



CITY COUNCIL WORKSHOP REPORT

March 14, 2017
City Manager

TITLE: CITY COUNCIL PRIORITIES WORKSHOP – 2017-2018 WORK PLAN

SUMMARY

The attached information is organized in a manner consistent with the previous work plans in that the Mayor and Councilmembers had an opportunity to review current and recommended goals and objectives, and to prioritize them in a way that meets their expectations. The Workshop will enable staff to share results, and the City Council to collectively discuss shared interests and objectives for the coming two years (2017-2018) and take public input toward identifying those initiatives that should be included in the Work Plan.

As a reminder, the City's current priorities (see attached) are organized in the following categories:

1. Develop Bernal Community Park
2. General Plan Implementation
3. Maintain Fiscal Sustainability
4. Address Affordable Housing
5. Implement Improved Traffic Circulation Measures
6. Foster Economic Prosperity
7. Strengthen Youth Programs, Services and Activities
8. Ensure a Safe and Secure Community
9. Protect and Enhance Pleasanton's Quality of Life, including Downtown
10. Pursue Environmental Awareness, Health, Land Use and Preservation Issues
11. Operate an Effective and Cost-Efficient Government
12. Establish Integrated Initiatives for Organizational Success (added this year)

The end result of this process is a bi-annual work plan designed to inform the community of the Council's shared vision and provide the City Manager with the policy direction needed to direct City resources, including preparation of the City's Annual Operating and Capital Improvement budgets.

RECOMMENDATION

Review the draft work plan and make changes as needed. Following the Workshop, the final work plan will be adopted at a regular meeting of the City Council.

BACKGROUND

Prior to the workshop, each City Councilmember was provided with the current list of potential priority projects which included staff generated rankings, Capital Improvement Project cost estimates, and recommendations from each of the various commissions regarding which projects/initiatives they have labeled as a priority for coming two-year work plan. With this list of priorities, the Mayor and Councilmembers were asked to review each project and designate whether that item will be a priority for them for the new two-year work plan; the list of projects and their corresponding prioritizations from the Mayor and Councilmembers can be found in attachment 1.

Throughout the course of this Workshop, the list of priorities will be reviewed by the Mayor and members of the Council. Those items that have been designated as a priority by at least three (3) of the five (5) members of the City Council will be considered to have been officially prioritized, and will not be reviewed for discussion. For each priority item that has not been designated as a priority by at least three (3) of the five (5) members of the Council, time will be allotted to discuss the priority item, receive public comment (if any), and afford each councilmember the opportunity to amend their prioritization decisions if desired.

For your reference, also attached are copies of the City's General Plan vision statement as well as the organization's value's statement which, when read together, capture the City's short- and long-term strategic effort, and a list of selected 2015-2016 accomplishments, highlighting accomplishments from the previous two-year work plan.

Also included are letters and emails from the public and various stakeholders advocating for various initiatives to be included into the two-year work plan. Staff is requesting direction on these matters as well.

Approved by:

Nelson Fialho
City Manager

Attachments:

1. Draft 2017-2018 Work Plan, incorporating:
 - a. Existing and new priorities,
 - b. Commission priority recommendations,
 - c. Staff priority ranking,
 - d. City Council priority designations
2. General Plan Vision Statement
3. Organization Values Statement
4. Visual Overview of Prioritization Process
5. 2015-2016 Selected Accomplishments
6. Staff Ranking Descriptions
7. Public Correspondence