



**YOUTH AND CIVICS ARTS COMMISSION
JOINT SPECIAL MEETING
AGENDA REPORT**

November 9, 2020
Item 3

**TITLE: APPROVE FUNDING CRITERIA FOR FISCAL YEAR 2021/22
COMMUNITY GRANT PROGRAM - CIVIC ARTS CATEGORY**

SUMMARY

Each year, the Civic Arts Commission reviews the previous year's funding criteria for the Civic Arts Category of the Community Grant Program to better judge and allocate funds for qualifying applicants. The Civic Arts Commission is requested to discuss, identify, and adopt the criteria that it will use to make allocations for the Fiscal Year (FY) 2021/22 grant cycle.

RECOMMENDATION

Approve funding criteria for Fiscal Year 2021/22 Community Grant Program – Civic Arts Category.

FINANCIAL STATEMENT

Total available funding for the FY 2021/22 Community Grant - Civic Arts Category is \$40,000. Annually the City allocates \$40,000 for Civic Art Grants.

BACKGROUND

The funding criteria that was adopted by the Commission for the prior grant cycle (FY 2020/21) is listed below:

- For all Grant Applicants there is no minimum funding request amount per application. The maximum funding request amount per application is \$7,500. Since this is a competitive funding process, there is no guarantee that every applicant will receive funding. There is also no guarantee that the amount an agency has requested will be the amount granted.
- In evaluating applications for this category, the Civic Arts Commission will primarily consider projects that:
 - Engage new and diverse participants, and/or new audience members for the arts in Pleasanton
 - Target a specific community need or a gap in art services; and/or
 - Involve co-production and collaboration with local organizations.

The funding criteria will be included in the FY 2021/22 Grant Application packet and will be discussed during the Grant Workshops that will be held December 10 from 10:00am-12 noon via Zoom and will be recorded. The workshops will be hosted by the cities of Livermore and Pleasanton.

In addition, a copy of the prior year's Community Grant (Civic Arts and Youth) Application Packet for Fiscal Year 2020/21 has been attached for the Commission's reference.

ALTERNATIVE ACTION

Any other action as determined by the Civic Arts Commission.

Submitted by:



Tamara Whitney
Recreation Manager, Civic Arts & Special Events

Attachment:

1. Community Grant (Civic Arts and Youth) Application Packet for Fiscal Year 2020/21 (prior year for review).