

**Special Meeting of the
COMMITTEE ON
ENERGY AND THE ENVIRONMENT
AGENDA**

October 29, 2020 – 5:00 P.M.

On March 3, 2020 Governor Newsom proclaimed a State of Emergency due to COVID-19 and subsequently issued Executive Orders N-25-20 suspending provisions of the Brown Act allowing meetings via teleconferencing and members of the public to observe and offer comments telephonically or electronically.

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If you wish to speak on an item listed on this agenda, please complete and submit a speaker card here or <https://pleasanton.seamlessdocs.com/f/EnergyandEnvSpeakerCard> 5:30 p.m. the day of the meeting, October 29, 2020.

CALL TO ORDER

ROLL CALL

AGENDA AMENDMENTS

MINUTES

1. Approve special meeting minutes of October 7, 2020

MEETING OPEN TO THE PUBLIC

2. Public comment from members of the audience regarding items not listed on the agenda.

OTHER MATTERS BEFORE THE COMMITTEE

3. Climate Action Plan 2.0 discussion and recommendation on Values and Guiding Principles

MATTERS INITIATED BY COMMITTEE MEMBERS: Brief reports on conferences, seminars, and meetings attended by Committee members.

ADJOURNMENT

The Regular Meeting of the Energy and the Environment Committee on November 18, 2020 at 5:00 p.m. will be cancelled.

Accessible Public Meetings

The City of Pleasanton can provide special assistance for persons with disabilities to participate in public meetings. To make a request for a disability-related modification or accommodation (e.g., an assistive listening device), please contact the City Clerk's Office at 123 Main Street, Pleasanton, CA 94566 or (925) 931-5027 at the earliest possible time. If you need sign language assistance, please provide at least two working days' notice prior to the meeting date.

**MINUTES
CITY OF PLEASANTON
COMMITTEE ON ENERGY AND THE ENVIRONMENT
October 7, 2020**

This meeting was conducted in accordance with Governor Newsom's Executive Orders N-25-20 and N-29-20 and N-33-20.

CALL TO ORDER

Chairperson Brown called a teleconference special meeting of the Committee on Energy and the Environment to order at the hour of 5:01 p.m.

ROLL CALL

Committee Members Present: Catherine Brown, Eric Cartwright, Terry Chang, Bruce Daggy, Robert Gan, Joel Liu

AGENDA AMENDMENTS

None.

CONSENT CALENDAR

1. Approve the special meeting minutes of September 2, 2020, with the following change: On Page 8, paragraph #4, change council member Cartwright to committee member Cartwright.

Motion by: Daggy Seconded by: Gan

Ayes: Cartwright, Chang, Daggy, Gan, Liu

Abstain: Brown

MEETING OPEN TO THE PUBLIC

2. Presentations

None.

3. Public Comment from members of the audience regarding items not listed on the agenda:

Samaira Mehta, from Local Leaders of the 21st Century Club at Amador High School introduced herself and inquired if anyone on the committee would be interested in doing an interview with her and Aditi regarding today's meeting on the Climate Action Plan 2.0. Vice Chair Chang and Committee member Gan volunteered to assist with the interview. Ms. Hopkins noted that she would exchange email addresses with the committee members Gan and Chang.

Aditi Chinta, from Local Leaders of the 21st Century introduced herself and indicated they are writing an article on the CAP 2.0 if there are any items the committee would like to be included in the article.

OTHER MATTERS BEFORE THE COMMITTEE

4. Climate Action Plan (CAP) 2.0 discussion and recommendation on Values, Guiding Principles, Co-Benefits and Action Prioritization Criteria

Staff member Megan Campbell reported that at the September 2nd special meeting, the committee provided a recommendation on the Green House Gas (GHG) emission target pathway for the CAP 2.0 which was carbon neutrality by 2045 and which aligns with the State of California Executive Order B-55-18. In addition, the committee recommended a linear trajectory back from 2045 to today, allowing metered reductions over the next 25 years. She indicated that the next steps after setting the GHG target is to set up the framework by which the actions will be selected to achieve that target pathway. Ms. Campbell introduced P.J. Tillman, member of the consultant team from Cascadia Consulting Group and indicated that staff is looking for a recommendation on the Values, Guiding Principles, Co-Benefits and Action Prioritization Criteria if ready to do so after the presentation.

Staff member Zack Reda noted that the target pathway is based on per capita which is not entirely carbon neutrality.

Ms. Tillman provided an overview of her background and reviewed the following on how Cascadia approached the project:

- Obtained examples from peer cities and leading organizations working on climate action plans
- Cascadia's expertise in working with municipalities and counties in the Bay Area and across the country
- Discussions with the project team
- Review of Pleasanton's General Plan Vision and Guiding Principles

Ms. Tillman reviewed the following purpose and role:

- The Vision is what the City is trying to achieve.
- The Guiding Principles describe how the City will work toward the Vision.
- The Vision and Guiding principles are both big-picture. They narrow the universe of possible CAP actions to those that reflect Pleasanton's values and context.
- All actions must support the Vision and Guiding Principles.

Ms. Tillman reviewed the Action Prioritization Criteria which helps to choose which actions to include in the CAP 2.0. They also further narrow the list to a short list of highly impactful actions.

- These criteria support consistent, transparent evaluation of all potential actions.
- Criteria are weighted to reflect their relative importance and Pleasanton's values.
- Includes how well actions realize Co-Benefits, which are benefits in addition to reducing GHG emissions.

Ms. Tillman reviewed the vision from the City of Albany, CA. The vision of their Climate Action and adaptation plan was based on the values of being livable, equitable, resilient, and engaged.

Ms. Tillman reviewed the proposed principles of the vision as follows:

- Reduce GHG emissions to the extent needed to prevent catastrophic impacts of global climate change.
- Increase holistic sustainability in Pleasanton, including beneficial environmental, social, and economic conditions for current and future generations.
- Invest in climate resilience by supporting regenerative economies and ecosystems, community wealth, and physical and cultural resilience. This long-term intention is

enacted through focused and equitable near-term actions that are flexible to support and accommodate potential changes in technology and policies.

- Collaborate with efforts and priorities across the City government and Tri-Valley region, recognizing that climate action must be advanced through integration and cooperation amount departments, governments, organizations, and other entities.
- Position the City of Pleasanton as a sustainability leader, addressing challenges within the City's control and acknowledging that leading by example is an effective way to encourage others to join.

The committee discussed the following questions:

- 1) Does the vision section align with the Committee's vision of the outcomes of the CAP 2.0?
- 2) Are the any vision principles that should be added or removed?

Committee member Daggy said that less is more with a vision statement and that it needs to be crisp, clear, brief, inspirational, future oriented, and motivational. He indicated that the first statement about reducing GHG emission is nearly impossible because Pleasanton cannot do enough to reduce GHG emissions to prevent catastrophic Global Climate change. He felt the proposed vision statement had too many words. He liked the statement about current and future generations which is important because it incapsulates the idea of sustainability. Mr. Daggy provided the following vision statement: Pleasanton is a regional leader in addressing the challenges of climate change, promising better health, well-being opportunity and environmental justice now and for future generations. He felt a vision statement should be tied into one inspirational sentence.

Committee member Gan agreed with committee member Daggy's comments and felt that the material being presented to people is very long, and expressed the need to commit to being clear and concise.

Vice Chair Chang felt the restorative aspect was missing from the vision statement that the language needs to portray a vision that is restorative, regenerative and more aspirational.

Chairperson Brown felt the proposed vision statement should be more memorable and easier to relay to the members of the community but at the same time the vision statement is what the recommendation of what the city should try to achieve. She noted that there are many actions that could be taken as a result of the vision.

Committee member Cartwright liked Committee member Daggy's vision statement but also liked having more detailed supporting information as listed on slide presentation. He felt Committee member Daggy's vision could be the overarching vision but could provide further detail which shows how to accomplish this vision in the CAP 2.0.

Ms. Campbell noted that the vision will be in the plan. She said the committee will see a draft plan which will include all these elements in them. She also indicated there will be additional opportunities to expand upon it and if the committee prefers a more simplistic version with more details to follow, the vision can certainly be revised to do so.

Ms. Tillman said that with that in mind, the idea of an overarching statement with some additional words below it. She understood that the proposed vision statement with regards to

GHG is too broad and that the current words could do more focus on regeneration and restoration instead of transcending sustainability.

Vice Chair Chang felt that the statement regarding positioning the City as a sustainability leader was too broad and that she would like to see more about restorative efforts and leading the City of Pleasanton towards a regenerative culture. She also provided some examples about regeneration and a restorative mindset.

Ms. Tillman reported that it would be helpful to add additional language to further explain and focus on the how to be more tangible.

Committee member Gan suggested being more concise with the guiding principles as well.

The committee wanted the vision to be simplified and prefers an overarching statement with some details with simplified bullets.

Chairperson Brown requested that Committee member Daggy share his vision statement with all the committee members.

Ms. Campbell indicated that they had enough guidance to adjust the vision and will return with a revised vision statement.

Ms. Tillman reviewed the following proposed guiding principles:

Evidence-Based – Selected actions based on the best scientific and local knowledge about project greenhouse gas emissions, climate change, and vulnerability to climate impacts, as well as available evidence of proven impact of actions to reduce emissions and increase climate resilience.

Actionable – Select actions that are as ambitious as possible while being realistic about factors affecting implementation, including: costs involved, available budgets, staffing and resource capacity, local mandates, timeline required, and other relevant factors. Actions should be feasible and focus on tangible steps to move the needle.

Accountable – Select actions that can be transparently evaluated, measure, and reported. Reporting and monitoring will ensure accountability to partners, stakeholders, and community members as well as uphold the principles of Pleasanton's Community of Character.

Equitable – Select actions that account for and seek to reduce inequities impacting disadvantaged and marginalized communities. Actions should ensure equitable and just distribution of risks from climate impacts, as well as costs and benefits of action, across the Pleasanton community.

Inclusive – During planning and implementation phases, select actions that involve diverse perspectives from all Pleasanton communities, including from City departments, community-based organizations, residents, and businesses. Follow best practices for inclusion and accessibility during coordination, collaboration, and engagement with partners and stakeholders to ensure communities are seen and heard.

The committee discussed the following questions:

- 1) Does the Committee support the suggested guiding principles?

2) Are there any guiding principles that should be added or removed?

Mrs. Campbell said intent of the guiding principles is to help narrow down the list of potential actions and to ensure that CAP 2.0 is not too long or has too many things that cannot be achieved.

Committee member Cartwright said he was under the impression that the guiding principles are being used as a fatal flaw analysis and felt that it would be imperative to use the first three items as follows: evidence based, actionable, accountable. However, he said that as a whole equitable and inclusive would be rated as part of the criteria.

Committee member Daggy felt inclusive is very important in terms of the process and that they want to hear from all the stakeholders while being transparent. However, felt that inclusive, and diverse perspectives is not how to select the actions. He said that every action item should receive the input of the community.

Vice Chair Chang felt the five principles listed are important to take into consideration.

Committee member Cartwright understood the guiding principles that you had to meet all the criteria to take action and suggested using equitable and inclusive as part of the evaluation criteria.

The committee members discussed a variety of different opinions on the guiding principles at length.

Ms. Tillman provided additional clarification on how the guiding principles would be operationalized. She said that the idea behind inclusive is similar to evidence. The idea here is that just like you would not move forward with an action that is not evidence based, you would not move forward an action if it has not gone through an inclusive public process. The intention of adding inclusive is to put that on par with the idea that you do not move forward actions that are not evidence based, actionable, accountable, and those who haven't gone through an inclusive process. If through an inclusive process you hear from several different perspectives and they all end up agreeing on something, that is great. However, if they do not agree, the process allows you to work through those differences and hopefully land on something everyone can agree with. The actions come out that better meet the needs of the community and are more likely to be successfully implemented because they do not have resistance from the community. She said there is a lot of research that shows that being equitable and inclusive leads to more effective, durable, long lasting and resilient solutions and it is important to have all these in the guiding principles to cover all the basis and find actions that are really going to move you towards the vision you are trying to achieve.

Committee member Gan suggested putting emphasis on equitable and inclusive in the vision statement instead of the guiding principles so that way it would allow for some broader parameters to be more of a mindset vs. a guiding principle.

Committee member Liu said that overall guiding principles should be based on evidence based, actionable, and accountable. He agreed that equitable and inclusive is more about the process.

Chairperson Brown inquired if the guiding principles were for the City Council or City Staff.

Ms. Campbell indicated that the guiding principles are for everyone to understand the framework as the City moved into the selection of actions. She said that during the selection process, there will be a lot of ideas from the community, so this is a mechanism to help filter those ideas and influence what is included in the CAP 2.0 and set up the framework on how to selection actions. Ultimately, the City Council will act on the CAP 2.0 and adopt the plan.

Ms. Tillman reviewed the following Co-Benefits:

- Improved habitats and ecosystems (actions that minimize heat impacts, store carbos, and increase tree cover can enhance ecosystem resilience, improve habitats, generate cleaner water, and have other positive impacts on natural systems. Often, these actions also beautify natural and public spaces and offer other aesthetic and public health benefits.
- Improved public health (actions that reduce heat impacts, reduce heat impacts, reduce air pollution or improved water quality can have direct public health benefits. Climate actions can also indirectly support public healthy, such as by increasing and equitably distributing access to parks and other resources that support healthy lifestyles and recreational opportunities for residents and visitors.
- Increased resiliency (actions to increase energy efficiency, conserve water, improve infrastructure, and minimize heat impacts can increase resiliency of systems and the community to climate change impacts and risks, such as water scarcity and power shutoffs. In addition, actions that engage community members and invest resources in community services can also boost connections and social cohesion within communities, which in turn supports resilience.
- Advance equity (actions can be implemented in ways that increase equity by fairly distributing social, environmental, and economic benefits and costs across the community.
- Job creation (actions such a local green job training and subsidy program for energy efficiency upgrades can generate new jobs in Pleasanton.
- Cost-savings (actions to increase energy and water efficiency, reduce waste, and increase resiliency of infrastructure may result in considerable cost savings)
- Improved mobility and transportation safety (actions that reduce GHG emissions from vehicles can also improve public transit reliability and equitable access, as well as expand and enhance walking and biking infrastructure to help residents and shipments move around more easily and safely.

Ms. Tillman reviewed the proposed criteria for prioritizing actions in the CAP 2.0. These criteria will be used alongside the guiding principles and co-benefits. As mentioned, the potential CAP 2.0 action list may be extremely long. However, including too many actions in the CAP 2.0 is undesirable for several reasons including resources (e.g. cost and staff time) to complete the actions and feasibility to implement the actions proposed. Preferably, the CAP 2.0 includes a limited quantity of highly impactful actions. The guiding principles will narrow down the potential action list initially, and then the criteria will allow weights to proposed actions and help further narrow down the potential action list and prioritize which actions to include in the CAP 2.0. Ms. Tillman reviewed several examples of criteria as related to guiding principles and the proposed scoring spreadsheet.

Committee member Liu inquired if the proposed guiding principles and selection criteria that Cascadia Consulting Group has worked on with other cities, is similar or if they vary quite a bit.

Ms. Tillman noted that she has worked with a few dozen of municipalities on CAPs and it varies by city. They seek to tailor it to the unique context and values, however, there are some things

that are common across the board such as guiding principles tend to show up in one form or another in most processes. She said that in the past few years she has seen that the co-benefits and criteria focus more on equity and inclusion have really shifted in the processes. They were commonly lumped in with a co-benefit and over the past few years they have been added as part of the criteria.

Committee member Daggy said he liked the co-benefits and key criteria that were presented. He noted that cost is listed as a criteria and cost saving is listed as a co-benefit. He indicates that costs can go into the negative or it can be an investment that has a return on investment, but felt it was important on how those two items are married. He felt that are some items that could be added to the CAP that could be a great return on investment and you might want to complete those actions earlier to help pay for other things. He said cost is being listed in two places and will have to somehow be managed.

Committee member Cartwright felt the co-benefits and key criteria were well done and thought out. He asked how it handles if an action item has an adverse environmental impact but maybe beneficial to reducing GHG emissions. He provided another example where residents switch to batteries for lawn and garden equipment, but then has an adverse impact because you dispose of the batteries.

Ms. Tillman indicated some of the co-benefits on the criteria could get low scores. She said that sometimes things that are the most impactful can often be very expensive, so you would see a really high impact score and then a really low cost or affordability score. She said for the example of the battery example, you could track that with the co-benefits and capitalizing on the idea of regeneration and restoration in doing that which would provide a trigger point to ask the question of life-cycle analysis. She said there is not a specific way to ask that question but could be integrated if the committee so desires.

Chairperson Brown inquired if there could be another special meeting set prior to the November regularly scheduled meeting to further discuss some of the items.

Committee member Gan agreed it would be beneficial to have further discussion on some of the questions and uncertainties.

Ms. Hopkins indicated that staff had planned to take recommendations to City Council at the October 20, 2020 meeting. However, they could postpone this item, but the meeting would have to either be scheduled the third or fourth week of October.

MOTION to accept the co-benefits list as presented.

Motion by: Daggy **Seconded by** Chang

Ayes: Brown, Cartwright, Chang, Daggy, Gan, Liu

Committee member Daggy suggested adding improved public health and increased resiliency high on the priority list for the co-benefits.

Committee member Liu noted the importance of adding habitat ecosystems and the quality of water.

Committee member Cartwright inquired if equity is still needed if it is already included in the co-benefits and guiding principles.

Ms. Tillman indicated that Equity is similar to where climate change was ten years ago. It was not as common in municipal planning as it is today and it took a lot of reminding to really get it integrated the way people felt like it needed to be.

MOTION to accept the action prioritization criteria as presented: effectiveness, cost, realization of co-benefits, equity, feasibility, level of support and urgency.

Motion by: Cartwright **Seconded by** Chang

Ayes: Brown, Cartwright, Chang, Daggy, Gan, Liu

Committee member Liu felt they should consider the guiding principles as is, however, felt the vision statement still need to be reworked.

Committee member Cartwright agreed with Committee member Liu but felt more comfortable if the language describing how the guiding principles are used perhaps could be more softened up that all actions should meet all five guiding principles vs. a fatal flaw analysis.

Committee member Daggy thought it would be helpful to have further discussion on this item as he was not sure all the committee members have the same understanding on the guiding principles.

Vaugh Wolfe, Pleasanton resident felt it was important for the committee to consider how all this information will be relayed to the public. He also expressed his concerns about the language where job creation was mentioned several times as he feels it is a false premise since it is not ongoing employment. He said the whole idea is to run more efficiently and most renewable energy items sit and run for 20-30 years or so with minimal maintenance as opposed to fossil fuel which requires constant employment. He felt it should be removed from the language.

Vice Chair Brown indicated that there have been efforts made to identify the possibility of local jobs creation opportunities by Alameda County and East Bay Community Energy and could make information available to Mr. Wolfe.

Ms. Hopkins indicated that as the CAP goes through the public process, these ideas will be further discussed and vetted as action items are developed.

Mr. Reda said that he has a call set up with Mr. Wolfe to discuss this item.

MOTION to guiding principles select actions that are evidence-based, actionable, and accountable and the actions in the CAP should be equitable and inclusive.

M/S: Daggy

MOTION died for lack of a second.

Staff agreed to work on revising the language on the guiding principles and will return to the committee for review.

The committee agreed to review the vision and guiding principles at an upcoming special meeting.

Ms. Hopkins indicated she would email the committee with potential meeting dates.

Ms. Campbell reported on the following next steps:

- Begin public and stakeholder engagement.
- Finalize initial list of potential actions for CAP 2.0

Ms. Campbell also reminded the committee to continue to get the word out about the survey and informed the various ways it has been promoted. There are 330 responses on the survey and over 100 people have signed up for project updates. She reported that Local Leaders of the 21st Century Club is working on outreach CAP videos which will be shared with the community when they are completed.

MATTERS INITIATED BY COMMITTEE MEMBERS

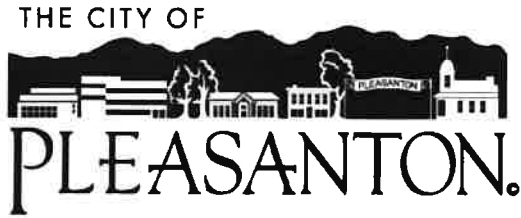
Committee member Gan indicated that he has been preparing graphic designs for flyers and make them as eye catching as possible.

ADJOURNMENT

The meeting was adjourned at 7:11 p.m.

Next special meeting scheduled is to be determined.

Respectfully Submitted,
Jennifer Tagalog



The Committee on Energy and the Environment Meeting

Agenda Report

October 29, 2020

Item 3

SUBJECT: CLIMATE ACTION PLAN 2.0 DISCUSSION AND RECOMMENDATION ON VISION AND GUIDING PRINCIPLES

SUMMARY

At the October 7, 2020 Committee on Energy and Environment (Committee) special meeting, staff provided an update about the Climate Action Plan update (CAP 2.0), which included review and discussion of the vision, guiding principles, co-benefits, and action prioritization criteria. The Committee provided direction on the co-benefits and action prioritization criteria, however, requested further review and discussion of the vision and guiding principles. These items are provided to the Committee for discussion in this agenda report. Following direction from the Committee, the City Council will review the greenhouse gas (GHG) emission reduction targets, vision, guiding principles, co-benefits, and action prioritization criteria.

RECOMMENDATION

Provide a recommendation to City Council on the vision and guiding principles.

FINANCIAL STATEMENT

None.

BACKGROUND

As the Committee embarks on the CAP 2.0 update, one of the early steps is establishing a CAP 2.0 framework. The framework aims to ensure the actions selected for inclusion in the CAP 2.0 progress the reduction of emissions commensurate with the emission reductions target pathway, achieve the overarching goal of the document, align with community priorities, and are feasible/realistic to implement. The established framework will ensure the Committee, Council, staff, and community are collectively evaluating and discussing the proposed actions with the same baseline understanding and guidelines. At the prior meeting, the Committee discussed several elements of the CAP 2.0 document framework and provided direction on two elements of the framework (i.e., the co-benefits and action prioritization criteria).

Co-Benefits

Co-benefits are specific benefits aside from GHG emission reductions that can be associated with CAP 2.0 actions. It is desirable for actions to have one or more co-benefits, but it is not required. Once the initial list of potential CAP 2.0 actions is prepared based on the guiding principles, co-benefits for each proposed action will be identified. The Committee recommend the following co-benefits:

- Improved habitats and ecosystems
- Improved public health
- Increased resiliency
- Advance equity
- Job creation
- Cost-savings
- Improved mobility and transportation safety

Action Prioritization Criteria

The potential CAP 2.0 action list may be extremely long. However, including too many actions in the CAP 2.0 is undesirable for several reasons including resources (e.g., cost and staff time) to complete the actions and feasibility to implement the actions proposed. Preferably, the CAP 2.0 includes a limited quantity of highly impactful actions. The action prioritization criteria will apply weights to proposed actions and help narrow down the potential action list and prioritize which actions to include in the CAP 2.0. Please note, the Committee has not yet discussed the proposed weights of the criteria. The weighting may impact the priority of actions being evaluated. Staff will bring forward potential weights at a future meeting for discussion by the Committee. The Community Survey currently in circulation will provide some insight on community priorities and may help inform the proposed weighting (there are currently ~400 survey responses).

The Committee recommended the following action prioritization criteria:

- Effectiveness
- Cost
- Realization of co-benefits
- Equity
- Feasibility
- Level of support
- Urgency¹

Vision and Guiding Principles

The Committee discussed both the vision and guiding principles at length. While not all of the Committee member's comments were aligned with one another, staff reviewed the meeting notes and modified the proposed vision and guiding principles to capture the comments to the extent possible, as described further below.

DISCUSSION

Vision

The vision will be in the introduction of the CAP 2.0 document. It describes what the City is trying to achieve with the CAP 2.0 and is intended to be the overarching goal for the document. The vision should be broad yet guiding for the document. The Committee noted the vision should be significantly simplified from the original vision proposed, both in word choice/accessibility and in length. The Committee preferred a strong statement rather than multiple vision statement principles with explanations. The vision will be part of a larger CAP 2.0 document introduction, so while viewing the vision statement in isolation here, its greater context is important to remember. The introduction of the document can expand upon some of the ideals expressed in the vision statement and set the stage for the ensuing document.

Based on the Committee's discussion and comments at the prior meeting, staff proposes the following vision statement for the CAP 2.0:

This Climate Action Plan 2.0 seeks to reduce Pleasanton's greenhouse gas emissions, improve quality of life and public health, cultivate community resilience and adaptability, and promote thriving ecosystems and a vibrant economy, now and for future generations. Through an inclusive and equitable process, the CAP 2.0 will position Pleasanton as a regional leader addressing climate change.

While the Committee preferred one sentence to capture the vision, staff suggests two sentences to effectively relay the values and concepts the Committee directed staff to include. Please see the section on guiding principles below for additional details and suggestions about how the vision may be reduced to one sentence and still capture all of the proposed ideals.

¹ This will be evaluated after the actions are prioritized by all other criteria to inform the action implementation plan.

Guiding Principles

The Committee discussed the applicability and use of guiding principles in the CAP 2.0 framework. There was discussion about if the guiding principles should be used as a fatal flaw analysis or be used more as a guide without such a strict pass/fail determination. Staff offers the following options.

Option 1

In option 1, staff suggests that the guiding principles are used as a fatal flaw analysis. That is, if a proposed action does not meet the guiding principles, it cannot be included in the CAP 2.0. In option 1, staff suggests the following guiding principles:

- **Evidence-based** | Select actions based on the best scientific and local knowledge about projected greenhouse gas emissions, climate change, and vulnerability to climate impacts, as well as available evidence of proven impact of actions to reduce emissions and increase climate resilience.
- **Actionable** | Select actions that are as ambitious as possible while being realistic about factors affecting implementation, including: costs involved, available budgets, staffing and resource capacity, local mandates, timeline required, and other relevant factors. Actions should be feasible and focus on tangible steps to move the needle.
- **Accountable** | Select actions that can be transparently evaluated, measured, and reported. Reporting and monitoring will ensure accountability to partners, stakeholders, and community members as well as uphold the principles of Pleasanton's Community of Character.

In this option, staff suggests only including Evidence-Based, Actionable, and Accountable as guiding principles as noted above. These three principles are crucial to action selection and appropriate for a fatal flaw analysis. The two guiding principles omitted in this option (that were provided to the Committee on October 7) are Equitable and Inclusive. Based on the discussion on October 7, they appeared to be ideals more appropriate for the vision rather than the guiding principles if the guiding principles were used as a fatal flaw analysis (i.e., the actions must meet the principles to be included).

Option 2

In Option 2, staff suggests the guiding principles are used as guide rather than a fatal flaw analysis. In this option, the actions *should* meet the guiding principles. If an action does not meet all of the guiding principles, it does not automatically disqualify an action from being included in the CAP 2.0. In Option 2, staff recommends the three guiding principles noted above (i.e., Evidence-Based, Actionable, and Accountable). Staff also suggests adding the following two guiding principles if the Committee sees fit:

- **Equitable** | Select actions that account for and seek to reduce inequities impacting disadvantaged and marginalized communities. Actions should ensure equitable and just distribution of risks from climate impacts, as well as costs and benefits of action, across the Pleasanton community.
- **Inclusive** | Select actions that involve diverse perspectives from all Pleasanton communities, including from City departments, community-based organizations, residents, and businesses. Follow best practices for inclusion and accessibility during coordination, collaboration, and engagement with partners and stakeholders to ensure communities are seen and heard.

Option 3

In option 3, staff suggests having guiding principles for both the actions and for the process. For the actions, staff suggests the following guiding principles: Evidence-Based, Actionable, and Accountable (as noted above). For the process, staff suggests the following guiding principles:

- **Equitable** | During planning and implementation phases, the process will be equitable across the Pleasanton community with the objective for just distribution of action costs and benefits.
- **Inclusive** | During planning and implementation phases, the process will involve diverse perspectives from all Pleasanton communities, including from City departments, community-based organizations, residents, and businesses. The process will follow best practices for inclusion and accessibility during coordination, collaboration, and engagement with partners and stakeholders to ensure communities are seen and heard.

Analysis

On October 7, the Committee indicated concerns with including the ideals of equity and inclusivity as part of the fatal flaw analysis. The Committee found they applied more to the process rather than the initial “filter” of actions. Staff finds that all three options presented above incorporate the ideals of equity and inclusion but in a way that fix the prior concerns of the Committee.

With Option 1, the ideals of equity and inclusion, while removed from the guiding principles, are still incorporated in the overarching goal of the CAP 2.0 through the vision statement. With Option 2 or 3, staff suggests the second sentence of the vision may be removed (i.e., “Through an inclusive and equitable process, the CAP 2.0 will position Pleasanton as a regional leader addressing climate change.”) as the ideals of equity and inclusivity will now be incorporated in the guiding principles.

Although Option 2 or 3 may achieve the single sentence vision requested by the Committee, staff recommends Option 1. Option 1 does result in a two-sentence vision statement; however, it very clearly defines a framework for the document. Having the guiding principles operate as a fatal flaw analysis helps apply an early filter to the action

list to narrow down the potential actions being considered. Further, Option 1 elevates the ideals of equity and inclusivity by incorporating them into the vision of the document.

Discussion Questions

Staff poses the following questions to the Committee to aid in the discussion, though ultimately seeks a recommendation to Council on the vision and guiding principles:

1. Does the proposed vision statement adequately convey the overarching goal for the CAP 2.0 document?
2. Are there any concepts that should be added or removed from the vision statement?
3. Which is the preferred framework option for the guiding principles?
4. Are there any guiding principles that should be added or removed?
5. Given the preferred guiding principles option, does the Committee recommend the vision be reduced to one sentence?

NEXT STEPS

Staff is seeking a recommendation to City Council on the vision and guiding principles. Once the Committee provides a recommendation, staff will present the Committee recommendations to Council for the GHG emission reduction targets, vision, guiding principles, co-benefits, and action prioritization criteria.

At the subsequent Committee meeting, staff will provide some potential weighting options for the criteria and action discussion will commence.

Submitted by:



Megan Campbell
Associate Planner

Approved by:



Becky Hopkins
Assistant to the City Manager