, use of City funds, priority processing.
Foster City	Larger sites with Redevelopment Area	(15% requirement) but up to 30% because of the contributions and incentives provided by the City.	Redevelopment, Alternatives to construction of units on-site, State Density Bonus, density flexibility, fee waiver, design modifications, use of City funds, priority processing.
San Mateo	11 units	10%	Alternatives to construction of units on-site, State Density Bonus, density flexibility, fee waiver, design modifications, use of City funds, priority processing.

Pleasanton Inclusionary Requirements

Pleasanton's inclusionary requirements help to achieve the City's affordable housing goals by increasing the production of residential units affordable to households of very low, low, and moderate income either through construction of units or by providing funds for affordable housing. Another purpose of the requirement is to ensure that the remaining developable land in Pleasanton is utilized in a manner consistent with the city's housing policies and needs. The City requires that 15 percent of the total number of units of all new multiple-family residential projects containing 15 or more units be affordable to very low- -and low--income households. For all new single-family residential projects of 15 units or more, at least 20 percent of the project's dwelling units must be affordable to very low, low, and/or moderate income households. Commercial, office, and industrial development are also required either to construct units or pay an in-lieu fee.

Inclusionary units must: (1) be dispersed throughout the project unless otherwise approved by the City; and, (2) be constructed with identical exterior materials and an exterior architectural design that is consistent with the market rate units in the project. However, inclusionary units can be of smaller size than the market units in the project and they may have fewer interior amenities than the market rate units in the project. Other requirements are that the inclusionary units remain affordable in perpetuity through recordation of an affordable housing agreement, and that the inclusionary units in a project be constructed concurrently within or prior to the construction of the project's market rate units.

Although the City's ordinance requires rental development to provide affordable units, a recent court case does not permit this unless the developer agrees and receives either financial assistance or a regulatory incentive. The City is currently exploring alternatives regarding rental housing projects.

Pleasanton Inclusionary Flexibility and Incentives

The primary emphasis of the inclusionary zoning ordinance is to achieve the inclusion of affordable housing units to be constructed in conjunction with market rate units within the same project in all new residential projects. However, since this may not always be practical, the City allows alternative ways for a development to meet its inclusionary requirement. At the discretion of the City, alternatives include: construction of units off-site at a location within the city other than the project site; land dedication; credit transfers if a project exceeds the total number of inclusionary units required; alternate methods of compliance as approved by the City Council; and payment of a lower income housing fee.

The following incentives may be approved for applicants who construct inclusionary units on-site: (1) fee waiver or deferral; (2) design modifications (educed setbacks; reduction in infrastructure requirements; reduced open space requirements; reduced landscaping requirements; reduced interior or exterior amenities; reduction in parking requirements; and height restriction waivers); (3) use of available lower income housing funds for the purpose of providing second mortgages to prospective unit owners or to subsidize the cost of a unit to establish an affordable rent or an affordable sales price; and (4) priority processing of building and engineering approvals.

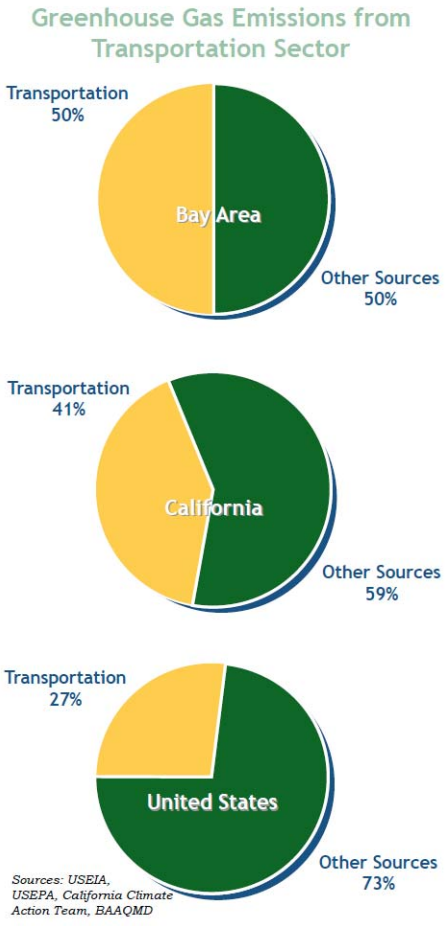
Evaluation

The City of Pleasanton's inclusionary requirements are similar to those of other jurisdictions in Alameda County and similar size communities in the Bay Area and are not a constraint to the production of housing. In general, inclusionary requirements in the Bay Area range from 10 percent% up to 25 percent%, with the majority of jurisdictions requiring 15-20 percent% of the units in projects to be affordable to very low-, low-, -and moderate--income households. Projects have been submitted recently that provide further evidence of the feasibility of developing units under the City's inclusionary requirements. Many communities offer a variety of concessions or incentives for construction of affordable units, including but not limited to, density bonuses or incentives of equal financial value, waiver or modification of development standards, provision of direct financial assistance, and deferral or reduction of payment of fees.

The general range for the size of projects requiring the construction of affordable units (and tipping of inclusionary requirements) is at 10 or more units. However, there are jurisdictions in that require the payment of fees for smaller projects. Those jurisdictions require a proportional fee based on the size of the project.

E SUSTAINABILITY, CLIMATE CHANGE AND ENERGY

The City of Pleasanton encourages resource conservation in residential projects. The use of energy and water conservation, alternative energy, and "green building" measures has become a major priority of the City due to energy cost increases and the general recognition that continuing demand for energy and water has implications for environmental quality and the ability of energy and water suppliers to meet this demand. The use of resource-conserving measures can greatly reduce the on-going costs of heating, cooling, and water by reducing the need for electricity, natural gas, and water. As energy and water prices rise, they become a higher proportion of the overall cost of housing, and they can have a major impact on the ability of households to meet their monthly housing budget. This is a concern for households at all income levels, but particularly very- low-, low-, and moderate-income households.



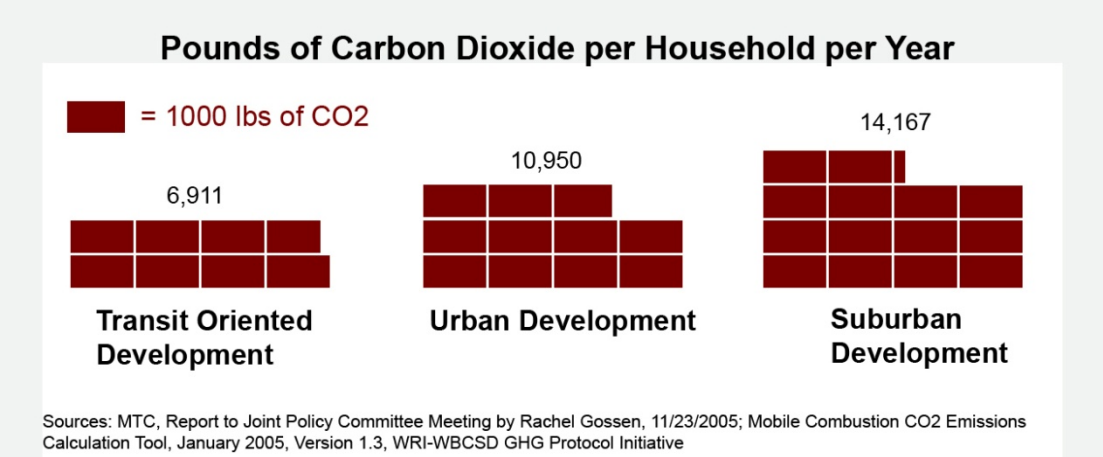
All residential projects are reviewed for opportunities to maximize natural heating and cooling through the climate orientation of lots and buildings, and the use of appropriate landscaping and street trees. Residential structures must meet all requirements of the CBC ~~California Building Code~~ with respect to energy saving materials and designs. The use of innovative, cost-effective materials and designs to exceed these Code requirements is encouraged. City policies, together with the General Plan Map, also encourage the location of higher-density residential projects within walking distance of transit stops, commercial centers, and employment sites, thereby reducing consumption of gasoline.

Sustainability, climate action planning, and energy conservation are local, regional and national concerns. According to the Environmental Protection Agency (EPA), "Smart growth development practices support national environmental goals by preserving open spaces and park land and protecting critical habitat; improving transportation choices, including walking, bicycling, and transit, which reduces emissions from automobiles; promoting brownfield redevelopment; and reducing impervious cover, which improves water quality."

Sustainability and Climate Change

A major focus of federal, state, and local governments on nNew uUrbanism, sSmart gGrowth, and tTransit-o-Oriented dDevelopment is the revitalization and densification of cities, with a goal of making cities across America walkable, mixed-use communities, with pedestrians and bicycles given top priority over automobiles. This goal includes a serious focus on increasing use of bicycles, buses and trains as major forms of transportation.

The Metropolitan Transportation Commission (MTC) has evaluated commuting patterns of people that live within half a mile of a transit center, versus those who live in urban and suburban areas (Report to Joint Policy Commission by R. Gossen, 11/23/2005). They found that being in transit-oriented development dramatically reduces the number of car trips that people take and the total vehicle miles traveled. A typical suburban household drives just over 40 miles a day, which causes over 14,000 pounds of CO2 a year (see figure below). A typical resident in a transit-oriented development drives half that distance, and consequently produces half as much carbon dioxide.



One of the best ways of reducing the number and length of car trips is by providing walkable communities that offer a mix of housing, retail and commercial buildings, all near varied transportation options (called transit oriented developments). This alone reduces vehicle miles by ~~thirty~~ 30 percent and adds to the quality of life of residents (Growing Cooler, Urban Land Institute, 2008).

A large part of the reduction in CO2 is because residents who live near transit use it. According to the MTC, over ~~thirty~~ 30 percent of households in transit-oriented developments commute by public transit. The sSstate's AB 32 global warming legislation and newly passed SB 375 will place increasing emphasis on sustainable community patterns regionally that incorporate feasible balances between jobs and housing, and emphasize transit oriented development near major transit stops or high quality transit corridors (train and bus) identified in the regional transportation plan.

Energy Conservation

Housing Elements are required to identify opportunities for energy conservation. Energy costs have increased significantly over the past several decades, and climate change concerns have increased the need and desire for further energy conservation and related ~~"~~green building~~"~~ programs. Buildings use significant energy in their design, construction and operation. The use of ~~"~~green building~~"~~ techniques and materials can significantly reduce the resources that go into new construction and can make buildings operate much more efficiently. One common definition of ~~"~~green building~~"~~ is "design and

construction practices that significantly reduce or eliminate the negative impacts of buildings on the environment through energy efficiency and renewable energy, conservation of materials and resources, water efficiency, site planning and indoor environmental quality."

Title 24 of the California Administrative Code sets forth mandatory energy standards for new development, and requires adoption of an "energy budget." In turn, the home building industry must comply with these standards while localities are responsible for enforcing the energy conservation regulations. In addition, in January 2011 CALGreen became effective established mandatory minimum Green Building requirements throughout California.

The City enforces energy conservation standards enacted by the sState and Chapter 17.50 of the Pleasanton Municipal Code, Green Building, which generally requires new residential projects and residential additions greater than 2,000 square feet in size to incorporate Leadership in Energy and Environmental Design (LEED™) or GreenPoint Rated measures, and policies and programs incorporated into the General Plan. In July 2009, the City of Pleasanton adopted a General Plan which includes housing policies and programs for existing and new units related to green building, energy conservation, energy efficiency, water conservation, climate change, and community character. A program has been added to the 2007-2014 Housing element which states:

Implement the applicable housing related air quality, climate change, green building, water conservation, energy conservation, and community character programs of the Pleasanton General Plan, including: Policy 6 and programs 6.1 and 6.3 of the Air Quality and Climate Change Element; Programs 1.5, 1.7, 1.8, 1.12, 1.13, 1.14, and 3.12 of the Water Element; Program 9.1 of the Community Character Element; and, Policies 2,3, 4, 6 and 7 and programs 2.1-2.7, 3.1-3.5, 4.1-4.3, 6.1-6.4, 7.1-7.3, and 7.6 of the Energy Element.

The 2007-20142015-2023 2015–2023 Housing Element also contains a program encouraging consideration of utilizing the City's Lower-Income Housing Fund for low-interest loans to support alternative energy usage and significant water conservation in exchange for securing very-low- and low-income new and/or existing rental housing units.

The City of Pleasanton also established a Solar Affordable Housing Program in 2004. The program, which is administered in collaboration with GRID Alternatives (a private company), provides grant funds that are coordinated with volunteer labor and technical assistance to enable the installation of photovoltaic systems on deed-restricted homes that were purchased by eligible low income homeowners in Pleasanton. In addition to coordinating the labor, GRID assists the homeowners to obtain state subsidies resulting in no out-of-pocket costs to the homeowners. Low-income households benefit two-fold by promoting energy conservation while significantly reducing their monthly energy expenditures.

Energy Conservation Services by Pacific Gas and Electric

Pacific Gas & Electric (PG&E) provides a variety of energy conservation services for residents and PG&E also participates in several other energy assistance programs for lower-income households, which help qualified homeowners and renters, conserve energy and control electricity costs. These include the California Alternate Rates for Energy (CARE) pProgram and the Relief for Energy Assistance through Community Help (REACH) pProgram. The California Alternate Rates for Energy Program (CARE) provides a 15 percent monthly discount on gas and electric rates to income qualified households, certain non-profits, facilities housing agricultural employees, homeless shelters, hospices and other qualified non-profit group living facilities.

The REACH pProgram provides one-time energy assistance to customers who have no other way to pay their energy bill. The intent of REACH is to assist low-income customers, particularly the elderly, persons with disabilities, sick, working poor, and the unemployed, who experience severe hardships and are unable to pay for their necessary energy needs.

Appendix A

Review and Assessment of 2007 Housing Element

Appendix A: Review and Assessment of 2007 Housing Element

Housing Element Implementation

Program Implementation Status

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 1.1: Discourage the redesignation of areas designated for High Density Residential development. The objective of this program is to ensure that adequate sites are available to accommodate the City's regional housing need for all income levels.	Policy 1: At a minimum, maintain the amount of high-density residential acreage currently designated on the General Plan Map and permitting high density housing.	Ongoing	The City continues to discourage any redesignation of areas currently designated for High Density Residential development. Within the last Housing Element planning period the City rezoned nine sites to permit high density residential development. One high density housing site was re-zoned from Planned Unit Development – High Density Residential/Commercial District to Planned Unit Development – Mixed Use District. The City found that the remaining sites identified in the Housing Element were adequate to accommodate the jurisdiction's share of the regional housing need pursuant to Section 65584 as well as Program 1.1	This program will be continued.
Program 2.1: Continue to allow mobile home and factory-built housing projects which have permanent foundations and meet all zoning and design review requirements on any parcel designated Rural, Low, Medium, or High Density Residential.	Policy 2: Permit mobile homes and factory-built housing on appropriately located sites.	Ongoing	The City continues to allow mobile home and factory-built housing projects in the city though no projects were submitted for review during the last planning period. The City continues to implement this program on an ongoing basis.	This program will be deleted. The Zoning Code allows for mobile homes and factory built housing.
Program 6.1: Continue monitoring second units to determine if they are being rented and, if so, determine their rent levels. Include conditions of approval for second unit Administrative Design Review approvals requiring a monitoring program.	Policy 6: Actively promote the creation of second units on single-family residential lots and their maintenance as sources of housing affordable to moderate-, low-, and very-low-income households.	Complete next survey by December 2013	The City continues to monitor second units in the city as required by the following standards for all approved second units: *The owner of the lot on which a second unit is located shall participate in the city's monitoring program to determine rent levels of the second units*	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
			being rented The City assisted in the development of approximately 50 second units since 2007 included within the City database of second units. An updated rent survey was sent out in February 2014.	
Program 6.2: Create incentives for homeowners to rent their second units to moderate-, low-, and very-low-income households. The City's role would be to develop the program materials including information, criteria for qualifications, and incentives, and to monitor the success of the program. Incentives should include fee reductions or waivers and information/assistance to help homeowners be landlords. Such incentives should be made available to applicants of second units during the Administrative Design Review or Building permit process.		Initiate by end of 2012	The City continues to assist homeowners of second units by developing a "toolkit" to promote rental of second units by interested owners. In conjunction with the survey update, the City is working with a housing counseling agency to develop a toolkit to promote rental of second units by interested owners. Initial discussions took place with ECHO Housing (a non-profit housing counseling agency) in 2012. The toolkit is planned for completion in mid-2014 and implementation in fall 2014.	This program will be continued.
Program 6.3: Consider allowing second units without an Administrative Design Review process in new single-family developments, subject to performance standards, and consider reducing the existing Second Unit Ordinance requirements, such as the parking and height limit requirements, to encourage the development of second units, and consider other measures to promote the creation of second units.		January 2013	The City continues to promote the creation of second units. In 2013, staff reviewed all existing design and performance standards for second units and concluded that creating an exception to the 15-foot height limit to enable construction of second units above a detached garage would allow greater flexibility for accommodating a second unit with minimal impacts to neighboring properties. On September 17, 2013, the City Council adopted Ordinance No. 2080 amending Pleasanton Municipal Code Chapter 18.84 and Chapter 18.106 to comply with Program 6.3 of the Housing Element.	This program will be modified to remove implemented portions and continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 7.1: Monitor new multiple-family residential development proposals with respect to housing tenure to ensure that sufficient numbers of rental units are provided to meet the above policy.	Policy 7: Encourage at least 50 percent of multiple-family housing units to be rental apartments.	Ongoing	The City continues to monitor new multi-family residential developments. From 2007 to 2013, 66 percent of the residential building permits issued were for rental housing.	This program will be continued.
Program 8.1: Regulate condominium, townhouse, and mobile home conversions and mitigate tenant displacement through the provisions of the City's Condominium Conversion Ordinance, and Government Code, Section 65863.7 (as to mobile homes).	Policy 8: Minimize displacement of tenants in rental apartments and mobile homes and encourage ownership of lower-cost residential units by prior renters through the regulation of condominium conversions.	As needed	The City continues to regulate condominium conversions. This program is implemented on an ongoing basis, although there were no residential rental units converted to ownership units between 2007 and 2014.	This program will be continued.
Program 8.2: Deny conversion of apartment units to condominiums if the percentage of multiple-family units available for rent, city-wide, is below 50 percent.		As needed	The City continues to monitor the number of for-rent versus for-ownership units in the city. There were no applications to convert residential rental units to ownership units between 2007 and 2014.	This program will be combined with Program 8.1..
Program 8.3: Review the City's Condominium Conversion Ordinance to identify desirable changes, such as potentially requiring more housing units affordable to low- and very-low-income households and longer tenant noticing requirements, if market conditions are resulting in the displacement of lower-income tenants.		As needed based on market conditions	The City continues to administer the Condominium Conversion Ordinance. Between 2007 and 2014 no tenants were displaced as a result of condominium conversion because there were no rental units converted to ownership units during the year. When market conditions are more favorable to conversions the City will further review the Condominium Conversion Ordinance to identify any desirable changes.	This program will be continued.
Program 8.4: Require condominium converters to maintain rental units for households with special needs, such as lifetime leases with rental caps for persons with disabilities, to the extent permitted by State law.		As needed	The City's Condominium Conversion Ordinance currently requires extended leases and limitations on rent increases for elderly and handicapped tenants. When market conditions are more favorable to conversions the City will review the Condominium Conversion Ordinance to identify any desirable changes.	This program will be combined with Program 8.1..

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 9.1: Conduct a review of the Growth Management Program and amend as necessary to assure the rate of residential development is consistent with the City's current and new infrastructure capacities, including roadways, water, sewer, and facilities, etc. The objective of this program is to assure that the City's Growth Management Program is consistent with State law and that there is a procedure for assuring that there is available infrastructure to serve future approved residential development.	Policy 9: Support the development and rehabilitation of housing affordable to extremely low-, low- and very-low-income households and review infrastructure needs.	End of 2012; then annually	The City continues to monitor the Growth Management Program. On November 20, 2012, the City Council adopted Ordinance No. 2054 amending Pleasanton Municipal Code Chapter 17.36 establishing a revised program to ensure that the Growth Management Program does not prevent the City from meeting its share of the regional housing need (per Program 29.2). A Growth Management Report was presented to the City Council on October 15, 2013, determining that the annual unit allocation commencing July 1, 2014, through June 30, 2022, shall be 235 units, consistent with RHNA allocation requirements.	This program will be continued.
Program 9.2: Require the duration of extremely low-, low- and very-low-income set-aside units within projects to be in perpetuity.		Ongoing	The City continues to require all regulatory agreements for below-market rental units have been in perpetuity (or if required due to financing, for 99 years) since 2001.	This program will be continued.
Program 9.3: Seek State and Federal assistance for the development of housing to meet the housing needs of households with extremely low-, low- and very-low incomes. Potential sources may include the HUD Section 202 and 811 programs (for senior housing and housing for persons with disabilities), the State HELP and CHFA programs, State/Federal lower-income housing tax credits, and bond financing. The timing of application will depend upon the schedule for specific projects proposed by individual developers in as much as the City does not currently own any land for development of housing affordable to low- and very-low-income households. If the City		Ongoing; Dependent on Specific Development Proposals	The City continues to seek state and federal assistance to the greatest extent feasible. The City's ability to secure an open source of funding for affordable housing has been hampered by the significant reduction and/or elimination in recent years of many of the traditional programs such as 202, 811, and HELP. The City continues to review available options on a project-specific basis and is considering financing programs related to the potential redevelopment of Kottinger Place and Pleasanton Gardens senior housing complexes. The City continues to monitor the availability of new funding sources for affordable housing and will apply as appropriate (for example, the City successfully secured $2 million in state HELP funds in 2003, 2007, and 2008 to develop a down payment assistance program and an	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
is successful in securing an open source of funding for housing affordable to low- and very-low-income households, such as State HELP funds, the availability of these funds will be promoted through the City's web site, in local newspapers, and through posting at public places subject to normal procedures. The objective of this program is to secure available funding required to finance new affordable housing development. A timeline would be developed on a project by project basis as affordable development inquiries/applications are submitted to the City.			affordable assisted living development).	
Program 9.4: Continue to provide incentives such as reduced development fees, assistance in public improvements, priority in permit processing, increased density, altered site-development standards, mortgage revenue bonds, affordable-housing competition, and other creative incentives to encourage the development of housing affordable to moderate-, low-, extremely low-, and very-low-income households. A priority will be placed on projects that provide the largest number of units at the greatest level of affordability. The availability of incentives is incorporated in the City's Inclusionary Zoning Ordinance, but for specific projects, will also be promoted through the City's web site, in local newspapers, and through		Enhanced promotional effort to be completed by June 2012	The City is continuing to provide incentives and assistance to encourage the development of affordable housing. Enhanced promotional efforts were completed in September 2012 and an additional developer workshop was held in February 2013 to further promote the City's newly rezoned residential properties. The availability of incentives is incorporated in the City's Inclusionary Zoning Ordinance, but for specific projects, was also promoted through the City's website, in local newspapers, and through posting at public places subject to normal procedures. This program helped to ensure that incentives were made available and known to the development community.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
posting at public places subject to normal procedures. The objective of this program is to assure that incentives are made available and known to the development community.				
Program 9.5: Seek creative alternative and non-traditional means, including using available City financial and property resources and working cooperatively with community groups, that will assist in the production of or preserve housing for extremely low-, very-low-, low-, and moderate-income- households.		Ongoing	The City continues to utilize available Low Income Housing funds to provide loans and grants for special needs housing such as REACH/HOUSE, Inc,. The City has also had meetings with several groups, including Habitat for Humanity, MidPen Housing, and Tri-Valley REACH, which may lead to the development of new affordable housing within the next several years.	This program will be continued.
Program 9.6: Adopt a density bonus ordinance consistent with State law.		Mid-2013	On September 17, 2013, the City Council adopted Ordinance No. 2082 adding Pleasanton Municipal Code Chapter 17.38 to comply with Program 9.6 of the Housing Element and State Density Bonus Law.	This program was completed and will not be continued. The City will promote the use of density bonuses as an incentive to developers through the implementation of Program 9.4.
Program 9.7: Adopt Development Standards and Design Guidelines to facilitate the development of high quality multifamily housing and to create more certainty for residential development on Sites 25 through 33 in Appendix B housing Sites Inventory. These standards are intended to be substantially similar to those developed for the Hacienda TOD (sites 22,		Sep-12	On August 21, 2012, the City Council adopted Ordinance Nos. 2044–2029 to incorporate the Housing Site Development Standards and Design Guidelines for Multifamily Development for properties 25 through 33.	This program was completed and will not be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
23 and 24) and would provide more certainty for multifamily developers during the PUD process.				
Program 11.1: Maintain zoning adequate to accommodate Pleasanton's share of the regional housing need for all income levels. Sites designated High Density Residential or Mixed Use shall be developed at a minimum density of 30 units per acre, and comport with the development standards and design guidelines set forth in Program 9.7.	Policy 11: Strive toward meeting Pleasanton's share of regional housing needs, as defined by the Regional Housing Needs Determination (RHND).	Ongoing	The City continues to monitor the zoning within the City to accommodate all RHNA needs. This is implemented on an ongoing basis.	This program will be continued.
Program 11.2: Attempt to rehabilitate five ownership-housing units affordable to extremely low-, low- and very-low-income households identified as having major building code violations each year between 2007 and 2014, and maintain their affordability. Attempt to rehabilitate at least one apartment complex by 2014. Single-family homes will be identified through the City's Housing Rehabilitation Program which already has in place an outreach program. The City will survey existing apartment complexes, including working with local non-profit housing development agencies, to ascertain the need for rehabilitation. Owners of identified complexes will be contacted and made aware of the availability of rehabilitation assistance.		Annually/Ongoing	The City continues to rehabilitate housing to the greatest extent feasible. A total of six homes received loans for major rehab work in 2012 and 2013 through the City's existing Housing Rehabilitation Program. In addition, 24 homeowners received minor home repair grants through the program. All homes were occupied by low-, very low-, and extremely low- income households. No City-sponsored major rehab work was implemented in apartment complexes; however, the City completed one small project to install accessibility improvements at a privately owned rental unit occupied by an extremely low-income tenant.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 11.3: Strive to construct, rehabilitate, and conserve the City's regional share of housing within the constraints of available infrastructure, traffic, air quality, and financial limits, by the conclusion of the current Regional Housing Needs Determination period – in 2014.		By 2014	Prior to the adoption of the 2007–2014 Housing Element, the City completed the rezoning and General Plan Amendments for nine sites to meet the City's need. These are dispersed, infill sites that are close to transportation and services in areas of available infrastructure. The City continues to strive to construct housing within the constraints of available infrastructure, traffic, air quality, and financial limits. Combined these sites can accommodate approximately 2,326 units.	This program will be continued.
Program 11.4: Work with the Tri-Valley Housing Opportunity Center and employers to develop partnerships for participating in programs to make housing affordable to their workers.		Initiate program by end of 2012.	The City collaborated with the TVHOC and other Tri-Valley cities to hold a forum on employer-assisted housing in May 2012 during national Affordable Housing Week. The event was attended by representatives from approx. 50 major employers.	This program will be continued.
Program 13.1: Preserve for the longest term feasible, rent restricted assisted projects affordable to extremely low-, low- and very-low-income households, and provide assistance to retain below-market rate rent restrictions.	Policy 13: Preserve for the longest term feasible, restricted units affordable to extremely low-, low- and very-low-income households which are at risk of changing to market-rate housing.	Ongoing	Since 2001, all regulatory agreements have included a provision that the terms shall apply in perpetuity (or for 99 years if restricted due to financing requirements). The City continues to implement this policy on all new projects, including several new apartment developments currently under review.	This program will be continued.
Program 13.2: Structure future rent-restriction contract agreements to allow the City the opportunity to purchase or subsidize assisted units at the conclusion of the rent-restriction period.		As needed	The City continues to analyze rent-restriction contract agreements as they come in on a case-by-case basis. In 2012, two BRE project agreements were executed but they were subject to the terms of a settlement agreement. Several additional projects were approved or under review in 2013 and 2014 that were structured to be affordable in perpetuity.	This program will be continued.
Program 13.3: Structure future rent-restriction contract agreements for all new assisted projects with limited or no time restrictions to minimize the displacement of tenants.		Ongoing	The City continues to look at creative ways to structure contract agreements. Affordable units during the 2009–2014 planning period were all structured to be affordable in perpetuity.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 13.4: Provide rehabilitation funds where appropriate for apartment complexes in exchange for extended or perpetual assisted-housing time periods.		Ongoing; dependent on specific proposals	The City continues to attempt to provide apartment rehabilitation loans to the greatest extent feasible; however, no apartment projects sought City funding for rehabilitation projects in 2012 or 2013. The City will continue to monitor future opportunities for providing financial assistance to existing apartment complexes in exchange for affordability restrictions.	This program will be continued.
Program 13.5: Issue bonds or provide other funding where appropriate to reduce apartment complex mortgage rates in exchange for extended or perpetual assisted-housing time periods.		Ongoing; dependent on specific proposals	The City continues to issue bonds and provide funding for appropriate projects. Since 2007, the City has issued 315 bonds to reduce apartment complex mortgages. In 2013, 35 bonds were issued for units affordable to very low-income households and 133 bonds issued for units affordable to above moderate-income households.	This program will be continued.
Program 14.1: Identify a funding mechanism for infrastructure improvements contained in the General Plan to accommodate projected housing growth.	Policy 14:Make appropriate modifications to the Land Use Element of the General Plan, Zoning Ordinance, and other City ordinances, programs, and policies to facilitate the provision of housing, especially housing affordable to moderate-, low-, and very-low-income households.	Annually	The City continues to make infrastructure improvements on an as-needed basis. Improvements to sewer capacity have been funded through the CIP under existing replacement and expansion funds.	This program will be continued.
Program 14.2: Waive City fees for housing developments affordable to extremely low-, low- and very-low-income households.		Ongoing	The City continues to waive City fees for eligible affordable projects. In 2012, the Lower Income Housing Fee was waived for the two BRE housing projects for which Affordable Housing Agreements were approved with very low-income units. The fees waived for the two projects approved in 2012 would be $653,542 and $645,823. In 2013, the Lower Income Housing Fee was waived for four new apartment developments for which Affordable Housing Agreements were approved with very low-, low-, and median-income rental units (Anton	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
			Hacienda, California Center, Commons at Gateway, and Vintage (Auf der Maur)). Three projects submitted for building permits in late 2013. The aggregate fees waived for the four projects approved in 2013 is slightly over $3 million (with 1,125 total units).	
Program 14.3: Expedite the development review process for housing proposals affordable to moderate-, low-, extremely low, and very-low-income households.		Ongoing	The City continues to expedite development review process as shown by two BRE projects approved in 2012 with 505 total units (38 very low-income units in each), four residential projects approved in 2013 with a total of 1,125 units (with 185 units at various affordability rates), and two residential projects in 2014 with a net total of 272 units (with a new total of 113 net affordable units at various affordability rates.)	This program will be continued.
Program 14.4: Advocate changes in Federal and State legislation to provide incentives for the development of housing affordable to extremely low-, low- and very-low-income households and to overcome barriers to housing affordable to low- and very-low-income households.		Ongoing	The City continues to advocate federal and state legislative changes and provides general support on an ongoing basis.	This program will be continued.
Program 14.5: Support State legislative reform to improve the fair-share housing process and provide financial and other incentives to strengthen local jurisdictions' abilities to meet their fair-share responsibilities.		Ongoing	The City continues to support state reform and provides general support on an ongoing basis.	This program will be continued.
Program 14.6: Assess the level of effort to overcome infrastructure constraints to housing affordable to extremely low-, low- and very-low-income households on a periodic basis.		As needed or in conjunction with the Housing Element update	The City continues to assess infrastructure constraints and needs on a periodic basis to be addressed as needed.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
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Program 14.7: Assess future sewer infrastructure needs, including sewer infrastructure upgrades and facilities to accommodate future RHNA cycles in the region.		2011–2012	The City continues to assess sewer infrastructure as new residential projects are reviewed. Sewer capacity was not a deterrent to housing development during the 2007–2014 planning period.	This program will be continued.
Program 14.8: Continue to work with non-profit and for-profit housing developers, service providers, Pleasanton employers, the Pleasanton Unified School District, and urban planning specialists to develop new programs and incentives for meeting the full range of Pleasanton's future affordable housing needs.		Ongoing	As noted above, the City continues to work with nonprofit and for-profit developers and collaborated with the TVHOC and other Tri-Valley cities to hold a forum on employer assisted housing in May 2012. In addition, a workshop was held in February 2013 to inform nonprofit housing developers on City programs and resources to promote the development of new affordable housing.	This program will be continued.
Program 14.9: As required by State law, the City will review the status of Housing Element programs by April of each year, beginning April 2012. The review will cover consistency with other General Plan programs and community goals, the status of implementing actions, accomplishments, and a review of housing sites identified in the Housing Element. In particular, the annual review will cover development assumptions and actual development activity on sites by assessing projected development potential compared to actual development approval and construction. This will also include residential units anticipated on mixed use zoned sites. The primary intent of the annual review is to maintain adequate sites during the Housing Element planning period. In addition, the annual review will evaluate the		Ongoing	On a yearly basis the City continues to review the status of all Housing Element programs as well as evaluate the effectiveness of the City's inclusionary zoning requirements. By April each year, the City has submitted its annual progress report to the state.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
effectiveness of the City's inclusionary zoning requirements (see Programs 16.1 and 16.2) to determine if modifications are needed.				
Program 15.1: Continue housing education programs available on the City's website, at other public venues, through City publications and mailings, and through partnerships with regional organizations.	Policy 15: Educate the public regarding the community, environmental, and economic benefits of Pleasanton's affordable housing program.	Ongoing	Between 2007 and 2014 the City continued to maintain updated information in electronic (i.e., web) and printed format to education private citizens, developers, and other interested parties on the range of programs promoting affordable housing. In addition, the City worked with agencies such as TVHOC and ECHO Housing to sponsor specific workshops on issues such as foreclosure prevention, homebuyer education, and housing law for tenants and landlords.	This program will be continued.
Program 15.2: Continue to coordinate public information with surrounding communities to provide up-to-date listings of opportunities for regional affordable housing and programs for extremely low-, low- and very-low-income households.		Ongoing	Between 2007 and 2014 the City continued to provide public information regarding regional affordable housing and programs available. Additionally, in 2012, the City of Pleasanton assumed staffing leadership for the Tri-Valley Affordable Housing Committee and coordinated a comprehensive update of the "Tri-Valley Rental Housing Opportunities Guide," a collaborative regional publication providing information and resource on affordable rental housing in the Tri-Valley area.	This program will be continued.
Program 15:3: Develop incentive/revitalization programs for neighborhoods to encourage support for affordable housing opportunities. Such incentives could include enhanced public amenities or other investment in areas where additional multifamily housing is planned.		2011–2014	While no neighborhood incentives/revitalization programs were implemented between 2007 and 2014, the City adopted standards and guidelines for high density housing to ensure compatibility with existing high quality neighborhoods. The City continues to analyze and review possible programs for future incentives in coordination with new projects.	This program will be modified to include a more specific timeline.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 16.1: Monitor the results of the Inclusionary Zoning Ordinance annually to determine if developers are primarily building new housing units affordable to low- and very-low-income households instead of paying in-lieu fees for new developments. If it is determined by the City Council, upon recommendation by the Housing Commission, that the Inclusionary Zoning Ordinance is not producing sufficient housing affordable to low- and very-low-income households, consider modifying the Ordinance so that it can better achieve that objective. As part of the inclusionary ordinance review, conduct meetings with developers to identify specific changes that may be considered by the City.	Policy 16: Ensure compliance with the Inclusionary Zoning Ordinance by requiring each for-sale residential and non-residential development to which the Ordinance applies to include its pro-rata share of housing needs for low- and very-low-income households or, if the Ordinance criteria are met, to contribute to the lower-income housing fund to facilitate the construction of housing affordable to extremely low, low-, very-low, and moderate-income households. Review and modify policies for rental housing to conform with the Costa Hawkins Act. It is strongly encouraged that the Inclusionary Zoning Ordinance requirements be met by building housing affordable to extremely-low, low- and very-low-income households.	Annually/Ongoing	The City has continued to monitor the inclusionary zoning ordinance. In August 2012, the City circulated a Request for Proposals for consultant services to conduct a comprehensive nexus study to review and potentially update the City's Lower Income Housing Fee. A consultant was selected in December 2012. The consultant presented the Lower Income Housing Fee Study to the City Council and Housing Commission at a joint workshop in October 2013, at which the Council voted to maintain the Lower Income Housing Fee. In addition to considering the true cost of providing affordable housing, the study reviewed the impact of recent court rulings on inclusionary zoning ordinances (e.g., Palmer, Costa-Hawkins).	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 16.2: Review the City's Inclusionary Zoning Ordinance and amend if required: • for consistency with the Housing Element and other City affordable housing programs; • to identify incentives for non-profit housing developers and other housing developers to construct projects including three bedroom units for large households; • to determine if it is appropriate to increase the percentage of affordability to support housing affordable to low- and very-low-income households; • to be consistent with recent court decisions regarding rental housing; • as a potential constraint to housing.		Annually/Ongoing.	As noted above, the City circulated a Request for Proposals for consultant services to conduct a comprehensive nexus study to review and potentially update the City's Lower Income Housing Fee associated with the City's Inclusionary Zoning Ordinance. A consultant was selected in December 2012. The consultant presented the Lower Income Housing Fee Study to the City Council and Housing Commission at a joint workshop in October 2013. In addition to considering the true cost of providing affordable housing, the study will review the impact of recent court rulings on inclusionary zoning ordinances (e.g., Palmer, Costa-Hawkins).	This program will be continued.
Program 17.1: Review and modify the lower-income-housing fee annually in conformance with AB 1600, and consider changing the basis of the fee to reflect the true cost of providing housing.	Policy 17: Use the lower-income-housing fee to generate funds for the provision of housing affordable to extremely low-, low- and very-low-income households. The low-income housing fund should be used primarily to leverage State and Federal funds in the development of housing affordable to low- and very-low-income households and in-house loan programs, so that the fund may be used most efficiently and maintained over time. When considering allocation of these	Annually	As noted above, the City continues to monitor the inclusionary zoning ordinance and circulated a Request for Proposals for consultant services to conduct a comprehensive nexus study to review and potentially update the City's Lower Income Housing Fee. A consultant was selected in December 2012. The consultant presented the Lower Income Housing Fee Study to the City Council and Housing Commission at a joint workshop in October 2013.. In addition to considering the true cost of providing affordable housing, the study will review the impact of recent court rulings on inclusionary zoning ordinances (e.g., Palmer, Costa-Hawkins).	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
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	funds, priority will be given to non-profit housing developers with a project including three bedroom units affordable to large extremely low-, low- and very-low-income households.			
Program 17.2: Exempt all housing units affordable to low- and very-low-income households from the low-income housing fee.		Ongoing	The City has continued to exempt all affordable housing units from the low income housing fee between 2007 and 2014. The two BRE projects approved in 2012 were exempted from the low-income housing fee, as well as the four residential projects approved in 2013 and two in 2014. The City is working on several other new projects and the expectation is that all units affordable to low- and very low-income households will be exempt from payment of the Lower Income Housing Fee in conformance with the City's long-standing policy.	This program will be continued.
Program 17.3: Use the Lower-Income Housing Fund to help build housing affordable to low- and very-low-income households on City-owned land.		As needed/Ongoing	Between 2007 and 2014, the City used the Lower-Income Housing Fund to help develop Kottinger Gardens. The City currently has ownership of one parcel of land at 4138 Vineyard Avenue (acquired in May 2011 using the Lower Income Housing Fund) that will be used to provide new affordable housing in conjunction with redevelopment of the adjacent Kottinger Place senior housing (a public housing complex). The City does not presently own any other significant parcels of land that are designated for residential development.	This program will be continued.
Program 17.4: Use the Lower-Income Housing Fund to extend rent restriction agreements, purchase land, write down mortgage costs, rehabilitate units, subsidize rents, issue tax-exempt bonds, post loan collateral, pay pre-development costs, and		As needed/Ongoing	In 2013, the City Council appropriated $10 million from the Lower Income Housing Fund (LIHF) to assist a major project to redevelop Kottinger Place and Pleasanton Gardens, two aging rental complexes that provide housing to extremely low-income elderly. In addition, the City worked with Habitat for Humanity on potential	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
otherwise help produce housing units affordable to lower-income households. The objective of this is to utilize the Lower Income Housing Fund in a manner consistent with City ordinance and to support affordable housing, particularly developments proposed by non-profit developers that include units for large families at very low incomes.			funding for a 10-unit project for low income homeowners on Vineyard Avenue. Additional LIHF funds were utilized to provide several down payment assistance loans and several grants to nonprofit agencies that provide housing services to primarily low-income residents (e.g., TVHOC, ECHO Housing, CRIL / Community Resources for Independent Living).	
Program 17.5: When considering how to utilize the City's Lower-Income Housing Fund, consider whether a proposal with a non-profit housing developer and a for-profit housing developer partnership should be a higher priority project due to its ability to potentially secure better funding and be developed.		Ongoing	Although this situation did not present itself between 2007 and 2014, the City will continue to consider nonprofit vs for-profit partnerships on a case-by-case basis.	This program will be continued.
Program 25.1: Actively assist owners of property zoned or designated High-Density-Residential in soliciting non-profit housing organizations for proposals to develop housing affordable to extremely low-, moderate-, low-, and very-low-income households on available sites using lower-income-housing fees. The objective of this program is to assure that owners of HDR properties are informed of City affordable housing programs. The City will notify all property owners of HDR sites of available City housing programs within 6 months of Housing Element adoption.	Policy 25: Encourage non-profit and joint for-profit housing developments by offering incentives. Non-profit and joint for-profit housing developers of housing affordable to moderate-, low- , extremely low, and very-low-income households shall have the highest City priority for approval.	Ongoing; information to property owners by August 2012.	The City continues to assist owners of high-density zoned residential properties. Information was made available on the City's website in mid-2012. A targeted e-mail packet was developed in 2012 for dissemination in January 2013 as a follow-up. In addition, a workshop was organized for February 5, 2013, to provide direct information to nonprofit housing developers on specific opportunities and programs.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 25.2: Continue to actively support the activities of non-profit organizations that provide housing affordable to low- and very-low-income households, through technical assistance or other means. The objective of this program is to assure that the City maintains a full range of incentives that are beneficial to assisting non-profit housing developers.		Ongoing	The City maintained active support (including financial assistance through the City's Housing and Human Services Grant program) for a wide range of nonprofit organizations between 2009 and 2014, including East Bay Housing Organizations, ECHO Housing, CRIL, TVHOC, and Abode Services. In addition, the City worked directly with MidPen Housing and Habitat for Humanity on project-specific activities.	This program will be continued.
Program 25.3: When land becomes available to the City, consider reserving those sites for non-profit organizations to build housing affordable to moderate-, low-, extremely low, and very-low-income households that include three bedroom units for large households.		As needed	As noted above, the City acquired one parcel of land at 4138 Vineyard Avenue in May 2011 with the intent of using the land to provide new affordable housing in conjunction with redevelopment of Kottinger Place by MidPen Housing (a nonprofit). The City will continue to monitor future opportunities to acquire land for affordable housing.	This program will be continued.
Program 29.1: Continue to use the Growth Management Report to monitor the numbers and types of units built at all income levels. Use this information to facilitate the issuance of sufficient numbers of permits to meet the regional housing need throughout the planning period.	Policy 29: Encourage substantial private development of housing affordable to extremely low, low, and very low income households through the Growth Management Program.	With preparation of Growth Management Report	On November 20, 2012, the City Council adopted Ordinance No. 2054 amending Pleasanton Municipal Code Chapter 17.36 establishing a revised Growth Management Program. The revisions include a provision requiring the City Manager to provide a report to the City Council detailing a new annual unit allocation for the upcoming RHNA period within 90 days after it has been adopted by the Association of Bay Area Governments. This report was presented to the City Council on October 15, 2013, determining that the annual unit allocation commencing July 1, 2014, through June 30, 2022, shall be 235 units.	This program will be continued.
Program 29.2: Review and amend if necessary the Growth Management Ordinance to reflect current housing and infrastructure conditions and current		End of 2012, then annual review.	The City continues to review and amend the Growth Management Program as necessary. A Growth Management Report was presented to the City Council on October 15, 2013, determining that the annual unit	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
housing needs, and to ensure that the Growth Management Ordinance does not include constraints that would prevent the City from meeting its share of the regional housing need.			allocation commencing July 1, 2014, through June 30, 2022, shall be 235 units. The report also indicated that, as part of the Housing Element update process, current housing and infrastructure needs would be further analyzed as part of the 2015–2023 Housing Element update.	
Program 32.1: Enforce the provisions of the City Zoning, Building, and Fire Codes.	Policy 32: Encourage the maintenance of safe, sound, and well-kept housing city-wide.	Ongoing	The City continues to enforce all provisions of the City Zoning, Building and Fire Codes. This program is implemented on an ongoing basis.	This program will not be continued. The City's Building Department Fire Department implements this program.
Program 34.1: Maintain building and housing code enforcement programs, and monitor project conditions of approval.	Policy 34: Eliminate all substandard housing conditions within the community.	Ongoing	The City continues to maintain an active Building and Code Enforcement programs in the city. The City responds to resident complaints related to Building Code and Housing Code violations. Generally, when such complaints are received, a Building Inspector, Code Enforcement Officer, or both, respond and investigate to determine if code violations exist. While this type of case is not tracked separately, it is estimated that approximately 10 cases per year of this type are investigated. The most significant, which started in 2010, was a residential home that was so full of junk and was so dilapidated, that the resident was barred from entering the property and the Superior Court ordered the property into receivership. The property was rehabilitated under court order.	This program will be continued.
Program 34.2: Continue the Rental Housing Rehabilitation Program to improve rental units affordable to low- , extremely low-, and very-low-income households.		Ongoing	The City continues to improve affordable rental units through the Rental Housing Rehabilitation program. While the bulk of activity in the Housing Rehab Program involves low income homeowners, one grant was	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
			provided to extremely low-income tenants in 2012 and 2013. Both projects involved accessibility improvements in privately owned rental housing.	
Program 34.3: Supplement CDBG funds with the City's Lower-Income Housing Fund for rehabilitation of housing units affordable to extremely low-, low- and very-low-income households.		Ongoing	Between 2009 and 2014, the City continued to supplement CDBG funds with other funding sources. The City's Housing Rehab Program was funded through a combination of local (City Lower Income Housing Funds) and federal (CDBG and HOME) funds.	This program will be modified to identify the CDBG funding priority for the next eight-year planning period.
Program 35.1: Provide and maintain existing sites zoned for multi-family housing, especially in locations near existing and planned transportation and other services, as needed to ensure that the City can meets its share of the regional housing need.	Policy 35: Disperse high-density housing throughout the community, in areas near public transit, major thoroughfares, shopping, and employment centers.	Ongoing	The City continues to maintain existing residential sites near transportation corridors and services. Prior to the adoption of the 2009–2014 Housing Element, the City completed the rezoning and General Plan Amendments for nine sites to meet the City's need. These are dispersed, infill sites that are close to transportation and services. Combined they can accommodate approximately 2,326 units. Of these nine sites, five large scale apartment and mixed-use developments totaling 1,302 units have received approval, one of which has begun construction. In addition, three sites were previously rezoned for high density, mixed-use development in the Hacienda Business Park as part of a TOD near the BART station. Two of the sites received approval for 506 multi-family units but have yet to commence construction.	This program will be continued.
Program 36.1: Maintain existing zoning of infill sites at densities compatible with infrastructure capacity and General Plan Map designations.	Policy 36: Strongly encourage residential infill in areas where public facilities are or can be made to be adequate to support such development.	Ongoing	The City continues to maintain existing zoning of infill sites with densities consistent with the General Plan. This program is implemented on an ongoing basis.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 36.2: Encourage the development of second units and shared housing in R-1 zoning districts to increase the number of housing units while preserving the visual character within existing neighborhoods of single-family detached homes.		Ongoing	The City continues to help assist homeowners of second units by developing a "toolkit" to promote rental of second units by interested owners. The City continues to promote the creation of second units. In 2013, staff reviewed all existing design and performance standards for second units and concluded that creating an exception to the 15-foot height limit to enable construction of second units above a detached garage would allow greater flexibility for accommodating a second unit with minimal impacts to neighboring properties.	This program will be continued.
Program 36.3: Adopt incentives and design guidelines for constructing residential uses above-ground-floor commercial establishments. This may be accomplished through the preparation and adoption of multifamily development standards as described in Program 9.8.		2012	Multifamily Development Standards and Guidelines were adopted in August 2012, to guide development on the nine sites rezoned for high density housing and for TOD sites in the Hacienda Business Park. The intent of these standards and guidelines is to promote residential development at densities that support workforce housing that are compatible with Pleasanton's existing high-quality neighborhoods. They provide direction to developers and property owners on the key components of use, density, building mass and height, setbacks, architectural features, parking, access, and street character.	This program was completed and will not be continued.
Program 36.4: For those properties designated for high density residential development with existing commercial uses, conduct outreach with property owners and businesses in 2012 to identify specific incentives for business relocation and to encourage property owners to develop their properties with housing. Develop appropriate incentives that would		Initiate by end of 2012.	Of the nine rezoned sites, only three have existing commercial uses. The Nearon site is mostly vacant but contains an abandoned car wash. A development proposal was approved and permits for construction of 168 units on the Nearon site have been issued. The CM Capital site includes two properties, each with existing office buildings; a proposal was approved to develop half of the CM Capital site with 177 potential future units. The third site occupied with a commercial use is the Sheraton Hotel site adjacent to the West Dublin/Pleasanton BART	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
facilitate relocating existing commercial/office/industrial uses in order to enable development with residential uses. Specific incentives may include the following: • Transfer of development rights; • A review of traffic requirements and evaluation measures to facilitate mixed use development; • Development of transit alternatives; • Use of development agreements; • Flexibility of parking standards; and • Expedited processing of development applications.			Station. A targeted e-mail packet was developed in 2012 for dissemination in January 2013 as a follow-up. In addition, a workshop was organized for February 5, 2013, to provide direct information to nonprofit housing developers on specific opportunities and programs.	
Program 38.1: Acquire and/or assist in the development of one or more sites for housing affordable to low- and very-low-income households.	Policy 38: Reserve suitable sites for subsidized housing affordable to low- and very-low-income households.	Ongoing dependent on specific proposals and opportunities.	The City continues to assist in the development of affordable housing. As noted above, the City acquired one parcel of land at 4138 Vineyard Avenue in 2011 to facilitate redevelopment of Kottinger Place by MidPen Housing (a nonprofit). The City will continue to monitor future opportunities to acquire sites for affordable housing.	This program will be continued.
Program 38.2: Utilize tax-exempt bonds, and other financing mechanisms, to finance the construction of housing units affordable to extremely low-, low- and very-low-income households, to purchase land for such a use, and to reduce mortgage rates.		Ongoing; dependent on specific proposals and opportunities.	The City continues to look for new financing mechanisms to assist in the development of affordable units. The City initiated discussion with one for-profit developer on a potential issuance of tax-exempt bonds for a 168-unit apartment project in Hacienda Business Park that will include a significant component of units for low-income households.	This program will be continued.
Program 38.3: If the City acquires or obtains control of a potential housing site, in order to facilitate the provision of		As appropriate, based on land availability.	The Vineyard Avenue site described above was committed to the project that was the subject of a prior RFP that was awarded to MidPen Housing in 2011. Any	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
affordable housing and a mixed-income environment, the City may issue an RFP in conjunction or in partnership with non-profit or for-profit partnerships for development providing at least 20 percent of the units to very low income households and 20 percent of the units to low income households.			future sites that are acquired by the City for affordable housing will be considered for development through an RFP process on a case-by-case basis similar to past practice (e.g., the Promenade Apartments, Ridge View Commons, and the Parkview).	
Program 40.1: Support State and Federal provisions for enforcing anti-discrimination laws.	Policy 40: Promote fair and equal access to housing for all persons regardless of race, color, religion, gender, disability, sexual orientation, age, national origin, or family status. The City will promote equal housing opportunities through printed housing brochures that are distributed at City Hall, the Senior Center, the Library, and other public places. The City will also maintain up-to-date information on housing opportunities affordable to low- and very-low-income households and fair housing issues on its web site.	As needed	The City continues to support state and federal provisions for enforcing anti-discrimination laws. This program is implemented on an ongoing basis.	This program will be continued.
Program 41.1: Continue to provide housing opportunities for households with special needs such as studio and one-bedroom apartments for the elderly and single-person households, three-bedroom apartments for large households, specially designed units for persons with disabilities, SRO's, emergency shelter and transitional housing for the homeless, and units affordable to extremely low-, low- and very-	Policy 41: Provide for the special-housing needs of large households, the elderly, persons with disabilities, extremely low income households, the homeless, farm workers, and families with single-parent heads of households.	Ongoing	The City continues to provide housing opportunities for households with special needs. In 2013, the City is also working with MidPen Housing on a 185-unit project for low- and extremely low-income elderly on the Kottinger Place site (including the commitment of $8 million in local funds). A total of $107,000 was allocated to several nonprofit agencies (e.g., TVHOC, Abode Services, ECHO Housing, CRIL) to provide housing-related services to low-income residents, with a focus on residents with special needs. Additional assistance was	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
low-income households with single-parent heads of households. The City will continue to make available funding from sources such as the City's Lower-Income Housing Fund, and the City's Federal HOME and CDBG grants to assist local non-profit agencies and housing developers. The City will also provide technical support to agencies to seek other sources of funding and to plan and develop housing for persons with special needs.			provided indirectly through the City's Housing Rehab Program.	
Program 41.2: Require as many low- and very-low-income units as is feasible within large rental projects to utilize Universal Design standards to meet the needs of persons with disabilities and to allow for aging in place.		As needed	The City continues to require universal design standards on all development projects involving new construction of 10 or more single-family dwellings or 15 or more multifamily dwellings, both ownership and rental housing, and must provide a minimum of 10 percent of the total units as universally designed units that meet standard condition requirements.	This program will be continued.
Program 41.3: Set aside a portion of the City's CDBG funds each year to developers of extremely low income housing, special needs housing and service providers.		Annually	The City continues to set aside CDBG funds each year for extremely low-income housing and special needs housing. The City's Human Services Commission included housing in its priority statement for the Housing and Human Services Grant (HHSG) application processes between 2007 and 2014. Between 2007 and 2014, the majority of the City's allocation of CDBG funds benefited these groups.	This program will be continued.
Program 41.4: Set aside a portion of the City's Lower-Income Housing Fund for housing projects which accommodate the needs of special housing groups such as for persons with physical, mental, and/or developmental disabilities, and persons		Annually	The City continues to set aside Lower-Income Housing Fund (LIHF) money to assist in projects that accommodate those with special needs. While a specific percentage has not been identified, the City has allocated a significant level of funding each year between 2007 and 2014 through the HHSG grant program to	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
with extremely low-incomes.			agencies that address the needs of special housing groups. In 2012, $107,000 in LIHF funds were allocated to these groups.	
Program 41.5: Give priority for the production of housing for persons with disabilities in infill locations, which are accessible to City services.		Ongoing	The City continues to give priority to housing for persons with disabilities. Sites for new high density housing are located in infill locations and accessible to transit and commercial services.	This program will be continued.
Program 41.6: Continue to permit the development of group homes for six persons or fewer (i.e., community care facilities) in appropriate locations throughout the community.		Ongoing	The City continues to permit the development of group homes for six persons or fewer in appropriate locations in throughout the community. This program is implemented on an ongoing basis.	This program has been completed and group homes for six persons or fewer are allowed by right as stated in the zoning code. Therefore, this program will not be continued.
Program 41.7: Encourage the provision of special-needs housing, such as community care facilities for the elderly, and persons with disabilities in residential and mixed-use areas, especially near transit and other services. The City will provide regulatory incentives such as expedited permit processing in conformance with the Community Care Facilities Act and fee reductions where the development would result in an agreement to provide below-market housing or services. The City will maintain flexibility within the Zoning Ordinance to permit such uses in non-residential zoning districts.		Ongoing	On March 19, 2013 the City Council adopted Ordinance No. 2060 adding Pleasanton Municipal Code Chapter 18.86 (Reasonable Accommodations) to comply with Program 41.10 of the Housing Element. As approved the ordinance would include a fee waiver on the basis of hardship.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
Program 41.8: Require some units to include Universal Design and visitability features for all new residential projects receiving governmental assistance, including tax credits, land grants, fee waivers, or other financial assistance. Consider requiring some units to include Universal Design and visitability features in all other new residential projects to improve the safety and utility of housing for all people, including home accessibility for people aging in place and for people with disabilities.		Ongoing	The City continues to require universal design for larger new residential projects. Inclusion of universal design elements was required as a condition of approval for two recent multi-family housing projects. Inclusion of universal design elements is now required for development projects involving new construction of 10 or more single-family dwellings or 15 or more multifamily dwellings, both ownership and rental housing, and must provide a minimum of 10 percent of the total units as universally designed units that meet standard condition requirements.	This program will be continued.
Program 41.9: To ensure that there are adequate sites to accommodate the need for farm worker housing, modify the zoning ordinance as necessary to comply with the requirements of the Health and Safety Code sections 17021.5 and 17021.6 related to farm-worker employee housing.		Sept. 2012	On March 19, 2013, the City Council adopted Ordinance No. 2062 amending various chapters in the Pleasanton Municipal Code Title 18 to comply with California Health and Safety Code pertaining to Housing for Agricultural Employees consistent with Program 41.9 of the Housing Element.	This program was completed and will not be continued.
Program 41.10: Adopt a reasonable accommodation ordinance to permit modifications of zoning provisions for housing intended to be occupied by persons with disabilities.		By mid-2013	On March 19, 2013, the City Council adopted Ordinance No. 2060 adding Pleasanton Municipal Code Chapter 18.86 (Reasonable Accommodations) to comply with Program 9.10 of the Housing Element. As approved, the ordinance would include a fee waiver on the basis of hardship.	This program was completed and will not be continued.
Program 44.1: Implement the applicable housing related air quality, climate change, green building, water conservation, energy conservation, and community character programs of the Pleasanton General Plan, including:	Policy 44: Preserve and enhance environmental quality in conjunction with the development of housing, including additions and remodels.	Ongoing	The City continues to implement applicable housing related air quality, climate change, green building, water conservation, energy conservation, and community character programs of the Pleasanton General Plan. This is implemented on an ongoing basis through project review.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
• Policy 6 and programs 6.1 and 6.3 of the Air Quality and Climate Change Element • Programs 1.5, 1.7, 1.8, 1.12, 1.13, 1.14, and 3.12 of the Water Element • Program 9.1 of the Community Character Element • Policies 2, 3, 4, 6 and 7 and programs 2.1-2.7, 3.1-3.5, 4.1-4.3, 6.1-6.4, 7.1-7.3, and 7.6 of the Energy Element				
Program 44.2: Utilize the City's Lower-Income Housing Fund for low-interest loans to support alternative energy usage and/or significant water conservation systems in exchange for securing new and/or existing rental housing units affordable to low and very-low income households.		Ongoing	The City continues to utilize the City's Lower-Income Housing Fund. In 2012, the City funded the addition of photovoltaic panels on six price-restricted homes owned by low-income first-time homebuyers in Pleasanton through a partnership with GRID Alternatives (an ongoing program). The solar systems promote affordability will be reducing the monthly housing costs for these residents. Although the program continued to be available in 2013, no homeowners sought assistance during that period.	This program will be continued.
Program 45.1: Identify the level of need for special needs housing, including housing for low-income-non-senior adults with disabilities, in the community that is not being met in existing housing. The City Council shall consider the appropriate steps to address the identified needs.	Policy 45: Implement Resolution 10-390, requiring enhancements to existing non-discrimination housing policies.	Ongoing	The Background Report for the Pleasanton Housing Element was finalized in 2012. It includes analyses of housing affordability and special needs housing. Also, the City collaborated with the cities of Livermore and Dublin to conduct a human services needs assessment for the Tri-Valley area. The Eastern Alameda County 2011 Human Services Needs Assessment: Findings Report was approved by the City Council on June 5, 2012. The report includes analysis of affordable housing issues, the service delivery efforts, gaps and barriers, and suggestions for improvement. (See additional comments under Program 45.4 below on the	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
			Consolidated Annual Performance Evaluation Report.)	
Program 45.2: Survey older multi-family residential complexes and consider utilizing the City's Lower-Income Housing Fund, Federal grants, and/or other funds to provide low-interest loans to retrofit existing residential units for the purpose of developing three bedroom rental units affordable to large low and very low income households.		2011–2014	The City continues to promote the creation of three bedroom affordable rental units. However, no requests for rehabilitation occurred between 2007 and 2014.	This program will be continued.
Program 45.3: The City will coordinate a workshop with non-profit housing developers and owners of sites rezoned to accommodate housing affordable to low- and very-low-income households for the purpose of facilitating discussion regarding potential opportunities, programs, financial support, etc. The City will utilize its Lower-Income Housing Fund, Federal funds, and/or other funds/financial support to assist with the acquisition of a site or to assist with development of a project with		Schedule workshop by December 2012	The City continues to support the development of new residential projects and coordinated a workshop a February 5, 2013, that was attended by nonprofit and for-profit developers as well as owners of current residential sites within the city.	This program will be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
three bedroom units affordable to large low- and very-low-income households by a non-profit housing developer. The City will work cooperatively with developers to identify any funding gap in project financing and will make contributions from its Lower Income Housing Fund to help close this gap. A minimum of $1 million will be made available for this purpose.				
Program 45.4: As part of the City's Consolidated Annual Performance Evaluation Report approval, or other time deemed appropriate by the City Manager, the City Manager will present a report regarding the City's efforts to fulfill Resolution 10-390, the success of the efforts and the plan and proposals to attract well-designed housing affordable to low and very low income households with children in the future.		Annually or as deemed needed by CM	In August of each year, the CAFER was completed for the previous fiscal year. The reports were reviewed by the Pleasanton Human Services Commission prior to its submittal to HUD. The reports included demographic information on persons assisted by various programs during the fiscal year, including income, race, elderly and disabled.	This program will be continued.
Program 45.5: The City is committed to work in good faith with non-profit and for-profit developers in the East Pleasanton Specific Plan area during the specific plan process to secure property for the development of family housing affordable to low and very low income households.		During preparation of the East Pleasanton Specific Plan	The East Pleasanton Specific Plan (EPSP) process was started in August 2012. The task force guiding the process continues to encourage developers to seek affordable housing solutions within the specific plan area. On February 5, 2013, the Planning and Housing staff conducted a meeting with nonprofit housing developers to identify potential opportunities for affordable housing, including the EPSP area.	This program will be continued.
Program 46.1: Conduct public outreach and revise the Zoning Title of the Pleasanton Municipal Code within one year of the adoption of the Housing Element to	Policy 46: Revise the Zoning Title of the Pleasanton Municipal Code to address SB2	Within one year of adoption of HE	On March 19, 2013, the City Council adopted Ordinance No. 2061 amending various chapters in the Pleasanton Municipal Code Title 18 to comply with California Government Code pertaining to Emergency Homeless	This program was completed and will not be continued.

Program Description (By Housing Element Program Names)	**Housing Programs Progress Report - Government Code Section 65583.** Describe progress of all programs including local efforts to remove governmental constraints to the maintenance, improvement, and development of housing as identified in the housing element.			
Name of Program	**Objective**	**Time Frame in H.E.**	**Status of Program Implementation**	**Continue Modify or Delete**
accommodate emergency shelters consistent with SB 2. The zoning district proposed to accommodate this use as a permitted use is the C-S (Service Commercial) zone . The zoning text amendment will also establish objective development standards to encourage and facilitate the use, and will subject shelters to the same development standards that apply to other permitted uses in this district.			Shelters, Supportive Housing and Transitional Housing consistent with Programs 46.1 and 46.2 of the Housing Element.	
Program 46.2: Conduct public outreach and revise the Zoning Title of the Pleasanton Municipal Code within one year of adoption of the Housing Element to accommodate supportive and transitional housing consistent with SB2. The Zoning Ordinance will be amended to permit transitional and supportive housing as a residential use and subject to the development regulations that apply to other dwellings of the same type in the same zone.		Within one year of adoption of HE	On March 19, 2013, the City Council adopted Ordinance No. 2061 amending various chapters in the Pleasanton Municipal Code Title 18 to comply with California Government Code pertaining to Emergency Homeless Shelters, Supportive Housing and Transitional Housing consistent with Programs 46.1 and 46.2 of the Housing Element.	This program will be modified to allow transitional and supportive housing in all zones that allow residential.

Appendix B

Housing Sites Inventory

2015–2023 UPDATE

HOUSING SITES INVENTORY

Site #	APN	Name	Location	GP Des	Vacancy Status	Specific Plan Area	Zoning	Acres	Max Density (Units/Acre)	Max Capacity	Realistic Capacity	Site Constraints	RHNA Met			
													VL/L >80%	M 80<120%	AM >120%	Total
Permitted and Approved																
1	941-2778-012-00	Hacienda Site 1 (BRE)	SEC Owens Dr./Willow Rd.	Mixed Use/ Business Park	Vacant - Entitled	None	PUD-MU	8.4	30	252	255	Based on deed-restricted units in the Low Income Housing Agreement that was developed with the City and approved at the time of entitlements.	38	217		255
2	941-2778-011-00	Hacienda Site 2 (BRE)	NWC Gibraltar Dr./Hacienda	Mixed Use/Business Park	Vacant - Entitled	None	PUD-MU	8.2	30	246	251	Based on deed-restricted units in the Low Income Housing Agreement that was developed with the City and approved at the time of entitlements.	38	213		251
3	4542-045-03	Auf der Maur	3150 Bernal (SEC Stanley Blvd./Bernal Ave.)	HDR	Vacant - Entitled	None	PUD-HDR	11.5	30	345	345	Based on deed-restricted units in the Low Income Housing Agreement that was developed with the City and approved at the time of entitlements.	27	318		345
4	941-2780-019-01	The Residence at California Center (Carr America)	4550 Rosewood Dr.	Mixed Use/Business Park	Vacant - Entitled	None	PUD-MU	8.9	30	267	305	Based on deed-restricted units in the Low Income Housing Agreement that was developed with the City and approved at the time of entitlements.	23	282		305
5	947-0008-003-00	Commons at Gateway (HDR)	1600 Valley Ave.	HDR	Vacant - Entitled	None	PUD-HDR	7	30	210	210	Based on deed-restricted units in the Low Income Housing Agreement that was developed with the City and approved at the time of entitlements. Note: Only the HDR portion of the project is deed restricted.	17	193		210
6	947-0008-003-01	Commons at Gateway (MDR)	1600 Valley Ave.	HDR	Vacant - Entitled	None	PUD-MDR	19.7	8	157	97	Realistic unit capacity based on development agreement.			97	97
7	941-2762-006-00	Summerhill Apartments (CM Capital 1)	5850 W. Las Positas	Mixed Use/Business Park	Vacant - Entitled	None	PUD-MU	5.9	30	177	177	Based on deed-restricted units in the Low Income Housing Agreement that was developed with the City and approved at the time of entitlements.	18	159		177
8	946-1691-011-00	Ponderosa Homes (Ivy Lane)	4204 Stanley	PUD-MDR	Vacant - Entitled	None	PUD-MDR	2.1	8	16	12	Realistic unit capacity based on approved City entitlements.			12	12

Site #	APN	Name	Location	GP Des	Vacancy Status	Specific Plan Area	Zoning	Acres	Max Density (Units/Acre)	Max Capacity	Realistic Capacity	Site Constraints	RHNA Met			
													VL/L >80%	M 80<120%	AM >120%	Total
9	941-2764-015-00	Anton Hacienda (Nearon)	5725 W. Las Positas	Mixed Use/Business Park	Vacant - Entitled	None	PUD-MU	5.6	30	168	168	Based on deed-restricted units in the Low Income Housing Agreement that was developed with the City and approved at the time of entitlements.	35	133		168
10	094-0013-017-00	Kottinger Gardens	240 and 251 Kottinger and 4133 and 4138 Vineyard Avenue	HDR	50 Units - Entitled	None	PUD-HDR	3.47	30	192	185	Based on deed-restricted units in the Low Income Housing Agreement that was developed with the City and approved at the time of entitlements. Required lot consolidation to demolish Kottinger Place (50 homes) and Pleasanton Garden (40 homes) and construct 185 new senior units. The demolished units are included within the realistic capacity but excluded from the RHNA Total.	95			95
	094-0992-033-03			HDR	40 Units - Entitled	None	PUD-HDR	1.95								0
	094-0095-017-00			HDR	Vacant non-habitable structure - Entitled	None	PUD-HDR	0.51								0
	094-0995-034-00			HDR	Non-habitable structure - Entitled	None	PUD-HDR	0.5								0
11	946-1689-011-00	Molinaro/Donato	4189 and 4171 Old Stanley Blvd., including 3 adjacent unaddressed parcels to the north	HDR	Vacant - Entitled	DTSP	R-1-65	0.14	15	2	12	Non-vacant: 1 existing unit, 1.17 acre potential for development, required site consolidation. Multiple lots under current APNs will be merged into a single site.			12	12
	946-1689-016-00			HDR	SFR - Entitled	DTSP	R-1-65	0.32	15	4						0
	946-1689-017-00			HDR	Vacant - Entitled	None	R-1-6,500	0.26	15	3						0
	946-1689-018-00			HDR	Vacant - Entitled	None	R-1-6,500	0.30	15	4						0
	946-1689-019-00			HDR	Vacant - Entitled	None	R-1-6,500	0.15	15	2						0
15	946-4603-010-00	Beratlis Place[1]	7 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.42	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-011-00	Beratlis Place[1]	15 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.50	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-012-00	Beratlis Place[1]	23 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.59	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-013-00	Beratlis Place[1]	31 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.36	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-014-00	Beratlis Place[1]	39 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.35	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-015-00	Beratlis Place[1]	47 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.37	2	1	1	Realistic unit capacity based on development agreement.			1	1

Site #	APN	Name	Location	GP Des	Vacancy Status	Specific Plan Area	Zoning	Acres	Max Density (Units/Acre)	Max Capacity	Realistic Capacity	Site Constraints	RHNA Met			
													VL/L >80%	M 80<120%	AM >120%	Total
	946-4603-016-00	Beratlis Plac[1]e	55 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.60	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-017-00	Beratlis Place[1]	63 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.51	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-018-00	Beratlis Place[1]	40 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.89	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-019-00	Beratlis Place[1]	19 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.64	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-020-00	Beratlis Place[1]	24 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.58	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-021-00	Beratlis Place[1]	16 Beratlis Place	LDR	Vacant - Entitled	None	PUD-LDR	0.54	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-009-00	Beratlis Place[1]	2999 Crestablanca Drive	LDR	Vacant - Entitled	None	PUD-LDR	0.49	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-008-00	Beratlis Place[1]	2708 Crellin Road	LDR	Vacant - Entitled	None	PUD-LDR	0.48	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4603-007-00	Beratlis Place[1]	2720 Crellin Road	LDR	Vacant - Entitled	None	PUD-LDR	0.49	2	1	1	Realistic unit capacity based on development agreement.			1	1
13	946-4614-019-00	Hatsushi[2]	2798 Vineyard	LDR	Vacant - Entitled	VASP	PUD-LDR	7.27	2	14	9	Realistic unit capacity based on development agreement.			9	9
	946 -4614-014-00	Hatsushi[2]	1 Hatsushi Terrace	LDR	Vacant - Entitled	VASP	PUD-LDR	1.46	2	2	1	Realistic unit capacity based on development agreement.			1	1
	946-4614-015-00	Hatsushi[2]	5 Hatsushi Terrace	LDR	Vacant - Entitled	VASP	PUD-LDR	0.52	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4614-016-00	Hatsushi[2]	9 Hatsushi Terrace	LDR	Vacant - Entitled	VASP	PUD-LDR	0.56	2	1	1	Realistic unit capacity based on development agreement.			1	1
	946-4614-017-00	Hatsushi[2]	13 Hatsushi Terrace	LDR	Vacant - Entitled	VASP	PUD-LDR	0.48	2		1	Realistic unit capacity based on development agreement.			1	1
14	946-1350-015-08	Apperson Ridge	1944 Three Oaks Drive	MDR	Vacant - Entitled	VASP	PUD-LDR	8.00	8	64	10	Realistic unit capacity based on development agreement. Non-vacant: 1 existing unit, 8 acre potential for development, contains a parcel with three General Plan designations under one			10	10

Site #	APN	Name	Location	GP Des	Vacancy Status	Specific Plan Area	Zoning	Acres	Max Density (Units/Acre)	Max Capacity	Realistic Capacity	Site Constraints	RHNA Met			
													VL/L >80%	M 80<120%	AM >120%	Total
												APN for total of 20 acres.				
15	946-4615-004-03	Austin Property	3459 Old Foothill Road	LDR	Vacant - Entitled	None	PUD-LDR	8.40	2	16	8	Realistic unit capacity based on development agreement. Non-vacant: 1 existing unit, 8.4 acre potential for development, contains a parcel with multiple General Plan designations under one APN for total of 30.4 acres.			8	8
16	946-4611-002-00	Oak Ridge Estates[3]	1 Winding Oaks Drive	LDR	Vacant - Entitled	VASP	PUD-LDR	1.402	2	2	1	Realistic unit capacity based on development agreement.			1	1
	946-4611-003-00	Oak Ridge Estates[3]	2 Winding Oaks Drive	LDR	Vacant - Entitled	VASP	PUD-LDR	1.561	2	3	1	Realistic unit capacity based on development agreement.			1	1
	946-4611-004-00	Oak Ridge Estates[3]	3 Winding Oaks Drive	LDR	Vacant - Entitled	VASP	PUD-LDR	1.964	2	3	1	Realistic unit capacity based on development agreement.			1	1
	946-4611-005-00	Oak Ridge Estates[3]	4 Winding Oaks Drive	LDR	Vacant - Entitled	VASP	PUD-LDR	3.963	2	7	1	Realistic unit capacity based on development agreement.			1	1
	946-4611-006-00	Oak Ridge Estates[3]	5 Winding Oaks Drive	LDR	Vacant - Entitled	VASP	PUD-LDR	3.345	2	6	1	Realistic unit capacity based on development agreement.			1	1
	946-4611-007-00	Oak Ridge Estates[3]	6 Winding Oaks Drive	LDR	Vacant - Entitled	VASP	PUD-LDR	3.295	2	6	1	Realistic unit capacity based on development agreement.			1	1
	946-4611-008-00	Oak Ridge Estates[3]	7 Winding Oaks Drive	LDR	Vacant - Entitled	VASP	PUD-LDR	3.755	2	7	1	Realistic unit capacity based on development agreement.			1	1
	Vacant and Underutilized Sites															
17	946-3479-001-00	Hoile (Altieri/Marshall)	1851 Rose Ave.	MDR	Underutilized	None	PUD-MDR	6.95	8	55	19	Non-vacant: 1 existing unit, 6.95 acre potential for development, contains a parcel with three General Plan designations under one APN for total of 9.09 acres.			19	19
18	094-0153-001-00	Auf de Maur / Maestas Property	418 Rose Ave.	HDR	Vacant	DTSP	RM-15	0.26	15	3	4	Vacant residential: access constraints.			4	4

Site #	APN	Name	Location	GP Des	Vacancy Status	Specific Plan Area	Zoning	Acres	Max Density (Units/Acre)	Max Capacity	Realistic Capacity	Site Constraints	RHNA Met			
													VL/L >80%	M 80<120%	AM >120%	Total
19	948-0004-006-03	Auf der Maur property	4534 Bernal Ave.	MDR	Vacant	None	PUD-MDR	10.25	8	82	51	Non-vacant: 2 existing units, 1.2 acre potential for development with slope and fault line setbacks.			51	51
20	941-2771-015-00	BART	5859 Owens Drive	Mixed Use/Business Park	Vacant	None	PUD-MU	6.96	30*	208	124	Previously rezoned vacant: parking lot, requires new sewer pump station and pipelines;	124			124
	941-2778-002-00	BART	3838 Owens Drive	Mixed Use/Business Park	Vacant	None	PUD-MU	7.97	30*	239	125	Previously rezoned vacant: parking lot, requires new sewer pump station and pipelines.	125			125
21	941-2762-011-01	CM Capital Property 2	5758 W. Las Positas	Mixed Use/Business Park	Underutilized	None	PUD-MU	6.69	30*	200	200	Previously rezoned non-vacant: office, requires new sewer pump station and pipelines.	200			200
22	941-2100-009-00	Fuller/Frades property	4134 Foothill (west side of Foothill Rd. in general)	RDR	Vacant	None	A/RDR	5.09	1	1	1	Vacant residential: 0.9 acre potential for development accounting for slope and fault line setback, water constraints, maximum of one unit permitted per site.			1	1
23	946-1146-047-00	Gonsalves property	2215 Martin Ave.	LDR	Underutilized	None	PUD-LDR	1.66	2	3	1	Non-vacant:1 existing unit, sewer constraints			1	1
24	941-2100-005-00	Gywy property Foothill	4100 Foothill (west side of Foothill Rd. in general)	RDR	Vacant	None	PUD-RDR/LDR/OS	6.67	0.2	1	1	Vacant residential: 0.3 acre potential for development, water constraints.			1	1
25	941-2761-003-00	Hacienda Site 3 (Roche)	4300 Hacienda	Mixed Use/Business Park	Vacant	None	PUD-MU	12.40	30*	372	372	Vacant nonresidential with residential allowed: sewer constraints.	372			372
26	941-1201-052-03	Kaiser	5600 Stoneridge Mall Road	Mixed Use/Business Park	Vacant	None	PUD-MU	6.10	30*	183	183	Previously rezoned vacant: parking lot, requires new pipelines.	183			183

Site #	APN	Name	Location	GP Des	Vacancy Status	Specific Plan Area	Zoning	Acres	Max Density (Units/Acre)	Max Capacity	Realistic Capacity	Site Constraints	RHNA Met			
													VL/L >80%	M 80<120%	AM >120%	Total
27	950-0004-002-06	Lin Property	1400 Hearst Dr.	LDR	Vacant	None	PUD-RDR	76.84	2	153	10	Vacant residential: contains a parcel with multiple General Plan designations under one APN for a total of 560.3 acres, including non-developable portions. Capacity assumes site with residential development capacity, very limited capacity due to water, sewer and utility constraints. Constraints associated with topography and sensitive environmental areas also reduce capacity.			10	10
28	948-0015-001-04	Lund Ranch II Property 1a	Lund Ranch Rd.	LDR	Underutilized	None	PUD-LDR	58.43	2	116	40	Non-vacant parcel: 1 existing unit, 36 acre potential for development when accounting for slope and fault line setback, contains parcel with multiple General Plan designations under one APN for a total of 195.07 acres, 50 total units on the property is the realistic capacity per the known seismic study.			40	40
	948-0015-001-04	Lund Ranch II Property 1b	Lund Ranch Rd.	RDR	Underutilized	None	PUD-LDR	123.00	0.2	24	10	Non-vacant parcel: 1 existing unit, 36 acre potential for development when accounting for slope and fault line setback, contains parcel with multiple General Plan designations under one APN for a total of 195.07 acres, 50 total units on the property is the realistic capacity per the known seismic study.			10	10
29	946-3930-050-01	McCarthy property	2768 Foothill Rd.	LDR	Underutilized	None	R-1-40	1.61	2	3	1	Non-vacant: 1 existing unit.			1	1
30	940-0128-041-00	Nolan & Dwyer Property	1027 Rose Ave.	MDR	Underutilized	None	PUD-MDR	1.50	8	12	3	Non-vacant: 1 existing unit, 10,000 sq. ft. lot minimum.			3	3
31	946-3930-004-02	Olesen Property	West of 2776 Foothill Rd.	LDR	Vacant	None	R-1-40,000	1.11	2	2	1	Vacant residential: 1 acre potential for development accounting for slope and fault line setback.			1	1

Site #	APN	Name	Location	GP Des	Vacancy Status	Specific Plan Area	Zoning	Acres	Max Density (Units/Acre)	Max Capacity	Realistic Capacity	Site Constraints	RHNA Met			
													VL/L >80%	M 80<120%	AM >120%	Total
32	946-1704-008-01	Remen Tract	3683 Vineyard Avenue	MDR	Underutilized	None	R-1-10	0.82	8	6	3	Non-vacant: 1 existing unit, may require demolition of existing structures, sewer constraints.			3	3
33	946-1704-008-05	Remen Tract	3731 Vineyard Avenue	MDR	Underutilized	None	R-1-10	0.33	2	1	1	Non-vacant: 1 existing unit, sewer constraints.			1	1
34	941-1201-057-02	Sheraton	5990 Stoneridge Mall Road	Mixed-Use	Underutilized	None	PUD-MU	3.30	30*	99	99	Previously rezoned non-vacant: hotel, requires new pipelines.	99			99
35	946-1146-046-00	Singleton property	2207 Martin Ave.	LDR	Underutilized	SDSP	PUD-LDR	1.67	2	3	1	Non-vacant: 1 existing unit, sewer constraints.			1	1
36	948-0015-002-01	Spotorno 1, MDR portion of site	1000 Minnie	MDR	Vacant	HVSP	PUD-MDR	13.25	8	106	30	Vacant residential: contains a parcel with two zonings under one APN for total of 42.4 acres, one of the zonings is a non-residential			30	30
	948-0015-002-02	Spotorno 2, LDR portion of site	1000 Minnie	LDR	Underutilized	HVSP	PUD-LDR	2.94	2	5	5	Non-vacant: 1 existing unit.			5	5
	949-0016-006-00	Spotorno 3a, Low Density portion of site	1000 Minnie	Low Density: 1 Dwelling	Vacant	HVSP	PUD-SRDR	23.07	1	1	1	Vacant residential: contains a parcel with multiple zonings under one APN for a total of 111.3 acres, with nonresidential-zonings.			1	1
	949-0016-006-00	Spotorno 3b, MDR portion of site	1000 Minnie	MDR	Vacant	HVSP	PUD-MDR	0.60	8	4	4	Vacant residential: contains a parcel with multiple zonings under one APN for a total of 111.3 acres, with nonresidential-zonings.			4	4
37	941-1201-094-03	Stoneridge Shopping Center	1008 Stoneridge Mall Road	Mixed Use	Underutilized	None	PUD-MU	74.60	40*	2,984	88	Previously rezoned non-vacant: shopping center, requires new pipelines; 10 acre potential for MF development.	88			88
38	946-4574-004-00	Wiemken property	3747 Trenery Dr.	LDR	Underutilized	SDSP	PUD-LDR	1.00	2	2	1	Non-vacant: 1 existing unit, sewer constraints.			1	1
Totals																
Totals								593.74					1,482	1,515	362	3,359
RHNA													1107	407	553	2,067
Surplus Units													375	1,108	(191)	1,292

[1] Beratlis Place: Vacant residential parcel with restricted capacity due to topography and hillside slope issues; 1 single parcel that was approved to be subdivided for 14 new single-family home lots, and is listed as separate entries since property has been subdivided but not developed.

[2] Hatsushi Terrace: Non-vacant: 1 existing unit, 10.28 acre potential for development, required site consolidation. A portion of the development has already processed a Parcel Map to create 4 of the 13 total lots.

[3] Oak Ridge Estates: Vacant residential parcel with restricted capacity due to topography and hillside slope issues; 1 single parcel that was approved to be subdivided for 7 new single-family home lots, and is listed as separate entries since property has been subdivided but not developed.

EXHIBIT E

TABLE 1

2007-2014 HOUSING ELEMENT POTENTIAL HOUSING SITES, ACREAGES, AND DENSITIES ORIGINALLY CONSIDERED FOR REZONING

Site	Score	Mixed Use/HDR or C?	Total site acreage	Potential acreage for multi-family development	No. of units @23 units/ac	No. of units @30 units/ac	No. of units @40 units/ac
CarrAmerica	27	MU/HDR	60	8.4			336
BART	26	MU	14.9	8.3		249	
Kaiser	26	MU	6.1	6.1		183	
Sheraton	25	MU	3.3	3.3		99	
Stoneridge Shopping Center	25	MU	74.6	10			400
Kiewit Site*	25	HDR	49	10		300	
Irby-Kaplan-Zia	24	MU	14.8	6	138		
CM Capital Properties	24	MU	12.6	12.6		378	
Pleasanton Gateway	24	HDR	39.6	10		300	
Nearon Site	24	HDR	5.6	5.6		168	
Auf der Maur/Rickenbach	23	HDR	16	11.5		159	
Legacy Partners*	23	HDR	51.2	12		360	
Axis Community Health	22	C	0.6	0.6	13		
Sunol Blvd. and Sonoma Dr.	22	HDR	1.3	1.3	30		
Downtown (SF Site)	21	HDR	3.2	3.2	74		
Sunol Blvd. and Sycamore Rd.	20	HDR	2.3	1	23		
4202 Stanley Blvd.	20	HDR	1.8	1.8	41		

Nine sites rezoned as part of the 2007-2014 Housing Element Update

* Considered as part of the East Pleasanton Specific Plan

EXHIBIT F

Citizens for a Caring Community
P.O. Box 1781 , Pleasanton CA 94566

June 18, 2014

Pleasanton Housing Commission
City of Pleasanton
Pleasanton CA 95466
Re: **Update Regarding Status of the 2015-23 Housing Element** (Agenda Item 8)

Dear Chairwoman Welch and Housing Commissioners,

Citizens for a Caring Community (CCC) have been pleased to participate in the many meetings leading up to your Commission's review of this Housing Element draft update, and deeply appreciate the opportunity to provide input. Attached please find our comments which focus on 4 areas of concern.

1. The Housing Element (HE) contains internal conflicts between the Goal of meeting regional housing needs obligations (RHNA), the Goal of approving HDR developments in accordance with Pleasanton's IZO, and staff's assertion that the City has surplus affordable housing capacity for purposes of RHNA. The structure of the IZO (now reduced by the courts to a voluntary guideline) effectively limits affordable units per development to 15%, and excludes affordable units for households earning between 51 and 79% AMI and below 49% AMI.
2. We strongly disagree with staff findings that the City's legally unenforceable IZO does not constrain fulfillment of Pleasanton's regional housing obligations. Staff has based their conclusions on outdated information that fails to provide useful data on the relative effectiveness of IZO's generally compared to other regulatory tools used by cities and counties to achieve regional housing goals.
3. Staff failed to follow up on direction from the Housing Commission's April 2013 stakeholder workshop to develop IZO alternatives for inclusion in this Housing Element update. CCC would like to express our dismay with the staff proposal reflected in the HE update that Pleasanton enter the next planning period with an illegal IZO (essentially no ordinance) while continuing discussions of alternatives, apparently until 2023.
4. The Draft HE contains no new policies or programs that would induce landowners to collaborate with nonprofit developers as a condition of seeking City approval for significant up-zoning of their property. With a majority of Pleasanton's workforce earning at the Very Low and Low Income levels, nonprofit participation in the development of HDR sites designated to provide affordable housing is the only way the Pleasanton can address its current workforce housing needs which are, essentially, its regional housing obligations.

Our more detailed comments appear in Attachment 1 as notes within the Staff Report, the Housing Element Draft Goals, Policies, and Programs. Hopefully you will find this format easier to follow. However, I have also included an index of comments (Attachment 2) with page numbers for the Commission's convenience.

CCC applauds the Commission's past expressions of concern regarding the declining effectiveness of the IZO. In reviewing the HE draft, you may feel, as we do, that your priority concerns and requests have fallen on deaf ears. Notwithstanding this discouraging lack of response, we sincerely hope you will continue to recommend needed changes to the Housing Element for 2015-2023 to ensure the City has appropriate tools to address our community's most pressing housing needs. Policies and programs that deliver housing affordable to a majority of Pleasanton's workforce is key to the Pleasanton's long term sustainable economic growth, environmental quality, and quality of life.

On behalf of Citizens for a Caring Community, thank you for your consideration.

Very sincerely,
Becky Dennis

Becky Dennis
Citizens for a Caring Community
925-426-1525
Attachments: 2
CC: Scott Erickson, Janice Stern, Steve Bocian, Planning Commission, City Council, Paul McDougall

Attachment 1

Staff Report page 5

Draft Appendix A (Review and Assessment of 2007 Housing Element):

State law requires the Housing Element include a comprehensive Review and Assessment of the 2007-2014 Housing Element. Section 65400 of the California Government Code requires the City to file an annual report addressing the status of the Housing Element and progress made toward implementing its goals and policies. Appendix A's comprehensive assessment incorporates all yearly reports that have been made since the Housing Element original adoption.

Staff is seeking the Housing Commission's input regarding other refinements or clarification to the Review and Assessment of the 2007-2014 Housing Element.

Draft Appendix B (Housing Sites Inventory):

As part of the required update, HCD requires each City to demonstrate capacity to meet their assigned affordable housing obligation, known as the "Regional Housing Needs Allocation" (RHNA). Based on State law, our Housing Element update is required to designate specific locations to accommodate our assigned housing obligation for the review period. In order to address this requirement, the updated Housing Element includes an updated site inventory list of parcels within the City that demonstrates the City's capacity to develop sufficient housing to meet our assigned RHNA goals for 2015 -2023.

The preparation of an inventory of land suitably zoned to meet the City's housing need, and the rezoning that had to be undertaken by the City to meet our previous housing need was a large part of the effort for the last Housing Element update. All of the multifamily sites previously rezoned continue to remain available and can be included in the City's current inventory as either Vacant/Underutilized Residential Sites or Housing Sites with Planning Approval. Due to the existing residential site inventory within these two categories, the City does not anticipate having to rezone any properties to meet the City's housing needs during the current Housing Element Update.

Estimated Current Capacity Table

Income Levels	Very Low Income	Low Income	Moderate Income	Above Moderate Income	Total
2014-2022 RHNA	716	391	407	553	2,067
Estimated Capacity	1,482		1,515	362	3,359
RHNA surplus/shortfall	+375		+1,108	-191	+1,292

1. As mentioned in previous CCC's previous communications to the Commission, the surplus shown in this table is illusory because it counts potential units on unentitled HDR sites as 100% affordable.
Development applications that comply with the Pleasanton's IZO automatically convert at least 85% of those units counted as "affordable" to market rate. Because compliance with the IZO is now voluntary, developers have negotiated their obligation to provide VLI and LI units down to less than 10%.

2. This surplus in Moderate Income units resulted when HDR projects received entitlements, consistent with the IZO, and units previously counted as affordable then converted to market rate (counted as Moderate).

Program 6.3: Consider allowing second units without an Administrative Design Review process in new single-family developments, subject to performance standards, and consider reducing the existing Second Unit Ordinance requirements, such as the parking and height limit requirements, to encourage the development of second units, and consider other measures to promote the creation of second units.

Responsible Agency: Planning Division, Planning Commission, City Council
Time Period: May 2016
Quantified Objective: 5 percent of new single family homes include a second unit.
Funding Source: Planning Division Budget

3. It looks like Policies 7 and 8 belong to Goal 3, and Goal 4 belongs elsewhere.

Goal 3: **Endeavor to provide and retain a sufficient number of rental housing units to serve Pleasanton residents who choose to rent or who cannot afford ownership housing.**

Goal 4: **Encourage the production of market-rate moderate-income ownership housing and assisted ownership housing affordable to low- and very low-income households.**

Policy 7: Encourage at least 50 percent of multiple-family housing units to be rental apartments.

4. Goal 4 re:home ownership is inconsistent with Policies 7 and 8 that support the accessibility of rental housing.

Program 7.1: Monitor new multiple-family residential development proposals with respect to housing tenure to ensure that sufficient numbers of rental units are provided to meet the above policy.

Responsible Agency: Housing Division
Time Period: As multiple-family residential development proposals are received.
Funding Source: Housing Division Budget

Policy 8: Minimize displacement of tenants in rental apartments and mobile homes and encourage ownership of lower-cost residential units by prior renters through the regulation of condominium conversions.

Program 8.1: Regulate condominium, townhouse, and mobile home conversions and mitigate tenant displacement through the provisions of the City's Condominium Conversion Ordinance, and Government Code, Section 65863.7 (as to mobile homes). This includes requiring condominium converters to maintain rental units for households with special needs including those with developmental disabilities, such as lifetime leases with rental caps for persons with disabilities, to the extent permitted by State law and denying conversion of apartment units to condominiums if the percentage of multiple-family units available for rent, city-wide, is below 50 percent.

Responsible Agency: City Council
Time Period: As needed when any applications for conversion are received.
Funding Source: Not Applicable

Program 8.2: Review the City's Condominium Conversion Ordinance to identify desirable changes, such as potentially requiring more housing units affordable to low- and very low-income households and longer tenant noticing requirements, if market conditions are resulting in the displacement of lower-income tenants.

Responsible Agency: City Council
Time Period: Complete the review by the end of 2016.
Funding Source: Housing Division Budget

5. No Policies or Programs address Goal 5. How will the City accomplish Goal 5?

Housing Affordability

Goal 5: **Produce and retain a sufficient number of housing units affordable to extremely low-, low- and very low-income households to address the City's responsibility for meeting the needs of Pleasanton's workforce, families, and residents, including those with special needs.**

Goal 6: **Promote the production of housing affordable to extremely low-, low- and very low-income households by actively working with and creating incentives for non-profit housing developers.**

Policy 9: Support the development and rehabilitation of housing affordable to extremely low-, low- and very low-income households and review infrastructure needs.

Program 9.4: Continue to provide incentives such as reduced development fees, assistance in public improvements, priority in permit processing, increased density, altered site-development standards, mortgage revenue bonds, affordable-housing competition, and other creative incentives to encourage the development of housing affordable to moderate-, low-, extremely low-, and very low-income households and households with special needs. A priority will be placed on projects that provide the largest number of units at the greatest level of affordability. The availability of incentives is incorporated in the City's Inclusionary Zoning Ordinance, but for specific projects, will also be promoted through the City's web site, in local newspapers, and through posting at public places subject to normal procedures. The objective of this program is to assure that incentives are made available and known to the development community.

Responsible Agency: City Council
Time Period: Ongoing and enhanced promotional efforts at least once by May 2017.
Funding Source: Lower-Income Housing Fund

6. Projects come forward one at a time, therefore the Council and Commissions can never compare affordability levels between proposals for a particular site.
Suggestion:
Modify the IZO and adopt a program of soliciting nonprofit proposals for HDR-zoned land to compare with market rate proposals. In addition to providing a basis of comparison by setting a baseline maximum, this might be a way to foster nonprofit/for profit partnerships and proposals.

Policy 10: Give greater priority to providing housing which is affordable to extremely low income households and to households at the low end of the low-income range (50 to 80 percent of median income).

Policy 11: Strive toward meeting Pleasanton's share of regional housing needs, as defined by the Regional Housing Needs Determination (RHND).

Program 11.1: Maintain zoning adequate to accommodate Pleasanton's share of the regional housing need for all income levels. Sites designated High Density Residential or Mixed Use shall be developed at a minimum density of 30 units per acre, and comport with the adopted Housing Site Development Standards and Design Guidelines for Multifamily Development.

7. Assuming compliance with City IZO at the time of development, as set out elsewhere in the HE, Pleasanton currently has inadequate sites for purposes of RHNA. Therefore, Program 11.1 is inconsistent with Policy 11, and numerous other HE Policies calling for development in compliance with the IZO.

8. Policy 12 needs an implementing Program. See comments on Program 9.4 and Policy 10

Policy 12: Give priority for housing opportunities to extremely low, low- and very low-income households with persons that live and work in Pleasanton.

At-Risk Housing Affordable to Low- and Very Low-Income Households

Goal 7: Preserve and/or replace assisted rental apartment housing which is at risk of changing to market-rate housing.

Goal 8: Assist occupants of at-risk units by either retaining those units as affordable for their income category or by finding new housing for them that is affordable to low- and very low-income households.

Policy 13: Preserve for the longest term feasible, restricted units affordable to extremely low-, low- and very low-income households which are at risk of changing to market-rate housing.

Program 13.1: Preserve for the longest term feasible, rent restricted assisted projects affordable to extremely low-, low- and very low-income households, and provide assistance to retain below-market rate rent restrictions.

Responsible Agency: Housing Division
Time Period: Ongoing and when units become at risk of converting to market rate.
Funding Source: Housing Division Budget

Program 13.2: Structure future rent-restriction contract agreements to allow the City the opportunity to purchase or subsidize assisted units at the conclusion of the rent-restriction period.

Responsible Agency: Housing Commission, City Council
Time Period: Ongoing and when units become at risk of converting to market rate.
Funding Source: General Fund

Program 13.3: Structure future rent-restriction contract agreements for all new assisted projects with limited or no time restrictions to minimize the displacement of tenants.

Responsible Agency: City Council
Time Period: Research currently available funding mechanisms annually.
Funding Source: Capital Improvement Budget; Developers

Program 14.2: Waive City fees for housing developments affordable to extremely low-, low- and very low-income households.

Responsible Agency: City Council
Time Period: As applications are received for projects containing units for lower-income households.
Funding Source: Lower-Income Housing Fund

Program 14.3: Expedite the development review process for housing proposals affordable to moderate-, low-, extremely low, and very low-income households.

Responsible Agency: Planning Division
Time Period: As applications are received for projects containing units for moderate- and lower-income households.
Funding Source: Planning Division Budget

9. "Housing developments affordable to extremely low, very low, and low income households" are fundamentally different than "projects containing units for lower income households."

Fee waivers and expedited processing should apply only to nonprofit development or non-profit/for profit development partnerships. Market rate projects cannot supply enough units to warrant this assistance.

Suggestion:
Define "affordable development" as projects with 50% of the units affordable to households with incomes <80% AMI.

Program 14.6: Assess the level of effort to overcome infrastructure constraints to housing affordable to extremely low-, low- and very low-income households on a periodic basis.

Responsible Agency: Housing Division
Time Period: As needed or in conjunction with the next Housing Element update.
Funding Source: Housing Division Budget

Program 14.7: Assess future sewer infrastructure needs, including sewer infrastructure upgrades and facilities to accommodate future RHNA cycles in the region.
Responsible Agency: Operation Services Department, Housing Division, City Council
Time Period: 2014–2015.
Funding Source: Sewer Enterprise Fund

Program 14.8: Continue to work with non-profit and for-profit housing developers, service providers, Pleasanton employers, the Pleasanton Unified School District, and urban planning specialists to develop new programs and incentives for meeting the full range of Pleasanton's future affordable housing needs.

Responsible Agency: Housing Division
Time Period: Ongoing and meet annually with groups mentioned in the program.
Funding Source: Housing Division Budget
Program 14.9: As required by State law, the City will review the status of Housing Element programs by April of each year, beginning April 2012. The review will cover consistency with other General Plan programs and community goals, the status of implementing actions, accomplishments, and a review of housing sites identified in the Housing Element. In particular, the annual review will cover development assumptions and actual development activity on sites by assessing projected development potential compared to actual development approval and construction. This will also include residential units anticipated on mixed use zoned sites. The primary intent of the annual review is to maintain adequate sites during the Housing Element planning period. In addition, the annual review will evaluate the effectiveness of the City's inclusionary zoning requirements (see Programs 16.1 and 16.2) to determine if modifications are needed.

10. The Housing Commission already has recognized the IZO's inadequacy. In April 2013 the Commission convened stakeholders to discuss alternatives for a new ordinance. The Commission ultimately decided to allow staff to negotiate with developers for "the most affordability they could get" until a more effective ordinance could be developed and adopted as part of this Housing Element Update.

11. Policy 16 conflicts, and is inconsistent with Program 1.1, Goal 5, and Policy 11 which call for meeting RHNA obligations.

Policy 16: Ensure compliance with the Inclusionary Zoning Ordinance by requiring each for-sale residential and non-residential development to which the Ordinance applies to include its pro-rata share of housing needs for low- and very low-income households or, if the Ordinance criteria are met, to contribute to the lower-income housing fund to facilitate the construction of housing affordable to extremely low-, low-, very low-, and moderate-income households. Review and modify policies for rental housing to conform with recent court decisions. It is strongly encouraged that the Inclusionary Zoning Ordinance requirements be met by building housing affordable to extremely-low, low- and very low-income households.

Program 16.1: Monitor the results of the Inclusionary Zoning Ordinance annually to determine if developers are primarily building new housing units affordable to low- and very low-income households instead of paying in-lieu fees for new developments. If it is determined by the City Council, upon recommendation by the Housing Commission, that the Inclusionary Zoning Ordinance is not producing sufficient housing affordable to low- and very low-income households, consider modifying the Ordinance so that it can better achieve that objective. As part of the inclusionary ordinance review, conduct meetings with developers to identify specific changes that may be considered by the City.

12. Program 16.1 and 16.2 - Evidence of the IZO's inadequacy has been accumulating since the time of the Housing Commission's first request for an alternative ordinance in 2013. A replacement ordinance was supposed to be part of this HE update.

Program 16.2: Review the City's Inclusionary Zoning Ordinance and amend if required:

-for consistency with the Housing Element and other City affordable housing programs;
-to identify incentives for non-profit housing developers and other housing developers to construct projects including three bedroom units for large households;
-to determine if it is appropriate to increase the percentage of affordability to support housing affordable to low- and very low-income households;
-to be consistent with recent court decisions regarding rental housing;
- as a potential constraint to housing

Responsible Agency: Housing Division, Housing Commission, City Council
Time Period: Annually/ongoing.
Funding Source: Housing Division Budget

Policy 23.	Use the City's lower-income housing fund as seed money for Federal and State tax credits to promote the construction of housing affordable to extremely low-, low- and very low-income households.

Policy 24:	Ensure that livability is considered when considering proposals for high-density residential developments, including open space, amenities, and facilities for the intended occupants.

City Priorities for Housing Developments

1. Non-Profit Housing Developers

Policy 25: Encourage non-profit and joint for-profit housing developments by offering incentives. Non-profit and joint for-profit housing developers of housing affordable to moderate-, low- , extremely low-, and very low-income households shall have the highest City priority for approval. Specific City incentives to encourage such housing developments are the following:

- Priority for the Growth Management affordable-housing sub allocation;
- Expedited permit processing;
- Fee waivers;
- Contributions from the lower-income housing fund;
- Use of available City-owned land;
- Density bonuses;
- City assistance in obtaining financing or funding;
- Assistance in providing public improvements;
- Consideration of reduced development standards, such as reducing the number of parking spaces

  (this consideration does not include reducing the number of required on-site parking spaces in the Downtown Specific Plan Area); and
- Consideration of mortgage revenue bonds.

13. Need a program requirement for solicitation of nonprofit proposals for appropriately zoned land in order to prioritize other proposals. See comment 6 on page 10.

Program 25.1: Actively assist owners of property zoned or designated High-Density-Residential in soliciting non-profit housing organizations for proposals to develop housing affordable to extremely low-, moderate-, low-, and very low-income households on available sites using lower-income-housing fees. The objective of this program is to assure that owners of HDR properties are informed of City affordable housing programs. The City will notify all property owners of HDR sites of available City housing programs within 6 months of Housing Element adoption.

14. Change "actively assist" to "require".

Requiring landowners to solicit nonprofit proposals for affordable HDR development as part of their application for a significant property upzoning is reasonable, and does not require a100% nonprofit development. However, it would allow the City to better evaluate its options, as well as fostering nonprofit market rate project partnerships.i

Program 25.2: Continue to actively support the activities of non-profit organizations that provide special needs housing as well as housing affordable to low- and very low-income households, through technical assistance or other means. The objective of this program is to assure that the City maintains a full range of incentives that are beneficial to assisting non-profit housing developers.
Responsible Agency: City Council, Housing Commission, Housing Division
Time Period: Meet with nonprofit housing providers annually and ongoing.
Funding Source: Housing Division Budget

Program 25.3: When land becomes available to the City, consider reserving those sites for non-profit organizations to build housing affordable to moderate-, low-, extremely low, and very low-income households that include three bedroom units for large households.

Responsible Agency: City Council
Time Period: When land becomes available to the City.
Funding Source: Not Applicable

15. Add at least 1 Policy such as "Regulary assess the demand for affordable workforce housing generated by commercial and residential growth in Pleasanton using a variety of tools such as confidential employer surveys, Bureau of Labor Statistics and U.S Census data."

Add at least 1 Program to implement the Policy.

Housing Location

Goal 14: **Provide adequate locations for housing of all types and in sufficient quantities to meet Pleasanton's housing needs.**

Goal 15: **Adopt land use changes from non-residential to residential designations where appropriate.**

Policy 35: Disperse high-density housing throughout the community, in areas near public transit, major thoroughfares, shopping, and employment centers.

Program 35.1: Provide and maintain existing sites zoned for multi-family housing, especially in locations near existing and planned transportation and other services, as needed to ensure that the City can meets its share of the regional housing need.

Responsible Agency: Housing Element Task Force, Planning Division, Planning Commission, City Council
Time Period: Monitor as part of annual report to HCD and ongoing.
Funding Source: Planning Division Budget

Policy 36: Strongly encourage residential infill in areas where public facilities are or can be made to be adequate to support such development.

Program 36.1: Maintain existing zoning of infill sites at densities compatible with infrastructure capacity and General Plan Map designations.

Responsible Agency: Planning Division, Planning Commission, City Council
Time Period: Ongoing.
Funding Source: Planning Division Budget

Program 36.2: Encourage the development of second units and shared housing in R-1 zoning districts to increase the number of housing units while preserving the visual character within existing neighborhoods of single-family detached homes.

Responsible Agency: Planning Division
Time Period: Ongoing.
Funding Source: Planning Division Budget

Program 36.3: For those properties designated for high density residential development with existing commercial uses, conduct outreach with property owners and businesses to identify specific incentives for business relocation and to encourage property owners to develop their properties with housing. Develop appropriate incentives that would facilitate relocating existing commercial/office/industrial uses in order to enable development with residential uses. Specific incentives may include the following:

- Transfer of development rights;
- A review of traffic requirements and evaluation measures to facilitate mixed use development;
- Development of transit alternatives;
- Use of development agreements;
- Flexibility of parking standards; and
- Expedited processing of development applications.

16. Resolution 10-390 deals with measures to end housing discrimination against lower income families in Pleasanton. It does not mention housing dispersion or unit construction timing. See attached Resolution 10-390.
Next Page →

Policy 37:	Disperse housing units affordable to extremely-low-, low- and very low-income households throughout new residential developments consistent with City Resolution No. 10-390, a Resolution of the City Council of the City of Pleasanton Approving Enhancements to Existing Non-Discrimination Housing Policies. For phased developments, ensure that the majority of units affordable to low- and very low-income households are not postponed until the final stages of development.

Policy 38:	Reserve suitable sites for subsidized housing affordable to low- and very low-income households.

RESOLUTION NO. 10-390

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PLEASANTON, APPROVING ENHANCEMENTS TO EXISTING NON-DISCRIMINATION HOUSING POLICIES

WHEREAS, in 2003, the Pleasanton City Council adopted a Housing Element; and

WHEREAS, the City's Housing Element includes goals and programs that prohibits discrimination to housing opportunities in Pleasanton, including the goal of identifying and making special provisions for the community's special needs housing; and

WHEREAS, the City is about to embark on an update to the existing Housing Element; and

WHEREAS, through adoption of this resolution, the City Council reaffirms its position on housing non-discrimination, and

WHEREAS, it is the intent of the City Council to update its Housing Element goals and programs through study and consideration of adoption of additional goals and programs related to eliminating discrimination in the areas of affordable housing for families with children and senior citizens as part of its Housing Element update process.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF PLEASANTON CALIFORNIA, DOES RESOLVE, DECLARE, DETERMINE AND ORDER AS FOLLOWS:

SECTION 1. That the Council does hereby adopt the following Non-Discrimination Policy:

In recognition of State and Federal laws which prohibit municipalities from discriminating against developers of affordable housing, including non-profit developers of affordable housing, and from discriminating against families with children in need of affordable housing, it is the official policy of the City of Pleasanton, that the City staff and the City Council will act affirmatively to promote the development of well-designed affordable housing for families with children in Pleasanton. The City Manager will report regularly to the City Council on the City's efforts to fulfill this policy, the success of those efforts, and plans and proposals to attract well-designed affordable housing for families with children in the future.

SECTION 2. As part of its Housing Element update process the City will study and consider adoption of goals and programs promoting affordable non-profit housing development for families, as well as for other special needs households, including strengthening existing programs to promote construction of affordable three bedroom units for large families and including the goal of building affordable family units and affordable senior units in proportion to the need for each.

SECTION 3 As part of the Housing Element Update process, the City staff will conduct analysis and prepare information for review by the public and consideration of adoption by the City Council, related to Sections 1 and 2 above. This analysis will include identifying sites that may be most competitive for Low Income Housing Tax Credits based on the "site amenities" point criteria included as part of the California Tax Credit Allocation Committee Application.

Following the public review process for the Housing Element, which will include discussion with non-profit affordable housing developers, and identification of the most competitive sites for Lower Income Housing Tax Credits, the City Council will adopt and implement one or more programs to attract non-profit affordable housing development for families for the identified sites. Such program(s) shall not preclude non profit housing developments on sites other than the identified sites. The City will also study its existing Lower Income Housing Fee and Inclusionary Housing Ordinance to determine if it is appropriate to increase the amount of the fee or percentage of affordability to support affordable housing development.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of Pleasanton at a regular meeting held on July 20, 2010.

I, Karen Diaz, City Clerk of the City of Pleasanton, California, certify that the foregoing Resolution was adopted by the City Council at a regular meeting held on the 20th day of July, 2010, by the following vote:

Ayes:	Councilmembers Cook-Kallio, McGovern, Thorne, Mayor Hosterman
Noes:	None
Absent:	Councilmember Sullivan

Karen Diaz, City Clerk

APPROVED AS TO FORM:

Jonathan P. Lowell, City Attorney

17. This Program 38.1 needs a time line to accomplish objectives in order to be valid. Review and discussion is not a program.

Program 38.1: Acquire and/or assist in the development of one or more sites for housing affordable to low- and very low-income households.

Responsible Agency: Housing Division, City Council
Time Period: Convene City staff meeting annually to discuss potential opportunities and ongoing dependent on specific proposals and opportunities.
Funding Source: Lower-Income Housing Fund, Federal and State Housing Programs, Use of City-owned Land, if Available

Program 38.2: Utilize tax-exempt bonds, and other financing mechanisms, to finance the construction of housing units affordable to extremely low-, low- and very low-income households, to purchase land for such a use, and to reduce mortgage rates.

Responsible Agency: City Council
Time Period: Ongoing; dependent on specific proposals and opportunities.
Funding Source: Tax-Exempt Bonds

Program 38.3: If the City acquires or obtains control of a potential housing site, in order to facilitate the provision of affordable housing and a mixed-income environment, the City may issue an RFP in conjunction or in partnership with non-profit or for-profit partnerships for development providing at least 20 percent of the units to very low-income households and 20 percent of the units to low-income households.

Responsible Agency: Housing Division, Housing Commission, City Council
Time Period: As Appropriate (i.e., Based on Land Availability)
Quantified Objective: 150 units
Funding Source: Housing Division Budget

Policy 39:	Increase housing in the commercial portion of the Downtown area by permitting three-story construction in the Downtown area pursuant to the Downtown Specific Plan, with one or two stories of residential over commercial in mixed-use buildings.

Working with For-Profit and Nonprofit Housing Developers

The key to the success of nonprofit developers lies in three areas: (1) their ability to draw upon a diversity of funding sources and mechanisms to make their developments work financially; (2) their commitment to working cooperatively and constructively with the local community; and, (3) their long-term commitment to ensuring excellence in design, construction and management of their developments, creating assets that are valued by the people who live in the developments as well as their neighbors and others. The City can work with nonprofit developers where there are opportunities.

There are a wide variety of resources provided through federal, state and local programs to support affordable housing development and related programs and services. Specific programs and sources of funding are summarized earlier in the Housing Element. Local government resources, which have historically played a less important role in supporting housing development, now play a fairly significant role by making local developments more competitive for federal and state financing. There is considerable competition for the program funds that are available, and any one development will need to draw upon multiple resources to be financially feasible. When developments are able to demonstrate a financial commitment and contribution from local sources — especially if coupled with regulatory support through policies such as fast-track processing, fee waivers, and/or density bonuses — they are better able to leverage funding from other 'outside' sources.

The City of Pleasanton already has a tradition of working with nonprofit developers on several successful affordable housing projects. Past projects involving nonprofit partnerships include The Parkview (BRIDGE Housing Corporation), The Promenade (Citizens Housing Corporation), and Ridge View Commons (Eden Housing). The City was working closely with Christian Church Homes on a concept to redevelop Kottinger Place and Pleasanton Gardens, two older complexes for very low income senior citizens.

18. Should also mention Mid-Pen Housing.

D POTENTIAL GOVERNMENTAL CONSTRAINTS TO HOUSING

As with other cities, Pleasanton's development standards and requirements are intended to protect the long-term health, safety, and welfare of the community. The City of Pleasanton charges fees and has a number of procedures and regulations it requires any developer to follow. There are many locally imposed land use and building requirements that can affect the type, appearance, and cost of housing built in Pleasanton. These local requirements include zoning standards, development fees, parking requirements, subdivision design standards, and design review. Other building and design requirements imposed by Pleasanton follow state laws, the California Building Code, Subdivision Map Act, energy conservation requirements, etc.

The City's development standards are necessary to ensure the protection and preservation of the existing housing stock. By Bay Area standards, they are not unduly restrictive and, in general, Pleasanton's development standards and requirements are comparable to many other communities in the Bay Area.

Land Use Controls

The City exercises land use controls over residential development through its General Plan, Zoning Ordinance, building review and permit procedures, and Growth Management Program (GMP). The General Plan, primarily through the General Plan Land Use Map, regulates the general use and density of future developments in Pleasanton. The Zoning Ordinance regulates specific site requirements such as building height, setbacks, etc. Pleasanton makes extensive use of Planned Unit Development (PUD) zoning to provide residential builders with substantial flexibility in planning their projects. The City's Building and Safety Division reviews all buildings for conformance with the California Building Code and other codes to ensure the health and safety of its residents. Finally, the City allocates a range of housing units to be built per year through the GMP based on housing need and the City's ability to provide infrastructure and City services, as called for in General Plan policies.

at housing produced through inclusionary programs from January 1999 through June 2006 and found that:

(1) Nearly one-third of California jurisdictions now have Inclusionary Programs.

(2) More than 80,000 Californians have housing through Inclusionary Programs.

(3) Most Inclusionary housing is integrated within market-rate developments.

(4) Inclusionary housing provides shelter for those most in need — nearly three-quarters of the housing produced through Inclusionary Programs is affordable to people with some of the lowest incomes. These findings shed new light on the popular perception that inclusionary policies create ownership units mostly for moderate-income families.

(5) Lower-income households are best served through partnerships — When market-rate developers work with affordable housing developers to meet their inclusionary requirement, the units are more likely to serve lower-income households. Joint ventures play a particularly important role in developing units for households most in need. One-third of all the housing built through Inclusionary Programs resulted from such partnerships.

19. Staff's evaluation relies upon outdated information no longer relevant to the Commission's request.

The surveys of IZO performance cited by staff were conducted before California courts held that inclusionary requirements were illegal and, therefore, unenforceable.

Even prior to the previous planning period, Pleasanton's IZO failed to produce enough affordable units to meet RHNA obligations, although it did produce a much higher percentage of affordable units than it does as today's "voluntary guideline".

According to the metric of Pleasanton's recent Nexus Study, all the HDR developments approved during the 2007-2017 planning period will generate a need for affordable workforce housing in excess of what they supply through voluntary compliance with the City's IZO.

Comparisons with IZOs of other communities is irrelevant to the question of how Pleasanton's IZO constrains development of affordable housing within the City.

Table 39:Comparison of Inclusionary Requirements

Jurisdiction	Minimum Project Size	Percent Required	Incentives
Pleasanton	15 units	15% (20% for single family projects)	Alternatives to construction of units on-site, fee waiver, design modifications. State Density Bonus, use of City funds, priority processing.
Livermore	11 units for construction. Smaller projects required to pay in-lieu fee.	15% (10% in Redevelopment Plan areas)	Alternatives to construction of units on-site, second units. State Density Bonus, fee waiver, design modifications, use of City funds, priority processing.
Dublin	20 units	13%	Alternatives to construction of units on-site, State Density Bonus, density flexibility, fee waiver, design modifications, use of City funds, priority processing.
Hayward	20 units	15%	Alternatives to construction of units on-site, State Density Bonus, fee waiver, design modifications, use of City funds, priority processing.
Fremont	7 units	15%	Alternatives to construction of units on-site, State Density Bonus, design modifications.
San Rafael	2 units	2-10 units:10%; 11-20 units: 15%; 21+ units; 20%	Alternatives to construction of units on-site, State Density Bonus, design modifications, density bonus.
Napa	2 units	10%	Conversion to affordable housing, in-lieu fee, land dedication, off-site construction, State Density Bonus, fee waiver, design modifications, use of City funds, priority processing.
Foster City	Larger sites with Redevelopment Area	(15% requirement) but up to 30% because of the contributions and incentives provided by the City.	Redevelopment, Alternatives to construction of units on-site, State Density Bonus, density flexibility, fee waiver, design modifications, use of City funds, priority processing.
San Mateo	11 units	10%	Alternatives to construction of units on-site, State Density Bonus, density flexibility, fee waiver, design modifications, use of City funds, priority processing.

20. Comparisons with other cities should also include information on what levels of affordability are required, the amounts of lower income housing fees, and in lieu fees.

Many of the cities listed have supported more non-profit developments of affordable workforce housing than Pleasanton. Some have also facilitated market rate/nonprofit workforce housing developments which include a much higher percentage than 15% of units affordable to families earning less than 80% AMI.

How did they do it? Request staff to review the ordinances and fee structures of cities that have come closer to building their RHNA obligations.

BACKGROUND

Pleasanton Inclusionary Requirements

21. The highlighted sentences conflict with each other, since Pleasanton has a policy of meeting RHNA obligations, but cannot do so on land specified in the Housing Element if developments adhere to the IZO and provide only 15-20% affordable units.

Pleasanton's inclusionary requirements help to achieve the City's affordable housing goals by increasing the production of residential units affordable to households of very low, low, and moderate income either through construction of units or by providing funds for affordable housing. Another purpose of the requirement is to ensure that the remaining developable land in Pleasanton is utilized in a manner consistent with the city's housing policies and needs. The City requires that 15 percent of the total number of units of all new multiple-family residential projects containing 15 or more units be affordable to very low- and low-income households. For all new single-family residential projects of 15 units or more, at least 20 percent of the project's dwelling units must be affordable to very low, low, and/or moderate income households. Commercial, office, and industrial development are also required either to construct units or pay an in-lieu fee.

Inclusionary units must: (1) be dispersed throughout the project unless otherwise approved by the City, and, (2) be constructed with identical exterior materials and an exterior architectural design that is consistent with the market rate units in the project. However, inclusionary units can be of smaller size than the market units in the project and they may have fewer interior amenities than the market rate units in the project. Other requirements are that the inclusionary units remain affordable in perpetuity through recordation of an affordable housing agreement, and that the inclusionary units in a project be constructed concurrently within or prior to the construction of the project's market rate units.

Although the City's ordinance requires rental development to provide affordable units, a recent court case does not permit this unless the developer agrees and receives either financial assistance or a regulatory incentive. The City is currently exploring alternatives regarding rental housing projects.

Pleasanton Inclusionary Flexibility and Incentives

22. The City has had ample time to develop an IZO alternative. A new ordinance should be part of this HE update.

The primary emphasis of the inclusionary zoning ordinance is to achieve the inclusion of affordable housing units to be constructed in conjunction with market rate units within the same project in all new residential projects. However, since this may not always be practical, the City allows alternative ways for a development to meet its inclusionary requirement. At the discretion of the City, alternatives include: construction of units off-site at a location within the city other than the project site; land dedication; credit transfers if a project exceeds the total number of inclusionary units required; alternate methods of compliance as approved by the City Council; and payment of a lower income housing fee.

The following incentives may be approved for applicants who construct inclusionary units on-site: (1) fee waiver or deferral; (2) design modifications (educed setbacks; reduction in infrastructure requirements; reduced open space requirements; reduced landscaping requirements; reduced interior or exterior amenities; reduction in parking requirements; and height restriction waivers); (3) use of available lower income housing funds for the purpose of providing second mortgages to prospective unit owners or to subsidize the cost of a unit to establish an affordable rent or an affordable sales price; and (4) priority processing of building and engineering approvals.

Evaluation

23. All IZOs have proved a constraint to achieving RHNA goals. This is why the Governor vetoed legislation to legalize IZOs. Only cities with policies that favor nonprofit housing on appropriately zoned sites can meet RHNA obligations.

The City of Pleasanton's inclusionary requirements are similar to those of other jurisdictions in Alameda County and similar size communities in the Bay Area and are not a constraint to the production of housing. In general, inclusionary requirements in the Bay Area range from 10 percent up to 25 percent, with the majority of jurisdictions requiring 15-20 percent of the units in projects to be affordable to very low-, low-, and moderate-income households. Projects have been submitted recently that provide further evidence of the feasibility of developing units under the City's inclusionary requirements. Many communities offer a variety of concessions or incentives for construction of affordable units, including but not limited to, density bonuses or incentives of equal financial value, waiver or modification of development standards, provision of direct financial assistance, and deferral or reduction of payment of fees.

24. All Pleasanton's recently approved 30 unit/acre developments have failed to meet the City's IZO requirements for affordable units. In addition, analysis using the metrics of Pleasanton's recent Nexus Study show that these new "luxury apartment complexes" will generate increased demand for affordable housing well in excess of the very few units they provide.

ATTACHMENT 2

Index of Notes

SR page 5

1. As mentioned in previous CCC's previous communications to the Commission, the surplus shown in this table is illusory because it counts potential units on unentitled HDR sites as 100% affordable.
   Development applications that comply with the Pleasanton's IZO automatically convert at least 85% of those units counted as "affordable" to market rate. Because compliance with the IZO is now voluntary, developers have negotiated their obligation to provide VLI and LI units down to less than 10%.
2. This surplus in Moderate Income units resulted when HDR projects received entitlements, consistent with the IZO, and units previously counted as affordable then converted to market rate (counted as Moderate).

HE page 7

3. It looks like Policies 7 and 8 belong to Goal 3, and Goal 4 belongs elsewhere.
4. Goal 4 re:home ownership is inconsistent with Policies 7 and 8 that support the accessibility of rental housing.

HE page 8

5. No Policies or Programs address Goal 5. How will the City accomplish Goal 5?

HE page 10

6. Projects come forward one at a time, therefore the Council and Commissions can never compare affordability levels between proposals for a particular site.
   Suggestion:
   Modify the IZO and adopt a program of soliciting nonprofit proposals for HDR-zoned land to compare with market rate proposals. In addition to providing a basis of comparison by setting a baseline maximum, this might be a way to foster nonprofit/for profit partnerships and proposals.
7. Assuming compliance with City IZO at the time of development, as set out elsewhere in the HE, Pleasanton currently has inadequate sites for purposes of RHNA. Therefore, Program 11.1 is inconsistent with Policy 11, and numerous other HE Policies calling for development in compliance with the IZO.

HE page 12

8. Policy 12 needs an implementing Program. See comments on Program 9.4 and Policy 10

HE page 14

9. "Housing developments affordable to extremely low, very low, and low income households" are fundamentally different than "projects containing units for lower income households."

   Fee waivers and expedited processing should apply only to nonprofit development or non-profit/for profit development partnerships. Market rate projects cannot supply enough units to warrant this assistance.

   Suggestion:
   Define "affordable development" as projects with 50% of the units affordable to households with incomes <80% AMI.

HE page 15

10. The Housing Commission already has recognized the IZO's inadequacy. In April 2013 the Commission convened stakeholders to discuss alternatives for a new ordinance. The Commission ultimately decided to allow staff to negotiate with developers for "the most affordability they could get" until a more effective ordinance could be developed and adopted as part of this Housing Element Update.

HE page 17

11. Policy 16 conflicts, and is inconsistent with Program 1.1, Goal 5, and Policy 11 which call for meeting RHNA obligations.
12. Program 16.1 and 16.2 - Evidence of the IZO's inadequacy has been accumulating since the time of the Housing Commission's first request for an alternative ordinance in 2013. A replacement ordinance was supposed to be part of this HE update.

HE page 20

13. Need a program requirement for solicitation of nonprofit proposals for appropriately zoned land in order to prioritize other proposals.
    See comment 6 on page 10.

HE page 21

14. Change "actively assist" to "require".
    Requiring landowners to solicit nonprofit proposals for affordable HDR development as part of their application for a significant property upzoning is reasonable, and does not require a100% nonprofit development. However, it would allow the City to better evaluate its options, as well as fostering nonprofit market rate project partnerships.

HE page 25

15. Add at least 1 Policy such as "Regulary assess the demand for affordable workforce housing generated by commercial and residential growth in Pleasanton using a variety of tools such as confidential employer surveys, Bureau of Labor Statistics and U.S Census data."
    Add at least 1 Program to implement the Policy.

HE page 26

16. Resolution 10-390 deals with measures to end housing discrimination against lower income families in Pleasanton. It does not mention housing dispersion or unit construction timing. See attached Resolution 10-390.

HE page 27

17. This Program 38.1 needs a time line to accomplish objectives in order to be valid. Review and discussion is not a program.

HEB page 76

18. Should also mention Mid-Pen Housing.

HEB page 93

19. Staff's evaluation relies upon outdated information no longer relevant to the Commission's request.

    The surveys of IZO performance cited by staff were conducted before California courts held that inclusionary requirements were illegal and, therefore, unenforceable. Even prior to the previous planning period, Pleasanton's IZO failed to produce enough affordable units to meet RHNA obligations, although it did produce a much higher percentage of affordable units than it does as today's "voluntary guideline".

    According to the metric of Pleasanton's recent Nexus Study, all the HDR developments approved during the 2007-2017 planning period will generate a need for affordable workforce housing in excess of what they supply through voluntary compliance with the City's IZO.

    Comparisons with IZOs of other communities is irrelevant to the question of how Pleasanton's IZO constrains development of affordable housing within the City.

HEB page 94

20. Comparisons with other cities should also include information on what levels of affordability are required, the amounts of lower income housing fees, and in lieu fees.

Many of the cities listed have supported more non-profit developments of affordable workforce housing than Pleasanton. Some have also facilitated market rate/nonprofit workforce housing developments which include a much higher percentage than 15% of units affordable to families earning less than 80% AMI.

How did they do it? Request staff to review the ordinances and fee structures of cities that have come closer to building their RHNA obligations.

HEB page 95

21. The highlighted sentences conflict with each other, since Pleasanton has a policy of meeting RHNA obligations, but cannot do so on land specified in the Housing Element if developments adhere to the IZO and provide only 15-20% affordable units.

22. The City has had ample time to develop an IZO alternative. A new ordinance should be part of this HE update.

23. All IZOs have proved a constraint to achieving RHNA goals. This is why the Governor vetoed legislation to legalize IZOs. Only cities with policies that favor nonprofit housing on appropriately zoned sites can meet RHNA obligations.

24. All Pleasanton's recently approved 30 unit/acre developments have failed to meet the City's IZO requirements for affordable units. In addition, analysis using the metrics of Pleasanton's recent Nexus Study show that these new "luxury apartment complexes" will generate increased demand for affordable housing well in excess of the very few units they provide.